

New York City

FINAL TOPLINES
September 25-October 1, 2025

N=600 Latino Registered Voters

Weighted N=	TOTAL 600	BRONX 186	BROOK- LYN 120	MAN- HATTAN 120	QUEENS 150
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Region

Bronx	31	100	0	0	0
Brooklyn	20	0	100	0	0
Manhattan	20	0	0	100	0
Queens	25	0	0	0	100
Staten Island	4	0	0	0	0

Party Registration

Democrat	68	69	69	77	62
Republican	8	8	10	3	9
Unaffiliated /other	24	22	21	20	29

Q1. Before we begin, I need to know if I have reached you on a cell phone, and if so, are you in a place where you can talk safely? **[IF NOT ON A CELL PHONE, ASK:]** "Do you own a cell phone?"

Yes, cell and can talk safely	52	48	50	58	54
Yes, cell and cannot talk safely	CALL BACK				
No, not on cell, but own one	1	1	2	2	1
No, not on cell, and do not own one	0	1	0	1	0
(Don't know/Refused)	TERMINATE				
Text to online	46	51	47	40	44

Q2. Just to make sure we have a representative sample, are you from a Latino, Hispanic, or Spanish-speaking background?

Q3. And please tell me which one, or more than one, of these racial or ethnic groups you identify with. **RANDOMIZE/READ CHOICES/ACCEPT MULTIPLE RESPONSES. [IF "OTHER" OR "BIRACIAL" OR "MULTI-RACIAL" PROMPT:]** Which two or three of these do you identify with the most?

White or Caucasian	0	0	0	0	0
Black or African American	7	8	5	7	10
Latino/Latina or Hispanic	100	100	100	100	100
Asian American or Pacific Islander	2	1	1	2	3
Native or Indigenous American	4	3	5	5	3
Middle Eastern or North African	1	2	1	0	1
(Other: SPECIFY__)	1	0	0	0	3
(Don't know/Refused)	0	0	0	0	0

{TERMINATE IF Q2 IS NOT 1 AND Q3 IS NOT 3}

	TOTAL	BRONX	BROOK- LYN	MAN- HATTAN	QUEENS
Weighted N=	600	186	120	120	150

Q4. Overall, would you say that things in New York City are headed in the right direction or in the wrong direction?

Right direction	23	27	21	27	19
Wrong direction	62	58	63	62	67
(Don't know)	14	15	16	11	14

Q5. Of the following issues, which one or two are most important for your mayor to focus on? **[READ AND RANDOMIZE LIST – ACCEPT UP TO 2 RESPONSES]**

Cost of living/Inflation	43	39	50	44	46
Crime and public safety	37	39	35	37	33
Housing costs/Affordability	35	31	34	37	38
Affordable healthcare	14	17	12	9	16
Jobs and the economy	13	13	8	16	13
Homelessness	12	12	17	11	6
Transportation	5	5	7	4	5
Creating and keeping policies that protect and uplift immigrants	5	5	4	5	5
Discrimination/Racism	4	1	5	8	5
Childcare	4	4	1	2	8
K-12 Primary Education	4	3	3	7	3
Climate change and the environment	3	5	2	2	1
Abortion/Reproductive rights	2	2	0	2	2
(Other)	3	3	3	4	3
(Don't know)	1	1	0	0	1

Q6. Thinking about major issues affecting our country, of these issues, which one or two are most important for you? **[READ AND RANDOMIZE LIST – ACCEPT UP TO 2 RESPONSES]**

Housing costs/Affordability	31	29	28	34	31
Crime and public safety	30	31	23	24	34
Jobs and the economy	24	25	23	23	20
Threats to democracy	19	14	27	20	21
Affordable healthcare	14	13	15	17	12
ICE and National Guard overreach	14	8	14	18	19
Gun control	10	11	9	12	6
Social Security	8	11	6	6	4
Discrimination/Racism	7	10	8	7	6
Providing a path to citizenship for immigrants who are already here	7	6	5	10	8
Education	7	7	8	6	7
Securing funding for Medicaid/Medicare	5	6	5	2	5
Reproductive rights/Abortion	3	2	6	1	5
Climate change and the environment	2	1	2	5	2
(Other)	3	4	3	1	4
(Don't know)	1	2	0	0	0

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Q7. How likely are you to vote in the November 2025 general election for Mayor of New York City, city council and other offices—are you almost CERTAIN to vote, will you PROBABLY vote, are the chances about 50-50, are you probably NOT going to vote, or are you DEFINITELY not going to vote?

Almost certain	75	73	69	73	84
Probably	6	7	8	8	4
50-50	9	11	11	7	7
Probably not	2	2	0	2	2
Definitely not	2	1	4	6	1
(Don't know)	5	6	8	4	2

Q8. How closely have you been following news and information related to the 2025 New York City Mayor election? **[ROTATE ORDER 1-4 AND 4-1]**

Following news updates every single day.....	32	31	31	28	37
Following news a few times per week.....	32	33	28	36	32
Following somewhat but not that closely	28	26	35	28	21
Not following that closely at all	6	6	5	5	9
(Don't know)	2	4	2	3	1

Q9. Now I'd like to ask you about some public figures and groups. For each, please tell me whether you have a VERY favorable, SOMEWHAT favorable, somewhat UNFAVORABLE, or VERY unfavorable impression. If you have heard of the person or group, but do not know enough to have an opinion, or if you have never heard of them, just say so, and we will move on. **[RANDOMIZE. REPEAT PROMPT AS NECESSARY]**

Sorted by Very favorable

9d.Zohran Mamdani	31	29	30	34	36
9b.Hispanic Federation	23	22	27	21	23
9h.Letitia James	21	19	24	24	17
9e.Andrew Cuomo	17	17	16	17	19
9a.Donald Trump	15	19	12	11	12
9f.Curtis Sliwa	13	16	13	12	14
9g.Kathy Hochul.....	11	10	13	12	10
9c.Eric Adams	4	5	4	6	2

a. Donald Trump

Very favorable	15	19	12	11	12
Somewhat favorable	8	5	10	13	7
Somewhat unfavorable	8	10	4	6	8
Very unfavorable	61	56	62	62	67
No opinion	8	8	11	8	6
Never heard	1	2	1	0	0
Favorable	23	24	22	24	20
Unfavorable	69	67	66	68	75

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b. Hispanic Federation					
Very favorable	23	22	27	21	23
Somewhat favorable	27	30	19	32	22
Somewhat unfavorable	4	6	1	6	3
Very unfavorable	2	2	2	0	4
No opinion	19	18	25	14	21
Never heard	25	22	25	26	28
Favorable	50	52	46	53	44
Unfavorable	6	8	3	6	7
c. Eric Adams					
Very favorable	4	5	4	6	2
Somewhat favorable	20	22	11	22	21
Somewhat unfavorable	13	15	12	14	10
Very unfavorable	44	37	46	44	53
No opinion	15	17	25	10	11
Never heard	3	4	2	3	4
Favorable	24	27	15	28	23
Unfavorable	58	52	58	58	63
d. Zohran Mamdani					
Very favorable	31	29	30	34	36
Somewhat favorable	24	26	24	26	21
Somewhat unfavorable	7	8	5	8	5
Very unfavorable	21	20	21	17	20
No opinion	10	10	12	12	10
Never heard	7	7	8	4	8
Favorable	56	55	53	60	57
Unfavorable	27	28	26	25	25
e. Andrew Cuomo					
Very favorable	17	17	16	17	19
Somewhat favorable	25	24	24	23	20
Somewhat unfavorable	18	22	17	17	18
Very unfavorable	28	24	23	33	33
No opinion	11	11	17	8	9
Never heard	1	2	2	1	1
Favorable	42	41	40	41	39
Unfavorable	46	46	40	50	51

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f. Curtis Sliwa						
Very favorable	13	16	13	12	14	
Somewhat favorable	16	15	6	23	15	
Somewhat unfavorable	11	12	11	14	11	
Very unfavorable	28	28	36	21	27	
No opinion	17	17	23	16	16	
Never heard	14	13	11	14	17	
Favorable	30	31	19	35	29	
Unfavorable	39	39	47	35	38	
g. Kathy Hochul						
Very favorable	11	10	13	12	10	
Somewhat favorable	31	29	28	33	34	
Somewhat unfavorable	14	16	16	11	13	
Very unfavorable	23	25	24	22	17	
No opinion	12	12	13	12	14	
Never heard	9	9	6	9	12	
Favorable	42	39	42	46	44	
Unfavorable	37	40	40	33	30	
h. Letitia James						
Very favorable	21	19	24	24	17	
Somewhat favorable	22	17	17	29	27	
Somewhat unfavorable	9	9	11	9	7	
Very unfavorable	17	17	17	14	17	
No opinion	16	18	15	15	17	
Never heard	15	19	16	9	14	
Favorable	42	36	41	53	44	
Unfavorable	26	26	29	23	24	

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Q10. If the election for New York City mayor were held today and the candidates were: **[RANDOMIZE]** _Democrat Zohran Mamdani, _Republican Curtis Sliwa, _independent Andrew Cuomo and _independent Eric Adams, for whom would you vote or are you undecided?

[IF CANDIDATE:] Would you say you support that candidate strongly or not so strongly?

[IF UNDECIDED:] Well, if you had to decide today and couldn't be undecided, toward which candidate would you lean?

Mamdani - strongly.....	36	35	29	42	40
Mamdani - not-so-strongly	8	6	10	9	7
Undecided - lean Mamdani	4	3	5	3	4
Sliwa - strongly	10	10	11	10	10
Sliwa - not-so-strongly	3	4	1	2	2
Undecided - lean Sliwa	1	0	2	0	2
Cuomo - strongly	15	15	19	11	16
Cuomo - not-so-strongly	5	3	6	5	3
Undecided - lean Cuomo	4	6	4	2	4
Adams - strongly	0	0	0	0	0
Adams - not-so-strongly	0	0	0	0	0
Undecided - lean Adams	0	0	0	0	0
Undecided	13	15	11	14	12
(Other)	2	2	1	3	1
Mamdani.....	48	45	45	54	51
Sliwa.....	14	14	14	11	13
Cuomo.....	24	24	29	18	23
Adams	0	0	0	0	0

* Adams voters were re-interviewed after he dropped out.

Q11. Thinking about your family's income, savings, and jobs over the next few years, which comes closest to your view: **[ROTATE]** _ I'm optimistic things will get better OR _I'm concerned things will get worse?

Optimistic.....	28	26	34	27	29
Concerned.....	65	64	61	70	64
(Don't know)	7	10	5	3	6

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Q12. Next, I'm going to ask you about some different issues. For each one, please tell me who you would trust most on that issue: **[RANDOMIZE]** _Zohran Mamdani, _Curtis Sliwa, _Andrew Cuomo **OR** _Eric Adams? **[REPEAT PROMPT IF NECESSARY]**

* Adams was not an option after he dropped out.

Sorted by Mamdani

12h.Standing up for immigrants	53	46	49	62	60
12g.Passing laws to protect vulnerable communities	48	44	48	52	51
12j.Sharing my values	47	45	42	54	51
12i.Treating the Latino community with respect.....	46	41	47	52	48
12d.Reducing the cost of living and housing	44	42	39	50	48
12a.Having a clear vision for New York City's future	43	37	38	50	53
12e.Protecting New Yorkers from federal government overreach	43	40	36	56	43
12b.Having the right demeanor and temperament to be mayor	42	38	34	52	45
12f.Creating better-paying jobs	38	38	33	46	38
12c.Handling crime and public safety	36	37	28	41	41

Sorted by Cuomo

12b.Having the right demeanor and temperament to be mayor	22	21	28	19	20
12f.Creating better-paying jobs	22	18	26	23	23
12c.Handling crime and public safety	21	19	26	21	20
12a.Having a clear vision for New York City's future	21	21	24	22	16
12e.Protecting New Yorkers from federal government overreach	21	21	21	18	20
12d.Reducing the cost of living and housing	18	16	18	18	19
12i.Treating the Latino community with respect.....	18	18	17	16	19
12g.Passing laws to protect vulnerable communities	15	16	14	14	15
12j.Sharing my values	14	13	17	13	14
12h.Standing up for immigrants	13	15	11	11	11

a. Having a clear vision for New York City's future

Mamdani.....	43	37	38	50	53
Sliwa.....	13	13	11	12	14
Cuomo.....	21	21	24	22	16
Adams	2	2	0	1	2
(None)	6	7	5	8	3
(Don't know)	16	20	22	9	12

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b. Having the right demeanor and temperament to be mayor						
Mamdani.....	42	38	34	52	45	
Sliwa.....	15	15	13	14	16	
Cuomo.....	22	21	28	19	20	
Adams.....	2	4	0	1	2	
(None).....	4	3	4	5	5	
(Don't know).....	15	19	20	9	12	
c. Handling crime and public safety						
Mamdani.....	36	37	28	41	41	
Sliwa.....	19	18	17	20	18	
Cuomo.....	21	19	26	21	20	
Adams.....	3	4	2	2	4	
(None).....	5	3	4	5	4	
(Don't know).....	16	19	23	10	13	
d. Reducing the cost of living and housing						
Mamdani.....	44	42	39	50	48	
Sliwa.....	11	11	11	9	10	
Cuomo.....	18	16	18	18	19	
Adams.....	1	3	0	1	1	
(None).....	9	9	10	10	7	
(Don't know).....	17	18	22	11	16	
e. Protecting New Yorkers from federal government overreach						
Mamdani.....	43	40	36	56	43	
Sliwa.....	10	9	11	4	12	
Cuomo.....	21	21	21	18	20	
Adams.....	2	3	0	0	2	
(None).....	5	5	10	5	3	
(Don't know).....	20	22	22	17	19	
f. Creating better-paying jobs						
Mamdani.....	38	38	33	46	38	
Sliwa.....	12	11	11	9	14	
Cuomo.....	22	18	26	23	23	
Adams.....	2	3	0	2	1	
(None).....	8	7	6	10	10	
(Don't know).....	18	23	24	9	14	

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g. Passing laws to protect vulnerable communities					
Mamdani.....	48	44	48	52	51
Sliwa.....	13	14	9	13	16
Cuomo.....	15	16	14	14	15
Adams.....	2	3	0	3	1
(None).....	5	4	7	7	3
(Don't know).....	16	19	22	11	15
h. Standing up for immigrants					
Mamdani.....	53	46	49	62	60
Sliwa.....	9	9	8	7	10
Cuomo.....	13	15	11	11	11
Adams.....	2	4	0	1	2
(None).....	6	5	7	6	4
(Don't know).....	18	21	26	12	13
i. Treating the Latino community with respect					
Mamdani.....	46	41	47	52	48
Sliwa.....	11	12	9	13	12
Cuomo.....	18	18	17	16	19
Adams.....	3	5	0	2	2
(None).....	6	4	9	6	6
(Don't know).....	17	21	19	11	14
j. Sharing my values					
Mamdani.....	47	45	42	54	51
Sliwa.....	14	17	10	12	12
Cuomo.....	14	13	17	13	14
Adams.....	2	3	0	1	2
(None).....	7	4	10	8	7
(Don't know).....	16	20	21	11	14

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Q13. Now I will read you some proposals the mayoral candidates have made. Please tell me whether you strongly support, somewhat support, somewhat oppose or strongly oppose each of the following. **[RANDOMIZE LIST, REPEAT PROMPT IF NECESSARY]**

Sorted by Strongly support

A13a. Building more affordable housing throughout the city	78	75	84	81	78
A13e. Investing in citywide mental health programs and crisis response	71	58	74	83	76
A13c. Making it faster, easier, and cheaper to start and run a small business in New York City	66	60	69	67	73
B13l. Raising the minimum wage	65	62	73	64	64
B13f. Expanding evidence-based gun violence prevention programs	60	54	71	53	67
A13i. Raise taxes on the wealthiest New Yorkers ..	55	50	50	58	67
B13p. Banning law enforcement (ICE, FBI, local and state) from wearing masks	54	50	72	40	56
B13h. More police in the subway and preventing fare evasion	50	53	50	42	48
A13m. Ensuring New York City remains a sanctuary city for immigrants and refugees	47	37	47	43	65
A13k. Raising the corporate tax rate	47	39	49	46	61
B13b. Freezing the rent for all rent-stabilized apartments	45	42	44	55	45
A13g. Expand the funding and size of NYPD	42	40	51	44	34
B13d. Eliminating fares on city buses	36	35	42	38	33
B13j. Reducing corporate tax rates	34	27	29	35	44
B13n. Cooperating with Immigration and Customs Enforcement, or ICE, on deportations in New York City	27	33	28	23	26
A13o. Cooperating with President Trump on the deployment of National Guard troops in New York City	24	18	29	32	18

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a. SSA: Building more affordable housing throughout the city					
Strongly support	78	75	84	81	78
Somewhat support	12	11	10	6	17
Somewhat oppose	2	0	1	9	0
Strongly oppose	3	2	4	3	3
(Don't know)	5	12	0	2	2
Support	90	86	95	87	95
Oppose	5	2	5	11	3
b. SSB: Freezing the rent for all rent-stabilized apartments					
Strongly support	45	42	44	55	45
Somewhat support	36	37	46	24	35
Somewhat oppose	7	10	1	12	5
Strongly oppose	6	6	8	2	8
(Don't know)	6	5	1	7	7
Support	81	79	90	79	80
Oppose	13	16	9	14	13
c. SSA: Making it faster, easier, and cheaper to start and run a small business in New York City					
Strongly support	66	60	69	67	73
Somewhat support	24	26	25	20	22
Somewhat oppose	1	1	0	2	1
Strongly oppose	2	2	2	4	2
(Don't know)	7	12	4	7	2
Support	90	86	94	87	95
Oppose	3	2	2	6	3
d. SSB: Eliminating fares on city buses					
Strongly support	36	35	42	38	33
Somewhat support	34	29	39	40	29
Somewhat oppose	11	9	11	9	16
Strongly oppose	10	11	8	6	12
(Don't know)	9	16	1	7	9
Support	70	64	81	78	62
Oppose	21	20	19	15	28

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e. **SSA:** Investing in citywide mental health programs and crisis response

Strongly support	71	58	74	83	76
Somewhat support	20	28	22	14	15
Somewhat oppose	3	5	2	1	3
Strongly oppose	2	1	2	0	3
(Don't know)	4	9	0	2	2
Support	92	85	96	97	91
Oppose	5	6	4	1	6

f. **SSB:** Expanding evidence-based gun violence prevention programs

Strongly support	60	54	71	53	67
Somewhat support	25	26	27	24	20
Somewhat oppose	2	4	0	2	1
Strongly oppose	4	7	0	2	7
(Don't know)	8	9	2	19	6
Support	85	80	98	77	86
Oppose	6	11	0	4	7

g. **SSA:** Expand the funding and size of NYPD

Strongly support	42	40	51	44	34
Somewhat support	28	29	23	27	31
Somewhat oppose	12	10	10	16	12
Strongly oppose	12	7	12	9	22
(Don't know)	6	14	4	3	1
Support	70	70	74	72	65
Oppose	24	16	23	25	35

h. **SSB:** More police in the subway and preventing fare evasion

Strongly support	50	53	50	42	48
Somewhat support	27	28	21	38	23
Somewhat oppose	9	7	15	2	16
Strongly oppose	8	4	12	10	10
(Don't know)	5	9	2	7	3
Support	77	81	71	80	71
Oppose	18	10	27	12	26

Weighted N=	TOTAL 600	BRONX 186	BROOK- LYN 120	MAN- HATTAN 120	QUEENS 150
i. SSA: Raise taxes on the wealthiest New Yorkers					
Strongly support	55	50	50	58	67
Somewhat support	19	24	26	14	11
Somewhat oppose	9	5	4	15	8
Strongly oppose	9	7	13	7	11
(Don't know)	8	14	7	5	2
Support	74	74	76	72	78
Oppose	18	12	17	23	19
j. SSB: Reducing corporate tax rates					
Strongly support	34	27	29	35	44
Somewhat support	17	26	9	19	13
Somewhat oppose	13	18	5	19	9
Strongly oppose	22	17	34	18	22
(Don't know)	14	12	23	9	12
Support	51	53	38	54	57
Oppose	35	35	39	37	31
k. SSA: Raising the corporate tax rate					
Strongly support	47	39	49	46	61
Somewhat support	22	23	30	12	15
Somewhat oppose	10	8	2	17	15
Strongly oppose	11	16	7	13	8
(Don't know)	10	15	11	12	2
Support	68	61	79	58	76
Oppose	22	24	9	30	22
l. SSB: Raising the minimum wage					
Strongly support	65	62	73	64	64
Somewhat support	22	26	15	21	23
Somewhat oppose	4	2	6	7	3
Strongly oppose	3	2	5	1	5
(Don't know)	6	7	1	7	5
Support	87	88	88	85	87
Oppose	7	4	11	8	8

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m. **SSA:** Ensuring New York City remains a sanctuary city for immigrants and refugees

Strongly support	47	37	47	43	65
Somewhat support	16	15	24	20	11
Somewhat oppose	10	16	5	5	10
Strongly oppose	20	20	24	22	14
(Don't know)	6	12	0	10	1
Support	64	52	71	63	75
Oppose	30	36	29	27	23

n. **SSB:** Cooperating with Immigration and Customs Enforcement, or ICE, on deportations in New York City

Strongly support	27	33	28	23	26
Somewhat support	15	14	4	23	12
Somewhat oppose	7	10	4	7	5
Strongly oppose	42	34	55	33	51
(Don't know)	8	8	9	15	5
Support	43	47	32	45	38
Oppose	49	45	59	40	57

o. **SSA:** Cooperating with President Trump on the deployment of National Guard troops in New York City

Strongly support	24	18	29	32	18
Somewhat support	11	18	6	3	12
Somewhat oppose	6	6	9	5	6
Strongly oppose	51	42	54	56	60
(Don't know)	7	15	2	4	4
Support	35	37	35	35	30
Oppose	58	48	63	61	66

p. **SSB:** Banning law enforcement (ICE, FBI, local and state) from wearing masks

Strongly support	54	50	72	40	56
Somewhat support	17	16	13	26	10
Somewhat oppose	5	7	6	9	2
Strongly oppose	16	17	8	15	22
(Don't know)	8	10	1	10	10
Support	70	66	85	65	66
Oppose	22	23	14	24	24

	TOTAL	BRONX	BROOK- LYN	MAN- HATTAN	QUEENS
Weighted N=	600	186	120	120	150

Q14. Next I will read you a list of things some people have said it is important that the New York City government funds. Please tell me if you think it is very important, somewhat important, not too important or not at all important that the New York City government funds each of the following. **[RANDOMIZE LIST, REPEAT PROMPT IF NECESSARY]**

Sorted by Very important

A14a.Expanding employment and investing in good-paying jobs	85	86	90	80	85
B14f.Affordable housing	84	79	85	86	86
A14c.Free full-day pre-Kindergarten available to all City three- and four-year-olds	78	73	79	74	84
B14n.Programs to improve mental health.....	77	74	80	82	76
A14m.Community healthcare programs	77	74	76	73	83
B14b.Community violence intervention programs ..	75	77	78	77	74
B14d.K-12 education.....	72	73	71	76	70
A14i.CUNY, or the City University of New York.....	71	66	71	70	75
A14e.Parks and green spaces	70	68	75	71	69
14o.Programs to lift Latinos out of poverty	70	63	85	75	67
B14h.Childcare.....	69	76	72	64	59
B14j.ESL, or English as a second language, programs in our schools	60	54	58	65	68
B14l.Protecting and funding New York City's nonprofit organizations	56	56	64	51	51
A14k.Arts and culture programs.....	51	48	62	44	52
A14g.Programs that fund research focused on LGBTQ health.....	35	29	47	26	46

a. **SSA:** Expanding employment and investing in good-paying jobs

Very important.....	85	86	90	80	85
Somewhat important	12	10	6	19	12
Not too important.....	1	0	1	1	1
Not at all important	0	0	0	0	0
(Don't know)	2	4	3	0	2
Important	97	96	96	99	97
Not important.....	1	0	1	1	1

b. **SSB:** Community violence intervention programs

Very important.....	75	77	78	77	74
Somewhat important	18	15	12	23	19
Not too important.....	3	5	4	0	3
Not at all important	0	1	0	0	1
(Don't know)	3	3	7	0	3
Important	93	92	90	100	93
Not important.....	4	6	4	0	4

	TOTAL	BRONX	BROOK- LYN	MAN- HATTAN	QUEENS
Weighted N=	600	186	120	120	150

c. **SSA:** Free full-day pre-Kindergarten available to all City three- and four-year-olds

Very important.....	78	73	79	74	84
Somewhat important.....	16	19	18	9	14
Not too important.....	4	2	3	14	0
Not at all important.....	1	0	0	3	1
(Don't know).....	2	6	0	1	0
Important.....	93	92	97	82	98
Not important.....	5	2	3	17	2

d. **SSB:** K-12 education

Very important.....	72	73	71	76	70
Somewhat important.....	24	21	28	21	26
Not too important.....	2	3	0	3	2
Not at all important.....	0	0	0	0	0
(Don't know).....	2	3	1	0	2
Important.....	96	94	99	97	96
Not important.....	2	3	0	3	2

e. **SSA:** Parks and green spaces

Very important.....	70	68	75	71	69
Somewhat important.....	26	25	22	27	27
Not too important.....	1	1	1	0	2
Not at all important.....	1	0	2	1	1
(Don't know).....	2	6	0	1	0
Important.....	96	93	98	98	97
Not important.....	2	1	2	1	3

f. **SSB:** Affordable housing

Very important.....	84	79	85	86	86
Somewhat important.....	11	13	15	14	6
Not too important.....	2	2	0	0	3
Not at all important.....	1	0	0	0	3
(Don't know).....	2	6	0	0	2
Important.....	95	92	100	100	92
Not important.....	3	2	0	0	6

	TOTAL	BRONX	BROOK- LYN	MAN- HATTAN	QUEENS
Weighted N=	600	186	120	120	150

g. **SSA:** Programs that fund research focused on LGBTQ health

Very important.....	35	29	47	26	46
Somewhat important.....	31	32	26	30	33
Not too important.....	10	9	6	13	8
Not at all important.....	20	20	22	26	12
(Don't know).....	4	10	0	5	1
Important.....	66	61	72	56	79
Not important.....	30	29	28	39	20

h. **SSB:** Childcare

Very important.....	69	76	72	64	59
Somewhat important.....	24	16	19	34	29
Not too important.....	4	5	0	0	8
Not at all important.....	1	0	4	0	1
(Don't know).....	3	2	5	2	2
Important.....	92	93	91	98	88
Not important.....	5	5	4	0	9

i. **SSA:** CUNY, or the City University of New York

Very important.....	71	66	71	70	75
Somewhat important.....	22	22	19	27	22
Not too important.....	3	5	4	0	2
Not at all important.....	2	1	3	3	1
(Don't know).....	3	7	3	0	0
Important.....	92	87	90	97	97
Not important.....	5	5	7	3	3

j. **SSB:** ESL, or English as a second language, programs in our schools

Very important.....	60	54	58	65	68
Somewhat important.....	29	34	29	30	17
Not too important.....	7	6	10	4	7
Not at all important.....	3	3	2	0	5
(Don't know).....	2	2	1	0	2
Important.....	89	88	87	96	85
Not important.....	10	9	12	4	13

	Weighted N=	TOTAL 600	BRONX 186	BROOK- LYN 120	MAN- HATTAN 120	QUEENS 150
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k. **SSA:** Arts and culture programs

Very important.....	51	48	62	44	52
Somewhat important.....	33	36	22	43	28
Not too important.....	10	12	4	8	14
Not at all important.....	5	1	9	6	6
(Don't know).....	1	3	3	0	0
Important.....	84	85	84	87	80
Not important.....	14	12	13	13	20

l. **SSB:** Protecting and funding New York City's nonprofit organizations

Very important.....	56	56	64	51	51
Somewhat important.....	33	31	30	44	33
Not too important.....	4	3	3	1	9
Not at all important.....	3	5	3	0	4
(Don't know).....	4	6	1	4	3
Important.....	89	86	93	95	84
Not important.....	7	7	6	1	12

m. **SSA:** Community healthcare programs

Very important.....	77	74	76	73	83
Somewhat important.....	19	20	21	24	14
Not too important.....	2	2	3	1	1
Not at all important.....	1	0	0	2	2
(Don't know).....	1	4	0	0	0
Important.....	96	94	97	97	98
Not important.....	2	2	3	3	2

n. **SSB:** Programs to improve mental health

Very important.....	77	74	80	82	76
Somewhat important.....	17	18	16	14	18
Not too important.....	2	2	4	3	1
Not at all important.....	1	1	0	0	3
(Don't know).....	3	5	0	2	2
Important.....	94	92	96	95	94
Not important.....	3	2	4	3	4

	Weighted N=	TOTAL 600	BRONX 186	BROOK- LYN 120	MAN- HATTAN 120	QUEENS 150
o. Programs to lift Latinos out of poverty						
Very important.....	70	63	85	75	67	
Somewhat important.....	22	27	8	20	25	
Not too important.....	3	4	4	3	3	
Not at all important.....	3	2	3	3	3	
(Don't know).....	2	5	0	0	2	
Important.....	92	90	93	95	92	
Not important.....	6	6	7	5	6	

The final few questions are for statistical purposes only.

[BRING AGE, REGION, AND JOB TYPE OVER FROM FILE]

Q15. Generally speaking, do you think of yourself as a Republican, a Democrat, an independent or something else?

[IF REPUBLICAN/DEMOCRAT] Do you consider yourself a strong or a not-so-strong (Republican/Democrat)?

[IF INDEPENDENT] Would you say you lean more towards the Republicans or more towards the Democrats?

Strong Democrat.....	38	38	34	43	43
Not-so-strong Democrat.....	16	15	19	16	14
Independent - lean Democrat.....	6	7	2	6	6
Democrat.....	60	60	55	65	62
Independent.....	15	15	12	13	16
Republican.....	15	13	19	14	12
Independent - lean Republican.....	4	3	7	5	2
Not-so-strong Republican.....	3	3	7	3	1
Strong Republican.....	8	7	6	6	9
(Other).....	5	3	8	2	8
(Don't know).....	5	9	2	7	2
(Refused).....	1	1	3	0	0

Q16. And for statistical purposes, what is the last year of schooling that you have completed?

Non-college.....	65	73	68	60	57
College.....	34	25	31	38	43
1 - 11th Grade.....	8	13	7	7	5
High School Graduate.....	24	25	32	22	22
Vocational or technical school.....	4	5	5	3	3
Some college but no degree.....	20	21	15	23	19
Associate degree.....	8	9	10	5	9
4-year college graduate or bachelor's degree.....	23	19	22	28	26
Graduate School or advanced degree.....	11	6	9	10	17
(Refused).....	1	2	1	2	0

	TOTAL	BRONX	BROOK- LYN	MAN- HATTAN	QUEENS
Weighted N=	600	186	120	120	150

Q17. Which of the following best reflects your gender identity? **READ LIST. ALLOW MULTIPLE RESPONSES.**

Man	43	41	43	42	44
Woman	57	59	56	58	56
Non-binary	0	0	0	0	0
Prefer to Self-describe: _____	0	0	0	0	0
(Refused)	0	0	0	0	0

Q18. Generally speaking, do you consider yourself liberal, progressive, conservative, or moderate?

[IF LIBERAL, PROGRESSIVE, or CONSERVATIVE] Is that very or somewhat **[liberal/ conservative/ progressive]**?

Very liberal	17	14	13	20	25
Somewhat liberal	16	15	20	14	16
Very progressive	9	3	9	11	13
Somewhat progressive	4	3	4	5	3
Very conservative	8	6	11	8	10
Somewhat conservative	8	8	8	8	4
Moderate	30	41	29	22	24
(Don't know)	8	9	6	13	4
Liberal	33	29	33	34	41
Progressive	13	7	14	16	17
Conservative	16	14	19	16	14

Q19. In addition to the U.S., with which country, region, or territory do you most closely associate your family's heritage? **[RANDOMIZE, ALLOW MULTIPLE RESPONSES]**

Puerto Rico	37	38	46	32	31
Dominican Republic	25	26	18	33	26
South America (including Brazil, Argentina, Peru, Ecuador, Venezuela, Colombia, Bolivia, Uruguay, Paraguay, Chile)	17	17	11	12	24
Mexico	10	10	11	12	8
United States	10	11	11	12	7
Central America (including El Salvador, Nicaragua, Guatemala, Honduras, Panama, Belize, Costa Rica)	7	4	11	5	8
Spain	4	6	1	5	2
Cuba	3	4	2	1	5
(Other)	2	3	0	3	2
(Don't know/refused)	2	1	3	3	2

New York City Latino Voter Study

	Weighted N=	TOTAL 600	BRONX 186	BROOK- LYN 120	MAN- HATTAN 120	QUEENS 150
Age						
18 - 24	8	7	7	4	10	
25 - 29	9	10	11	9	8	
30 - 34	10	11	12	9	11	
35 - 39	10	9	5	12	12	
40 - 44	8	7	10	10	6	
45 - 49	8	9	9	6	6	
50 - 54	7	4	6	9	10	
55 - 59	7	5	5	9	10	
60 - 64	9	8	8	7	13	
65 - 69	8	10	9	8	4	
70 - 74	6	8	4	5	5	
Over 74.....	11	14	12	12	5	
Under 30.....	17	16	19	13	17	
30 - 39	20	20	17	21	23	
40 - 49	16	16	19	16	12	
50 - 64	23	17	20	25	33	
65 & over	25	31	26	25	14	