

ENCUENTRO DIGITAL 2026

HISPANIC FEDERATION'S DIGITAL SKILLING SYMPOSIUM

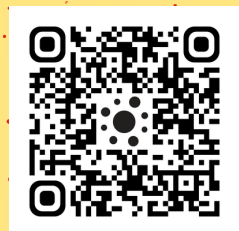
Agenda

SEPTEMBER 9-10, 2026 | Silicon Valley, CA

POWERED BY



hispanic**federation**





ENCUENTRO DIGITAL

HISPANIC FEDERATION'S DIGITAL SKILLING SYMPOSIUM

SEPTEMBER 9-10, 2026 | Silicon Valley, CA

Welcome!

Encuentro Digital is Hispanic Federation's signature digital skilling and workforce development conference where leaders and allies from across the U.S. and Puerto Rico showcase the power of nonprofit, public, and private sector collaboration to expand digital opportunities for Latino families and workers.

This year, we are excited to bring leaders from organizations spearheading the AI revolution and discuss how we can continue to collaborate to address the Latino Digital Divide. Conversations will include opportunities and impacts of AI; digital equity funding landscape; training led by Google on AI tools; and meeting the existing digital needs of our communities.

Key Addresses

Hotel | TownePlace Suites Downtown San Jose, 495 W San Carlos St, San Jose, CA 95110
Center for Employment Training | 701 Vine Street, San Jose, CA 95110
Google Bay View | 100 Bay View Dr, Mountain View, CA 94043



Hispanic Federation, founded in 1990, seeks to empower and advance the Hispanic community, support Hispanic families, and strengthen Latino institutions through work in the areas of education, health, immigration, civic engagement, economic empowerment and environmental justice.

Thank you to our Sponsors





ENCUENTRO DIGITAL

HISPANIC FEDERATION'S DIGITAL SKILLING SYMPOSIUM

WEDNESDAY, SEPTEMBER 9

Google Bay View, Oracle Oak

100 Bay View Drive, Mountain View, CA 94043

Attendees meet in TownePlace Suites by Marriott San Jose Downtown lobby at 8:15am

Charter Buses depart for Google at 8:30am

Breakfast 9:00am – 9:45am

Opening Remarks 9:45am – 10:15am

Jesús García Valadez, *Head of Cultural Communications, Google*

Frankie Miranda, *President & CEO, Hispanic Federation*

Diana Caba, *Vice President for Community & Economic Development, Hispanic Federation (MC)*

Hispanic Federation Charla with Google's Melonie Parker 10:15am – 11:00am

Frankie Miranda, *President & CEO, Hispanic Federation*

Melonie Parker, *Vice President for Employee Engagement, Google*

CBO Spotlight | AI in Action 11:05am – 11:20am

Rachel Frenkel, *Associate Director, Code the Dream*

Break 11:20am – 11:30am

Panel Conversation | AI & Civil Rights 11:30am – 12:30pm

Julietta Lopez, *Vice President for Federal Advocacy & Network Engagement, Hispanic Federation*
(Moderator)

Alejandra Montoya-Boyer, *Vice President, Center for Civil Rights & Technology, Leadership*
Conference on Civil Rights

Hector Mujica, *AI & Economic Opportunity Advisor*

John Yang, *President & Executive Director, Asian Americans Advancing Justice*

Lunch 12:30pm – 1:30pm

CBO Spotlight | AI in Action 1:30pm – 1:45pm

Janine Quijije, *Vice President of Development, America On Tech*



ENCUENTRO DIGITAL

HISPANIC FEDERATION'S DIGITAL SKILLING SYMPOSIUM

Wednesday, September 9, continued

Panel Conversation | Philanthropic Initiatives to Address the Digital Divide 1:45pm – 2:45pm

Almirca Santiago, *Vice President for Grantmaking & Capacity Building, Hispanic Federation*
(Moderator)

Lili Gangas, *Chief Technology Community Officer, Kapor Foundation*

Cristal Mojica, *Senior Program Manager – Digital Equity, Michelsen Foundation*

Diana Otero, *Vice President, Nonprofit Capacity Building, Latino Community Foundation*

Break 2:45pm – 3:00pm

Interactive AI Demo led by Google 3:00pm – 4:30pm

Tiq Chapa, *VC & Startup Partnerships at Google Cloud, Google*

April Alvarez, *Head of Experience and Engagement, Google*

Taylor Shine, *Community Engagement Manager, Google*

CBO Spotlight | AI in Action 4:30pm – 4:45pm

Alex Rodriguez, *Director for Software Development and Design, DigitalNEST*

Jacqueline Perez, *Senior Software Development Associate, DigitalNEST*

Closing Remarks 4:45pm – 4:50pm

Group Photo Outside Google Bay View 4:50pm – 5:00pm

Reception | BV100 Googler Plaza 5pm – 6:30pm



ENCUENTRO DIGITAL

HISPANIC FEDERATION'S DIGITAL SKILLING SYMPOSIUM

THURSDAY, SEPTEMBER 10

**Center for Employment Training,
Morales Hall**

701 Vine Street, San Jose, CA 95110

Attendees to arrive at Center for Employment Training by 8:30am

Guest Arrival 8:30am

Breakfast 8:30am – 9:15am

Opening Remarks 9:15am – 9:25am

Welcome from Center for Employment Training

Frankie Miranda, *President & CEO, Hispanic Federation*

Peter Michelen, *Director for Workforce Initiatives, Hispanic Federation (MC)*

Hispanic Federation Charla | Retrospective on the Latino Digital Accelerator 9:30am – 10:10am

Frankie Miranda, *President & CEO, Hispanic Federation*

Hector Mujica, *AI & Economic Opportunity Advisor*

Opening Plenary | Latino Leadership & Digital Equity in Silicon Valley 10:10am – 11:10am

German Cash, *California State Director, Hispanic Federation (Moderator)*

Gabi Chavez-Lopez, *Executive Director, Latina Coalition of Silicon Valley*

Enrico Ramirez-Ruiz, *Director, Center for Reimagining Leadership, UC Santa Cruz*

Moses Zapien, *Executive Vice President, Silicon Valley Community Foundation*

Break 11:10am – 11:20am

Panel Conversation | Tech & Democracy 11:20am – 12:15pm

Samuel Boehms, *AI & Digital Access Specialist, Hispanic Federation (Moderator)*

Adam Fivenson, *Non-resident Fellow, Center for Security, Innovation, and New Tech, American University*

Claudia Ruiz, *Senior Policy Advisor, Civil Rights, UnidosUS*

Ramakrishnan Sundara Raman, *Assistant Professor, UC Santa Cruz*

Lunch 12:15pm – 1:15pm



ENCUENTRO DIGITAL

HISPANIC FEDERATION'S DIGITAL SKILLING SYMPOSIUM

Thursday, September 10, continued

Panel Conversation | Health, Wealth & Dignity in the AI Economy: From Regional Action to Statewide Change 1:15pm – 2:15pm

Susi Collins, *Founder & Principal, Tide & Thrive Co. (Moderator)*

Sonja Diaz, *Founder & Managing Director, Unseen*

Dr. Vicky Gomez, *Assistant Professor, Department of Public Health, San Jose State University*

Darcie Green, *Executive Director, Latinas Contra Cancer*

Panel Conversation | Nonprofit Partnerships with AI Companies 2:15pm – 3:05pm

Laine Rolong, *Associate Vice President for Programs, Hispanic Federation (Moderator)*

Jacob Martinez, *Founder and CEO, DigitalNEST*

Ramiro Rodriguez, *Co-Founder and CTO, Code The Dream*

Amy Whittaker, *Claude for Nonprofits, Anthropic*

Break 3:05pm – 3:15pm

Panel Conversation | Addressing the Immediate & Long-Term Digital Needs of the Community 3:15pm – 4:15pm

Diana Caba, *Vice President for Community & Economic Development, Hispanic Federation (Moderator)*

Luis Sandoval, *Founder & CEO, Building Skills Partnership*

Jillian Spindle, *Chief Strategy and Advancement Officer, Mission Economic Development Agency*

Mayra Castillo, *Chief of Innovation & Impact, New Economics for Women*

Lighting the Path Ahead: Group Activity 4:15pm – 5:00pm

Marlena Matute, *Online Community Manager, Hispanic Federation*

Chrystian Rodriguez, *Senior Director for Capacity Building, Hispanic Federation*

Closing Remarks 5:00pm – 5:10pm

Evening Reception in CET Courtyard 5:10pm – 7:00pm

Music by Mariachi Estelar