New York City   **FINAL TOPLINES**   **N=600 Latino Registered Voters**
September 25-October 1, 2025

	TOTAL	MEN	WOMEN
Weighted N=	600	257	342

Region

	TOTAL	MEN	WOMEN
Bronx	31	30	32
Brooklyn	20	20	20
Manhattan	20	20	20
Queens	25	26	24
Staten Island	4	4	4

Party Registration

	TOTAL	MEN	WOMEN
Democrat	68	62	72
Republican	8	10	7
Unaffiliated /other	24	28	21

Q1. Before we begin, I need to know if I have reached you on a cell phone, and if so, are you in a place where you can talk safely? [**IF NOT ON A CELL PHONE, ASK:**] "Do you own a cell phone?"

	TOTAL	MEN	WOMEN
Yes, cell and can talk safely	52	57	49
Yes, cell and cannot talk safely	**CALL BACK**		
No, not on cell, but own one	1	2	1
No, not on cell, and do not own one	0	0	1
(Don't know/Refused)	**TERMINATE**		
Text to online	46	41	50

Q2. Just to make sure we have a representative sample, are you from a Latino, Hispanic, or Spanish-speaking background?

Q3. And please tell me which one, or more than one, of these racial or ethnic groups you identify with. **RANDOMIZE/READ CHOICES/ACCEPT MULTIPLE RESPONSES. [IF "OTHER" OR "BIRACIAL" OR "MULTI-RACIAL" PROMPT:]** Which two or three of these do you identify with the most?

	TOTAL	MEN	WOMEN
White or Caucasian	0	0	0
Black or African American	7	9	6
Latino/Latina or Hispanic	100	100	100
Asian American or Pacific Islander	2	2	1
Native or Indigenous American	4	4	3
Middle Eastern or North African	1	2	0
(Other: SPECIFY__)	1	1	1
(Don't know/Refused)	0	0	0

{TERMINATE IF Q2 IS NOT 1 AND Q3 IS NOT 3}

	TOTAL	MEN	WOMEN
Weighted N=	600	257	342

Q4. Overall, would you say that things in New York City are headed in the right direction or in the wrong direction?

	TOTAL	MEN	WOMEN
Right direction	23	22	25
Wrong direction	62	68	58
(Don't know)	14	10	17

Q5. Of the following issues, which one or two are most important for your mayor to focus on? **[READ AND RANDOMIZE LIST – ACCEPT UP TO 2 RESPONSES]**

	TOTAL	MEN	WOMEN
Cost of living/Inflation	43	42	44
Crime and public safety	37	37	37
Housing costs/Affordability	35	36	35
Affordable healthcare	14	14	13
Jobs and the economy	13	15	12
Homelessness	12	11	12
Transportation	5	6	5
Creating and keeping policies that protect and uplift immigrants	5	6	4
Discrimination/Racism	4	3	5
Childcare	4	3	5
K-12 Primary Education	4	4	4
Climate change and the environment	3	3	2
Abortion/Reproductive rights	2	1	2
(Other)	3	2	4
(Don't know)	1	0	1

Q6. Thinking about major issues affecting our country, of these issues, which one or two are most important for you? **[READ AND RANDOMIZE LIST – ACCEPT UP TO 2 RESPONSES]**

	TOTAL	MEN	WOMEN
Housing costs/Affordability	31	30	31
Crime and public safety	30	30	30
Jobs and the economy	24	28	20
Threats to democracy	19	21	18
Affordable healthcare	14	10	17
ICE and National Guard overreach	14	16	12
Gun control	10	10	10
Social Security	8	7	8
Discrimination/Racism	7	9	6
Providing a path to citizenship for immigrants who are already here	7	5	8
Education	7	6	7
Securing funding for Medicaid/Medicare	5	4	5
Reproductive rights/Abortion	3	3	3
Climate change and the environment	2	2	2
(Other)	3	1	4
(Don't know)	1	0	1

	TOTAL	MEN	WOMEN
Weighted N=	600	257	342

Q7. How likely are you to vote in the November 2025 general election for Mayor of New York City, city council and other offices—are you almost CERTAIN to vote, will you PROBABLY vote, are the chances about 50-50, are you probably NOT going to vote, or are you DEFINITELY not going to vote?

	TOTAL	MEN	WOMEN
Almost certain	75	82	70
Probably	6	6	7
50-50	9	7	11
Probably not	2	1	2
Definitely not	2	2	3
(Don't know)	5	2	7

Q8. How closely have you been following news and information related to the 2025 New York City Mayor election? **[ROTATE ORDER 1-4 AND 4-1]**

	TOTAL	MEN	WOMEN
Following news updates every single day	32	33	31
Following news a few times per week	32	38	28
Following somewhat but not that closely	28	25	29
Not following that closely at all	6	3	9
(Don't know)	2	1	3

Q9. Now I'd like to ask you about some public figures and groups. For each, please tell me whether you have a VERY favorable, SOMEWHAT favorable, somewhat UNFAVORABLE, or VERY unfavorable impression. If you have heard of the person or group, but do not know enough to have an opinion, or if you have never heard of them, just say so, and we will move on. **[RANDOMIZE. REPEAT PROMPT AS NECESSARY]**

Sorted by Very favorable

	TOTAL	MEN	WOMEN
9d. Zohran Mamdani	31	31	31
9b. Hispanic Federation	23	22	24
9h. Letitia James	21	21	21
9e. Andrew Cuomo	17	15	19
9a. Donald Trump	15	18	13
9f. Curtis Sliwa	13	13	14
9g. Kathy Hochul	11	12	9
9c. Eric Adams	4	4	4

a. Donald Trump

	TOTAL	MEN	WOMEN
Very favorable	15	18	13
Somewhat favorable	8	10	6
Somewhat unfavorable	8	8	7
Very unfavorable	61	57	64
No opinion	8	7	8
Never heard	1	0	1
Favorable	23	28	19
Unfavorable	69	65	72

	TOTAL	MEN	WOMEN
Weighted N=	600	257	342

b.   Hispanic Federation

	TOTAL	MEN	WOMEN
Very favorable	23	22	24
Somewhat favorable	27	24	29
Somewhat unfavorable	4	4	4
Very unfavorable	2	2	2
No opinion	19	23	16
Never heard	25	26	24
Favorable	50	46	53
Unfavorable	6	6	6

c.   Eric Adams

	TOTAL	MEN	WOMEN
Very favorable	4	4	4
Somewhat favorable	20	26	15
Somewhat unfavorable	13	13	13
Very unfavorable	44	43	46
No opinion	15	14	16
Never heard	3	0	5
Favorable	24	30	20
Unfavorable	58	56	59

d.   Zohran Mamdani

	TOTAL	MEN	WOMEN
Very favorable	31	31	31
Somewhat favorable	24	25	24
Somewhat unfavorable	7	7	7
Very unfavorable	21	26	16
No opinion	10	9	12
Never heard	7	3	10
Favorable	56	56	55
Unfavorable	27	33	23

e.   Andrew Cuomo

	TOTAL	MEN	WOMEN
Very favorable	17	15	19
Somewhat favorable	25	24	25
Somewhat unfavorable	18	19	18
Very unfavorable	28	32	24
No opinion	11	10	12
Never heard	1	1	2
Favorable	42	39	44
Unfavorable	46	51	42

	TOTAL	MEN	WOMEN
Weighted N=	600	257	342

f.   Curtis Sliwa

	TOTAL	MEN	WOMEN
Very favorable	13	13	14
Somewhat favorable	16	21	13
Somewhat unfavorable	11	13	10
Very unfavorable	28	30	27
No opinion	17	13	20
Never heard	14	9	17
Favorable	30	34	26
Unfavorable	39	43	37

g.   Kathy Hochul

	TOTAL	MEN	WOMEN
Very favorable	11	12	9
Somewhat favorable	31	27	34
Somewhat unfavorable	14	14	13
Very unfavorable	23	27	20
No opinion	12	11	13
Never heard	9	8	10
Favorable	42	39	44
Unfavorable	37	42	33

h.   Letitia James

	TOTAL	MEN	WOMEN
Very favorable	21	21	21
Somewhat favorable	22	20	23
Somewhat unfavorable	9	11	8
Very unfavorable	17	22	13
No opinion	16	13	18
Never heard	15	13	17
Favorable	42	41	43
Unfavorable	26	33	21

	TOTAL	MEN	WOMEN
Weighted N=	600	257	342

Q10. If the election for New York City mayor were held today and the candidates were: **[RANDOMIZE]** _Democrat Zohran Mamdani, _Republican Curtis Sliwa, _independent Andrew Cuomo and _independent Eric Adams, for whom would you vote or are you undecided?

[IF CANDIDATE:] Would you say you support that candidate strongly or not so strongly?
[IF UNDECIDED:] Well, if you had to decide today and couldn't be undecided, toward which candidate would you lean?

	TOTAL	MEN	WOMEN
Mamdani - strongly	36	39	34
Mamdani - not-so-strongly	8	9	7
Undecided - lean Mamdani	4	2	5
Sliwa - strongly	10	13	8
Sliwa - not-so-strongly	3	2	3
Undecided - lean Sliwa	1	1	1
Cuomo - strongly	15	13	17
Cuomo - not-so-strongly	5	4	5
Undecided - lean Cuomo	4	5	3
Adams - strongly	0	0	0
Adams - not-so-strongly	0	0	0
Undecided - lean Adams	0	0	0
Undecided	13	11	14
(Other)	2	1	2
Mamdani	48	50	46
Sliwa	14	16	12
Cuomo	24	22	25
Adams	0	0	0

* Adams voters were re-interviewed after he dropped out.

Q11. Thinking about your family's income, savings, and jobs over the next few years, which comes closest to your view: **[ROTATE]** _ I'm optimistic things will get better OR _I'm concerned things will get worse?

	TOTAL	MEN	WOMEN
Optimistic	28	31	26
Concerned	65	63	66
(Don't know)	7	6	8

	TOTAL	MEN	WOMEN
Weighted N=	600	257	342

Q12. Next, I'm going to ask you about some different issues. For each one, please tell me who you would trust most on that issue: **[RANDOMIZE]** _Zohran Mamdani, _Curtis Sliwa, _Andrew Cuomo **OR** _Eric Adams? **[REPEAT PROMPT IF NECESSARY]**

* Adams was not an option after he dropped out.

Sorted by Mamdani

	TOTAL	MEN	WOMEN
12h. Standing up for immigrants	53	55	51
12g. Passing laws to protect vulnerable communities	48	54	44
12j. Sharing my values	47	49	45
12i. Treating the Latino community with respect	46	47	44
12d. Reducing the cost of living and housing	44	49	40
12a. Having a clear vision for New York City's future	43	49	38
12e. Protecting New Yorkers from federal government overreach	43	47	39
12b. Having the right demeanor and temperament to be mayor	42	46	38
12f. Creating better-paying jobs	38	42	36
12c. Handling crime and public safety	36	44	30

Sorted by Cuomo

	TOTAL	MEN	WOMEN
12b. Having the right demeanor and temperament to be mayor	22	19	25
12f. Creating better-paying jobs	22	18	25
12c. Handling crime and public safety	21	18	24
12a. Having a clear vision for New York City's future	21	16	25
12e. Protecting New Yorkers from federal government overreach	21	17	23
12d. Reducing the cost of living and housing	18	14	21
12i. Treating the Latino community with respect	18	16	19
12g. Passing laws to protect vulnerable communities	15	13	17
12j. Sharing my values	14	12	15
12h. Standing up for immigrants	13	13	13

a. Having a clear vision for New York City's future

	TOTAL	MEN	WOMEN
Mamdani	43	49	38
Sliwa	13	15	11
Cuomo	21	16	25
Adams	2	3	1
(None)	6	7	6
(Don't know)	16	10	20

	TOTAL	MEN	WOMEN
Weighted N=	600	257	342

b. Having the right demeanor and temperament to be mayor

	TOTAL	MEN	WOMEN
Mamdani	42	46	38
Sliwa	15	17	13
Cuomo	22	19	25
Adams	2	2	2
(None)	4	5	3
(Don't know)	15	10	18

c. Handling crime and public safety

	TOTAL	MEN	WOMEN
Mamdani	36	44	30
Sliwa	19	21	18
Cuomo	21	18	24
Adams	3	4	2
(None)	5	4	5
(Don't know)	16	10	21

d. Reducing the cost of living and housing

	TOTAL	MEN	WOMEN
Mamdani	44	49	40
Sliwa	11	12	10
Cuomo	18	14	21
Adams	1	1	2
(None)	9	10	9
(Don't know)	17	14	18

e. Protecting New Yorkers from federal government overreach

	TOTAL	MEN	WOMEN
Mamdani	43	47	39
Sliwa	10	12	9
Cuomo	21	17	23
Adams	2	2	2
(None)	5	7	4
(Don't know)	20	15	24

f. Creating better-paying jobs

	TOTAL	MEN	WOMEN
Mamdani	38	42	36
Sliwa	12	14	10
Cuomo	22	18	25
Adams	2	1	2
(None)	8	11	6
(Don't know)	18	14	21

	TOTAL	MEN	WOMEN
Weighted N=	600	257	342

g. Passing laws to protect vulnerable communities

	TOTAL	MEN	WOMEN
Mamdani	48	54	44
Sliwa	13	15	12
Cuomo	15	13	17
Adams	2	1	2
(None)	5	7	4
(Don't know)	16	10	21

h. Standing up for immigrants

	TOTAL	MEN	WOMEN
Mamdani	53	55	51
Sliwa	9	12	6
Cuomo	13	13	13
Adams	2	2	2
(None)	6	7	5
(Don't know)	18	12	23

i. Treating the Latino community with respect

	TOTAL	MEN	WOMEN
Mamdani	46	47	44
Sliwa	11	15	9
Cuomo	18	16	19
Adams	3	3	2
(None)	6	6	5
(Don't know)	17	13	20

j. Sharing my values

	TOTAL	MEN	WOMEN
Mamdani	47	49	45
Sliwa	14	17	12
Cuomo	14	12	15
Adams	2	2	2
(None)	7	7	7
(Don't know)	16	13	19

	TOTAL	MEN	WOMEN
Weighted N=	600	257	342

Q13. Now I will read you some proposals the mayoral candidates have made. Please tell me whether you strongly support, somewhat support, somewhat oppose or strongly oppose each of the following. **[RANDOMIZE LIST, REPEAT PROMPT IF NECESSARY]**

Sorted by Strongly support

	TOTAL	MEN	WOMEN
A13a. Building more affordable housing throughout the city	78	83	75
A13e. Investing in citywide mental health programs and crisis response	71	75	69
A13c. Making it faster, easier, and cheaper to start and run a small business in New York City	66	73	61
B13l. Raising the minimum wage	65	59	69
B13f. Expanding evidence-based gun violence prevention programs	60	60	60
A13i. Raise taxes on the wealthiest New Yorkers	55	52	57
B13p. Banning law enforcement (ICE, FBI, local and state) from wearing masks	54	58	50
B13h. More police in the subway and preventing fare evasion	50	52	48
A13m. Ensuring New York City remains a sanctuary city for immigrants and refugees	47	49	46
A13k. Raising the corporate tax rate	47	53	42
B13b. Freezing the rent for all rent-stabilized apartments	45	42	48
A13g. Expand the funding and size of NYPD	42	44	41
B13d. Eliminating fares on city buses	36	29	42
B13j. Reducing corporate tax rates	34	33	35
B13n. Cooperating with Immigration and Customs Enforcement, or ICE, on deportations in New York City	27	38	19
A13o. Cooperating with President Trump on the deployment of National Guard troops in New York City	24	23	25

	TOTAL	MEN	WOMEN
Weighted N=	600	257	342

a. **SSA:** Building more affordable housing throughout the city

	TOTAL	MEN	WOMEN
Strongly support	78	83	75
Somewhat support	12	7	15
Somewhat oppose	2	4	1
Strongly oppose	3	2	3
(Don't know)	5	5	5
Support	90	89	91
Oppose	5	5	5

b. **SSB:** Freezing the rent for all rent-stabilized apartments

	TOTAL	MEN	WOMEN
Strongly support	45	42	48
Somewhat support	36	37	35
Somewhat oppose	7	8	7
Strongly oppose	6	9	3
(Don't know)	6	3	7
Support	81	79	82
Oppose	13	17	10

c. **SSA:** Making it faster, easier, and cheaper to start and run a small business in New York City

	TOTAL	MEN	WOMEN
Strongly support	66	73	61
Somewhat support	24	21	27
Somewhat oppose	1	1	1
Strongly oppose	2	2	2
(Don't know)	7	4	9
Support	90	94	88
Oppose	3	2	3

d. **SSB:** Eliminating fares on city buses

	TOTAL	MEN	WOMEN
Strongly support	36	29	42
Somewhat support	34	40	29
Somewhat oppose	11	10	12
Strongly oppose	10	16	6
(Don't know)	9	5	12
Support	70	69	71
Oppose	21	26	18

	TOTAL	MEN	WOMEN
Weighted N=	600	257	342

e. **SSA:** Investing in citywide mental health programs and crisis response

	TOTAL	MEN	WOMEN
Strongly support	71	75	69
Somewhat support	20	20	20
Somewhat oppose	3	3	4
Strongly oppose	2	0	2
(Don't know)	4	2	5
Support	92	95	89
Oppose	5	3	6

f. **SSB:** Expanding evidence-based gun violence prevention programs

	TOTAL	MEN	WOMEN
Strongly support	60	60	60
Somewhat support	25	29	23
Somewhat oppose	2	1	2
Strongly oppose	4	6	3
(Don't know)	8	4	12
Support	85	88	83
Oppose	6	8	5

g. **SSA:** Expand the funding and size of NYPD

	TOTAL	MEN	WOMEN
Strongly support	42	44	41
Somewhat support	28	26	30
Somewhat oppose	12	12	12
Strongly oppose	12	15	10
(Don't know)	6	4	8
Support	70	70	71
Oppose	24	26	22

h. **SSB:** More police in the subway and preventing fare evasion

	TOTAL	MEN	WOMEN
Strongly support	50	52	48
Somewhat support	27	27	28
Somewhat oppose	9	8	10
Strongly oppose	8	13	5
(Don't know)	5	0	9
Support	77	79	76
Oppose	18	21	15

	TOTAL	MEN	WOMEN
Weighted N=	600	257	342

i.   **SSA:** Raise taxes on the wealthiest New Yorkers

	TOTAL	MEN	WOMEN
Strongly support	55	52	57
Somewhat support	19	23	16
Somewhat oppose	9	13	6
Strongly oppose	9	4	14
(Don't know)	8	8	7
Support	74	75	73
Oppose	18	17	20

j.   **SSB:** Reducing corporate tax rates

	TOTAL	MEN	WOMEN
Strongly support	34	33	35
Somewhat support	17	19	16
Somewhat oppose	13	11	14
Strongly oppose	22	32	15
(Don't know)	14	6	20
Support	51	52	51
Oppose	35	42	29

k.   **SSA:** Raising the corporate tax rate

	TOTAL	MEN	WOMEN
Strongly support	47	53	42
Somewhat support	22	21	22
Somewhat oppose	10	9	11
Strongly oppose	11	11	12
(Don't know)	10	6	12
Support	68	74	64
Oppose	22	20	23

l.   **SSB:** Raising the minimum wage

	TOTAL	MEN	WOMEN
Strongly support	65	59	69
Somewhat support	22	25	20
Somewhat oppose	4	8	2
Strongly oppose	3	5	1
(Don't know)	6	3	8
Support	87	84	89
Oppose	7	13	3

	TOTAL	MEN	WOMEN
Weighted N=	600	257	342

m. **SSA:** Ensuring New York City remains a sanctuary city for immigrants and refugees

	TOTAL	MEN	WOMEN
Strongly support	47	49	46
Somewhat support	16	15	17
Somewhat oppose	10	11	9
Strongly oppose	20	23	18
(Don't know)	6	3	9
Support	64	64	64
Oppose	30	33	27

n. **SSB:** Cooperating with Immigration and Customs Enforcement, or ICE, on deportations in New York City

	TOTAL	MEN	WOMEN
Strongly support	27	38	19
Somewhat support	15	12	17
Somewhat oppose	7	4	9
Strongly oppose	42	41	43
(Don't know)	8	4	12
Support	43	51	36
Oppose	49	46	51

o. **SSA:** Cooperating with President Trump on the deployment of National Guard troops in New York City

	TOTAL	MEN	WOMEN
Strongly support	24	23	25
Somewhat support	11	15	8
Somewhat oppose	6	5	8
Strongly oppose	51	53	50
(Don't know)	7	5	9
Support	35	38	33
Oppose	58	57	58

p. **SSB:** Banning law enforcement (ICE, FBI, local and state) from wearing masks

	TOTAL	MEN	WOMEN
Strongly support	54	58	50
Somewhat support	17	9	22
Somewhat oppose	5	6	5
Strongly oppose	16	22	12
(Don't know)	8	5	11
Support	70	68	72
Oppose	22	27	17

	TOTAL	MEN	WOMEN
Weighted N=	600	257	342

Q14. Next I will read you a list of things some people have said it is important that the New York City government funds. Please tell me if you think it is very important, somewhat important, not too important or not at all important that the New York City government funds each of the following. **[RANDOMIZE LIST, REPEAT PROMPT IF NECESSARY]**

Sorted by Very important

	TOTAL	MEN	WOMEN
A14a.Expanding employment and investing in good-paying jobs	85	81	89
B14f.Affordable housing	84	85	83
A14c.Free full-day pre-Kindergarten available to all City three- and four-year-olds	78	74	80
B14n.Programs to improve mental health	77	78	76
A14m.Community healthcare programs	77	78	76
B14b.Community violence intervention programs	75	76	74
B14d.K-12 education	72	76	69
A14i.CUNY, or the City University of New York	71	72	70
A14e.Parks and green spaces	70	69	70
14o.Programs to lift Latinos out of poverty	70	69	71
B14h.Childcare	69	68	69
B14j.ESL, or English as a second language, programs in our schools	60	56	62
B14l.Protecting and funding New York City's nonprofit organizations	56	55	57
A14k.Arts and culture programs	51	46	54
A14g.Programs that fund research focused on LGBTQ health	35	38	33

a. **SSA:** Expanding employment and investing in good-paying jobs

	TOTAL	MEN	WOMEN
Very important	85	81	89
Somewhat important	12	16	8
Not too important	1	1	0
Not at all important	0	0	0
(Don't know)	2	2	2
Important	97	97	97
Not important	1	1	0

b. **SSB:** Community violence intervention programs

	TOTAL	MEN	WOMEN
Very important	75	76	74
Somewhat important	18	19	18
Not too important	3	2	4
Not at all important	0	1	0
(Don't know)	3	3	3
Important	93	95	92
Not important	4	2	5

	TOTAL	MEN	WOMEN
Weighted N=	600	257	342

c.   **SSA:** Free full-day pre-Kindergarten available to all City three- and four-year-olds

	TOTAL	MEN	WOMEN
Very important	78	74	80
Somewhat important	16	18	14
Not too important	4	7	2
Not at all important	1	0	1
(Don't know)	2	1	3
Important	93	92	94
Not important	5	7	3

d.   **SSB:** K-12 education

	TOTAL	MEN	WOMEN
Very important	72	76	69
Somewhat important	24	23	25
Not too important	2	1	3
Not at all important	0	0	0
(Don't know)	2	0	3
Important	96	99	94
Not important	2	1	3

e.   **SSA:** Parks and green spaces

	TOTAL	MEN	WOMEN
Very important	70	69	70
Somewhat important	26	27	26
Not too important	1	2	1
Not at all important	1	0	2
(Don't know)	2	2	2
Important	96	96	96
Not important	2	2	2

f.   **SSB:** Affordable housing

	TOTAL	MEN	WOMEN
Very important	84	85	83
Somewhat important	11	12	11
Not too important	2	2	2
Not at all important	1	1	0
(Don't know)	2	0	4
Important	95	96	94
Not important	3	3	2

	TOTAL	MEN	WOMEN
Weighted N=	600	257	342

g.   **SSA:** Programs that fund research focused on LGBTQ health

	TOTAL	MEN	WOMEN
Very important	35	38	33
Somewhat important	31	29	32
Not too important	10	9	11
Not at all important	20	21	18
(Don't know)	4	3	5
Important	66	67	66
Not important	30	30	29

h.   **SSB:** Childcare

	TOTAL	MEN	WOMEN
Very important	69	68	69
Somewhat important	24	24	24
Not too important	4	3	5
Not at all important	1	2	0
(Don't know)	3	3	2
Important	92	93	92
Not important	5	5	5

i.   **SSA:** CUNY, or the City University of New York

	TOTAL	MEN	WOMEN
Very important	71	72	70
Somewhat important	22	22	21
Not too important	3	3	3
Not at all important	2	1	2
(Don't know)	3	2	3
Important	92	94	91
Not important	5	4	5

j.   **SSB:** ESL, or English as a second language, programs in our schools

	TOTAL	MEN	WOMEN
Very important	60	56	62
Somewhat important	29	34	26
Not too important	7	7	7
Not at all important	3	3	2
(Don't know)	2	0	2
Important	89	90	88
Not important	10	10	10

	TOTAL	MEN	WOMEN
Weighted N=	600	257	342

k.   **SSA:** Arts and culture programs

	TOTAL	MEN	WOMEN
Very important	51	46	54
Somewhat important	33	37	31
Not too important	10	10	9
Not at all important	5	5	4
(Don't know)	1	1	2
Important	84	83	85
Not important	14	16	13

l.   **SSB:** Protecting and funding New York City's nonprofit organizations

	TOTAL	MEN	WOMEN
Very important	56	55	57
Somewhat important	33	35	32
Not too important	4	4	4
Not at all important	3	4	2
(Don't know)	4	3	5
Important	89	90	89
Not important	7	8	7

m.   **SSA:** Community healthcare programs

	TOTAL	MEN	WOMEN
Very important	77	78	76
Somewhat important	19	20	19
Not too important	2	1	2
Not at all important	1	1	1
(Don't know)	1	0	2
Important	96	98	95
Not important	2	2	3

n.   **SSB:** Programs to improve mental health

	TOTAL	MEN	WOMEN
Very important	77	78	76
Somewhat important	17	15	19
Not too important	2	4	1
Not at all important	1	2	0
(Don't know)	3	1	4
Important	94	92	95
Not important	3	7	1

	TOTAL	MEN	WOMEN
Weighted N=	600	257	342

o.   Programs to lift Latinos out of poverty

	TOTAL	MEN	WOMEN
Very important	70	69	71
Somewhat important	22	22	22
Not too important	3	4	3
Not at all important	3	4	1
(Don't know)	2	1	2
Important	92	91	93
Not important	6	8	5

The final few questions are for statistical purposes only.

[BRING AGE, REGION, AND JOB TYPE OVER FROM FILE]

Q15.   Generally speaking, do you think of yourself as a Republican, a Democrat, an independent or something else?
[IF REPUBLICAN/DEMOCRAT] Do you consider yourself a strong or a not-so-strong (Republican/Democrat)?
[IF INDEPENDENT] Would you say you lean more towards the Republicans or more towards the Democrats?

	TOTAL	MEN	WOMEN
Strong Democrat	38	32	43
Not-so-strong Democrat	16	18	14
Independent - lean Democrat	6	6	6
Democrat	60	56	63
Independent	15	18	12
Republican	15	17	13
Independent - lean Republican	4	5	3
Not-so-strong Republican	3	5	2
Strong Republican	8	7	8
(Other)	5	4	5
(Don't know)	5	4	6
(Refused)	1	1	1

Q16.   And for statistical purposes, what is the last year of schooling that you have completed?

	TOTAL	MEN	WOMEN
Non-college	65	63	67
College	34	35	33
1 - 11th Grade	8	7	9
High School Graduate	24	25	24
Vocational or technical school	4	3	5
Some college but no degree	20	19	21
Associate degree	8	10	8
4-year college graduate or bachelor's degree	23	24	22
Graduate School or advanced degree	11	11	10
(Refused)	1	2	1

	TOTAL	MEN	WOMEN
Weighted N=	600	257	342

Q17. Which of the following best reflects your gender identity? **READ LIST. ALLOW MULTIPLE RESPONSES.**

	TOTAL	MEN	WOMEN
Man	43	100	0
Woman	57	0	100
Non-binary	0	0	0
Prefer to Self-describe:_____	0	0	0
(Refused)	0	0	0

Q18. Generally speaking, do you consider yourself liberal, progressive, conservative, or moderate?
[IF LIBERAL, PROGRESSIVE, or CONSERVATIVE] Is that very or somewhat **[liberal/ conservative/ progressive]**?

	TOTAL	MEN	WOMEN
Very liberal	17	19	16
Somewhat liberal	16	14	17
Very progressive	9	11	7
Somewhat progressive	4	2	6
Very conservative	8	8	8
Somewhat conservative	8	10	6
Moderate	30	29	31
(Don't know)	8	7	9
Liberal	33	33	33
Progressive	13	13	13
Conservative	16	19	14

Q19. In addition to the U.S., with which country, region, or territory do you most closely associate your family's heritage? **[RANDOMIZE, ALLOW MULTIPLE RESPONSES]**

	TOTAL	MEN	WOMEN
Puerto Rico	37	38	36
Dominican Republic	25	27	24
South America (including Brazil, Argentina, Peru, Ecuador, Venezuela, Colombia, Bolivia, Uruguay, Paraguay, Chile)	17	17	17
Mexico	10	7	12
United States	10	10	10
Central America (including El Salvador, Nicaragua, Guatemala, Honduras, Panama, Belize, Costa Rica)	7	7	7
Spain	4	3	4
Cuba	3	3	3
(Other)	2	4	1
(Don't know/refused)	2	2	2

	TOTAL	MEN	WOMEN
Weighted N=	600	257	342

Age

	TOTAL	MEN	WOMEN
18 - 24	8	7	9
25 - 29	9	10	8
30 - 34	10	12	9
35 - 39	10	9	10
40 - 44	8	11	5
45 - 49	8	9	7
50 - 54	7	8	6
55 - 59	7	6	8
60 - 64	9	10	8
65 - 69	8	5	10
70 - 74	6	5	7
Over 74	11	9	12
Under 30	17	17	17
30 - 39	20	20	19
40 - 49	16	20	12
50 - 64	23	24	22
65 & over	25	19	30