

AGENDA

June 18, 2026 | 8:00 AM – 3:30 PM

HYATT REGENCY
333 W Kilbourn Ave
Milwaukee, WI 53203
LAKESHORE ROOM

8:00 AM | Registration & Breakfast

8:30 AM | Welcome & Introductions

Welcome

- **Sian I. Du'Prey**, Midwest Programs Director, Hispanic Federation

Fireside Chat Conversation

A dynamic discussion exploring leadership insights, public policy priorities, and opportunities to advance equity and economic prosperity for Latinos communities in the Midwest.

- **Frankie Miranda**, President & CEO, Hispanic Federation
- **Hon. Sara Rodriguez**, Lieutenant Governor, State of Wisconsin

9:35 AM – 10:20 AM | **PRESENTATION**

Hispanic Federation's Federal Advocacy Agenda

An overview of Hispanic Federation's key federal policy priorities and strategies to mobilize communities and partners for impactful advocacy

Facilitator:

- **Julietta Lopez**, Vice President of Federal Affairs and Network Mobilization, Hispanic Federation

10:30 AM – 12:30 PM | **WORKSHOP**

From Transactions to Relationships: Growing Individual Donor Support

An interactive session focused on building sustainable individual donor engagement by shifting from transactional fundraising to meaningful, long-term relationships

Facilitator:

- **Alberto Morales**, Morales Consultant

12:30 PM – 1:50 PM | **LUNCH**

Lunch Speakers:

- **Laura Gutierrez**, Executive Director, United Community Center Milwaukee
- **Alondra Garcias**, Board President, Voces de la Frontera

1:50 PM – 2:10 PM | **PRESENTATION**

HF Midwest Disaster Preparedness Briefing and Research

A briefing on Hispanic Federation’s disaster preparedness initiatives in the Midwest and an introduction to research efforts strengthening community resilience.

Facilitators:

- **Efosa V.E. Baker-Iyore**, Program Coordinator, Department of Implementation Science, Division of Public Health Sciences, Wake Forest University School of Medicine

2:20 PM – 3:20 PM | **WORKSHOP & PANEL**

Community Workforce Development Solutions in a Slowing Job Market

A solution-driven conversation highlighting innovative workforce development strategies to support Latino communities amid a lowing job market

Moderator:

- **Peter Michelen**, Director for Workforce Initiatives, Hispanic Federation

Panelists:

- **Nydia Martinez**, Executive Director, Latino Academy of Workforce Development
- **Isaias Solis**, Director of Development, PODER Works
- **Holly Rea-Clarkson**, [job title], Hispanic Center of Western Michigan

3:20 PM – 3:30 PM | Closing Remarks

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