

2026

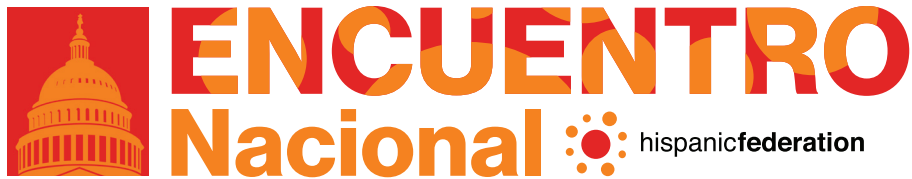
SPONSORSHIP OPPORTUNITIES



ENCUENTRO Nacional



JUNE 1-4, 2026 • WASHINGTON, DC



Dear Friends,

We are delighted to invite you to support Encuentro Nacional—Hispanic Federation's national legislative summit. Our second annual Encuentro Nacional will take place from June 1-4, 2026 in Washington, DC.

Each year, we bring over 150 of our nonprofit leaders to our nation's capital to discuss strategies on advocacy that increase advancement opportunities for the fastest growing community in the United States. The summit will encompass legislative briefings, capacity building workshops, and Congressional visits. **This year the focus will be on health, immigration, and the advancements in technology including Artificial Intelligence.**

Hispanic Federation is the nation's premier Latino nonprofit membership organization. Founded in 1990, Hispanic Federation seeks to empower and advance the Hispanic community, support Hispanic families, and strengthen Latino institutions. With over 800 partners across the country and programs in 43 states and territories; Hispanic Federation serves as a national model for Latino social, political, and economic empowerment.

The US Latino community is the largest minority population in the US at 68 million and would rank as the fifth largest economy in the world, with \$4.1 trillion in purchasing power. The organizations we convene in Washington, DC are the Latino community's most trusted leaders to deliver critical services, training, and real pathways for a brighter future.

Participating in the summit is an excellent way for your institution to meet with these key leaders and share your organization's perspective on the best path forward to increasing opportunities for all Americans including Latinos.

We offer a limited number of sponsorship opportunities for Encuentro Nacional detailed on the following pages. Please review and reach out to Brent Wilkes, Senior Vice President for Institutional Development, at bwilkes@hispanicfederation.org to discuss the options and find the best package for your institution.

We look forward to your participation in Hispanic Federation's Encuentro Nacional. With your support, we can continue our commitment to serving and uplifting all the communities we serve across the country.

Sincerely,

A handwritten signature in black ink that reads "Frankie Miranda". The signature is written in a cursive, flowing style.

Frankie Miranda
President and CEO
Hispanic Federation



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2026 CALENDAR OF EVENTS

Monday, June 1

6PM-8PM Welcome Reception

Tuesday, June 2

8:00AM-9:00AM Breakfast Plenary

9:15AM-11:15AM Advocacy Training

12:45PM-1:45PM Legislative Track Lunch with Hill Staff

2:30PM-5PM Senate Advocacy Hill Visits

6PM-8PM Reception on the Hill

Wednesday, June 3

8AM-9AM Press Conference

9AM-12:30PM House Advocacy Hill Visits

12:45PM-2PM Lunch at the Library of Congress

3PM-5PM Legislative Panels

6PM-8PM Closing Reception

Thursday, June 4

8AM-9AM Breakfast Plenary

9AM-11AM Capacity Building Training

11:30AM-1PM Farewell Lunch & Plenary

2026 SPONSORSHIP LEVELS

CAMPEONES \$50K Presenting Sponsors

PADRINOS \$25K

AMIGOS \$15K

COMUNIDAD \$10K

COLEGAS \$5K

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CAMPEONES \$50,000

- Listing as Presenting Sponsor in all event materials
- Special recognition during Reception on the Hill
- Three-minute remarks at sponsored event
- Commercial reel (*up to 1 minute*) or static screenshot advertisement in Welcome Reception
- Full page letter to attendees
- Full page digital program ad
- Logo placement on website
- Company logo prominently displayed on signage throughout summit
- Product placement in summit gift bags





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PADRINOS \$25,000

- Three-minute remarks at sponsored event
- Commercial reel (*up to 45 sec.*) or static screenshot advertisement in Welcome Reception
- Full page letter to attendees
- Logo placement on website
- Company logo prominently displayed on signage throughout summit
- Product placement in summit gift bags



AMIGOS \$15,000

- Commercial reel (*up to 30 sec.*) or static screenshot advertisement in Welcome Reception
- Logo placement on website
- Company logo prominently displayed on signage throughout summit
- Product placement in summit gift bags



COMUNIDAD \$10,000

- Commercial reel (*up to 15 sec.*) or static screenshot advertisement in Welcome Reception
- Logo placement on website
- Company logo prominently displayed on signage throughout summit
- Product placement in summit gift bags

COLEGAS \$5,000

- Logo on summit website
- Company logo prominently displayed on signage throughout summit
- Product placement in summit gift bags

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hispanicfederation

hispanicfederation.org

Headquarters in NY, with regional offices in CA, CT, FL, NC, IL, PR, and DC

55 Exchange Place, 5th Floor • New York, NY 10005

Telephone: 212.233.8955 • Fax: 212.233.8996

Hotline: (866) HF-AYUDA (866.432.9832)