

Hispanic Federation x L'Oréal Inclusive Beauty Fund 2026

Small Business Support Grants

Applications Open: March 23, 2026

Applications Close: April 23, 2026 11:59 PM EST

Terms and Conditions

About the Program

- Hispanic Federation X L'Oréal Inclusive Beauty Fund Grant Program (the "Program") is sponsored and administered by Hispanic Federation.
- By entering this Program, you agree to be bound by these Official Rules and Hispanic Federation's determinations regarding the Program, which are final and binding.
- The Program is subject to all applicable federal, state, and local laws and is void where prohibited.
- There is no purchase necessary or other cost to enter the Program or win a Grant.

Application Submission Timeline

- **Application Opening: March 23, 2026, 9:01 AM EST**
- **Application Closing: April 23, 2026, 11:59 PM EST**
- Recipients will receive notification within sixty (60) days of applications closing from Hispanic Federation. Applicants who are not selected may not be contacted.
- While funding is not first come, first served, we encourage applicants to apply early.
- [Application available here.](#)

Eligibility Criteria

- To be eligible to enter a business in the Program, you must be all of the following as of the first day of the Program Period (defined below):
 - An entrepreneur who is the leading executive (i.e. Founder and/or President, CEO, CFO, COO, or any such other similar title) of a business that meets the below business criteria;
 - A legal resident of one of the fifty United States, the District of Columbia, or Puerto Rico;
 - Eighteen (18) years of age or older (19 in AL and NE).
- To be eligible to participate in the Program, the business must meet all of the following criteria as of the first day of the Program Period:



- Be a for-profit business located and registered in one of the fifty United States, the District of Columbia, or Puerto Rico;
- Be a business in the beauty and self-care industry, including salons, spas, barber shops, stylists, makeup artists, entrepreneurs, startup founders, haircare specialists, beauty influencers and beauty schools.
- Business must be operational and have been in business for at least three years as of March 2026.
- The potential winners are subject to verification of eligibility, which may include completing associated documentation.

Program Period

- **The Program Period begins March 23, 2026 at 9:00 AM EST and ends April 23, 2026 at 11:59 PM EST.**
- Hispanic Federation reserves the right to shorten or lengthen the Program Period for any reason in its sole discretion.

How to Enter

- To enter the Program, all sections of the online application must be completed. The application consists of a series of questions about the business and applicant.
- **All entries must be received by 11:59 PM EST on April 23, 2026 to be eligible.**
- Incomplete applications will not be considered.
- Limit: One Entry per business and One Entry per applicant. Multiple entries received for any business or applicant after the first entry received from that business or applicant will be void.
- ONE FORM ENTRY PER BUSINESS, ONE BUSINESS PER OWNER: One form entry allowed per business, as defined by the EIN. Owners with multiple businesses may only enter one of their businesses. If an owner with multiple businesses receives multiple funding offers, only one may be accepted.
- [Application available here.](#)
 - You will have to create an account to view application and apply.

Entry Terms

- Hispanic Federation may disqualify any Entry that, as adjudged in HF's determination:
 - contains any material that is indecent, obscene, hateful, discriminatory; defamatory, slanderous, libelous, unlawful, or otherwise inappropriate;
 - is submitted in bad faith, is inappropriate, or otherwise violates these Official Rules;
 - is submitted by a business or applicant who is ineligible or noncompliant with these Official Rules; and/or,
 - is submitted by any person who tampers with or abuses any aspect of the Program, who acts in an unsportsmanlike or disruptive manner, who violates these Official Rules, or about whom a background check provides unsatisfactory results.



- If there is a dispute about who submitted an Entry, the authorized account holder of the email address used to register will be deemed to be the applicant and the business identified in the Entry will be deemed the entrant business for the Program.
- The “authorized account holder” is the natural person assigned an email address by an Internet access provider, online service provider, or other organization responsible for assigning email addresses for the domain associated with the submitted address. The applicant may be required to show proof of being the authorized account holder.

Other Entry Terms

- After an Entry has been submitted, it cannot be modified in any way and HF is not responsible for any delayed Entry, incomplete Entry, or Entry not received, recognized, or accepted for any reason.
- Applicant retains all rights in and to its product or service, including all intellectual property rights, but no Entry may disclose any information confidential to or any trade secret of the Entrant or any third party. HF will treat all information disclosed by Entrant as nonconfidential.
- By submitting an Entry to the Program, each Entrant Business hereby grants HF on behalf of Entrant and applicant a royalty-free, irrevocable, perpetual, global, nonexclusive license to use, reproduce, modify, publish, create derivative works from, and display the information in the Entry, in whole or in part, and to incorporate it into other works, in any form, media, or technology, now known or later developed, for any purpose including for promotional and marketing purposes, including on www.hispanicfederation.org or other Hispanic Federation-branded websites or social platforms.
- The Released Parties (defined below) do not guarantee that any Entry will be used as described in the preceding license.
- The Released Parties (defined below) are not responsible for any unauthorized use by third parties of any Entry.

Review Criteria

- Entries will be reviewed by Hispanic Federation based on the following criteria (“Grant Recipient Review Criteria”):
 - Clarity and feasibility of plan for proposed use of funds (30%)
 - Demonstrated needs for funds to achieve a business goal or milestone (40%)
 - Demonstrated commitment to community (30%)
 - Preference will be given to entrepreneurs representing under-resourced communities.
- Hispanic Federation will award Grants (defined below) to businesses whose Entries receive the highest cumulative score (the “Grant Recipients”). The number of Grant Recipients will be approximately six (6). Grant Recipients will be notified by email or phone within sixty (60) days of program close.



Additional Rules

- Hispanic Federation reserves the right, in their sole discretion, to conduct a brief interview with any applicant and request for applicant to submit additional materials relating to their Entry.
- Hispanic Federation reserves the right to not award any grants, if in their sole discretion, they do not receive any suitable Entries. No details of the deliberations on individual Entries will be revealed to applicants or the public.
- Certain Entries may be featured from time to time by Hispanic Federation during and/or after the Contest Period in Hispanic Federation’s social media pages and other channels, in the sole discretion of Hispanic Federation; being selected as a featured Entry is unrelated to the Review Criteria and does not guarantee selection as a Grant Recipient.
- In the event of a tie, the tie will be broken based on the highest score in the first review criterion continuing thereafter to each review criterion in order, as needed to break the tie.
- Decisions of the review panel are final and may be made in its absolute and sole discretion.
- Each Grant Recipient may be required to execute and return to Hispanic Federation an affidavit of eligibility, liability release, and, where lawful, a publicity release (collectively, the “Release”), within forty-eight (48) hours after the Hispanic Federation’s notification.
- If a potential Grant Recipient cannot be located or does not respond within forty-eight (48) hours after the Hispanic Federation’s notification, or the potential Grant Recipient rejects the grant or fails to complete the Release within the allotted time period, the grant will be forfeited and may be awarded to an alternate Grant Recipient, who is the Entrant with the next highest ranked Entry from among all remaining eligible Entries.

Summary of Grants

- Grant Recipients will receive a \$25,000 (USD) unrestricted grant to be used for the benefit of the Grant Recipient’s business.
- Each Grant Recipient may receive recognition on Hispanic Federation platforms.
- Each Grant is awarded “as is” with no warranty or guarantee, either express or implied by Hispanic Federation.
- Each Grant Recipient is responsible for all applicable federal, state, and local taxes, if any, as well as any other costs and expenses associated with grant acceptance and use not specified in these Official Rules.
- The Released Parties make no warranties of any kind, either express or implied, including any implied warranty of merchantability or fitness for a particular purpose, with respect to any grant awarded in the Program.

Odds of Winning

- The odds of being awarded a grant will depend on the number of eligible Entries received during the Program Period.



General Conditions

- Each Entrant and applicant will release, discharge and hold harmless Hispanic Federation and their parents, affiliates, subsidiaries, advertising and promotion agencies, and funding partners, and the shareholders, directors, officers, employees, agents, and representatives of each of the foregoing (collectively, the “Released Parties”), from any and all injuries, liability, losses, and damages of any kind to persons, including death or property damage resulting, in whole or in part, directly or indirectly, from the business’s or the applicant’s participation in the Program or any Program-related activity or the acceptance, possession, use, or misuse of any grant.
- Liability Limitation. The Released Parties are not responsible for:
 - Lost, late, incomplete, damaged, inaccurate, stolen, delayed, misdirected, undelivered, or garbled Entries;
 - Lost, interrupted or unavailable network, server, Internet Service Provider, website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Program, including errors or difficulties that may occur in connection with the administration of the Program, the processing or review of Entries, or the announcement of the Grant Recipients;
 - Any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Program; and/or,
 - Injury or damage to any person’s computer related to or resulting from participating in this Program or downloading materials from or use of Sponsor’s website or other platforms.
- Program Compromised. If any portion of the Program is compromised by virus, worms, bugs, nonauthorized human intervention, or other causes that, in Hispanic Federation’s determination, corrupt or impair the Program’s administration, security, fairness, or proper play, or submission of Entries, Hispanic Federation may suspend, modify, or terminate the Program and, if terminated, at its discretion, select the Grant Recipients from all eligible, non-suspect Entries received prior to the Program’s compromise using the judging procedure outlined above.
- In these Official rules: “Including” means including but not limited to. “Hispanic Federation’s determination” or “Hispanic Federation’s consent” means Hispanic Federation’s determination or Hispanic Federation’s consent, in either case, in its sole discretion.
- Program Changes. Hispanic Federation reserves the right to modify these Official Rules in order to better achieve the Program’s purpose as adjudged in Hispanic Federation’s determination, without liability or obligation to Hispanic Federation. Hispanic Federation will give notice of Official Rule modifications on the Program official site and in these Official Rules.

Publicity

- By entering and participating in the Program, each business and applicant permits the use of business’ and applicant’s names and submitted content for programming, advertising, publicity, and promotional purposes



in all media, now known or later created, worldwide and on the Internet, and in perpetuity by Hispanic Federation and their designees, without compensation (unless prohibited by law) or additional consents from business or applicant or any third party and without prior notice, approval, or inspection.

- Each business and applicant will execute specific consent to the uses described in the previous sentence at Hispanic Federation’s request.
- No business or applicant may release on their own or through a third party any publicity or other materials regarding their participation in the Program, without Hispanic Federation’s consent.

Governing Law

- Delaware law governs all issues and questions concerning these Official Rules and Entrant’s or Sponsors’ rights and obligations in connection with the Program, and that law applies regardless of any choice-of-law principles otherwise applicable.

Arbitration

- Except where prohibited by law, the parties must resolve any dispute arising out of or relating to the Program or these Official Rules individually and exclusively by final and binding arbitration administered by the American Arbitration Association (“AAA”) and conducted before a single arbitrator under AAA’s applicable arbitration rules.
- The arbitration must be held at a location in the state in which the Entrant’s principal place of business is located.
- There shall be no authority for any claims to be arbitrated (for otherwise disputed) on a class or representative basis; arbitration can decide only Sponsors’ or Entrant’s individual claims and the arbitrator may not consolidate or join the claims of other persons or parties who may be similarly situated.
- Entrant, Officer, and Sponsors each specifically waives any right to a jury trial related to the resolution of any dispute arising out of or relating to the Program or these Official Rules.
- Notwithstanding anything to the contrary in these Official Rules, if the amount in dispute arising out of or relating to the Program or these Official Rules is less than the jurisdictional maximum of a small claims court applicable in the state in the Entrant’s principal place of business is located, an Entrant may bring an action in the small claims court for the dispute, which will be in lieu of arbitration or an action in any other court.

Use of Data

- By participating in the Program, each Entrant and Officer acknowledges that Sponsors will collect private or personal data about the Entrant and the Officer that is submitted in the Entry (the “Private Information”).
- Sponsors may collect and use the Private Information for purposes of this Program and as authorized under these Official Rules.