

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	GENDER		AGE						AGE		GENDER / AGE			
			Men	Women	Under 30	30 - 39	All under 40	40 - 49	50 - 64	65 & over	Under 50	50 & over	Men <50	Women <50	Men 50+	Women 50+
10.MAYORAL VOTE	Mamdani - strongly	36%	39%	34%	51%	46%	48%	42%	24%	26%	46%	25%	48%	44%	27%	24%
	Mamdani - not-so-strongly	8%	9%	7%	7%	8%	8%	8%	8%	9%	8%	9%	8%	7%	10%	7%
	Undecided - lean Mamdani	4%	2%	5%	1%	2%	1%	2%	5%	7%	2%	6%	1%	2%	4%	7%
	Sliwa - strongly	10%	13%	8%	8%	7%	7%	17%	10%	8%	10%	9%	12%	8%	13%	7%
	Sliwa - not-so-strongly	3%	2%	3%	0%	5%	3%	0%	3%	4%	2%	4%	3%	2%	2%	5%
	Undecided - lean Sliwa	1%	1%	1%					3%	1%		2%			2%	2%
	Cuomo - strongly	15%	13%	17%	11%	11%	11%	11%	23%	18%	11%	21%	11%	11%	17%	23%
	Cuomo - not-so-strongly	5%	4%	5%	4%	3%	3%	3%	9%	4%	3%	6%	3%	3%	5%	7%
	Undecided - lean Cuomo	4%	5%	3%	6%	3%	4%	2%	4%	4%	4%	4%	4%	4%	6%	3%
	Undecided	13%	11%	14%	8%	15%	12%	13%	9%	17%	12%	13%	8%	16%	14%	13%
(Other) Someone else	2%	1%	2%	5%		2%	2%	1%	1%	2%	1%	2%	2%		2%	
10.MAYORAL VOTE	Mamdani	48%	50%	46%	58%	56%	57%	52%	37%	43%	55%	40%	57%	54%	42%	39%
	Sliwa	14%	16%	12%	9%	12%	10%	17%	17%	13%	12%	15%	15%	10%	16%	14%
	Cuomo	24%	22%	25%	20%	17%	18%	16%	36%	26%	17%	31%	17%	18%	28%	32%
	Undecided	13%	11%	14%	8%	15%	12%	13%	9%	17%	12%	13%	8%	16%	14%	13%
	Other	2%	1%	2%	5%		2%	2%	1%	1%	2%	1%	2%	2%		2%
	Unweighted Count / Weighted Count	600 / 600	254 / 257	345 / 342	85 / 100	122 / 119	207 / 219	93 / 94	152 / 137	148 / 151	300 / 313	300 / 287	128 / 147	171 / 165	126 / 110	174 / 177

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		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /GENDER					
			Democrat	Indep/D K	Indep/D K w/weak	Republican	Strong Democrat	Weak Democrat	Strong Republican	Democratic men	Democratic women	Indep/D K men	Indep/D K women	Indep/D K men w/weak	Indep/D K women w/weak
10.MAYORAL VOTE	Mamdani - strongly	36%	49%	20%	25%	8%	54%	41%	10%	59%	43%	16%	22%	25%	24%
	Mamdani - not-so-strongly	8%	12%	2%	9%	1%	9%	17%	2%	13%	11%	3%	1%	8%	10%
	Undecided - lean Mamdani	4%	5%	3%	6%	2%	2%	9%		3%	6%	3%	3%	4%	8%
	Sliwa - strongly	10%	2%	8%	10%	44%	1%	3%	42%	0%	3%	11%	6%	12%	9%
	Sliwa - not-so-strongly	3%	1%	4%	3%	9%	1%	1%	4%	1%	1%	1%	6%	1%	4%
	Undecided - lean Sliwa	1%	0%	2%	1%	1%	0%				0%	3%	1%	1%	1%
	Cuomo - strongly	15%	15%	16%	14%	17%	17%	11%	27%	12%	17%	19%	14%	17%	12%
	Cuomo - not-so-strongly	5%	4%	10%	9%	3%	2%	7%	1%	3%	4%	8%	11%	7%	10%
	Undecided - lean Cuomo	4%	2%	10%	6%	2%	1%	3%	3%	2%	2%	14%	5%	9%	3%
	Undecided (Other) Someone else	13%	11%	19%	14%	12%	12%	8%	8%	8%	12%	19%	20%	14%	15%
10.MAYORAL VOTE	Mamdani	48%	66%	24%	40%	10%	65%	66%	11%	74%	60%	22%	27%	38%	42%
	Sliwa	14%	3%	14%	14%	54%	3%	4%	47%	1%	4%	15%	14%	14%	14%
	Cuomo	24%	20%	36%	29%	22%	20%	21%	31%	16%	24%	42%	31%	33%	25%
	Undecided	13%	11%	19%	14%	12%	12%	8%	8%	8%	12%	19%	20%	14%	15%
	Other	2%	0%	6%	3%	1%		0%	3%	0%		2%	9%	2%	5%
	Unweighted Count /	600	363	111	227	95	233	130	51	141	221	53	58	110	117
	Weighted Count	600	360	118	230	88	230	130	46	144	215	56	62	114	116

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		EDUCATION							EDUCATION / GENDER				EDUCATION / PARTY ID			
		TOTAL	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate	Non-college men	Non-college women	College men	College women	Non-college grad Democrat	Non-college grad Republican	Non-college grad Indep/DK	College graduate Democrat
10.MAYORAL VOTE	Mamdani - strongly	36%	34%	37%	35%	39%	36%	46%	41%	31%	38%	40%	50%	9%	17%	49%
	Mamdani - not-so-strongly	8%	9%	5%	7%	10%	9%	12%	7%	7%	13%	8%	10%	1%	2%	14%
	Undecided - lean Mamdani	4%	3%	3%	3%	4%	4%	4%	3%	3%		7%	4%	2%	3%	6%
	Sliwa - strongly	10%	6%	13%	10%	10%	13%	4%	12%	8%	14%	7%	2%	44%	6%	2%
	Sliwa - not-so-strongly	3%	3%	2%	3%	3%	4%	2%	2%	3%	3%	4%	1%	8%	5%	1%
	Undecided - lean Sliwa	1%	2%		1%	1%	1%	1%		1%	2%		0%		1%	
	Cuomo - strongly	15%	16%	18%	17%	13%	13%	13%	14%	19%	12%	14%	17%	15%	18%	11%
	Cuomo - not-so-strongly	5%	3%	2%	3%	8%	7%	11%	1%	4%	9%	8%	2%	2%	7%	7%
	Undecided - lean Cuomo	4%	4%	3%	3%	3%	3%	3%	5%	3%	2%	4%	3%	2%	7%	0%
	Undecided (Other) Someone else	13%	17%	14%	15%	8%	10%	4%	12%	17%	8%	8%	11%	14%	25%	9%
10.MAYORAL VOTE	Mamdani	48%	46%	45%	45%	53%	50%	62%	51%	41%	51%	56%	64%	12%	22%	70%
	Sliwa	14%	11%	15%	13%	14%	18%	7%	14%	13%	19%	11%	3%	52%	12%	4%
	Cuomo	24%	23%	23%	23%	24%	23%	27%	20%	25%	22%	26%	22%	19%	32%	18%
	Undecided	13%	17%	14%	15%	8%	10%	4%	12%	17%	8%	8%	11%	14%	25%	9%
	Other	2%	3%	2%	3%				2%	3%			0%	2%	9%	
	Unweighted Count /	600	134	243	377	219	146	73	162	214	90	129	219	67	77	143
	Weighted Count	600	197	194	392	202	138	64	162	229	91	111	232	65	79	127

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		HISPANIC ORIGIN							IDEOLOGY			IDEOLOGY /PARTY			
		TOTAL	Central America	Dominican Republic	Mexico	Puerto Rico	South America	United States	Liberal /progressive	Conservative	Moderate	Liberal /progressive Democrat	Conservative Republican	Moderate Democrat	Moderate Indep/DK
10.MAYORAL VOTE	Mamdani - strongly	36%	33%	39%	48%	35%	39%	32%	60%	11%	22%	61%	8%	28%	19%
	Mamdani - not-so-strongly	8%	6%	10%	11%	5%	12%	2%	11%	1%	8%	11%		14%	3%
	Undecided - lean Mamdani	4%	6%	1%	1%	4%	8%	1%	3%	2%	5%	4%		8%	1%
	Sliwa - strongly	10%	4%	11%	13%	9%	2%	15%	2%	32%	11%	1%	44%	4%	12%
	Sliwa - not-so-strongly	3%	1%	3%	3%	3%	5%	2%	0%	9%	4%	0%	6%	1%	
	Undecided - lean Sliwa	1%	6%	1%			2%		0%	2%	2%	0%			4%
	Cuomo - strongly	15%	12%	11%	7%	22%	12%	18%	12%	23%	17%	13%	23%	17%	17%
	Cuomo - not-so-strongly	5%	2%	3%	2%	5%	6%	9%	2%	4%	8%	2%	3%	5%	15%
	Undecided - lean Cuomo	4%	2%	6%		5%	3%	8%	2%	2%	6%	1%	3%	4%	10%
	Undecided (Other) Someone else	13%	22%	13%	13%	9%	11%	11%	7%	13%	17%	6%	14%	19%	19%
10.MAYORAL VOTE	Mamdani	48%	45%	50%	61%	44%	59%	35%	74%	14%	35%	76%	8%	49%	23%
	Sliwa	14%	11%	15%	17%	12%	9%	17%	2%	42%	17%	2%	50%	6%	16%
	Cuomo	24%	16%	21%	10%	32%	21%	34%	16%	29%	31%	16%	29%	26%	42%
	Undecided	13%	22%	13%	13%	9%	11%	11%	7%	13%	17%	6%	14%	19%	19%
	Other	2%	5%	0%		3%		2%	0%	2%	0%				
	Unweighted Count / Weighted Count	600	51	128	77	204	96	61	281	101	177	243	67	87	63
	600	42	150	60	222	102	60	275	95	180	238	62	91	63	

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		TOTAL	REGION				PARTY REGISTRATION			PARTY REGISTRATION / PARTY ID		GENERAL VOTE HISTORY			2021 MAYOR ELECTION VOTER	
			Bronx	Brooklyn	Manhattan	Queens	Democrat	Republican	Unaffiliated /other	Democrat / Democrat	Unaffiliated /other /Indep/DK	Voted Nov 24 and 22	Voted Nov 24 only	Voted neither	Yes	No
10.MAYORAL VOTE	Mamdani - strongly	36%	35%	29%	42%	40%	44%	11%	23%	50%	19%	38%	30%	39%	34%	37%
	Mamdani - not-so-strongly	8%	6%	10%	9%	7%	10%		4%	13%	1%	9%	7%	9%	8%	8%
	Undecided - lean Mamdani	4%	3%	5%	3%	4%	4%		3%	4%	1%	3%	4%	4%	5%	3%
	Sliwa - strongly	10%	10%	11%	10%	10%	5%	45%	10%	2%	7%	12%	11%	8%	13%	9%
	Sliwa - not-so-strongly	3%	4%	1%	2%	2%	2%	4%	5%	1%	4%	1%	2%	4%	1%	3%
	Undecided - lean Sliwa	1%		2%		2%	1%	1%	2%		2%	1%	1%	1%	1%	1%
	Cuomo - strongly	15%	15%	19%	11%	16%	15%	12%	17%	16%	22%	20%	17%	11%	22%	14%
	Cuomo - not-so-strongly	5%	3%	6%	5%	3%	4%	8%	5%	4%	9%	5%	5%	3%	5%	4%
	Undecided - lean Cuomo	4%	6%	4%	2%	4%	3%	7%	6%	1%	6%	3%	6%	3%	2%	4%
	Undecided (Other) Someone else	13%	15%	11%	14%	12%	11%	8%	21%	9%	24%	6%	15%	15%	8%	14%
10.MAYORAL VOTE	Mamdani	48%	45%	45%	54%	51%	59%	11%	30%	67%	20%	50%	41%	52%	47%	48%
	Sliwa	14%	14%	14%	11%	13%	8%	51%	18%	3%	14%	14%	14%	13%	15%	13%
	Cuomo	24%	24%	29%	18%	23%	22%	27%	28%	21%	36%	28%	28%	17%	30%	22%
	Undecided	13%	15%	11%	14%	12%	11%	8%	21%	9%	24%	6%	15%	15%	8%	14%
	Other	2%	2%	1%	3%	1%	1%	3%	3%	0%	5%	2%	2%	2%		2%
	Unweighted Count / Weighted Count	600 / 600	198 / 186	102 / 120	126 / 120	152 / 150	398 / 407	61 / 48	141 / 144	315 / 313	64 / 67	162 / 150	182 / 177	245 / 256	123 / 124	477 / 476

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		7.VOTE LIKELI HOOD	7.VOTE LIKELI HOOD	4.NYC DIRECTION			5.MOST IMPORTANT ISSUES FOR MAYOR						8.FOLLOWING NEWS RELATED TO THE 2025 NEW YORK CITY MAYORAL ELECTION			
		TOTAL	Almost certain	At least 50-50	Right direction	Wrong direction	(Don't know)	Cost of living/Inflation	Jobs and the economy	Housing costs/Affordability	Crime and public safety	Affordable healthcare	Homelessness	Following news updates every single day	Following news a few times per week	Following somewhat but not that closely
10.MAYORAL VOTE	Mamdani - strongly	36%	42%	39%	48%	31%	40%	41%	28%	51%	23%	40%	21%	36%	47%	30%
	Mamdani - not-so-strongly	8%	7%	8%	13%	6%	9%	7%	9%	10%	6%	11%	12%	6%	11%	8%
	Undecided - lean Mamdani	4%	4%	4%	3%	4%	1%	3%		3%	4%	6%	5%	1%	6%	5%
	Sliwa - strongly	10%	9%	10%	6%	12%	5%	8%	13%	5%	16%	6%	13%	17%	4%	8%
	Sliwa - not-so-strongly	3%	2%	3%	2%	4%		2%	0%	3%	6%		3%	2%	1%	6%
	Undecided - lean Sliwa	1%	1%	1%	2%	0%	2%	1%	1%		1%		1%	2%	1%	1%
	Cuomo - strongly	15%	14%	15%	8%	16%	23%	16%	15%	10%	21%	11%	23%	19%	13%	13%
	Cuomo - not-so-strongly	5%	5%	4%	4%	5%	2%	6%	6%	4%	8%	1%	5%	4%	4%	7%
	Undecided - lean Cuomo	4%	4%	4%	4%	5%	0%	4%	5%	2%	2%	6%	3%	4%	4%	4%
	Undecided	13%	10%	13%	10%	14%	14%	11%	22%	12%	10%	19%	14%	10%	7%	18%
(Other) Someone else	2%	0%	1%	0%	2%	2%	2%	1%	1%	2%		1%	0%	2%	1%	
10.MAYORAL VOTE	Mamdani	48%	53%	50%	65%	41%	50%	51%	36%	63%	34%	57%	37%	43%	64%	43%
	Sliwa	14%	13%	14%	9%	17%	7%	11%	14%	8%	23%	6%	17%	21%	6%	15%
	Cuomo	24%	23%	23%	16%	26%	26%	25%	27%	16%	32%	18%	30%	26%	21%	23%
	Undecided	13%	10%	13%	10%	14%	14%	11%	22%	12%	10%	19%	14%	10%	7%	18%
	Other	2%	0%	1%	0%	2%	2%	2%	1%	1%	2%		1%	0%	2%	1%
	Unweighted Count /	600	465	555	137	373	90	252	79	213	237	81	68	193	183	170
	Weighted Count	600	452	545	141	373	86	261	79	213	223	82	69	192	192	165

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		TOTAL	9a.DONALD TRUMP		9b.HISPANIC FEDERATION		9c.ERIC ADAMS			9d.ZOHRAN MAMDANI			9e.ANDREW CUOMO		
			Favorable	Unfavorable	Favorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)
10.MAYORAL VOTE	Mamdani - strongly	36%	6%	50%	39%	35%	33%	44%	17%	62%	3%	6%	29%	48%	16%
	Mamdani - not-so-strongly	8%	2%	11%	10%	6%	7%	9%	8%	13%	1%	4%	4%	11%	11%
	Undecided - lean Mamdani	4%		5%	6%	2%	3%	3%	5%	6%	1%	1%	3%	5%	2%
	Sliwa - strongly	10%	36%	2%	7%	11%	12%	10%	8%	2%	28%	6%	6%	13%	9%
	Sliwa - not-so-strongly	3%	8%	2%	2%	4%	2%	4%	1%	1%	9%	1%	1%	5%	1%
	Undecided - lean Sliwa	1%	1%	1%	1%	1%	1%	0%	2%	1%	0%	1%	1%	1%	3%
	Cuomo - strongly	15%	24%	12%	16%	14%	22%	13%	16%	5%	31%	25%	35%	0%	6%
	Cuomo - not-so-strongly	5%	7%	3%	4%	5%	6%	5%	2%	1%	9%	8%	8%	1%	5%
	Undecided - lean Cuomo	4%	4%	2%	4%	4%	2%	2%	13%	1%	3%	14%	4%	2%	12%
	Undecided (Other) Someone else	13%	11%	11%	11%	15%	12%	9%	25%	9%	13%	27%	9%	12%	27%
10.MAYORAL VOTE	Mamdani	48%	8%	66%	56%	42%	43%	56%	29%	81%	5%	10%	36%	64%	29%
	Sliwa	14%	44%	4%	9%	16%	15%	14%	10%	3%	38%	9%	8%	19%	13%
	Cuomo	24%	35%	17%	24%	23%	30%	19%	31%	7%	43%	48%	47%	3%	23%
	Undecided	13%	11%	11%	11%	15%	12%	9%	25%	9%	13%	27%	9%	12%	27%
	Other	2%	2%	1%	1%	3%		2%	5%		2%	7%		2%	7%
	Unweighted Count / Weighted Count	600 / 600	141 / 137	411 / 413	302 / 299	253 / 264	150 / 144	351 / 345	99 / 111	330 / 334	169 / 163	101 / 103	261 / 250	275 / 276	64 / 74

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		TOTAL	9f.CURTIS SLIWA			9g.KATHY HOCHUL			9h.LETITIA JAMES			10.MAYORAL VOTE			
			Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Mamda ni	Sliwa	Cuomo	Undeci ded
10.MAYORAL VOTE	Mamdani - strongly	36%	19%	52%	32%	49%	24%	32%	55%	16%	29%	76%			
	Mamdani - not-so-strongly	8%	5%	11%	7%	11%	6%	5%	9%	6%	9%	17%			
	Undecided - lean Mamdani	4%	1%	7%	2%	8%	1%		5%	2%	4%	8%			
	Sliwa - strongly	10%	31%	0%	1%	2%	23%	3%	2%	26%	6%		72%		
	Sliwa - not-so-strongly	3%	7%	1%	2%		7%	1%		6%	4%		21%		
	Undecided - lean Sliwa	1%	2%	0%	1%	2%	0%		1%		1%		7%		
	Cuomo - strongly	15%	16%	13%	18%	12%	17%	19%	11%	24%	15%			65%	
	Cuomo - not-so-strongly	5%	5%	4%	4%	3%	8%	3%	3%	6%	5%			19%	
	Undecided - lean Cuomo	4%	1%	3%	8%	1%	3%	10%	3%	3%	6%			16%	
	Undecided	13%	10%	7%	22%	12%	8%	22%	10%	10%	19%				100%
(Other) Someone else	2%	1%	1%	4%		3%	4%	1%	2%	3%					
10.MAYORAL VOTE	Mamdani	48%	26%	71%	40%	68%	31%	37%	69%	23%	41%	100%			
	Sliwa	14%	40%	1%	4%	3%	31%	4%	3%	32%	12%		100%		
	Cuomo	24%	22%	20%	30%	16%	28%	32%	17%	33%	26%			100%	
	Undecided	13%	10%	7%	22%	12%	8%	22%	10%	10%	19%				100%
	Other	2%	1%	1%	4%		3%	4%	1%	2%	3%				
	Unweighted Count / Weighted Count	600 / 600	181 / 179	242 / 235	177 / 186	265 / 251	218 / 222	117 / 128	274 / 254	150 / 157	176 / 189	282 / 288	86 / 82	144 / 143	79 / 76

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	11.FAMILY'S FINANCIAL FUTURE		SPLIT	
			Optimis tic	Concer ned	A	B
10.MAYORAL VOTE	Mamdani - strongly	36%	38%	36%	34%	39%
	Mamdani - not-so-strongly	8%	8%	8%	9%	7%
	Undecided - lean Mamdani	4%	4%	4%	4%	3%
	Sliwa - strongly	10%	14%	9%	11%	9%
	Sliwa - not-so-strongly	3%	3%	2%	1%	4%
	Undecided - lean Sliwa	1%	0%	1%	1%	1%
	Cuomo - strongly	15%	18%	15%	16%	15%
	Cuomo - not-so-strongly	5%	2%	6%	4%	5%
	Undecided - lean Cuomo	4%	1%	5%	4%	4%
	Undecided	13%	11%	13%	14%	11%
(Other) Someone else	2%	1%	2%	2%	2%	
10.MAYORAL VOTE	Mamdani	48%	50%	48%	48%	48%
	Sliwa	14%	18%	11%	13%	14%
	Cuomo	24%	21%	26%	24%	24%
	Undecided	13%	11%	13%	14%	11%
	Other	2%	1%	2%	2%	2%
	Unweighted Count / Weighted Count	600	164	398	300	300
	600	170	388	305	295	

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

	TOTAL	GENDER		AGE						AGE		GENDER /AGE				
		Men	Women	Under 30	30 - 39	All under 40	40 - 49	50 - 64	65 & over	Under 50	50 & over	Men <50	Women <50	Men 50+	Women 50+	
RIGHT DIRECTION - WRONG DIRECTION	-39	-47	-33	-30	-39	-35	-42	-51	-31	-37	-41	-47	-28	-46	-37	
4.NYC DIRECTION	Right direction	23%	22%	25%	28%	24%	26%	21%	15%	29%	25%	22%	20%	28%	23%	22%
	Wrong direction	62%	68%	58%	58%	63%	61%	63%	66%	60%	62%	63%	68%	56%	69%	59%
	(Don't know)	14%	10%	17%	14%	12%	13%	15%	19%	11%	14%	15%	12%	15%	8%	19%
5.MOST IMPORTANT ISSUES FOR MAYOR	Cost of living/Inflation	43%	42%	44%	46%	48%	47%	48%	43%	36%	47%	39%	45%	49%	39%	39%
	Crime and public safety	37%	37%	37%	31%	26%	28%	48%	40%	41%	34%	41%	35%	33%	41%	41%
	Housing costs/Affordability	35%	36%	35%	34%	45%	40%	39%	32%	30%	39%	31%	38%	41%	33%	30%
	Affordable healthcare	14%	14%	13%	18%	12%	15%	8%	13%	16%	13%	15%	13%	13%	16%	14%
	Jobs and the economy	13%	15%	12%	12%	15%	14%	10%	14%	14%	13%	14%	16%	10%	14%	13%
	Homelessness	12%	11%	12%	14%	9%	11%	9%	12%	14%	10%	13%	12%	9%	10%	15%
	Transportation	5%	6%	5%	10%	4%	7%	7%	3%	3%	7%	3%	8%	6%	3%	3%
	Creating and keeping policies that protect and uplift immigrants	5%	6%	4%	8%	7%	7%	5%	4%	3%	6%	3%	6%	7%	6%	1%
	Discrimination/Racism	4%	3%	5%	3%	8%	5%	3%	6%	3%	4%	4%	4%	5%	2%	6%
	Childcare	4%	3%	5%	7%	6%	6%	4%	2%	2%	6%	2%	2%	9%	5%	1%
	K-12 Primary Education	4%	4%	4%	4%	3%	4%	6%	3%	4%	4%	4%	6%	3%	2%	5%
	Climate change and the environment	3%	3%	2%	3%	1%	2%	1%	2%	4%	2%	3%	2%	1%	4%	3%
	Abortion/Reproductive rights	2%	1%	2%	3%	1%	2%	1%	3%	1%	2%	2%	0%	3%	2%	1%
	Other, SPECIFY:(__)	3%	2%	4%	2%	3%	3%	6%	5%	0%	4%	3%	2%	5%	2%	3%
Not sure	1%	0%	1%					2%	2%		2%			0%	3%	
Unweighted Count / Weighted Count	600	254	345	85	122	207	93	152	148	300	300	128	171	126	174	
	600	257	342	100	119	219	94	137	151	313	287	147	165	110	177	

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		PARTY ID				PARTY ID STRENGTH			PARTY ID /GENDER						
		TOTAL	Democrat	Indep/D K	Indep/D K w/weak	Republican	Strong Democrat	Weak Democrat	Strong Republican	Democratic men	Democratic women	Indep/D K men	Indep/D K women	Indep/D K men w/weak	Indep/D K women w/weak
RIGHT DIRECTION - WRONG DIRECTION		-39	-31	-47	-47	-57	-26	-41	-55	-37	-28	-47	-46	-57	-36
4.NYC DIRECTION	Right direction	23%	27%	17%	21%	17%	28%	26%	16%	27%	27%	18%	16%	16%	25%
	Wrong direction	62%	59%	63%	67%	75%	54%	67%	71%	64%	55%	65%	62%	73%	61%
	(Don't know)	14%	14%	20%	12%	8%	18%	8%	14%	9%	17%	17%	23%	11%	14%
5.MOST IMPORTANT ISSUES FOR MAYOR	Cost of living/Inflation	43%	47%	42%	43%	32%	47%	48%	31%	49%	46%	37%	46%	43%	42%
	Crime and public safety	37%	33%	38%	37%	62%	34%	30%	71%	30%	34%	38%	39%	39%	36%
	Housing costs/Affordability	35%	41%	29%	32%	17%	41%	42%	21%	48%	36%	26%	31%	30%	33%
	Affordable healthcare	14%	15%	13%	15%	11%	13%	19%	9%	16%	14%	14%	12%	16%	14%
	Jobs and the economy	13%	11%	16%	13%	16%	12%	10%	14%	8%	13%	28%	6%	19%	7%
	Homelessness	12%	11%	7%	14%	21%	10%	13%	13%	8%	14%	8%	6%	16%	12%
	Transportation	5%	4%	6%	6%	4%	2%	6%	7%	5%	3%	4%	9%	3%	9%
	Creating and keeping policies that protect and uplift immigrants	5%	5%	8%	5%	2%	5%	4%	2%	5%	4%	12%	4%	7%	3%
	Discrimination/Racism	4%	4%	8%	6%	2%	4%	4%	2%	2%	5%	9%	6%	4%	7%
	Childcare	4%	4%	5%	5%	1%	3%	7%		2%	6%	5%	4%	3%	8%
	K-12 Primary Education	4%	3%	6%	4%	5%	5%	1%	1%	4%	3%	2%	10%	2%	6%
	Climate change and the environment	3%	3%	1%	1%	1%	4%	2%	3%	4%	3%		1%		1%
	Abortion/Reproductive rights	2%	2%	2%	1%		3%			2%	2%	1%	3%	1%	2%
	Other, SPECIFY:(__)	3%	2%	3%	3%	5%	3%	1%	4%	1%	3%	1%	5%	1%	5%
	Not sure	1%	1%	2%	1%	0%	1%		1%		1%		3%		2%
	Unweighted Count /	600	363	111	227	95	233	130	51	141	221	53	58	110	117
	Weighted Count	600	360	118	230	88	230	130	46	144	215	56	62	114	116

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

	TOTAL	EDUCATION						EDUCATION / GENDER				EDUCATION / PARTY ID				
		H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate	Non-college men	Non-college women	College men	College women	Non-college grad Democrat	Non-college grad Republican	Non-college grad Indep/D K	College graduate Democrat	
RIGHT DIRECTION - WRONG DIRECTION	-39	-38	-38	-38	-43	-43	-42	-47	-31	-53	-35	-31	-54	-44	-32	
4.NYC DIRECTION	Right direction	23%	24%	22%	23%	23%	24%	20%	25%	20%	25%	26%	18%	18%	29%	
	Wrong direction	62%	62%	60%	61%	66%	66%	67%	56%	73%	60%	57%	72%	62%	61%	
	(Don't know)	14%	14%	18%	16%	11%	12%	10%	12%	19%	7%	15%	17%	10%	9%	
5.MOST IMPORTANT ISSUES FOR MAYOR	Cost of living/Inflation	43%	38%	47%	42%	47%	46%	45%	41%	41%	52%	46%	37%	38%	50%	
	Crime and public safety	37%	29%	43%	36%	41%	43%	37%	33%	38%	47%	35%	30%	61%	34%	38%
	Housing costs/Affordability	35%	32%	37%	35%	38%	38%	38%	34%	35%	40%	36%	38%	21%	30%	47%
	Affordable healthcare	14%	14%	14%	14%	12%	12%	11%	16%	13%	9%	14%	16%	12%	11%	12%
	Jobs and the economy	13%	13%	13%	13%	14%	16%	11%	16%	11%	15%	14%	12%	13%	14%	9%
	Homelessness	12%	16%	10%	13%	8%	8%	9%	15%	12%	4%	12%	13%	22%	9%	9%
	Transportation	5%	6%	4%	5%	5%	5%	5%	5%	5%	7%	3%	4%	5%	7%	4%
	Creating and keeping policies that protect and uplift immigrants	5%	3%	5%	4%	5%	3%	9%	6%	2%	2%	8%	4%	1%	6%	6%
	Discrimination/Racism	4%	6%	3%	4%	4%	5%	2%	4%	5%	3%	6%	3%	3%	9%	6%
	Childcare	4%	4%	3%	3%	6%	6%	6%	1%	5%	6%	5%	4%		5%	6%
	K-12 Primary Education	4%	4%	3%	3%	5%	3%	9%	2%	5%	8%	3%	2%	1%	9%	5%
	Climate change and the environment	3%	2%	5%	3%	1%		4%	3%	3%	3%		4%	2%	1%	1%
	Abortion/Reproductive rights	2%	2%	2%	2%	1%	1%	2%	2%	2%	1%	2%	3%		2%	1%
	Other, SPECIFY:(__)	3%	3%	3%	3%	4%	5%	3%	0%	4%	5%	3%	2%	6%	4%	4%
	Not sure	1%	2%	1%	1%				0%	2%			1%	1%	2%	
Unweighted Count / Weighted Count	600	134	243	377	219	146	73	162	214	90	129	219	67	77	143	
	600	197	194	392	202	138	64	162	229	91	111	232	65	79	127	

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	HISPANIC ORIGIN					IDEOLOGY			IDEOLOGY /PARTY				
			Central America	Dominican Republic	Mexico	Puerto Rico	South America	United States	Liberal /progressive	Conservative	Moderate	Liberal /progressive Democrat	Conservative Republican	Moderate Democrat	Moderate Indep/DK
RIGHT DIRECTION - WRONG DIRECTION		-39	-47	-41	-28	-48	-23	-43	-23	-61	-48	-25	-71	-46	-48
4.NYC DIRECTION	Right direction	23%	24%	24%	29%	17%	33%	20%	32%	16%	19%	32%	11%	20%	17%
	Wrong direction	62%	70%	64%	56%	65%	56%	63%	55%	77%	67%	56%	82%	66%	64%
	(Don't know)	14%	6%	12%	15%	17%	11%	17%	14%	7%	14%	12%	7%	14%	19%
5.MOST IMPORTANT ISSUES FOR MAYOR	Cost of living/Inflation	43%	40%	35%	49%	49%	41%	42%	46%	31%	47%	47%	26%	46%	49%
	Crime and public safety	37%	28%	27%	41%	45%	36%	33%	27%	58%	43%	29%	63%	40%	43%
	Housing costs/Affordability	35%	26%	42%	44%	34%	32%	26%	45%	24%	26%	44%	20%	31%	21%
	Affordable healthcare	14%	12%	22%	12%	7%	20%	13%	16%	8%	14%	15%	11%	17%	14%
	Jobs and the economy	13%	9%	18%	9%	15%	12%	24%	11%	18%	13%	12%	19%	7%	20%
	Homelessness	12%	14%	9%	13%	12%	11%	18%	11%	17%	11%	11%	24%	14%	7%
	Transportation	5%	8%	5%	2%	4%	8%	1%	5%	5%	4%	4%	6%	2%	7%
	Creating and keeping policies that protect and uplift immigrants	5%	3%	6%	11%	2%	7%	2%	6%		5%	5%		4%	7%
	Discrimination/Racism	4%	5%	5%	3%	4%	5%	4%	5%	4%	4%	5%	1%	3%	5%
	Childcare	4%	1%	8%	1%	3%	4%	3%	6%		2%	5%		4%	
	K-12 Primary Education	4%	9%	3%	1%	5%	4%	5%	4%	5%	5%	4%	7%	2%	10%
	Climate change and the environment	3%	4%	2%	4%	3%	1%	1%	2%	3%	3%	2%	2%	5%	1%
	Abortion/Reproductive rights	2%	3%	0%		2%	3%	1%	2%	2%	1%	2%			2%
	Other, SPECIFY:()	3%	4%	2%	6%	4%	2%	8%	2%	4%	4%	2%	4%	2%	1%
Not sure	1%	5%			0%		1%	0%		2%			3%		
Unweighted Count /	600	51	128	77	204	96	61	281	101	177	243	67	87	63	
Weighted Count	600	42	150	60	222	102	60	275	95	180	238	62	91	63	

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

	TOTAL	REGION				PARTY REGISTRATION			PARTY REGISTRATION / PARTY ID		GENERAL VOTE HISTORY			2021 MAYOR ELECTION VOTER		
		Bronx	Brooklyn	Manhattan	Queens	Democrat	Republican	Unaffiliated /other	Democrat / Democrat	Unaffiliated /other /Indep/DK	Voted Nov 24 and 22	Voted Nov 24 only	Voted neither	Yes	No	
RIGHT DIRECTION - WRONG DIRECTION	-39	-31	-42	-34	-48	-33	-58	-48	-31	-44	-58	-38	-29	-61	-33	
4.NYC DIRECTION	Right direction	23%	27%	21%	27%	19%	26%	14%	19%	27%	20%	12%	22%	31%	11%	27%
	Wrong direction	62%	58%	63%	62%	67%	59%	72%	68%	58%	64%	70%	60%	60%	72%	60%
	(Don't know)	14%	15%	16%	11%	14%	15%	14%	13%	15%	16%	17%	18%	8%	17%	14%
5.MOST IMPORTANT ISSUES FOR MAYOR	Cost of living/Inflation	43%	39%	50%	44%	46%	43%	37%	47%	48%	44%	45%	44%	41%	45%	43%
	Crime and public safety	37%	39%	35%	37%	33%	31%	75%	41%	33%	39%	39%	38%	37%	40%	36%
	Housing costs/Affordability	35%	31%	34%	37%	38%	38%	16%	34%	40%	29%	43%	29%	36%	40%	34%
	Affordable healthcare	14%	17%	12%	9%	16%	15%	1%	14%	15%	14%	6%	12%	20%	10%	15%
	Jobs and the economy	13%	13%	8%	16%	13%	12%	20%	16%	11%	20%	15%	12%	13%	19%	12%
	Homelessness	12%	12%	17%	11%	6%	13%	12%	7%	12%	4%	8%	14%	12%	6%	13%
	Transportation	5%	5%	7%	4%	5%	4%	7%	7%	4%	6%	9%	6%	3%	6%	5%
	Creating and keeping policies that protect and uplift immigrants	5%	5%	4%	5%	5%	5%		5%	5%	8%	4%	7%	3%	5%	5%
	Discrimination/Racism	4%	1%	5%	8%	5%	5%	4%	4%	4%	4%	5%	3%	5%	5%	4%
	Childcare	4%	4%	1%	2%	8%	4%		4%	5%	9%	5%	5%	3%	3%	4%
	K-12 Primary Education	4%	3%	3%	7%	3%	4%	2%	3%	3%	4%	2%	2%	6%	3%	4%
	Climate change and the environment	3%	5%	2%	2%	1%	3%		1%	3%	1%	1%	1%	3%	3%	2%
	Abortion/Reproductive rights	2%	2%		2%	2%	2%		2%	2%	2%	1%	2%	2%		2%
	Other, SPECIFY:()	3%	3%	3%	4%	3%	3%	8%	2%	3%	2%	5%	3%	3%	4%	3%
	Not sure	1%	1%		0%	1%	1%	1%		1%		2%	0%		1%	1%
Unweighted Count / Weighted Count	600	198	102	126	152	398	61	141	315	64	162	182	245	123	477	
	600	186	120	120	150	407	48	144	313	67	150	177	256	124	476	

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	7.VOTE LIKELI HOOD	7.VOTE LIKELI HOOD	4.NYC DIRECTION			5.MOST IMPORTANT ISSUES FOR MAYOR						8.FOLLOWING NEWS RELATED TO THE 2025 NEW YORK CITY MAYORAL ELECTION		
			Almost certain	At least 50-50	Right direction	Wrong direction	(Don't know)	Cost of living/Inflation	Jobs and the economy	Housing costs/Affordability	Crime and public safety	Affordable healthcare	Homelessness	Following news updates every single day	Following news a few times per week	Following somewhat but not that closely
RIGHT DIRECTION - WRONG DIRECTION		-39	-36	-37	100	-100	0	-44	-43	-31	-60	-30	-44	-52	-44	-16
4.NYC DIRECTION	Right direction	23%	26%	25%	100%		19%	19%	27%	15%	28%	22%	17%	23%	34%	
	Wrong direction	62%	62%	62%		100%	63%	62%	58%	76%	58%	66%	69%	67%	50%	
	(Don't know)	14%	12%	13%		100%	18%	18%	15%	9%	14%	13%	13%	11%	16%	
5.MOST IMPORTANT ISSUES FOR MAYOR	Cost of living/Inflation	43%	45%	43%	35%	44%	55%	100%	23%	36%	38%	26%	15%	43%	49%	42%
	Crime and public safety	37%	39%	36%	24%	45%	23%	32%	22%	24%	100%	8%	35%	42%	40%	31%
	Housing costs/Affordability	35%	38%	36%	41%	33%	38%	29%	16%	100%	23%	20%	12%	34%	39%	34%
	Affordable healthcare	14%	12%	14%	16%	13%	14%	8%	3%	8%	3%	100%	13%	6%	17%	18%
	Jobs and the economy	13%	13%	13%	11%	13%	17%	7%	100%	6%	8%	3%	9%	17%	7%	16%
	Homelessness	12%	10%	11%	11%	12%	10%	4%	7%	4%	11%	11%	100%	10%	10%	14%
	Transportation	5%	4%	5%	5%	5%	4%	3%	0%	3%	1%	1%	1%	5%	6%	5%
	Creating and keeping policies that protect and uplift immigrants	5%	5%	5%	9%	3%	7%	2%	3%	3%	1%	4%	2%	2%	6%	7%
	Discrimination/Racism	4%	4%	4%	3%	4%	8%	2%	4%	2%	2%	1%	1%	5%	5%	3%
	Childcare	4%	3%	4%	7%	4%	1%	2%		2%	1%	3%	2%	5%	4%	4%
	K-12 Primary Education	4%	5%	4%	4%	5%	1%	2%	8%	1%	3%	3%	1%	6%	4%	3%
	Climate change and the environment	3%	2%	3%	6%	1%	4%	1%	3%	0%	0%	3%		1%	1%	4%
	Abortion/Reproductive rights	2%	1%	2%	4%	1%	3%	1%			1%	1%		1%	1%	2%
	Other, SPECIFY:()	3%	3%	3%	2%	4%	4%	1%	1%	2%	1%	4%	3%	4%	2%	3%
	Not sure	1%	1%	1%		1%	2%							2%		
Unweighted Count / Weighted Count	600	465	555	137	373	90	252	79	213	237	81	68	193	183	170	
	600	452	545	141	373	86	261	79	213	223	82	69	192	192	165	

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	9a.DONALD TRUMP		9b.HISPANIC FEDERATION		9c.ERIC ADAMS			9d.ZOHRAN MAMDANI			9e.ANDREW CUOMO		
			Favorable	Unfavorable	Favorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)
RIGHT DIRECTION - WRONG DIRECTION		-39	-64	-30	-32	-40	-43	-44	-16	-19	-73	-48	-33	-49	-20
4.NYC DIRECTION	Right direction	23%	14%	27%	27%	21%	23%	20%	34%	33%	9%	16%	25%	19%	35%
	Wrong direction	62%	78%	57%	60%	61%	66%	64%	50%	52%	82%	64%	58%	68%	55%
	(Don't know)	14%	8%	16%	13%	18%	10%	15%	16%	15%	8%	20%	17%	13%	9%
5.MOST IMPORTANT ISSUES FOR MAYOR	Cost of living/Inflation	43%	34%	47%	44%	44%	38%	46%	44%	46%	39%	41%	42%	47%	33%
	Crime and public safety	37%	59%	32%	39%	33%	44%	39%	21%	28%	63%	25%	44%	35%	23%
	Housing costs/Affordability	35%	22%	42%	38%	35%	29%	42%	23%	44%	20%	31%	34%	40%	23%
	Affordable healthcare	14%	7%	14%	12%	16%	11%	11%	25%	16%	8%	15%	9%	14%	27%
	Jobs and the economy	13%	17%	12%	13%	12%	17%	13%	9%	10%	17%	16%	16%	12%	8%
	Homelessness	12%	14%	10%	10%	12%	12%	10%	14%	10%	17%	8%	13%	8%	20%
	Transportation	5%	7%	5%	3%	8%	4%	6%	4%	6%	3%	6%	3%	6%	7%
	Creating and keeping policies that protect and uplift immigrants	5%	0%	6%	3%	7%	3%	5%	5%	6%	2%	4%	4%	5%	7%
	Discrimination/Racism	4%	2%	5%	6%	3%	4%	3%	8%	5%	3%	6%	5%	3%	8%
	Childcare	4%	2%	4%	4%	3%	3%	5%	4%	4%	4%	3%	2%	5%	7%
	K-12 Primary Education	4%	4%	4%	4%	3%	4%	4%	2%	3%	4%	6%	3%	4%	5%
	Climate change and the environment	3%	3%	2%	2%	3%	4%	1%	7%	3%		5%	3%	2%	2%
	Abortion/Reproductive rights	2%	1%	2%	2%	1%	3%	1%	2%	2%	1%	2%	2%	2%	
	Other, SPECIFY:()	3%	5%	2%	2%	4%	2%	4%	2%	3%	4%	4%	3%	4%	3%
Not sure	1%	0%	1%	0%	2%	1%	0%	2%	1%	0%	2%	1%	0%	3%	
Unweighted Count / Weighted Count		600	141	411	302	253	150	351	99	330	169	101	261	275	64
		600	137	413	299	264	144	345	111	334	163	103	250	276	74

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	9f.CURTIS SLIWA			9g.KATHY HOCHUL			9h.LETITIA JAMES			10.MAYORAL VOTE			
			Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Mamdani	Sliwa	Cuomo	Undecided
RIGHT DIRECTION - WRONG DIRECTION		-39	-55	-33	-31	-28	-54	-33	-20	-80	-30	-22	-60	-52	-49
4.NYC DIRECTION	Right direction	23%	17%	27%	25%	27%	19%	24%	30%	9%	27%	32%	16%	16%	18%
	Wrong direction	62%	72%	60%	55%	55%	73%	57%	50%	89%	57%	54%	76%	68%	66%
	(Don't know)	14%	11%	12%	20%	18%	8%	18%	20%	2%	17%	15%	8%	16%	16%
5.MOST IMPORTANT ISSUES FOR MAYOR	Cost of living/Inflation	43%	40%	46%	43%	45%	45%	38%	45%	41%	44%	46%	36%	45%	38%
	Crime and public safety	37%	51%	36%	26%	35%	52%	15%	29%	59%	30%	26%	62%	50%	29%
	Housing costs/Affordability	35%	28%	45%	30%	39%	35%	29%	44%	24%	33%	47%	21%	23%	32%
	Affordable healthcare	14%	6%	12%	23%	15%	7%	23%	13%	9%	18%	16%	6%	10%	21%
	Jobs and the economy	13%	16%	11%	13%	13%	13%	15%	16%	14%	9%	10%	13%	15%	23%
	Homelessness	12%	15%	10%	10%	11%	12%	12%	9%	16%	11%	9%	15%	15%	13%
	Transportation	5%	5%	4%	7%	3%	7%	5%	5%	5%	5%	6%	5%	4%	4%
	Creating and keeping policies that protect and uplift immigrants	5%	3%	5%	7%	3%	4%	9%	4%	3%	7%	6%	2%	6%	2%
	Discrimination/Racism	4%	3%	5%	4%	5%	2%	7%	7%	2%	3%	4%	4%	6%	4%
	Childcare	4%	3%	5%	5%	5%	4%	2%	5%	3%	4%	6%		2%	4%
	K-12 Primary Education	4%	6%	4%	3%	4%	3%	5%	4%	6%	2%	3%	6%	5%	4%
	Climate change and the environment	3%	2%	1%	5%	2%	2%	5%	2%		5%	2%	2%	4%	2%
	Abortion/Reproductive rights	2%	1%	2%	2%	3%	0%	3%	2%	1%	2%	3%	2%	1%	
	Other, SPECIFY:()	3%	5%	2%	2%	2%	4%	4%	2%	3%	5%	2%	10%	1%	3%
Not sure	1%	0%	0%	2%	1%	1%	2%	1%	1%	1%	0%	0%		3%	
Unweighted Count /	600	181	242	177	265	218	117	274	150	176	282	86	144	79	
Weighted Count	600	179	235	186	251	222	128	254	157	189	288	82	143	76	

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	11.FAMILY'S FINANCIAL FUTURE		SPLIT	
			Optimis tic	Concer ned	A	B
RIGHT DIRECTION - WRONG DIRECTION		-39	-23	-45	-35	-42
4.NYC DIRECTION	Right direction	23%	36%	20%	24%	23%
	Wrong direction	62%	58%	65%	60%	65%
	(Don't know)	14%	6%	15%	16%	12%
5.MOST IMPORTANT ISSUES FOR MAYOR	Cost of living/Inflation	43%	39%	46%	43%	44%
	Crime and public safety	37%	36%	38%	34%	40%
	Housing costs/Affordability	35%	28%	37%	39%	31%
	Affordable healthcare	14%	14%	13%	15%	12%
	Jobs and the economy	13%	14%	14%	11%	15%
	Homelessness	12%	14%	10%	12%	11%
	Transportation	5%	5%	5%	5%	5%
	Creating and keeping policies that protect and uplift immigrants	5%	4%	6%	5%	5%
	Discrimination/Racism	4%	5%	5%	5%	4%
	Childcare	4%	4%	5%	3%	6%
	K-12 Primary Education	4%	5%	3%	4%	4%
	Climate change and the environment	3%	2%	2%	2%	4%
	Abortion/Reproductive rights	2%	4%	1%	2%	2%
	Other, SPECIFY:(___)	3%	4%	3%	3%	3%
Not sure	1%	1%	0%	0%	1%	
Unweighted Count / Weighted Count	600	164	398	300	300	
	600	170	388	305	295	

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	GENDER		AGE						AGE		GENDER /AGE			
			Men	Women	Under 30	30 - 39	All under 40	40 - 49	50 - 64	65 & over	Under 50	50 & over	Men <50	Women <50	Men 50+	Women 50+
6.MOST IMPORTANT ISSUES IN COUNTRY	Housing costs/Affordability	31%	30%	31%	31%	38%	35%	32%	24%	29%	34%	27%	30%	37%	30%	25%
	Crime and public safety	30%	30%	30%	34%	22%	28%	28%	32%	32%	28%	32%	29%	26%	31%	33%
	Jobs and the economy	24%	28%	20%	20%	23%	22%	23%	26%	25%	22%	25%	24%	20%	33%	20%
	Threats to democracy	19%	21%	18%	17%	20%	19%	26%	21%	15%	21%	18%	22%	20%	21%	16%
	Affordable healthcare	14%	10%	17%	15%	17%	16%	9%	14%	14%	14%	14%	12%	16%	9%	17%
	ICE and National Guard overreach	14%	16%	12%	20%	15%	17%	21%	12%	6%	19%	9%	23%	15%	7%	9%
	Gun control	10%	10%	10%	10%	11%	10%	6%	11%	9%	9%	10%	10%	8%	9%	11%
	Social Security	8%	7%	8%	5%	0%	2%	5%	12%	13%	3%	13%	3%	3%	12%	13%
	Discrimination/Racism	7%	9%	6%	9%	11%	10%	11%	4%	5%	10%	5%	13%	8%	4%	5%
	Providing a path to citizenship for immigrants who are already here	7%	5%	8%	10%	10%	10%	4%	6%	4%	9%	5%	7%	10%	2%	7%
	Education	7%	6%	7%	7%	7%	7%	8%	7%	4%	8%	6%	6%	9%	7%	5%
	Securing funding for Medicaid/Medicare	5%	4%	5%	5%	2%	3%	2%	5%	8%	3%	7%	3%	3%	5%	8%
	Reproductive rights/Abortion	3%	3%	3%	2%	4%	4%	8%		3%	5%	1%	5%	4%	1%	2%
	Climate change and the environment	2%	2%	2%	0%	4%	2%	2%	1%	2%	2%	2%	2%	3%	2%	2%
Other, SPECIFY:()	3%	1%	4%	4%	2%	3%	4%	2%	4%	3%	3%	2%	4%	0%	4%	
Not sure	1%		1%					2%			1%				2%	
Unweighted Count /	600	254	345	85	122	207	93	152	148	300	300	128	171	126	174	
Weighted Count	600	257	342	100	119	219	94	137	151	313	287	147	165	110	177	

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		PARTY ID				PARTY ID STRENGTH			PARTY ID /GENDER						
		Democrat	Indep/D K	Indep/D K w/weak	Republican	Strong Democrat	Weak Democrat	Strong Republican	Democratic men	Democratic women	Indep/D K men	Indep/D K women	Indep/D K men w/weak	Indep/D K women w/weak	
	TOTAL														
6.MOST IMPORTANT ISSUES IN COUNTRY	Housing costs/Affordability	31%	32%	33%	33%	21%	29%	36%	25%	34%	30%	32%	35%	34%	33%
	Crime and public safety	30%	24%	30%	32%	61%	22%	28%	64%	22%	25%	29%	31%	35%	28%
	Jobs and the economy	24%	21%	30%	25%	30%	22%	18%	19%	20%	21%	43%	19%	31%	18%
	Threats to democracy	19%	23%	14%	18%	11%	22%	25%	9%	25%	22%	21%	7%	20%	15%
	Affordable healthcare	14%	15%	14%	18%	7%	13%	19%	3%	13%	16%	7%	20%	13%	23%
	ICE and National Guard overreach	14%	19%	9%	11%	2%	21%	16%	4%	22%	17%	15%	4%	14%	8%
	Gun control	10%	10%	8%	7%	8%	11%	7%	11%	10%	9%	5%	10%	6%	9%
	Social Security	8%	7%	10%	7%	8%	10%	2%	5%	6%	7%	12%	9%	8%	6%
	Discrimination/Racism	7%	7%	9%	6%	7%	7%	6%	11%	8%	6%	6%	11%	5%	8%
	Providing a path to citizenship for immigrants who are already here	7%	9%	6%	7%	2%	7%	12%	3%	7%	10%	3%	9%	5%	9%
	Education	7%	4%	9%	6%	7%	3%	6%	11%	3%	5%	6%	11%	5%	8%
	Securing funding for Medicaid/Medicare	5%	5%	4%	4%	3%	6%	5%	5%	5%	6%	4%	5%	2%	7%
	Reproductive rights/Abortion	3%	3%	4%	3%	3%	3%	3%		3%	3%	2%	5%	3%	4%
	Climate change and the environment	2%	3%	0%	1%		3%	2%		3%	3%		1%	1%	1%
	Other, SPECIFY:()	3%	3%	1%	2%	6%	3%	2%	3%	2%	3%	1%	2%	2%	3%
Not sure	1%	0%	2%	1%		0%				0%		5%		2%	
Unweighted Count /	600	363	111	227	95	233	130	51	141	221	53	58	110	117	
Weighted Count	600	360	118	230	88	230	130	46	144	215	56	62	114	116	

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		EDUCATION							EDUCATION / GENDER				EDUCATION / PARTY ID			
		TOTAL	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate	Non-college men	Non-college women	College men	College women	Non-college grad Democrat	Non-college grad Republican	Non-college grad Indep/D K	College graduate Democrat
6.MOST IMPORTANT ISSUES IN COUNTRY	Housing costs/Affordability	31%	27%	32%	30%	33%	32%	36%	30%	30%	32%	34%	29%	22%	35%	37%
	Crime and public safety	30%	28%	34%	31%	27%	32%	17%	27%	34%	37%	20%	25%	58%	31%	21%
	Jobs and the economy	24%	24%	26%	25%	20%	21%	18%	26%	24%	29%	13%	23%	27%	29%	16%
	Threats to democracy	19%	13%	23%	18%	22%	16%	36%	20%	17%	25%	20%	21%	13%	16%	27%
	Affordable healthcare	14%	13%	12%	13%	17%	20%	11%	11%	14%	9%	23%	15%	6%	10%	14%
	ICE and National Guard overreach	14%	9%	13%	11%	19%	18%	22%	13%	10%	22%	17%	16%	1%	8%	25%
	Gun control	10%	11%	9%	10%	9%	6%	15%	10%	10%	9%	8%	9%	10%	9%	11%
	Social Security	8%	8%	8%	8%	5%	6%	2%	8%	8%	2%	7%	8%	9%	8%	5%
	Discrimination/Racism	7%	8%	6%	7%	9%	8%	10%	10%	5%	6%	10%	5%	10%	9%	10%
	Providing a path to citizenship for immigrants who are already here	7%	10%	5%	7%	6%	5%	10%	7%	8%	2%	10%	9%	2%	7%	8%
	Education	7%	3%	9%	6%	9%	9%	8%	6%	6%	8%	9%	4%	7%	6%	4%
	Securing funding for Medicaid/Medicare	5%	6%	3%	5%	5%	6%	3%	5%	5%	2%	7%	6%	3%	2%	4%
	Reproductive rights/Abortion	3%	3%	3%	3%	3%	4%	2%	4%	2%	3%	4%	2%	5%	5%	5%
	Climate change and the environment	2%	1%	1%	1%	4%	4%	3%	0%	2%	4%	3%	2%			5%
	Other, SPECIFY:()	3%	3%	4%	3%	2%	2%	3%	1%	5%	2%	3%	3%	6%	2%	2%
Not sure	1%	1%	0%	1%					1%			0%		4%		
Unweighted Count /	600	134	243	377	219	146	73	162	214	90	129	219	67	77	143	
Weighted Count	600	197	194	392	202	138	64	162	229	91	111	232	65	79	127	

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		HISPANIC ORIGIN							IDEOLOGY			IDEOLOGY /PARTY			
		TOTAL	Central America	Dominican Republic	Mexico	Puerto Rico	South America	United States	Liberal /progressive	Conservative	Moderate	Liberal /progressive Democrat	Conservative Republican	Moderate Democrat	Moderate Indep/DK
6.MOST IMPORTANT ISSUES IN COUNTRY	Housing costs/Affordability	31%	20%	33%	43%	29%	30%	30%	32%	27%	30%	32%	21%	32%	27%
	Crime and public safety	30%	35%	25%	30%	34%	26%	39%	17%	56%	37%	18%	65%	35%	36%
	Jobs and the economy	24%	17%	27%	28%	21%	26%	34%	20%	32%	27%	21%	29%	22%	31%
	Threats to democracy	19%	20%	15%	23%	20%	20%	24%	26%	12%	16%	25%	14%	20%	14%
	Affordable healthcare	14%	16%	17%	15%	17%	8%	11%	18%	5%	14%	16%	4%	15%	12%
	ICE and National Guard overreach	14%	25%	8%	15%	14%	18%	8%	22%	1%	10%	23%	2%	12%	13%
	Gun control	10%	9%	9%	5%	13%	8%	14%	9%	6%	11%	9%	7%	11%	13%
	Social Security	8%	8%	6%	2%	9%	8%	2%	6%	7%	8%	7%	11%	9%	7%
	Discrimination/Racism	7%	7%	7%	7%	6%	8%	7%	8%	6%	6%	7%	6%	8%	5%
	Providing a path to citizenship for immigrants who are already here	7%	2%	10%	6%	4%	8%	6%	7%	3%	8%	7%	2%	12%	5%
	Education	7%	10%	11%	1%	4%	7%	10%	6%	6%	6%	5%	6%	3%	9%
	Securing funding for Medicaid/Medicare	5%	3%	4%	5%	4%	7%	1%	5%	5%	5%	6%	3%	4%	7%
	Reproductive rights/Abortion	3%	9%	5%	3%	2%	2%	2%	4%	3%	2%	4%	5%		7%
	Climate change and the environment	2%	1%	3%	4%	0%	4%		3%	1%	1%	3%		2%	
Other, SPECIFY:(____)	3%		3%	1%	4%	2%	2%	2%	3%	3%	3%	3%	2%	1%	
Not sure	1%		1%		0%				0%						
Unweighted Count /	600	51	128	77	204	96	61	281	101	177	243	67	87	63	
Weighted Count	600	42	150	60	222	102	60	275	95	180	238	62	91	63	

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	REGION				PARTY REGISTRATION			PARTY REGISTRATION / PARTY ID		GENERAL VOTE HISTORY			2021 MAYOR ELECTION VOTER	
			Bronx	Brooklyn	Manhattan	Queens	Democrat	Republican	Unaffiliated /other	Democrat	Unaffiliated /other	Voted Nov 24 and 22	Voted Nov 24 only	Voted neither	Yes	No
6.MOST IMPORTANT ISSUES IN COUNTRY	Housing costs/Affordability	31%	29%	28%	34%	31%	21%	31%	32%	39%	29%	30%	31%	29%	31%	
	Crime and public safety	30%	31%	23%	24%	34%	23%	54%	40%	23%	32%	24%	30%	32%	28%	30%
	Jobs and the economy	24%	25%	23%	23%	20%	20%	30%	30%	19%	32%	19%	25%	27%	20%	25%
	Threats to democracy	19%	14%	27%	20%	21%	20%	12%	19%	24%	17%	30%	17%	15%	28%	17%
	Affordable healthcare	14%	13%	15%	17%	12%	15%	11%	12%	16%	11%	8%	14%	17%	6%	16%
	ICE and National Guard overreach	14%	8%	14%	18%	19%	16%	2%	12%	19%	13%	20%	11%	13%	17%	13%
	Gun control	10%	11%	9%	12%	6%	11%	9%	5%	11%	4%	8%	9%	12%	9%	10%
	Social Security	8%	11%	6%	6%	4%	8%	3%	7%	8%	11%	11%	7%	5%	14%	6%
	Discrimination/Racism	7%	10%	8%	7%	6%	8%	9%	5%	7%	5%	7%	8%	7%	7%	8%
	Providing a path to citizenship for immigrants who are already here	7%	6%	5%	10%	8%	9%	1%	4%	9%	2%	1%	11%	7%	4%	8%
	Education	7%	7%	8%	6%	7%	5%	16%	7%	3%	6%	7%	7%	5%	5%	7%
	Securing funding for Medicaid/Medicare	5%	6%	5%	2%	5%	5%	4%	5%	6%	7%	3%	5%	6%	4%	5%
	Reproductive rights/Abortion	3%	2%	6%	1%	5%	4%		3%	3%	6%	5%	2%	3%	4%	3%
	Climate change and the environment	2%	1%	2%	5%	2%	3%	1%		3%		4%	1%	1%	3%	2%
	Other, SPECIFY:(__)	3%	4%	3%	1%	4%	3%	4%	2%	3%	2%	5%	3%	2%	6%	2%
Not sure	1%	2%				1%	2%		0%		2%	1%		0%	1%	
Unweighted Count / Weighted Count	600	198	102	126	152	398	61	141	315	64	162	182	245	123	477	
	600	186	120	120	150	407	48	144	313	67	150	177	256	124	476	

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		7.VOTE LIKELI HOOD	7.VOTE LIKELI HOOD	4.NYC DIRECTION			5.MOST IMPORTANT ISSUES FOR MAYOR						8.FOLLOWING NEWS RELATED TO THE 2025 NEW YORK CITY MAYORAL ELECTION			
		TOTAL	Almost certain	At least 50-50	Right direction	Wrong direction	(Don't know)	Cost of living/Inflation	Jobs and the economy	Housing costs/Affordability	Crime and public safety	Affordable healthcare	Homelessness	Following news updates every single day	Following news a few times per week	Following somewhat but not that closely
6.MOST IMPORTANT ISSUES IN COUNTRY	Housing costs/Affordability	31%	32%	31%	30%	33%	20%	34%	26%	46%	29%	26%	36%	27%	35%	30%
	Crime and public safety	30%	32%	30%	21%	37%	12%	32%	23%	23%	56%	8%	26%	34%	32%	23%
	Jobs and the economy	24%	25%	25%	22%	25%	18%	22%	42%	20%	29%	25%	23%	18%	27%	29%
	Threats to democracy	19%	22%	20%	18%	17%	31%	23%	17%	27%	17%	16%	14%	21%	21%	18%
	Affordable healthcare	14%	12%	15%	12%	16%	10%	14%	12%	12%	11%	34%	15%	8%	18%	17%
	ICE and National Guard overreach	14%	15%	14%	17%	11%	21%	17%	13%	14%	6%	12%	13%	13%	19%	11%
	Gun control	10%	9%	8%	8%	10%	12%	9%	7%	9%	9%	9%	20%	12%	6%	10%
	Social Security	8%	7%	8%	6%	7%	13%	8%	10%	7%	7%	8%	5%	11%	5%	7%
	Discrimination/Racism	7%	7%	6%	11%	6%	8%	8%	9%	3%	8%	4%	3%	9%	6%	9%
	Providing a path to citizenship for immigrants who are already here	7%	6%	6%	7%	6%	10%	7%	8%	8%	1%	11%	4%	4%	6%	9%
	Education	7%	6%	6%	7%	5%	12%	7%	11%	6%	5%	8%	6%	9%	5%	7%
	Securing funding for Medicaid/Medicare	5%	3%	5%	6%	4%	8%	5%	1%	4%	4%	13%	6%	4%	5%	5%
	Reproductive rights/Abortion	3%	3%	3%	2%	4%	3%	2%	2%	2%	1%	6%	6%	3%	3%	4%
	Climate change and the environment	2%	2%	2%	5%	1%	1%	2%	1%	2%	2%	2%	3%	2%	1%	4%
Other, SPECIFY: ()	3%	3%	3%	1%	3%	4%	1%	1%	3%	3%	2%	8%	6%	1%	1%	
Not sure	1%	0%	0%	0%	0%	2%		0%	0%	0%			0%			
Unweighted Count /	600	465	555	137	373	90	252	79	213	237	81	68	193	183	170	
Weighted Count	600	452	545	141	373	86	261	79	213	223	82	69	192	192	165	

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		9a.DONALD TRUMP		9b.HISPANIC FEDERATION		9c.ERIC ADAMS			9d.ZOHRAN MAMDANI			9e.ANDREW CUOMO			
		Favorable	Unfavorable	Favorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	
TOTAL															
6.MOST IMPORTANT ISSUES IN COUNTRY	Housing costs/Affordability	31%	24%	34%	36%	27%	35%	30%	26%	34%	24%	31%	35%	26%	33%
	Crime and public safety	30%	57%	22%	30%	27%	40%	27%	26%	19%	57%	21%	34%	26%	30%
	Jobs and the economy	24%	30%	21%	24%	22%	25%	22%	26%	20%	34%	19%	19%	26%	29%
	Threats to democracy	19%	10%	22%	15%	26%	12%	26%	9%	23%	18%	11%	17%	24%	11%
	Affordable healthcare	14%	8%	14%	15%	12%	18%	11%	19%	14%	9%	20%	14%	14%	15%
	ICE and National Guard overreach	14%	2%	19%	12%	16%	11%	16%	10%	19%	6%	9%	12%	18%	6%
	Gun control	10%	8%	10%	10%	9%	8%	11%	8%	8%	9%	14%	11%	9%	7%
	Social Security	8%	7%	8%	7%	8%	9%	7%	8%	8%	5%	11%	8%	7%	11%
	Discrimination/Racism	7%	6%	9%	8%	7%	4%	11%	2%	9%	4%	7%	7%	9%	6%
	Providing a path to citizenship for immigrants who are already here	7%	6%	8%	7%	8%	7%	7%	6%	8%	2%	12%	5%	8%	8%
	Education	7%	8%	6%	6%	6%	2%	6%	14%	6%	5%	11%	9%	4%	7%
	Securing funding for Medicaid/Medicare	5%	2%	6%	4%	5%	5%	5%	5%	6%	2%	5%	4%	5%	3%
	Reproductive rights/Abortion	3%	4%	3%	2%	4%	1%	4%	3%	4%	2%		2%	4%	4%
	Climate change and the environment	2%	1%	3%	2%	2%	2%	3%		3%		0%	1%	4%	
Other, SPECIFY:()	3%	4%	2%	2%	3%	0%	5%	1%	2%	5%	2%	3%	3%	1%	
Not sure	1%	1%	0%	0%	1%		0%	2%	0%	1%	2%		0%	3%	
Unweighted Count / Weighted Count	600	141	411	302	253	150	351	99	330	169	101	261	275	64	
	600	137	413	299	264	144	345	111	334	163	103	250	276	74	

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		9f.CURTIS SLIWA			9g.KATHY HOCHUL			9h.LETITIA JAMES			10.MAYORAL VOTE				
		TOTAL	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Mamda ni	Sliwa	Cuomo	Undecided
6.MOST IMPORTANT ISSUES IN COUNTRY	Housing costs/Affordability	31%	30%	35%	26%	31%	32%	28%	37%	27%	25%	31%	25%	28%	40%
	Crime and public safety	30%	47%	22%	23%	20%	46%	21%	15%	51%	32%	18%	57%	43%	19%
	Jobs and the economy	24%	28%	24%	19%	23%	29%	16%	18%	33%	23%	21%	34%	19%	31%
	Threats to democracy	19%	15%	24%	18%	21%	21%	14%	26%	15%	14%	24%	8%	19%	18%
	Affordable healthcare	14%	6%	16%	19%	16%	8%	19%	15%	11%	15%	13%	7%	16%	20%
	ICE and National Guard overreach	14%	6%	19%	15%	18%	9%	15%	18%	9%	12%	21%	1%	11%	7%
	Gun control	10%	12%	7%	11%	11%	8%	10%	11%	6%	11%	7%	6%	12%	15%
	Social Security	8%	6%	8%	9%	9%	5%	10%	9%	7%	6%	7%	6%	10%	4%
	Discrimination/Racism	7%	5%	8%	9%	7%	7%	10%	7%	7%	9%	10%	5%	7%	3%
	Providing a path to citizenship for immigrants who are already here	7%	5%	3%	13%	7%	3%	14%	6%	1%	12%	9%	2%	6%	8%
	Education	7%	6%	7%	8%	6%	7%	8%	9%	4%	6%	6%	8%	6%	8%
	Securing funding for Medicaid/Medicare	5%	4%	5%	5%	6%	3%	5%	5%	3%	6%	4%	5%	3%	9%
	Reproductive rights/Abortion	3%	3%	4%	1%	3%	4%	2%	5%	3%	1%	5%	4%	0%	1%
	Climate change and the environment	2%	1%	3%	2%	3%	1%	2%	2%	1%	2%	4%		1%	
Other, SPECIFY:(____)	3%	5%	2%	3%	2%	4%	3%	1%	5%	4%	2%	7%	3%	1%	
Not sure	1%	1%		1%	0%	0%	2%	0%		2%		1%		0%	
Unweighted Count /	600	181	242	177	265	218	117	274	150	176	282	86	144	79	
Weighted Count	600	179	235	186	251	222	128	254	157	189	288	82	143	76	

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		TOTAL	11.FAMILY'S FINANCIAL FUTURE		SPLIT	
			Optimis tic	Concer ned	A	B
6.MOST IMPORTANT ISSUES IN COUNTRY	Housing costs/Affordability	31%	30%	30%	31%	30%
	Crime and public safety	30%	29%	30%	27%	32%
	Jobs and the economy	24%	21%	26%	21%	26%
	Threats to democracy	19%	20%	20%	19%	20%
	Affordable healthcare	14%	14%	14%	15%	13%
	ICE and National Guard overreach	14%	10%	16%	16%	11%
	Gun control	10%	9%	10%	7%	12%
	Social Security	8%	9%	7%	6%	9%
	Discrimination/Racism	7%	9%	7%	5%	10%
	Providing a path to citizenship for immigrants who are already here	7%	7%	6%	8%	6%
	Education	7%	9%	6%	8%	5%
	Securing funding for Medicaid/Medicare	5%	4%	5%	6%	3%
	Reproductive rights/Abortion	3%	1%	4%	5%	2%
	Climate change and the environment	2%	3%	2%	2%	2%
	Other, SPECIFY:(___)	3%	4%	3%	4%	1%
Not sure	1%		0%	0%	1%	
Unweighted Count /	600	164	398	300	300	
Weighted Count	600	170	388	305	295	

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		TOTAL	GENDER		AGE						AGE		GENDER / AGE			
			Men	Women	Under 30	30 - 39	All under 40	40 - 49	50 - 64	65 & over	Under 50	50 & over	Men <50	Women <50	Men 50+	Women 50+
7.VOTE LIKELIHOOD	Almost certain	75%	82%	70%	75%	78%	77%	74%	73%	76%	76%	75%	85%	68%	78%	72%
	Probably	6%	6%	7%	4%	10%	7%	4%	5%	7%	6%	6%	3%	9%	9%	5%
	50-50	9%	7%	11%	14%	3%	8%	12%	12%	7%	9%	9%	6%	12%	8%	10%
	Probably not	2%	1%	2%		3%	1%	2%		3%	2%	2%	1%	3%	1%	2%
	Definitely not	2%	2%	3%	4%	2%	3%	2%	2%	3%	2%	3%	2%	3%	3%	2%
	(Don't know) Not sure	5%	2%	7%	4%	4%	4%	6%	8%	4%	4%	6%	3%	5%	1%	9%
7.VOTE LIKELIHOOD	At least 50-50	91%	95%	88%	93%	91%	92%	90%	90%	90%	91%	90%	94%	89%	95%	87%
	Probably /definitely not	4%	3%	5%	4%	5%	4%	4%	2%	6%	4%	4%	2%	6%	4%	4%
8.FOLLOWING NEWS RELATED TO THE 2025 NEW YORK CITY MAYORAL ELECTION	Following news updates every single day	32%	33%	31%	20%	30%	25%	27%	34%	43%	26%	39%	25%	26%	43%	36%
	Following news a few times per week	32%	38%	28%	47%	34%	40%	39%	28%	20%	40%	24%	46%	34%	26%	22%
	Following somewhat but not that closely	28%	25%	29%	27%	27%	27%	30%	28%	26%	28%	27%	26%	30%	24%	29%
	Not following that closely at all	6%	3%	9%	6%	8%	7%	2%	6%	8%	5%	7%	2%	9%	5%	8%
	(Don't know) Not sure	2%	1%	3%		1%	0%	3%	4%	2%	1%	3%	1%	2%	2%	4%
	Unweighted Count / Weighted Count	600 / 600	254 / 257	345 / 342	85 / 100	122 / 119	207 / 219	93 / 94	152 / 137	148 / 151	300 / 313	300 / 287	128 / 147	171 / 165	126 / 110	174 / 177

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /GENDER					
			Democrat	Indep/D K	Indep/D K w/weak	Republican	Strong Democrat	Weak Democrat	Strong Republican	Democratic men	Democratic women	Indep/D K men	Indep/D K women	Indep/D K men w/weak	Indep/D K women w/weak
7.VOTE LIKELIHOOD	Almost certain	75%	79%	68%	72%	75%	80%	78%	74%	86%	74%	83%	56%	86%	59%
	Probably	6%	8%	5%	8%	5%	5%	13%	4%	8%	8%	4%	6%	6%	10%
	50-50	9%	7%	11%	11%	14%	7%	7%	12%	3%	9%	7%	15%	4%	18%
	Probably not	2%	1%	2%	2%		1%	1%			2%	4%	1%	2%	2%
	Definitely not	2%	2%	3%	2%		2%	1%		1%	2%	1%	6%	1%	3%
	(Don't know) Not sure	5%	3%	9%	5%	6%	5%	0%	10%	1%	5%	1%	16%	0%	9%
7.VOTE LIKELIHOOD	At least 50-50	91%	94%	85%	91%	94%	91%	98%	90%	97%	91%	94%	77%	97%	86%
	Probably /definitely not	4%	3%	6%	4%		4%	2%		1%	4%	5%	7%	3%	5%
8.FOLLOWING NEWS RELATED TO THE 2025 NEW YORK CITY MAYORAL ELECTION	Following news updates every single day	32%	32%	23%	26%	40%	35%	27%	45%	29%	34%	28%	19%	30%	22%
	Following news a few times per week	32%	38%	26%	31%	19%	36%	42%	16%	48%	32%	25%	26%	33%	30%
	Following somewhat but not that closely	28%	23%	40%	35%	33%	20%	28%	29%	21%	25%	37%	43%	32%	38%
	Not following that closely at all	6%	4%	8%	6%	9%	6%	2%	9%	2%	6%	9%	6%	5%	6%
	(Don't know) Not sure	2%	2%	3%	2%		3%	1%		1%	3%	1%	5%	0%	4%
	Unweighted Count / Weighted Count	600 / 600	363 / 360	111 / 118	227 / 230	95 / 88	233 / 230	130 / 130	51 / 46	141 / 144	221 / 215	53 / 56	58 / 62	110 / 114	117 / 116

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		EDUCATION						EDUCATION / GENDER				EDUCATION / PARTY ID				
		TOTAL	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate	Non-college men	Non-college women	College men	College women	Non-college grad Democrat	Non-college grad Republican	Non-college grad Indep/D K	College graduate Democrat
7.VOTE LIKELIHOOD	Almost certain	75%	68%	76%	72%	81%	79%	86%	79%	67%	85%	78%	76%	71%	66%	85%
	Probably	6%	9%	5%	7%	5%	7%	1%	9%	5%	0%	8%	9%	5%	5%	6%
	50-50	9%	10%	10%	10%	7%	9%	4%	7%	13%	7%	7%	8%	15%	11%	5%
	Probably not	2%	4%	0%	2%	1%	1%		1%	3%		1%	1%		3%	1%
	Definitely not	2%	2%	2%	2%	3%	2%	5%	1%	3%	5%	2%	2%		5%	1%
	(Don't know) Not sure	5%	7%	6%	6%	3%	3%	4%	3%	9%	2%	4%	4%	8%	10%	2%
7.VOTE LIKELIHOOD	At least 50-50	91%	87%	91%	89%	93%	94%	91%	95%	85%	93%	93%	92%	92%	81%	96%
	Probably /definitely not	4%	6%	3%	4%	4%	3%	5%	2%	6%	5%	3%	3%		8%	2%
8.FOLLOWING NEWS RELATED TO THE 2025 NEW YORK CITY MAYORAL ELECTION	Following news updates every single day	32%	30%	32%	31%	35%	32%	42%	27%	33%	45%	27%	35%	34%	16%	26%
	Following news a few times per week	32%	34%	29%	31%	35%	33%	38%	38%	26%	39%	31%	37%	18%	27%	42%
	Following somewhat but not that closely	28%	26%	30%	28%	25%	28%	21%	30%	27%	14%	35%	21%	38%	43%	27%
	Not following that closely at all	6%	9%	6%	8%	4%	6%		4%	10%	3%	5%	5%	11%	9%	4%
	(Don't know) Not sure	2%	2%	4%	3%	1%	1%		1%	4%		1%	3%		5%	1%
	Unweighted Count / Weighted Count	600 / 600	134 / 197	243 / 194	377 / 392	219 / 202	146 / 138	73 / 64	162 / 162	214 / 229	90 / 91	129 / 111	219 / 232	67 / 65	77 / 79	143 / 127

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		HISPANIC ORIGIN							IDEOLOGY			IDEOLOGY /PARTY			
		TOTAL	Central America	Dominican Republic	Mexico	Puerto Rico	South America	United States	Liberal /progressive	Conservative	Moderate	Liberal /progressive Democrat	Conservative Republican	Moderate Democrat	Moderate Indep/DK
7.VOTE LIKELIHOOD	Almost certain	75%	80%	73%	82%	71%	82%	69%	84%	75%	73%	85%	79%	70%	78%
	Probably	6%	7%	6%	9%	4%	10%	3%	6%	4%	9%	6%	3%	11%	6%
	50-50	9%	11%	15%	5%	11%	5%	9%	4%	15%	9%	5%	17%	9%	8%
	Probably not	2%	1%	2%		2%		6%		1%	3%			3%	3%
	Definitely not	2%		1%	5%	4%	1%	5%	2%	1%	3%	1%		4%	
	(Don't know) Not sure	5%	1%	3%		7%	2%	9%	3%	3%	4%	3%	1%	3%	5%
7.VOTE LIKELIHOOD	At least 50-50	91%	97%	94%	95%	86%	98%	80%	94%	95%	91%	97%	99%	91%	91%
	Probably /definitely not	4%	1%	3%	5%	7%	1%	11%	2%	3%	5%	1%		7%	3%
8.FOLLOWING NEWS RELATED TO THE 2025 NEW YORK CITY MAYORAL ELECTION	Following news updates every single day	32%	18%	26%	23%	38%	29%	42%	31%	38%	34%	30%	41%	36%	26%
	Following news a few times per week	32%	47%	35%	43%	29%	39%	22%	38%	21%	29%	41%	18%	30%	32%
	Following somewhat but not that closely	28%	25%	31%	29%	24%	27%	28%	25%	32%	29%	24%	37%	25%	37%
	Not following that closely at all	6%	8%	8%	5%	7%	5%	6%	5%	9%	5%	4%	4%	4%	4%
	(Don't know) Not sure	2%	1%		1%	3%	1%	2%	1%	0%	3%	0%		5%	1%
	Unweighted Count / Weighted Count	600 / 600	51 / 42	128 / 150	77 / 60	204 / 222	96 / 102	61 / 60	281 / 275	101 / 95	177 / 180	243 / 238	67 / 62	87 / 91	63 / 63

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	REGION				PARTY REGISTRATION			PARTY REGISTRATION / PARTY ID		GENERAL VOTE HISTORY			2021 MAYOR ELECTION VOTER	
			Bronx	Brooklyn	Manhattan	Queens	Democrat	Republican	Unaffiliated /other	Democrat	Unaffiliated /other /Indep/DK	Voted Nov 24 and 22	Voted Nov 24 only	Voted neither	Yes	No
7.VOTE LIKELIHOOD	Almost certain	75%	73%	69%	73%	84%	75%	70%	78%	79%	79%	83%	75%	72%	81%	74%
	Probably	6%	7%	8%	8%	4%	6%	6%	7%	7%	3%	1%	6%	9%	3%	7%
	50-50	9%	11%	11%	7%	7%	10%	8%	9%	7%	9%	8%	10%	9%	8%	10%
	Probably not	2%	2%	2%	2%	2%	2%	2%	2%	1%	1%	1%	3%	2%	1%	2%
	Definitely not	2%	1%	4%	6%	1%	2%	4%	3%	2%	4%	2%	1%	4%		3%
	(Don't know) Not sure	5%	6%	8%	4%	2%	5%	11%	3%	4%	6%	5%	5%	5%	7%	5%
7.VOTE LIKELIHOOD	At least 50-50	91%	91%	88%	88%	95%	91%	83%	93%	93%	91%	92%	91%	90%	92%	90%
	Probably /definitely not	4%	3%	4%	8%	3%	4%	5%	3%	3%	4%	3%	4%	5%	1%	5%
8.FOLLOWING NEWS RELATED TO THE 2025 NEW YORK CITY MAYORAL ELECTION	Following news updates every single day	32%	31%	31%	28%	37%	33%	51%	22%	34%	26%	49%	28%	24%	54%	26%
	Following news a few times per week	32%	33%	28%	36%	32%	32%	13%	38%	37%	29%	28%	32%	36%	26%	33%
	Following somewhat but not that closely	28%	26%	35%	28%	21%	27%	23%	32%	22%	36%	18%	28%	33%	14%	31%
	Not following that closely at all	6%	6%	5%	5%	9%	5%	13%	6%	5%	8%	4%	9%	6%	5%	7%
	(Don't know) Not sure	2%	4%	2%	3%	1%	3%		1%	2%	1%	2%	2%	1%	1%	3%
	Unweighted Count / Weighted Count	600 / 600	198 / 186	102 / 120	126 / 120	152 / 150	398 / 407	61 / 48	141 / 144	315 / 313	64 / 67	162 / 150	182 / 177	245 / 256	123 / 124	477 / 476

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		TOTAL	7.VOTE LIKELIHOOD	7.VOTE LIKELIHOOD	4.NYC DIRECTION			5.MOST IMPORTANT ISSUES FOR MAYOR						8.FOLLOWING NEWS RELATED TO THE 2025 NEW YORK CITY MAYORAL ELECTION		
			Almost certain	At least 50-50	Right direction	Wrong direction	(Don't know)	Cost of living/Inflation	Jobs and the economy	Housing costs/Affordability	Crime and public safety	Affordable healthcare	Homelessness	Following news updates every single day	Following news a few times per week	Following somewhat but not that closely
7.VOTE LIKELIHOOD	Almost certain	75%	100%	83%	83%	75%	64%	78%	73%	81%	80%	66%	65%	85%	79%	73%
	Probably	6%		7%	8%	6%	5%	5%	6%	4%	3%	18%	10%	2%	6%	11%
	50-50	9%		10%	7%	9%	13%	7%	12%	8%	7%	12%	14%	5%	9%	13%
	Probably not	2%			0%	2%	3%	2%	5%	2%	0%		6%	1%	1%	1%
	Definitely not	2%			1%	4%		3%	2%	3%	2%	0%	3%	2%	4%	0%
	(Don't know) Not sure	5%			1%	4%	16%	6%	2%	2%	8%	3%	4%	5%	2%	2%
7.VOTE LIKELIHOOD	At least 50-50	91%	100%	100%	98%	90%	81%	89%	92%	93%	89%	96%	88%	92%	94%	97%
	Probably /definitely not	4%			2%	5%	3%	5%	7%	5%	3%	0%	8%	4%	4%	1%
8.FOLLOWING NEWS RELATED TO THE 2025 NEW YORK CITY MAYORAL ELECTION	Following news updates every single day	32%	36%	32%	24%	36%	30%	31%	42%	30%	36%	15%	27%	100%		
	Following news a few times per week	32%	33%	33%	31%	34%	24%	36%	16%	35%	34%	39%	27%		100%	
	Following somewhat but not that closely	28%	27%	29%	40%	22%	31%	27%	33%	26%	23%	36%	33%			100%
	Not following that closely at all	6%	3%	4%	5%	6%	7%	4%	8%	5%	6%	9%	10%			
	(Don't know) Not sure	2%	1%	1%	1%	1%	8%	2%	1%	2%	0%	1%	4%			
	Unweighted Count / Weighted Count	600 / 600	465 / 452	555 / 545	137 / 141	373 / 373	90 / 86	252 / 261	79 / 79	213 / 213	237 / 223	81 / 82	68 / 69	193 / 192	183 / 192	170 / 165

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		TOTAL	9a.DONALD TRUMP		9b.HISPANIC FEDERATION		9c.ERIC ADAMS			9d.ZOHRAN MAMDANI			9e.ANDREW CUOMO		
			Favorable	Unfavorable	Favorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)
7.VOTE LIKELIHOOD	Almost certain	75%	72%	79%	78%	74%	76%	81%	56%	82%	75%	53%	74%	80%	60%
	Probably	6%	5%	7%	8%	4%	7%	4%	12%	8%	3%	7%	6%	6%	7%
	50-50	9%	14%	6%	7%	11%	12%	6%	16%	4%	13%	19%	10%	7%	18%
	Probably not	2%	2%	2%	0%	3%	2%	2%	1%	1%	2%	5%	2%	2%	1%
	Definitely not	2%	1%	3%	3%	2%	2%	2%	4%	2%	1%	6%	2%	3%	0%
	(Don't know) Not sure	5%	5%	3%	4%	6%	1%	5%	10%	3%	6%	11%	6%	2%	14%
7.VOTE LIKELIHOOD	At least 50-50	91%	92%	92%	93%	89%	96%	91%	84%	94%	92%	78%	90%	93%	85%
	Probably /definitely not	4%	3%	4%	3%	5%	4%	4%	5%	3%	2%	11%	4%	5%	1%
8.FOLLOWING NEWS RELATED TO THE 2025 NEW YORK CITY MAYORAL ELECTION	Following news updates every single day	32%	44%	29%	35%	27%	37%	32%	26%	30%	42%	23%	39%	29%	21%
	Following news a few times per week	32%	14%	39%	34%	31%	33%	35%	21%	38%	23%	26%	27%	39%	22%
	Following somewhat but not that closely	28%	30%	27%	27%	29%	26%	27%	31%	28%	27%	26%	27%	26%	35%
	Not following that closely at all	6%	9%	4%	3%	10%	1%	5%	15%	3%	7%	17%	6%	4%	15%
	(Don't know) Not sure	2%	3%	1%	1%	4%	2%	1%	7%	1%	1%	8%	2%	1%	7%
	Unweighted Count / Weighted Count	600 / 600	141 / 137	411 / 413	302 / 299	253 / 264	150 / 144	351 / 345	99 / 111	330 / 334	169 / 163	101 / 103	261 / 250	275 / 276	64 / 74

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		TOTAL	9f.CURTIS SLIWA			9g.KATHY HOCHUL			9h.LETITIA JAMES			10.MAYORAL VOTE			
			Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Mamda ni	Sliwa	Cuomo	Undeci ded
7.VOTE LIKELIHOOD	Almost certain	75%	80%	80%	65%	83%	74%	63%	87%	74%	61%	83%	71%	74%	60%
	Probably	6%	4%	7%	7%	7%	5%	7%	4%	5%	10%	7%	3%	4%	13%
	50-50	9%	8%	6%	15%	5%	11%	15%	4%	14%	13%	5%	17%	9%	16%
	Probably not	2%	2%	1%	3%		2%	4%		1%	5%	1%	1%	3%	3%
	Definitely not	2%	3%	2%	3%	2%	3%	4%	2%	3%	3%	2%	2%	2%	2%
	(Don't know) Not sure	5%	4%	5%	7%	3%	5%	8%	3%	4%	8%	2%	6%	9%	5%
7.VOTE LIKELIHOOD	At least 50-50	91%	91%	93%	87%	95%	90%	85%	95%	92%	84%	95%	91%	87%	89%
	Probably /definitely not	4%	5%	2%	6%	2%	5%	8%	2%	3%	8%	3%	3%	4%	5%
8.FOLLOWING NEWS RELATED TO THE 2025 NEW YORK CITY MAYORAL ELECTION	Following news updates every single day	32%	49%	28%	21%	32%	36%	25%	38%	42%	15%	29%	48%	35%	26%
	Following news a few times per week	32%	19%	44%	30%	35%	29%	30%	32%	27%	36%	43%	13%	28%	18%
	Following somewhat but not that closely	28%	26%	25%	32%	30%	28%	23%	25%	25%	33%	25%	30%	27%	39%
	Not following that closely at all	6%	6%	2%	12%	2%	6%	16%	3%	6%	11%	3%	8%	7%	16%
	(Don't know) Not sure	2%	0%	1%	6%	1%	2%	6%	1%	0%	5%	1%	1%	4%	2%
	Unweighted Count / Weighted Count	600 / 600	181 / 179	242 / 235	177 / 186	265 / 251	218 / 222	117 / 128	274 / 254	150 / 157	176 / 189	282 / 288	86 / 82	144 / 143	79 / 76

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		TOTAL	11.FAMILY'S FINANCIAL FUTURE		SPLIT	
			Optimis tic	Concer ned	A	B
7.VOTE LIKELIHOOD	Almost certain	75%	78%	76%	75%	75%
	Probably	6%	8%	5%	7%	5%
	50-50	9%	8%	9%	11%	7%
	Probably not	2%	0%	2%	0%	3%
	Definitely not	2%	2%	3%	3%	2%
	(Don't know) Not sure	5%	4%	4%	3%	7%
7.VOTE LIKELIHOOD	At least 50-50	91%	94%	90%	94%	87%
	Probably /definitely not	4%	2%	5%	3%	5%
8.FOLLOWING NEWS RELATED TO THE 2025 NEW YORK CITY MAYORAL ELECTION	Following news updates every single day	32%	39%	30%	31%	33%
	Following news a few times per week	32%	31%	33%	34%	30%
	Following somewhat but not that closely	28%	24%	29%	26%	29%
	Not following that closely at all	6%	5%	6%	6%	6%
	(Don't know) Not sure	2%	1%	2%	2%	2%
	Unweighted Count / Weighted Count	600	164	398	300	300
	600	170	388	305	295	

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		TOTAL	GENDER		AGE						AGE		GENDER / AGE			
			Men	Women	Under 30	30 - 39	All under 40	40 - 49	50 - 64	65 & over	Under 50	50 & over	Men <50	Women <50	Men 50+	Women 50+
FAVORABLE - UNFAVORABLE	9b.HISPANIC FEDERATION	44	40	47	38	44	41	43	36	56	41	46	37	45	43	48
	9d.ZOHRAN MAMDANI	28	23	32	37	43	40	29	10	27	37	19	32	41	11	24
	9h.LETITIA JAMES	16	8	22	16	22	19	19	9	16	19	13	8	29	7	16
	9g.KATHY HOCHUL	5	-3	11	-2	-10	-6	-1	12	18	-5	15	-10	0	7	21
	9e.ANDREW CUOMO	-4	-12	2	-12	-40	-27	-11	15	15	-22	15	-25	-19	5	22
	9f.CURTIS SLIWA	-9	-9	-10	-8	-31	-20	-23	4	2	-21	3	-20	-22	7	1
	9c.ERIC ADAMS	-34	-26	-39	-51	-40	-45	-48	-22	-18	-46	-20	-37	-54	-11	-25
9a.DONALD TRUMP	-46	-37	-53	-50	-61	-56	-47	-32	-44	-53	-38	-43	-62	-29	-44	
VERY FAVORABLE	9d.ZOHRAN MAMDANI	31%	31%	31%	40%	43%	42%	37%	19%	23%	40%	21%	42%	39%	17%	23%
	9b.HISPANIC FEDERATION	23%	22%	24%	11%	23%	18%	30%	19%	32%	21%	26%	20%	22%	24%	26%
	9h.LETITIA JAMES	21%	21%	21%	12%	21%	17%	28%	21%	20%	20%	21%	18%	23%	24%	19%
	9e.ANDREW CUOMO	17%	15%	19%	9%	7%	8%	21%	23%	23%	12%	23%	11%	12%	19%	25%
	9a.DONALD TRUMP	15%	18%	13%	11%	15%	13%	13%	16%	17%	13%	17%	19%	8%	16%	17%
	9f.CURTIS SLIWA	13%	13%	14%	9%	6%	7%	14%	15%	21%	9%	18%	9%	9%	19%	18%
	9g.KATHY HOCHUL	11%	12%	9%	6%	6%	6%	14%	14%	12%	9%	13%	10%	7%	15%	12%
9c.ERIC ADAMS	4%	4%	4%	1%	4%	2%	3%	5%	5%	3%	5%	3%	2%	4%	6%	
TOTAL FAVORABLE	9d.ZOHRAN MAMDANI	56%	56%	55%	61%	64%	62%	60%	43%	54%	62%	49%	63%	61%	46%	50%
	9b.HISPANIC FEDERATION	50%	46%	53%	44%	51%	48%	50%	44%	58%	48%	51%	45%	51%	47%	54%
	9h.LETITIA JAMES	42%	41%	43%	38%	46%	42%	51%	38%	41%	45%	40%	42%	47%	39%	40%
	9g.KATHY HOCHUL	42%	39%	44%	35%	33%	34%	46%	45%	48%	38%	46%	35%	40%	44%	48%
	9e.ANDREW CUOMO	42%	39%	44%	36%	26%	31%	42%	50%	51%	34%	50%	33%	35%	46%	52%
	9f.CURTIS SLIWA	30%	34%	26%	25%	17%	21%	29%	36%	38%	23%	37%	28%	19%	43%	33%
	9c.ERIC ADAMS	24%	30%	20%	16%	21%	19%	21%	30%	27%	20%	29%	27%	13%	34%	25%
9a.DONALD TRUMP	23%	28%	19%	23%	18%	20%	24%	26%	23%	21%	25%	26%	17%	30%	21%	
Unweighted Count / Weighted Count		600	254	345	85	122	207	93	152	148	300	300	128	171	126	174
		600	257	342	100	119	219	94	137	151	313	287	147	165	110	177

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		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /GENDER					
			Democrat	Indep/D K	Indep/D K w/weak	Republican	Strong Democrat	Weak Democrat	Strong Republican	Democratic men	Democratic women	Indep/D K men	Indep/D K women	Indep/D K men w/weak	Indep/D K women w/weak
FAVORABLE - UNFAVORABLE	9b.HISPANIC FEDERATION	44	55	35	39	15	60	46	22	53	56	17	52	30	48
	9d.ZOHRAN MAMDANI	28	60	0	11	-62	66	49	-50	67	55	-19	17	1	20
	9h.LETITIA JAMES	16	35	11	5	-48	45	17	-48	36	35	-4	23	-12	22
	9g.KATHY HOCHUL	5	32	-15	-11	-69	44	11	-61	31	32	-26	-5	-15	-7
	9e.ANDREW CUOMO	-4	-3	1	-5	-8	4	-16	20	-13	4	4	-1	-5	-6
	9f.CURTIS SLIWA	-9	-30	8	-6	57	-32	-27	58	-35	-28	7	9	-10	-2
	9c.ERIC ADAMS	-34	-32	-43	-38	-15	-28	-39	-18	-25	-37	-37	-48	-25	-50
	9a.DONALD TRUMP	-46	-77	-43	-41	76	-81	-70	91	-77	-77	-25	-59	-25	-58
VERY FAVORABLE	9d.ZOHRAN MAMDANI	31%	41%	20%	22%	7%	45%	34%	8%	46%	38%	13%	25%	18%	26%
	9b.HISPANIC FEDERATION	23%	29%	16%	19%	9%	32%	24%	17%	27%	31%	15%	17%	20%	18%
	9h.LETITIA JAMES	21%	29%	10%	11%	1%	37%	16%	1%	32%	28%	5%	15%	10%	13%
	9e.ANDREW CUOMO	17%	19%	14%	16%	17%	20%	17%	28%	18%	20%	12%	16%	16%	16%
	9a.DONALD TRUMP	15%	4%	10%	12%	65%	4%	5%	78%	4%	5%	13%	7%	17%	7%
	9f.CURTIS SLIWA	13%	6%	15%	13%	44%	8%	2%	46%	2%	9%	17%	13%	14%	11%
	9g.KATHY HOCHUL	11%	14%	8%	9%	1%	17%	10%	2%	19%	12%	8%	8%	9%	9%
	9c.ERIC ADAMS	4%	5%	2%	2%	3%	7%	2%	5%	5%	6%	1%	3%	3%	2%
TOTAL FAVORABLE	9d.ZOHRAN MAMDANI	56%	74%	36%	46%	11%	76%	71%	15%	78%	71%	33%	39%	44%	47%
	9b.HISPANIC FEDERATION	50%	59%	42%	46%	30%	63%	52%	37%	55%	62%	27%	55%	37%	55%
	9h.LETITIA JAMES	42%	54%	33%	34%	13%	58%	47%	13%	55%	53%	32%	35%	30%	38%
	9g.KATHY HOCHUL	42%	57%	29%	33%	7%	62%	48%	9%	57%	57%	24%	33%	31%	35%
	9e.ANDREW CUOMO	42%	45%	39%	38%	37%	49%	39%	52%	41%	48%	43%	35%	41%	36%
	9f.CURTIS SLIWA	30%	21%	37%	33%	65%	18%	26%	64%	22%	20%	43%	31%	35%	30%
	9c.ERIC ADAMS	24%	25%	19%	22%	34%	27%	22%	33%	31%	21%	23%	15%	29%	14%
	9a.DONALD TRUMP	23%	9%	20%	23%	86%	6%	13%	95%	10%	8%	31%	10%	33%	14%
Unweighted Count / Weighted Count		600	363	111	227	95	233	130	51	141	221	53	58	110	117
		600	360	118	230	88	230	130	46	144	215	56	62	114	116

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		TOTAL	EDUCATION						EDUCATION / GENDER				EDUCATION / PARTY ID			
			H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate	Non-college men	Non-college women	College men	College women	Non-college grad Democrat	Non-college grad Republican	Non-college grad Indep/DK	College graduate Democrat
FAVORABLE - UNFAVORABLE	9b.HISPANIC FEDERATION	44	48	42	45	42	38	49	43	46	35	47	57	17	40	53
	9d.ZOHRAN MAMDANI	28	24	22	23	38	37	42	23	23	23	51	56	-58	-2	68
	9h.LETITIA JAMES	16	9	18	14	20	14	35	8	17	7	31	33	-44	7	38
	9g.KATHY HOCHUL	5	3	6	5	5	4	9	5	4	-16	23	37	-74	-21	23
	9e.ANDREW CUOMO	-4	-7	-2	-4	-5	-6	-3	-17	5	-3	-7	2	-13	-12	-13
	9f.CURTIS SLIWA	-9	-1	-4	-2	-23	-18	-33	-7	1	-13	-31	-22	56	14	-46
	9c.ERIC ADAMS	-34	-20	-30	-25	-52	-43	-71	-16	-31	-45	-57	-18	-17	-44	-58
	9a.DONALD TRUMP	-46	-45	-36	-40	-57	-52	-69	-37	-43	-39	-72	-72	79	-46	-86
VERY FAVORABLE	9d.ZOHRAN MAMDANI	31%	30%	29%	29%	36%	32%	45%	31%	28%	33%	38%	39%	7%	20%	46%
	9b.HISPANIC FEDERATION	23%	26%	20%	23%	24%	23%	26%	23%	24%	22%	26%	30%	6%	18%	28%
	9h.LETITIA JAMES	21%	18%	22%	20%	22%	19%	28%	23%	18%	17%	26%	31%	0%	7%	26%
	9e.ANDREW CUOMO	17%	17%	19%	18%	15%	16%	13%	16%	19%	12%	17%	21%	16%	13%	15%
	9a.DONALD TRUMP	15%	16%	17%	17%	12%	13%	11%	18%	15%	18%	7%	5%	63%	11%	2%
	9f.CURTIS SLIWA	13%	18%	12%	15%	12%	13%	9%	14%	15%	13%	10%	8%	43%	14%	3%
	9g.KATHY HOCHUL	11%	11%	12%	12%	9%	9%	9%	15%	9%	8%	10%	16%	1%	7%	11%
	9c.ERIC ADAMS	4%	7%	3%	5%	2%	2%	0%	4%	6%	2%	1%	7%	3%	2%	2%
TOTAL FAVORABLE	9d.ZOHRAN MAMDANI	56%	52%	52%	52%	63%	63%	65%	55%	49%	58%	68%	71%	12%	35%	80%
	9b.HISPANIC FEDERATION	50%	52%	49%	50%	50%	47%	56%	47%	52%	46%	54%	61%	27%	44%	57%
	9h.LETITIA JAMES	42%	36%	42%	39%	49%	43%	62%	40%	39%	44%	52%	51%	14%	29%	58%
	9g.KATHY HOCHUL	42%	38%	43%	40%	45%	44%	48%	41%	40%	37%	52%	57%	3%	25%	56%
	9e.ANDREW CUOMO	42%	36%	44%	40%	45%	45%	46%	36%	43%	46%	44%	47%	32%	30%	41%
	9f.CURTIS SLIWA	30%	33%	32%	32%	26%	28%	21%	33%	32%	38%	16%	24%	63%	39%	16%
	9c.ERIC ADAMS	24%	27%	27%	27%	19%	22%	10%	34%	22%	23%	15%	30%	33%	16%	16%
	9a.DONALD TRUMP	23%	22%	28%	25%	19%	22%	13%	29%	22%	28%	12%	10%	88%	19%	7%
Unweighted Count / Weighted Count		600	134	243	377	219	146	73	162	214	90	129	219	67	77	143
		600	197	194	392	202	138	64	162	229	91	111	232	65	79	127

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	HISPANIC ORIGIN						IDEOLOGY			IDEOLOGY /PARTY			
			Central America	Dominican Republic	Mexico	Puerto Rico	South America	United States	Liberal /progressive	Conservative	Moderate	Liberal /progressive Democrat	Conservative Republican	Moderate Democrat	Moderate Indep/DK
FAVORABLE - UNFAVORABLE	9b.HISPANIC FEDERATION	44	31	36	56	43	55	36	57	13	44	59	-1	50	38
	9d.ZOHRAN MAMDANI	28	39	32	49	18	42	-11	73	-56	10	74	-72	39	-1
	9h.LETITIA JAMES	16	28	18	22	6	21	-1	44	-49	6	44	-67	17	4
	9g.KATHY HOCHUL	5	16	2	-6	0	9	-28	33	-58	-1	37	-73	23	-9
	9e.ANDREW CUOMO	-4	-1	-16	-29	14	-24	-16	-14	-5	6	-13	-9	14	5
	9f.CURTIS SLIWA	-9	-21	-16	-27	-3	-12	12	-39	52	-5	-44	54	-18	-1
	9c.ERIC ADAMS	-34	-18	-39	-52	-27	-38	-41	-46	-11	-28	-42	-1	-13	-33
	9a.DONALD TRUMP	-46	-35	-41	-67	-39	-71	-30	-83	45	-47	-84	88	-68	-50
VERY FAVORABLE	9d.ZOHRAN MAMDANI	31%	38%	34%	42%	26%	41%	30%	50%	7%	20%	51%	6%	26%	18%
	9b.HISPANIC FEDERATION	23%	8%	18%	25%	26%	28%	16%	30%	13%	20%	33%	5%	21%	19%
	9h.LETITIA JAMES	21%	15%	24%	22%	22%	14%	14%	32%	4%	14%	33%	1%	22%	5%
	9e.ANDREW CUOMO	17%	11%	11%	9%	20%	17%	15%	16%	15%	18%	16%	15%	22%	13%
	9a.DONALD TRUMP	15%	19%	16%	13%	17%	9%	21%	2%	58%	12%	2%	80%	10%	8%
	9f.CURTIS SLIWA	13%	6%	14%	11%	15%	6%	31%	5%	38%	16%	4%	44%	10%	17%
	9g.KATHY HOCHUL	11%	20%	4%	10%	13%	10%	4%	15%	5%	9%	16%	1%	10%	8%
	9c.ERIC ADAMS	4%	2%	3%	5%	5%	2%	3%	4%	3%	4%	4%	4%	6%	3%
TOTAL FAVORABLE	9d.ZOHRAN MAMDANI	56%	57%	56%	72%	49%	68%	38%	82%	13%	45%	83%	6%	61%	38%
	9b.HISPANIC FEDERATION	50%	35%	44%	61%	49%	58%	42%	59%	30%	51%	61%	21%	58%	45%
	9h.LETITIA JAMES	42%	43%	42%	45%	40%	42%	31%	59%	12%	37%	59%	5%	45%	29%
	9g.KATHY HOCHUL	42%	46%	37%	41%	40%	44%	26%	56%	12%	41%	59%	4%	53%	34%
	9e.ANDREW CUOMO	42%	39%	35%	34%	52%	33%	34%	40%	37%	47%	41%	34%	52%	43%
	9f.CURTIS SLIWA	30%	19%	22%	25%	35%	28%	45%	16%	61%	35%	15%	61%	28%	37%
	9c.ERIC ADAMS	24%	28%	22%	18%	28%	23%	21%	19%	35%	27%	21%	41%	33%	25%
	9a.DONALD TRUMP	23%	28%	24%	15%	26%	13%	30%	6%	70%	23%	6%	93%	13%	21%
Unweighted Count / Weighted Count		600	51	128	77	204	96	61	281	101	177	243	67	87	63
		600	42	150	60	222	102	60	275	95	180	238	62	91	63

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		TOTAL	REGION				PARTY REGISTRATION			PARTY REGISTRATION / PARTY ID		GENERAL VOTE HISTORY			2021 MAYOR ELECTION VOTER	
			Bronx	Brooklyn	Manhattan	Queens	Democrat	Republican	Unaffiliated /other	Democrat / Democrat	Unaffiliated /other /Indep/DK	Voted Nov 24 and 22	Voted Nov 24 only	Voted neither	Yes	No
FAVORABLE - UNFAVORABLE	9b.HISPANIC FEDERATION	44	44	43	47	38	45	21	47	54	47	41	37	51	42	44
	9d.ZOHRAN MAMDANI	28	27	27	35	32	46	-51	4	60	-14	20	20	37	16	32
	9h.LETITIA JAMES	16	10	13	30	20	25	-28	4	36	11	13	14	20	5	19
	9g.KATHY HOCHUL	5	-2	2	13	14	18	-67	-8	30	-13	-3	-2	12	12	3
	9e.ANDREW CUOMO	-4	-4	1	-9	-11	-3	2	-9	0	15	-14	-3	-5	-4	-4
	9f.CURTIS SLIWA	-9	-8	-28	0	-9	-20	55	-1	-29	11	-14	-2	-14	-8	-10
	9c.ERIC ADAMS	-34	-25	-43	-30	-41	-33	-45	-31	-32	-38	-53	-26	-31	-39	-32
9a.DONALD TRUMP	-46	-43	-44	-43	-55	-61	52	-37	-75	-43	-37	-40	-57	-40	-48	
VERY FAVORABLE	9d.ZOHRAN MAMDANI	31%	29%	30%	34%	36%	38%	10%	18%	42%	12%	33%	27%	33%	28%	32%
	9b.HISPANIC FEDERATION	23%	22%	27%	21%	23%	26%	16%	19%	30%	22%	22%	22%	26%	19%	24%
	9h.LETITIA JAMES	21%	19%	24%	24%	17%	26%	1%	11%	31%	9%	28%	18%	19%	25%	19%
	9e.ANDREW CUOMO	17%	17%	16%	17%	19%	19%	23%	10%	20%	15%	18%	20%	12%	19%	17%
	9a.DONALD TRUMP	15%	19%	12%	11%	12%	9%	54%	17%	4%	13%	15%	17%	12%	16%	15%
	9f.CURTIS SLIWA	13%	16%	13%	12%	14%	9%	46%	16%	6%	18%	16%	16%	11%	15%	13%
	9g.KATHY HOCHUL	11%	10%	13%	12%	10%	13%	5%	6%	15%	6%	14%	7%	11%	18%	9%
9c.ERIC ADAMS	4%	5%	4%	6%	2%	4%	4%	3%	5%	2%	4%	4%	4%	3%	4%	
TOTAL FAVORABLE	9d.ZOHRAN MAMDANI	56%	55%	53%	60%	57%	65%	19%	42%	74%	32%	55%	49%	60%	52%	56%
	9b.HISPANIC FEDERATION	50%	52%	46%	53%	44%	51%	37%	51%	58%	50%	47%	45%	57%	47%	51%
	9h.LETITIA JAMES	42%	36%	41%	53%	44%	47%	23%	34%	55%	35%	47%	40%	42%	43%	42%
	9g.KATHY HOCHUL	42%	39%	42%	46%	44%	47%	10%	37%	55%	32%	41%	37%	45%	50%	40%
	9e.ANDREW CUOMO	42%	41%	40%	41%	39%	42%	48%	39%	46%	49%	38%	42%	41%	43%	41%
	9f.CURTIS SLIWA	30%	31%	19%	35%	29%	23%	66%	36%	21%	40%	32%	32%	27%	36%	28%
	9c.ERIC ADAMS	24%	27%	15%	28%	23%	23%	21%	27%	25%	22%	16%	29%	24%	23%	24%
9a.DONALD TRUMP	23%	24%	22%	24%	20%	15%	74%	27%	10%	23%	27%	25%	18%	27%	22%	
Unweighted Count / Weighted Count		600	198	102	126	152	398	61	141	315	64	162	182	245	123	477
		600	186	120	120	150	407	48	144	313	67	150	177	256	124	476

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		7.VOTE LIKELIHOOD	7.VOTE LIKELIHOOD	4.NYC DIRECTION			5.MOST IMPORTANT ISSUES FOR MAYOR						8.FOLLOWING NEWS RELATED TO THE 2025 NEW YORK CITY MAYORAL ELECTION			
		TOTAL	Almost certain	At least 50-50	Right direction	Wrong direction	(Don't know)	Cost of living/Inflation	Jobs and the economy	Housing costs/Affordability	Crime and public safety	Affordable healthcare	Homelessness	Following news updates every single day	Following news a few times per week	Following somewhat but not that closely
FAVORABLE - UNFAVORABLE	9b.HISPANIC FEDERATION	44	46	45	56	39	45	46	41	51	43	40	35	45	49	44
	9d.ZOHRAN MAMDANI	28	33	30	67	10	44	35	8	54	-4	49	8	16	47	31
	9h.LETITIA JAMES	16	23	17	44	-3	54	19	22	35	-8	24	-5	16	21	16
	9g.KATHY HOCHUL	5	10	7	18	-6	33	5	6	9	-12	28	1	1	12	8
	9e.ANDREW CUOMO	-4	-8	-5	6	-11	10	-9	7	-12	6	-22	16	9	-21	-3
	9f.CURTIS SLIWA	-9	-10	-10	-24	-3	-11	-14	3	-26	3	-21	6	12	-36	-7
	9c.ERIC ADAMS	-34	-38	-32	-26	-34	-45	-40	-25	-49	-33	-27	-26	-30	-38	-33
	9a.DONALD TRUMP	-46	-51	-47	-65	-35	-64	-57	-36	-68	-23	-59	-30	-32	-73	-42
VERY FAVORABLE	9d.ZOHRAN MAMDANI	31%	37%	33%	43%	26%	32%	35%	21%	40%	16%	41%	21%	32%	37%	29%
	9b.HISPANIC FEDERATION	23%	25%	24%	25%	23%	21%	28%	16%	27%	22%	17%	22%	30%	24%	20%
	9h.LETITIA JAMES	21%	24%	22%	23%	19%	27%	21%	23%	30%	16%	22%	19%	31%	22%	13%
	9e.ANDREW CUOMO	17%	17%	17%	13%	18%	21%	18%	14%	15%	19%	14%	16%	24%	13%	15%
	9a.DONALD TRUMP	15%	16%	15%	6%	20%	8%	9%	17%	9%	25%	9%	22%	21%	7%	14%
	9f.CURTIS SLIWA	13%	14%	14%	13%	15%	7%	12%	15%	7%	18%	5%	20%	24%	5%	13%
	9g.KATHY HOCHUL	11%	12%	11%	12%	10%	9%	12%	7%	10%	8%	16%	2%	15%	11%	8%
	9c.ERIC ADAMS	4%	4%	4%	4%	4%	5%	3%	6%	4%	3%	5%	4%	5%	3%	4%
TOTAL FAVORABLE	9d.ZOHRAN MAMDANI	56%	61%	58%	78%	46%	60%	59%	43%	69%	42%	65%	48%	52%	67%	57%
	9b.HISPANIC FEDERATION	50%	52%	51%	58%	48%	45%	51%	50%	54%	52%	44%	45%	54%	53%	49%
	9h.LETITIA JAMES	42%	49%	44%	54%	34%	59%	43%	50%	53%	33%	41%	32%	51%	43%	39%
	9g.KATHY HOCHUL	42%	46%	44%	48%	37%	53%	43%	41%	46%	40%	46%	40%	42%	46%	45%
	9e.ANDREW CUOMO	42%	41%	42%	44%	39%	51%	41%	50%	40%	49%	27%	47%	50%	35%	41%
	9f.CURTIS SLIWA	30%	32%	30%	22%	34%	23%	28%	36%	24%	41%	13%	40%	46%	17%	28%
	9c.ERIC ADAMS	24%	24%	25%	24%	26%	18%	21%	31%	20%	28%	20%	26%	28%	25%	23%
	9a.DONALD TRUMP	23%	22%	23%	14%	28%	13%	18%	29%	14%	36%	12%	27%	31%	10%	25%
Unweighted Count / Weighted Count		600	465	555	137	373	90	252	79	213	237	81	68	193	183	170
		600	452	545	141	373	86	261	79	213	223	82	69	192	192	165

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		TOTAL	9a.DONALD TRUMP		9b.HISPANIC FEDERATION		9c.ERIC ADAMS			9d.ZOHRAN MAMDANI			9e.ANDREW CUOMO		
			Favorable	Unfavorable	Favorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)
FAVORABLE - UNFAVORABLE	9b.HISPANIC FEDERATION	44	24	52	100	0	53	39	47	54	25	39	56	34	38
	9d.ZOHRAN MAMDANI	28	-65	62	43	21	10	39	19	100	-100	0	21	38	19
	9h.LETITIA JAMES	16	-51	39	29	10	12	21	5	50	-57	22	22	13	8
	9g.KATHY HOCHUL	5	-56	27	26	-11	20	-1	5	35	-57	6	18	-4	-4
	9e.ANDREW CUOMO	-4	13	-14	13	-20	35	-27	16	-16	0	27	100	-100	0
	9f.CURTIS SLIWA	-9	49	-31	-22	4	4	-18	0	-36	34	7	-6	-18	11
	9c.ERIC ADAMS	-34	-9	-43	-24	-43	100	-100	0	-47	-22	-9	-10	-62	-7
9a.DONALD TRUMP	-46	100	-100	-60	-37	-28	-60	-27	-89	28	-23	-36	-60	-26	
VERY FAVORABLE	9d.ZOHRAN MAMDANI	31%	4%	43%	34%	31%	25%	39%	14%	56%	0%	0%	25%	41%	16%
	9b.HISPANIC FEDERATION	23%	14%	27%	47%	0%	29%	21%	23%	27%	19%	19%	32%	19%	9%
	9h.LETITIA JAMES	21%	3%	27%	30%	13%	22%	24%	10%	30%	4%	15%	26%	19%	6%
	9e.ANDREW CUOMO	17%	24%	14%	20%	13%	28%	14%	13%	12%	24%	23%	41%	0%	0%
	9a.DONALD TRUMP	15%	65%	0%	10%	17%	25%	11%	14%	1%	44%	13%	16%	15%	12%
	9f.CURTIS SLIWA	13%	38%	6%	11%	15%	19%	12%	12%	4%	34%	11%	15%	13%	10%
	9g.KATHY HOCHUL	11%	4%	13%	14%	8%	17%	10%	5%	15%	6%	4%	14%	9%	8%
9c.ERIC ADAMS	4%	7%	3%	6%	2%	17%	0%	0%	3%	5%	6%	8%	2%	0%	
TOTAL FAVORABLE	9d.ZOHRAN MAMDANI	56%	9%	75%	65%	49%	48%	65%	36%	100%	0%	0%	51%	66%	33%
	9b.HISPANIC FEDERATION	50%	38%	56%	100%	0%	60%	46%	48%	58%	40%	39%	62%	42%	39%
	9h.LETITIA JAMES	42%	11%	55%	52%	34%	46%	48%	20%	62%	14%	25%	47%	44%	20%
	9g.KATHY HOCHUL	42%	15%	54%	55%	29%	55%	42%	23%	60%	18%	21%	50%	41%	18%
	9e.ANDREW CUOMO	42%	51%	39%	52%	31%	65%	35%	33%	38%	47%	45%	100%	0%	0%
	9f.CURTIS SLIWA	30%	64%	20%	28%	30%	42%	29%	18%	19%	58%	19%	34%	29%	21%
	9c.ERIC ADAMS	24%	36%	22%	29%	18%	100%	0%	0%	21%	33%	20%	38%	16%	9%
9a.DONALD TRUMP	23%	100%	0%	17%	25%	34%	18%	22%	4%	62%	22%	28%	19%	19%	
Unweighted Count / Weighted Count		600 / 600	141 / 137	411 / 413	302 / 299	253 / 264	150 / 144	351 / 345	99 / 111	330 / 334	169 / 163	101 / 103	261 / 250	275 / 276	64 / 74

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		TOTAL	9f.CURTIS SLIWA			9g.KATHY HOCHUL			9h.LETITIA JAMES			10.MAYORAL VOTE			
			Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Mamda ni	Sliwa	Cuomo	Undeci ded
FAVORABLE - UNFAVORABLE	9b.HISPANIC FEDERATION	44	37	56	34	62	27	38	58	26	40	54	17	42	40
	9d.ZOHRAN MAMDANI	28	-17	61	31	68	-18	32	72	-48	33	91	-61	-32	10
	9h.LETITIA JAMES	16	-13	40	13	58	-28	10	100	-100	0	48	-51	-7	15
	9g.KATHY HOCHUL	5	-22	22	9	100	-100	0	47	-55	-2	36	-72	-15	17
	9e.ANDREW CUOMO	-4	3	-13	0	4	-21	7	-1	-13	-2	-30	-39	75	-13
	9f.CURTIS SLIWA	-9	100	-100	0	-28	9	-5	-35	19	1	-42	84	-5	3
	9c.ERIC ADAMS	-34	-22	-46	-30	-27	-45	-27	-39	-27	-32	-46	-32	-16	-20
9a.DONALD TRUMP	-46	2	-81	-48	-81	-7	-46	-84	12	-44	-91	53	-17	-42	
VERY FAVORABLE	9d.ZOHRAN MAMDANI	31%	18%	43%	29%	44%	18%	28%	51%	9%	22%	60%	2%	3%	13%
	9b.HISPANIC FEDERATION	23%	21%	31%	16%	32%	16%	19%	32%	17%	16%	27%	15%	25%	19%
	9h.LETITIA JAMES	21%	14%	33%	12%	40%	7%	7%	49%	0%	0%	30%	2%	14%	18%
	9e.ANDREW CUOMO	17%	23%	13%	16%	21%	14%	15%	19%	17%	14%	7%	11%	43%	16%
	9a.DONALD TRUMP	15%	35%	5%	9%	4%	31%	8%	2%	39%	11%	1%	56%	21%	12%
	9f.CURTIS SLIWA	13%	45%	0%	0%	8%	25%	4%	6%	28%	10%	2%	60%	10%	12%
	9g.KATHY HOCHUL	11%	13%	13%	5%	26%	0%	0%	19%	5%	5%	16%	7%	8%	3%
9c.ERIC ADAMS	4%	5%	3%	5%	7%	2%	3%	6%	4%	2%	3%	3%	5%	8%	
TOTAL FAVORABLE	9d.ZOHRAN MAMDANI	56%	36%	78%	46%	80%	37%	40%	81%	25%	47%	94%	14%	17%	37%
	9b.HISPANIC FEDERATION	50%	46%	63%	36%	65%	39%	38%	61%	43%	40%	58%	33%	49%	44%
	9h.LETITIA JAMES	42%	33%	62%	26%	70%	25%	19%	100%	0%	0%	60%	11%	29%	34%
	9g.KATHY HOCHUL	42%	36%	57%	29%	100%	0%	0%	69%	19%	25%	60%	10%	28%	40%
	9e.ANDREW CUOMO	42%	47%	42%	36%	50%	36%	36%	47%	41%	36%	31%	24%	82%	30%
	9f.CURTIS SLIWA	30%	100%	0%	0%	25%	46%	10%	23%	52%	20%	16%	88%	28%	24%
	9c.ERIC ADAMS	24%	34%	23%	16%	31%	23%	11%	26%	31%	15%	22%	27%	30%	22%
9a.DONALD TRUMP	23%	49%	8%	16%	8%	44%	15%	6%	54%	19%	4%	74%	34%	19%	
Unweighted Count / Weighted Count		600	181	242	177	265	218	117	274	150	176	282	86	144	79
		600	179	235	186	251	222	128	254	157	189	288	82	143	76

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		TOTAL	11.FAMILY'S FINANCIAL FUTURE		SPLIT	
			Optimis tic	Concer ned	A	B
FAVORABLE - UNFAVORABLE	9b.HISPANIC FEDERATION	44	49	42	44	44
	9d.ZOHRAN MAMDANI	28	27	30	28	29
	9h.LETITIA JAMES	16	11	20	21	11
	9g.KATHY HOCHUL	5	11	5	6	3
	9e.ANDREW CUOMO	-4	-2	-3	-3	-5
	9f.CURTIS SLIWA	-9	-5	-11	-10	-9
	9c.ERIC ADAMS	-34	-26	-36	-40	-27
	9a.DONALD TRUMP	-46	-38	-52	-47	-45
VERY FAVORABLE	9d.ZOHRAN MAMDANI	31%	38%	29%	30%	33%
	9b.HISPANIC FEDERATION	23%	28%	22%	25%	22%
	9h.LETITIA JAMES	21%	20%	22%	24%	17%
	9e.ANDREW CUOMO	17%	17%	18%	20%	14%
	9a.DONALD TRUMP	15%	18%	13%	15%	15%
	9f.CURTIS SLIWA	13%	22%	10%	13%	14%
	9g.KATHY HOCHUL	11%	18%	8%	14%	8%
	9c.ERIC ADAMS	4%	5%	3%	5%	3%
TOTAL FAVORABLE	9d.ZOHRAN MAMDANI	56%	58%	56%	55%	56%
	9b.HISPANIC FEDERATION	50%	55%	49%	51%	49%
	9h.LETITIA JAMES	42%	43%	45%	46%	38%
	9g.KATHY HOCHUL	42%	45%	42%	43%	40%
	9e.ANDREW CUOMO	42%	42%	43%	43%	41%
	9f.CURTIS SLIWA	30%	33%	30%	30%	29%
	9c.ERIC ADAMS	24%	27%	23%	20%	28%
	9a.DONALD TRUMP	23%	27%	20%	23%	23%
Unweighted Count / Weighted Count		600	164	398	300	300
		600	170	388	305	295

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	TOTAL	GENDER		AGE						AGE		GENDER / AGE				
		Men	Women	Under 30	30 - 39	All under 40	40 - 49	50 - 64	65 & over	Under 50	50 & over	Men <50	Women <50	Men 50+	Women 50+	
FAVORABLE - UNFAVORABLE	-46	-37	-53	-50	-61	-56	-47	-32	-44	-53	-38	-43	-62	-29	-44	
9a.DONALD TRUMP	Very favorable	15%	18%	13%	11%	15%	13%	16%	17%	13%	17%	19%	8%	16%	17%	
	Somewhat favorable	8%	10%	6%	12%	3%	7%	11%	10%	6%	8%	7%	9%	14%	4%	
	Somewhat unfavorable	8%	8%	7%	6%	8%	7%	7%	9%	9%	7%	9%	6%	8%	12%	7%
	Very unfavorable	61%	57%	64%	67%	71%	69%	64%	49%	57%	68%	54%	64%	71%	48%	57%
	No opinion	8%	7%	8%	4%	2%	3%	6%	13%	10%	4%	12%	4%	4%	11%	12%
	Never heard	1%		1%		1%	1%		2%		0%	1%		1%		2%
9a.DONALD TRUMP	Favorable	23%	28%	19%	23%	18%	20%	24%	26%	23%	21%	25%	26%	17%	30%	21%
	Unfavorable	69%	65%	72%	73%	79%	76%	71%	58%	67%	75%	63%	70%	79%	59%	65%
	(No opinion /Never heard)	8%	7%	10%	4%	3%	4%	6%	16%	10%	4%	13%	4%	5%	11%	14%
FAVORABLE - UNFAVORABLE	44	40	47	38	44	41	43	36	56	41	46	37	45	43	48	
9b.HISPANIC FEDERATION	Very favorable	23%	22%	24%	11%	23%	18%	30%	19%	32%	21%	26%	20%	22%	24%	26%
	Somewhat favorable	27%	24%	29%	33%	28%	30%	20%	25%	27%	27%	26%	25%	30%	22%	28%
	Somewhat unfavorable	4%	4%	4%	5%	3%	4%	6%	5%	3%	4%	4%	5%	4%	3%	4%
	Very unfavorable	2%	2%	2%	1%	4%	3%	2%	3%	0%	3%	2%	3%	2%	1%	2%
	No opinion	19%	23%	16%	20%	11%	15%	21%	23%	20%	17%	21%	21%	13%	26%	19%
	Never heard	25%	26%	24%	30%	31%	31%	21%	26%	18%	28%	22%	27%	29%	24%	21%
9b.HISPANIC FEDERATION	Favorable	50%	46%	53%	44%	51%	48%	50%	44%	58%	48%	51%	45%	51%	47%	54%
	Unfavorable	6%	6%	6%	6%	7%	7%	8%	8%	3%	7%	5%	8%	7%	4%	6%
	(No opinion /Never heard)	44%	48%	41%	50%	42%	46%	42%	49%	39%	45%	43%	47%	42%	49%	40%
FAVORABLE - UNFAVORABLE	-34	-26	-39	-51	-40	-45	-48	-22	-18	-46	-20	-37	-54	-11	-25	
9c.ERIC ADAMS	Very favorable	4%	4%	4%	1%	4%	2%	3%	5%	5%	3%	5%	3%	2%	4%	6%
	Somewhat favorable	20%	26%	15%	15%	18%	17%	18%	25%	22%	17%	23%	23%	11%	30%	19%
	Somewhat unfavorable	13%	13%	13%	21%	9%	14%	13%	15%	10%	14%	12%	14%	14%	13%	12%
	Very unfavorable	44%	43%	46%	46%	53%	50%	56%	37%	36%	52%	36%	50%	53%	33%	38%
	No opinion	15%	14%	16%	17%	12%	14%	10%	11%	25%	13%	18%	10%	15%	19%	18%
	Never heard	3%	0%	5%	0%	5%	3%		7%	2%	2%	4%		4%	1%	6%
9c.ERIC ADAMS	Favorable	24%	30%	20%	16%	21%	19%	21%	30%	27%	20%	29%	27%	13%	34%	25%
	Unfavorable	58%	56%	59%	67%	62%	64%	69%	52%	46%	66%	49%	63%	68%	46%	51%
	(No opinion /Never heard)	18%	14%	22%	17%	17%	17%	10%	18%	27%	15%	22%	10%	19%	20%	24%
	Unweighted Count / Weighted Count	600 / 600	254 / 257	345 / 342	85 / 100	122 / 119	207 / 219	93 / 94	152 / 137	148 / 151	300 / 313	300 / 287	128 / 147	171 / 165	126 / 110	174 / 177

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		PARTY ID				PARTY ID STRENGTH			PARTY ID /GENDER						
		TOTAL	Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Strong Republi can	Democr atic men	Democr atic women	Indep/D K men	Indep/D K women	Indep/D K men w/weak	Indep/D K women w/weak
FAVORABLE - UNFAVORABLE		-46	-77	-43	-41	76	-81	-70	91	-77	-77	-25	-59	-25	-58
9a.DONALD TRUMP	Very favorable	15%	4%	10%	12%	65%	4%	5%	78%	4%	5%	13%	7%	17%	7%
	Somewhat favorable	8%	4%	10%	12%	21%	3%	8%	17%	6%	3%	17%	3%	16%	8%
	Somewhat unfavorable	8%	8%	9%	8%	3%	8%	9%	2%	9%	8%	11%	6%	9%	6%
	Very unfavorable	61%	78%	54%	57%	7%	80%	74%	2%	78%	77%	44%	62%	49%	66%
	No opinion	8%	5%	16%	11%	4%	6%	4%	1%	3%	7%	14%	19%	10%	12%
	Never heard	1%		2%	1%								3%		2%
9a.DONALD TRUMP	Favorable	23%	9%	20%	23%	86%	6%	13%	95%	10%	8%	31%	10%	33%	14%
	Unfavorable	69%	86%	62%	65%	10%	87%	83%	4%	87%	85%	56%	68%	58%	72%
	(No opinion /Never heard)	8%	5%	18%	12%	4%	6%	4%	1%	3%	7%	14%	22%	10%	13%
FAVORABLE - UNFAVORABLE		44	55	35	39	15	60	46	22	53	56	17	52	30	48
9b.HISPANIC FEDERATION	Very favorable	23%	29%	16%	19%	9%	32%	24%	17%	27%	31%	15%	17%	20%	18%
	Somewhat favorable	27%	30%	25%	27%	20%	31%	27%	21%	27%	31%	12%	38%	17%	37%
	Somewhat unfavorable	4%	3%	4%	5%	11%	2%	4%	8%	0%	4%	7%	2%	6%	5%
	Very unfavorable	2%	1%	2%	2%	4%	1%	2%	7%	1%	1%	3%	1%	2%	2%
	No opinion	19%	16%	21%	17%	28%	15%	17%	23%	20%	13%	26%	16%	22%	13%
	Never heard	25%	21%	32%	29%	27%	19%	25%	24%	24%	19%	37%	26%	33%	25%
9b.HISPANIC FEDERATION	Favorable	50%	59%	42%	46%	30%	63%	52%	37%	55%	62%	27%	55%	37%	55%
	Unfavorable	6%	4%	6%	7%	15%	3%	6%	16%	1%	6%	10%	3%	7%	7%
	(No opinion /Never heard)	44%	37%	52%	46%	55%	34%	42%	47%	44%	32%	63%	42%	55%	38%
FAVORABLE - UNFAVORABLE		-34	-32	-43	-38	-15	-28	-39	-18	-25	-37	-37	-48	-25	-50
9c.ERIC ADAMS	Very favorable	4%	5%	2%	2%	3%	7%	2%	5%	5%	6%	1%	3%	3%	2%
	Somewhat favorable	20%	20%	17%	19%	32%	20%	20%	28%	26%	16%	22%	11%	27%	12%
	Somewhat unfavorable	13%	12%	19%	17%	14%	9%	16%	7%	10%	13%	22%	17%	15%	18%
	Very unfavorable	44%	46%	42%	43%	35%	46%	45%	44%	46%	45%	39%	46%	39%	46%
	No opinion	15%	14%	17%	16%	16%	14%	15%	15%	13%	15%	14%	19%	15%	17%
	Never heard	3%	3%	3%	3%	1%	4%	1%			5%	2%	4%	1%	4%
9c.ERIC ADAMS	Favorable	24%	25%	19%	22%	34%	27%	22%	33%	31%	21%	23%	15%	29%	14%
	Unfavorable	58%	57%	61%	60%	49%	55%	61%	51%	56%	58%	60%	63%	55%	64%
	(No opinion /Never heard)	18%	18%	20%	19%	17%	18%	16%	15%	13%	21%	16%	23%	16%	21%
	Unweighted Count / Weighted Count	600 600	363 360	111 118	227 230	95 88	233 230	130 130	51 46	141 144	221 215	53 56	58 62	110 114	117 116

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		EDUCATION						EDUCATION /GENDER				EDUCATION / PARTY ID				
		TOTAL	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate	Non-college men	Non-college women	College men	College women	Non-college grad Democrat	Non-college grad Republican	Non-college grad Indep/DK	College graduate Democrat
FAVORABLE - UNFAVORABLE		-46	-45	-36	-40	-57	-52	-69	-37	-43	-39	-72	-72	79	-46	-86
9a.DONALD TRUMP	Very favorable	15%	16%	17%	17%	12%	13%	11%	18%	15%	18%	7%	5%	63%	11%	2%
	Somewhat favorable	8%	7%	10%	8%	7%	9%	2%	11%	7%	9%	5%	4%	25%	8%	5%
	Somewhat unfavorable	8%	15%	3%	9%	5%	6%	4%	11%	8%	5%	6%	10%	2%	9%	5%
	Very unfavorable	61%	53%	60%	56%	71%	68%	79%	55%	57%	62%	79%	72%	7%	56%	88%
	No opinion	8%	8%	9%	8%	5%	5%	4%	5%	11%	6%	3%	8%	3%	13%	1%
	Never heard	1%	2%		1%					2%					2%	
9a.DONALD TRUMP	Favorable	23%	22%	28%	25%	19%	22%	13%	29%	22%	28%	12%	10%	88%	19%	7%
	Unfavorable	69%	67%	64%	65%	76%	74%	83%	66%	65%	67%	84%	82%	9%	65%	93%
	(No opinion /Never heard)	8%	11%	9%	10%	5%	5%	4%	5%	13%	6%	3%	8%	3%	16%	1%
FAVORABLE - UNFAVORABLE		44	48	42	45	42	38	49	43	46	35	47	57	17	40	53
9b.HISPANIC FEDERATION	Very favorable	23%	26%	20%	23%	24%	23%	26%	23%	24%	22%	26%	30%	6%	18%	28%
	Somewhat favorable	27%	25%	29%	27%	26%	24%	30%	24%	29%	24%	28%	30%	21%	26%	28%
	Somewhat unfavorable	4%	3%	4%	4%	5%	5%	4%	3%	4%	5%	4%	3%	7%	3%	2%
	Very unfavorable	2%	1%	2%	1%	4%	4%	3%	1%	2%	5%	3%	1%	3%	2%	2%
	No opinion	19%	22%	18%	20%	16%	16%	15%	21%	19%	22%	10%	18%	33%	16%	12%
	Never heard	25%	23%	27%	25%	25%	27%	21%	28%	23%	22%	29%	18%	30%	35%	27%
9b.HISPANIC FEDERATION	Favorable	50%	52%	49%	50%	50%	47%	56%	47%	52%	46%	54%	61%	27%	44%	57%
	Unfavorable	6%	4%	6%	5%	9%	9%	7%	4%	6%	10%	7%	4%	10%	5%	4%
	(No opinion /Never heard)	44%	44%	45%	45%	41%	43%	36%	50%	42%	44%	39%	35%	63%	51%	39%
FAVORABLE - UNFAVORABLE		-34	-20	-30	-25	-52	-43	-71	-16	-31	-45	-57	-18	-17	-44	-58
9c.ERIC ADAMS	Very favorable	4%	7%	3%	5%	2%	2%		4%	6%	2%	1%	7%	3%	2%	2%
	Somewhat favorable	20%	20%	23%	22%	17%	20%	10%	30%	16%	21%	13%	23%	30%	14%	14%
	Somewhat unfavorable	13%	12%	10%	11%	18%	20%	14%	11%	11%	18%	18%	9%	16%	15%	17%
	Very unfavorable	44%	35%	47%	41%	53%	45%	68%	39%	42%	51%	54%	40%	34%	46%	57%
	No opinion	15%	21%	13%	17%	10%	11%	8%	15%	19%	8%	11%	17%	17%	19%	9%
	Never heard	3%	5%	3%	4%	1%	2%	1%	1%	6%		3%	4%		4%	1%
9c.ERIC ADAMS	Favorable	24%	27%	27%	27%	19%	22%	10%	34%	22%	23%	15%	30%	33%	16%	16%
	Unfavorable	58%	47%	57%	52%	70%	65%	82%	50%	53%	69%	72%	49%	50%	61%	74%
	(No opinion /Never heard)	18%	26%	17%	21%	11%	12%	8%	16%	25%	8%	14%	21%	17%	23%	10%
	Unweighted Count / Weighted Count	600 600	134 197	243 194	377 392	219 202	146 138	73 64	162 162	214 229	90 91	129 111	219 232	67 65	77 79	143 127

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

	TOTAL	HISPANIC ORIGIN						IDEOLOGY			IDEOLOGY /PARTY				
		Central America	Dominican Republic	Mexico	Puerto Rico	South America	United States	Liberal /progressive	Conservative	Moderate	Liberal /progressive Democrat	Conservative Republican	Moderate Democrat	Moderate Indep/DK	
FAVORABLE - UNFAVORABLE	-46	-35	-41	-67	-39	-71	-30	-83	45	-47	-84	88	-68	-50	
9a.DONALD TRUMP	Very favorable	15%	19%	16%	13%	17%	9%	21%	2%	58%	12%	2%	80%	10%	8%
	Somewhat favorable	8%	9%	8%	3%	9%	4%	9%	4%	12%	10%	4%	13%	3%	14%
	Somewhat unfavorable	8%	2%	8%	8%	8%	9%	8%	4%	5%	14%	3%	1%	20%	7%
	Very unfavorable	61%	60%	56%	74%	57%	75%	52%	85%	20%	56%	87%	5%	61%	64%
	No opinion	8%	6%	12%	3%	8%	4%	10%	5%	5%	8%	4%	2%	7%	7%
	Never heard	1%	4%			1%				2%					
9a.DONALD TRUMP	Favorable	23%	28%	24%	15%	26%	13%	30%	6%	70%	23%	6%	93%	13%	21%
	Unfavorable	69%	63%	64%	82%	65%	84%	60%	89%	24%	70%	90%	5%	81%	71%
	(No opinion /Never heard)	8%	10%	12%	3%	9%	4%	10%	5%	6%	8%	4%	2%	7%	7%
FAVORABLE - UNFAVORABLE	44	31	36	56	43	55	36	57	13	44	59	-1	50	38	
9b.HISPANIC FEDERATION	Very favorable	23%	8%	18%	25%	26%	28%	16%	30%	13%	20%	33%	5%	21%	19%
	Somewhat favorable	27%	28%	25%	36%	23%	30%	26%	29%	17%	31%	28%	16%	37%	26%
	Somewhat unfavorable	4%	2%	6%	2%	5%	0%	1%	1%	12%	5%	1%	16%	6%	6%
	Very unfavorable	2%	2%	1%	3%	1%	2%	5%	1%	5%	2%	1%	6%	2%	2%
	No opinion	19%	38%	26%	14%	18%	12%	16%	15%	26%	19%	14%	29%	16%	19%
	Never heard	25%	23%	24%	21%	27%	27%	35%	24%	27%	23%	23%	29%	18%	28%
9b.HISPANIC FEDERATION	Favorable	50%	35%	44%	61%	49%	58%	42%	59%	30%	51%	61%	21%	58%	45%
	Unfavorable	6%	4%	7%	5%	6%	2%	7%	3%	17%	7%	2%	22%	8%	8%
	(No opinion /Never heard)	44%	61%	49%	35%	45%	40%	51%	38%	52%	42%	37%	58%	34%	47%
FAVORABLE - UNFAVORABLE	-34	-18	-39	-52	-27	-38	-41	-46	-11	-28	-42	-1	-13	-33	
9c.ERIC ADAMS	Very favorable	4%	2%	3%	5%	5%	2%	3%	4%	3%	4%	4%	6%	3%	
	Somewhat favorable	20%	26%	18%	13%	23%	21%	18%	15%	32%	23%	17%	37%	22%	
	Somewhat unfavorable	13%	8%	19%	14%	10%	12%	5%	13%	8%	19%	11%	8%	14%	23%
	Very unfavorable	44%	38%	42%	56%	45%	49%	57%	52%	38%	36%	52%	34%	32%	35%
	No opinion	15%	23%	16%	8%	14%	13%	16%	13%	16%	16%	12%	17%	18%	15%
	Never heard	3%	4%	1%	4%	3%	3%	1%	3%	2%	3%	3%		4%	2%
9c.ERIC ADAMS	Favorable	24%	28%	22%	18%	28%	23%	21%	19%	35%	27%	21%	41%	33%	25%
	Unfavorable	58%	46%	61%	70%	55%	61%	62%	65%	46%	55%	63%	42%	46%	59%
	(No opinion /Never heard)	18%	27%	17%	12%	17%	16%	17%	16%	19%	18%	16%	17%	22%	16%
	Unweighted Count / Weighted Count	600 / 600	51 / 42	128 / 150	77 / 60	204 / 222	96 / 102	61 / 60	281 / 275	101 / 95	177 / 180	243 / 238	67 / 62	87 / 91	63 / 63

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

	TOTAL	REGION				PARTY REGISTRATION			PARTY REGISTRATION / PARTY ID		GENERAL VOTE HISTORY			2021 MAYOR ELECTION VOTER		
		Bronx	Brooklyn	Manhattan	Queens	Democrat	Republican	Unaffiliated/other	Democrat	Unaffiliated/other/Indep/DK	Voted Nov 24 and 22	Voted Nov 24 only	Voted neither	Yes	No	
FAVORABLE - UNFAVORABLE	-46	-43	-44	-43	-55	-61	52	-37	-75	-43	-37	-40	-57	-40	-48	
9a.DONALD TRUMP	Very favorable	15%	19%	12%	11%	12%	9%	54%	17%	4%	13%	15%	17%	12%	16%	15%
	Somewhat favorable	8%	5%	10%	13%	7%	5%	20%	10%	5%	11%	12%	8%	6%	12%	7%
	Somewhat unfavorable	8%	10%	4%	6%	8%	8%	5%	7%	8%	6%	5%	11%	8%	10%	7%
	Very unfavorable	61%	56%	62%	62%	67%	67%	17%	58%	77%	61%	58%	54%	68%	58%	62%
	No opinion	8%	8%	11%	8%	6%	8%	4%	8%	6%	10%	8%	10%	6%	5%	8%
	Never heard	1%	2%	1%			1%					1%	1%	1%		1%
9a.DONALD TRUMP	Favorable	23%	24%	22%	24%	20%	15%	74%	27%	10%	23%	27%	25%	18%	27%	22%
	Unfavorable	69%	67%	66%	68%	75%	76%	22%	65%	85%	66%	64%	65%	75%	68%	69%
	(No opinion /Never heard)	8%	9%	12%	8%	6%	9%	4%	8%	6%	10%	10%	11%	7%	5%	9%
FAVORABLE - UNFAVORABLE	44	44	43	47	38	45	21	47	54	47	41	37	51	42	44	
9b.HISPANIC FEDERATION	Very favorable	23%	22%	27%	21%	23%	26%	16%	19%	30%	22%	22%	26%	19%	24%	
	Somewhat favorable	27%	30%	19%	32%	22%	25%	20%	32%	28%	28%	25%	23%	30%	28%	26%
	Somewhat unfavorable	4%	6%	1%	6%	3%	4%	10%	2%	3%	1%	3%	6%	4%	3%	4%
	Very unfavorable	2%	2%	2%		4%	2%	6%	2%	1%	2%	3%	2%	2%	2%	2%
	No opinion	19%	18%	25%	14%	21%	17%	18%	25%	15%	19%	18%	19%	18%	24%	18%
	Never heard	25%	22%	25%	26%	28%	26%	30%	20%	23%	27%	29%	29%	20%	24%	25%
9b.HISPANIC FEDERATION	Favorable	50%	52%	46%	53%	44%	51%	37%	51%	58%	50%	47%	45%	57%	47%	51%
	Unfavorable	6%	8%	3%	6%	7%	6%	15%	5%	4%	4%	6%	8%	6%	5%	6%
	(No opinion /Never heard)	44%	40%	50%	41%	49%	43%	48%	44%	38%	46%	47%	47%	38%	48%	43%
FAVORABLE - UNFAVORABLE	-34	-25	-43	-30	-41	-33	-45	-31	-32	-38	-53	-26	-31	-39	-32	
9c.ERIC ADAMS	Very favorable	4%	5%	4%	6%	2%	4%	4%	3%	5%	2%	4%	4%	4%	3%	4%
	Somewhat favorable	20%	22%	11%	22%	21%	19%	18%	24%	20%	21%	12%	25%	20%	20%	20%
	Somewhat unfavorable	13%	15%	12%	14%	10%	12%	11%	18%	11%	16%	15%	10%	13%	12%	14%
	Very unfavorable	44%	37%	46%	44%	53%	45%	55%	40%	46%	44%	54%	44%	42%	51%	43%
	No opinion	15%	17%	25%	10%	11%	15%	13%	16%	14%	18%	12%	12%	20%	13%	16%
	Never heard	3%	4%	2%	3%	4%	5%			4%		3%	4%	1%	1%	4%
9c.ERIC ADAMS	Favorable	24%	27%	15%	28%	23%	23%	21%	27%	25%	22%	16%	29%	24%	23%	24%
	Unfavorable	58%	52%	58%	58%	63%	57%	66%	57%	57%	60%	69%	55%	55%	63%	56%
	(No opinion /Never heard)	18%	21%	27%	14%	14%	20%	13%	16%	18%	18%	15%	16%	22%	14%	20%
	Unweighted Count / Weighted Count	600 / 600	198 / 186	102 / 120	126 / 120	152 / 150	398 / 407	61 / 48	141 / 144	315 / 313	64 / 67	162 / 150	182 / 177	245 / 256	123 / 124	477 / 476

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

	TOTAL	7.VOTE LIKELI HOOD		4.NYC DIRECTION			5.MOST IMPORTANT ISSUES FOR MAYOR						8.FOLLOWING NEWS RELATED TO THE 2025 NEW YORK CITY MAYORAL ELECTION			
		Almost certain	At least 50-50	Right direction	Wrong direction	(Don't know)	Cost of living/Inflation	Jobs and the economy	Housing costs/Affordability	Crime and public safety	Affordable healthcare	Homelessness	Following news updates every single day	Following news a few times per week	Following somewhat but not that closely	
FAVORABLE - UNFAVORABLE	-46	-51	-47	-65	-35	-64	-57	-36	-68	-23	-59	-30	-32	-73	-42	
9a.DONALD TRUMP	Very favorable	15%	16%	15%	6%	20%	8%	9%	17%	9%	25%	9%	22%	21%	7%	14%
	Somewhat favorable	8%	6%	8%	7%	9%	5%	9%	12%	5%	11%	3%	6%	10%	3%	11%
	Somewhat unfavorable	8%	6%	7%	5%	9%	8%	7%	14%	6%	8%	7%	9%	6%	9%	7%
	Very unfavorable	61%	67%	63%	74%	54%	69%	68%	51%	76%	50%	64%	48%	57%	74%	61%
	No opinion	8%	5%	7%	7%	8%	6%	7%	6%	4%	6%	17%	15%	5%	6%	8%
Never heard	1%	0%	1%	1%		4%			1%					1%		
9a.DONALD TRUMP	Favorable	23%	22%	23%	14%	28%	13%	18%	29%	14%	36%	12%	27%	31%	10%	25%
	Unfavorable	69%	73%	70%	79%	63%	77%	75%	65%	82%	59%	71%	57%	63%	83%	67%
	(No opinion /Never heard)	8%	6%	7%	8%	8%	10%	7%	6%	4%	6%	17%	15%	5%	7%	8%
FAVORABLE - UNFAVORABLE	44	46	45	56	39	45	46	41	51	43	40	35	45	49	44	
9b.HISPANIC FEDERATION	Very favorable	23%	25%	24%	25%	23%	21%	28%	16%	27%	22%	17%	22%	30%	24%	20%
	Somewhat favorable	27%	27%	26%	33%	25%	24%	23%	34%	27%	30%	27%	22%	24%	30%	29%
	Somewhat unfavorable	4%	3%	4%	2%	6%	1%	3%	8%	2%	7%	1%	7%	6%	3%	3%
	Very unfavorable	2%	2%	2%	0%	3%		2%	0%	1%	2%	3%	2%	3%	1%	2%
	No opinion	19%	18%	18%	19%	18%	22%	19%	16%	16%	18%	23%	22%	17%	20%	20%
Never heard	25%	25%	25%	20%	25%	32%	25%	26%	28%	20%	29%	25%	21%	23%	26%	
9b.HISPANIC FEDERATION	Favorable	50%	52%	51%	58%	48%	45%	51%	50%	54%	52%	44%	45%	54%	53%	49%
	Unfavorable	6%	5%	6%	2%	9%	1%	5%	8%	3%	9%	4%	9%	4%	5%	
	(No opinion /Never heard)	44%	43%	43%	39%	43%	54%	44%	42%	43%	39%	51%	46%	37%	43%	46%
FAVORABLE - UNFAVORABLE	-34	-38	-32	-26	-34	-45	-40	-25	-49	-33	-27	-26	-30	-38	-33	
9c.ERIC ADAMS	Very favorable	4%	4%	4%	4%	4%	5%	3%	6%	4%	3%	5%	4%	5%	4%	
	Somewhat favorable	20%	20%	21%	19%	22%	12%	18%	25%	15%	25%	15%	21%	22%	19%	
	Somewhat unfavorable	13%	14%	14%	10%	14%	16%	14%	12%	13%	18%	11%	7%	8%	16%	
	Very unfavorable	44%	48%	44%	39%	46%	46%	47%	44%	55%	43%	36%	44%	49%	47%	
	No opinion	15%	12%	14%	22%	14%	11%	15%	11%	11%	10%	31%	22%	13%	10%	
Never heard	3%	2%	3%	5%	1%	9%	3%	1%	1%	1%	2%	1%	2%	2%		
9c.ERIC ADAMS	Favorable	24%	24%	25%	24%	26%	18%	21%	31%	20%	28%	20%	26%	28%	25%	
	Unfavorable	58%	62%	58%	50%	60%	62%	61%	57%	68%	61%	47%	52%	57%	63%	
	(No opinion /Never heard)	18%	14%	17%	27%	15%	20%	18%	12%	12%	11%	33%	23%	15%	12%	
Unweighted Count / Weighted Count	600	465	555	137	373	90	252	79	213	237	81	68	193	183	170	
	600	452	545	141	373	86	261	79	213	223	82	69	192	192	165	

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	9a.DONALD TRUMP		9b.HISPANIC FEDERATION		9c.ERIC ADAMS			9d.ZOHRAN MAMDANI			9e.ANDREW CUOMO		
			Favorable	Unfavorable	Favorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)
FAVORABLE - UNFAVORABLE		-46	100	-100	-60	-37	-28	-60	-27	-89	28	-23	-36	-60	-26
9a.DONALD TRUMP	Very favorable	15%	65%		10%	17%	25%	11%	14%	1%	44%	13%	16%	15%	12%
	Somewhat favorable	8%	35%		7%	8%	10%	7%	8%	2%	18%	10%	12%	4%	7%
	Somewhat unfavorable	8%		11%	8%	7%	15%	7%	2%	8%	8%	8%	9%	8%	5%
	Very unfavorable	61%		89%	70%	55%	48%	71%	47%	85%	26%	38%	56%	71%	41%
	No opinion	8%			5%	11%	3%	4%	24%	3%	4%	27%	7%	2%	31%
Never heard	1%				2%			4%			5%	1%		5%	
9a.DONALD TRUMP	Favorable	23%	100%		17%	25%	34%	18%	22%	4%	62%	22%	28%	19%	19%
	Unfavorable	69%		100%	77%	62%	63%	78%	49%	93%	34%	45%	64%	79%	46%
	(No opinion /Never heard)	8%			5%	13%	3%	4%	29%	3%	4%	32%	8%	2%	35%
FAVORABLE - UNFAVORABLE		44	24	52	100	0	53	39	47	54	25	39	56	34	38
9b.HISPANIC FEDERATION	Very favorable	23%	14%	27%	47%		29%	21%	23%	27%	19%	19%	32%	19%	9%
	Somewhat favorable	27%	24%	29%	53%		31%	25%	25%	31%	21%	21%	30%	23%	30%
	Somewhat unfavorable	4%	9%	3%			7%	4%		2%	11%	1%	4%	5%	1%
	Very unfavorable	2%	4%	1%			1%	3%	1%	2%	4%		2%	3%	
	No opinion	19%	20%	16%		43%	15%	15%	36%	13%	22%	34%	16%	15%	46%
Never heard	25%	28%	24%		57%	18%	31%	15%	26%	22%	26%	17%	35%	14%	
9b.HISPANIC FEDERATION	Favorable	50%	38%	56%	100%		60%	46%	48%	58%	40%	39%	62%	42%	39%
	Unfavorable	6%	14%	4%			8%	7%	1%	4%	15%	1%	5%	8%	1%
	(No opinion /Never heard)	44%	48%	40%		100%	32%	46%	51%	39%	45%	60%	33%	50%	60%
FAVORABLE - UNFAVORABLE		-34	-9	-43	-24	-43	100	-100	0	-47	-22	-9	-10	-62	-7
9c.ERIC ADAMS	Very favorable	4%	7%	3%	6%	2%	17%			3%	5%	6%	8%	2%	
	Somewhat favorable	20%	29%	18%	23%	15%	83%			18%	29%	14%	30%	14%	9%
	Somewhat unfavorable	13%	15%	14%	15%	11%			23%		12%	19%	7%	11%	17%
	Very unfavorable	44%	31%	51%	39%	50%			77%		55%	37%	22%	37%	60%
	No opinion	15%	15%	11%	15%	17%				83%	11%	11%	38%	10%	6%
	Never heard	3%	3%	2%	2%	4%				17%	1%	1%	13%	4%	1%
9c.ERIC ADAMS	Favorable	24%	36%	22%	29%	18%	100%			21%	33%	20%	38%	16%	9%
	Unfavorable	58%	46%	65%	53%	61%		100%		67%	55%	29%	48%	77%	16%
	(No opinion /Never heard)	18%	18%	13%	18%	22%			100%		12%	11%	51%	15%	7%
	Unweighted Count / Weighted Count	600 / 600	141 / 137	411 / 413	302 / 299	253 / 264	150 / 144	351 / 345	99 / 111	330 / 334	169 / 163	101 / 103	261 / 250	275 / 276	64 / 74

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		9f.CURTIS SLIWA			9g.KATHY HOCHUL			9h.LETTITIA JAMES			10.MAYORAL VOTE				
		TOTAL	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Mamda ni	Sliwa	Cuomo	Undecided
FAVORABLE - UNFAVORABLE		-46	2	-81	-48	-81	-7	-46	-84	12	-44	-91	53	-17	-42
9a.DONALD TRUMP	Very favorable	15%	35%	5%	9%	4%	31%	8%	2%	39%	11%	1%	56%	21%	12%
	Somewhat favorable	8%	14%	4%	7%	4%	13%	7%	4%	15%	8%	3%	18%	13%	7%
	Somewhat unfavorable	8%	11%	6%	6%	9%	8%	6%	6%	12%	7%	9%	4%	9%	7%
	Very unfavorable	61%	35%	84%	57%	80%	42%	56%	84%	30%	56%	86%	17%	42%	55%
	No opinion	8%	5%	2%	18%	3%	6%	20%	4%	4%	16%	2%	3%	16%	18%
	Never heard	1%			3%	1%		3%			2%		2%		2%
9a.DONALD TRUMP	Favorable	23%	49%	8%	16%	8%	44%	15%	6%	54%	19%	4%	74%	34%	19%
	Unfavorable	69%	46%	90%	64%	89%	50%	62%	90%	42%	63%	94%	21%	51%	61%
	(No opinion /Never heard)	8%	5%	2%	20%	3%	6%	23%	4%	4%	18%	2%	5%	16%	20%
FAVORABLE - UNFAVORABLE		44	37	56	34	62	27	38	58	26	40	54	17	42	40
9b.HISPANIC FEDERATION	Very favorable	23%	21%	31%	16%	32%	16%	19%	32%	17%	16%	27%	15%	25%	19%
	Somewhat favorable	27%	25%	32%	21%	34%	23%	19%	29%	26%	24%	31%	18%	24%	25%
	Somewhat unfavorable	4%	7%	5%	1%	2%	8%	0%	3%	10%	0%	3%	11%	5%	1%
	Very unfavorable	2%	3%	2%	1%	1%	4%		0%	7%	1%	1%	5%	2%	2%
	No opinion	19%	21%	11%	28%	15%	20%	26%	14%	19%	26%	13%	26%	21%	31%
	Never heard	25%	24%	19%	34%	16%	29%	36%	21%	21%	33%	26%	25%	22%	21%
9b.HISPANIC FEDERATION	Favorable	50%	46%	63%	36%	65%	39%	38%	61%	43%	40%	58%	33%	49%	44%
	Unfavorable	6%	9%	7%	2%	4%	12%	0%	4%	17%	1%	4%	16%	7%	4%
	(No opinion /Never heard)	44%	44%	29%	62%	31%	49%	61%	35%	40%	59%	39%	51%	43%	52%
FAVORABLE - UNFAVORABLE		-34	-22	-46	-30	-27	-45	-27	-39	-27	-32	-46	-32	-16	-20
9c.ERIC ADAMS	Very favorable	4%	5%	3%	5%	7%	2%	3%	6%	4%	2%	3%	3%	5%	8%
	Somewhat favorable	20%	29%	20%	11%	25%	21%	8%	20%	28%	13%	19%	24%	25%	14%
	Somewhat unfavorable	13%	16%	16%	7%	14%	16%	7%	15%	17%	8%	12%	21%	14%	11%
	Very unfavorable	44%	39%	53%	39%	45%	52%	31%	50%	41%	39%	55%	38%	33%	31%
	No opinion	15%	10%	8%	29%	9%	9%	38%	7%	11%	30%	10%	12%	18%	32%
	Never heard	3%	1%	0%	9%	1%	0%	12%	1%		8%	1%	2%	6%	4%
9c.ERIC ADAMS	Favorable	24%	34%	23%	16%	31%	23%	11%	26%	31%	15%	22%	27%	30%	22%
	Unfavorable	58%	55%	69%	46%	58%	68%	38%	65%	58%	47%	67%	59%	46%	42%
	(No opinion /Never heard)	18%	11%	8%	39%	10%	9%	50%	9%	11%	38%	11%	14%	24%	36%
	Unweighted Count / Weighted Count	600	181	242	177	265	218	117	274	150	176	282	86	144	79
		600	179	235	186	251	222	128	254	157	189	288	82	143	76

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	11.FAMILY'S FINANCIAL FUTURE		SPLIT	
			Optimistic	Concerned	A	B
FAVORABLE - UNFAVORABLE		-46	-38	-52	-47	-45
9a.DONALD TRUMP	Very favorable	15%	18%	13%	15%	15%
	Somewhat favorable	8%	9%	8%	8%	8%
	Somewhat unfavorable	8%	10%	7%	7%	9%
	Very unfavorable	61%	55%	65%	62%	59%
	No opinion	8%	8%	7%	7%	8%
	Never heard	1%		1%	1%	1%
9a.DONALD TRUMP	Favorable	23%	27%	20%	23%	23%
	Unfavorable	69%	65%	72%	69%	68%
	(No opinion /Never heard)	8%	8%	8%	8%	9%
FAVORABLE - UNFAVORABLE		44	49	42	44	44
9b.HISPANIC FEDERATION	Very favorable	23%	28%	22%	25%	22%
	Somewhat favorable	27%	27%	27%	26%	28%
	Somewhat unfavorable	4%	3%	5%	5%	3%
	Very unfavorable	2%	3%	2%	2%	3%
	No opinion	19%	17%	19%	18%	20%
	Never heard	25%	22%	25%	24%	25%
9b.HISPANIC FEDERATION	Favorable	50%	55%	49%	51%	49%
	Unfavorable	6%	6%	7%	7%	5%
	(No opinion /Never heard)	44%	39%	44%	43%	45%
FAVORABLE - UNFAVORABLE		-34	-26	-36	-40	-27
9c.ERIC ADAMS	Very favorable	4%	5%	3%	5%	3%
	Somewhat favorable	20%	22%	20%	16%	25%
	Somewhat unfavorable	13%	12%	14%	14%	12%
	Very unfavorable	44%	41%	45%	47%	42%
	No opinion	15%	19%	14%	16%	14%
	Never heard	3%	2%	3%	3%	4%
9c.ERIC ADAMS	Favorable	24%	27%	23%	20%	28%
	Unfavorable	58%	53%	60%	61%	54%
	(No opinion /Never heard)	18%	20%	17%	19%	18%
	Unweighted Count / Weighted Count	600	164	398	300	300
		600	170	388	305	295

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
 Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

	TOTAL	GENDER		AGE						AGE		GENDER / AGE				
		Men	Women	Under 30	30 - 39	All under 40	40 - 49	50 - 64	65 & over	Under 50	50 & over	Men <50	Women <50	Men 50+	Women 50+	
FAVORABLE - UNFAVORABLE	28	23	32	37	43	40	29	10	27	37	19	32	41	11	24	
9d.ZOHRAN MAMDANI	Very favorable	31%	31%	31%	40%	43%	42%	37%	19%	23%	40%	21%	42%	39%	17%	23%
	Somewhat favorable	24%	25%	24%	20%	21%	20%	23%	24%	32%	21%	28%	21%	21%	29%	27%
	Somewhat unfavorable	7%	7%	7%	8%	3%	5%	8%	6%	9%	6%	7%	6%	6%	8%	7%
	Very unfavorable	21%	26%	16%	16%	18%	17%	23%	27%	18%	19%	22%	25%	13%	27%	20%
	No opinion	10%	9%	12%	8%	6%	7%	8%	14%	14%	7%	14%	5%	10%	14%	13%
	Never heard	7%	3%	10%	7%	9%	8%	1%	11%	5%	6%	8%	1%	10%	5%	9%
9d.ZOHRAN MAMDANI	Favorable	56%	56%	55%	61%	64%	62%	60%	43%	54%	62%	49%	63%	61%	46%	50%
	Unfavorable	27%	33%	23%	24%	21%	22%	31%	33%	27%	25%	30%	31%	19%	35%	27%
	(No opinion /Never heard)	17%	12%	21%	16%	15%	15%	9%	24%	18%	13%	21%	6%	20%	19%	23%
FAVORABLE - UNFAVORABLE	-4	-12	2	-12	-40	-27	-11	15	15	-22	15	-25	-19	5	22	
9e.ANDREW CUOMO	Very favorable	17%	15%	19%	9%	7%	8%	21%	23%	23%	12%	23%	11%	12%	19%	25%
	Somewhat favorable	25%	24%	25%	27%	20%	23%	21%	27%	28%	22%	27%	22%	23%	27%	28%
	Somewhat unfavorable	18%	19%	18%	19%	24%	22%	21%	16%	14%	21%	15%	20%	22%	16%	15%
	Very unfavorable	28%	32%	24%	29%	42%	36%	31%	19%	21%	34%	20%	37%	32%	26%	16%
	No opinion	11%	10%	12%	15%	8%	11%	6%	10%	14%	9%	12%	10%	9%	9%	14%
	Never heard	1%	1%	2%	1%	0%	1%		5%		1%	2%		1%	2%	3%
9e.ANDREW CUOMO	Favorable	42%	39%	44%	36%	26%	31%	42%	50%	51%	34%	50%	33%	35%	46%	52%
	Unfavorable	46%	51%	42%	48%	66%	58%	52%	35%	35%	56%	35%	57%	55%	42%	31%
	(No opinion /Never heard)	12%	11%	14%	16%	8%	12%	6%	16%	14%	10%	15%	10%	10%	12%	17%
FAVORABLE - UNFAVORABLE	-9	-9	-10	-8	-31	-20	-23	4	2	-21	3	-20	-22	7	1	
9f.CURTIS SLIWA	Very favorable	13%	13%	14%	9%	6%	7%	14%	15%	21%	9%	18%	9%	9%	19%	18%
	Somewhat favorable	16%	21%	13%	17%	11%	14%	15%	21%	16%	14%	19%	18%	10%	24%	15%
	Somewhat unfavorable	11%	13%	10%	10%	13%	12%	10%	12%	11%	11%	11%	13%	10%	13%	10%
	Very unfavorable	28%	30%	27%	23%	35%	29%	42%	20%	25%	33%	23%	35%	31%	23%	23%
	No opinion	17%	13%	20%	25%	17%	20%	10%	16%	17%	17%	17%	14%	20%	13%	19%
	Never heard	14%	9%	17%	17%	18%	17%	10%	16%	10%	15%	13%	10%	19%	8%	15%
9f.CURTIS SLIWA	Favorable	30%	34%	26%	25%	17%	21%	29%	36%	38%	23%	37%	28%	19%	43%	33%
	Unfavorable	39%	43%	37%	33%	48%	41%	52%	32%	36%	44%	34%	48%	41%	36%	32%
	(No opinion /Never heard)	31%	23%	37%	42%	35%	38%	20%	32%	27%	32%	29%	24%	39%	21%	35%
	Unweighted Count / Weighted Count	600	254	345	85	122	207	93	152	148	300	300	128	171	126	174
	600	257	342	100	119	219	94	137	151	313	287	147	165	110	177	

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		PARTY ID				PARTY ID STRENGTH			PARTY ID /GENDER						
		Democrat	Indep/D K	Indep/D K w/weak	Republican	Strong Democrat	Weak Democrat	Strong Republican	Democratic men	Democratic women	Indep/D K men	Indep/D K women	Indep/D K men w/weak	Indep/D K women w/weak	
FAVORABLE - UNFAVORABLE		28	60	0	11	-62	66	49	-50	67	55	-19	17	1	20
9d.ZOHRAN MAMDANI	Very favorable	31%	41%	20%	22%	7%	45%	34%	8%	46%	38%	13%	25%	18%	26%
	Somewhat favorable	24%	33%	17%	24%	5%	31%	36%	7%	32%	33%	19%	14%	26%	22%
	Somewhat unfavorable	7%	7%	10%	11%	4%	4%	11%	3%	6%	7%	10%	10%	9%	12%
	Very unfavorable	21%	7%	26%	24%	69%	5%	11%	62%	5%	9%	42%	13%	34%	15%
	No opinion	10%	8%	19%	13%	6%	9%	6%	7%	9%	7%	11%	27%	8%	18%
	Never heard	7%	4%	8%	6%	9%	6%	2%	13%	1%	6%	4%	11%	4%	7%
9d.ZOHRAN MAMDANI	Favorable	56%	74%	36%	46%	11%	76%	71%	15%	78%	71%	33%	39%	44%	47%
	Unfavorable	27%	14%	37%	35%	73%	9%	21%	65%	11%	16%	52%	23%	43%	27%
	(No opinion /Never heard)	17%	12%	27%	19%	16%	15%	8%	20%	11%	13%	15%	38%	13%	26%
FAVORABLE - UNFAVORABLE		-4	-3	1	-5	-8	4	-16	20	-13	4	4	-1	-5	-6
9e.ANDREW CUOMO	Very favorable	17%	19%	14%	16%	17%	20%	17%	28%	18%	20%	12%	16%	16%	16%
	Somewhat favorable	25%	26%	25%	23%	20%	29%	21%	24%	23%	28%	31%	19%	25%	20%
	Somewhat unfavorable	18%	19%	13%	17%	26%	18%	20%	10%	18%	19%	15%	11%	19%	16%
	Very unfavorable	28%	29%	25%	27%	19%	26%	35%	22%	36%	25%	24%	25%	27%	26%
	No opinion	11%	7%	18%	15%	17%	7%	7%	13%	6%	7%	13%	23%	11%	19%
	Never heard	1%	0%	5%	3%	1%		0%	2%		0%	5%	5%	2%	3%
9e.ANDREW CUOMO	Favorable	42%	45%	39%	38%	37%	49%	39%	52%	41%	48%	43%	35%	41%	36%
	Unfavorable	46%	48%	38%	44%	45%	44%	54%	32%	53%	44%	39%	37%	46%	42%
	(No opinion /Never heard)	12%	7%	23%	18%	19%	7%	7%	16%	6%	8%	18%	28%	13%	22%
FAVORABLE - UNFAVORABLE		-9	-30	8	-6	57	-32	-27	58	-35	-28	7	9	-10	-2
9f.CURTIS SLIWA	Very favorable	13%	6%	15%	13%	44%	8%	2%	46%	2%	9%	17%	13%	14%	11%
	Somewhat favorable	16%	15%	22%	20%	21%	10%	23%	18%	20%	12%	26%	19%	21%	19%
	Somewhat unfavorable	11%	12%	15%	14%	3%	10%	15%	3%	14%	10%	18%	13%	15%	12%
	Very unfavorable	28%	40%	14%	25%	5%	40%	38%	3%	43%	38%	19%	9%	30%	20%
	No opinion	17%	15%	21%	17%	15%	17%	12%	14%	14%	16%	11%	30%	11%	23%
	Never heard	14%	13%	13%	12%	13%	15%	9%	15%	7%	16%	9%	17%	9%	15%
9f.CURTIS SLIWA	Favorable	30%	21%	37%	33%	65%	18%	26%	64%	22%	20%	43%	31%	35%	30%
	Unfavorable	39%	51%	29%	38%	7%	50%	53%	6%	57%	48%	36%	22%	45%	32%
	(No opinion /Never heard)	31%	28%	34%	29%	28%	32%	21%	30%	21%	32%	21%	46%	20%	38%
	Unweighted Count / Weighted Count	600 600	363 360	111 118	227 230	95 88	233 230	130 130	51 46	141 144	221 215	53 56	58 62	110 114	117 116

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		EDUCATION						EDUCATION /GENDER				EDUCATION / PARTY ID				
		TOTAL	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate	Non-college men	Non-college women	College men	College women	Non-college grad Democrat	Non-college grad Republican	Non-college grad Indep/D K	College graduate Democrat
FAVORABLE - UNFAVORABLE		28	24	22	23	38	37	42	23	23	23	51	56	-58	-2	68
9d.ZOHRAN MAMDANI	Very favorable	31%	30%	29%	29%	36%	32%	45%	31%	28%	33%	38%	39%	7%	20%	46%
	Somewhat favorable	24%	22%	23%	23%	27%	31%	20%	24%	22%	25%	29%	32%	5%	14%	35%
	Somewhat unfavorable	7%	10%	5%	8%	5%	4%	7%	8%	8%	5%	5%	7%	6%	10%	5%
	Very unfavorable	21%	18%	24%	21%	20%	22%	16%	24%	19%	30%	12%	7%	65%	27%	8%
	No opinion	10%	11%	12%	11%	8%	6%	12%	9%	12%	4%	10%	9%	6%	21%	5%
	Never heard	7%	9%	7%	8%	4%	6%		3%	12%	3%	5%	5%	11%	8%	3%
9d.ZOHRAN MAMDANI	Favorable	56%	52%	52%	52%	63%	63%	65%	55%	49%	58%	68%	71%	12%	35%	80%
	Unfavorable	27%	28%	30%	29%	25%	26%	23%	32%	26%	35%	17%	15%	70%	37%	12%
	(No opinion /Never heard)	17%	20%	18%	19%	12%	12%	12%	12%	24%	7%	16%	15%	17%	28%	7%
FAVORABLE - UNFAVORABLE		-4	-7	-2	-4	-5	-6	-3	-17	5	-3	-7	2	-13	-12	-13
9e.ANDREW CUOMO	Very favorable	17%	17%	19%	18%	15%	16%	13%	16%	19%	12%	17%	21%	16%	13%	15%
	Somewhat favorable	25%	19%	25%	22%	30%	29%	33%	19%	24%	34%	27%	26%	16%	17%	26%
	Somewhat unfavorable	18%	21%	20%	20%	15%	15%	15%	24%	18%	10%	19%	20%	29%	12%	16%
	Very unfavorable	28%	23%	26%	24%	35%	36%	34%	29%	21%	39%	32%	25%	16%	30%	38%
	No opinion	11%	17%	9%	13%	4%	4%	5%	10%	15%	5%	4%	8%	22%	22%	5%
	Never heard	1%	4%	1%	2%	0%	0%		2%	3%		0%	0%	2%	7%	
9e.ANDREW CUOMO	Favorable	42%	36%	44%	40%	45%	45%	46%	36%	43%	46%	44%	47%	32%	30%	41%
	Unfavorable	46%	43%	46%	45%	50%	51%	49%	53%	39%	49%	51%	45%	45%	41%	54%
	(No opinion /Never heard)	12%	21%	10%	15%	5%	4%	5%	12%	18%	5%	5%	8%	24%	29%	5%
FAVORABLE - UNFAVORABLE		-9	-1	-4	-2	-23	-18	-33	-7	1	-13	-31	-22	56	14	-46
9f.CURTIS SLIWA	Very favorable	13%	18%	12%	15%	12%	13%	9%	14%	15%	13%	10%	8%	43%	14%	3%
	Somewhat favorable	16%	15%	20%	18%	14%	16%	11%	19%	17%	25%	5%	16%	20%	25%	13%
	Somewhat unfavorable	11%	12%	7%	10%	14%	13%	17%	12%	8%	16%	13%	10%	3%	12%	15%
	Very unfavorable	28%	21%	30%	25%	34%	33%	37%	28%	24%	35%	34%	36%	5%	13%	46%
	No opinion	17%	21%	18%	20%	10%	8%	16%	16%	23%	6%	14%	18%	17%	27%	9%
	Never heard	14%	13%	13%	13%	16%	19%	9%	11%	14%	5%	24%	12%	13%	9%	13%
9f.CURTIS SLIWA	Favorable	30%	33%	32%	32%	26%	28%	21%	33%	32%	38%	16%	24%	63%	39%	16%
	Unfavorable	39%	33%	37%	35%	48%	46%	54%	40%	31%	51%	47%	46%	7%	25%	62%
	(No opinion /Never heard)	31%	34%	31%	33%	26%	26%	25%	27%	37%	11%	38%	30%	30%	36%	23%
	Unweighted Count / Weighted Count	600	134	243	377	219	146	73	162	214	90	129	219	67	77	143
		600	197	194	392	202	138	64	162	229	91	111	232	65	79	127

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

	TOTAL	HISPANIC ORIGIN						IDEOLOGY			IDEOLOGY /PARTY				
		Central America	Dominican Republic	Mexico	Puerto Rico	South America	United States	Liberal /progressive	Conservative	Moderate	Liberal /progressive Democrat	Conservative Republican	Moderate Democrat	Moderate Indep/DK	
FAVORABLE - UNFAVORABLE	28	39	32	49	18	42	-11	73	-56	10	74	-72	39	-1	
9d.ZOHRAN MAMDANI	Very favorable	31%	38%	34%	42%	26%	41%	30%	50%	7%	20%	51%	6%	26%	18%
	Somewhat favorable	24%	19%	21%	30%	23%	27%	8%	31%	6%	25%	32%		35%	20%
	Somewhat unfavorable	7%	1%	5%	4%	5%	12%	10%	5%	9%	9%	5%	2%	8%	10%
	Very unfavorable	21%	17%	18%	19%	26%	14%	38%	5%	61%	26%	4%	76%	13%	29%
	No opinion	10%	13%	15%	3%	13%	4%	11%	6%	8%	12%	5%	6%	9%	17%
	Never heard	7%	12%	6%	2%	7%	3%	3%	3%	9%	8%	3%	10%	9%	6%
9d.ZOHRAN MAMDANI	Favorable	56%	57%	56%	72%	49%	68%	38%	82%	13%	45%	83%	6%	61%	38%
	Unfavorable	27%	18%	23%	23%	31%	26%	49%	9%	70%	35%	9%	78%	21%	39%
	(No opinion /Never heard)	17%	25%	21%	5%	20%	7%	14%	9%	17%	20%	8%	16%	18%	23%
FAVORABLE - UNFAVORABLE	-4	-1	-16	-29	14	-24	-16	-14	-5	6	-13	-9	14	5	
9e.ANDREW CUOMO	Very favorable	17%	11%	11%	9%	20%	17%	15%	16%	15%	18%	16%	15%	22%	13%
	Somewhat favorable	25%	27%	24%	24%	32%	16%	20%	24%	22%	29%	25%	20%	29%	30%
	Somewhat unfavorable	18%	13%	19%	28%	17%	20%	16%	19%	15%	22%	21%	22%	18%	20%
	Very unfavorable	28%	27%	32%	34%	21%	38%	35%	35%	27%	18%	34%	21%	19%	18%
	No opinion	11%	18%	13%	4%	10%	8%	15%	6%	17%	12%	5%	21%	11%	15%
	Never heard	1%	4%	1%	1%	1%	2%		0%	4%	1%		2%	0%	3%
9e.ANDREW CUOMO	Favorable	42%	39%	35%	34%	52%	33%	34%	40%	37%	47%	41%	34%	52%	43%
	Unfavorable	46%	40%	51%	62%	38%	57%	50%	54%	42%	40%	54%	43%	37%	38%
	(No opinion /Never heard)	12%	21%	14%	4%	10%	10%	15%	6%	21%	13%	5%	22%	11%	19%
FAVORABLE - UNFAVORABLE	-9	-21	-16	-27	-3	-12	12	-39	52	-5	-44	54	-18	-1	
9f.CURTIS SLIWA	Very favorable	13%	6%	14%	11%	15%	6%	31%	5%	38%	16%	4%	44%	10%	17%
	Somewhat favorable	16%	13%	8%	14%	20%	22%	14%	11%	23%	18%	11%	17%	18%	20%
	Somewhat unfavorable	11%	9%	13%	7%	10%	16%	9%	12%	3%	15%	12%	4%	14%	19%
	Very unfavorable	28%	31%	25%	45%	28%	24%	24%	43%	6%	24%	47%	4%	32%	18%
	No opinion	17%	18%	26%	11%	16%	17%	18%	14%	15%	16%	14%	16%	15%	18%
	Never heard	14%	24%	14%	12%	10%	15%	4%	15%	14%	10%	13%	15%	11%	8%
9f.CURTIS SLIWA	Favorable	30%	19%	22%	25%	35%	28%	45%	16%	61%	35%	15%	61%	28%	37%
	Unfavorable	39%	39%	38%	52%	38%	40%	33%	55%	9%	39%	59%	8%	46%	37%
	(No opinion /Never heard)	31%	42%	40%	23%	26%	32%	22%	29%	30%	26%	27%	31%	26%	26%
	Unweighted Count / Weighted Count	600 / 600	51 / 42	128 / 150	77 / 60	204 / 222	96 / 102	61 / 60	281 / 275	101 / 95	177 / 180	243 / 238	67 / 62	87 / 91	63 / 63

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

	TOTAL	REGION				PARTY REGISTRATION			PARTY REGISTRATION / PARTY ID		GENERAL VOTE HISTORY			2021 MAYOR ELECTION VOTER		
		Bronx	Brooklyn	Manhattan	Queens	Democrat	Republican	Unaffiliated /other	Democrat	Unaffiliated /other /Indep/D K	Voted Nov 24 and 22	Voted Nov 24 only	Voted neither	Yes	No	
FAVORABLE - UNFAVORABLE	28	27	27	35	32	46	-51	4	60	-14	20	20	37	16	32	
9d.ZOHRAN MAMDANI	Very favorable	31%	29%	30%	34%	36%	38%	10%	18%	42%	12%	33%	27%	33%	28%	32%
	Somewhat favorable	24%	26%	24%	26%	21%	27%	9%	24%	32%	19%	21%	23%	27%	25%	24%
	Somewhat unfavorable	7%	8%	5%	8%	5%	6%	3%	11%	6%	16%	9%	7%	5%	9%	6%
	Very unfavorable	21%	20%	21%	17%	20%	13%	66%	27%	7%	29%	25%	22%	18%	27%	19%
	No opinion	10%	10%	12%	12%	10%	10%	5%	14%	7%	15%	6%	12%	13%	9%	11%
	Never heard	7%	7%	8%	4%	8%	7%	7%	7%	5%	8%	5%	10%	4%	2%	8%
9d.ZOHRAN MAMDANI	Favorable	56%	55%	53%	60%	57%	65%	19%	42%	74%	32%	55%	49%	60%	52%	56%
	Unfavorable	27%	28%	26%	25%	25%	19%	70%	38%	14%	45%	35%	29%	23%	36%	25%
	(No opinion /Never heard)	17%	17%	20%	16%	18%	17%	11%	20%	12%	23%	11%	22%	17%	12%	19%
FAVORABLE - UNFAVORABLE	-4	-4	1	-9	-11	-3	2	-9	0	15	-14	-3	-5	-4	-4	
9e.ANDREW CUOMO	Very favorable	17%	17%	16%	17%	19%	19%	23%	10%	20%	15%	18%	20%	12%	19%	17%
	Somewhat favorable	25%	24%	24%	23%	20%	23%	25%	28%	26%	33%	20%	22%	29%	24%	25%
	Somewhat unfavorable	18%	22%	17%	17%	18%	17%	14%	24%	17%	10%	19%	18%	19%	20%	18%
	Very unfavorable	28%	24%	23%	33%	33%	28%	32%	24%	29%	23%	33%	27%	27%	27%	28%
	No opinion	11%	11%	17%	8%	9%	11%	4%	12%	8%	16%	7%	12%	13%	9%	11%
	Never heard	1%	2%	2%	1%	1%	2%	2%	1%	0%	2%	3%	1%	1%	1%	2%
9e.ANDREW CUOMO	Favorable	42%	41%	40%	41%	39%	42%	48%	39%	46%	49%	38%	42%	41%	43%	41%
	Unfavorable	46%	46%	40%	50%	51%	45%	46%	48%	46%	33%	52%	45%	45%	47%	46%
	(No opinion /Never heard)	12%	13%	20%	9%	10%	13%	6%	13%	8%	18%	10%	14%	14%	10%	13%
FAVORABLE - UNFAVORABLE	-9	-8	-28	0	-9	-20	55	-1	-29	11	-14	-2	-14	-8	-10	
9f.CURTIS SLIWA	Very favorable	13%	16%	13%	12%	14%	9%	46%	16%	6%	18%	16%	16%	11%	15%	13%
	Somewhat favorable	16%	15%	6%	23%	15%	15%	20%	19%	14%	23%	16%	16%	16%	21%	15%
	Somewhat unfavorable	11%	12%	11%	14%	11%	12%	8%	9%	11%	9%	15%	10%	10%	16%	10%
	Very unfavorable	28%	28%	36%	21%	27%	31%	3%	27%	38%	21%	31%	24%	31%	28%	28%
	No opinion	17%	17%	23%	16%	16%	17%	16%	18%	16%	20%	11%	17%	21%	13%	18%
	Never heard	14%	13%	11%	14%	17%	16%	7%	9%	14%	10%	10%	17%	11%	7%	16%
9f.CURTIS SLIWA	Favorable	30%	31%	19%	35%	29%	23%	66%	36%	21%	40%	32%	32%	27%	36%	28%
	Unfavorable	39%	39%	47%	35%	38%	43%	11%	37%	49%	29%	47%	34%	41%	44%	38%
	(No opinion /Never heard)	31%	30%	33%	30%	33%	33%	23%	27%	30%	30%	21%	34%	32%	20%	34%
	Unweighted Count / Weighted Count	600 / 600	198 / 186	102 / 120	126 / 120	152 / 150	398 / 407	61 / 48	141 / 144	315 / 313	64 / 67	162 / 150	182 / 177	245 / 256	123 / 124	477 / 476

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		7.VOTE LIKELI HOOD	7.VOTE LIKELI HOOD	4.NYC DIRECTION			5.MOST IMPORTANT ISSUES FOR MAYOR						8.FOLLOWING NEWS RELATED TO THE 2025 NEW YORK CITY MAYORAL ELECTION			
		TOTAL	Almost certain	At least 50-50	Right direction	Wrong direction	(Don't know)	Cost of living/Inflation	Jobs and the economy	Housing costs/Affordability	Crime and public safety	Affordable healthcare	Homelessness	Following news updates every single day	Following news a few times per week	Following somewhat but not that closely
FAVORABLE - UNFAVORABLE		28	33	30	67	10	44	35	8	54	-4	49	8	16	47	31
9d.ZOHRAN MAMDANI	Very favorable	31%	37%	33%	43%	26%	32%	35%	21%	40%	16%	41%	21%	32%	37%	29%
	Somewhat favorable	24%	24%	24%	35%	20%	27%	25%	22%	29%	26%	23%	27%	20%	29%	28%
	Somewhat unfavorable	7%	5%	6%	5%	7%	10%	8%	9%	4%	8%	5%	9%	6%	7%	8%
	Very unfavorable	21%	22%	21%	6%	29%	6%	16%	27%	11%	39%	11%	31%	30%	13%	18%
	No opinion	10%	8%	9%	8%	11%	13%	10%	14%	8%	8%	13%	7%	8%	10%	13%
9d.ZOHRAN MAMDANI	Never heard	7%	4%	5%	4%	7%	11%	6%	7%	7%	3%	6%	4%	4%	4%	4%
	Favorable	56%	61%	58%	78%	46%	60%	59%	43%	69%	42%	65%	48%	52%	67%	57%
	Unfavorable (No opinion /Never heard)	17%	12%	15%	12%	18%	24%	16%	21%	15%	12%	19%	12%	12%	14%	16%
FAVORABLE - UNFAVORABLE		-4	-8	-5	6	-11	10	-9	7	-12	6	-22	16	9	-21	-3
9e.ANDREW CUOMO	Very favorable	17%	17%	17%	13%	18%	21%	18%	14%	15%	19%	14%	16%	24%	13%	15%
	Somewhat favorable	25%	24%	25%	31%	21%	30%	23%	37%	25%	30%	13%	31%	26%	22%	26%
	Somewhat unfavorable	18%	18%	19%	11%	22%	14%	20%	19%	19%	24%	18%	16%	14%	23%	19%
	Very unfavorable	28%	31%	28%	26%	28%	27%	30%	23%	33%	19%	30%	16%	28%	33%	25%
	No opinion	11%	8%	10%	17%	10%	5%	9%	7%	7%	24%	21%	8%	6%	16%	
9e.ANDREW CUOMO	Never heard	1%	1%	1%	1%	1%	3%	0%		1%	1%	0%	1%		3%	
	Favorable	42%	41%	42%	44%	39%	51%	41%	50%	40%	49%	27%	47%	50%	35%	41%
	Unfavorable (No opinion /Never heard)	12%	10%	11%	19%	11%	8%	9%	7%	8%	8%	25%	21%	8%	9%	16%
FAVORABLE - UNFAVORABLE		-9	-10	-10	-24	-3	-11	-14	3	-26	3	-21	6	12	-36	-7
9f.CURTIS SLIWA	Very favorable	13%	14%	14%	13%	15%	7%	12%	15%	7%	18%	5%	20%	24%	5%	13%
	Somewhat favorable	16%	18%	16%	9%	19%	16%	16%	20%	16%	22%	8%	20%	22%	12%	16%
	Somewhat unfavorable	11%	11%	11%	10%	11%	12%	13%	11%	12%	10%	12%	7%	7%	16%	13%
	Very unfavorable	28%	31%	29%	35%	26%	22%	29%	21%	37%	28%	22%	27%	27%	38%	23%
	No opinion	17%	14%	16%	19%	16%	17%	19%	21%	14%	14%	28%	10%	15%	17%	18%
9f.CURTIS SLIWA	Never heard	14%	12%	14%	13%	12%	25%	12%	10%	13%	8%	25%	17%	5%	12%	17%
	Favorable	30%	32%	30%	22%	34%	23%	28%	36%	24%	41%	13%	40%	46%	17%	28%
	Unfavorable	39%	42%	40%	46%	38%	34%	42%	33%	50%	38%	34%	34%	34%	54%	36%
	(No opinion /Never heard)	31%	27%	30%	33%	28%	43%	31%	32%	27%	21%	53%	26%	20%	29%	36%
Unweighted Count / Weighted Count		600 / 600	465 / 452	555 / 545	137 / 141	373 / 373	90 / 86	252 / 261	79 / 79	213 / 213	237 / 223	81 / 82	68 / 69	193 / 192	183 / 192	170 / 165

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		TOTAL	9a.DONALD TRUMP		9b.HISPANIC FEDERATION		9c.ERIC ADAMS			9d.ZOHRAN MAMDANI			9e.ANDREW CUOMO		
			Favorable	Unfavorable	Favorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)
FAVORABLE - UNFAVORABLE		28	-65	62	43	21	10	39	19	100	-100	0	21	38	19
9d.ZOHRAN MAMDANI	Very favorable	31%	4%	43%	34%	31%	25%	39%	14%	56%			25%	41%	16%
	Somewhat favorable	24%	5%	32%	31%	18%	23%	26%	22%	44%			26%	25%	17%
	Somewhat unfavorable	7%	7%	7%	9%	3%	11%	5%	5%		25%		10%	5%	3%
	Very unfavorable	21%	67%	6%	12%	25%	27%	21%	11%		75%		21%	23%	11%
	No opinion	10%	6%	8%	10%	13%	9%	5%	29%			61%	11%	3%	36%
	Never heard	7%	10%	4%	4%	11%	5%	4%	18%			39%	8%	3%	17%
9d.ZOHRAN MAMDANI	Favorable	56%	9%	75%	65%	49%	48%	65%	36%	100%			51%	66%	33%
	Unfavorable	27%	74%	13%	22%	28%	38%	26%	17%		100%		30%	28%	14%
	(No opinion /Never heard)	17%	17%	11%	14%	23%	14%	9%	47%			100%	18%	7%	53%
FAVORABLE - UNFAVORABLE		-4	13	-14	13	-20	35	-27	16	-16	0	27	100	-100	0
9e.ANDREW CUOMO	Very favorable	17%	24%	14%	20%	13%	28%	14%	13%	12%	24%	23%	41%		
	Somewhat favorable	25%	27%	25%	32%	18%	38%	21%	20%	26%	23%	22%	59%		
	Somewhat unfavorable	18%	17%	20%	18%	16%	24%	19%	10%	19%	23%	10%		40%	
	Very unfavorable	28%	21%	32%	21%	36%	6%	43%	7%	36%	24%	7%		60%	
	No opinion	11%	10%	7%	9%	15%	4%	3%	44%	7%	6%	31%			88%
9e.ANDREW CUOMO	Favorable	42%	51%	39%	52%	31%	65%	35%	33%	38%	47%	45%	100%		
	Unfavorable	46%	38%	53%	39%	52%	30%	62%	17%	54%	47%	17%		100%	
	(No opinion /Never heard)	12%	10%	8%	10%	17%	4%	3%	50%	7%	6%	38%			100%
FAVORABLE - UNFAVORABLE		-9	49	-31	-22	4	4	-18	0	-36	34	7	-6	-18	11
9f.CURTIS SLIWA	Very favorable	13%	38%	6%	11%	15%	19%	12%	12%	4%	34%	11%	15%	13%	10%
	Somewhat favorable	16%	26%	14%	17%	16%	22%	17%	6%	15%	24%	8%	19%	16%	11%
	Somewhat unfavorable	11%	7%	13%	13%	6%	11%	14%	3%	13%	11%	6%	8%	16%	3%
	Very unfavorable	28%	7%	38%	36%	20%	26%	33%	14%	42%	14%	6%	31%	30%	7%
	No opinion	17%	8%	16%	13%	23%	10%	12%	41%	14%	10%	40%	13%	12%	51%
	Never heard	14%	13%	13%	9%	21%	10%	12%	24%	12%	8%	29%	14%	13%	19%
9f.CURTIS SLIWA	Favorable	30%	64%	20%	28%	30%	42%	29%	18%	19%	58%	19%	34%	29%	21%
	Unfavorable	39%	15%	51%	50%	26%	38%	47%	18%	55%	24%	12%	39%	47%	10%
	(No opinion /Never heard)	31%	22%	29%	22%	44%	21%	25%	65%	26%	18%	69%	27%	25%	69%
	Unweighted Count / Weighted Count	600 / 600	141 / 137	411 / 413	302 / 299	253 / 264	150 / 144	351 / 345	99 / 111	330 / 334	169 / 163	101 / 103	261 / 250	275 / 276	64 / 74

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
 Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

	TOTAL	9f.CURTIS SLIWA			9g.KATHY HOCHUL			9h.LETTITIA JAMES			10.MAYORAL VOTE				
		Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Mamda ni	Sliwa	Cuomo	Undecided	
FAVORABLE - UNFAVORABLE	28	-17	61	31	68	-18	32	72	-48	33	91	-61	-32	10	
9d.ZOHRAN MAMDANI	Very favorable	31%	18%	43%	29%	44%	18%	28%	51%	9%	22%	60%	2%	3%	13%
	Somewhat favorable	24%	18%	35%	17%	35%	19%	12%	30%	16%	25%	34%	12%	14%	24%
	Somewhat unfavorable	7%	9%	8%	4%	6%	8%	6%	4%	12%	6%	2%	7%	15%	9%
	Very unfavorable	21%	45%	9%	12%	6%	47%	3%	5%	61%	8%	1%	68%	34%	18%
	No opinion	10%	6%	5%	22%	6%	4%	31%	7%	1%	23%	3%	4%	24%	20%
	Never heard	7%	5%	1%	16%	3%	3%	20%	3%	1%	17%	1%	7%	11%	16%
9d.ZOHRAN MAMDANI	Favorable	56%	36%	78%	46%	80%	37%	40%	81%	25%	47%	94%	14%	17%	37%
	Unfavorable	27%	53%	17%	16%	12%	56%	8%	9%	73%	13%	3%	75%	49%	27%
	(No opinion /Never heard)	17%	11%	5%	38%	9%	7%	52%	10%	1%	40%	4%	11%	34%	36%
FAVORABLE - UNFAVORABLE	-4	3	-13	0	4	-21	7	-1	-13	-2	-30	-39	75	-13	
9e.ANDREW CUOMO	Very favorable	17%	23%	13%	16%	21%	14%	15%	19%	17%	14%	7%	11%	43%	16%
	Somewhat favorable	25%	25%	29%	20%	28%	22%	22%	28%	24%	22%	25%	14%	39%	14%
	Somewhat unfavorable	18%	19%	23%	11%	23%	19%	7%	19%	21%	15%	22%	30%	6%	17%
	Very unfavorable	28%	25%	31%	25%	22%	37%	22%	28%	33%	22%	39%	34%	0%	26%
	No opinion	11%	7%	3%	24%	4%	8%	30%	5%	5%	23%	7%	10%	10%	24%
	Never heard	1%	1%	0%	3%	2%		4%	1%		4%	1%	2%	2%	2%
9e.ANDREW CUOMO	Favorable	42%	47%	42%	36%	50%	36%	36%	47%	41%	36%	31%	24%	82%	30%
	Unfavorable	46%	44%	55%	36%	45%	56%	30%	48%	54%	37%	61%	64%	6%	43%
	(No opinion /Never heard)	12%	9%	3%	27%	5%	8%	34%	6%	5%	27%	7%	12%	12%	26%
FAVORABLE - UNFAVORABLE	-9	100	-100	0	-28	9	-5	-35	19	1	-42	84	-5	3	
9f.CURTIS SLIWA	Very favorable	13%	45%			8%	25%	4%	6%	28%	10%	2%	60%	10%	12%
	Somewhat favorable	16%	55%			17%	21%	6%	17%	23%	10%	14%	28%	17%	12%
	Somewhat unfavorable	11%		29%		13%	13%	4%	16%	13%	4%	15%	2%	13%	8%
	Very unfavorable	28%		71%		40%	24%	11%	42%	20%	16%	43%	2%	20%	14%
	No opinion	17%			55%	11%	10%	42%	11%	9%	32%	13%	4%	24%	29%
	Never heard	14%			45%	11%	7%	33%	8%	6%	28%	13%	5%	16%	24%
9f.CURTIS SLIWA	Favorable	30%	100%			25%	46%	10%	23%	52%	20%	16%	88%	28%	24%
	Unfavorable	39%		100%		53%	37%	15%	58%	33%	20%	58%	4%	33%	22%
	(No opinion /Never heard)	31%			100%	21%	17%	75%	19%	15%	60%	26%	8%	39%	54%
	Unweighted Count / Weighted Count	600 / 600	181 / 179	242 / 235	177 / 186	265 / 251	218 / 222	117 / 128	274 / 254	150 / 157	176 / 189	282 / 288	86 / 82	144 / 143	79 / 76

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	11.FAMILY'S FINANCIAL FUTURE		SPLIT	
			Optimistic	Concerned	A	B
FAVORABLE - UNFAVORABLE		28	27	30	28	29
9d.ZOHRAN MAMDANI	Very favorable	31%	38%	29%	30%	33%
	Somewhat favorable	24%	20%	27%	25%	24%
	Somewhat unfavorable	7%	9%	5%	6%	7%
	Very unfavorable	21%	22%	20%	22%	19%
	No opinion	10%	8%	11%	10%	10%
	Never heard	7%	3%	7%	7%	6%
9d.ZOHRAN MAMDANI	Favorable	56%	58%	56%	55%	56%
	Unfavorable	27%	31%	26%	27%	27%
	(No opinion /Never heard)	17%	11%	19%	17%	17%
FAVORABLE - UNFAVORABLE		-4	-2	-3	-3	-5
9e.ANDREW CUOMO	Very favorable	17%	17%	18%	20%	14%
	Somewhat favorable	25%	25%	25%	23%	27%
	Somewhat unfavorable	18%	14%	21%	18%	19%
	Very unfavorable	28%	31%	25%	28%	27%
	No opinion	11%	12%	10%	10%	12%
	Never heard	1%	2%	1%	2%	1%
9e.ANDREW CUOMO	Favorable	42%	42%	43%	43%	41%
	Unfavorable	46%	44%	46%	46%	46%
	(No opinion /Never heard)	12%	14%	11%	11%	13%
FAVORABLE - UNFAVORABLE		-9	-5	-11	-10	-9
9f.CURTIS SLIWA	Very favorable	13%	22%	10%	13%	14%
	Somewhat favorable	16%	11%	19%	18%	15%
	Somewhat unfavorable	11%	11%	12%	11%	12%
	Very unfavorable	28%	27%	29%	30%	26%
	No opinion	17%	14%	16%	15%	20%
	Never heard	14%	15%	13%	15%	13%
9f.CURTIS SLIWA	Favorable	30%	33%	30%	30%	29%
	Unfavorable	39%	38%	41%	40%	38%
	(No opinion /Never heard)	31%	29%	29%	29%	33%
	Unweighted Count / Weighted Count	600	164	398	300	300
	600	170	388	305	295	

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

	TOTAL	GENDER		AGE						AGE		GENDER / AGE				
		Men	Women	Under 30	30 - 39	All under 40	40 - 49	50 - 64	65 & over	Under 50	50 & over	Men <50	Women <50	Men 50+	Women 50+	
FAVORABLE - UNFAVORABLE	5	-3	11	-2	-10	-6	-1	12	18	-5	15	-10	0	7	21	
9g.KATHY HOCHUL	Very favorable	11%	12%	9%	6%	6%	6%	14%	14%	12%	9%	13%	10%	7%	15%	12%
	Somewhat favorable	31%	27%	34%	29%	27%	27%	32%	31%	36%	29%	33%	25%	33%	29%	36%
	Somewhat unfavorable	14%	14%	13%	14%	20%	17%	18%	11%	8%	17%	9%	14%	20%	15%	6%
	Very unfavorable	23%	27%	20%	23%	24%	23%	29%	21%	22%	25%	22%	31%	20%	23%	21%
	No opinion	12%	11%	13%	23%	8%	15%	3%	11%	15%	11%	13%	11%	12%	12%	14%
	Never heard	9%	8%	10%	5%	16%	11%	4%	12%	7%	9%	9%	9%	8%	6%	11%
9g.KATHY HOCHUL	Favorable	42%	39%	44%	35%	33%	34%	46%	45%	48%	38%	46%	35%	40%	44%	48%
	Unfavorable	37%	42%	33%	37%	43%	40%	47%	33%	30%	42%	31%	45%	40%	37%	27%
	(No opinion /Never heard)	21%	19%	23%	28%	24%	26%	7%	22%	23%	20%	22%	20%	20%	19%	25%
FAVORABLE - UNFAVORABLE	16	8	22	16	22	19	19	9	16	19	13	8	29	7	16	
9h.LETITIA JAMES	Very favorable	21%	21%	21%	12%	21%	17%	28%	21%	20%	20%	21%	18%	23%	24%	19%
	Somewhat favorable	22%	20%	23%	25%	24%	25%	22%	17%	21%	24%	19%	24%	24%	15%	21%
	Somewhat unfavorable	9%	11%	8%	11%	6%	9%	15%	10%	7%	10%	8%	12%	9%	10%	8%
	Very unfavorable	17%	22%	13%	10%	17%	14%	17%	20%	18%	15%	19%	22%	8%	22%	17%
	No opinion	16%	13%	18%	25%	12%	18%	7%	16%	19%	15%	18%	11%	19%	17%	18%
	Never heard	15%	13%	17%	16%	18%	17%	11%	17%	14%	15%	16%	12%	17%	13%	17%
9h.LETITIA JAMES	Favorable	42%	41%	43%	38%	46%	42%	51%	38%	41%	45%	40%	42%	47%	39%	40%
	Unfavorable	26%	33%	21%	22%	24%	23%	31%	29%	25%	25%	27%	34%	17%	31%	25%
	(No opinion /Never heard)	32%	26%	36%	41%	31%	35%	18%	32%	34%	30%	33%	23%	36%	30%	35%
OPTIMISTIC - CONCERNED	-36	-32	-40	-47	-45	-46	-42	-31	-25	-44	-27	-38	-51	-25	-29	
11.FAMILY'S FINANCIAL FUTURE	Optimistic	28%	31%	26%	24%	22%	23%	29%	30%	34%	25%	32%	27%	22%	36%	30%
	Concerned	65%	63%	66%	71%	67%	69%	70%	61%	59%	69%	60%	65%	73%	61%	59%
	(Don't know) Not sure	7%	6%	8%	5%	11%	8%	1%	9%	7%	6%	8%	7%	5%	4%	10%
	Unweighted Count /	600	254	345	85	122	207	93	152	148	300	300	128	171	126	174
	Weighted Count	600	257	342	100	119	219	94	137	151	313	287	147	165	110	177

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		PARTY ID				PARTY ID STRENGTH			PARTY ID /GENDER						
		TOTAL	Democrat	Indep/D K	Indep/D K w/weak	Republican	Strong Democrat	Weak Democrat	Strong Republican	Democratic men	Democratic women	Indep/D K men	Indep/D K women	Indep/D K men w/weak	Indep/D K women w/weak
FAVORABLE - UNFAVORABLE		5	32	-15	-11	-69	44	11	-61	31	32	-26	-5	-15	-7
9g.KATHY HOCHUL	Very favorable	11%	14%	8%	9%	1%	17%	10%	2%	19%	12%	8%	8%	9%	9%
	Somewhat favorable	31%	42%	21%	24%	5%	45%	38%	7%	38%	45%	16%	25%	22%	27%
	Somewhat unfavorable	14%	14%	18%	21%	8%	7%	25%	2%	14%	13%	18%	17%	19%	24%
	Very unfavorable	23%	11%	26%	23%	68%	11%	12%	69%	11%	12%	31%	21%	27%	19%
	No opinion	12%	8%	19%	13%	13%	10%	5%	15%	9%	8%	19%	20%	11%	14%
	Never heard	9%	10%	8%	10%	5%	10%	10%	5%	9%	11%	8%	9%	12%	8%
9g.KATHY HOCHUL	Favorable	42%	57%	29%	33%	7%	62%	48%	9%	57%	57%	24%	33%	31%	35%
	Unfavorable	37%	25%	44%	44%	75%	18%	37%	71%	25%	25%	50%	38%	46%	42%
	(No opinion /Never heard)	21%	19%	27%	23%	18%	21%	15%	20%	18%	19%	26%	28%	24%	22%
FAVORABLE - UNFAVORABLE		16	35	11	5	-48	45	17	-48	36	35	-4	23	-12	22
9h.LETITIA JAMES	Very favorable	21%	29%	10%	11%	1%	37%	16%	1%	32%	28%	5%	15%	10%	13%
	Somewhat favorable	22%	24%	23%	23%	12%	21%	30%	12%	22%	26%	27%	19%	20%	25%
	Somewhat unfavorable	9%	10%	8%	12%	9%	6%	17%	9%	11%	9%	11%	6%	15%	9%
	Very unfavorable	17%	9%	15%	17%	52%	7%	12%	52%	8%	9%	25%	6%	27%	8%
	No opinion	16%	12%	30%	21%	9%	15%	9%	9%	11%	13%	23%	36%	15%	27%
	Never heard	15%	15%	14%	16%	17%	15%	16%	18%	15%	15%	10%	17%	13%	18%
9h.LETITIA JAMES	Favorable	42%	54%	33%	34%	13%	58%	47%	13%	55%	53%	32%	35%	30%	38%
	Unfavorable	26%	19%	23%	29%	61%	13%	29%	60%	19%	19%	36%	11%	42%	16%
	(No opinion /Never heard)	32%	28%	44%	37%	26%	29%	24%	27%	27%	28%	33%	54%	28%	46%
OPTIMISTIC - CONCERNED		-36	-35	-43	-34	-25	-33	-39	-18	-33	-38	-43	-43	-29	-39
11.FAMILY'S FINANCIAL FUTURE	Optimistic	28%	30%	23%	28%	34%	31%	27%	37%	30%	29%	27%	19%	32%	24%
	Concerned	65%	65%	66%	62%	59%	64%	66%	55%	63%	67%	70%	61%	61%	64%
	(Don't know) Not sure	7%	5%	11%	9%	8%	5%	7%	8%	7%	5%	2%	20%	7%	12%
	Unweighted Count /	600	363	111	227	95	233	130	51	141	221	53	58	110	117
	Weighted Count	600	360	118	230	88	230	130	46	144	215	56	62	114	116

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		EDUCATION						EDUCATION / GENDER				EDUCATION / PARTY ID				
		TOTAL	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate	Non-college men	Non-college women	College men	College women	Non-college grad Democrat	Non-college grad Republican	Non-college grad Indep/D K	College graduate Democrat
FAVORABLE - UNFAVORABLE		5	3	6	5	5	4	9	5	4	-16	23	37	-74	-21	23
9g.KATHY HOCHUL	Very favorable	11%	11%	12%	12%	9%	9%	9%	15%	9%	8%	10%	16%	1%	7%	11%
	Somewhat favorable	31%	26%	31%	29%	36%	35%	39%	26%	31%	30%	42%	41%	1%	18%	45%
	Somewhat unfavorable	14%	11%	11%	11%	18%	18%	19%	9%	13%	24%	13%	11%	8%	15%	18%
	Very unfavorable	23%	23%	26%	25%	22%	22%	20%	27%	23%	29%	16%	9%	69%	32%	15%
	No opinion	12%	15%	11%	13%	10%	9%	12%	11%	14%	9%	11%	9%	14%	19%	6%
	Never heard	9%	13%	9%	11%	5%	7%		12%	11%	1%	8%	13%	6%	10%	5%
9g.KATHY HOCHUL	Favorable	42%	38%	43%	40%	45%	44%	48%	41%	40%	37%	52%	57%	3%	25%	56%
	Unfavorable	37%	35%	37%	36%	40%	40%	40%	36%	36%	53%	29%	20%	77%	46%	33%
	(No opinion /Never heard)	21%	28%	20%	24%	15%	16%	12%	23%	25%	10%	19%	22%	20%	29%	11%
FAVORABLE - UNFAVORABLE		16	9	18	14	20	14	35	8	17	7	31	33	-44	7	38
9h.LETITIA JAMES	Very favorable	21%	18%	22%	20%	22%	19%	28%	23%	18%	17%	26%	31%		7%	26%
	Somewhat favorable	22%	18%	20%	19%	27%	24%	34%	17%	20%	27%	27%	20%	14%	22%	33%
	Somewhat unfavorable	9%	11%	6%	8%	12%	11%	14%	9%	8%	14%	10%	9%	8%	8%	11%
	Very unfavorable	17%	15%	19%	17%	16%	18%	12%	22%	13%	23%	11%	9%	49%	15%	9%
	No opinion	16%	19%	18%	18%	11%	12%	9%	12%	23%	13%	10%	15%	7%	33%	7%
	Never heard	15%	19%	15%	17%	12%	16%	3%	16%	18%	6%	16%	16%	23%	15%	14%
9h.LETITIA JAMES	Favorable	42%	36%	42%	39%	49%	43%	62%	40%	39%	44%	52%	51%	14%	29%	58%
	Unfavorable	26%	26%	25%	26%	28%	29%	27%	32%	21%	37%	21%	18%	57%	23%	20%
	(No opinion /Never heard)	32%	38%	33%	35%	23%	28%	12%	28%	40%	19%	26%	31%	29%	48%	21%
OPTIMISTIC - CONCERNED		-36	-20	-50	-35	-39	-42	-34	-31	-37	-34	-44	-35	-19	-35	-36
11.FAMILY'S FINANCIAL FUTURE	Optimistic	28%	36%	22%	29%	28%	27%	30%	32%	27%	29%	26%	30%	36%	26%	29%
	Concerned	65%	56%	72%	64%	67%	68%	64%	63%	64%	63%	70%	65%	55%	61%	65%
	(Don't know) Not sure	7%	8%	6%	7%	6%	5%	7%	5%	9%	7%	4%	5%	9%	13%	6%
	Unweighted Count / Weighted Count	600 / 600	134 / 197	243 / 194	377 / 392	219 / 202	146 / 138	73 / 64	162 / 162	214 / 229	90 / 91	129 / 111	219 / 232	67 / 65	77 / 79	143 / 127

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		HISPANIC ORIGIN						IDEOLOGY			IDEOLOGY / PARTY				
		TOTAL	Central America	Dominican Republic	Mexico	Puerto Rico	South America	United States	Liberal /progressive	Conservative	Moderate	Liberal /progressive Democrat	Conservative Republican	Moderate Democrat	Moderate Indep/DK
FAVORABLE - UNFAVORABLE		5	16	2	-6	0	9	-28	33	-58	-1	37	-73	23	-9
9g.KATHY HOCHUL	Very favorable	11%	20%	4%	10%	13%	10%	4%	15%	5%	9%	16%	1%	10%	8%
	Somewhat favorable	31%	26%	32%	31%	27%	34%	22%	41%	7%	32%	43%	4%	42%	26%
	Somewhat unfavorable	14%	13%	15%	15%	12%	17%	23%	14%	11%	15%	13%	5%	15%	17%
	Very unfavorable	23%	17%	20%	32%	29%	18%	32%	9%	59%	27%	9%	72%	15%	27%
	No opinion	12%	14%	18%	6%	10%	12%	14%	8%	13%	13%	7%	14%	11%	18%
	Never heard	9%	10%	10%	6%	9%	9%	5%	13%	4%	5%	12%	4%	6%	5%
9g.KATHY HOCHUL	Favorable	42%	46%	37%	41%	40%	44%	26%	56%	12%	41%	59%	4%	53%	34%
	Unfavorable	37%	30%	35%	47%	40%	35%	55%	23%	70%	41%	22%	78%	30%	43%
	(No opinion /Never heard)	21%	24%	29%	12%	19%	21%	19%	21%	18%	18%	19%	18%	17%	22%
FAVORABLE - UNFAVORABLE		16	28	18	22	6	21	-1	44	-49	6	44	-67	17	4
9h.LETITIA JAMES	Very favorable	21%	15%	24%	22%	22%	14%	14%	32%	4%	14%	33%	1%	22%	5%
	Somewhat favorable	22%	29%	18%	23%	18%	28%	18%	27%	7%	22%	26%	4%	22%	24%
	Somewhat unfavorable	9%	4%	10%	4%	11%	13%	5%	9%	11%	12%	8%	6%	14%	7%
	Very unfavorable	17%	11%	14%	19%	23%	9%	27%	6%	50%	19%	7%	65%	13%	18%
	No opinion	16%	19%	23%	12%	13%	16%	29%	12%	7%	20%	12%	8%	13%	35%
	Never heard	15%	22%	11%	20%	13%	21%	7%	14%	21%	13%	14%	16%	14%	11%
9h.LETITIA JAMES	Favorable	42%	43%	42%	45%	40%	42%	31%	59%	12%	37%	59%	5%	45%	29%
	Unfavorable	26%	15%	24%	23%	34%	21%	32%	15%	61%	30%	15%	71%	28%	25%
	(No opinion /Never heard)	32%	41%	34%	32%	25%	36%	37%	26%	27%	33%	26%	24%	27%	46%
OPTIMISTIC - CONCERNED		-36	-12	-38	-42	-45	-27	-28	-32	-19	-47	-31	-15	-49	-43
11.FAMILY'S FINANCIAL FUTURE	Optimistic	28%	43%	28%	26%	23%	30%	32%	32%	37%	23%	33%	40%	21%	26%
	Concerned	65%	55%	66%	68%	68%	57%	61%	63%	56%	70%	63%	55%	71%	69%
	(Don't know) Not sure	7%	2%	6%	6%	9%	13%	7%	5%	8%	7%	4%	4%	8%	5%
	Unweighted Count /	600	51	128	77	204	96	61	281	101	177	243	67	87	63
	Weighted Count	600	42	150	60	222	102	60	275	95	180	238	62	91	63

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		REGION				PARTY REGISTRATION			PARTY REGISTRATION / PARTY ID		GENERAL VOTE HISTORY			2021 MAYOR ELECTION VOTER		
		TOTAL	Bronx	Brooklyn	Manhattan	Queens	Democrat	Republican	Unaffiliated /other	Democrat / Democrat	Unaffiliated /other /Indep/DK	Voted Nov 24 and 22	Voted Nov 24 only	Voted neither	Yes	No
		FAVORABLE - UNFAVORABLE														
		5	-2	2	13	14	18	-67	-8	30	-13	-3	-2	12	12	3
9g.KATHY HOCHUL	Very favorable	11%	10%	13%	12%	10%	13%	5%	6%	15%	6%	14%	7%	11%	18%	9%
	Somewhat favorable	31%	29%	28%	33%	34%	34%	5%	31%	40%	26%	27%	30%	34%	32%	31%
	Somewhat unfavorable	14%	16%	16%	11%	13%	14%	13%	13%	14%	14%	19%	15%	11%	13%	14%
	Very unfavorable	23%	25%	24%	22%	17%	15%	64%	32%	11%	31%	26%	25%	22%	24%	23%
	No opinion	12%	12%	13%	12%	14%	13%	7%	12%	9%	19%	9%	11%	16%	7%	14%
	Never heard	9%	9%	6%	9%	12%	11%	6%	5%	11%	4%	7%	13%	7%	6%	10%
9g.KATHY HOCHUL	Favorable	42%	39%	42%	46%	44%	47%	10%	37%	55%	32%	41%	37%	45%	50%	40%
	Unfavorable	37%	40%	40%	33%	30%	29%	77%	45%	25%	45%	44%	39%	33%	38%	37%
	(No opinion /Never heard)	21%	21%	19%	21%	26%	24%	13%	18%	20%	23%	15%	23%	22%	13%	23%
FAVORABLE - UNFAVORABLE		16	10	13	30	20	25	-28	4	36	11	13	14	20	5	19
9h.LETITIA JAMES	Very favorable	21%	19%	24%	24%	17%	26%	1%	11%	31%	9%	28%	18%	19%	25%	19%
	Somewhat favorable	22%	17%	17%	29%	27%	21%	21%	23%	24%	26%	20%	22%	23%	17%	23%
	Somewhat unfavorable	9%	9%	11%	9%	7%	9%	6%	11%	10%	9%	13%	10%	7%	13%	9%
	Very unfavorable	17%	17%	17%	14%	17%	13%	44%	18%	9%	14%	21%	15%	15%	25%	15%
	No opinion	16%	18%	15%	15%	17%	15%	9%	22%	11%	29%	9%	15%	22%	12%	17%
	Never heard	15%	19%	16%	9%	14%	15%	18%	14%	16%	13%	9%	19%	15%	7%	17%
9h.LETITIA JAMES	Favorable	42%	36%	41%	53%	44%	47%	23%	34%	55%	35%	47%	40%	42%	43%	42%
	Unfavorable	26%	26%	29%	23%	24%	22%	51%	30%	18%	24%	34%	26%	22%	38%	23%
	(No opinion /Never heard)	32%	38%	30%	24%	31%	30%	27%	36%	27%	42%	18%	34%	37%	20%	35%
OPTIMISTIC - CONCERNED		-36	-37	-28	-42	-35	-36	-14	-46	-34	-45	-40	-36	-33	-35	-37
11.FAMILY'S FINANCIAL FUTURE	Optimistic	28%	26%	34%	27%	29%	29%	38%	23%	30%	24%	27%	29%	30%	29%	28%
	Concerned	65%	64%	61%	70%	64%	65%	52%	69%	65%	69%	66%	65%	64%	64%	65%
	(Don't know) Not sure	7%	10%	5%	3%	6%	6%	9%	7%	5%	6%	7%	6%	6%	8%	7%
	Unweighted Count /	600	198	102	126	152	398	61	141	315	64	162	182	245	123	477
	Weighted Count	600	186	120	120	150	407	48	144	313	67	150	177	256	124	476

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		TOTAL	7.VOTE LIKELI HOOD	7.VOTE LIKELI HOOD	4.NYC DIRECTION			5.MOST IMPORTANT ISSUES FOR MAYOR						8.FOLLOWING NEWS RELATED TO THE 2025 NEW YORK CITY MAYORAL ELECTION		
			Almost certain	At least 50-50	Right direction	Wrong direction	(Don't know)	Cost of living/Inflation	Jobs and the economy	Housing costs/Affordability	Crime and public safety	Affordable healthcare	Homelessness	Following news updates every single day	Following news a few times per week	Following somewhat but not that closely
FAVORABLE - UNFAVORABLE		5	10	7	18	-6	33	5	6	9	-12	28	1	1	12	8
9g.KATHY HOCHUL	Very favorable	11%	12%	11%	12%	10%	9%	12%	7%	10%	8%	16%	2%	15%	11%	8%
	Somewhat favorable	31%	34%	32%	36%	27%	43%	31%	34%	36%	31%	29%	38%	27%	35%	37%
	Somewhat unfavorable	14%	12%	13%	16%	14%	8%	14%	14%	16%	13%	8%	18%	13%	17%	11%
	Very unfavorable	23%	25%	23%	14%	29%	11%	24%	21%	21%	39%	10%	21%	29%	16%	26%
	No opinion	12%	10%	12%	14%	13%	8%	11%	14%	8%	6%	21%	15%	11%	12%	12%
	Never heard	9%	7%	8%	8%	7%	20%	8%	10%	9%	3%	15%	7%	5%	8%	6%
9g.KATHY HOCHUL	Favorable	42%	46%	44%	48%	37%	53%	43%	41%	46%	40%	46%	40%	42%	46%	45%
	Unfavorable	37%	36%	36%	30%	43%	20%	38%	35%	37%	52%	18%	38%	41%	34%	37%
	(No opinion /Never heard)	21%	18%	20%	22%	20%	27%	19%	24%	17%	9%	36%	22%	16%	20%	18%
FAVORABLE - UNFAVORABLE		16	23	17	44	-3	54	19	22	35	-8	24	-5	16	21	16
9h.LETITIA JAMES	Very favorable	21%	24%	22%	23%	19%	27%	21%	23%	30%	16%	22%	19%	31%	22%	13%
	Somewhat favorable	22%	24%	22%	31%	15%	32%	23%	27%	23%	17%	19%	13%	20%	21%	25%
	Somewhat unfavorable	9%	9%	9%	7%	12%	3%	11%	5%	7%	13%	8%	11%	8%	13%	8%
	Very unfavorable	17%	16%	17%	3%	25%	1%	13%	23%	11%	29%	9%	26%	26%	9%	16%
	No opinion	16%	13%	15%	17%	16%	15%	17%	15%	14%	12%	22%	20%	9%	21%	21%
	Never heard	15%	13%	15%	18%	13%	22%	15%	7%	15%	14%	19%	10%	6%	15%	17%
9h.LETITIA JAMES	Favorable	42%	49%	44%	54%	34%	59%	43%	50%	53%	33%	41%	32%	51%	43%	39%
	Unfavorable	26%	26%	27%	10%	37%	4%	25%	28%	18%	41%	17%	37%	35%	22%	23%
	(No opinion /Never heard)	32%	26%	29%	36%	29%	37%	32%	22%	30%	26%	42%	31%	15%	35%	38%
OPTIMISTIC - CONCERNED		-36	-36	-35	-11	-41	-56	-44	-39	-46	-38	-35	-22	-27	-39	-44
11.FAMILY'S FINANCIAL FUTURE	Optimistic	28%	29%	29%	43%	26%	13%	25%	29%	22%	28%	29%	35%	35%	28%	25%
	Concerned	65%	65%	64%	54%	68%	69%	69%	69%	68%	66%	64%	57%	61%	66%	69%
	(Don't know) Not sure	7%	5%	6%	3%	6%	18%	5%	2%	9%	6%	7%	7%	4%	6%	6%
	Unweighted Count / Weighted Count	600 / 600	465 / 452	555 / 545	137 / 141	373 / 373	90 / 86	252 / 261	79 / 79	213 / 213	237 / 223	81 / 82	68 / 69	193 / 192	183 / 192	170 / 165

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		TOTAL	9a.DONALD TRUMP		9b.HISPANIC FEDERATION		9c.ERIC ADAMS			9d.ZOHRAN MAMDANI			9e.ANDREW CUOMO		
			Favorable	Unfavorable	Favorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)
FAVORABLE - UNFAVORABLE		5	-56	27	26	-11	20	-1	5	35	-57	6	18	-4	-4
9g.KATHY HOCHUL	Very favorable	11%	4%	13%	14%	8%	17%	10%	5%	15%	6%	4%	14%	9%	8%
	Somewhat favorable	31%	11%	41%	41%	22%	38%	32%	18%	44%	13%	17%	36%	32%	11%
	Somewhat unfavorable	14%	10%	15%	11%	15%	11%	16%	7%	14%	17%	5%	13%	16%	6%
	Very unfavorable	23%	61%	12%	18%	25%	24%	27%	11%	10%	58%	10%	19%	29%	17%
	No opinion	12%	6%	10%	9%	17%	6%	8%	36%	8%	3%	40%	10%	5%	47%
	Never heard	9%	8%	9%	7%	13%	5%	7%	22%	7%	4%	24%	9%	8%	11%
9g.KATHY HOCHUL	Favorable	42%	15%	54%	55%	29%	55%	42%	23%	60%	18%	21%	50%	41%	18%
	Unfavorable	37%	71%	27%	29%	41%	35%	44%	19%	25%	75%	15%	32%	45%	23%
	(No opinion /Never heard)	21%	14%	19%	16%	30%	10%	14%	58%	15%	7%	64%	19%	14%	59%
FAVORABLE - UNFAVORABLE		16	-51	39	29	10	12	21	5	50	-57	22	22	13	8
9h.LETITIA JAMES	Very favorable	21%	3%	27%	30%	13%	22%	24%	10%	30%	4%	15%	26%	19%	6%
	Somewhat favorable	22%	8%	28%	22%	21%	24%	24%	10%	31%	9%	10%	21%	24%	13%
	Somewhat unfavorable	9%	10%	10%	11%	8%	10%	11%	4%	7%	19%	1%	10%	11%	2%
	Very unfavorable	17%	52%	6%	12%	16%	24%	15%	11%	5%	51%	1%	15%	20%	10%
	No opinion	16%	8%	15%	14%	21%	8%	12%	39%	15%	4%	40%	15%	10%	47%
	Never heard	15%	19%	13%	11%	22%	11%	14%	26%	12%	11%	33%	12%	16%	23%
9h.LETITIA JAMES	Favorable	42%	11%	55%	52%	34%	46%	48%	20%	62%	14%	25%	47%	44%	20%
	Unfavorable	26%	62%	16%	23%	24%	34%	26%	15%	12%	71%	2%	26%	31%	11%
	(No opinion /Never heard)	32%	26%	29%	26%	42%	19%	26%	65%	26%	16%	73%	27%	26%	69%
OPTIMISTIC - CONCERNED		-36	-24	-41	-32	-40	-31	-41	-28	-35	-28	-52	-38	-38	-24
11.FAMILY'S FINANCIAL FUTURE	Optimistic	28%	34%	27%	31%	25%	32%	26%	31%	30%	32%	18%	28%	27%	32%
	Concerned	65%	58%	68%	64%	65%	63%	67%	59%	65%	61%	70%	67%	65%	57%
	(Don't know) Not sure	7%	8%	6%	5%	10%	5%	7%	9%	5%	7%	12%	5%	7%	11%
	Unweighted Count /	600	141	411	302	253	150	351	99	330	169	101	261	275	64
	Weighted Count	600	137	413	299	264	144	345	111	334	163	103	250	276	74

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		TOTAL	9f.CURTIS SLIWA			9g.KATHY HOCHUL			9h.LETITIA JAMES			10.MAYORAL VOTE			
			Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Mamda ni	Sliwa	Cuomo	Undeci ded
FAVORABLE - UNFAVORABLE		5	-22	22	9	100	-100	0	47	-55	-2	36	-72	-15	17
9g.KATHY HOCHUL	Very favorable	11%	13%	13%	5%	26%			19%	5%	5%	16%	7%	8%	3%
	Somewhat favorable	31%	22%	44%	24%	74%			50%	14%	20%	44%	4%	20%	37%
	Somewhat unfavorable	14%	13%	19%	7%		37%		13%	19%	10%	16%	7%	17%	7%
	Very unfavorable	23%	44%	16%	13%		63%		9%	55%	16%	8%	75%	27%	16%
	No opinion	12%	6%	4%	29%			57%	6%	3%	28%	9%	3%	14%	28%
	Never heard	9%	2%	4%	22%			43%	4%	4%	21%	7%	3%	14%	9%
9g.KATHY HOCHUL	Favorable	42%	36%	57%	29%	100%			69%	19%	25%	60%	10%	28%	40%
	Unfavorable	37%	57%	35%	20%		100%		22%	74%	26%	24%	83%	44%	23%
	(No opinion /Never heard)	21%	7%	8%	51%			100%	9%	7%	49%	17%	7%	28%	37%
FAVORABLE - UNFAVORABLE		16	-13	40	13	58	-28	10	100	-100	0	48	-51	-7	15
9h.LETITIA JAMES	Very favorable	21%	14%	33%	12%	40%	7%	7%	49%			30%	2%	14%	18%
	Somewhat favorable	22%	19%	29%	14%	30%	18%	11%	51%			30%	9%	15%	16%
	Somewhat unfavorable	9%	10%	13%	4%	6%	15%	7%		36%		8%	11%	13%	6%
	Very unfavorable	17%	35%	9%	9%	6%	37%	2%		64%		4%	51%	24%	14%
	No opinion	16%	10%	10%	30%	11%	9%	39%			51%	15%	5%	19%	29%
	Never heard	15%	12%	6%	31%	8%	13%	34%			49%	12%	22%	15%	17%
9h.LETITIA JAMES	Favorable	42%	33%	62%	26%	70%	25%	19%	100%			60%	11%	29%	34%
	Unfavorable	26%	46%	22%	13%	12%	53%	9%		100%		13%	62%	37%	20%
	(No opinion /Never heard)	32%	22%	16%	61%	19%	23%	73%			100%	27%	27%	34%	46%
OPTIMISTIC - CONCERNED		-36	-33	-40	-34	-35	-39	-34	-40	-27	-40	-35	-17	-46	-41
11.FAMILY'S FINANCIAL FUTURE	Optimistic	28%	31%	27%	27%	31%	27%	27%	29%	34%	24%	29%	37%	24%	25%
	Concerned	65%	65%	68%	61%	65%	66%	61%	68%	61%	63%	65%	54%	70%	66%
	(Don't know) Not sure	7%	4%	5%	12%	4%	7%	12%	3%	6%	13%	6%	10%	5%	8%
	Unweighted Count /	600	181	242	177	265	218	117	274	150	176	282	86	144	79
	Weighted Count	600	179	235	186	251	222	128	254	157	189	288	82	143	76

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		TOTAL	11.FAMILY'S FINANCIAL FUTURE		SPLIT	
			Optimistic	Concerned	A	B
FAVORABLE - UNFAVORABLE		5	11	5	6	3
9g.KATHY HOCHUL	Very favorable	11%	18%	8%	14%	8%
	Somewhat favorable	31%	27%	34%	29%	33%
	Somewhat unfavorable	14%	12%	14%	12%	15%
	Very unfavorable	23%	23%	23%	24%	22%
	No opinion	12%	10%	13%	10%	15%
	Never heard	9%	10%	7%	10%	8%
9g.KATHY HOCHUL	Favorable	42%	45%	42%	43%	40%
	Unfavorable	37%	35%	38%	37%	37%
	(No opinion /Never heard)	21%	20%	20%	20%	23%
FAVORABLE - UNFAVORABLE		16	11	20	21	11
9h.LETITIA JAMES	Very favorable	21%	20%	22%	24%	17%
	Somewhat favorable	22%	22%	23%	22%	21%
	Somewhat unfavorable	9%	10%	9%	8%	11%
	Very unfavorable	17%	21%	16%	17%	16%
	No opinion	16%	13%	18%	13%	20%
	Never heard	15%	14%	13%	15%	16%
9h.LETITIA JAMES	Favorable	42%	43%	45%	46%	38%
	Unfavorable	26%	31%	25%	26%	27%
	(No opinion /Never heard)	32%	26%	31%	28%	35%
OPTIMISTIC - CONCERNED		-36	100	-100	-37	-36
11.FAMILY'S FINANCIAL FUTURE	Optimistic	28%	100%		28%	29%
	Concerned	65%		100%	64%	65%
	(Don't know) Not sure	7%			8%	5%
	Unweighted Count / Weighted Count	600	164	398	300	300
		600	170	388	305	295

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		TOTAL	GENDER		AGE						AGE		GENDER / AGE			
			Men	Women	Under 30	30 - 39	All under 40	40 - 49	50 - 64	65 & over	Under 50	50 & over	Men <50	Women <50	Men 50+	Women 50+
MAMDANI	12h.STANDING UP FOR IMMIGRANTS	53%	55%	51%	61%	62%	62%	59%	47%	41%	61%	44%	62%	60%	46%	43%
	12g.PASSING LAWS TO PROTECT VULNERABLE COMMUNITIES	48%	54%	44%	51%	53%	52%	53%	43%	45%	52%	44%	57%	48%	51%	40%
	12j.SHARING MY VALUES	47%	49%	45%	58%	55%	56%	56%	34%	41%	56%	37%	56%	56%	40%	35%
	12i.TREATING THE LATINO COMMUNITY WITH RESPECT	46%	47%	44%	53%	55%	54%	49%	35%	40%	53%	38%	53%	52%	40%	37%
	12d.REDUCING THE COST OF LIVING AND HOUSING	44%	49%	40%	54%	53%	53%	51%	31%	36%	53%	34%	55%	51%	41%	29%
	12a.HAVING A CLEAR VISION FOR NEW YORK CITY'S FUTURE	43%	49%	38%	51%	54%	52%	55%	31%	32%	53%	32%	55%	51%	41%	26%
	12e.PROTECTING NEW YORKERS FROM FEDERAL GOVERNMENT OVERREACH	43%	47%	39%	50%	53%	51%	51%	34%	32%	51%	33%	52%	51%	42%	28%
	12b.HAVING THE RIGHT DEMEANOR AND TEMPERAMENT TO BE MAYOR	42%	46%	38%	52%	48%	50%	46%	31%	36%	48%	34%	53%	44%	36%	33%
	12f.CREATING BETTER-PAYING JOBS	38%	42%	36%	44%	47%	46%	44%	26%	35%	45%	31%	46%	45%	37%	27%
	12c.HANDLING CRIME AND PUBLIC SAFETY	36%	44%	30%	39%	50%	45%	43%	23%	30%	44%	27%	50%	39%	35%	22%
Unweighted Count / Weighted Count		600	254	345	85	122	207	93	152	148	300	300	128	171	126	174
		600	257	342	100	119	219	94	137	151	313	287	147	165	110	177

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /GENDER					
			Democrat	Indep/D K	Indep/D K w/weak	Republican	Strong Democrat	Weak Democrat	Strong Republican	Democratic men	Democratic women	Indep/D K men	Indep/D K women	Indep/D K men w/weak	Indep/D K women w/weak
MAMDANI	12h.STANDING UP FOR IMMIGRANTS	53%	69%	36%	48%	17%	68%	70%	7%	78%	62%	34%	38%	46%	50%
	12g.PASSING LAWS TO PROTECT VULNERABLE COMMUNITIES	48%	62%	36%	44%	13%	62%	61%	8%	74%	53%	37%	36%	48%	40%
	12j.SHARING MY VALUES	47%	64%	29%	38%	7%	66%	60%	6%	73%	58%	25%	33%	34%	41%
	12i.TREATING THE LATINO COMMUNITY WITH RESPECT	46%	61%	25%	38%	11%	62%	60%	6%	68%	57%	19%	31%	35%	41%
	12d.REDUCING THE COST OF LIVING AND HOUSING	44%	57%	29%	38%	13%	57%	57%	10%	71%	47%	30%	28%	41%	36%
	12a.HAVING A CLEAR VISION FOR NEW YORK CITY'S FUTURE	43%	58%	26%	36%	7%	58%	57%	6%	72%	48%	27%	25%	37%	34%
	12e.PROTECTING NEW YORKERS FROM FEDERAL GOVERNMENT OVERREACH	43%	57%	28%	36%	7%	57%	56%	6%	68%	49%	29%	27%	39%	33%
	12b.HAVING THE RIGHT DEMEANOR AND TEMPERAMENT TO BE MAYOR	42%	57%	25%	34%	6%	60%	51%	4%	68%	49%	23%	26%	35%	33%
	12f.CREATING BETTER-PAYING JOBS	38%	51%	25%	32%	8%	51%	49%	6%	60%	44%	24%	25%	31%	33%
	12c.HANDLING CRIME AND PUBLIC SAFETY	36%	49%	20%	31%	5%	50%	48%	4%	67%	37%	17%	23%	33%	29%
Unweighted Count / Weighted Count		600	363	111	227	95	233	130	51	141	221	53	58	110	117
		600	360	118	230	88	230	130	46	144	215	56	62	114	116

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		EDUCATION							EDUCATION / GENDER				EDUCATION / PARTY ID			
		TOTAL	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate	Non-college men	Non-college women	College men	College women	Non-college grad Democrat	Non-college grad Republican	Non-college grad Indep/D K	College graduate Democrat
MAMDANI	12h.STANDING UP FOR IMMIGRANTS	53%	49%	49%	49%	61%	56%	70%	55%	45%	57%	63%	66%	14%	32%	74%
	12g.PASSING LAWS TO PROTECT VULNERABLE COMMUNITIES	48%	44%	46%	45%	55%	53%	60%	55%	38%	54%	57%	59%	14%	33%	67%
	12j.SHARING MY VALUES	47%	48%	41%	45%	53%	52%	55%	50%	41%	49%	55%	61%	8%	30%	70%
	12i.TREATING THE LATINO COMMUNITY WITH RESPECT	46%	44%	43%	44%	50%	47%	58%	49%	40%	44%	55%	60%	12%	26%	65%
	12d.REDUCING THE COST OF LIVING AND HOUSING	44%	45%	40%	42%	48%	44%	56%	51%	36%	45%	49%	56%	13%	30%	59%
	12a.HAVING A CLEAR VISION FOR NEW YORK CITY'S FUTURE	43%	46%	38%	42%	45%	41%	56%	50%	36%	48%	43%	56%	10%	31%	61%
	12e.PROTECTING NEW YORKERS FROM FEDERAL GOVERNMENT OVERREACH	43%	43%	37%	40%	48%	45%	56%	49%	33%	46%	50%	55%	6%	29%	61%
	12b.HAVING THE RIGHT DEMEANOR AND TEMPERAMENT TO BE MAYOR	42%	43%	37%	40%	46%	45%	47%	46%	35%	46%	45%	57%	5%	22%	57%
	12f.CREATING BETTER-PAYING JOBS	38%	39%	34%	36%	43%	43%	42%	43%	31%	40%	45%	49%	8%	25%	54%
	12c.HANDLING CRIME AND PUBLIC SAFETY	36%	38%	30%	34%	40%	37%	47%	46%	25%	40%	41%	47%	5%	21%	53%
Unweighted Count / Weighted Count		600	134	243	377	219	146	73	162	214	90	129	219	67	77	143
		600	197	194	392	202	138	64	162	229	91	111	232	65	79	127

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	HISPANIC ORIGIN						IDEOLOGY			IDEOLOGY /PARTY			
			Central America	Dominican Republic	Mexico	Puerto Rico	South America	United States	Liberal /progressive	Conservative	Moderate	Liberal /progressive Democrat	Conservative Republican	Moderate Democrat	Moderate Indep/DK
MAMDANI	12h.STANDING UP FOR IMMIGRANTS	53%	50%	53%	68%	48%	63%	56%	74%	16%	48%	77%	13%	59%	42%
	12g.PASSING LAWS TO PROTECT VULNERABLE COMMUNITIES	48%	45%	49%	58%	45%	60%	45%	69%	20%	41%	71%	11%	51%	37%
	12j.SHARING MY VALUES	47%	58%	48%	64%	41%	55%	32%	73%	8%	36%	74%	3%	49%	28%
	12i.TREATING THE LATINO COMMUNITY WITH RESPECT	46%	51%	47%	62%	38%	55%	41%	71%	9%	34%	72%	8%	47%	25%
	12d.REDUCING THE COST OF LIVING AND HOUSING	44%	43%	42%	57%	40%	52%	37%	64%	13%	35%	64%	8%	46%	25%
	12a.HAVING A CLEAR VISION FOR NEW YORK CITY'S FUTURE	43%	52%	42%	52%	38%	52%	32%	67%	9%	31%	68%	6%	42%	26%
	12e.PROTECTING NEW YORKERS FROM FEDERAL GOVERNMENT OVERREACH	43%	43%	45%	56%	36%	57%	39%	65%	9%	33%	66%	5%	43%	28%
	12b.HAVING THE RIGHT DEMEANOR AND TEMPERAMENT TO BE MAYOR	42%	52%	40%	60%	34%	55%	30%	65%	7%	31%	66%	3%	41%	25%
	12f.CREATING BETTER-PAYING JOBS	38%	38%	38%	51%	37%	44%	32%	59%	9%	29%	60%	3%	35%	26%
	12c.HANDLING CRIME AND PUBLIC SAFETY	36%	36%	35%	41%	31%	49%	23%	59%	6%	23%	61%	3%	28%	22%
Unweighted Count / Weighted Count		600 / 600	51 / 42	128 / 150	77 / 60	204 / 222	96 / 102	61 / 60	281 / 275	101 / 95	177 / 180	243 / 238	67 / 62	87 / 91	63 / 63

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	REGION				PARTY REGISTRATION			PARTY REGISTRATION / PARTY ID		GENERAL VOTE HISTORY			2021 MAYOR ELECTION VOTER	
			Bronx	Brooklyn	Manhattan	Queens	Democrat	Republican	Unaffiliated /other	Democrat	Unaffiliated /other /Indep/DK	Voted Nov 24 and 22	Voted Nov 24 only	Voted neither	Yes	No
MAMDANI	12h.STANDING UP FOR IMMIGRANTS	53%	46%	49%	62%	60%	61%	20%	40%	67%	27%	48%	53%	55%	48%	54%
	12g.PASSING LAWS TO PROTECT VULNERABLE COMMUNITIES	48%	44%	48%	52%	51%	55%	19%	38%	62%	36%	49%	45%	50%	47%	49%
	12j.SHARING MY VALUES	47%	45%	42%	54%	51%	56%	8%	34%	64%	25%	49%	36%	54%	44%	48%
	12i.TREATING THE LATINO COMMUNITY WITH RESPECT	46%	41%	47%	52%	48%	54%	13%	34%	60%	19%	45%	42%	49%	38%	48%
	12d.REDUCING THE COST OF LIVING AND HOUSING	44%	42%	39%	50%	48%	50%	16%	36%	56%	28%	45%	38%	47%	39%	45%
	12a.HAVING A CLEAR VISION FOR NEW YORK CITY'S FUTURE	43%	37%	38%	50%	53%	49%	9%	36%	56%	25%	42%	35%	49%	37%	44%
	12e.PROTECTING NEW YORKERS FROM FEDERAL GOVERNMENT OVERREACH	43%	40%	36%	56%	43%	50%	11%	32%	57%	25%	44%	39%	44%	42%	43%
	12b.HAVING THE RIGHT DEMEANOR AND TEMPERAMENT TO BE MAYOR	42%	38%	34%	52%	45%	50%	6%	31%	56%	23%	42%	37%	45%	36%	43%
	12f.CREATING BETTER-PAYING JOBS	38%	38%	33%	46%	38%	43%	9%	34%	49%	25%	39%	34%	41%	36%	39%
	12c.HANDLING CRIME AND PUBLIC SAFETY	36%	37%	28%	41%	41%	44%	6%	24%	50%	22%	36%	31%	40%	36%	36%
Unweighted Count / Weighted Count		600	198	102	126	152	398	61	141	315	64	162	182	245	123	477
		600	186	120	120	150	407	48	144	313	67	150	177	256	124	476

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		7.VOTE LIKELIHOOD	7.VOTE LIKELIHOOD	4.NYC DIRECTION			5.MOST IMPORTANT ISSUES FOR MAYOR						8.FOLLOWING NEWS RELATED TO THE 2025 NEW YORK CITY MAYORAL ELECTION			
		TOTAL	Almost certain	At least 50-50	Right direction	Wrong direction	(Don't know)	Cost of living/Inflation	Jobs and the economy	Housing costs/Affordability	Crime and public safety	Affordable healthcare	Homelessness	Following news updates every single day	Following news a few times per week	Following somewhat but not that closely
MAMDANI	12h.STANDING UP FOR IMMIGRANTS	53%	60%	55%	65%	49%	49%	56%	38%	65%	43%	54%	45%	48%	67%	50%
	12g.PASSING LAWS TO PROTECT VULNERABLE COMMUNITIES	48%	55%	51%	60%	42%	55%	54%	43%	61%	36%	54%	38%	44%	58%	49%
	12j.SHARING MY VALUES	47%	53%	49%	64%	41%	43%	49%	39%	61%	33%	56%	43%	44%	61%	43%
	12i.TREATING THE LATINO COMMUNITY WITH RESPECT	46%	52%	48%	62%	39%	46%	47%	39%	59%	33%	47%	43%	39%	59%	46%
	12d.REDUCING THE COST OF LIVING AND HOUSING	44%	50%	46%	59%	38%	42%	49%	31%	54%	28%	55%	37%	37%	57%	43%
	12a.HAVING A CLEAR VISION FOR NEW YORK CITY'S FUTURE	43%	49%	45%	58%	40%	33%	47%	31%	56%	27%	48%	38%	39%	56%	40%
	12e.PROTECTING NEW YORKERS FROM FEDERAL GOVERNMENT OVERREACH	43%	48%	44%	57%	35%	51%	47%	45%	55%	28%	45%	34%	40%	51%	42%
	12b.HAVING THE RIGHT DEMEANOR AND TEMPERAMENT TO BE MAYOR	42%	48%	44%	56%	36%	42%	44%	32%	53%	29%	49%	36%	39%	54%	36%
	12f.CREATING BETTER-PAYING JOBS	38%	44%	40%	50%	35%	33%	40%	30%	49%	27%	43%	28%	35%	50%	32%
	12c.HANDLING CRIME AND PUBLIC SAFETY	36%	41%	38%	53%	32%	26%	38%	29%	44%	21%	46%	28%	34%	45%	34%
Unweighted Count / Weighted Count		600 / 600	465 / 452	555 / 545	137 / 141	373 / 373	90 / 86	252 / 261	79 / 79	213 / 213	237 / 223	81 / 82	68 / 69	193 / 192	183 / 192	170 / 165

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	9a.DONALD TRUMP		9b.HISPANIC FEDERATION		9c.ERIC ADAMS			9d.ZOHRAN MAMDANI			9e.ANDREW CUOMO		
			Favorable	Unfavorable	Favorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)
MAMDANI	12h.STANDING UP FOR IMMIGRANTS	53%	17%	69%	57%	51%	46%	62%	32%	81%	19%	15%	42%	68%	32%
	12g.PASSING LAWS TO PROTECT VULNERABLE COMMUNITIES	48%	12%	64%	53%	46%	40%	57%	33%	77%	12%	14%	37%	64%	30%
	12j.SHARING MY VALUES	47%	6%	65%	54%	43%	42%	54%	32%	79%	4%	12%	36%	61%	34%
	12i.TREATING THE LATINO COMMUNITY WITH RESPECT	46%	9%	62%	52%	42%	36%	55%	31%	76%	5%	10%	33%	62%	30%
	12d.REDUCING THE COST OF LIVING AND HOUSING	44%	14%	57%	48%	42%	36%	52%	27%	72%	9%	9%	33%	58%	30%
	12a.HAVING A CLEAR VISION FOR NEW YORK CITY'S FUTURE	43%	7%	58%	47%	41%	35%	52%	26%	73%	3%	9%	31%	56%	31%
	12e.PROTECTING NEW YORKERS FROM FEDERAL GOVERNMENT OVERREACH	43%	7%	58%	48%	40%	33%	52%	26%	71%	6%	9%	32%	57%	24%
	12b.HAVING THE RIGHT DEMEANOR AND TEMPERAMENT TO BE MAYOR	42%	6%	57%	49%	36%	37%	48%	26%	71%	3%	9%	31%	55%	27%
	12f.CREATING BETTER-PAYING JOBS	38%	7%	52%	45%	34%	38%	43%	24%	64%	5%	8%	29%	51%	23%
	12c.HANDLING CRIME AND PUBLIC SAFETY	36%	7%	49%	41%	32%	37%	39%	27%	60%	2%	11%	26%	48%	26%
Unweighted Count / Weighted Count		600	141	411	302	253	150	351	99	330	169	101	261	275	64
		600	137	413	299	264	144	345	111	334	163	103	250	276	74

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	9f.CURTIS SLIWA			9g.KATHY HOCHUL			9h.LETITIA JAMES			10.MAYORAL VOTE			
			Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Mamda ni	Sliwa	Cuomo	Undecided
MAMDANI	12h.STANDING UP FOR IMMIGRANTS	53%	37%	72%	43%	69%	41%	40%	71%	33%	44%	87%	16%	20%	31%
	12g.PASSING LAWS TO PROTECT VULNERABLE COMMUNITIES	48%	32%	66%	41%	65%	35%	39%	70%	25%	39%	82%	12%	15%	28%
	12j.SHARING MY VALUES	47%	28%	67%	40%	66%	28%	43%	68%	20%	42%	88%	4%	3%	28%
	12i.TREATING THE LATINO COMMUNITY WITH RESPECT	46%	24%	67%	39%	65%	29%	37%	67%	18%	39%	83%	7%	7%	26%
	12d.REDUCING THE COST OF LIVING AND HOUSING	44%	28%	61%	37%	58%	31%	38%	58%	23%	42%	80%	4%	7%	23%
	12a.HAVING A CLEAR VISION FOR NEW YORK CITY'S FUTURE	43%	27%	60%	36%	57%	28%	42%	58%	22%	40%	80%	1%	4%	27%
	12e.PROTECTING NEW YORKERS FROM FEDERAL GOVERNMENT OVERREACH	43%	28%	60%	34%	58%	28%	38%	63%	21%	33%	77%	6%	8%	23%
	12b.HAVING THE RIGHT DEMEANOR AND TEMPERAMENT TO BE MAYOR	42%	21%	61%	37%	57%	25%	39%	59%	15%	41%	79%	2%	3%	21%
	12f.CREATING BETTER-PAYING JOBS	38%	23%	57%	29%	52%	25%	34%	54%	17%	35%	74%	4%	3%	14%
	12c.HANDLING CRIME AND PUBLIC SAFETY	36%	21%	53%	30%	49%	22%	35%	52%	17%	30%	70%	0%	2%	16%
Unweighted Count / Weighted Count		600 / 600	181 / 179	242 / 235	177 / 186	265 / 251	218 / 222	117 / 128	274 / 254	150 / 157	176 / 189	282 / 288	86 / 82	144 / 143	79 / 76

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	11.FAMILY'S FINANCIAL FUTURE		SPLIT	
			Optimis tic	Concer ned	A	B
MAMDANI	12h.STANDING UP FOR IMMIGRANTS	53%	50%	55%	51%	55%
	12g.PASSING LAWS TO PROTECT VULNERABLE COMMUNITIES	48%	48%	50%	46%	50%
	12j.SHARING MY VALUES	47%	51%	47%	46%	48%
	12i.TREATING THE LATINO COMMUNITY WITH RESPECT	46%	47%	46%	43%	49%
	12d.REDUCING THE COST OF LIVING AND HOUSING	44%	48%	43%	45%	42%
	12a.HAVING A CLEAR VISION FOR NEW YORK CITY'S FUTURE	43%	46%	43%	42%	44%
	12e.PROTECTING NEW YORKERS FROM FEDERAL GOVERNMENT OVERREACH	43%	44%	43%	40%	45%
	12b.HAVING THE RIGHT DEMEANOR AND TEMPERAMENT TO BE MAYOR	42%	43%	42%	40%	43%
	12f.CREATING BETTER-PAYING JOBS	38%	40%	40%	35%	42%
	12c.HANDLING CRIME AND PUBLIC SAFETY	36%	42%	34%	32%	40%
Unweighted Count / Weighted Count		600	164	398	300	300
		600	170	388	305	295

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		TOTAL	GENDER		AGE						AGE		GENDER /AGE			
			Men	Women	Under 30	30 - 39	All under 40	40 - 49	50 - 64	65 & over	Under 50	50 & over	Men <50	Women <50	Men 50+	Women 50+
SLIWA	12c.HANDLING CRIME AND PUBLIC SAFETY	19%	21%	18%	18%	14%	16%	13%	24%	23%	15%	23%	18%	13%	25%	22%
	12b.HAVING THE RIGHT DEMEANOR AND TEMPERAMENT TO BE MAYOR	15%	17%	13%	13%	13%	13%	14%	17%	16%	14%	16%	15%	13%	20%	14%
	12j.SHARING MY VALUES	14%	17%	12%	9%	13%	11%	11%	16%	19%	11%	17%	15%	8%	19%	17%
	12g.PASSING LAWS TO PROTECT VULNERABLE COMMUNITIES	13%	15%	12%	13%	13%	13%	13%	14%	13%	13%	13%	15%	11%	14%	13%
	12a.HAVING A CLEAR VISION FOR NEW YORK CITY'S FUTURE	13%	15%	11%	10%	12%	11%	10%	15%	14%	11%	14%	13%	9%	17%	13%
	12f.CREATING BETTER-PAYING JOBS	12%	14%	10%	8%	11%	10%	8%	16%	14%	9%	15%	11%	8%	17%	13%
	12i.TREATING THE LATINO COMMUNITY WITH RESPECT	11%	15%	9%	8%	9%	9%	11%	14%	13%	9%	14%	12%	7%	18%	11%
	12d.REDUCING THE COST OF LIVING AND HOUSING	11%	12%	10%	7%	11%	9%	8%	14%	12%	9%	13%	10%	7%	15%	12%
	12e.PROTECTING NEW YORKERS FROM FEDERAL GOVERNMENT OVERREACH	10%	12%	9%	9%	8%	8%	8%	13%	10%	8%	12%	9%	8%	15%	9%
	12h.STANDING UP FOR IMMIGRANTS	9%	12%	6%	5%	9%	7%	10%	8%	10%	8%	9%	12%	5%	11%	8%
Unweighted Count / Weighted Count		600	254	345	85	122	207	93	152	148	300	300	128	171	126	174
		600	257	342	100	119	219	94	137	151	313	287	147	165	110	177

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /GENDER					
			Democrat	Indep/D K	Indep/D K w/weak	Republican	Strong Democrat	Weak Democrat	Strong Republican	Democratic men	Democratic women	Indep/D K men	Indep/D K women	Indep/D K men w/weak	Indep/D K women w/weak
SLIWA	12c.HANDLING CRIME AND PUBLIC SAFETY	19%	8%	24%	22%	58%	6%	13%	48%	4%	11%	29%	20%	23%	21%
	12b.HAVING THE RIGHT DEMEANOR AND TEMPERAMENT TO BE MAYOR	15%	5%	19%	17%	50%	4%	8%	45%	2%	8%	23%	15%	18%	15%
	12j.SHARING MY VALUES	14%	4%	15%	13%	56%	4%	5%	49%	2%	6%	21%	10%	18%	9%
	12g.PASSING LAWS TO PROTECT VULNERABLE COMMUNITIES	13%	5%	11%	13%	48%	4%	8%	42%	2%	7%	14%	8%	13%	12%
	12a.HAVING A CLEAR VISION FOR NEW YORK CITY'S FUTURE	13%	4%	11%	11%	49%	4%	5%	46%	1%	6%	15%	6%	12%	9%
	12f.CREATING BETTER-PAYING JOBS	12%	5%	12%	12%	43%	4%	6%	38%	2%	7%	17%	7%	14%	10%
	12i.TREATING THE LATINO COMMUNITY WITH RESPECT	11%	4%	11%	11%	42%	4%	6%	34%	2%	6%	22%	1%	16%	6%
	12d.REDUCING THE COST OF LIVING AND HOUSING	11%	3%	12%	10%	42%	3%	3%	41%	1%	4%	12%	12%	11%	10%
	12e.PROTECTING NEW YORKERS FROM FEDERAL GOVERNMENT OVERREACH	10%	4%	9%	10%	37%	2%	6%	38%	2%	5%	10%	9%	11%	10%
	12h.STANDING UP FOR IMMIGRANTS	9%	4%	7%	7%	29%	4%	4%	24%	2%	5%	11%	4%	9%	5%
Unweighted Count / Weighted Count		600	363	111	227	95	233	130	51	141	221	53	58	110	117
		600	360	118	230	88	230	130	46	144	215	56	62	114	116

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	EDUCATION						EDUCATION / GENDER				EDUCATION / PARTY ID			
			H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate	Non-college men	Non-college women	College men	College women	Non-college grad Democrat	Non-college grad Republican	Non-college grad Indep/D K	College graduate Democrat
SLIWA	12c.HANDLING CRIME AND PUBLIC SAFETY	19%	19%	17%	18%	21%	22%	19%	18%	19%	27%	16%	8%	55%	19%	8%
	12b.HAVING THE RIGHT DEMEANOR AND TEMPERAMENT TO BE MAYOR	15%	18%	15%	17%	12%	16%	5%	19%	15%	16%	10%	6%	51%	21%	4%
	12j.SHARING MY VALUES	14%	15%	16%	16%	11%	14%	7%	17%	15%	16%	8%	5%	54%	17%	2%
	12g.PASSING LAWS TO PROTECT VULNERABLE COMMUNITIES	13%	17%	12%	15%	10%	14%	4%	15%	15%	14%	7%	7%	49%	11%	3%
	12a.HAVING A CLEAR VISION FOR NEW YORK CITY'S FUTURE	13%	16%	11%	13%	11%	15%	4%	14%	13%	16%	8%	5%	49%	10%	3%
	12f.CREATING BETTER-PAYING JOBS	12%	14%	12%	13%	10%	13%	4%	14%	12%	14%	7%	5%	43%	11%	3%
	12i.TREATING THE LATINO COMMUNITY WITH RESPECT	11%	14%	11%	12%	10%	14%	2%	15%	11%	15%	6%	5%	43%	10%	3%
	12d.REDUCING THE COST OF LIVING AND HOUSING	11%	12%	12%	12%	9%	12%	2%	13%	12%	12%	6%	3%	42%	14%	2%
	12e.PROTECTING NEW YORKERS FROM FEDERAL GOVERNMENT OVERREACH	10%	12%	11%	11%	7%	9%	4%	13%	10%	10%	5%	4%	41%	9%	2%
	12h.STANDING UP FOR IMMIGRANTS	9%	11%	7%	9%	8%	10%	4%	11%	7%	13%	4%	4%	29%	8%	3%
Unweighted Count / Weighted Count		600	134	243	377	219	146	73	162	214	90	129	219	67	77	143
		600	197	194	392	202	138	64	162	229	91	111	232	65	79	127

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	HISPANIC ORIGIN						IDEOLOGY			IDEOLOGY /PARTY			
			Central America	Dominican Republic	Mexico	Puerto Rico	South America	United States	Liberal /progressive	Conservative	Moderate	Liberal /progressive Democrat	Conservative Republican	Moderate Democrat	Moderate Indep/DK
SLIWA	12c.HANDLING CRIME AND PUBLIC SAFETY	19%	10%	22%	17%	22%	15%	34%	7%	50%	24%	6%	60%	11%	28%
	12b.HAVING THE RIGHT DEMEANOR AND TEMPERAMENT TO BE MAYOR	15%	5%	19%	17%	14%	10%	24%	6%	46%	16%	4%	51%	8%	16%
	12j.SHARING MY VALUES	14%	9%	15%	12%	16%	10%	27%	3%	50%	15%	2%	58%	6%	16%
	12g.PASSING LAWS TO PROTECT VULNERABLE COMMUNITIES	13%	7%	17%	13%	12%	6%	16%	6%	37%	13%	5%	50%	4%	11%
	12a.HAVING A CLEAR VISION FOR NEW YORK CITY'S FUTURE	13%	10%	19%	14%	13%	7%	24%	4%	40%	14%	3%	50%	6%	14%
	12f.CREATING BETTER-PAYING JOBS	12%	6%	12%	14%	12%	10%	18%	4%	37%	14%	3%	43%	7%	14%
	12i.TREATING THE LATINO COMMUNITY WITH RESPECT	11%	5%	14%	7%	13%	7%	17%	3%	38%	13%	3%	43%	7%	12%
	12d.REDUCING THE COST OF LIVING AND HOUSING	11%	3%	13%	11%	12%	7%	19%	3%	38%	10%	2%	44%	4%	9%
	12e.PROTECTING NEW YORKERS FROM FEDERAL GOVERNMENT OVERREACH	10%	4%	12%	8%	10%	8%	18%	3%	34%	11%	2%	39%	5%	9%
	12h.STANDING UP FOR IMMIGRANTS	9%	0%	12%	6%	9%	5%	13%	2%	25%	11%	3%	30%	5%	10%
Unweighted Count / Weighted Count		600	51	128	77	204	96	61	281	101	177	243	67	87	63
		600	42	150	60	222	102	60	275	95	180	238	62	91	63

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	REGION				PARTY REGISTRATION			PARTY REGISTRATION / PARTY ID		GENERAL VOTE HISTORY			2021 MAYOR ELECTION VOTER	
			Bronx	Brooklyn	Manhattan	Queens	Democrat	Republican	Unaffiliated /other	Democrat	Unaffiliated /other /Indep/D K	Voted Nov 24 and 22	Voted Nov 24 only	Voted neither	Yes	No
SLIWA	12c.HANDLING CRIME AND PUBLIC SAFETY	19%	18%	17%	20%	18%	13%	48%	26%	7%	23%	23%	17%	18%	25%	18%
	12b.HAVING THE RIGHT DEMEANOR AND TEMPERAMENT TO BE MAYOR	15%	15%	13%	14%	16%	10%	43%	21%	5%	22%	19%	13%	15%	19%	14%
	12j.SHARING MY VALUES	14%	17%	10%	12%	12%	8%	48%	21%	4%	19%	17%	12%	15%	18%	13%
	12g.PASSING LAWS TO PROTECT VULNERABLE COMMUNITIES	13%	14%	9%	13%	16%	8%	37%	18%	5%	13%	17%	10%	14%	17%	12%
	12a.HAVING A CLEAR VISION FOR NEW YORK CITY'S FUTURE	13%	13%	11%	12%	14%	8%	40%	15%	5%	13%	16%	12%	11%	15%	12%
	12f.CREATING BETTER-PAYING JOBS	12%	11%	11%	9%	14%	7%	39%	16%	5%	16%	16%	8%	13%	19%	10%
	12i.TREATING THE LATINO COMMUNITY WITH RESPECT	11%	12%	9%	13%	12%	7%	29%	18%	4%	14%	15%	8%	12%	16%	10%
	12d.REDUCING THE COST OF LIVING AND HOUSING	11%	11%	11%	9%	10%	6%	41%	14%	3%	14%	11%	8%	13%	12%	10%
	12e.PROTECTING NEW YORKERS FROM FEDERAL GOVERNMENT OVERREACH	10%	9%	11%	4%	12%	6%	34%	12%	4%	11%	15%	6%	10%	16%	8%
	12h.STANDING UP FOR IMMIGRANTS	9%	9%	8%	7%	10%	6%	20%	13%	3%	8%	15%	5%	8%	15%	7%
Unweighted Count / Weighted Count		600	198	102	126	152	398	61	141	315	64	162	182	245	123	477
		600	186	120	120	150	407	48	144	313	67	150	177	256	124	476

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	7.VOTE LIKELI HOOD	7.VOTE LIKELI HOOD	4.NYC DIRECTION			5.MOST IMPORTANT ISSUES FOR MAYOR						8.FOLLOWING NEWS RELATED TO THE 2025 NEW YORK CITY MAYORAL ELECTION		
			Almost certain	At least 50-50	Right direction	Wrong direction	(Don't know)	Cost of living/Inflation	Jobs and the economy	Housing costs/Affordability	Crime and public safety	Affordable healthcare	Homelessness	Following news updates every single day	Following news a few times per week	Following somewhat but not that closely
SLIWA	12c.HANDLING CRIME AND PUBLIC SAFETY	19%	19%	19%	12%	24%	12%	16%	22%	13%	31%	5%	26%	27%	13%	17%
	12b.HAVING THE RIGHT DEMEANOR AND TEMPERAMENT TO BE MAYOR	15%	14%	15%	12%	19%	3%	10%	21%	11%	22%	8%	21%	19%	7%	18%
	12j.SHARING MY VALUES	14%	15%	15%	9%	19%	1%	9%	21%	8%	26%	5%	24%	21%	7%	13%
	12g.PASSING LAWS TO PROTECT VULNERABLE COMMUNITIES	13%	12%	14%	11%	17%	1%	9%	18%	10%	19%	7%	18%	19%	6%	14%
	12a.HAVING A CLEAR VISION FOR NEW YORK CITY'S FUTURE	13%	11%	13%	9%	16%	4%	7%	21%	8%	18%	8%	16%	17%	7%	13%
	12f.CREATING BETTER-PAYING JOBS	12%	12%	13%	11%	15%	3%	6%	15%	9%	18%	6%	21%	16%	7%	13%
	12i.TREATING THE LATINO COMMUNITY WITH RESPECT	11%	11%	12%	9%	14%	2%	7%	20%	6%	17%	6%	14%	17%	7%	9%
	12d.REDUCING THE COST OF LIVING AND HOUSING	11%	11%	11%	10%	14%	0%	6%	15%	9%	17%	5%	14%	16%	5%	12%
	12e.PROTECTING NEW YORKERS FROM FEDERAL GOVERNMENT OVERREACH	10%	8%	10%	7%	13%	1%	4%	12%	8%	14%	8%	16%	13%	5%	12%
	12h.STANDING UP FOR IMMIGRANTS	9%	8%	9%	6%	11%	1%	5%	14%	5%	11%	4%	13%	15%	3%	7%
Unweighted Count / Weighted Count		600	465	555	137	373	90	252	79	213	237	81	68	193	183	170
		600	452	545	141	373	86	261	79	213	223	82	69	192	192	165

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	9a.DONALD TRUMP		9b.HISPANIC FEDERATION		9c.ERIC ADAMS			9d.ZOHRAN MAMDANI			9e.ANDREW CUOMO		
			Favorable	Unfavorable	Favorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)
SLIWA	12c.HANDLING CRIME AND PUBLIC SAFETY	19%	50%	10%	13%	23%	22%	20%	14%	7%	47%	12%	15%	23%	18%
	12b.HAVING THE RIGHT DEMEANOR AND TEMPERAMENT TO BE MAYOR	15%	44%	6%	12%	16%	17%	15%	13%	4%	41%	11%	8%	20%	19%
	12j.SHARING MY VALUES	14%	48%	4%	9%	16%	19%	14%	9%	1%	45%	6%	8%	20%	12%
	12g.PASSING LAWS TO PROTECT VULNERABLE COMMUNITIES	13%	41%	5%	11%	14%	20%	11%	11%	3%	37%	9%	8%	17%	17%
	12a.HAVING A CLEAR VISION FOR NEW YORK CITY'S FUTURE	13%	41%	4%	10%	15%	16%	12%	11%	2%	36%	10%	6%	18%	15%
	12f.CREATING BETTER-PAYING JOBS	12%	36%	5%	10%	12%	15%	11%	11%	2%	33%	9%	5%	17%	16%
	12i.TREATING THE LATINO COMMUNITY WITH RESPECT	11%	38%	3%	8%	12%	18%	9%	10%	2%	33%	7%	6%	16%	14%
	12d.REDUCING THE COST OF LIVING AND HOUSING	11%	35%	4%	9%	11%	13%	10%	11%	2%	31%	8%	5%	15%	16%
	12e.PROTECTING NEW YORKERS FROM FEDERAL GOVERNMENT OVERREACH	10%	31%	3%	9%	11%	11%	9%	12%	2%	28%	9%	4%	13%	17%
	12h.STANDING UP FOR IMMIGRANTS	9%	27%	3%	8%	7%	13%	6%	10%	2%	24%	7%	6%	10%	13%
Unweighted Count / Weighted Count		600	141	411	302	253	150	351	99	330	169	101	261	275	64
		600	137	413	299	264	144	345	111	334	163	103	250	276	74

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	9f.CURTIS SLIWA			9g.KATHY HOCHUL			9h.LETITIA JAMES			10.MAYORAL VOTE			
			Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Mamdani	Sliwa	Cuomo	Undecided
SLIWA	12c.HANDLING CRIME AND PUBLIC SAFETY	19%	51%	5%	6%	9%	38%	6%	8%	43%	14%	6%	81%	14%	13%
	12b.HAVING THE RIGHT DEMEANOR AND TEMPERAMENT TO BE MAYOR	15%	43%	3%	4%	5%	31%	8%	4%	37%	11%	2%	81%	3%	13%
	12j.SHARING MY VALUES	14%	44%	1%	2%	3%	33%	3%	2%	39%	10%	1%	76%	7%	11%
	12g.PASSING LAWS TO PROTECT VULNERABLE COMMUNITIES	13%	36%	2%	5%	4%	27%	7%	3%	32%	11%	2%	69%	3%	13%
	12a.HAVING A CLEAR VISION FOR NEW YORK CITY'S FUTURE	13%	36%	2%	4%	2%	27%	8%	2%	33%	10%	2%	69%	2%	13%
	12f.CREATING BETTER-PAYING JOBS	12%	34%	2%	3%	4%	24%	5%	4%	29%	9%	2%	67%	3%	8%
	12i.TREATING THE LATINO COMMUNITY WITH RESPECT	11%	33%	2%	2%	3%	25%	4%	3%	30%	7%	2%	62%	3%	9%
	12d.REDUCING THE COST OF LIVING AND HOUSING	11%	33%	0%	3%	3%	23%	5%	3%	26%	9%	1%	66%	1%	5%
	12e.PROTECTING NEW YORKERS FROM FEDERAL GOVERNMENT OVERREACH	10%	26%	3%	3%	3%	20%	6%	2%	23%	9%	2%	56%	0%	8%
	12h.STANDING UP FOR IMMIGRANTS	9%	25%	1%	2%	5%	16%	3%	3%	22%	5%	2%	48%	2%	5%
Unweighted Count / Weighted Count		600	181	242	177	265	218	117	274	150	176	282	86	144	79
		600	179	235	186	251	222	128	254	157	189	288	82	143	76

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	11.FAMILY'S FINANCIAL FUTURE		SPLIT	
			Optimis tic	Concer ned	A	B
SLIWA	12c.HANDLING CRIME AND PUBLIC SAFETY	19%	22%	19%	20%	18%
	12b.HAVING THE RIGHT DEMEANOR AND TEMPERAMENT TO BE MAYOR	15%	24%	11%	16%	14%
	12j.SHARING MY VALUES	14%	20%	11%	14%	14%
	12g.PASSING LAWS TO PROTECT VULNERABLE COMMUNITIES	13%	22%	10%	14%	12%
	12a.HAVING A CLEAR VISION FOR NEW YORK CITY'S FUTURE	13%	17%	10%	13%	12%
	12f.CREATING BETTER-PAYING JOBS	12%	19%	8%	10%	13%
	12i.TREATING THE LATINO COMMUNITY WITH RESPECT	11%	15%	10%	11%	12%
	12d.REDUCING THE COST OF LIVING AND HOUSING	11%	18%	7%	10%	12%
	12e.PROTECTING NEW YORKERS FROM FEDERAL GOVERNMENT OVERREACH	10%	17%	6%	8%	12%
	12h.STANDING UP FOR IMMIGRANTS	9%	16%	6%	9%	8%
Unweighted Count / Weighted Count		600	164	398	300	300
		600	170	388	305	295

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		TOTAL	GENDER		AGE						AGE		GENDER /AGE			
			Men	Women	Under 30	30 - 39	All under 40	40 - 49	50 - 64	65 & over	Under 50	50 & over	Men <50	Women <50	Men 50+	Women 50+
CUOMO	12b.HAVING THE RIGHT DEMEANOR AND TEMPERAMENT TO BE MAYOR	22%	19%	25%	18%	18%	18%	20%	27%	27%	18%	27%	16%	20%	24%	29%
	12f.CREATING BETTER-PAYING JOBS	22%	18%	25%	18%	12%	15%	24%	29%	26%	17%	28%	15%	19%	22%	31%
	12c.HANDLING CRIME AND PUBLIC SAFETY	21%	18%	24%	18%	13%	16%	26%	22%	26%	19%	24%	15%	22%	22%	26%
	12a.HAVING A CLEAR VISION FOR NEW YORK CITY'S FUTURE	21%	16%	25%	15%	15%	15%	14%	25%	31%	15%	28%	12%	17%	22%	32%
	12e.PROTECTING NEW YORKERS FROM FEDERAL GOVERNMENT OVERREACH	21%	17%	23%	16%	10%	13%	19%	24%	30%	15%	27%	15%	15%	21%	31%
	12d.REDUCING THE COST OF LIVING AND HOUSING	18%	14%	21%	13%	13%	13%	15%	19%	26%	13%	23%	11%	15%	17%	26%
	12i.TREATING THE LATINO COMMUNITY WITH RESPECT	18%	16%	19%	16%	10%	13%	13%	18%	27%	13%	23%	12%	13%	20%	24%
	12g.PASSING LAWS TO PROTECT VULNERABLE COMMUNITIES	15%	13%	17%	8%	10%	9%	17%	16%	22%	11%	19%	10%	12%	17%	21%
	12j.SHARING MY VALUES	14%	12%	15%	6%	12%	9%	9%	19%	18%	9%	18%	8%	10%	17%	19%
	12h.STANDING UP FOR IMMIGRANTS	13%	13%	13%	9%	7%	8%	10%	18%	16%	9%	17%	8%	9%	19%	16%
Unweighted Count / Weighted Count		600	254	345	85	122	207	93	152	148	300	300	128	171	126	174
		600	257	342	100	119	219	94	137	151	313	287	147	165	110	177

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		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /GENDER					
			Democrat	Indep/D K	Indep/D K w/weak	Republican	Strong Democrat	Weak Democrat	Strong Republican	Democratic men	Democratic women	Indep/D K men	Indep/D K women	Indep/D K men w/weak	Indep/D K women w/weak
CUOMO	12b.HAVING THE RIGHT DEMEANOR AND TEMPERAMENT TO BE MAYOR	22%	21%	27%	24%	27%	20%	22%	36%	18%	23%	29%	25%	25%	23%
	12f.CREATING BETTER-PAYING JOBS	22%	22%	28%	27%	22%	23%	22%	27%	17%	25%	22%	34%	25%	29%
	12c.HANDLING CRIME AND PUBLIC SAFETY	21%	22%	20%	21%	24%	23%	21%	31%	17%	26%	22%	18%	22%	20%
	12a.HAVING A CLEAR VISION FOR NEW YORK CITY'S FUTURE	21%	21%	24%	23%	20%	20%	22%	25%	16%	24%	24%	24%	25%	22%
	12e.PROTECTING NEW YORKERS FROM FEDERAL GOVERNMENT OVERREACH	21%	20%	28%	22%	18%	21%	17%	24%	16%	22%	29%	27%	23%	20%
	12d.REDUCING THE COST OF LIVING AND HOUSING	18%	19%	18%	18%	16%	21%	16%	22%	12%	24%	20%	16%	19%	16%
	12i.TREATING THE LATINO COMMUNITY WITH RESPECT	18%	15%	24%	21%	19%	14%	17%	29%	14%	16%	27%	22%	23%	18%
	12g.PASSING LAWS TO PROTECT VULNERABLE COMMUNITIES	15%	15%	16%	17%	15%	15%	15%	17%	14%	16%	16%	16%	17%	16%
	12j.SHARING MY VALUES	14%	13%	17%	16%	11%	13%	15%	14%	12%	14%	17%	16%	19%	12%
	12h.STANDING UP FOR IMMIGRANTS	13%	13%	17%	15%	11%	13%	12%	18%	12%	13%	18%	16%	17%	13%
Unweighted Count / Weighted Count		600 / 600	363 / 360	111 / 118	227 / 230	95 / 88	233 / 230	130 / 130	51 / 46	141 / 144	221 / 215	53 / 56	58 / 62	110 / 114	117 / 116

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		TOTAL	EDUCATION						EDUCATION / GENDER				EDUCATION / PARTY ID			
			H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate	Non-college men	Non-college women	College men	College women	Non-college grad Democrat	Non-college grad Republican	Non-college grad Indep/DK	College graduate Democrat
CUOMO	12b.HAVING THE RIGHT DEMEANOR AND TEMPERAMENT TO BE MAYOR	22%	19%	23%	21%	26%	22%	34%	16%	24%	26%	26%	19%	25%	23%	23%
	12f.CREATING BETTER-PAYING JOBS	22%	18%	23%	21%	25%	23%	30%	16%	24%	23%	28%	21%	19%	25%	23%
	12c.HANDLING CRIME AND PUBLIC SAFETY	21%	19%	22%	21%	23%	23%	24%	16%	24%	22%	24%	21%	23%	18%	24%
	12a.HAVING A CLEAR VISION FOR NEW YORK CITY'S FUTURE	21%	17%	22%	19%	25%	25%	24%	15%	22%	18%	30%	21%	16%	19%	20%
	12e.PROTECTING NEW YORKERS FROM FEDERAL GOVERNMENT OVERREACH	21%	20%	19%	19%	23%	21%	27%	14%	24%	25%	22%	19%	14%	24%	19%
	12d.REDUCING THE COST OF LIVING AND HOUSING	18%	14%	20%	17%	20%	19%	21%	12%	20%	17%	22%	18%	11%	17%	20%
	12i.TREATING THE LATINO COMMUNITY WITH RESPECT	18%	17%	18%	17%	19%	20%	16%	14%	19%	19%	19%	16%	17%	20%	13%
	12g.PASSING LAWS TO PROTECT VULNERABLE COMMUNITIES	15%	15%	12%	14%	18%	16%	21%	11%	16%	17%	18%	14%	11%	14%	16%
	12j.SHARING MY VALUES	14%	13%	12%	13%	15%	16%	13%	11%	14%	14%	17%	14%	8%	13%	12%
	12h.STANDING UP FOR IMMIGRANTS	13%	11%	13%	12%	14%	16%	11%	12%	11%	13%	15%	12%	9%	17%	14%
Unweighted Count / Weighted Count		600	134	243	377	219	146	73	162	214	90	129	219	67	77	143
		600	197	194	392	202	138	64	162	229	91	111	232	65	79	127

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	HISPANIC ORIGIN						IDEOLOGY			IDEOLOGY /PARTY			
			Central America	Dominican Republic	Mexico	Puerto Rico	South America	United States	Liberal /progressive	Conservative	Moderate	Liberal /progressive Democrat	Conservative Republican	Moderate Democrat	Moderate Indep/DK
CUOMO	12b.HAVING THE RIGHT DEMEANOR AND TEMPERAMENT TO BE MAYOR	22%	16%	21%	11%	29%	21%	28%	17%	31%	28%	18%	30%	25%	32%
	12f.CREATING BETTER-PAYING JOBS	22%	22%	21%	18%	24%	21%	28%	21%	29%	22%	21%	26%	19%	29%
	12c.HANDLING CRIME AND PUBLIC SAFETY	21%	26%	21%	18%	25%	14%	23%	17%	28%	25%	18%	25%	28%	21%
	12a.HAVING A CLEAR VISION FOR NEW YORK CITY'S FUTURE	21%	11%	19%	17%	26%	18%	27%	18%	26%	25%	17%	22%	24%	28%
	12e.PROTECTING NEW YORKERS FROM FEDERAL GOVERNMENT OVERREACH	21%	20%	15%	11%	28%	14%	23%	15%	25%	29%	14%	21%	26%	33%
	12d.REDUCING THE COST OF LIVING AND HOUSING	18%	18%	17%	15%	20%	18%	23%	17%	21%	18%	19%	19%	15%	22%
	12i.TREATING THE LATINO COMMUNITY WITH RESPECT	18%	10%	11%	13%	24%	18%	22%	13%	30%	19%	12%	25%	15%	27%
	12g.PASSING LAWS TO PROTECT VULNERABLE COMMUNITIES	15%	10%	9%	11%	21%	14%	16%	12%	19%	18%	12%	15%	17%	16%
	12j.SHARING MY VALUES	14%	7%	13%	8%	17%	12%	17%	12%	18%	16%	11%	13%	13%	20%
12h.STANDING UP FOR IMMIGRANTS	13%	9%	10%	8%	16%	11%	14%	11%	17%	13%	11%	12%	12%	18%	
Unweighted Count / Weighted Count		600	51	128	77	204	96	61	281	101	177	243	67	87	63
		600	42	150	60	222	102	60	275	95	180	238	62	91	63

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	REGION				PARTY REGISTRATION			PARTY REGISTRATION / PARTY ID		GENERAL VOTE HISTORY			2021 MAYOR ELECTION VOTER	
			Bronx	Brooklyn	Manhattan	Queens	Democrat	Republican	Unaffiliated /other	Democrat	Unaffiliated /other /Indep/D K	Voted Nov 24 and 22	Voted Nov 24 only	Voted neither	Yes	No
CUOMO	12b.HAVING THE RIGHT DEMEANOR AND TEMPERAMENT TO BE MAYOR	22%	21%	28%	19%	20%	22%	29%	23%	21%	29%	27%	24%	19%	29%	21%
	12f.CREATING BETTER-PAYING JOBS	22%	18%	26%	23%	23%	23%	27%	18%	24%	26%	22%	22%	21%	25%	22%
	12c.HANDLING CRIME AND PUBLIC SAFETY	21%	19%	26%	21%	20%	22%	22%	18%	23%	21%	24%	23%	18%	23%	21%
	12a.HAVING A CLEAR VISION FOR NEW YORK CITY'S FUTURE	21%	21%	24%	22%	16%	21%	28%	18%	21%	24%	27%	21%	16%	31%	18%
	12e.PROTECTING NEW YORKERS FROM FEDERAL GOVERNMENT OVERREACH	21%	21%	21%	18%	20%	20%	20%	23%	21%	37%	26%	21%	17%	28%	19%
	12d.REDUCING THE COST OF LIVING AND HOUSING	18%	16%	18%	18%	19%	19%	15%	15%	20%	23%	21%	18%	15%	24%	16%
	12i.TREATING THE LATINO COMMUNITY WITH RESPECT	18%	18%	17%	16%	19%	16%	28%	19%	16%	31%	25%	17%	14%	28%	15%
	12g.PASSING LAWS TO PROTECT VULNERABLE COMMUNITIES	15%	16%	14%	14%	15%	15%	22%	13%	16%	20%	19%	16%	13%	19%	14%
	12j.SHARING MY VALUES	14%	13%	17%	13%	14%	13%	15%	15%	14%	22%	17%	15%	11%	18%	12%
	12h.STANDING UP FOR IMMIGRANTS	13%	15%	11%	11%	11%	12%	11%	14%	13%	24%	18%	12%	10%	17%	12%
Unweighted Count / Weighted Count		600	198	102	126	152	398	61	141	315	64	162	182	245	123	477
		600	186	120	120	150	407	48	144	313	67	150	177	256	124	476

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		7.VOTE LIKELIHOOD	7.VOTE LIKELIHOOD	4.NYC DIRECTION			5.MOST IMPORTANT ISSUES FOR MAYOR						8.FOLLOWING NEWS RELATED TO THE 2025 NEW YORK CITY MAYORAL ELECTION			
		TOTAL	Almost certain	At least 50-50	Right direction	Wrong direction	(Don't know)	Cost of living/Inflation	Jobs and the economy	Housing costs/Affordability	Crime and public safety	Affordable healthcare	Homelessness	Following news updates every single day	Following news a few times per week	Following somewhat but not that closely
CUOMO	12b.HAVING THE RIGHT DEMEANOR AND TEMPERAMENT TO BE MAYOR	22%	23%	22%	22%	22%	25%	24%	24%	18%	31%	10%	27%	27%	20%	24%
	12f.CREATING BETTER-PAYING JOBS	22%	22%	22%	19%	23%	24%	27%	23%	18%	28%	12%	28%	27%	20%	24%
	12c.HANDLING CRIME AND PUBLIC SAFETY	21%	21%	21%	20%	20%	28%	24%	22%	21%	26%	14%	22%	23%	21%	23%
	12a.HAVING A CLEAR VISION FOR NEW YORK CITY'S FUTURE	21%	21%	20%	19%	21%	25%	23%	24%	18%	26%	12%	26%	26%	19%	20%
	12e.PROTECTING NEW YORKERS FROM FEDERAL GOVERNMENT OVERREACH	21%	22%	21%	18%	22%	18%	20%	18%	18%	26%	12%	24%	28%	19%	18%
	12d.REDUCING THE COST OF LIVING AND HOUSING	18%	18%	17%	18%	18%	18%	17%	20%	20%	23%	8%	23%	23%	16%	15%
	12i.TREATING THE LATINO COMMUNITY WITH RESPECT	18%	17%	17%	13%	19%	20%	20%	20%	13%	24%	13%	20%	23%	13%	19%
	12g.PASSING LAWS TO PROTECT VULNERABLE COMMUNITIES	15%	15%	14%	15%	16%	11%	16%	16%	10%	23%	9%	17%	22%	13%	11%
	12j.SHARING MY VALUES	14%	13%	13%	11%	14%	18%	15%	10%	11%	18%	10%	13%	16%	13%	12%
	12h.STANDING UP FOR IMMIGRANTS	13%	12%	12%	13%	12%	16%	13%	19%	11%	14%	14%	12%	16%	9%	14%
Unweighted Count / Weighted Count		600	465	555	137	373	90	252	79	213	237	81	68	193	183	170
		600	452	545	141	373	86	261	79	213	223	82	69	192	192	165

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

			9a.DONALD TRUMP		9b.HISPANIC FEDERATION		9c.ERIC ADAMS			9d.ZOHRAN MAMDANI			9e.ANDREW CUOMO		
		TOTAL	Favorable	Unfavorable	Favorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)
CUOMO	12b.HAVING THE RIGHT DEMEANOR AND TEMPERAMENT TO BE MAYOR	22%	35%	19%	24%	19%	29%	23%	14%	14%	37%	25%	46%	6%	5%
	12f.CREATING BETTER-PAYING JOBS	22%	30%	20%	25%	17%	26%	23%	14%	16%	34%	23%	44%	6%	8%
	12c.HANDLING CRIME AND PUBLIC SAFETY	21%	27%	20%	25%	17%	25%	21%	17%	16%	30%	25%	42%	7%	4%
	12a.HAVING A CLEAR VISION FOR NEW YORK CITY'S FUTURE	21%	32%	18%	24%	15%	26%	20%	17%	13%	34%	27%	44%	4%	5%
	12e.PROTECTING NEW YORKERS FROM FEDERAL GOVERNMENT OVERREACH	21%	25%	20%	24%	15%	30%	19%	13%	13%	34%	23%	44%	4%	5%
	12d.REDUCING THE COST OF LIVING AND HOUSING	18%	21%	18%	22%	12%	25%	17%	12%	13%	25%	20%	37%	5%	2%
	12i.TREATING THE LATINO COMMUNITY WITH RESPECT	18%	28%	15%	19%	14%	20%	18%	13%	8%	33%	23%	36%	4%	5%
	12g.PASSING LAWS TO PROTECT VULNERABLE COMMUNITIES	15%	25%	12%	17%	12%	21%	13%	13%	8%	28%	19%	34%	2%	1%
	12j.SHARING MY VALUES	14%	19%	12%	16%	11%	17%	12%	13%	7%	25%	15%	29%	2%	3%
	12h.STANDING UP FOR IMMIGRANTS	13%	17%	11%	15%	9%	17%	12%	8%	7%	20%	19%	26%	3%	5%
Unweighted Count / Weighted Count		600	141	411	302	253	150	351	99	330	169	101	261	275	64
		600	137	413	299	264	144	345	111	334	163	103	250	276	74

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	9f.CURTIS SLIWA			9g.KATHY HOCHUL			9h.LETITIA JAMES			10.MAYORAL VOTE			
			Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Mamda ni	Sliwa	Cuomo	Undeci ded
CUOMO	12b.HAVING THE RIGHT DEMEANOR AND TEMPERAMENT TO BE MAYOR	22%	26%	21%	21%	22%	27%	16%	22%	30%	17%	8%	8%	71%	4%
	12f.CREATING BETTER-PAYING JOBS	22%	24%	21%	23%	27%	22%	13%	24%	27%	16%	9%	7%	63%	16%
	12c.HANDLING CRIME AND PUBLIC SAFETY	21%	17%	23%	24%	24%	20%	19%	22%	24%	18%	12%	4%	58%	10%
	12a.HAVING A CLEAR VISION FOR NEW YORK CITY'S FUTURE	21%	24%	20%	19%	23%	20%	18%	22%	26%	15%	8%	7%	65%	3%
	12e.PROTECTING NEW YORKERS FROM FEDERAL GOVERNMENT OVERREACH	21%	26%	18%	19%	24%	20%	15%	23%	26%	13%	8%	5%	59%	16%
	12d.REDUCING THE COST OF LIVING AND HOUSING	18%	18%	20%	15%	21%	18%	12%	19%	22%	13%	8%	3%	53%	8%
	12i.TREATING THE LATINO COMMUNITY WITH RESPECT	18%	26%	14%	15%	15%	20%	20%	14%	24%	17%	5%	9%	55%	9%
	12g.PASSING LAWS TO PROTECT VULNERABLE COMMUNITIES	15%	20%	13%	12%	14%	17%	13%	13%	21%	14%	5%	5%	50%	1%
	12j.SHARING MY VALUES	14%	13%	14%	14%	14%	16%	11%	13%	19%	10%	2%	3%	50%	3%
12h.STANDING UP FOR IMMIGRANTS	13%	15%	12%	11%	12%	12%	13%	13%	15%	10%	4%	4%	39%	8%	
Unweighted Count / Weighted Count		600 / 600	181 / 179	242 / 235	177 / 186	265 / 251	218 / 222	117 / 128	274 / 254	150 / 157	176 / 189	282 / 288	86 / 82	144 / 143	79 / 76

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	11.FAMILY'S FINANCIAL FUTURE		SPLIT	
			Optimis tic	Concer ned	A	B
CUOMO	12b.HAVING THE RIGHT DEMEANOR AND TEMPERAMENT TO BE MAYOR	22%	21%	25%	22%	23%
	12f.CREATING BETTER-PAYING JOBS	22%	24%	23%	23%	22%
	12c.HANDLING CRIME AND PUBLIC SAFETY	21%	21%	23%	20%	23%
	12a.HAVING A CLEAR VISION FOR NEW YORK CITY'S FUTURE	21%	21%	23%	21%	21%
	12e.PROTECTING NEW YORKERS FROM FEDERAL GOVERNMENT OVERREACH	21%	23%	21%	22%	19%
	12d.REDUCING THE COST OF LIVING AND HOUSING	18%	17%	20%	16%	19%
	12i.TREATING THE LATINO COMMUNITY WITH RESPECT	18%	18%	18%	19%	17%
	12g.PASSING LAWS TO PROTECT VULNERABLE COMMUNITIES	15%	15%	16%	14%	16%
	12j.SHARING MY VALUES	14%	15%	14%	13%	14%
	12h.STANDING UP FOR IMMIGRANTS	13%	15%	12%	13%	12%
Unweighted Count / Weighted Count		600	164	398	300	300
		600	170	388	305	295

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	GENDER		AGE						AGE		GENDER / AGE			
			Men	Women	Under 30	30 - 39	All under 40	40 - 49	50 - 64	65 & over	Under 50	50 & over	Men <50	Women <50	Men 50+	Women 50+
ADAMS	12c.HANDLING CRIME AND PUBLIC SAFETY	3%	4%	2%	6%	1%	3%	2%	6%	1%	3%	3%	2%	3%	6%	1%
	12i.TREATING THE LATINO COMMUNITY WITH RESPECT	3%	3%	2%	7%	2%	4%	1%	4%	1%	3%	2%	4%	3%	3%	2%
	12h.STANDING UP FOR IMMIGRANTS	2%	2%	2%	4%	2%	3%	1%	3%	1%	2%	2%	1%	3%	3%	1%
	12j.SHARING MY VALUES	2%	2%	2%	6%	1%	3%	0%	2%	1%	2%	2%	2%	2%	2%	1%
	12g.PASSING LAWS TO PROTECT VULNERABLE COMMUNITIES	2%	1%	2%	6%	1%	3%	0%	1%	2%	2%	2%	0%	3%	2%	1%
	12a.HAVING A CLEAR VISION FOR NEW YORK CITY'S FUTURE	2%	3%	1%	4%	1%	3%	0%	3%	1%	2%	2%	3%	1%	4%	1%
	12b.HAVING THE RIGHT DEMEANOR AND TEMPERAMENT TO BE MAYOR	2%	2%	2%	5%	1%	3%	0%	2%	1%	2%	1%	2%	2%	2%	1%
	12f.CREATING BETTER-PAYING JOBS	2%	1%	2%	4%	3%	3%	0%	1%	1%	2%	1%	2%	3%	1%	1%
	12e.PROTECTING NEW YORKERS FROM FEDERAL GOVERNMENT OVERREACH	2%	2%	2%	4%	1%	2%	0%	2%	1%	2%	2%	0%	2%	3%	1%
	12d.REDUCING THE COST OF LIVING AND HOUSING	1%	1%	2%	4%	1%	2%	0%	2%	1%	2%	1%	1%	2%	1%	1%
Unweighted Count / Weighted Count		600	254	345	85	122	207	93	152	148	300	300	128	171	126	174
		600	257	342	100	119	219	94	137	151	313	287	147	165	110	177

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		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /GENDER					
			Democrat	Indep/D K	Indep/D K w/weak	Republican	Strong Democrat	Weak Democrat	Strong Republican	Democratic men	Democratic women	Indep/D K men	Indep/D K women	Indep/D K men w/weak	Indep/D K women w/weak
ADAMS	12c.HANDLING CRIME AND PUBLIC SAFETY	3%	3%	4%	4%	3%	2%	4%	5%	3%	3%	7%	1%	4%	4%
	12i.TREATING THE LATINO COMMUNITY WITH RESPECT	3%	2%	2%	3%	7%	2%	3%	9%	2%	3%	1%	3%	2%	5%
	12h.STANDING UP FOR IMMIGRANTS	2%	2%	1%	3%	4%	1%	3%	5%	2%	2%	1%	1%	1%	4%
	12j.SHARING MY VALUES	2%	2%	0%	2%	6%	1%	3%	10%	1%	2%	0%	1%	0%	3%
	12g.PASSING LAWS TO PROTECT VULNERABLE COMMUNITIES	2%	2%	1%	2%	1%	1%	4%	3%	2%	3%	0%	1%	0%	4%
	12a.HAVING A CLEAR VISION FOR NEW YORK CITY'S FUTURE	2%	1%	2%	2%	5%	1%	1%	8%	2%	1%	2%	1%	2%	1%
	12b.HAVING THE RIGHT DEMEANOR AND TEMPERAMENT TO BE MAYOR	2%	2%	1%	2%	2%	1%	4%	3%	2%	2%	0%	1%	1%	4%
	12f.CREATING BETTER-PAYING JOBS	2%	2%	0%	2%	3%	1%	3%	5%	2%	2%	0%	1%	0%	3%
	12e.PROTECTING NEW YORKERS FROM FEDERAL GOVERNMENT OVERREACH	2%	2%	1%	2%	1%	1%	4%	3%	2%	2%	0%	1%	1%	4%
	12d.REDUCING THE COST OF LIVING AND HOUSING	1%	2%	1%	2%	0%	2%	3%	0%	1%	2%	1%	1%	1%	3%
Unweighted Count / Weighted Count		600	363	111	227	95	233	130	51	141	221	53	58	110	117
		600	360	118	230	88	230	130	46	144	215	56	62	114	116

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	EDUCATION					EDUCATION / GENDER				EDUCATION / PARTY ID				
			H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate	Non-college men	Non-college women	College men	College women	Non-college grad Democrat	Non-college grad Republican	Non-college grad Indep/D K	College graduate Democrat
ADAMS	12c.HANDLING CRIME AND PUBLIC SAFETY	3%	5%	3%	4%	1%	1%	0%	5%	4%	2%	0%	5%	3%	4%	0%
	12i.TREATING THE LATINO COMMUNITY WITH RESPECT	3%	5%	2%	3%	2%	1%	4%	4%	3%	3%	1%	3%	7%	1%	0%
	12h.STANDING UP FOR IMMIGRANTS	2%	3%	2%	2%	1%	1%	2%	2%	3%	2%	1%	3%	4%	1%	0%
	12j.SHARING MY VALUES	2%	4%	2%	3%	0%	0%	0%	3%	3%	0%	0%	3%	7%	0%	0%
	12g.PASSING LAWS TO PROTECT VULNERABLE COMMUNITIES	2%	3%	2%	3%	0%	0%	1%	1%	4%	1%	0%	3%	2%	1%	0%
	12a.HAVING A CLEAR VISION FOR NEW YORK CITY'S FUTURE	2%	3%	2%	2%	1%	0%	1%	4%	1%	1%	0%	2%	5%	2%	0%
	12b.HAVING THE RIGHT DEMEANOR AND TEMPERAMENT TO BE MAYOR	2%	3%	1%	2%	1%	1%	1%	2%	2%	2%	0%	3%	2%	1%	1%
	12f.CREATING BETTER-PAYING JOBS	2%	2%	2%	2%	1%	1%	0%	1%	3%	2%	0%	2%	3%	0%	1%
	12e.PROTECTING NEW YORKERS FROM FEDERAL GOVERNMENT OVERREACH	2%	3%	2%	2%	0%	0%	0%	2%	2%	0%	0%	3%	2%	1%	0%
	12d.REDUCING THE COST OF LIVING AND HOUSING	1%	2%	1%	2%	1%	2%	0%	1%	2%	2%	1%	2%	0%	0%	1%
Unweighted Count / Weighted Count		600	134	243	377	219	146	73	162	214	90	129	219	67	77	143
		600	197	194	392	202	138	64	162	229	91	111	232	65	79	127

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		TOTAL	HISPANIC ORIGIN						IDEOLOGY			IDEOLOGY /PARTY			
			Central America	Dominican Republic	Mexico	Puerto Rico	South America	United States	Liberal /progressive	Conservative	Moderate	Liberal /progressive Democrat	Conservative Republican	Moderate Democrat	Moderate Indep/DK
ADAMS	12c.HANDLING CRIME AND PUBLIC SAFETY	3%	2%	6%	0%	3%	2%	0%	2%	3%	5%	2%	4%	4%	7%
	12i.TREATING THE LATINO COMMUNITY WITH RESPECT	3%	8%	4%	3%	2%	2%	1%	2%	7%	3%	2%	10%	4%	2%
	12h.STANDING UP FOR IMMIGRANTS	2%	2%	5%	1%	2%	0%	0%	1%	5%	2%	1%	5%	4%	1%
	12j.SHARING MY VALUES	2%	8%	3%	0%	1%	1%	0%	1%	5%	2%	1%	8%	4%	1%
	12g.PASSING LAWS TO PROTECT VULNERABLE COMMUNITIES	2%	2%	5%	0%	1%	2%	0%	2%	2%	2%	2%	2%	4%	1%
	12a.HAVING A CLEAR VISION FOR NEW YORK CITY'S FUTURE	2%	8%	2%	0%	2%	1%	0%	1%	6%	1%	1%	7%	1%	1%
	12b.HAVING THE RIGHT DEMEANOR AND TEMPERAMENT TO BE MAYOR	2%	2%	2%	0%	1%	2%	2%	1%	2%	3%	1%	3%	5%	1%
	12f.CREATING BETTER-PAYING JOBS	2%	0%	4%	0%	0%	2%	0%	1%	2%	2%	1%	4%	4%	1%
	12e.PROTECTING NEW YORKERS FROM FEDERAL GOVERNMENT OVERREACH	2%	2%	3%	0%	1%	2%	0%	1%	2%	2%	2%	2%	4%	1%
	12d.REDUCING THE COST OF LIVING AND HOUSING	1%	2%	3%	1%	0%	2%	0%	1%	1%	3%	1%	0%	5%	1%
Unweighted Count / Weighted Count		600 / 600	51 / 42	128 / 150	77 / 60	204 / 222	96 / 102	61 / 60	281 / 275	101 / 95	177 / 180	243 / 238	67 / 62	87 / 91	63 / 63

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	REGION				PARTY REGISTRATION			PARTY REGISTRATION / PARTY ID		GENERAL VOTE HISTORY			2021 MAYOR ELECTION VOTER	
			Bronx	Brooklyn	Manhattan	Queens	Democrat	Republican	Unaffiliated /other	Democrat	Unaffiliated /other Indep/D K	Voted Nov 24 and 22	Voted Nov 24 only	Voted neither	Yes	No
ADAMS	12c.HANDLING CRIME AND PUBLIC SAFETY	3%	4%	2%	2%	4%	2%	7%	5%	2%	3%	3%	4%	2%	3%	3%
	12i.TREATING THE LATINO COMMUNITY WITH RESPECT	3%	5%	0%	2%	2%	2%	4%	4%	2%	0%	2%	4%	3%	0%	3%
	12h.STANDING UP FOR IMMIGRANTS	2%	4%	0%	1%	2%	2%	1%	3%	1%	0%	1%	4%	1%	1%	2%
	12j.SHARING MY VALUES	2%	3%	0%	1%	2%	2%	0%	3%	2%	0%	1%	3%	2%	1%	2%
	12g.PASSING LAWS TO PROTECT VULNERABLE COMMUNITIES	2%	3%	0%	3%	1%	2%	1%	1%	2%	0%	1%	2%	1%	2%	2%
	12a.HAVING A CLEAR VISION FOR NEW YORK CITY'S FUTURE	2%	2%	0%	1%	2%	1%	2%	5%	0%	1%	1%	2%	3%	0%	2%
	12b.HAVING THE RIGHT DEMEANOR AND TEMPERAMENT TO BE MAYOR	2%	4%	0%	1%	2%	1%	2%	3%	2%	0%	1%	3%	1%	1%	2%
	12f.CREATING BETTER-PAYING JOBS	2%	3%	0%	2%	1%	2%	0%	1%	2%	0%	2%	2%	1%	1%	2%
	12e.PROTECTING NEW YORKERS FROM FEDERAL GOVERNMENT OVERREACH	2%	3%	0%	0%	2%	2%	1%	2%	2%	0%	1%	3%	1%	0%	2%
	12d.REDUCING THE COST OF LIVING AND HOUSING	1%	3%	0%	1%	1%	2%	0%	1%	2%	0%	0%	3%	1%	0%	2%
Unweighted Count / Weighted Count		600	198	102	126	152	398	61	141	315	64	162	182	245	123	477
		600	186	120	120	150	407	48	144	313	67	150	177	256	124	476

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	7.VOTE LIKELI HOOD	7.VOTE LIKELI HOOD	4.NYC DIRECTION			5.MOST IMPORTANT ISSUES FOR MAYOR						8.FOLLOWING NEWS RELATED TO THE 2025 NEW YORK CITY MAYORAL ELECTION		
			Almost certain	At least 50-50	Right direction	Wrong direction	(Don't know)	Cost of living/Inflation	Jobs and the economy	Housing costs/Affordability	Crime and public safety	Affordable healthcare	Homelessness	Following news updates every single day	Following news a few times per week	Following somewhat but not that closely
ADAMS	12c.HANDLING CRIME AND PUBLIC SAFETY	3%	2%	3%	1%	3%	5%	2%	8%	3%	4%	2%	0%	3%	3%	3%
	12i.TREATING THE LATINO COMMUNITY WITH RESPECT	3%	3%	3%	1%	4%	2%	1%	2%	1%	5%	5%	5%	1%	5%	3%
	12h.STANDING UP FOR IMMIGRANTS	2%	1%	2%	1%	2%	3%	1%	6%	1%	3%	0%	2%	0%	4%	2%
	12j.SHARING MY VALUES	2%	2%	2%	1%	3%	0%	1%	2%	1%	3%	2%	3%	0%	3%	2%
	12g.PASSING LAWS TO PROTECT VULNERABLE COMMUNITIES	2%	1%	2%	1%	2%	1%	0%	5%	2%	2%	2%	0%	1%	2%	3%
	12a.HAVING A CLEAR VISION FOR NEW YORK CITY'S FUTURE	2%	2%	2%	1%	2%	3%	1%	4%	1%	2%	1%	3%	0%	3%	1%
	12b.HAVING THE RIGHT DEMEANOR AND TEMPERAMENT TO BE MAYOR	2%	1%	2%	1%	2%	1%	1%	1%	1%	2%	2%	0%	0%	3%	2%
	12f.CREATING BETTER-PAYING JOBS	2%	1%	2%	2%	2%	0%	1%	2%	2%	2%	2%	0%	1%	2%	2%
	12e.PROTECTING NEW YORKERS FROM FEDERAL GOVERNMENT OVERREACH	2%	1%	2%	1%	2%	1%	1%	1%	1%	2%	3%	0%	0%	2%	2%
	12d.REDUCING THE COST OF LIVING AND HOUSING	1%	1%	2%	2%	2%	0%	0%	0%	1%	2%	3%	0%	0%	2%	3%
Unweighted Count / Weighted Count		600 / 600	465 / 452	555 / 545	137 / 141	373 / 373	90 / 86	252 / 261	79 / 79	213 / 213	237 / 223	81 / 82	68 / 69	193 / 192	183 / 192	170 / 165

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	9a.DONALD TRUMP		9b.HISPANIC FEDERATION		9c.ERIC ADAMS			9d.ZOHRAN MAMDANI			9e.ANDREW CUOMO		
			Favorable	Unfavorable	Favorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)
ADAMS	12c.HANDLING CRIME AND PUBLIC SAFETY	3%	5%	2%	1%	3%	7%	2%	0%	1%	7%	3%	4%	3%	0%
	12i.TREATING THE LATINO COMMUNITY WITH RESPECT	3%	7%	2%	4%	1%	8%	1%	1%	1%	8%	1%	3%	3%	0%
	12h.STANDING UP FOR IMMIGRANTS	2%	4%	2%	1%	2%	5%	1%	0%	0%	5%	3%	3%	2%	0%
	12j.SHARING MY VALUES	2%	5%	1%	2%	1%	6%	1%	0%	0%	5%	2%	3%	2%	0%
	12g.PASSING LAWS TO PROTECT VULNERABLE COMMUNITIES	2%	2%	1%	1%	1%	4%	2%	0%	1%	3%	2%	2%	2%	0%
	12a.HAVING A CLEAR VISION FOR NEW YORK CITY'S FUTURE	2%	5%	1%	2%	2%	6%	0%	1%	0%	4%	3%	3%	1%	0%
	12b.HAVING THE RIGHT DEMEANOR AND TEMPERAMENT TO BE MAYOR	2%	3%	1%	1%	1%	3%	1%	1%	1%	4%	1%	2%	2%	0%
	12f.CREATING BETTER-PAYING JOBS	2%	2%	1%	1%	1%	3%	1%	0%	0%	3%	2%	1%	2%	0%
	12e.PROTECTING NEW YORKERS FROM FEDERAL GOVERNMENT OVERREACH	2%	3%	1%	1%	1%	4%	1%	0%	0%	4%	2%	2%	2%	0%
	12d.REDUCING THE COST OF LIVING AND HOUSING	1%	2%	1%	1%	1%	4%	1%	0%	1%	3%	2%	1%	2%	0%
Unweighted Count / Weighted Count		600	141	411	302	253	150	351	99	330	169	101	261	275	64
		600	137	413	299	264	144	345	111	334	163	103	250	276	74

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	9f.CURTIS SLIWA			9g.KATHY HOCHUL			9h.LETITIA JAMES			10.MAYORAL VOTE			
			Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Mamda ni	Sliwa	Cuomo	Undeci ded
ADAMS	12c.HANDLING CRIME AND PUBLIC SAFETY	3%	1%	5%	3%	2%	5%	1%	3%	5%	1%	2%	2%	6%	3%
	12i.TREATING THE LATINO COMMUNITY WITH RESPECT	3%	1%	3%	4%	3%	4%	0%	2%	6%	1%	2%	2%	6%	0%
	12h.STANDING UP FOR IMMIGRANTS	2%	1%	2%	3%	2%	3%	1%	2%	4%	1%	1%	2%	4%	3%
	12j.SHARING MY VALUES	2%	0%	2%	3%	1%	3%	1%	0%	5%	2%	1%	1%	5%	0%
	12g.PASSING LAWS TO PROTECT VULNERABLE COMMUNITIES	2%	1%	2%	2%	2%	2%	2%	2%	2%	2%	2%	1%	3%	0%
	12a.HAVING A CLEAR VISION FOR NEW YORK CITY'S FUTURE	2%	1%	1%	4%	2%	3%	0%	2%	3%	1%	0%	2%	4%	3%
	12b.HAVING THE RIGHT DEMEANOR AND TEMPERAMENT TO BE MAYOR	2%	0%	3%	1%	1%	3%	0%	1%	3%	2%	1%	1%	3%	0%
	12f.CREATING BETTER-PAYING JOBS	2%	1%	3%	1%	1%	3%	1%	1%	3%	2%	2%	1%	3%	0%
	12e.PROTECTING NEW YORKERS FROM FEDERAL GOVERNMENT OVERREACH	2%	0%	3%	1%	1%	2%	1%	1%	3%	2%	1%	1%	3%	0%
	12d.REDUCING THE COST OF LIVING AND HOUSING	1%	0%	3%	1%	2%	2%	0%	1%	2%	1%	1%	3%	1%	0%
Unweighted Count / Weighted Count		600 / 600	181 / 179	242 / 235	177 / 186	265 / 251	218 / 222	117 / 128	274 / 254	150 / 157	176 / 189	282 / 288	86 / 82	144 / 143	79 / 76

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	11.FAMILY'S FINANCIAL FUTURE		SPLIT	
			Optimis tic	Concer ned	A	B
ADAMS	12c.HANDLING CRIME AND PUBLIC SAFETY	3%	3%	3%	3%	3%
	12i.TREATING THE LATINO COMMUNITY WITH RESPECT	3%	4%	2%	3%	3%
	12h.STANDING UP FOR IMMIGRANTS	2%	1%	2%	2%	2%
	12j.SHARING MY VALUES	2%	2%	2%	2%	2%
	12g.PASSING LAWS TO PROTECT VULNERABLE COMMUNITIES	2%	2%	2%	1%	2%
	12a.HAVING A CLEAR VISION FOR NEW YORK CITY'S FUTURE	2%	3%	1%	3%	1%
	12b.HAVING THE RIGHT DEMEANOR AND TEMPERAMENT TO BE MAYOR	2%	1%	2%	2%	2%
	12f.CREATING BETTER-PAYING JOBS	2%	1%	2%	1%	2%
	12e.PROTECTING NEW YORKERS FROM FEDERAL GOVERNMENT OVERREACH	2%	2%	2%	1%	2%
	12d.REDUCING THE COST OF LIVING AND HOUSING	1%	2%	1%	1%	2%
	Unweighted Count / Weighted Count		600	164	398	300
		600	170	388	305	295

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	GENDER		AGE						AGE		GENDER / AGE			
			Men	Women	Under 30	30 - 39	All under 40	40 - 49	50 - 64	65 & over	Under 50	50 & over	Men <50	Women <50	Men 50+	Women 50+
12a.HAVING A CLEAR VISION FOR NEW YORK CITY'S FUTURE	Mamdani	43%	49%	38%	51%	54%	52%	55%	31%	32%	53%	32%	55%	51%	41%	26%
	Sliwa	13%	15%	11%	10%	12%	11%	10%	15%	14%	11%	14%	13%	9%	17%	13%
	Cuomo	21%	16%	25%	15%	15%	15%	14%	25%	31%	15%	28%	12%	17%	22%	32%
	Adams	2%	3%	1%	4%	1%	3%		3%	1%	2%	2%	3%	1%	4%	1%
	(None) None	6%	7%	6%	8%	1%	4%	12%	5%	7%	7%	6%	6%	7%	7%	5%
	(Don't know) Not sure	16%	10%	20%	12%	17%	15%	9%	21%	16%	13%	18%	10%	16%	10%	23%
12b.HAVING THE RIGHT DEMEANOR AND TEMPERAMENT TO BE MAYOR	Mamdani	42%	46%	38%	52%	48%	50%	46%	31%	36%	48%	34%	53%	44%	36%	33%
	Sliwa	15%	17%	13%	13%	13%	13%	14%	17%	16%	14%	16%	15%	13%	20%	14%
	Cuomo	22%	19%	25%	18%	18%	18%	20%	27%	27%	18%	27%	16%	20%	24%	29%
	Adams	2%	2%	2%	5%	1%	3%		2%	1%	2%	1%	2%	2%	2%	1%
	(None) None	4%	5%	3%	5%	2%	3%	4%	6%	5%	3%	5%	3%	4%	8%	3%
	(Don't know) Not sure	15%	10%	18%	7%	17%	13%	17%	17%	15%	14%	16%	11%	17%	10%	20%
12c.HANDLING CRIME AND PUBLIC SAFETY	Mamdani	36%	44%	30%	39%	50%	45%	43%	23%	30%	44%	27%	50%	39%	35%	22%
	Sliwa	19%	21%	18%	18%	14%	16%	13%	24%	23%	15%	23%	18%	13%	25%	22%
	Cuomo	21%	18%	24%	18%	13%	16%	26%	22%	26%	19%	24%	15%	22%	22%	26%
	Adams	3%	4%	2%	6%	1%	3%	2%	6%	1%	3%	3%	2%	3%	6%	1%
	(None) None	5%	4%	5%	8%	4%	5%	4%	3%	5%	5%	4%	4%	6%	4%	4%
	(Don't know) Not sure	16%	10%	21%	11%	19%	15%	11%	22%	15%	14%	18%	11%	16%	8%	25%
12d.REDUCING THE COST OF LIVING AND HOUSING	Mamdani	44%	49%	40%	54%	53%	53%	51%	31%	36%	53%	34%	55%	51%	41%	29%
	Sliwa	11%	12%	10%	7%	11%	9%	8%	14%	12%	9%	13%	10%	7%	15%	12%
	Cuomo	18%	14%	21%	13%	13%	13%	15%	19%	26%	13%	23%	11%	15%	17%	26%
	Adams	1%	1%	2%	4%	1%	2%		2%	1%	2%	1%	1%	2%	1%	1%
	(None) None	9%	10%	9%	9%	4%	6%	12%	10%	12%	8%	11%	8%	8%	12%	10%
	(Don't know) Not sure	17%	14%	18%	14%	18%	16%	14%	24%	13%	15%	18%	15%	16%	14%	21%
12e.PROTECTING NEW YORKERS FROM FEDERAL GOVERNMENT OVERREACH	Mamdani	43%	47%	39%	50%	53%	51%	51%	34%	32%	51%	33%	52%	51%	42%	28%
	Sliwa	10%	12%	9%	9%	8%	8%	8%	13%	10%	8%	12%	9%	8%	15%	9%
	Cuomo	21%	17%	23%	16%	10%	13%	19%	24%	30%	15%	27%	15%	15%	21%	31%
	Adams	2%	2%	2%	4%	1%	2%		2%	1%	2%	2%	0%	2%	3%	1%
	(None) None	5%	7%	4%	6%	3%	4%	9%	4%	6%	6%	5%	8%	4%	6%	5%
	(Don't know) Not sure	20%	15%	24%	16%	24%	21%	14%	24%	20%	18%	22%	16%	21%	14%	27%
	Unweighted Count /	600	254	345	85	122	207	93	152	148	300	300	128	171	126	174
	Weighted Count	600	257	342	100	119	219	94	137	151	313	287	147	165	110	177

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /GENDER					
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Strong Republi can	Democr atic men	Democr atic women	Indep/D K men	Indep/D K women	Indep/D K men w/weak	Indep/D K women w/weak
12a.HAVING A CLEAR VISION FOR NEW YORK CITY'S FUTURE	Mamdani	43%	58%	26%	36%	7%	58%	57%	6%	72%	48%	27%	25%	37%	34%
	Sliwa	13%	4%	11%	11%	49%	4%	5%	46%	1%	6%	15%	6%	12%	9%
	Cuomo	21%	21%	24%	23%	20%	20%	22%	25%	16%	24%	24%	24%	25%	22%
	Adams	2%	1%	2%	2%	5%	1%	1%	8%	2%	1%	2%	1%	2%	1%
	(None) None	6%	4%	15%	12%	5%	2%	6%	1%	3%	4%	14%	17%	11%	13%
	(Don't know) Not sure	16%	13%	22%	17%	14%	15%	9%	15%	5%	18%	18%	26%	13%	20%
12b.HAVING THE RIGHT Demeanor and TEMPERAMENT TO BE Mayor	Mamdani	42%	57%	25%	34%	6%	60%	51%	4%	68%	49%	23%	26%	35%	33%
	Sliwa	15%	5%	19%	17%	50%	4%	8%	45%	2%	8%	23%	15%	18%	15%
	Cuomo	22%	21%	27%	24%	27%	20%	22%	36%	18%	23%	29%	25%	25%	23%
	Adams	2%	2%	1%	2%	2%	1%	4%	3%	2%	2%		1%	1%	4%
	(None) None	4%	2%	10%	7%	2%	1%	3%	1%	4%	1%	10%	10%	8%	5%
	(Don't know) Not sure	15%	13%	19%	17%	13%	14%	12%	11%	7%	18%	15%	23%	13%	20%
12c.HANDLING CRIME AND PUBLIC SAFETY	Mamdani	36%	49%	20%	31%	5%	50%	48%	4%	67%	37%	17%	23%	33%	29%
	Sliwa	19%	8%	24%	22%	58%	6%	13%	48%	4%	11%	29%	20%	23%	21%
	Cuomo	21%	22%	20%	21%	24%	23%	21%	31%	17%	26%	22%	18%	22%	20%
	Adams	3%	3%	4%	4%	3%	2%	4%	5%	3%	3%	7%	1%	4%	4%
	(None) None	5%	2%	12%	7%	3%	2%	2%	4%	1%	3%	13%	12%	7%	7%
	(Don't know) Not sure	16%	15%	20%	16%	8%	17%	11%	8%	8%	20%	12%	26%	12%	20%
12d.REDUCING THE COST OF LIVING AND HOUSING	Mamdani	44%	57%	29%	38%	13%	57%	57%	10%	71%	47%	30%	28%	41%	36%
	Sliwa	11%	3%	12%	10%	42%	3%	3%	41%	1%	4%	12%	12%	11%	10%
	Cuomo	18%	19%	18%	18%	16%	21%	16%	22%	12%	24%	20%	16%	19%	16%
	Adams	1%	2%	1%	2%		2%	3%		1%	2%	1%	1%	1%	3%
	(None) None	9%	6%	15%	11%	15%	3%	10%	12%	5%	6%	18%	12%	12%	10%
	(Don't know) Not sure	17%	13%	26%	20%	13%	15%	11%	14%	9%	16%	19%	32%	17%	24%
12e.PROTECTING NEW YORKERS FROM FEDERAL GOVERNMENT OVERREACH	Mamdani	43%	57%	28%	36%	7%	57%	56%	6%	68%	49%	29%	27%	39%	33%
	Sliwa	10%	4%	9%	10%	37%	2%	6%	38%	2%	5%	10%	9%	11%	10%
	Cuomo	21%	20%	28%	22%	18%	21%	17%	24%	16%	22%	29%	27%	23%	20%
	Adams	2%	2%	1%	2%	1%	1%	4%	3%	2%	2%		1%	1%	4%
	(None) None	5%	2%	10%	8%	8%	2%	2%	6%	1%	2%	16%	5%	11%	5%
	(Don't know) Not sure	20%	16%	24%	22%	27%	16%	15%	25%	11%	19%	16%	31%	16%	28%
	Unweighted Count /	600	363	111	227	95	233	130	51	141	221	53	58	110	117
	Weighted Count	600	360	118	230	88	230	130	46	144	215	56	62	114	116

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		EDUCATION							EDUCATION / GENDER				EDUCATION / PARTY ID			
		TOTAL	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate	Non-college men	Non-college women	College men	College women	Non-college grad Democrat	Non-college grad Republican	Non-college grad Indep/D K	College graduate Democrat
12a.HAVING A CLEAR VISION FOR NEW YORK CITY'S FUTURE	Mamdani	43%	46%	38%	42%	45%	41%	56%	50%	36%	48%	43%	56%	10%	31%	61%
	Sliwa	13%	16%	11%	13%	11%	15%	4%	14%	13%	16%	8%	5%	49%	10%	3%
	Cuomo	21%	17%	22%	19%	25%	25%	24%	15%	22%	18%	30%	21%	16%	19%	20%
	Adams	2%	3%	2%	2%	1%	0%	1%	4%	1%	1%		2%	5%	2%	
	(None) None	6%	3%	9%	6%	5%	5%	5%	5%	7%	6%	4%	3%	5%	16%	5%
	(Don't know) Not sure	16%	16%	18%	17%	13%	15%	9%	10%	22%	10%	15%	13%	15%	23%	12%
12b.HAVING THE RIGHT DEMEANOR AND TEMPERAMENT TO BE MAYOR	Mamdani	42%	43%	37%	40%	46%	45%	47%	46%	35%	46%	45%	57%	5%	22%	57%
	Sliwa	15%	18%	15%	17%	12%	16%	5%	19%	15%	16%	10%	6%	51%	21%	4%
	Cuomo	22%	19%	23%	21%	26%	22%	34%	16%	24%	26%	26%	19%	25%	23%	23%
	Adams	2%	3%	1%	2%	1%	1%	1%	2%	2%	2%		3%	2%	1%	1%
	(None) None	4%	2%	4%	3%	5%	3%	8%	4%	3%	5%	4%	2%	2%	9%	2%
	(Don't know) Not sure	15%	16%	19%	18%	11%	13%	5%	14%	20%	5%	15%	14%	15%	25%	13%
12c.HANDLING CRIME AND PUBLIC SAFETY	Mamdani	36%	38%	30%	34%	40%	37%	47%	46%	25%	40%	41%	47%	5%	21%	53%
	Sliwa	19%	19%	17%	18%	21%	22%	19%	18%	19%	27%	16%	8%	55%	19%	8%
	Cuomo	21%	19%	22%	21%	23%	23%	24%	16%	24%	22%	24%	21%	23%	18%	24%
	Adams	3%	5%	3%	4%	1%	1%		5%	4%	2%		5%	3%	4%	
	(None) None	5%	2%	6%	4%	4%	3%	6%	3%	5%	3%	5%	1%	4%	14%	4%
	(Don't know) Not sure	16%	17%	21%	19%	11%	14%	4%	12%	24%	6%	14%	17%	9%	26%	11%
12d.REDUCING THE COST OF LIVING AND HOUSING	Mamdani	44%	45%	40%	42%	48%	44%	56%	51%	36%	45%	49%	56%	13%	30%	59%
	Sliwa	11%	12%	12%	12%	9%	12%	2%	13%	12%	12%	6%	3%	42%	14%	2%
	Cuomo	18%	14%	20%	17%	20%	19%	21%	12%	20%	17%	22%	18%	11%	17%	20%
	Adams	1%	2%	1%	2%	1%	2%		1%	2%	2%	1%	2%		0%	1%
	(None) None	9%	9%	10%	9%	9%	8%	10%	9%	10%	9%	8%	6%	17%	15%	5%
	(Don't know) Not sure	17%	18%	18%	18%	14%	15%	11%	14%	21%	15%	13%	14%	17%	24%	13%
12e.PROTECTING NEW YORKERS FROM FEDERAL GOVERNMENT OVERREACH	Mamdani	43%	43%	37%	40%	48%	45%	56%	49%	33%	46%	50%	55%	6%	29%	61%
	Sliwa	10%	12%	11%	11%	7%	9%	4%	13%	10%	10%	5%	4%	41%	9%	2%
	Cuomo	21%	20%	19%	19%	23%	21%	27%	14%	24%	25%	22%	19%	14%	24%	19%
	Adams	2%	3%	2%	2%				2%	2%			3%	2%	1%	
	(None) None	5%	3%	6%	5%	6%	6%	4%	6%	3%	5%	6%	1%	9%	11%	3%
	(Don't know) Not sure	20%	20%	24%	22%	16%	19%	9%	15%	27%	14%	17%	17%	28%	25%	14%
	Unweighted Count / Weighted Count	600 / 600	134 / 197	243 / 194	377 / 392	219 / 202	146 / 138	73 / 64	162 / 162	214 / 229	90 / 91	129 / 111	219 / 232	67 / 65	77 / 79	143 / 127

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		HISPANIC ORIGIN							IDEOLOGY			IDEOLOGY /PARTY			
		TOTAL	Central America	Dominican Republic	Mexico	Puerto Rico	South America	United States	Liberal /progressive	Conservative	Moderate	Liberal /progressive Democrat	Conservative Republican	Moderate Democrat	Moderate Indep/D K
12a.HAVING A CLEAR VISION FOR NEW YORK CITY'S FUTURE	Mamdani	43%	52%	42%	52%	38%	52%	32%	67%	9%	31%	68%	6%	42%	26%
	Sliwa	13%	10%	19%	14%	13%	7%	24%	4%	40%	14%	3%	50%	6%	14%
	Cuomo	21%	11%	19%	17%	26%	18%	27%	18%	26%	25%	17%	22%	24%	28%
	Adams	2%	8%	2%		2%	1%		1%	6%	1%	1%	7%	1%	1%
	(None) None	6%	1%	6%	1%	8%	7%	6%	1%	8%	8%	1%	5%	9%	6%
	(Don't know) Not sure	16%	19%	12%	16%	13%	15%	11%	10%	10%	21%	10%	10%	19%	26%
12b.HAVING THE RIGHT DEMEANOR AND TEMPERAMENT TO BE MAYOR	Mamdani	42%	52%	40%	60%	34%	55%	30%	65%	7%	31%	66%	3%	41%	25%
	Sliwa	15%	5%	19%	17%	14%	10%	24%	6%	46%	16%	4%	51%	8%	16%
	Cuomo	22%	16%	21%	11%	29%	21%	28%	17%	31%	28%	18%	30%	25%	32%
	Adams	2%	2%	2%		1%	2%	2%	1%	2%	3%	1%	3%	5%	1%
	(None) None	4%		3%	1%	7%	2%	10%	3%	2%	4%	2%	1%	2%	3%
	(Don't know) Not sure	15%	26%	14%	10%	14%	10%	7%	9%	13%	18%	10%	12%	19%	23%
12c.HANDLING CRIME AND PUBLIC SAFETY	Mamdani	36%	36%	35%	41%	31%	49%	23%	59%	6%	23%	61%	3%	28%	22%
	Sliwa	19%	10%	22%	17%	22%	15%	34%	7%	50%	24%	6%	60%	11%	28%
	Cuomo	21%	26%	21%	18%	25%	14%	23%	17%	28%	25%	18%	25%	28%	21%
	Adams	3%	2%	6%		3%	2%		2%	3%	5%	2%	4%	4%	7%
	(None) None	5%		4%	5%	5%	5%	7%	2%	6%	4%	1%	3%	4%	2%
	(Don't know) Not sure	16%	26%	12%	18%	13%	15%	13%	12%	8%	20%	12%	5%	25%	20%
12d.REDUCING THE COST OF LIVING AND HOUSING	Mamdani	44%	43%	42%	57%	40%	52%	37%	64%	13%	35%	64%	8%	46%	25%
	Sliwa	11%	3%	13%	11%	12%	7%	19%	3%	38%	10%	2%	44%	4%	9%
	Cuomo	18%	18%	17%	15%	20%	18%	23%	17%	21%	18%	19%	19%	15%	22%
	Adams	1%	2%	3%	1%	0%	2%		1%	1%	3%	1%		5%	1%
	(None) None	9%	11%	10%	4%	14%	5%	10%	5%	12%	12%	5%	15%	10%	13%
	(Don't know) Not sure	17%	24%	16%	12%	15%	16%	11%	9%	15%	22%	10%	13%	20%	30%
12e.PROTECTING NEW YORKERS FROM FEDERAL GOVERNMENT OVERREACH	Mamdani	43%	43%	45%	56%	36%	57%	39%	65%	9%	33%	66%	5%	43%	28%
	Sliwa	10%	4%	12%	8%	10%	8%	18%	3%	34%	11%	2%	39%	5%	9%
	Cuomo	21%	20%	15%	11%	28%	14%	23%	15%	25%	29%	14%	21%	26%	33%
	Adams	2%	2%	3%		1%	2%		1%	2%	2%	2%	2%	4%	1%
	(None) None	5%	1%	4%	1%	8%	4%	10%	3%	9%	5%	1%	7%	3%	6%
	(Don't know) Not sure	20%	31%	20%	23%	17%	16%	10%	14%	22%	20%	14%	27%	18%	23%
	Unweighted Count /	600	51	128	77	204	96	61	281	101	177	243	67	87	63
	Weighted Count	600	42	150	60	222	102	60	275	95	180	238	62	91	63

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		TOTAL	REGION				PARTY REGISTRATION			PARTY REGISTRATION / PARTY ID		GENERAL VOTE HISTORY			2021 MAYOR ELECTION VOTER	
			Bronx	Brooklyn	Manhattan	Queens	Democrat	Republican	Unaffiliated /other	Democrat / Democrat	Unaffiliated /other /Indep/D K	Voted Nov 24 and 22	Voted Nov 24 only	Voted neither	Yes	No
12a.HAVING A CLEAR VISION FOR NEW YORK CITY'S FUTURE	Mamdani	43%	37%	38%	50%	53%	49%	9%	36%	56%	25%	42%	35%	49%	37%	44%
	Sliwa	13%	13%	11%	12%	14%	8%	40%	15%	5%	13%	16%	12%	11%	15%	12%
	Cuomo	21%	21%	24%	22%	16%	21%	28%	18%	21%	24%	27%	21%	16%	31%	18%
	Adams	2%	2%		1%	2%	1%	2%	5%	0%	1%	1%	2%	3%		2%
	(None) None	6%	7%	5%	8%	3%	5%	4%	10%	4%	16%	5%	11%	4%	5%	7%
	(Don't know) Not sure	16%	20%	22%	9%	12%	15%	17%	15%	14%	21%	9%	19%	17%	12%	16%
12b.HAVING THE RIGHT DEMEANOR AND TEMPERAMENT TO BE MAYOR	Mamdani	42%	38%	34%	52%	45%	50%	6%	31%	56%	23%	42%	37%	45%	36%	43%
	Sliwa	15%	15%	13%	14%	16%	10%	43%	21%	5%	22%	19%	13%	15%	19%	14%
	Cuomo	22%	21%	28%	19%	20%	22%	29%	23%	21%	29%	27%	24%	19%	29%	21%
	Adams	2%	4%		1%	2%	1%	2%	3%	2%		1%	3%	1%	1%	2%
	(None) None	4%	3%	4%	5%	5%	4%	6%	6%	2%	6%	4%	5%	3%	7%	4%
	(Don't know) Not sure	15%	19%	20%	9%	12%	14%	14%	17%	14%	19%	7%	18%	17%	9%	17%
12c.HANDLING CRIME AND PUBLIC SAFETY	Mamdani	36%	37%	28%	41%	41%	44%	6%	24%	50%	22%	36%	31%	40%	36%	36%
	Sliwa	19%	18%	17%	20%	18%	13%	48%	26%	7%	23%	23%	17%	18%	25%	18%
	Cuomo	21%	19%	26%	21%	20%	22%	22%	18%	23%	21%	24%	23%	18%	23%	21%
	Adams	3%	4%	2%	2%	4%	2%	7%	5%	2%	3%	3%	4%	2%	3%	3%
	(None) None	5%	3%	4%	5%	4%	3%	2%	10%	2%	15%	4%	6%	5%	3%	5%
	(Don't know) Not sure	16%	19%	23%	10%	13%	16%	14%	16%	15%	15%	10%	19%	17%	10%	17%
12d.REDUCING THE COST OF LIVING AND HOUSING	Mamdani	44%	42%	39%	50%	48%	50%	16%	36%	56%	28%	45%	38%	47%	39%	45%
	Sliwa	11%	11%	11%	9%	10%	6%	41%	14%	3%	14%	11%	8%	13%	12%	10%
	Cuomo	18%	16%	18%	18%	19%	19%	15%	15%	20%	23%	21%	18%	15%	24%	16%
	Adams	1%	3%		1%	1%	2%		1%	2%		0%	3%	1%		2%
	(None) None	9%	9%	10%	10%	7%	7%	15%	13%	6%	11%	12%	10%	7%	13%	9%
	(Don't know) Not sure	17%	18%	22%	11%	16%	16%	13%	20%	13%	24%	11%	22%	16%	11%	18%
12e.PROTECTING NEW YORKERS FROM FEDERAL GOVERNMENT OVERREACH	Mamdani	43%	40%	36%	56%	43%	50%	11%	32%	57%	25%	44%	39%	44%	42%	43%
	Sliwa	10%	9%	11%	4%	12%	6%	34%	12%	4%	11%	15%	6%	10%	16%	8%
	Cuomo	21%	21%	21%	18%	20%	20%	20%	23%	21%	37%	26%	21%	17%	28%	19%
	Adams	2%	3%			2%	2%	1%	2%	2%		1%	3%	1%		2%
	(None) None	5%	5%	10%	5%	3%	4%	12%	7%	2%	8%	6%	7%	4%	2%	6%
	(Don't know) Not sure	20%	22%	22%	17%	19%	18%	22%	24%	15%	20%	8%	24%	23%	12%	22%
	Unweighted Count / Weighted Count	600 / 600	198 / 186	102 / 120	126 / 120	152 / 150	398 / 407	61 / 48	141 / 144	315 / 313	64 / 67	162 / 150	182 / 177	245 / 256	123 / 124	477 / 476

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		TOTAL	7.VOTE LIKELI HOOD	7.VOTE LIKELI HOOD	4.NYC DIRECTION			5.MOST IMPORTANT ISSUES FOR MAYOR						8.FOLLOWING NEWS RELATED TO THE 2025 NEW YORK CITY MAYORAL ELECTION		
			Almost certain	At least 50-50	Right direction	Wrong direction	(Don't know)	Cost of living/Inflation	Jobs and the economy	Housing costs/Affordability	Crime and public safety	Affordable healthcare	Homelessness	Following news updates every single day	Following news a few times per week	Following somewhat but not that closely
12a.HAVING A CLEAR VISION FOR NEW YORK CITY'S FUTURE	Mamdani	43%	49%	45%	58%	40%	33%	47%	31%	56%	27%	48%	38%	39%	56%	40%
	Sliwa	13%	11%	13%	9%	16%	4%	7%	21%	8%	18%	8%	16%	17%	7%	13%
	Cuomo	21%	21%	20%	19%	21%	25%	23%	24%	18%	26%	12%	26%	26%	19%	20%
	Adams	2%	2%	2%	1%	2%	3%	1%	4%	1%	2%	1%	3%	0%	3%	1%
	(None) None	6%	5%	6%	6%	7%	3%	6%	2%	7%	9%	7%	3%	4%	6%	9%
	(Don't know) Not sure	16%	11%	14%	7%	15%	31%	15%	18%	11%	17%	24%	15%	14%	9%	17%
12b.HAVING THE RIGHT DEMEANOR AND TEMPERAMENT TO BE MAYOR	Mamdani	42%	48%	44%	56%	36%	42%	44%	32%	53%	29%	49%	36%	39%	54%	36%
	Sliwa	15%	14%	15%	12%	19%	3%	10%	21%	11%	22%	8%	21%	19%	7%	18%
	Cuomo	22%	23%	22%	22%	22%	25%	24%	24%	18%	31%	10%	27%	27%	20%	24%
	Adams	2%	1%	2%	1%	2%	1%	1%	1%	1%	2%	2%		0%	3%	2%
	(None) None	4%	3%	3%	2%	6%	1%	4%	7%	6%	3%	6%	1%	4%	4%	5%
	(Don't know) Not sure	15%	11%	14%	7%	15%	28%	16%	15%	11%	13%	25%	15%	10%	12%	15%
12c.HANDLING CRIME AND PUBLIC SAFETY	Mamdani	36%	41%	38%	53%	32%	26%	38%	29%	44%	21%	46%	28%	34%	45%	34%
	Sliwa	19%	19%	19%	12%	24%	12%	16%	22%	13%	31%	5%	26%	27%	13%	17%
	Cuomo	21%	21%	21%	20%	20%	28%	24%	22%	21%	26%	14%	22%	23%	21%	23%
	Adams	3%	2%	3%	1%	3%	5%	2%	8%	3%	4%	2%		3%	3%	3%
	(None) None	5%	4%	4%	5%	5%	3%	4%	2%	7%	4%	8%	4%	1%	4%	10%
	(Don't know) Not sure	16%	12%	14%	10%	16%	27%	17%	17%	12%	15%	25%	20%	12%	15%	13%
12d.REDUCING THE COST OF LIVING AND HOUSING	Mamdani	44%	50%	46%	59%	38%	42%	49%	31%	54%	28%	55%	37%	37%	57%	43%
	Sliwa	11%	11%	11%	10%	14%	0%	6%	15%	9%	17%	5%	14%	16%	5%	12%
	Cuomo	18%	18%	17%	18%	18%	18%	17%	20%	20%	23%	8%	23%	23%	16%	15%
	Adams	1%	1%	2%	2%	2%		0%		1%	2%	3%		0%	2%	3%
	(None) None	9%	9%	9%	6%	10%	12%	12%	17%	6%	11%	7%	10%	8%	10%	11%
	(Don't know) Not sure	17%	12%	15%	6%	18%	28%	15%	18%	11%	18%	23%	16%	15%	11%	16%
12e.PROTECTING NEW YORKERS FROM FEDERAL GOVERNMENT OVERREACH	Mamdani	43%	48%	44%	57%	35%	51%	47%	45%	55%	28%	45%	34%	40%	51%	42%
	Sliwa	10%	8%	10%	7%	13%	1%	4%	12%	8%	14%	8%	16%	13%	5%	12%
	Cuomo	21%	22%	21%	18%	22%	18%	20%	18%	18%	26%	12%	24%	28%	19%	18%
	Adams	2%	1%	2%	1%	2%	1%	1%	1%	1%	2%	3%		0%	2%	2%
	(None) None	5%	5%	4%	6%	5%	3%	8%	3%	4%	7%	5%	2%	5%	5%	7%
	(Don't know) Not sure	20%	16%	18%	11%	22%	25%	19%	20%	14%	23%	27%	24%	14%	18%	19%
	Unweighted Count /	600	465	555	137	373	90	252	79	213	237	81	68	193	183	170
	Weighted Count	600	452	545	141	373	86	261	79	213	223	82	69	192	192	165

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		TOTAL	9a.DONALD TRUMP		9b.HISPANIC FEDERATION		9c.ERIC ADAMS			9d.ZOHRAN MAMDANI			9e.ANDREW CUOMO		
			Favorable	Unfavorable	Favorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)
12a.HAVING A CLEAR VISION FOR NEW YORK CITY'S FUTURE	Mamdani	43%	7%	58%	47%	41%	35%	52%	26%	73%	3%	9%	31%	56%	31%
	Sliwa	13%	41%	4%	10%	15%	16%	12%	11%	2%	36%	10%	6%	18%	15%
	Cuomo	21%	32%	18%	24%	15%	26%	20%	17%	13%	34%	27%	44%	4%	5%
	Adams	2%	5%	1%	2%	2%	6%	0%	1%	0%	4%	3%	3%	1%	
	(None) None	6%	3%	7%	3%	8%	6%	7%	5%	3%	10%	10%	5%	8%	7%
	(Don't know) Not sure	16%	12%	13%	13%	20%	11%	10%	40%	9%	12%	41%	11%	13%	42%
12b.HAVING THE RIGHT DEMEANOR AND TEMPERAMENT TO BE MAYOR	Mamdani	42%	6%	57%	49%	36%	37%	48%	26%	71%	3%	9%	31%	55%	27%
	Sliwa	15%	44%	6%	12%	16%	17%	15%	13%	4%	41%	11%	8%	20%	19%
	Cuomo	22%	35%	19%	24%	19%	29%	23%	14%	14%	37%	25%	46%	6%	5%
	Adams	2%	3%	1%	1%	1%	3%	1%	1%	1%	4%	1%	2%	2%	
	(None) None	4%	1%	5%	3%	7%	3%	5%	5%	3%	4%	9%	3%	5%	7%
	(Don't know) Not sure	15%	11%	12%	11%	21%	11%	8%	41%	8%	11%	45%	11%	12%	42%
12c.HANDLING CRIME AND PUBLIC SAFETY	Mamdani	36%	7%	49%	41%	32%	37%	39%	27%	60%	2%	11%	26%	48%	26%
	Sliwa	19%	50%	10%	13%	23%	22%	20%	14%	7%	47%	12%	15%	23%	18%
	Cuomo	21%	27%	20%	25%	17%	25%	21%	17%	16%	30%	25%	42%	7%	4%
	Adams	3%	5%	2%	1%	3%	7%	2%		1%	7%	3%	4%	3%	
	(None) None	5%	4%	4%	4%	6%	2%	6%	4%	3%	5%	10%	2%	5%	10%
	(Don't know) Not sure	16%	8%	15%	15%	19%	7%	12%	38%	12%	8%	39%	10%	14%	41%
12d.REDUCING THE COST OF LIVING AND HOUSING	Mamdani	44%	14%	57%	48%	42%	36%	52%	27%	72%	9%	9%	33%	58%	30%
	Sliwa	11%	35%	4%	9%	11%	13%	10%	11%	2%	31%	8%	5%	15%	16%
	Cuomo	18%	21%	18%	22%	12%	25%	17%	12%	13%	25%	20%	37%	5%	2%
	Adams	1%	2%	1%	1%	1%	4%	1%		1%	3%	2%	1%	2%	
	(None) None	9%	14%	8%	6%	12%	10%	9%	10%	5%	17%	13%	11%	9%	7%
	(Don't know) Not sure	17%	14%	13%	13%	22%	12%	11%	41%	8%	15%	49%	13%	12%	45%
12e.PROTECTING NEW YORKERS FROM FEDERAL GOVERNMENT OVERREACH	Mamdani	43%	7%	58%	48%	40%	33%	52%	26%	71%	6%	9%	32%	57%	24%
	Sliwa	10%	31%	3%	9%	11%	11%	9%	12%	2%	28%	9%	4%	13%	17%
	Cuomo	21%	25%	20%	24%	15%	30%	19%	13%	13%	34%	23%	44%	4%	5%
	Adams	2%	3%	1%	1%	1%	4%	1%		0%	4%	2%	2%	2%	
	(None) None	5%	10%	4%	3%	8%	6%	5%	5%	2%	10%	9%	5%	5%	5%
	(Don't know) Not sure	20%	23%	15%	15%	26%	16%	14%	43%	12%	18%	48%	13%	19%	48%
	Unweighted Count /	600	141	411	302	253	150	351	99	330	169	101	261	275	64
	Weighted Count	600	137	413	299	264	144	345	111	334	163	103	250	276	74

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	9f.CURTIS SLIWA			9g.KATHY HOCHUL			9h.LETITIA JAMES			10.MAYORAL VOTE			
			Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Mamda ni	Sliwa	Cuomo	Undeci ded
12a.HAVING A CLEAR VISION FOR NEW YORK CITY'S FUTURE	Mamdani	43%	27%	60%	36%	57%	28%	42%	58%	22%	40%	80%	1%	4%	27%
	Sliwa	13%	36%	2%	4%	2%	27%	8%	2%	33%	10%	2%	69%	2%	13%
	Cuomo	21%	24%	20%	19%	23%	20%	18%	22%	26%	15%	8%	7%	65%	3%
	Adams	2%	1%	1%	4%	2%	3%		2%	3%	1%	0%	2%	4%	3%
	(None) None	6%	4%	7%	7%	3%	11%	5%	5%	9%	5%	3%	8%	9%	3%
	(Don't know) Not sure	16%	9%	9%	30%	13%	11%	28%	11%	8%	28%	7%	11%	15%	51%
12b.HAVING THE RIGHT DEMEANOR AND TEMPERAMENT TO BE MAYOR	Mamdani	42%	21%	61%	37%	57%	25%	39%	59%	15%	41%	79%	2%	3%	21%
	Sliwa	15%	43%	3%	4%	5%	31%	8%	4%	37%	11%	2%	81%	3%	13%
	Cuomo	22%	26%	21%	21%	22%	27%	16%	22%	30%	17%	8%	8%	71%	4%
	Adams	2%	0%	3%	1%	1%	3%		1%	3%	2%	1%	1%	3%	0%
	(None) None	4%	4%	3%	6%	3%	5%	6%	4%	6%	3%	3%	1%	4%	5%
	(Don't know) Not sure	15%	6%	9%	31%	12%	9%	31%	10%	9%	26%	6%	7%	15%	56%
12c.HANDLING CRIME AND PUBLIC SAFETY	Mamdani	36%	21%	53%	30%	49%	22%	35%	52%	17%	30%	70%	0%	2%	16%
	Sliwa	19%	51%	5%	6%	9%	38%	6%	8%	43%	14%	6%	81%	14%	13%
	Cuomo	21%	17%	23%	24%	24%	20%	19%	22%	24%	18%	12%	4%	58%	10%
	Adams	3%	1%	5%	3%	2%	5%	1%	3%	5%	1%	2%	2%	6%	3%
	(None) None	5%	4%	4%	6%	1%	8%	5%	3%	6%	5%	2%	6%	6%	6%
	(Don't know) Not sure	16%	6%	11%	32%	15%	7%	33%	11%	5%	32%	9%	7%	14%	52%
12d.REDUCING THE COST OF LIVING AND HOUSING	Mamdani	44%	28%	61%	37%	58%	31%	38%	58%	23%	42%	80%	4%	7%	23%
	Sliwa	11%	33%	0%	3%	3%	23%	5%	3%	26%	9%	1%	66%	1%	5%
	Cuomo	18%	18%	20%	15%	21%	18%	12%	19%	22%	13%	8%	3%	53%	8%
	Adams	1%	0%	3%	1%	2%	2%		1%	2%	1%	1%	3%	1%	0%
	(None) None	9%	8%	9%	12%	4%	15%	10%	7%	16%	7%	4%	8%	19%	12%
	(Don't know) Not sure	17%	13%	7%	33%	12%	11%	36%	11%	11%	28%	5%	16%	19%	52%
12e.PROTECTING NEW YORKERS FROM FEDERAL GOVERNMENT OVERREACH	Mamdani	43%	28%	60%	34%	58%	28%	38%	63%	21%	33%	77%	6%	8%	23%
	Sliwa	10%	26%	3%	3%	3%	20%	6%	2%	23%	9%	2%	56%	0%	8%
	Cuomo	21%	26%	18%	19%	24%	20%	15%	23%	26%	13%	8%	5%	59%	16%
	Adams	2%	0%	3%	1%	1%	2%	1%	1%	3%	2%	1%	1%	3%	0%
	(None) None	5%	6%	5%	6%	1%	11%	5%	2%	11%	6%	2%	11%	9%	0%
	(Don't know) Not sure	20%	13%	12%	37%	14%	18%	35%	10%	15%	38%	10%	21%	20%	52%
	Unweighted Count /	600	181	242	177	265	218	117	274	150	176	282	86	144	79
	Weighted Count	600	179	235	186	251	222	128	254	157	189	288	82	143	76

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		TOTAL	11.FAMILY'S FINANCIAL FUTURE		SPLIT	
			Optimistic	Concerned	A	B
12a.HAVING A CLEAR VISION FOR NEW YORK CITY'S FUTURE	Mamdani	43%	46%	43%	42%	44%
	Sliwa	13%	17%	10%	13%	12%
	Cuomo	21%	21%	23%	21%	21%
	Adams	2%	3%	1%	3%	1%
	(None) None	6%	3%	7%	5%	7%
	(Don't know) Not sure	16%	9%	16%	16%	15%
12b.HAVING THE RIGHT DEMEANOR AND TEMPERAMENT TO BE MAYOR	Mamdani	42%	43%	42%	40%	43%
	Sliwa	15%	24%	11%	16%	14%
	Cuomo	22%	21%	25%	22%	23%
	Adams	2%	1%	2%	2%	2%
	(None) None	4%	1%	6%	5%	4%
	(Don't know) Not sure	15%	10%	15%	16%	14%
12c.HANDLING CRIME AND PUBLIC SAFETY	Mamdani	36%	42%	34%	32%	40%
	Sliwa	19%	22%	19%	20%	18%
	Cuomo	21%	21%	23%	20%	23%
	Adams	3%	3%	3%	3%	3%
	(None) None	5%	3%	5%	5%	4%
	(Don't know) Not sure	16%	8%	17%	20%	12%
12d.REDUCING THE COST OF LIVING AND HOUSING	Mamdani	44%	48%	43%	45%	42%
	Sliwa	11%	18%	7%	10%	12%
	Cuomo	18%	17%	20%	16%	19%
	Adams	1%	2%	1%	1%	2%
	(None) None	9%	5%	12%	10%	9%
	(Don't know) Not sure	17%	10%	17%	17%	16%
12e.PROTECTING NEW YORKERS FROM FEDERAL GOVERNMENT OVERREACH	Mamdani	43%	44%	43%	40%	45%
	Sliwa	10%	17%	6%	8%	12%
	Cuomo	21%	23%	21%	22%	19%
	Adams	2%	2%	2%	1%	2%
	(None) None	5%	5%	6%	6%	5%
	(Don't know) Not sure	20%	9%	22%	23%	17%
	Unweighted Count /	600	164	398	300	300
	Weighted Count	600	170	388	305	295

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
 Washington , DC (202) 776 -9066 | Berkeley , CA (510) 286 -2097

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

	TOTAL	GENDER		AGE						AGE		GENDER / AGE				
		Men	Women	Under 30	30 - 39	All under 40	40 - 49	50 - 64	65 & over	Under 50	50 & over	Men <50	Women <50	Men 50+	Women 50+	
12f.CREATING BETTER-PAYING JOBS	Mamdani	38%	42%	36%	44%	47%	46%	44%	26%	35%	45%	31%	46%	45%	37%	27%
	Sliwa	12%	14%	10%	8%	11%	10%	8%	16%	14%	9%	15%	11%	8%	17%	13%
	Cuomo	22%	18%	25%	18%	12%	15%	24%	29%	26%	17%	28%	15%	19%	22%	31%
	Adams	2%	1%	2%	4%	3%	3%		1%	1%	2%	1%	2%	3%	1%	1%
	(None) None	8%	11%	6%	7%	7%	7%	7%	10%	7%	7%	8%	8%	6%	13%	5%
	(Don't know) Not sure	18%	14%	21%	18%	21%	19%	17%	18%	18%	19%	18%	18%	19%	9%	23%
12g.PASSING LAWS TO PROTECT VULNERABLE COMMUNITIES	Mamdani	48%	54%	44%	51%	53%	52%	53%	43%	45%	52%	44%	57%	48%	51%	40%
	Sliwa	13%	15%	12%	13%	13%	13%	13%	14%	13%	13%	13%	15%	11%	14%	13%
	Cuomo	15%	13%	17%	8%	10%	9%	17%	16%	22%	11%	19%	10%	12%	17%	21%
	Adams	2%	1%	2%	6%	1%	3%		1%	2%	2%	2%	0%	3%	2%	1%
	(None) None	5%	7%	4%	10%	2%	6%	6%	4%	5%	6%	5%	8%	4%	6%	4%
	(Don't know) Not sure	16%	10%	21%	12%	22%	18%	11%	23%	12%	16%	17%	10%	21%	10%	22%
12h.STANDING UP FOR IMMIGRANTS	Mamdani	53%	55%	51%	61%	62%	62%	59%	47%	41%	61%	44%	62%	60%	46%	43%
	Sliwa	9%	12%	6%	5%	9%	7%	10%	8%	10%	8%	9%	12%	5%	11%	8%
	Cuomo	13%	13%	13%	9%	7%	8%	10%	18%	16%	9%	17%	8%	9%	19%	16%
	Adams	2%	2%	2%	4%	2%	3%	1%	3%	1%	2%	2%	1%	3%	3%	1%
	(None) None	6%	7%	5%	10%	3%	6%	7%	4%	7%	6%	6%	6%	6%	7%	5%
	(Don't know) Not sure	18%	12%	23%	11%	17%	14%	14%	20%	25%	14%	22%	11%	17%	14%	28%
12i.TREATING THE LATINO COMMUNITY WITH RESPECT	Mamdani	46%	47%	44%	53%	55%	54%	49%	35%	40%	53%	38%	53%	52%	40%	37%
	Sliwa	11%	15%	9%	8%	9%	9%	11%	14%	13%	9%	14%	12%	7%	18%	11%
	Cuomo	18%	16%	19%	16%	10%	13%	13%	18%	27%	13%	23%	12%	13%	20%	24%
	Adams	3%	3%	2%	7%	2%	4%	1%	4%	1%	3%	2%	4%	3%	3%	2%
	(None) None	6%	6%	5%	7%	2%	4%	9%	7%	5%	6%	6%	6%	6%	7%	5%
	(Don't know) Not sure	17%	13%	20%	9%	21%	16%	17%	22%	13%	16%	17%	13%	19%	12%	21%
12j.SHARING MY VALUES	Mamdani	47%	49%	45%	58%	55%	56%	56%	34%	41%	56%	37%	56%	56%	40%	35%
	Sliwa	14%	17%	12%	9%	13%	11%	11%	16%	19%	11%	17%	15%	8%	19%	17%
	Cuomo	14%	12%	15%	6%	12%	9%	9%	19%	18%	9%	18%	8%	10%	17%	19%
	Adams	2%	2%	2%	6%	1%	3%		2%	1%	2%	2%	2%	2%	2%	1%
	(None) None	7%	7%	7%	7%	3%	5%	12%	9%	5%	7%	7%	5%	8%	10%	5%
	(Don't know) Not sure	16%	13%	19%	14%	17%	16%	12%	21%	16%	15%	18%	14%	15%	12%	22%
	Unweighted Count /	600	254	345	85	122	207	93	152	148	300	300	128	171	126	174
	Weighted Count	600	257	342	100	119	219	94	137	151	313	287	147	165	110	177

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /GENDER					
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Strong Republi can	Democr atic men	Democr atic women	Indep/D K men	Indep/D K women	Indep/D K men w/weak	Indep/D K women w/weak
12f.CREATING BETTER-PAYING JOBS	Mamdani	38%	51%	25%	32%	8%	51%	49%	6%	60%	44%	24%	25%	31%	33%
	Sliwa	12%	5%	12%	12%	43%	4%	6%	38%	2%	7%	17%	7%	14%	10%
	Cuomo	22%	22%	28%	27%	22%	23%	22%	27%	17%	25%	22%	34%	25%	29%
	Adams	2%	2%	0%	2%	3%	1%	3%	5%	2%	2%		1%		3%
	(None) None	8%	5%	13%	9%	9%	5%	5%	7%	6%	4%	22%	6%	13%	5%
	(Don't know) Not sure	18%	16%	22%	19%	14%	16%	16%	16%	13%	18%	15%	28%	18%	20%
12g.PASSING LAWS TO PROTECT VULNERABLE COMMUNITIES	Mamdani	48%	62%	36%	44%	13%	62%	61%	8%	74%	53%	37%	36%	48%	40%
	Sliwa	13%	5%	11%	13%	48%	4%	8%	42%	2%	7%	14%	8%	13%	12%
	Cuomo	15%	15%	16%	17%	15%	15%	15%	17%	14%	16%	16%	16%	17%	16%
	Adams	2%	2%	1%	2%	1%	1%	4%	3%	2%	3%		1%	0%	4%
	(None) None	5%	2%	14%	8%	6%	2%	2%	10%	1%	3%	22%	8%	12%	5%
	(Don't know) Not sure	16%	13%	22%	16%	16%	15%	9%	19%	6%	18%	11%	32%	10%	23%
12h.STANDING UP FOR IMMIGRANTS	Mamdani	53%	69%	36%	48%	17%	68%	70%	7%	78%	62%	34%	38%	46%	50%
	Sliwa	9%	4%	7%	7%	29%	4%	4%	24%	2%	5%	11%	4%	9%	5%
	Cuomo	13%	13%	17%	15%	11%	13%	12%	18%	12%	13%	18%	16%	17%	13%
	Adams	2%	2%	1%	3%	4%	1%	3%	5%	2%	2%	1%	1%	1%	4%
	(None) None	6%	2%	11%	9%	12%	1%	3%	15%	2%	3%	15%	8%	9%	8%
	(Don't know) Not sure	18%	11%	27%	19%	26%	13%	8%	31%	4%	16%	21%	33%	17%	22%
12i.TREATING THE LATINO COMMUNITY WITH RESPECT	Mamdani	46%	61%	25%	38%	11%	62%	60%	6%	68%	57%	19%	31%	35%	41%
	Sliwa	11%	4%	11%	11%	42%	4%	6%	34%	2%	6%	22%	1%	16%	6%
	Cuomo	18%	15%	24%	21%	19%	14%	17%	29%	14%	16%	27%	22%	23%	18%
	Adams	3%	2%	2%	3%	7%	2%	3%	9%	2%	3%	1%	3%	2%	5%
	(None) None	6%	3%	10%	8%	9%	3%	2%	6%	4%	3%	15%	7%	8%	8%
	(Don't know) Not sure	17%	14%	27%	19%	12%	15%	12%	16%	11%	16%	17%	37%	15%	23%
12j.SHARING MY VALUES	Mamdani	47%	64%	29%	38%	7%	66%	60%	6%	73%	58%	25%	33%	34%	41%
	Sliwa	14%	4%	15%	13%	56%	4%	5%	49%	2%	6%	21%	10%	18%	9%
	Cuomo	14%	13%	17%	16%	11%	13%	15%	14%	12%	14%	17%	16%	19%	12%
	Adams	2%	2%	0%	2%	6%	1%	3%	10%	1%	2%		1%		3%
	(None) None	7%	4%	13%	11%	6%	3%	5%	6%	4%	3%	13%	13%	10%	12%
	(Don't know) Not sure	16%	13%	26%	21%	13%	14%	12%	14%	8%	17%	24%	28%	18%	23%
	Unweighted Count / Weighted Count	600 / 600	363 / 360	111 / 118	227 / 230	95 / 88	233 / 230	130 / 130	51 / 46	141 / 144	221 / 215	53 / 56	58 / 62	110 / 114	117 / 116

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		EDUCATION							EDUCATION / GENDER				EDUCATION / PARTY ID			
		TOTAL	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate	Non-college men	Non-college women	College men	College women	Non-college grad Democrat	Non-college grad Republican	Non-college grad Indep/D K	College graduate Democrat
12f.CREATING BETTER-PAYING JOBS	Mamdani	38%	39%	34%	36%	43%	43%	42%	43%	31%	40%	45%	49%	8%	25%	54%
	Sliwa	12%	14%	12%	13%	10%	13%	4%	14%	12%	14%	7%	5%	43%	11%	3%
	Cuomo	22%	18%	23%	21%	25%	23%	30%	16%	24%	23%	28%	21%	19%	25%	23%
	Adams	2%	2%	2%	2%	1%	1%		1%	3%	2%		2%	3%	0%	1%
	(None) None	8%	5%	8%	7%	8%	7%	11%	9%	5%	10%	7%	4%	8%	15%	6%
	(Don't know) Not sure	18%	22%	20%	21%	12%	12%	14%	16%	25%	11%	13%	18%	18%	23%	12%
12g.PASSING LAWS TO PROTECT VULNERABLE COMMUNITIES	Mamdani	48%	44%	46%	45%	55%	53%	60%	55%	38%	54%	57%	59%	14%	33%	67%
	Sliwa	13%	17%	12%	15%	10%	14%	4%	15%	15%	14%	7%	7%	49%	11%	3%
	Cuomo	15%	15%	12%	14%	18%	16%	21%	11%	16%	17%	18%	14%	11%	14%	16%
	Adams	2%	3%	2%	3%	0%		1%	1%	4%	1%		3%	2%	1%	0%
	(None) None	5%	4%	7%	5%	4%	4%	5%	8%	3%	2%	5%	2%	5%	16%	2%
	(Don't know) Not sure	16%	16%	21%	19%	12%	13%	10%	10%	25%	11%	13%	14%	18%	26%	12%
12h.STANDING UP FOR IMMIGRANTS	Mamdani	53%	49%	49%	49%	61%	56%	70%	55%	45%	57%	63%	66%	14%	32%	74%
	Sliwa	9%	11%	7%	9%	8%	10%	4%	11%	7%	13%	4%	4%	29%	8%	3%
	Cuomo	13%	11%	13%	12%	14%	16%	11%	12%	11%	13%	15%	12%	9%	17%	14%
	Adams	2%	3%	2%	2%	1%	1%	2%	2%	3%	2%	1%	3%	4%	1%	0%
	(None) None	6%	5%	9%	7%	3%	3%	1%	7%	7%	3%	2%	2%	15%	13%	3%
	(Don't know) Not sure	18%	20%	21%	21%	13%	13%	13%	12%	27%	12%	14%	14%	29%	29%	6%
12i.TREATING THE LATINO COMMUNITY WITH RESPECT	Mamdani	46%	44%	43%	44%	50%	47%	58%	49%	40%	44%	55%	60%	12%	26%	65%
	Sliwa	11%	14%	11%	12%	10%	14%	2%	15%	11%	15%	6%	5%	43%	10%	3%
	Cuomo	18%	17%	18%	17%	19%	20%	16%	14%	19%	19%	19%	16%	17%	20%	13%
	Adams	3%	5%	2%	3%	2%	1%	4%	4%	3%	3%	1%	3%	7%	1%	0%
	(None) None	6%	3%	6%	5%	7%	6%	9%	4%	5%	7%	6%	1%	7%	12%	7%
	(Don't know) Not sure	17%	18%	21%	19%	12%	13%	11%	14%	23%	11%	13%	14%	14%	30%	12%
12j.SHARING MY VALUES	Mamdani	47%	48%	41%	45%	53%	52%	55%	50%	41%	49%	55%	61%	8%	30%	70%
	Sliwa	14%	15%	16%	16%	11%	14%	7%	17%	15%	16%	8%	5%	54%	17%	2%
	Cuomo	14%	13%	12%	13%	15%	16%	13%	11%	14%	14%	17%	14%	8%	13%	12%
	Adams	2%	4%	2%	3%				3%	3%			3%	7%	0%	
	(None) None	7%	3%	9%	6%	7%	4%	12%	5%	6%	6%	7%	3%	7%	14%	5%
	(Don't know) Not sure	16%	17%	19%	18%	14%	14%	13%	13%	22%	14%	13%	14%	15%	25%	12%
	Unweighted Count / Weighted Count	600 / 600	134 / 197	243 / 194	377 / 392	219 / 202	146 / 138	73 / 64	162 / 162	214 / 229	90 / 91	129 / 111	219 / 232	67 / 65	77 / 79	143 / 127

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	HISPANIC ORIGIN						IDEOLOGY			IDEOLOGY /PARTY			
			Central America	Dominican Republic	Mexico	Puerto Rico	South America	United States	Liberal /progressive	Conservative	Moderate	Liberal /progressive Democrat	Conservative Republican	Moderate Democrat	Moderate Indep/DK
12f.CREATING BETTER-PAYING JOBS	Mamdani	38%	38%	38%	51%	37%	44%	32%	59%	9%	29%	60%	3%	35%	26%
	Sliwa	12%	6%	12%	14%	12%	10%	18%	4%	37%	14%	3%	43%	7%	14%
	Cuomo	22%	22%	21%	18%	24%	21%	28%	21%	29%	22%	21%	26%	19%	29%
	Adams	2%		4%		0%	2%		1%	2%	2%	1%	4%	4%	1%
	(None) None	8%	4%	7%	4%	9%	7%	8%	4%	9%	10%	4%	9%	7%	10%
	(Don't know) Not sure	18%	29%	18%	14%	17%	15%	14%	11%	14%	24%	11%	14%	28%	21%
12g.PASSING LAWS TO PROTECT VULNERABLE COMMUNITIES	Mamdani	48%	45%	49%	58%	45%	60%	45%	69%	20%	41%	71%	11%	51%	37%
	Sliwa	13%	7%	17%	13%	12%	6%	16%	6%	37%	13%	5%	50%	4%	11%
	Cuomo	15%	10%	9%	11%	21%	14%	16%	12%	19%	18%	12%	15%	17%	16%
	Adams	2%	2%	5%		1%	2%		2%	2%	2%	2%	2%	4%	1%
	(None) None	5%	6%	4%	3%	7%	5%	11%	1%	7%	7%	1%	8%	4%	13%
	(Don't know) Not sure	16%	29%	15%	14%	14%	13%	13%	10%	16%	19%	10%	14%	20%	22%
12h.STANDING UP FOR IMMIGRANTS	Mamdani	53%	50%	53%	68%	48%	63%	56%	74%	16%	48%	77%	13%	59%	42%
	Sliwa	9%		12%	6%	9%	5%	13%	2%	25%	11%	3%	30%	5%	10%
	Cuomo	13%	9%	10%	8%	16%	11%	14%	11%	17%	13%	11%	12%	12%	18%
	Adams	2%	2%	5%	1%	2%	0%		1%	5%	2%	1%	5%	4%	1%
	(None) None	6%	7%	5%	5%	8%	2%	6%	1%	13%	7%	1%	16%	4%	7%
	(Don't know) Not sure	18%	32%	16%	12%	17%	18%	11%	10%	25%	18%	8%	24%	16%	23%
12i.TREATING THE LATINO COMMUNITY WITH RESPECT	Mamdani	46%	51%	47%	62%	38%	55%	41%	71%	9%	34%	72%	8%	47%	25%
	Sliwa	11%	5%	14%	7%	13%	7%	17%	3%	38%	13%	3%	43%	7%	12%
	Cuomo	18%	10%	11%	13%	24%	18%	22%	13%	30%	19%	12%	25%	15%	27%
	Adams	3%	8%	4%	3%	2%	2%	1%	2%	7%	3%	2%	10%	4%	2%
	(None) None	6%	1%	7%		8%	2%	8%	2%	5%	10%	1%	6%	7%	6%
	(Don't know) Not sure	17%	26%	16%	16%	15%	16%	10%	10%	10%	22%	10%	10%	20%	28%
12j.SHARING MY VALUES	Mamdani	47%	58%	48%	64%	41%	55%	32%	73%	8%	36%	74%	3%	49%	28%
	Sliwa	14%	9%	15%	12%	16%	10%	27%	3%	50%	15%	2%	58%	6%	16%
	Cuomo	14%	7%	13%	8%	17%	12%	17%	12%	18%	16%	11%	13%	13%	20%
	Adams	2%	8%	3%		1%	1%		1%	5%	2%	1%	8%	4%	1%
	(None) None	7%		7%	2%	11%	2%	11%	4%	6%	6%	3%	6%	5%	4%
	(Don't know) Not sure	16%	18%	14%	13%	14%	20%	13%	7%	13%	24%	8%	12%	22%	31%
	Unweighted Count /	600	51	128	77	204	96	61	281	101	177	243	67	87	63
	Weighted Count	600	42	150	60	222	102	60	275	95	180	238	62	91	63

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	REGION				PARTY REGISTRATION			PARTY REGISTRATION / PARTY ID		GENERAL VOTE HISTORY			2021 MAYOR ELECTION VOTER	
			Bronx	Brooklyn	Manhattan	Queens	Democrat	Republican	Unaffiliated /other	Democrat / Democrat	Unaffiliated /other /Indep/D K	Voted Nov 24 and 22	Voted Nov 24 only	Voted neither	Yes	No
12f.CREATING BETTER-PAYING JOBS	Mamdani	38%	38%	33%	46%	38%	43%	9%	34%	49%	25%	39%	34%	41%	36%	39%
	Sliwa	12%	11%	11%	9%	14%	7%	39%	16%	5%	16%	16%	8%	13%	19%	10%
	Cuomo	22%	18%	26%	23%	23%	23%	27%	18%	24%	26%	22%	22%	21%	25%	22%
	Adams	2%	3%		2%	1%	2%		1%	2%		2%	2%	1%	1%	2%
	(None) None	8%	7%	6%	10%	10%	6%	4%	12%	5%	13%	10%	10%	5%	6%	8%
	(Don't know) Not sure	18%	23%	24%	9%	14%	18%	21%	18%	16%	20%	11%	24%	19%	13%	20%
12g.PASSING LAWS TO PROTECT VULNERABLE COMMUNITIES	Mamdani	48%	44%	48%	52%	51%	55%	19%	38%	62%	36%	49%	45%	50%	47%	49%
	Sliwa	13%	14%	9%	13%	16%	8%	37%	18%	5%	13%	17%	10%	14%	17%	12%
	Cuomo	15%	16%	14%	14%	15%	15%	22%	13%	16%	20%	19%	16%	13%	19%	14%
	Adams	2%	3%		3%	1%	2%	1%	1%	2%		1%	2%	1%	2%	2%
	(None) None	5%	4%	7%	7%	3%	4%	2%	9%	2%	13%	4%	6%	5%	4%	5%
	(Don't know) Not sure	16%	19%	22%	11%	15%	15%	19%	21%	12%	18%	9%	22%	17%	11%	18%
12h.STANDING UP FOR IMMIGRANTS	Mamdani	53%	46%	49%	62%	60%	61%	20%	40%	67%	27%	48%	53%	55%	48%	54%
	Sliwa	9%	9%	8%	7%	10%	6%	20%	13%	3%	8%	15%	5%	8%	15%	7%
	Cuomo	13%	15%	11%	11%	11%	12%	11%	14%	13%	24%	18%	12%	10%	17%	12%
	Adams	2%	4%		1%	2%	2%	1%	3%	1%		1%	4%	1%	1%	2%
	(None) None	6%	5%	7%	6%	4%	5%	12%	8%	2%	12%	5%	7%	5%	6%	6%
	(Don't know) Not sure	18%	21%	26%	12%	13%	15%	36%	22%	12%	28%	12%	19%	21%	13%	20%
12i.TREATING THE LATINO COMMUNITY WITH RESPECT	Mamdani	46%	41%	47%	52%	48%	54%	13%	34%	60%	19%	45%	42%	49%	38%	48%
	Sliwa	11%	12%	9%	13%	12%	7%	29%	18%	4%	14%	15%	8%	12%	16%	10%
	Cuomo	18%	18%	17%	16%	19%	16%	28%	19%	16%	31%	25%	17%	14%	28%	15%
	Adams	3%	5%		2%	2%	2%	4%	4%	2%		2%	4%	3%	0%	3%
	(None) None	6%	4%	9%	6%	6%	5%	10%	7%	4%	12%	5%	8%	4%	3%	6%
	(Don't know) Not sure	17%	21%	19%	11%	14%	16%	16%	19%	14%	24%	8%	21%	18%	15%	17%
12j.SHARING MY VALUES	Mamdani	47%	45%	42%	54%	51%	56%	8%	34%	64%	25%	49%	36%	54%	44%	48%
	Sliwa	14%	17%	10%	12%	12%	8%	48%	21%	4%	19%	17%	12%	15%	18%	13%
	Cuomo	14%	13%	17%	13%	14%	13%	15%	15%	14%	22%	17%	15%	11%	18%	12%
	Adams	2%	3%		1%	2%	2%		3%	2%		1%	3%	2%	1%	2%
	(None) None	7%	4%	10%	8%	7%	6%	13%	8%	4%	10%	7%	9%	5%	8%	6%
	(Don't know) Not sure	16%	20%	21%	11%	14%	15%	17%	19%	13%	25%	10%	25%	14%	11%	18%
	Unweighted Count /	600	198	102	126	152	398	61	141	315	64	162	182	245	123	477
	Weighted Count	600	186	120	120	150	407	48	144	313	67	150	177	256	124	476

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		TOTAL	7.VOTE LIKELI HOOD	7.VOTE LIKELI HOOD	4.NYC DIRECTION			5.MOST IMPORTANT ISSUES FOR MAYOR						8.FOLLOWING NEWS RELATED TO THE 2025 NEW YORK CITY MAYORAL ELECTION		
			Almost certain	At least 50-50	Right direction	Wrong direction	(Don't know)	Cost of living/Inflation	Jobs and the economy	Housing costs/Affordability	Crime and public safety	Affordable healthcare	Homelessness	Following news updates every single day	Following news a few times per week	Following somewhat but not that closely
12f.CREATING BETTER-PAYING JOBS	Mamdani	38%	44%	40%	50%	35%	33%	40%	30%	49%	27%	43%	28%	35%	50%	32%
	Sliwa	12%	12%	13%	11%	15%	3%	6%	15%	9%	18%	6%	21%	16%	7%	13%
	Cuomo	22%	22%	22%	19%	23%	24%	27%	23%	18%	28%	12%	28%	27%	20%	24%
	Adams	2%	1%	2%	2%	2%		1%	2%	2%	2%	2%	2%	1%	2%	2%
	(None) None	8%	8%	7%	9%	7%	8%	9%	8%	6%	8%	11%	4%	5%	8%	11%
	(Don't know) Not sure	18%	14%	17%	9%	18%	32%	17%	22%	16%	17%	25%	18%	16%	13%	18%
12g.PASSING LAWS TO PROTECT VULNERABLE COMMUNITIES	Mamdani	48%	55%	51%	60%	42%	55%	54%	43%	61%	36%	54%	38%	44%	58%	49%
	Sliwa	13%	12%	14%	11%	17%	1%	9%	18%	10%	19%	7%	18%	19%	6%	14%
	Cuomo	15%	15%	14%	15%	16%	11%	16%	16%	10%	23%	9%	17%	22%	13%	11%
	Adams	2%	1%	2%	1%	2%	1%	0%	5%	2%	2%	2%		1%	2%	3%
	(None) None	5%	5%	5%	5%	6%	4%	7%	4%	4%	6%	8%	7%	2%	6%	9%
	(Don't know) Not sure	16%	11%	14%	7%	17%	28%	15%	15%	14%	15%	20%	20%	11%	15%	15%
12h.STANDING UP FOR IMMIGRANTS	Mamdani	53%	60%	55%	65%	49%	49%	56%	38%	65%	43%	54%	45%	48%	67%	50%
	Sliwa	9%	8%	9%	6%	11%	1%	5%	14%	5%	11%	4%	13%	15%	3%	7%
	Cuomo	13%	12%	12%	13%	12%	16%	13%	19%	11%	14%	14%	12%	16%	9%	14%
	Adams	2%	1%	2%	1%	2%	3%	1%	6%	1%	3%		2%	0%	4%	2%
	(None) None	6%	5%	6%	7%	6%	6%	6%	1%	7%	8%	7%	9%	4%	5%	10%
	(Don't know) Not sure	18%	14%	16%	8%	20%	26%	20%	22%	11%	21%	21%	20%	17%	13%	15%
12i.TREATING THE LATINO COMMUNITY WITH RESPECT	Mamdani	46%	52%	48%	62%	39%	46%	47%	39%	59%	33%	47%	43%	39%	59%	46%
	Sliwa	11%	11%	12%	9%	14%	2%	7%	20%	6%	17%	6%	14%	17%	7%	9%
	Cuomo	18%	17%	17%	13%	19%	20%	20%	20%	13%	24%	13%	20%	23%	13%	19%
	Adams	3%	3%	3%	1%	4%	2%	1%	2%	1%	5%	5%	5%	1%	5%	3%
	(None) None	6%	5%	5%	8%	5%	3%	6%	3%	6%	5%	7%	3%	5%	3%	9%
	(Don't know) Not sure	17%	12%	15%	7%	18%	26%	18%	16%	14%	17%	22%	15%	15%	13%	14%
12j.SHARING MY VALUES	Mamdani	47%	53%	49%	64%	41%	43%	49%	39%	61%	33%	56%	43%	44%	61%	43%
	Sliwa	14%	15%	15%	9%	19%	1%	9%	21%	8%	26%	5%	24%	21%	7%	13%
	Cuomo	14%	13%	13%	11%	14%	18%	15%	10%	11%	18%	10%	13%	16%	13%	12%
	Adams	2%	2%	2%	1%	3%		1%	2%	1%	3%	2%	3%	0%	3%	2%
	(None) None	7%	5%	6%	7%	7%	6%	9%	5%	7%	5%	5%	2%	6%	5%	10%
	(Don't know) Not sure	16%	11%	15%	8%	16%	32%	18%	23%	12%	14%	21%	15%	12%	11%	19%
	Unweighted Count /	600	465	555	137	373	90	252	79	213	237	81	68	193	183	170
	Weighted Count	600	452	545	141	373	86	261	79	213	223	82	69	192	192	165

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		TOTAL	9a.DONALD TRUMP		9b.HISPANIC FEDERATION		9c.ERIC ADAMS			9d.ZOHRAN MAMDANI			9e.ANDREW CUOMO		
			Favorable	Unfavorable	Favorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)
12f.CREATING BETTER-PAYING JOBS	Mamdani	38%	7%	52%	45%	34%	38%	43%	24%	64%	5%	8%	29%	51%	23%
	Sliwa	12%	36%	5%	10%	12%	15%	11%	11%	2%	33%	9%	5%	17%	16%
	Cuomo	22%	30%	20%	25%	17%	26%	23%	14%	16%	34%	23%	44%	6%	8%
	Adams	2%	2%	1%	1%	1%	3%	1%		0%	3%	2%	1%	2%	
	(None) None	8%	8%	7%	5%	12%	8%	8%	7%	5%	10%	12%	6%	9%	9%
	(Don't know) Not sure	18%	16%	15%	14%	24%	10%	13%	44%	11%	14%	47%	15%	14%	44%
12g.PASSING LAWS TO PROTECT VULNERABLE COMMUNITIES	Mamdani	48%	12%	64%	53%	46%	40%	57%	33%	77%	12%	14%	37%	64%	30%
	Sliwa	13%	41%	5%	11%	14%	20%	11%	11%	3%	37%	9%	8%	17%	17%
	Cuomo	15%	25%	12%	17%	12%	21%	13%	13%	8%	28%	19%	34%	2%	1%
	Adams	2%	2%	1%	1%	1%	4%	2%		1%	3%	2%	2%	2%	
	(None) None	5%	6%	5%	3%	7%	7%	5%	4%	3%	8%	8%	6%	4%	7%
	(Don't know) Not sure	16%	13%	13%	15%	19%	9%	12%	39%	9%	11%	49%	13%	12%	45%
12h.STANDING UP FOR IMMIGRANTS	Mamdani	53%	17%	69%	57%	51%	46%	62%	32%	81%	19%	15%	42%	68%	32%
	Sliwa	9%	27%	3%	8%	7%	13%	6%	10%	2%	24%	7%	6%	10%	13%
	Cuomo	13%	17%	11%	15%	9%	17%	12%	8%	7%	20%	19%	26%	3%	5%
	Adams	2%	4%	2%	1%	2%	5%	1%		0%	5%	3%	3%	2%	
	(None) None	6%	12%	4%	4%	8%	7%	5%	6%	3%	11%	9%	7%	4%	8%
	(Don't know) Not sure	18%	23%	12%	15%	22%	12%	13%	44%	8%	22%	47%	16%	14%	43%
12i.TREATING THE LATINO COMMUNITY WITH RESPECT	Mamdani	46%	9%	62%	52%	42%	36%	55%	31%	76%	5%	10%	33%	62%	30%
	Sliwa	11%	38%	3%	8%	12%	18%	9%	10%	2%	33%	7%	6%	16%	14%
	Cuomo	18%	28%	15%	19%	14%	20%	18%	13%	8%	33%	23%	36%	4%	5%
	Adams	3%	7%	2%	4%	1%	8%	1%	1%	1%	8%	1%	3%	3%	
	(None) None	6%	5%	5%	2%	9%	3%	7%	7%	3%	7%	11%	6%	5%	11%
	(Don't know) Not sure	17%	13%	13%	15%	21%	16%	10%	39%	9%	14%	47%	16%	11%	40%
12j.SHARING MY VALUES	Mamdani	47%	6%	65%	54%	43%	42%	54%	32%	79%	4%	12%	36%	61%	34%
	Sliwa	14%	48%	4%	9%	16%	19%	14%	9%	1%	45%	6%	8%	20%	12%
	Cuomo	14%	19%	12%	16%	11%	17%	12%	13%	7%	25%	15%	29%	2%	3%
	Adams	2%	5%	1%	2%	1%	6%	1%		0%	5%	2%	3%	2%	
	(None) None	7%	5%	7%	4%	10%	7%	6%	9%	4%	6%	16%	9%	4%	10%
	(Don't know) Not sure	16%	16%	12%	15%	19%	10%	13%	37%	8%	14%	48%	15%	11%	41%
	Unweighted Count / Weighted Count	600 / 600	141 / 137	411 / 413	302 / 299	253 / 264	150 / 144	351 / 345	99 / 111	330 / 334	169 / 163	101 / 103	261 / 250	275 / 276	64 / 74

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		TOTAL	9f.CURTIS SLIWA			9g.KATHY HOCHUL			9h.LETITIA JAMES			10.MAYORAL VOTE			
			Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Mamda ni	Sliwa	Cuomo	Undeci ded
12f.CREATING BETTER-PAYING JOBS	Mamdani	38%	23%	57%	29%	52%	25%	34%	54%	17%	35%	74%	4%	3%	14%
	Sliwa	12%	34%	2%	3%	4%	24%	5%	4%	29%	9%	2%	67%	3%	8%
	Cuomo	22%	24%	21%	23%	27%	22%	13%	24%	27%	16%	9%	7%	63%	16%
	Adams	2%	1%	3%	1%	1%	3%	1%	1%	3%	2%	2%	1%	3%	0%
	(None) None	8%	8%	8%	7%	4%	12%	9%	6%	10%	8%	4%	7%	10%	11%
	(Don't know) Not sure	18%	10%	10%	37%	12%	14%	38%	11%	15%	31%	9%	13%	19%	52%
12g.PASSING LAWS TO PROTECT VULNERABLE COMMUNITIES	Mamdani	48%	32%	66%	41%	65%	35%	39%	70%	25%	39%	82%	12%	15%	28%
	Sliwa	13%	36%	2%	5%	4%	27%	7%	3%	32%	11%	2%	69%	3%	13%
	Cuomo	15%	20%	13%	12%	14%	17%	13%	13%	21%	14%	5%	5%	50%	1%
	Adams	2%	1%	2%	2%	2%	2%	2%	2%	2%	2%	2%	1%	3%	0%
	(None) None	5%	3%	6%	7%	3%	9%	4%	3%	9%	4%	2%	2%	12%	3%
	(Don't know) Not sure	16%	8%	10%	33%	12%	11%	34%	10%	11%	31%	6%	12%	16%	55%
12h.STANDING UP FOR IMMIGRANTS	Mamdani	53%	37%	72%	43%	69%	41%	40%	71%	33%	44%	87%	16%	20%	31%
	Sliwa	9%	25%	1%	2%	5%	16%	3%	3%	22%	5%	2%	48%	2%	5%
	Cuomo	13%	15%	12%	11%	12%	12%	13%	13%	15%	10%	4%	4%	39%	8%
	Adams	2%	1%	2%	3%	2%	3%	1%	2%	4%	1%	1%	2%	4%	3%
	(None) None	6%	4%	5%	9%	2%	11%	6%	3%	11%	6%	1%	7%	12%	5%
	(Don't know) Not sure	18%	18%	7%	32%	10%	17%	36%	9%	14%	34%	5%	23%	23%	48%
12i.TREATING THE LATINO COMMUNITY WITH RESPECT	Mamdani	46%	24%	67%	39%	65%	29%	37%	67%	18%	39%	83%	7%	7%	26%
	Sliwa	11%	33%	2%	2%	3%	25%	4%	3%	30%	7%	2%	62%	3%	9%
	Cuomo	18%	26%	14%	15%	15%	20%	20%	14%	24%	17%	5%	9%	55%	9%
	Adams	3%	1%	3%	4%	3%	4%		2%	6%	1%	2%	2%	6%	0%
	(None) None	6%	4%	5%	8%	2%	9%	8%	4%	7%	7%	1%	8%	9%	7%
	(Don't know) Not sure	17%	11%	9%	32%	12%	13%	32%	10%	14%	29%	7%	12%	19%	49%
12j.SHARING MY VALUES	Mamdani	47%	28%	67%	40%	66%	28%	43%	68%	20%	42%	88%	4%	3%	28%
	Sliwa	14%	44%	1%	2%	3%	33%	3%	2%	39%	10%	1%	76%	7%	11%
	Cuomo	14%	13%	14%	14%	14%	16%	11%	13%	19%	10%	2%	3%	50%	3%
	Adams	2%	0%	2%	3%	1%	3%	1%	0%	5%	2%	1%	1%	5%	0%
	(None) None	7%	5%	6%	10%	4%	8%	9%	4%	8%	9%	3%	7%	13%	6%
	(Don't know) Not sure	16%	9%	9%	32%	12%	11%	33%	12%	10%	28%	5%	10%	21%	52%
	Unweighted Count /	600	181	242	177	265	218	117	274	150	176	282	86	144	79
	Weighted Count	600	179	235	186	251	222	128	254	157	189	288	82	143	76

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	11.FAMILY'S FINANCIAL FUTURE		SPLIT	
			Optimistic	Concerned	A	B
12f.CREATING BETTER-PAYING JOBS	Mamdani	38%	40%	40%	35%	42%
	Sliwa	12%	19%	8%	10%	13%
	Cuomo	22%	24%	23%	23%	22%
	Adams	2%	1%	2%	1%	2%
	(None) None	8%	4%	10%	9%	6%
	(Don't know) Not sure	18%	12%	17%	21%	15%
12g.PASSING LAWS TO PROTECT VULNERABLE COMMUNITIES	Mamdani	48%	48%	50%	46%	50%
	Sliwa	13%	22%	10%	14%	12%
	Cuomo	15%	15%	16%	14%	16%
	Adams	2%	2%	2%	1%	2%
	(None) None	5%	4%	6%	6%	5%
	(Don't know) Not sure	16%	10%	16%	19%	14%
12h.STANDING UP FOR IMMIGRANTS	Mamdani	53%	50%	55%	51%	55%
	Sliwa	9%	16%	6%	9%	8%
	Cuomo	13%	15%	12%	13%	12%
	Adams	2%	1%	2%	2%	2%
	(None) None	6%	5%	7%	6%	5%
	(Don't know) Not sure	18%	14%	18%	19%	17%
12i.TREATING THE LATINO COMMUNITY WITH RESPECT	Mamdani	46%	47%	46%	43%	49%
	Sliwa	11%	15%	10%	11%	12%
	Cuomo	18%	18%	18%	19%	17%
	Adams	3%	4%	2%	3%	3%
	(None) None	6%	6%	6%	6%	5%
	(Don't know) Not sure	17%	10%	17%	19%	15%
12j.SHARING MY VALUES	Mamdani	47%	51%	47%	46%	48%
	Sliwa	14%	20%	11%	14%	14%
	Cuomo	14%	15%	14%	13%	14%
	Adams	2%	2%	2%	2%	2%
	(None) None	7%	5%	8%	7%	7%
	(Don't know) Not sure	16%	7%	18%	18%	14%
	Unweighted Count /	600	164	398	300	300
	Weighted Count	600	170	388	305	295

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
 Washington , DC (202) 776 -9066 | Berkeley , CA (510) 286 -2097

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	GENDER		AGE					AGE		GENDER /AGE				
			Men	Women	Under 30	30 - 39	All under 40	40 - 49	50 - 64	65 & over	Under 50	50 & over	Men <50	Women <50	Men 50+	Women 50+
SUPPORT - OPPOSE -- TABLE ONE OF TWO	A13c.MAKING IT FASTER, EASIER, AND CHEAPER TO START AND RUN A SMALL BUSINESS IN NEW YORK CITY	88	92	84	81	94	88	86	86	89	87	88	93	82	90	86
	A13e.INVESTING IN CITYWIDE MENTAL HEALTH PROGRAMS AND CRISIS RESPONSE	87	92	83	88	98	93	80	78	90	89	84	91	88	92	80
	A13a.BUILDING MORE AFFORDABLE HOUSING THROUGHOUT THE CITY	85	84	86	82	86	84	83	80	94	84	87	83	84	85	88
	B13i.RAISING THE MINIMUM WAGE	79	71	86	68	89	79	68	75	90	76	83	67	83	75	88
	B13f.EXPANDING EVIDENCE-BASED GUN VIOLENCE PREVENTION PROGRAMS	79	81	78	72	90	82	73	76	83	79	80	83	75	78	81
	B13b.FREEZING THE RENT FOR ALL RENT-STABILIZED APARTMENTS	68	62	72	60	75	68	60	55	84	66	70	61	70	65	74
	B13h.MORE POLICE IN THE SUBWAY AND PREVENTING FARE EVASION	60	58	61	28	41	35	41	82	86	37	84	40	35	83	84
	A13i.RAISE TAXES ON THE WEALTHIEST NEW YORKERS	56	58	53	51	73	63	74	37	50	66	44	66	67	49	41
Unweighted Count / Weighted Count		600 / 600	254 / 257	345 / 342	85 / 100	122 / 119	207 / 219	93 / 94	152 / 137	148 / 151	300 / 313	300 / 287	128 / 147	171 / 165	126 / 110	174 / 177

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		PARTY ID				PARTY ID STRENGTH			PARTY ID /GENDER						
		Democrat	Indep/D K	Indep/D K w/weak	Republican	Strong Democrat	Weak Democrat	Strong Republican	Democratic men	Democratic women	Indep/D K men	Indep/D K women	Indep/D K men w/weak	Indep/D K women w/weak	
SUPPORT - OPPOSE -- TABLE ONE OF TWO	A13c.MAKING IT FASTER, EASIER, AND CHEAPER TO START AND RUN A SMALL BUSINESS IN NEW YORK CITY	88	94	77	82	78	97	88	72	99	90	90	66	90	74
	A13e.INVESTING IN CITYWIDE MENTAL HEALTH PROGRAMS AND CRISIS RESPONSE	87	91	86	87	67	90	94	72	100	85	96	77	90	83
	A13a.BUILDING MORE AFFORDABLE HOUSING THROUGHOUT THE CITY	85	95	80	87	49	95	94	47	100	91	76	84	85	90
	B13i.RAISING THE MINIMUM WAGE	79	89	65	72	58	94	80	40	87	90	48	80	59	83
	B13f.EXPANDING EVIDENCE-BASED GUN VIOLENCE PREVENTION PROGRAMS	79	86	70	73	60	89	81	43	94	81	64	76	73	72
	B13b.FREEZING THE RENT FOR ALL RENT-STABILIZED APARTMENTS	68	86	57	59	9	91	76	2	84	87	56	58	56	61
	B13h.MORE POLICE IN THE SUBWAY AND PREVENTING FARE EVASION	60	61	49	55	86	67	49	77	62	61	55	44	56	54
	A13i.RAISE TAXES ON THE WEALTHIEST NEW YORKERS	56	79	48	59	-27	84	69	-60	90	71	33	63	59	59
Unweighted Count / Weighted Count		600	363	111	227	95	233	130	51	141	221	53	58	110	117
		600	360	118	230	88	230	130	46	144	215	56	62	114	116

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		EDUCATION							EDUCATION / GENDER				EDUCATION / PARTY ID			
		TOTAL	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate	Non-college men	Non-college women	College men	College women	Non-college grad Democrat	Non-college grad Republican	Non-college grad Indep/D K	College graduate Democrat
SUPPORT - OPPOSE -- TABLE ONE OF TWO	A13c.MAKING IT FASTER, EASIER, AND CHEAPER TO START AND RUN A SMALL BUSINESS IN NEW YORK CITY	88	86	87	87	90	96	78	94	81	86	93	91	82	73	98
	A13e.INVESTING IN CITYWIDE MENTAL HEALTH PROGRAMS AND CRISIS RESPONSE	87	92	75	84	93	96	87	89	79	97	90	88	68	79	97
	A13a.BUILDING MORE AFFORDABLE HOUSING THROUGHOUT THE CITY	85	87	83	85	85	85	85	85	85	81	87	93	70	70	97
	B13i.RAISING THE MINIMUM WAGE	79	86	78	82	74	72	79	73	87	65	83	88	75	65	89
	B13f.EXPANDING EVIDENCE-BASED GUN VIOLENCE PREVENTION PROGRAMS	79	79	77	78	82	78	90	83	74	76	88	83	69	68	93
	B13b.FREEZING THE RENT FOR ALL RENT-STABILIZED APARTMENTS	68	73	69	71	61	58	67	70	72	49	73	87	28	60	85
	B13h.MORE POLICE IN THE SUBWAY AND PREVENTING FARE EVASION	60	65	58	61	55	68	25	62	62	51	58	59	97	44	65
	A13i.RAISE TAXES ON THE WEALTHIEST NEW YORKERS	56	55	56	55	55	43	79	61	51	51	57	75	-20	61	85
Unweighted Count / Weighted Count		600	134	243	377	219	146	73	162	214	90	129	219	67	77	143
		600	197	194	392	202	138	64	162	229	91	111	232	65	79	127

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		HISPANIC ORIGIN						IDEOLOGY			IDEOLOGY /PARTY				
		TOTAL	Central America	Dominican Republic	Mexico	Puerto Rico	South America	United States	Liberal /progressive	Conservative	Moderate	Liberal /progressive Democrat	Conservative Republican	Moderate Democrat	Moderate Indep/DK
SUPPORT - OPPOSE -- TABLE ONE OF TWO	A13c.MAKING IT FASTER, EASIER, AND CHEAPER TO START AND RUN A SMALL BUSINESS IN NEW YORK CITY	88	91	82	100	90	96	87	93	80	87	95	81	89	91
	A13e.INVESTING IN CITYWIDE MENTAL HEALTH PROGRAMS AND CRISIS RESPONSE	87	91	90	96	93	93	88	92	80	84	95	80	85	86
	A13a.BUILDING MORE AFFORDABLE HOUSING THROUGHOUT THE CITY	85	100	80	100	91	94	84	92	66	86	97	45	88	83
	B13i.RAISING THE MINIMUM WAGE	79	74	74	96	71	85	72	94	52	74	93	45	89	55
	B13f.EXPANDING EVIDENCE-BASED GUN VIOLENCE PREVENTION PROGRAMS	79	86	73	93	73	87	60	97	56	72	97	46	68	70
	B13b.FREEZING THE RENT FOR ALL RENT-STABILIZED APARTMENTS	68	63	52	88	64	84	53	92	18	65	95	0	77	56
	B13h.MORE POLICE IN THE SUBWAY AND PREVENTING FARE EVASION	60	74	43	78	65	44	69	44	86	77	51	81	84	60
	A13i.RAISE TAXES ON THE WEALTHIEST NEW YORKERS	56	45	63	72	55	62	47	82	-15	50	89	-44	54	52
Unweighted Count / Weighted Count		600 / 600	51 / 42	128 / 150	77 / 60	204 / 222	96 / 102	61 / 60	281 / 275	101 / 95	177 / 180	243 / 238	67 / 62	87 / 91	63 / 63

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	REGION				PARTY REGISTRATION			PARTY REGISTRATION / PARTY ID		GENERAL VOTE HISTORY			2021 MAYOR ELECTION VOTER	
			Bronx	Brooklyn	Manhattan	Queens	Democrat	Republican	Unaffiliated /other	Democrat / Democrat	Unaffiliated /other /Indep/D K	Voted Nov 24 and 22	Voted Nov 24 only	Voted neither	Yes	No
			SUPPORT - OPPOSE -- TABLE ONE OF TWO	A13c.MAKING IT FASTER, EASIER, AND CHEAPER TO START AND RUN A SMALL BUSINESS IN NEW YORK CITY	88	83	92	82	93	88	71	91	93	85	97	86
	A13e.INVESTING IN CITYWIDE MENTAL HEALTH PROGRAMS AND CRISIS RESPONSE	87	79	93	96	85	92	68	80	92	82	92	86	86	86	87
	A13a.BUILDING MORE AFFORDABLE HOUSING THROUGHOUT THE CITY	85	85	89	76	91	87	79	81	94	67	93	88	80	92	84
	B13i.RAISING THE MINIMUM WAGE	79	84	77	77	78	86	50	69	90	60	69	76	89	71	82
	B13f.EXPANDING EVIDENCE-BASED GUN VIOLENCE PREVENTION PROGRAMS	79	69	98	73	79	81	45	85	85	79	70	73	88	80	79
	B13b.FREEZING THE RENT FOR ALL RENT-STABILIZED APARTMENTS	68	63	82	65	67	77	12	62	87	61	59	63	76	68	68
	B13h.MORE POLICE IN THE SUBWAY AND PREVENTING FARE EVASION	60	70	45	68	45	58	72	61	62	61	63	60	54	71	56
	A13i.RAISE TAXES ON THE WEALTHIEST NEW YORKERS	56	62	59	49	59	64	1	49	79	76	64	47	61	49	57
Unweighted Count / Weighted Count		600	198	102	126	152	398	61	141	315	64	162	182	245	123	477
		600	186	120	120	150	407	48	144	313	67	150	177	256	124	476

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		7.VOTE LIKELI HOOD	7.VOTE LIKELI HOOD	4.NYC DIRECTION			5.MOST IMPORTANT ISSUES FOR MAYOR						8.FOLLOWING NEWS RELATED TO THE 2025 NEW YORK CITY MAYORAL ELECTION			
		TOTAL	Almost certain	At least 50-50	Right direction	Wrong direction	(Don't know)	Cost of living/Inflation	Jobs and the economy	Housing costs/Affordability	Crime and public safety	Affordable healthcare	Homelessness	Following news updates every single day	Following news a few times per week	Following somewhat but not that closely
SUPPORT - OPPOSE -- TABLE ONE OF TWO	A13c.MAKING IT FASTER, EASIER, AND CHEAPER TO START AND RUN A SMALL BUSINESS IN NEW YORK CITY	88	94	91	89	90	78	86	90	93	90	83	92	90	95	84
	A13e.INVESTING IN CITYWIDE MENTAL HEALTH PROGRAMS AND CRISIS RESPONSE	87	87	87	91	89	76	81	95	89	84	87	86	83	98	84
	A13a.BUILDING MORE AFFORDABLE HOUSING THROUGHOUT THE CITY	85	85	86	78	88	83	90	64	91	84	89	81	82	99	75
	B13i.RAISING THE MINIMUM WAGE	79	84	80	97	73	82	82	59	96	68	91	77	74	80	84
	B13f.EXPANDING EVIDENCE-BASED GUN VIOLENCE PREVENTION PROGRAMS	79	88	81	92	75	80	85	76	92	66	90	68	72	82	85
	B13b.FREEZING THE RENT FOR ALL RENT-STABILIZED APARTMENTS	68	75	68	93	57	82	78	35	89	51	72	66	61	64	78
	B13h.MORE POLICE IN THE SUBWAY AND PREVENTING FARE EVASION	60	57	57	61	62	43	53	84	50	69	56	68	60	37	76
	A13i.RAISE TAXES ON THE WEALTHIEST NEW YORKERS	56	60	56	61	53	58	57	51	71	32	80	63	53	63	46
Unweighted Count / Weighted Count		600 / 600	465 / 452	555 / 545	137 / 141	373 / 373	90 / 86	252 / 261	79 / 79	213 / 213	237 / 223	81 / 82	68 / 69	193 / 192	183 / 192	170 / 165

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		9a.DONALD TRUMP		9b.HISPANIC FEDERATION		9c.ERIC ADAMS			9d.ZOHRAN MAMDANI			9e.ANDREW CUOMO			
		Favorable	Unfavorable	Favorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	
	TOTAL														
SUPPORT - OPPOSE -- TABLE ONE OF TWO	A13c.MAKING IT FASTER, EASIER, AND CHEAPER TO START AND RUN A SMALL BUSINESS IN NEW YORK CITY	88	81	92	92	82	91	88	83	90	89	78	79	94	90
	A13e.INVESTING IN CITYWIDE MENTAL HEALTH PROGRAMS AND CRISIS RESPONSE	87	74	93	91	88	81	89	85	93	84	73	88	87	82
	A13a.BUILDING MORE AFFORDABLE HOUSING THROUGHOUT THE CITY	85	68	91	93	84	82	87	83	91	77	79	84	88	77
	B13i.RAISING THE MINIMUM WAGE	79	53	89	88	73	70	83	83	96	47	77	73	83	87
	B13f.EXPANDING EVIDENCE-BASED GUN VIOLENCE PREVENTION PROGRAMS	79	59	88	89	75	79	80	76	95	52	69	76	83	76
	B13b.FREEZING THE RENT FOR ALL RENT-STABILIZED APARTMENTS	68	27	84	76	65	60	73	65	94	25	52	63	74	63
	B13h.MORE POLICE IN THE SUBWAY AND PREVENTING FARE EVASION	60	85	52	65	51	78	47	67	47	87	57	78	41	65
	A13i.RAISE TAXES ON THE WEALTHIEST NEW YORKERS	56	-5	76	72	50	17	69	55	81	13	43	53	62	40
Unweighted Count / Weighted Count		600	141	411	302	253	150	351	99	330	169	101	261	275	64
		600	137	413	299	264	144	345	111	334	163	103	250	276	74

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		9f.CURTIS SLIWA			9g.KATHY HOCHUL			9h.LETITIA JAMES			10.MAYORAL VOTE				
		TOTAL	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Mamda ni	Sliwa	Cuomo	Undeci ded
SUPPORT - OPPOSE -- TABLE ONE OF TWO	A13c.MAKING IT FASTER, EASIER, AND CHEAPER TO START AND RUN A SMALL BUSINESS IN NEW YORK CITY	88	87	97	75	91	89	77	88	90	84	94	80	84	84
	A13e.INVESTING IN CITYWIDE MENTAL HEALTH PROGRAMS AND CRISIS RESPONSE	87	80	95	82	87	88	85	89	83	87	97	72	82	76
	A13a.BUILDING MORE AFFORDABLE HOUSING THROUGHOUT THE CITY	85	75	97	80	92	81	78	90	74	87	95	61	84	76
	B13i.RAISING THE MINIMUM WAGE	79	70	85	81	93	61	84	97	47	85	95	50	69	85
	B13f.EXPANDING EVIDENCE-BASED GUN VIOLENCE PREVENTION PROGRAMS	79	65	91	79	96	60	81	93	60	80	94	56	73	70
	B13b.FREEZING THE RENT FOR ALL RENT-STABILIZED APARTMENTS	68	53	84	63	88	47	67	91	33	70	92	26	53	62
	B13h.MORE POLICE IN THE SUBWAY AND PREVENTING FARE EVASION	60	79	45	59	66	60	49	45	85	56	39	87	80	79
	A13i.RAISE TAXES ON THE WEALTHIEST NEW YORKERS	56	24	87	45	69	31	71	76	25	50	76	-2	47	54
Unweighted Count / Weighted Count		600 / 600	181 / 179	242 / 235	177 / 186	265 / 251	218 / 222	117 / 128	274 / 254	150 / 157	176 / 189	282 / 288	86 / 82	144 / 143	79 / 76

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	11.FAMILY'S FINANCIAL FUTURE		SPLIT	
			Optimis tic	Concer ned	A	B
SUPPORT - OPPOSE -- TABLE ONE OF TWO	A13c.MAKING IT FASTER, EASIER, AND CHEAPER TO START AND RUN A SMALL BUSINESS IN NEW YORK CITY	88	84	92	88	.
	A13e.INVESTING IN CITYWIDE MENTAL HEALTH PROGRAMS AND CRISIS RESPONSE	87	84	89	87	.
	A13a.BUILDING MORE AFFORDABLE HOUSING THROUGHOUT THE CITY	85	78	88	85	.
	B13i.RAISING THE MINIMUM WAGE	79	82	78	.	79
	B13f.EXPANDING EVIDENCE-BASED GUN VIOLENCE PREVENTION PROGRAMS	79	80	79	.	79
	B13b.FREEZING THE RENT FOR ALL RENT-STABILIZED APARTMENTS	68	64	70	.	68
	B13h.MORE POLICE IN THE SUBWAY AND PREVENTING FARE EVASION	60	49	64	.	60
	A13i.RAISE TAXES ON THE WEALTHIEST NEW YORKERS	56	54	57	56	.
Unweighted Count / Weighted Count		600	164	398	300	300
		600	170	388	305	295

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

	TOTAL	GENDER		AGE					AGE		GENDER /AGE					
		Men	Women	Under 30	30 - 39	All under 40	40 - 49	50 - 64	65 & over	Under 50	50 & over	Men <50	Women <50	Men 50+	Women 50+	
SUPPORT - OPPOSE -- TABLE TWO OF TWO																
B13p.BANNING LAW ENFORCEMENT (ICE, FBI, LOCAL AND STATE) FROM WEARING MASKS	49	40	55	37	29	33	71	32	73	44	53	40	47	40	62	
B13d.ELIMINATING FARES ON CITY BUSES	49	42	53	41	54	48	45	32	66	47	50	36	56	50	50	
A13g.EXPAND THE FUNDING AND SIZE OF NYPD	47	43	49	27	9	17	44	67	73	25	70	16	34	80	64	
A13k.RAISING THE CORPORATE TAX RATE	46	54	41	65	63	64	65	24	29	64	27	66	63	38	20	
A13m.ENSURING NEW YORK CITY REMAINS A SANCTUARY CITY FOR IMMIGRANTS AND REFUGEES	34	30	37	41	46	43	35	31	22	41	26	34	47	26	26	
B13j.REDUCING CORPORATE TAX RATES	17	10	22	17	-9	3	6	8	51	4	31	4	4	19	39	
B13n.COOPERATING WITH IMMIGRATION AND CUSTOMS ENFORCEMENT, OR ICE, ON DEPORTATIONS IN NEW YORK CITY	-6	5	-15	-26	-17	-21	-17	4	11	-20	8	-20	-19	38	-11	
A13o.COOPERATING WITH PRESIDENT TRUMP ON THE DEPLOYMENT OF NATIONAL GUARD TROOPS IN NEW YORK CITY	-22	-19	-25	-31	-45	-39	-10	-15	-13	-30	-14	-28	-32	-8	-18	
Unweighted Count / Weighted Count	600	254	345	85	122	207	93	152	148	300	300	128	171	126	174	
	600	257	342	100	119	219	94	137	151	313	287	147	165	110	177	

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		PARTY ID				PARTY ID STRENGTH			PARTY ID /GENDER						
		TOTAL	Democrat	Indep/D K	Indep/D K w/weak	Republican	Strong Democrat	Weak Democrat	Strong Republican	Democratic men	Democratic women	Indep/D K men	Indep/D K women	Indep/D K men w/weak	Indep/D K women w/weak
SUPPORT - OPPOSE -- TABLE TWO OF TWO	B13p.BANNING LAW ENFORCEMENT (ICE, FBI, LOCAL AND STATE) FROM WEARING MASKS	49	75	47	41	-49	82	63	-54	66	81	56	39	33	49
	B13d.ELIMINATING FARES ON CITY BUSES	49	67	34	46	0	68	67	-14	62	71	33	35	45	48
	A13g.EXPAND THE FUNDING AND SIZE OF NYPD	47	31	73	60	85	28	37	83	24	36	74	71	62	58
	A13k.RAISING THE CORPORATE TAX RATE	46	59	36	52	2	56	65	-3	67	54	26	45	57	46
	A13m.ENSURING NEW YORK CITY REMAINS A SANCTUARY CITY FOR IMMIGRANTS AND REFUGEES	34	67	9	26	-61	78	46	-69	78	59	-22	37	15	38
	B13j.REDUCING CORPORATE TAX RATES	17	14	22	10	21	27	-8	28	5	21	26	18	6	13
	B13n.COOPERATING WITH IMMIGRATION AND CUSTOMS ENFORCEMENT, OR ICE, ON DEPORTATIONS IN NEW YORK CITY	-6	-25	-2	0	69	-29	-18	59	-6	-37	0	-5	3	-3
	A13o.COOPERATING WITH PRESIDENT TRUMP ON THE DEPLOYMENT OF NATIONAL GUARD TROOPS IN NEW YORK CITY	-22	-50	-4	-10	82	-53	-44	89	-52	-48	12	-19	6	-27
Unweighted Count / Weighted Count		600	363	111	227	95	233	130	51	141	221	53	58	110	117
		600	360	118	230	88	230	130	46	144	215	56	62	114	116

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		EDUCATION							EDUCATION / GENDER				EDUCATION / PARTY ID			
		TOTAL	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate	Non-college men	Non-college women	College men	College women	Non-college grad Democrat	Non-college grad Republican	Non-college grad Indep/D K	College graduate Democrat
SUPPORT - OPOSE -- TABLE TWO OF TWO	B13p.BANNING LAW ENFORCEMENT (ICE, FBI, LOCAL AND STATE) FROM WEARING MASKS	49	54	51	52	40	43	32	47	56	27	53	79	-49	59	68
	B13d.ELIMINATING FARES ON CITY BUSES	49	51	53	52	40	41	39	55	50	20	60	75	13	27	52
	A13g.EXPAND THE FUNDING AND SIZE OF NYPD	47	54	58	56	27	36	7	57	56	13	36	47	85	71	3
	A13k.RAISING THE CORPORATE TAX RATE	46	35	57	46	47	36	69	59	35	40	52	50	18	58	75
	A13m.ENSURING NEW YORK CITY REMAINS A SANCTUARY CITY FOR IMMIGRANTS AND REFUGEES	34	18	37	27	46	44	50	27	27	35	53	58	-47	-4	82
	B13j.REDUCING CORPORATE TAX RATES	17	22	12	17	13	36	-37	-1	29	21	6	22	25	1	0
	B13n.COOPERATING WITH IMMIGRATION AND CUSTOMS ENFORCEMENT, OR ICE, ON DEPORTATIONS IN NEW YORK CITY	-6	-2	2	0	-23	-15	-40	6	-3	-1	-44	-21	83	-8	-33
	A13o.COOPERATING WITH PRESIDENT TRUMP ON THE DEPLOYMENT OF NATIONAL GUARD TROOPS IN NEW YORK CITY	-22	-2	-13	-8	-51	-45	-63	-2	-12	-53	-49	-37	80	16	-74
Unweighted Count / Weighted Count	600	134	243	377	219	146	73	162	214	90	129	219	67	77	143	
	600	197	194	392	202	138	64	162	229	91	111	232	65	79	127	

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		HISPANIC ORIGIN							IDEOLOGY			IDEOLOGY /PARTY			
		TOTAL	Central America	Dominican Republic	Mexico	Puerto Rico	South America	United States	Liberal /progressive	Conservative	Moderate	Liberal /progressive Democrat	Conservative Republican	Moderate Democrat	Moderate Indep/DK
SUPPORT - OPPOSE -- TABLE TWO OF TWO	B13p.BANNING LAW ENFORCEMENT (ICE, FBI, LOCAL AND STATE) FROM WEARING MASKS	49	74	28	55	49	61	21	78	-44	56	81	-71	67	62
	B13d.ELIMINATING FARES ON CITY BUSES	49	55	44	59	41	55	41	77	1	27	77	-18	50	-4
	A13g.EXPAND THE FUNDING AND SIZE OF NYPD	47	35	52	32	59	36	60	24	94	60	27	95	36	83
	A13k.RAISING THE CORPORATE TAX RATE	46	36	38	59	45	65	45	65	7	43	67	2	42	53
	A13m.ENSURING NEW YORK CITY REMAINS A SANCTUARY CITY FOR IMMIGRANTS AND REFUGEES	34	62	24	77	27	32	-10	77	-46	17	84	-88	33	0
	B13j.REDUCING CORPORATE TAX RATES	17	12	12	32	2	39	16	6	33	27	6	7	24	16
	B13n.COOPERATING WITH IMMIGRATION AND CUSTOMS ENFORCEMENT, OR ICE, ON DEPORTATIONS IN NEW YORK CITY	-6	-29	-13	-2	-10	-15	13	-40	67	3	-43	70	-1	-7
	A13o.COOPERATING WITH PRESIDENT TRUMP ON THE DEPLOYMENT OF NATIONAL GUARD TROOPS IN NEW YORK CITY	-22	-41	-39	-20	-11	-32	-1	-49	61	-23	-51	100	-42	-14
Unweighted Count / Weighted Count		600	51	128	77	204	96	61	281	101	177	243	67	87	63
		600	42	150	60	222	102	60	275	95	180	238	62	91	63

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	REGION				PARTY REGISTRATION			PARTY REGISTRATION / PARTY ID		GENERAL VOTE HISTORY			2021 MAYOR ELECTION VOTER	
			Bronx	Brooklyn	Manhattan	Queens	Democrat	Republican	Unaffiliated /other	Democrat	Unaffiliated /other Indep/D K	Voted Nov 24 and 22	Voted Nov 24 only	Voted neither	Yes	No
			SUPPORT - OPPOSE -- TABLE TWO OF TWO	B13p.BANNING LAW ENFORCEMENT (ICE, FBI, LOCAL AND STATE) FROM WEARING MASKS	49	43	71	41	43	65	-47	34	76	39	37	37
	B13d.ELIMINATING FARES ON CITY BUSES	49	44	62	63	34	57	0	40	69	37	29	60	51	42	50
	A13g.EXPAND THE FUNDING AND SIZE OF NYPD	47	53	51	47	30	41	81	50	32	63	33	50	51	61	43
	A13k.RAISING THE CORPORATE TAX RATE	46	37	70	28	54	49	14	49	57	43	57	44	45	40	48
	A13m.ENSURING NEW YORK CITY REMAINS A SANCTUARY CITY FOR IMMIGRANTS AND REFUGEES	34	16	43	36	52	54	-41	2	74	17	29	32	36	17	38
	B13j.REDUCING CORPORATE TAX RATES	17	18	0	17	26	11	18	32	19	48	-3	27	17	17	17
	B13n.COOPERATING WITH IMMIGRATION AND CUSTOMS ENFORCEMENT, OR ICE, ON DEPORTATIONS IN NEW YORK CITY	-6	2	-27	6	-19	-17	52	4	-23	10	-1	-4	-11	-3	-7
	A13o.COOPERATING WITH PRESIDENT TRUMP ON THE DEPLOYMENT OF NATIONAL GUARD TROOPS IN NEW YORK CITY	-22	-11	-28	-25	-37	-32	48	-19	-47	-5	-48	-15	-14	-22	-22
Unweighted Count / Weighted Count		600	198	102	126	152	398	61	141	315	64	162	182	245	123	477
		600	186	120	120	150	407	48	144	313	67	150	177	256	124	476

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		7.VOTE LIKELI HOOD	7.VOTE LIKELI HOOD	4.NYC DIRECTION			5.MOST IMPORTANT ISSUES FOR MAYOR						8.FOLLOWING NEWS RELATED TO THE 2025 NEW YORK CITY MAYORAL ELECTION			
		TOTAL	Almost certain	At least 50-50	Right direction	Wrong direction	(Don't know)	Cost of living/Inflation	Jobs and the economy	Housing costs/Affordability	Crime and public safety	Affordable healthcare	Homelessness	Following news updates every single day	Following news a few times per week	Following somewhat but not that closely
SUPPORT - OPPOSE -- TABLE TWO OF TWO	B13p.BANNING LAW ENFORCEMENT (ICE, FBI, LOCAL AND STATE) FROM WEARING MASKS	49	54	49	67	37	78	63	26	73	26	71	25	45	46	53
	B13d.ELIMINATING FARES ON CITY BUSES	49	53	50	66	43	44	51	20	68	32	63	63	46	50	51
	A13g.EXPAND THE FUNDING AND SIZE OF NYPD	47	41	47	42	47	52	39	78	24	82	23	62	69	28	47
	A13k.RAISING THE CORPORATE TAX RATE	46	51	47	53	46	39	49	28	60	36	51	50	48	50	50
	A13m.ENSURING NEW YORK CITY REMAINS A SANCTUARY CITY FOR IMMIGRANTS AND REFUGEES	34	40	36	67	21	34	41	12	51	7	47	26	28	47	33
	B13j.REDUCING CORPORATE TAX RATES	17	10	12	36	13	4	10	26	-4	15	8	6	27	-9	18
	B13n.COOPERATING WITH IMMIGRATION AND CUSTOMS ENFORCEMENT, OR ICE, ON DEPORTATIONS IN NEW YORK CITY	-6	-9	-7	-10	4	-56	-21	17	-14	13	-24	-7	1	-24	-5
	A13o.COOPERATING WITH PRESIDENT TRUMP ON THE DEPLOYMENT OF NATIONAL GUARD TROOPS IN NEW YORK CITY	-22	-25	-23	-22	-16	-49	-21	-6	-47	3	-30	-15	-3	-53	-18
Unweighted Count / Weighted Count		600 / 600	465 / 452	555 / 545	137 / 141	373 / 373	90 / 86	252 / 261	79 / 79	213 / 213	237 / 223	81 / 82	68 / 69	193 / 192	183 / 192	170 / 165

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		9a.DONALD TRUMP		9b.HISPANIC FEDERATION		9c.ERIC ADAMS			9d.ZOHRAN MAMDANI			9e.ANDREW CUOMO			
		Favorable	Unfavorable	Favorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	
		TOTAL													
SUPPORT - OPPOSE -- TABLE TWO OF TWO	B13p.BANNING LAW ENFORCEMENT (ICE, FBI, LOCAL AND STATE) FROM WEARING MASKS	49	-28	73	57	45	47	51	45	83	-10	29	45	54	42
	B13d.ELIMINATING FARES ON CITY BUSES	49	15	61	57	43	60	45	43	70	12	37	47	52	40
	A13g.EXPAND THE FUNDING AND SIZE OF NYPD	47	79	33	46	44	68	34	63	27	85	48	65	26	59
	A13k.RAISING THE CORPORATE TAX RATE	46	2	65	62	40	20	53	55	69	12	29	43	47	53
	A13m.ENSURING NEW YORK CITY REMAINS A SANCTUARY CITY FOR IMMIGRANTS AND REFUGEES	34	-58	63	53	26	5	42	40	71	-51	51	35	28	56
	B13j.REDUCING CORPORATE TAX RATES	17	42	8	31	-1	34	-2	49	5	33	30	34	-5	36
	B13n.COOPERATING WITH IMMIGRATION AND CUSTOMS ENFORCEMENT, OR ICE, ON DEPORTATIONS IN NEW YORK CITY	-6	73	-35	-1	-19	12	-21	11	-34	40	12	1	-21	21
	A13o.COOPERATING WITH PRESIDENT TRUMP ON THE DEPLOYMENT OF NATIONAL GUARD TROOPS IN NEW YORK CITY	-22	78	-55	-39	-13	13	-33	-27	-60	60	-33	-12	-30	-31
Unweighted Count / Weighted Count		600	141	411	302	253	150	351	99	330	169	101	261	275	64
		600	137	413	299	264	144	345	111	334	163	103	250	276	74

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		9f.CURTIS SLIWA			9g.KATHY HOCHUL			9h.LETITIA JAMES			10.MAYORAL VOTE				
		TOTAL	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Mamdani	Sliwa	Cuomo	Undecided
SUPPORT - OPPOSE -- TABLE TWO OF TWO	B13p.BANNING LAW ENFORCEMENT (ICE, FBI, LOCAL AND STATE) FROM WEARING MASKS	49	22	66	52	84	15	42	86	-12	54	81	-21	30	44
	B13d.ELIMINATING FARES ON CITY BUSES	49	24	67	48	66	26	54	69	6	59	71	3	37	42
	A13g.EXPAND THE FUNDING AND SIZE OF NYPD	47	76	30	40	51	47	36	40	65	41	24	86	67	55
	A13k.RAISING THE CORPORATE TAX RATE	46	21	71	40	50	32	64	61	23	44	68	-4	50	13
	A13m.ENSURING NEW YORK CITY REMAINS A SANCTUARY CITY FOR IMMIGRANTS AND REFUGEES	34	-3	58	38	72	-22	53	69	-45	49	74	-47	5	29
	B13j.REDUCING CORPORATE TAX RATES	17	22	-3	34	0	22	37	-5	20	37	0	38	38	18
	B13n.COOPERATING WITH IMMIGRATION AND CUSTOMS ENFORCEMENT, OR ICE, ON DEPORTATIONS IN NEW YORK CITY	-6	41	-41	-9	-37	19	7	-45	34	4	-37	73	4	-2
	A13o.COOPERATING WITH PRESIDENT TRUMP ON THE DEPLOYMENT OF NATIONAL GUARD TROOPS IN NEW YORK CITY	-22	26	-50	-35	-57	17	-21	-61	51	-27	-62	61	-5	3
Unweighted Count / Weighted Count		600	181	242	177	265	218	117	274	150	176	282	86	144	79
		600	179	235	186	251	222	128	254	157	189	288	82	143	76

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	11.FAMILY'S FINANCIAL FUTURE		SPLIT	
			Optimistic	Concerned	A	B
SUPPORT - OPPOSE -- TABLE TWO OF TWO	B13p.BANNING LAW ENFORCEMENT (ICE, FBI, LOCAL AND STATE) FROM WEARING MASKS	49	47	51	.	49
	B13d.ELIMINATING FARES ON CITY BUSES	49	55	45	.	49
	A13g.EXPAND THE FUNDING AND SIZE OF NYPD	47	55	47	47	.
	A13k.RAISING THE CORPORATE TAX RATE	46	46	47	46	.
	A13m.ENSURING NEW YORK CITY REMAINS A SANCTUARY CITY FOR IMMIGRANTS AND REFUGEES	34	42	33	34	.
	B13j.REDUCING CORPORATE TAX RATES	17	15	15	.	17
	B13n.COOPERATING WITH IMMIGRATION AND CUSTOMS ENFORCEMENT, OR ICE, ON DEPORTATIONS IN NEW YORK CITY	-6	-15	-6	.	-6
	A13o.COOPERATING WITH PRESIDENT TRUMP ON THE DEPLOYMENT OF NATIONAL GUARD TROOPS IN NEW YORK CITY	-22	-8	-30	-22	.
Unweighted Count / Weighted Count		600	164	398	300	300
		600	170	388	305	295

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	GENDER		AGE					AGE		GENDER / AGE				
			Men	Women	Under 30	30 - 39	All under 40	40 - 49	50 - 64	65 & over	Under 50	50 & over	Men <50	Women <50	Men 50+	Women 50+
STRONGLY SUPPORT -- TABLE ONE OF TWO	A13a.BUILDING MORE AFFORDABLE HOUSING THROUGHOUT THE CITY	78%	83%	75%	78%	81%	80%	78%	70%	85%	79%	78%	83%	75%	81%	75%
	A13e.INVESTING IN CITYWIDE MENTAL HEALTH PROGRAMS AND CRISIS RESPONSE	71%	75%	69%	74%	76%	75%	74%	68%	68%	75%	68%	79%	71%	69%	68%
	A13c.MAKING IT FASTER, EASIER, AND CHEAPER TO START AND RUN A SMALL BUSINESS IN NEW YORK CITY	66%	73%	61%	57%	71%	65%	55%	74%	68%	62%	71%	66%	58%	82%	64%
	B13i.RAISING THE MINIMUM WAGE	65%	59%	69%	53%	72%	63%	58%	64%	73%	61%	69%	53%	69%	67%	69%
	B13f.EXPANDING EVIDENCE-BASED GUN VIOLENCE PREVENTION PROGRAMS	60%	60%	60%	53%	57%	55%	65%	57%	66%	58%	62%	58%	58%	61%	62%
	A13i.RAISE TAXES ON THE WEALTHIEST NEW YORKERS	55%	52%	57%	56%	67%	62%	62%	45%	49%	62%	47%	61%	63%	40%	52%
	B13p.BANNING LAW ENFORCEMENT (ICE, FBI, LOCAL AND STATE) FROM WEARING MASKS	54%	58%	50%	53%	48%	50%	59%	51%	58%	53%	54%	60%	46%	55%	54%
	B13h.MORE POLICE IN THE SUBWAY AND PREVENTING FARE EVASION	50%	52%	48%	38%	36%	37%	43%	61%	62%	39%	62%	45%	33%	62%	61%
	Unweighted Count / Weighted Count	600 600	254 257	345 342	85 100	122 119	207 219	93 94	152 137	148 151	300 313	300 287	128 147	171 165	126 110	174 177

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /GENDER					
			Democrat	Indep/D K	Indep/D K w/weak	Republican	Strong Democrat	Weak Democrat	Strong Republican	Democratic men	Democratic women	Indep/D K men	Indep/D K women	Indep/D K men w/weak	Indep/D K women w/weak
STRONGLY SUPPORT -- TABLE ONE OF TWO	A13a.BUILDING MORE AFFORDABLE HOUSING THROUGHOUT THE CITY	78%	86%	79%	77%	49%	93%	74%	51%	91%	82%	82%	77%	77%	77%
	A13e.INVESTING IN CITYWIDE MENTAL HEALTH PROGRAMS AND CRISIS RESPONSE	71%	79%	67%	66%	44%	82%	74%	39%	80%	78%	71%	64%	64%	68%
	A13c.MAKING IT FASTER, EASIER, AND CHEAPER TO START AND RUN A SMALL BUSINESS IN NEW YORK CITY	66%	75%	60%	62%	49%	76%	73%	43%	81%	71%	75%	46%	72%	52%
	B13l.RAISING THE MINIMUM WAGE	65%	69%	63%	62%	46%	72%	65%	44%	67%	71%	58%	68%	59%	64%
	B13f.EXPANDING EVIDENCE-BASED GUN VIOLENCE PREVENTION PROGRAMS	60%	68%	52%	50%	37%	74%	57%	43%	66%	69%	69%	37%	57%	43%
	A13i.RAISE TAXES ON THE WEALTHIEST NEW YORKERS	55%	68%	43%	44%	19%	78%	50%	6%	69%	67%	28%	57%	40%	49%
	B13p.BANNING LAW ENFORCEMENT (ICE, FBI, LOCAL AND STATE) FROM WEARING MASKS	54%	64%	52%	48%	13%	68%	57%	14%	68%	61%	72%	35%	57%	39%
	B13h.MORE POLICE IN THE SUBWAY AND PREVENTING FARE EVASION	50%	46%	44%	47%	77%	48%	43%	76%	49%	44%	52%	37%	52%	43%
Unweighted Count / Weighted Count		600	363	111	227	95	233	130	51	141	221	53	58	110	117
		600	360	118	230	88	230	130	46	144	215	56	62	114	116

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		EDUCATION							EDUCATION / GENDER				EDUCATION / PARTY ID			
		TOTAL	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate	Non-college men	Non-college women	College men	College women	Non-college grad Democrat	Non-college grad Republican	Non-college grad Indep/DK	College graduate Democrat
STRONGLY SUPPORT -- TABLE ONE OF TWO	A13a.BUILDING MORE AFFORDABLE HOUSING THROUGHOUT THE CITY	78%	79%	74%	77%	83%	81%	86%	80%	73%	87%	80%	81%	57%	78%	95%
	A13e.INVESTING IN CITYWIDE MENTAL HEALTH PROGRAMS AND CRISIS RESPONSE	71%	79%	56%	68%	78%	79%	77%	72%	65%	79%	78%	77%	42%	59%	82%
	A13c.MAKING IT FASTER, EASIER, AND CHEAPER TO START AND RUN A SMALL BUSINESS IN NEW YORK CITY	66%	72%	60%	66%	67%	70%	60%	74%	59%	70%	64%	79%	43%	54%	68%
	B13i.RAISING THE MINIMUM WAGE	65%	63%	69%	66%	62%	60%	65%	62%	69%	53%	70%	72%	48%	60%	64%
	B13f.EXPANDING EVIDENCE-BASED GUN VIOLENCE PREVENTION PROGRAMS	60%	60%	52%	56%	66%	64%	71%	59%	54%	58%	74%	66%	42%	44%	72%
	A13i.RAISE TAXES ON THE WEALTHIEST NEW YORKERS	55%	47%	53%	50%	64%	63%	68%	48%	51%	59%	68%	60%	20%	41%	80%
	B13p.BANNING LAW ENFORCEMENT (ICE, FBI, LOCAL AND STATE) FROM WEARING MASKS	54%	55%	51%	53%	53%	51%	58%	58%	50%	57%	50%	67%	10%	49%	58%
	B13h.MORE POLICE IN THE SUBWAY AND PREVENTING FARE EVASION	50%	44%	53%	48%	51%	50%	53%	53%	45%	48%	55%	43%	80%	40%	51%
Unweighted Count / Weighted Count	600	134	243	377	219	146	73	162	214	90	129	219	67	77	143	
	600	197	194	392	202	138	64	162	229	91	111	232	65	79	127	

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		HISPANIC ORIGIN							IDEOLOGY			IDEOLOGY /PARTY			
		TOTAL	Central America	Dominican Republic	Mexico	Puerto Rico	South America	United States	Liberal /progressive	Conservative	Moderate	Liberal /progressive Democrat	Conservative Republican	Moderate Democrat	Moderate Indep/DK
STRONGLY SUPPORT -- TABLE ONE OF TWO	A13a.BUILDING MORE AFFORDABLE HOUSING THROUGHOUT THE CITY	78%	93%	80%	89%	80%	80%	77%	90%	67%	70%	92%	53%	68%	80%
	A13e.INVESTING IN CITYWIDE MENTAL HEALTH PROGRAMS AND CRISIS RESPONSE	71%	68%	87%	76%	74%	62%	73%	81%	65%	61%	82%	53%	70%	54%
	A13c.MAKING IT FASTER, EASIER, AND CHEAPER TO START AND RUN A SMALL BUSINESS IN NEW YORK CITY	66%	49%	68%	78%	67%	62%	65%	74%	59%	65%	75%	50%	77%	60%
	B13l.RAISING THE MINIMUM WAGE	65%	70%	60%	85%	56%	69%	71%	77%	55%	54%	77%	43%	51%	62%
	B13f.EXPANDING EVIDENCE-BASED GUN VIOLENCE PREVENTION PROGRAMS	60%	73%	57%	64%	57%	58%	46%	77%	38%	51%	76%	36%	50%	56%
	A13i.RAISE TAXES ON THE WEALTHIEST NEW YORKERS	55%	46%	56%	76%	53%	56%	34%	78%	30%	37%	82%	22%	32%	45%
	B13p.BANNING LAW ENFORCEMENT (ICE, FBI, LOCAL AND STATE) FROM WEARING MASKS	54%	63%	45%	49%	58%	55%	50%	69%	15%	55%	69%	8%	52%	70%
	B13h.MORE POLICE IN THE SUBWAY AND PREVENTING FARE EVASION	50%	53%	41%	41%	59%	39%	55%	39%	71%	56%	40%	77%	56%	45%
Unweighted Count / Weighted Count		600	51	128	77	204	96	61	281	101	177	243	67	87	63
		600	42	150	60	222	102	60	275	95	180	238	62	91	63

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	REGION				PARTY REGISTRATION			PARTY REGISTRATION / PARTY ID		GENERAL VOTE HISTORY			2021 MAYOR ELECTION VOTER	
			Bronx	Brooklyn	Manhattan	Queens	Democrat	Republican	Unaffiliated /other	Democrat / Democrat	Unaffiliated /other /Indep/DK	Voted Nov 24 and 22	Voted Nov 24 only	Voted neither	Yes	No
STRONGLY SUPPORT -- TABLE ONE OF TWO	A13a.BUILDING MORE AFFORDABLE HOUSING THROUGHOUT THE CITY	78%	75%	84%	81%	78%	81%	66%	75%	86%	78%	83%	74%	82%	71%	80%
	A13e.INVESTING IN CITYWIDE MENTAL HEALTH PROGRAMS AND CRISIS RESPONSE	71%	58%	74%	83%	76%	76%	56%	63%	79%	68%	77%	66%	75%	68%	72%
	A13c.MAKING IT FASTER, EASIER, AND CHEAPER TO START AND RUN A SMALL BUSINESS IN NEW YORK CITY	66%	60%	69%	67%	73%	71%	47%	60%	76%	62%	76%	55%	68%	73%	64%
	B13i.RAISING THE MINIMUM WAGE	65%	62%	73%	64%	64%	67%	61%	61%	68%	62%	63%	60%	69%	60%	66%
	B13f.EXPANDING EVIDENCE-BASED GUN VIOLENCE PREVENTION PROGRAMS	60%	54%	71%	53%	67%	63%	39%	59%	68%	58%	55%	55%	64%	55%	61%
	A13i.RAISE TAXES ON THE WEALTHIEST NEW YORKERS	55%	50%	50%	58%	67%	61%	22%	48%	68%	51%	64%	47%	59%	52%	56%
	B13p.BANNING LAW ENFORCEMENT (ICE, FBI, LOCAL AND STATE) FROM WEARING MASKS	54%	50%	72%	40%	56%	60%	19%	47%	64%	47%	54%	45%	59%	47%	55%
	B13h.MORE POLICE IN THE SUBWAY AND PREVENTING FARE EVASION	50%	53%	50%	42%	48%	47%	79%	47%	46%	40%	58%	56%	38%	53%	49%
Unweighted Count / Weighted Count		600 / 600	198 / 186	102 / 120	126 / 120	152 / 150	398 / 407	61 / 48	141 / 144	315 / 313	64 / 67	162 / 150	182 / 177	245 / 256	123 / 124	477 / 476

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		7.VOTE LIKELIHOOD	7.VOTE LIKELIHOOD	4.NYC DIRECTION			5.MOST IMPORTANT ISSUES FOR MAYOR						8.FOLLOWING NEWS RELATED TO THE 2025 NEW YORK CITY MAYORAL ELECTION			
		TOTAL	Almost certain	At least 50-50	Right direction	Wrong direction	(Don't know)	Cost of living/Inflation	Jobs and the economy	Housing costs/Affordability	Crime and public safety	Affordable healthcare	Homelessness	Following news updates every single day	Following news a few times per week	Following somewhat but not that closely
STRONGLY SUPPORT -- TABLE ONE OF TWO	A13a.BUILDING MORE AFFORDABLE HOUSING THROUGHOUT THE CITY	78%	82%	79%	78%	81%	69%	80%	71%	86%	76%	77%	81%	76%	90%	73%
	A13e.INVESTING IN CITYWIDE MENTAL HEALTH PROGRAMS AND CRISIS RESPONSE	71%	75%	72%	75%	73%	60%	71%	75%	76%	63%	76%	70%	68%	87%	61%
	A13c.MAKING IT FASTER, EASIER, AND CHEAPER TO START AND RUN A SMALL BUSINESS IN NEW YORK CITY	66%	71%	68%	69%	67%	59%	63%	75%	67%	60%	76%	79%	77%	66%	61%
	B13i.RAISING THE MINIMUM WAGE	65%	68%	66%	69%	63%	69%	68%	53%	77%	57%	68%	63%	63%	63%	66%
	B13f.EXPANDING EVIDENCE-BASED GUN VIOLENCE PREVENTION PROGRAMS	60%	67%	63%	70%	55%	67%	66%	52%	71%	51%	52%	48%	66%	58%	57%
	A13i.RAISE TAXES ON THE WEALTHIEST NEW YORKERS	55%	60%	56%	54%	56%	51%	59%	44%	65%	50%	67%	56%	56%	64%	47%
	B13p.BANNING LAW ENFORCEMENT (ICE, FBI, LOCAL AND STATE) FROM WEARING MASKS	54%	59%	54%	59%	48%	73%	61%	40%	62%	42%	63%	38%	56%	53%	51%
	B13h.MORE POLICE IN THE SUBWAY AND PREVENTING FARE EVASION	50%	52%	50%	40%	53%	49%	48%	60%	45%	53%	34%	58%	61%	34%	57%
Unweighted Count / Weighted Count		600 / 600	465 / 452	555 / 545	137 / 141	373 / 373	90 / 86	252 / 261	79 / 79	213 / 213	237 / 223	81 / 82	68 / 69	193 / 192	183 / 192	170 / 165

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		9a.DONALD TRUMP		9b.HISPANIC FEDERATION		9c.ERIC ADAMS			9d.ZOHRAN MAMDANI			9e.ANDREW CUOMO			
		TOTAL	Favorable	Unfavorable	Favorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)
STRONGLY SUPPORT -- TABLE ONE OF TWO	A13a.BUILDING MORE AFFORDABLE HOUSING THROUGHOUT THE CITY	78%	63%	84%	87%	74%	62%	85%	76%	86%	66%	74%	77%	82%	70%
	A13e.INVESTING IN CITYWIDE MENTAL HEALTH PROGRAMS AND CRISIS RESPONSE	71%	56%	77%	76%	67%	61%	74%	73%	77%	64%	65%	73%	73%	62%
	A13c.MAKING IT FASTER, EASIER, AND CHEAPER TO START AND RUN A SMALL BUSINESS IN NEW YORK CITY	66%	57%	70%	68%	65%	64%	66%	70%	68%	66%	59%	67%	66%	60%
	B13l.RAISING THE MINIMUM WAGE	65%	40%	73%	71%	62%	56%	73%	54%	76%	43%	61%	61%	70%	61%
	B13f.EXPANDING EVIDENCE-BASED GUN VIOLENCE PREVENTION PROGRAMS	60%	38%	69%	63%	61%	59%	62%	54%	70%	41%	56%	62%	60%	53%
	A13i.RAISE TAXES ON THE WEALTHIEST NEW YORKERS	55%	27%	66%	62%	51%	36%	65%	44%	70%	36%	39%	52%	61%	41%
	B13p.BANNING LAW ENFORCEMENT (ICE, FBI, LOCAL AND STATE) FROM WEARING MASKS	54%	12%	67%	51%	59%	44%	59%	50%	72%	23%	42%	51%	56%	54%
	B13h.MORE POLICE IN THE SUBWAY AND PREVENTING FARE EVASION	50%	69%	42%	49%	48%	55%	48%	47%	42%	65%	53%	63%	38%	50%
Unweighted Count / Weighted Count		600	141	411	302	253	150	351	99	330	169	101	261	275	64
		600	137	413	299	264	144	345	111	334	163	103	250	276	74

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		9f.CURTIS SLIWA			9g.KATHY HOCHUL			9h.LETITIA JAMES			10.MAYORAL VOTE				
		TOTAL	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Mamdani	Sliwa	Cuomo	Undecided
STRONGLY SUPPORT -- TABLE ONE OF TWO	A13a.BUILDING MORE AFFORDABLE HOUSING THROUGHOUT THE CITY	78%	66%	89%	76%	88%	68%	77%	87%	63%	79%	89%	53%	75%	71%
	A13e.INVESTING IN CITYWIDE MENTAL HEALTH PROGRAMS AND CRISIS RESPONSE	71%	59%	80%	73%	75%	64%	76%	78%	68%	63%	80%	55%	69%	59%
	A13c.MAKING IT FASTER, EASIER, AND CHEAPER TO START AND RUN A SMALL BUSINESS IN NEW YORK CITY	66%	69%	68%	60%	74%	58%	63%	70%	73%	54%	70%	56%	70%	61%
	B13i.RAISING THE MINIMUM WAGE	65%	56%	75%	61%	74%	50%	74%	76%	44%	69%	76%	48%	57%	61%
	B13f.EXPANDING EVIDENCE-BASED GUN VIOLENCE PREVENTION PROGRAMS	60%	47%	68%	62%	69%	48%	63%	75%	40%	59%	72%	31%	64%	44%
	A13i.RAISE TAXES ON THE WEALTHIEST NEW YORKERS	55%	41%	70%	48%	60%	44%	63%	64%	44%	49%	68%	27%	55%	36%
	B13p.BANNING LAW ENFORCEMENT (ICE, FBI, LOCAL AND STATE) FROM WEARING MASKS	54%	35%	67%	55%	71%	35%	52%	73%	27%	53%	76%	12%	42%	40%
	B13h.MORE POLICE IN THE SUBWAY AND PREVENTING FARE EVASION	50%	61%	44%	46%	49%	55%	43%	46%	66%	41%	38%	58%	72%	48%
Unweighted Count / Weighted Count		600	181	242	177	265	218	117	274	150	176	282	86	144	79
		600	179	235	186	251	222	128	254	157	189	288	82	143	76

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	11.FAMILY'S FINANCIAL FUTURE		SPLIT	
			Optimis tic	Concer ned	A	B
STRONGLY SUPPORT -- TABLE ONE OF TWO	A13a.BUILDING MORE AFFORDABLE HOUSING THROUGHOUT THE CITY	78%	77%	80%	78%	.
	A13e.INVESTING IN CITYWIDE MENTAL HEALTH PROGRAMS AND CRISIS RESPONSE	71%	73%	73%	71%	.
	A13c.MAKING IT FASTER, EASIER, AND CHEAPER TO START AND RUN A SMALL BUSINESS IN NEW YORK CITY	66%	68%	68%	66%	.
	B13i.RAISING THE MINIMUM WAGE	65%	70%	63%	.	65%
	B13f.EXPANDING EVIDENCE-BASED GUN VIOLENCE PREVENTION PROGRAMS	60%	68%	58%	.	60%
	A13i.RAISE TAXES ON THE WEALTHIEST NEW YORKERS	55%	55%	57%	55%	.
	B13p.BANNING LAW ENFORCEMENT (ICE, FBI, LOCAL AND STATE) FROM WEARING MASKS	54%	55%	55%	.	54%
	B13h.MORE POLICE IN THE SUBWAY AND PREVENTING FARE EVASION	50%	42%	53%	.	50%
Unweighted Count / Weighted Count		600	164	398	300	300
		600	170	388	305	295

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	GENDER		AGE					AGE		GENDER / AGE				
			Men	Women	Under 30	30 - 39	All under 40	40 - 49	50 - 64	65 & over	Under 50	50 & over	Men <50	Women <50	Men 50+	Women 50+
STRONGLY SUPPORT -- TABLE TWO OF TWO	A13m.ENSURING NEW YORK CITY REMAINS A SANCTUARY CITY FOR IMMIGRANTS AND REFUGEES	47%	49%	46%	57%	53%	55%	50%	41%	40%	54%	40%	54%	53%	41%	40%
	A13k.RAISING THE CORPORATE TAX RATE	47%	53%	42%	40%	57%	49%	51%	41%	46%	50%	44%	54%	46%	51%	39%
	B13b.FREEZING THE RENT FOR ALL RENT-STABILIZED APARTMENTS	45%	42%	48%	31%	53%	43%	53%	33%	55%	46%	44%	41%	51%	44%	45%
	A13g.EXPAND THE FUNDING AND SIZE OF NYPD	42%	44%	41%	43%	27%	34%	38%	49%	49%	35%	49%	30%	40%	62%	41%
	B13d.ELIMINATING FARES ON CITY BUSES	36%	29%	42%	20%	39%	30%	44%	26%	48%	34%	38%	28%	40%	30%	43%
	B13j.REDUCING CORPORATE TAX RATES	34%	33%	35%	29%	25%	27%	30%	34%	47%	28%	41%	30%	26%	37%	44%
	B13n.COOPERATING WITH IMMIGRATION AND CUSTOMS ENFORCEMENT, OR ICE, ON DEPORTATIONS IN NEW YORK CITY	27%	38%	19%	27%	27%	27%	22%	26%	32%	26%	30%	30%	22%	50%	17%
	A13o.COOPERATING WITH PRESIDENT TRUMP ON THE DEPLOYMENT OF NATIONAL GUARD TROOPS IN NEW YORK CITY	24%	23%	25%	24%	16%	19%	32%	20%	30%	23%	25%	19%	27%	28%	23%
Unweighted Count / Weighted Count		600 / 600	254 / 257	345 / 342	85 / 100	122 / 119	207 / 219	93 / 94	152 / 137	148 / 151	300 / 313	300 / 287	128 / 147	171 / 165	126 / 110	174 / 177

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /GENDER					
			Democrat	Indep/DK	Indep/DK w/weak	Republican	Strong Democrat	Weak Democrat	Strong Republican	Democratic men	Democratic women	Indep/DK men	Indep/DK women	Indep/DK men w/weak	Indep/DK women w/weak
STRONGLY SUPPORT -- TABLE TWO OF TWO	A13m.ENSURING NEW YORK CITY REMAINS A SANCTUARY CITY FOR IMMIGRANTS AND REFUGEES	47%	67%	20%	33%	9%	74%	55%	10%	74%	62%	19%	21%	35%	30%
	A13k.RAISING THE CORPORATE TAX RATE	47%	57%	39%	42%	15%	58%	54%	8%	67%	50%	41%	37%	50%	34%
	B13b.FREEZING THE RENT FOR ALL RENT-STABILIZED APARTMENTS	45%	53%	39%	41%	15%	55%	51%	14%	50%	55%	48%	31%	45%	37%
	A13g.EXPAND THE FUNDING AND SIZE OF NYPD	42%	35%	45%	38%	70%	35%	34%	70%	34%	35%	50%	39%	44%	31%
	B13d.ELIMINATING FARES ON CITY BUSES	36%	40%	35%	36%	19%	39%	42%	19%	32%	45%	29%	39%	31%	40%
	B13j.REDUCING CORPORATE TAX RATES	34%	35%	35%	29%	32%	42%	22%	32%	28%	39%	44%	27%	32%	27%
	B13n.COOPERATING WITH IMMIGRATION AND CUSTOMS ENFORCEMENT, OR ICE, ON DEPORTATIONS IN NEW YORK CITY	27%	18%	30%	29%	65%	20%	16%	66%	29%	12%	42%	20%	41%	18%
	A13o.COOPERATING WITH PRESIDENT TRUMP ON THE DEPLOYMENT OF NATIONAL GUARD TROOPS IN NEW YORK CITY	24%	13%	26%	23%	70%	13%	13%	78%	11%	14%	28%	25%	25%	22%
Unweighted Count / Weighted Count		600 / 600	363 / 360	111 / 118	227 / 230	95 / 88	233 / 230	130 / 130	51 / 46	141 / 144	221 / 215	53 / 56	58 / 62	110 / 114	117 / 116

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		EDUCATION							EDUCATION / GENDER				EDUCATION / PARTY ID			
		TOTAL	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate	Non-college men	Non-college women	College men	College women	Non-college grad Democrat	Non-college grad Republican	Non-college grad Indep/D K	College graduate Democrat
STRONGLY SUPPORT -- TABLE TWO OF TWO	A13m.ENSURING NEW YORK CITY REMAINS A SANCTUARY CITY FOR IMMIGRANTS AND REFUGEES	47%	42%	41%	41%	59%	57%	62%	44%	39%	58%	59%	57%	13%	19%	83%
	A13k.RAISING THE CORPORATE TAX RATE	47%	37%	49%	43%	54%	54%	55%	52%	35%	52%	56%	49%	15%	46%	70%
	B13b.FREEZING THE RENT FOR ALL RENT-STABILIZED APARTMENTS	45%	48%	41%	44%	45%	43%	49%	44%	45%	36%	54%	55%	18%	32%	50%
	A13g.EXPAND THE FUNDING AND SIZE OF NYPD	42%	51%	43%	47%	31%	34%	25%	47%	47%	34%	29%	40%	70%	53%	24%
	B13d.ELIMINATING FARES ON CITY BUSES	36%	38%	36%	37%	33%	33%	33%	29%	42%	24%	42%	44%	22%	33%	33%
	B13j.REDUCING CORPORATE TAX RATES	34%	33%	34%	34%	34%	43%	13%	28%	37%	37%	31%	38%	34%	25%	29%
	B13n.COOPERATING WITH IMMIGRATION AND CUSTOMS ENFORCEMENT, OR ICE, ON DEPORTATIONS IN NEW YORK CITY	27%	23%	27%	25%	31%	37%	16%	34%	19%	41%	20%	16%	67%	20%	23%
	A13o.COOPERATING WITH PRESIDENT TRUMP ON THE DEPLOYMENT OF NATIONAL GUARD TROOPS IN NEW YORK CITY	24%	32%	21%	27%	19%	21%	14%	25%	28%	20%	18%	14%	68%	32%	11%
Unweighted Count / Weighted Count		600	134	243	377	219	146	73	162	214	90	129	219	67	77	143
		600	197	194	392	202	138	64	162	229	91	111	232	65	79	127

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	HISPANIC ORIGIN						IDEOLOGY			IDEOLOGY /PARTY			
			Central America	Dominican Republic	Mexico	Puerto Rico	South America	United States	Liberal /progressive	Conservative	Moderate	Liberal /progressive Democrat	Conservative Republican	Moderate Democrat	Moderate Indep/DK
STRONGLY SUPPORT -- TABLE TWO OF TWO	A13m.ENSURING NEW YORK CITY REMAINS A SANCTUARY CITY FOR IMMIGRANTS AND REFUGEES	47%	49%	51%	76%	39%	54%	29%	69%	15%	37%	76%	2%	51%	21%
	A13k.RAISING THE CORPORATE TAX RATE	47%	44%	51%	70%	39%	62%	35%	62%	29%	39%	65%	17%	35%	45%
	B13b.FREEZING THE RENT FOR ALL RENT-STABILIZED APARTMENTS	45%	43%	42%	46%	44%	44%	44%	57%	22%	38%	56%	15%	43%	39%
	A13g.EXPAND THE FUNDING AND SIZE OF NYPD	42%	41%	46%	49%	46%	34%	64%	29%	79%	46%	30%	80%	38%	45%
	B13d.ELIMINATING FARES ON CITY BUSES	36%	59%	35%	45%	30%	41%	40%	45%	27%	25%	42%	16%	33%	13%
	B13j.REDUCING CORPORATE TAX RATES	34%	36%	27%	40%	28%	42%	37%	35%	36%	34%	34%	24%	32%	31%
	B13n.COOPERATING WITH IMMIGRATION AND CUSTOMS ENFORCEMENT, OR ICE, ON DEPORTATIONS IN NEW YORK CITY	27%	18%	18%	26%	31%	27%	48%	16%	61%	28%	14%	68%	20%	32%
	A13o.COOPERATING WITH PRESIDENT TRUMP ON THE DEPLOYMENT OF NATIONAL GUARD TROOPS IN NEW YORK CITY	24%	18%	21%	33%	27%	18%	26%	15%	62%	21%	15%	82%	12%	19%
Unweighted Count / Weighted Count		600	51	128	77	204	96	61	281	101	177	243	67	87	63
		600	42	150	60	222	102	60	275	95	180	238	62	91	63

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	REGION				PARTY REGISTRATION			PARTY REGISTRATION / PARTY ID		GENERAL VOTE HISTORY			2021 MAYOR ELECTION VOTER	
			Bronx	Brooklyn	Manhattan	Queens	Democrat	Republican	Unaffiliated /other	Democrat	Unaffiliated /other Indep/D K	Voted Nov 24 and 22	Voted Nov 24 only	Voted neither	Yes	No
STRONGLY SUPPORT -- TABLE TWO OF TWO	A13m.ENSURING NEW YORK CITY REMAINS A SANCTUARY CITY FOR IMMIGRANTS AND REFUGEES	47%	37%	47%	43%	65%	59%	20%	24%	70%	19%	54%	45%	48%	40%	49%
	A13k.RAISING THE CORPORATE TAX RATE	47%	39%	49%	46%	61%	54%	21%	36%	57%	35%	60%	38%	46%	55%	45%
	B13b.FREEZING THE RENT FOR ALL RENT-STABILIZED APARTMENTS	45%	42%	44%	55%	45%	52%	13%	36%	52%	29%	46%	43%	44%	41%	46%
	A13g.EXPAND THE FUNDING AND SIZE OF NYPD	42%	40%	51%	44%	34%	40%	53%	45%	35%	49%	37%	39%	47%	48%	40%
	B13d.ELIMINATING FARES ON CITY BUSES	36%	35%	42%	38%	33%	40%	32%	28%	40%	29%	30%	40%	36%	28%	38%
	B13j.REDUCING CORPORATE TAX RATES	34%	27%	29%	35%	44%	31%	44%	40%	36%	44%	26%	35%	36%	29%	36%
	B13n.COOPERATING WITH IMMIGRATION AND CUSTOMS ENFORCEMENT, OR ICE, ON DEPORTATIONS IN NEW YORK CITY	27%	33%	28%	23%	26%	21%	66%	32%	20%	36%	31%	35%	20%	30%	27%
	A13o.COOPERATING WITH PRESIDENT TRUMP ON THE DEPLOYMENT OF NATIONAL GUARD TROOPS IN NEW YORK CITY	24%	18%	29%	32%	18%	21%	51%	25%	14%	29%	18%	23%	30%	22%	25%
Unweighted Count / Weighted Count	600	198	102	126	152	398	61	141	315	64	162	182	245	123	477	
	600	186	120	120	150	407	48	144	313	67	150	177	256	124	476	

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		7.VOTE LIKELI HOOD	7.VOTE LIKELI HOOD	4.NYC DIRECTION			5.MOST IMPORTANT ISSUES FOR MAYOR						8.FOLLOWING NEWS RELATED TO THE 2025 NEW YORK CITY MAYORAL ELECTION			
		TOTAL	Almost certain	At least 50-50	Right direction	Wrong direction	(Don't know)	Cost of living/Inflation	Jobs and the economy	Housing costs/Affordability	Crime and public safety	Affordable healthcare	Homelessness	Following news updates every single day	Following news a few times per week	Following somewhat but not that closely
STRONGLY SUPPORT -- TABLE TWO OF TWO	A13m.ENSURING NEW YORK CITY REMAINS A SANCTUARY CITY FOR IMMIGRANTS AND REFUGEES	47%	54%	48%	65%	43%	37%	51%	38%	55%	35%	53%	41%	45%	63%	37%
	A13k.RAISING THE CORPORATE TAX RATE	47%	52%	48%	47%	49%	39%	47%	35%	56%	41%	53%	40%	52%	57%	34%
	B13b.FREEZING THE RENT FOR ALL RENT-STABILIZED APARTMENTS	45%	47%	46%	48%	43%	53%	51%	37%	57%	39%	34%	28%	48%	42%	47%
	A13g.EXPAND THE FUNDING AND SIZE OF NYPD	42%	42%	42%	41%	45%	33%	37%	51%	35%	51%	36%	45%	57%	39%	29%
	B13d.ELIMINATING FARES ON CITY BUSES	36%	35%	35%	42%	33%	40%	39%	22%	40%	30%	42%	45%	37%	30%	40%
	B13j.REDUCING CORPORATE TAX RATES	34%	32%	34%	38%	35%	24%	36%	37%	28%	33%	29%	26%	42%	18%	35%
	B13n.COOPERATING WITH IMMIGRATION AND CUSTOMS ENFORCEMENT, OR ICE, ON DEPORTATIONS IN NEW YORK CITY	27%	28%	28%	24%	32%	10%	28%	34%	19%	35%	24%	24%	37%	22%	20%
	A13o.COOPERATING WITH PRESIDENT TRUMP ON THE DEPLOYMENT OF NATIONAL GUARD TROOPS IN NEW YORK CITY	24%	23%	24%	22%	29%	10%	21%	30%	16%	31%	24%	27%	30%	17%	24%
Unweighted Count / Weighted Count		600	465	555	137	373	90	252	79	213	237	81	68	193	183	170
		600	452	545	141	373	86	261	79	213	223	82	69	192	192	165

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	9a.DONALD TRUMP		9b.HISPANIC FEDERATION		9c.ERIC ADAMS			9d.ZOHRAN MAMDANI			9e.ANDREW CUOMO		
			Favorable	Unfavorable	Favorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)
STRONGLY SUPPORT -- TABLE TWO OF TWO	A13m.ENSURING NEW YORK CITY REMAINS A SANCTUARY CITY FOR IMMIGRANTS AND REFUGEES	47%	9%	60%	55%	44%	37%	53%	41%	65%	18%	37%	44%	51%	44%
	A13k.RAISING THE CORPORATE TAX RATE	47%	23%	57%	46%	53%	22%	56%	43%	64%	29%	19%	39%	56%	38%
	B13b.FREEZING THE RENT FOR ALL RENT-STABILIZED APARTMENTS	45%	23%	52%	50%	43%	51%	46%	33%	57%	21%	46%	50%	44%	35%
	A13g.EXPAND THE FUNDING AND SIZE OF NYPD	42%	66%	32%	36%	49%	48%	37%	51%	32%	64%	40%	47%	36%	48%
	B13d.ELIMINATING FARES ON CITY BUSES	36%	18%	40%	34%	38%	37%	36%	36%	41%	26%	37%	37%	35%	38%
	B13j.REDUCING CORPORATE TAX RATES	34%	39%	32%	42%	25%	36%	30%	46%	31%	39%	37%	37%	31%	38%
	B13n.COOPERATING WITH IMMIGRATION AND CUSTOMS ENFORCEMENT, OR ICE, ON DEPORTATIONS IN NEW YORK CITY	27%	61%	16%	29%	23%	36%	21%	33%	19%	45%	27%	32%	21%	35%
	A13o.COOPERATING WITH PRESIDENT TRUMP ON THE DEPLOYMENT OF NATIONAL GUARD TROOPS IN NEW YORK CITY	24%	67%	11%	19%	25%	32%	22%	23%	9%	59%	15%	23%	26%	20%
Unweighted Count / Weighted Count		600	141	411	302	253	150	351	99	330	169	101	261	275	64
		600	137	413	299	264	144	345	111	334	163	103	250	276	74

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		9f.CURTIS SLIWA			9g.KATHY HOCHUL			9h.LETITIA JAMES			10.MAYORAL VOTE				
		TOTAL	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Mamdani	Sliwa	Cuomo	Undecided
STRONGLY SUPPORT -- TABLE TWO OF TWO	A13m.ENSURING NEW YORK CITY REMAINS A SANCTUARY CITY FOR IMMIGRANTS AND REFUGEES	47%	27%	64%	45%	62%	27%	53%	63%	18%	49%	67%	21%	31%	37%
	A13k.RAISING THE CORPORATE TAX RATE	47%	35%	65%	34%	50%	41%	52%	55%	39%	42%	63%	22%	40%	25%
	B13b.FREEZING THE RENT FOR ALL RENT-STABILIZED APARTMENTS	45%	38%	54%	41%	56%	30%	51%	60%	22%	46%	57%	15%	43%	44%
	A13g.EXPAND THE FUNDING AND SIZE OF NYPD	42%	59%	29%	41%	35%	50%	42%	34%	63%	36%	30%	71%	47%	47%
	B13d.ELIMINATING FARES ON CITY BUSES	36%	34%	35%	40%	33%	37%	41%	41%	17%	45%	38%	17%	44%	37%
	B13j.REDUCING CORPORATE TAX RATES	34%	36%	27%	41%	30%	34%	43%	28%	34%	41%	28%	45%	40%	39%
	B13n.COOPERATING WITH IMMIGRATION AND CUSTOMS ENFORCEMENT, OR ICE, ON DEPORTATIONS IN NEW YORK CITY	27%	45%	18%	23%	18%	38%	28%	16%	48%	24%	19%	56%	32%	18%
	A13o.COOPERATING WITH PRESIDENT TRUMP ON THE DEPLOYMENT OF NATIONAL GUARD TROOPS IN NEW YORK CITY	24%	40%	18%	16%	10%	43%	20%	11%	57%	16%	12%	64%	24%	28%
Unweighted Count / Weighted Count		600	181	242	177	265	218	117	274	150	176	282	86	144	79
		600	179	235	186	251	222	128	254	157	189	288	82	143	76

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	11.FAMILY'S FINANCIAL FUTURE		SPLIT	
			Optimistic	Concerned	A	B
STRONGLY SUPPORT -- TABLE TWO OF TWO	A13m.ENSURING NEW YORK CITY REMAINS A SANCTUARY CITY FOR IMMIGRANTS AND REFUGEES	47%	53%	47%	47%	.
	A13k.RAISING THE CORPORATE TAX RATE	47%	48%	47%	47%	.
	B13b.FREEZING THE RENT FOR ALL RENT-STABILIZED APARTMENTS	45%	45%	48%	.	45%
	A13g.EXPAND THE FUNDING AND SIZE OF NYPD	42%	50%	41%	42%	.
	B13d.ELIMINATING FARES ON CITY BUSES	36%	38%	35%	.	36%
	B13j.REDUCING CORPORATE TAX RATES	34%	39%	30%	.	34%
	B13n.COOPERATING WITH IMMIGRATION AND CUSTOMS ENFORCEMENT, OR ICE, ON DEPORTATIONS IN NEW YORK CITY	27%	30%	26%	.	27%
	A13o.COOPERATING WITH PRESIDENT TRUMP ON THE DEPLOYMENT OF NATIONAL GUARD TROOPS IN NEW YORK CITY	24%	27%	24%	24%	.
Unweighted Count / Weighted Count		600	164	398	300	300
		600	170	388	305	295

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

	TOTAL	GENDER		AGE						AGE		GENDER /AGE				
		Men	Women	Under 30	30 - 39	All under 40	40 - 49	50 - 64	65 & over	Under 50	50 & over	Men <50	Women <50	Men 50+	Women 50+	
TOTAL SUPPORT -- TABLE ONE OF TWO																
A13e.INVESTING IN CITYWIDE MENTAL HEALTH PROGRAMS AND CRISIS RESPONSE	92%	95%	89%	92%	99%	96%	86%	87%	94%	93%	90%	94%	92%	96%	87%	
A13c.MAKING IT FASTER, EASIER, AND CHEAPER TO START AND RUN A SMALL BUSINESS IN NEW YORK CITY	90%	94%	88%	88%	95%	92%	90%	90%	89%	91%	90%	95%	88%	93%	88%	
A13a.BUILDING MORE AFFORDABLE HOUSING THROUGHOUT THE CITY	90%	89%	91%	89%	92%	91%	86%	86%	95%	89%	91%	88%	90%	91%	91%	
B13i.RAISING THE MINIMUM WAGE	87%	84%	89%	75%	94%	86%	81%	84%	95%	84%	90%	82%	86%	86%	92%	
B13f.EXPANDING EVIDENCE-BASED GUN VIOLENCE PREVENTION PROGRAMS	85%	88%	83%	82%	92%	88%	80%	81%	89%	85%	86%	90%	81%	86%	86%	
B13b.FREEZING THE RENT FOR ALL RENT-STABILIZED APARTMENTS	81%	79%	82%	75%	87%	81%	78%	72%	91%	80%	82%	79%	82%	81%	83%	
B13h.MORE POLICE IN THE SUBWAY AND PREVENTING FARE EVASION	77%	79%	76%	55%	70%	63%	69%	87%	93%	65%	90%	70%	61%	92%	89%	
A13i.RAISE TAXES ON THE WEALTHIEST NEW YORKERS	74%	75%	73%	69%	85%	78%	83%	65%	71%	79%	68%	78%	81%	71%	66%	
Unweighted Count / Weighted Count	600	254	345	85	122	207	93	152	148	300	300	128	171	126	174	
	600	257	342	100	119	219	94	137	151	313	287	147	165	110	177	

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /GENDER					
			Democrat	Indep/D K	Indep/D K w/weak	Republican	Strong Democrat	Weak Democrat	Strong Republican	Democratic men	Democratic women	Indep/D K men	Indep/D K women	Indep/D K men w/weak	Indep/D K women w/weak
TOTAL SUPPORT -- TABLE ONE OF TWO	A13e.INVESTING IN CITYWIDE MENTAL HEALTH PROGRAMS AND CRISIS RESPONSE	92%	94%	92%	92%	80%	92%	96%	81%	100%	89%	98%	87%	95%	89%
	A13c.MAKING IT FASTER, EASIER, AND CHEAPER TO START AND RUN A SMALL BUSINESS IN NEW YORK CITY	90%	95%	83%	87%	82%	97%	91%	77%	99%	92%	93%	75%	93%	80%
	A13a.BUILDING MORE AFFORDABLE HOUSING THROUGHOUT THE CITY	90%	96%	89%	92%	68%	95%	96%	68%	100%	93%	87%	90%	90%	94%
	B13i.RAISING THE MINIMUM WAGE	87%	92%	75%	81%	79%	95%	87%	69%	94%	92%	69%	80%	77%	84%
	B13f.EXPANDING EVIDENCE-BASED GUN VIOLENCE PREVENTION PROGRAMS	85%	90%	78%	80%	73%	92%	88%	66%	96%	86%	81%	76%	84%	77%
	B13b.FREEZING THE RENT FOR ALL RENT-STABILIZED APARTMENTS	81%	92%	69%	74%	54%	94%	87%	50%	92%	92%	72%	67%	75%	74%
	B13h.MORE POLICE IN THE SUBWAY AND PREVENTING FARE EVASION	77%	78%	67%	72%	93%	82%	72%	88%	81%	77%	77%	58%	78%	67%
	A13i.RAISE TAXES ON THE WEALTHIEST NEW YORKERS	74%	87%	67%	75%	33%	88%	84%	15%	94%	81%	59%	75%	75%	76%
Unweighted Count / Weighted Count		600 / 600	363 / 360	111 / 118	227 / 230	95 / 88	233 / 230	130 / 130	51 / 46	141 / 144	221 / 215	53 / 56	58 / 62	110 / 114	117 / 116

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		EDUCATION							EDUCATION / GENDER				EDUCATION / PARTY ID			
		TOTAL	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate	Non-college men	Non-college women	College men	College women	Non-college grad Democrat	Non-college grad Republican	Non-college grad Indep/D K	College graduate Democrat
TOTAL SUPPORT -- TABLE ONE OF TWO	A13e.INVESTING IN CITYWIDE MENTAL HEALTH PROGRAMS AND CRISIS RESPONSE	92%	95%	83%	89%	96%	98%	93%	93%	86%	99%	95%	91%	79%	88%	98%
	A13c.MAKING IT FASTER, EASIER, AND CHEAPER TO START AND RUN A SMALL BUSINESS IN NEW YORK CITY	90%	90%	87%	89%	94%	97%	89%	94%	84%	93%	95%	93%	82%	81%	99%
	A13a.BUILDING MORE AFFORDABLE HOUSING THROUGHOUT THE CITY	90%	92%	86%	89%	91%	92%	91%	89%	89%	89%	93%	94%	76%	83%	98%
	B13i.RAISING THE MINIMUM WAGE	87%	88%	86%	87%	86%	86%	87%	86%	88%	80%	92%	91%	88%	74%	95%
	B13f.EXPANDING EVIDENCE-BASED GUN VIOLENCE PREVENTION PROGRAMS	85%	85%	82%	84%	88%	85%	95%	90%	80%	85%	91%	89%	76%	74%	93%
	B13b.FREEZING THE RENT FOR ALL RENT-STABILIZED APARTMENTS	81%	84%	81%	83%	78%	76%	80%	85%	81%	70%	85%	92%	64%	72%	92%
	B13h.MORE POLICE IN THE SUBWAY AND PREVENTING FARE EVASION	77%	79%	75%	77%	77%	84%	61%	81%	75%	76%	79%	77%	98%	61%	82%
	A13i.RAISE TAXES ON THE WEALTHIEST NEW YORKERS	74%	74%	71%	73%	76%	70%	87%	76%	70%	72%	78%	83%	36%	73%	93%
Unweighted Count / Weighted Count	600	134	243	377	219	146	73	162	214	90	129	219	67	77	143	
	600	197	194	392	202	138	64	162	229	91	111	232	65	79	127	

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		HISPANIC ORIGIN							IDEOLOGY			IDEOLOGY /PARTY			
		TOTAL	Central America	Dominican Republic	Mexico	Puerto Rico	South America	United States	Liberal /progressive	Conservative	Moderate	Liberal /progressive Democrat	Conservative Republican	Moderate Democrat	Moderate Indep/DK
TOTAL SUPPORT -- TABLE ONE OF TWO	A13e.INVESTING IN CITYWIDE MENTAL HEALTH PROGRAMS AND CRISIS RESPONSE	92%	95%	94%	98%	95%	97%	93%	96%	89%	89%	97%	90%	87%	93%
	A13c.MAKING IT FASTER, EASIER, AND CHEAPER TO START AND RUN A SMALL BUSINESS IN NEW YORK CITY	90%	91%	88%	100%	92%	96%	92%	95%	87%	89%	97%	87%	89%	91%
	A13a.BUILDING MORE AFFORDABLE HOUSING THROUGHOUT THE CITY	90%	100%	89%	100%	94%	96%	91%	96%	81%	88%	98%	69%	88%	90%
	B13i.RAISING THE MINIMUM WAGE	87%	81%	84%	98%	84%	88%	86%	96%	76%	83%	96%	73%	91%	72%
	B13f.EXPANDING EVIDENCE-BASED GUN VIOLENCE PREVENTION PROGRAMS	85%	92%	81%	95%	81%	90%	78%	97%	68%	85%	97%	63%	83%	84%
	B13b.FREEZING THE RENT FOR ALL RENT-STABILIZED APARTMENTS	81%	76%	73%	94%	80%	87%	75%	95%	58%	79%	97%	50%	87%	72%
	B13h.MORE POLICE IN THE SUBWAY AND PREVENTING FARE EVASION	77%	86%	67%	88%	81%	69%	79%	71%	93%	85%	75%	90%	89%	74%
	A13i.RAISE TAXES ON THE WEALTHIEST NEW YORKERS	74%	69%	79%	86%	74%	78%	62%	90%	41%	67%	94%	28%	69%	66%
Unweighted Count / Weighted Count		600	51	128	77	204	96	61	281	101	177	243	67	87	63
		600	42	150	60	222	102	60	275	95	180	238	62	91	63

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	REGION				PARTY REGISTRATION			PARTY REGISTRATION / PARTY ID		GENERAL VOTE HISTORY			2021 MAYOR ELECTION VOTER	
			Bronx	Brooklyn	Manhattan	Queens	Democrat	Republican	Unaffiliated /other	Democrat / Democrat	Unaffiliated /other /Indep/D K	Voted Nov 24 and 22	Voted Nov 24 only	Voted neither	Yes	No
TOTAL SUPPORT -- TABLE ONE OF TWO	A13e.INVESTING IN CITYWIDE MENTAL HEALTH PROGRAMS AND CRISIS RESPONSE	92%	85%	96%	97%	91%	94%	78%	90%	94%	91%	95%	91%	92%	92%	92%
	A13c.MAKING IT FASTER, EASIER, AND CHEAPER TO START AND RUN A SMALL BUSINESS IN NEW YORK CITY	90%	86%	94%	87%	95%	92%	74%	93%	94%	90%	98%	88%	89%	96%	89%
	A13a.BUILDING MORE AFFORDABLE HOUSING THROUGHOUT THE CITY	90%	86%	95%	87%	95%	92%	83%	87%	96%	82%	95%	91%	89%	94%	89%
	B13i.RAISING THE MINIMUM WAGE	87%	88%	88%	85%	87%	91%	75%	80%	93%	72%	82%	84%	92%	84%	88%
	B13f.EXPANDING EVIDENCE-BASED GUN VIOLENCE PREVENTION PROGRAMS	85%	80%	98%	77%	86%	86%	64%	90%	90%	87%	77%	82%	92%	86%	85%
	B13b.FREEZING THE RENT FOR ALL RENT-STABILIZED APARTMENTS	81%	79%	90%	79%	80%	87%	56%	75%	93%	70%	77%	78%	86%	81%	81%
	B13h.MORE POLICE IN THE SUBWAY AND PREVENTING FARE EVASION	77%	81%	71%	80%	71%	76%	86%	77%	79%	73%	79%	76%	75%	83%	75%
	A13i.RAISE TAXES ON THE WEALTHIEST NEW YORKERS	74%	74%	76%	72%	78%	78%	44%	72%	87%	84%	80%	68%	77%	72%	74%
	Unweighted Count / Weighted Count	600 / 600	198 / 186	102 / 120	126 / 120	152 / 150	398 / 407	61 / 48	141 / 144	315 / 313	64 / 67	162 / 150	182 / 177	245 / 256	123 / 124	477 / 476

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		7.VOTE LIKELIHOOD	7.VOTE LIKELIHOOD	4.NYC DIRECTION			5.MOST IMPORTANT ISSUES FOR MAYOR						8.FOLLOWING NEWS RELATED TO THE 2025 NEW YORK CITY MAYORAL ELECTION			
				Right direction	Wrong direction	(Don't know)	Cost of living/Inflation	Jobs and the economy	Housing costs/Affordability	Crime and public safety	Affordable healthcare	Homelessness	Following news updates every single day	Following news a few times per week	Following somewhat but not that closely	
		TOTAL	Almost certain	At least 50-50												
TOTAL SUPPORT -- TABLE ONE OF TWO	A13e.INVESTING IN CITYWIDE MENTAL HEALTH PROGRAMS AND CRISIS RESPONSE	92%	92%	92%	94%	94%	79%	88%	98%	94%	90%	92%	90%	90%	99%	90%
	A13c.MAKING IT FASTER, EASIER, AND CHEAPER TO START AND RUN A SMALL BUSINESS IN NEW YORK CITY	90%	96%	93%	91%	94%	78%	89%	95%	96%	92%	86%	92%	93%	97%	88%
	A13a.BUILDING MORE AFFORDABLE HOUSING THROUGHOUT THE CITY	90%	91%	91%	88%	93%	84%	91%	81%	95%	89%	91%	87%	88%	99%	85%
	B13i.RAISING THE MINIMUM WAGE	87%	90%	88%	98%	83%	89%	90%	76%	97%	81%	91%	88%	86%	85%	91%
	B13f.EXPANDING EVIDENCE-BASED GUN VIOLENCE PREVENTION PROGRAMS	85%	92%	87%	94%	82%	88%	88%	83%	93%	78%	91%	81%	85%	87%	87%
	B13b.FREEZING THE RENT FOR ALL RENT-STABILIZED APARTMENTS	81%	86%	82%	96%	75%	85%	87%	61%	94%	73%	82%	83%	78%	79%	88%
	B13h.MORE POLICE IN THE SUBWAY AND PREVENTING FARE EVASION	77%	77%	77%	78%	79%	66%	74%	90%	74%	82%	71%	84%	80%	63%	87%
	A13i.RAISE TAXES ON THE WEALTHIEST NEW YORKERS	74%	77%	75%	79%	73%	70%	74%	72%	83%	61%	88%	78%	72%	80%	70%
Unweighted Count / Weighted Count		600	465	555	137	373	90	252	79	213	237	81	68	193	183	170
		600	452	545	141	373	86	261	79	213	223	82	69	192	192	165

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	9a.DONALD TRUMP		9b.HISPANIC FEDERATION		9c.ERIC ADAMS			9d.ZOHRAN MAMDANI			9e.ANDREW CUOMO		
			Favorable	Unfavorable	Favorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)
TOTAL SUPPORT -- TABLE ONE OF TWO	A13e.INVESTING IN CITYWIDE MENTAL HEALTH PROGRAMS AND CRISIS RESPONSE	92%	83%	96%	94%	92%	90%	94%	87%	95%	92%	80%	91%	94%	85%
	A13c.MAKING IT FASTER, EASIER, AND CHEAPER TO START AND RUN A SMALL BUSINESS IN NEW YORK CITY	90%	84%	94%	93%	86%	92%	91%	87%	91%	94%	81%	84%	96%	90%
	A13a.BUILDING MORE AFFORDABLE HOUSING THROUGHOUT THE CITY	90%	78%	95%	95%	89%	89%	92%	85%	94%	87%	82%	89%	93%	83%
	B13l.RAISING THE MINIMUM WAGE	87%	74%	92%	94%	82%	84%	90%	83%	98%	70%	79%	84%	89%	87%
	B13f.EXPANDING EVIDENCE-BASED GUN VIOLENCE PREVENTION PROGRAMS	85%	72%	93%	93%	80%	86%	87%	79%	96%	72%	71%	83%	89%	79%
	B13b.FREEZING THE RENT FOR ALL RENT-STABILIZED APARTMENTS	81%	62%	90%	87%	78%	79%	84%	76%	96%	60%	66%	79%	85%	76%
	B13h.MORE POLICE IN THE SUBWAY AND PREVENTING FARE EVASION	77%	92%	73%	81%	72%	89%	72%	75%	72%	91%	70%	87%	68%	76%
	A13i.RAISE TAXES ON THE WEALTHIEST NEW YORKERS	74%	41%	86%	83%	69%	54%	82%	68%	89%	54%	58%	71%	79%	61%
Unweighted Count / Weighted Count		600	141	411	302	253	150	351	99	330	169	101	261	275	64
		600	137	413	299	264	144	345	111	334	163	103	250	276	74

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		9f.CURTIS SLIWA			9g.KATHY HOCHUL			9h.LETITIA JAMES			10.MAYORAL VOTE				
		TOTAL	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Mamdani	Sliwa	Cuomo	Undecided
TOTAL SUPPORT -- TABLE ONE OF TWO	A13e.INVESTING IN CITYWIDE MENTAL HEALTH PROGRAMS AND CRISIS RESPONSE	92%	89%	98%	86%	92%	93%	88%	94%	91%	89%	98%	83%	87%	84%
	A13c.MAKING IT FASTER, EASIER, AND CHEAPER TO START AND RUN A SMALL BUSINESS IN NEW YORK CITY	90%	91%	97%	81%	93%	92%	81%	90%	94%	87%	95%	85%	88%	88%
	A13a.BUILDING MORE AFFORDABLE HOUSING THROUGHOUT THE CITY	90%	84%	98%	85%	95%	88%	83%	94%	85%	89%	97%	72%	90%	82%
	B13i.RAISING THE MINIMUM WAGE	87%	83%	91%	85%	96%	77%	86%	97%	70%	88%	96%	74%	81%	86%
	B13f.EXPANDING EVIDENCE-BASED GUN VIOLENCE PREVENTION PROGRAMS	85%	79%	94%	81%	97%	74%	83%	95%	75%	83%	97%	73%	81%	71%
	B13b.FREEZING THE RENT FOR ALL RENT-STABILIZED APARTMENTS	81%	74%	92%	76%	93%	71%	77%	94%	64%	80%	96%	60%	72%	76%
	B13h.MORE POLICE IN THE SUBWAY AND PREVENTING FARE EVASION	77%	89%	71%	73%	82%	77%	68%	71%	90%	73%	67%	94%	87%	87%
	A13i.RAISE TAXES ON THE WEALTHIEST NEW YORKERS	74%	56%	93%	66%	82%	62%	77%	85%	61%	67%	87%	44%	68%	67%
Unweighted Count / Weighted Count		600	181	242	177	265	218	117	274	150	176	282	86	144	79
		600	179	235	186	251	222	128	254	157	189	288	82	143	76

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	11.FAMILY'S FINANCIAL FUTURE		SPLIT	
			Optimis tic	Concer ned	A	B
TOTAL SUPPORT -- TABLE ONE OF TWO	A13e.INVESTING IN CITYWIDE MENTAL HEALTH PROGRAMS AND CRISIS RESPONSE	92%	91%	94%	92%	.
	A13c.MAKING IT FASTER, EASIER, AND CHEAPER TO START AND RUN A SMALL BUSINESS IN NEW YORK CITY	90%	90%	94%	90%	.
	A13a.BUILDING MORE AFFORDABLE HOUSING THROUGHOUT THE CITY	90%	86%	93%	90%	.
	B13i.RAISING THE MINIMUM WAGE	87%	90%	86%	.	87%
	B13f.EXPANDING EVIDENCE-BASED GUN VIOLENCE PREVENTION PROGRAMS	85%	89%	84%	.	85%
	B13b.FREEZING THE RENT FOR ALL RENT-STABILIZED APARTMENTS	81%	80%	82%	.	81%
	B13h.MORE POLICE IN THE SUBWAY AND PREVENTING FARE EVASION	77%	74%	79%	.	77%
	A13i.RAISE TAXES ON THE WEALTHIEST NEW YORKERS	74%	74%	75%	74%	.
	Unweighted Count / Weighted Count	600 / 600	164 / 170	398 / 388	300 / 305	300 / 295

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	GENDER		AGE					AGE		GENDER /AGE				
			Men	Women	Under 30	30 - 39	All under 40	40 - 49	50 - 64	65 & over	Under 50	50 & over	Men <50	Women <50	Men 50+	Women 50+
TOTAL SUPPORT -- TABLE TWO OF TWO	B13p.BANNING LAW ENFORCEMENT (ICE, FBI, LOCAL AND STATE) FROM WEARING MASKS	70%	68%	72%	64%	60%	62%	83%	59%	85%	68%	73%	69%	67%	66%	77%
	A13g.EXPAND THE FUNDING AND SIZE OF NYPD	70%	70%	71%	58%	52%	55%	69%	80%	85%	59%	83%	55%	63%	90%	78%
	B13d.ELIMINATING FARES ON CITY BUSES	70%	69%	71%	56%	76%	67%	73%	60%	82%	68%	71%	65%	71%	73%	70%
	A13k.RAISING THE CORPORATE TAX RATE	68%	74%	64%	77%	79%	78%	75%	57%	60%	77%	59%	78%	76%	68%	53%
	A13m.ENSURING NEW YORK CITY REMAINS A SANCTUARY CITY FOR IMMIGRANTS AND REFUGEES	64%	64%	64%	68%	71%	69%	64%	62%	57%	68%	59%	65%	71%	63%	57%
	B13j.REDUCING CORPORATE TAX RATES	51%	52%	51%	46%	40%	43%	46%	46%	72%	44%	60%	48%	40%	57%	61%
	B13n.COOPERATING WITH IMMIGRATION AND CUSTOMS ENFORCEMENT, OR ICE, ON DEPORTATIONS IN NEW YORK CITY	43%	51%	36%	30%	38%	34%	39%	45%	54%	36%	50%	38%	34%	68%	38%
	A13o.COOPERATING WITH PRESIDENT TRUMP ON THE DEPLOYMENT OF NATIONAL GUARD TROOPS IN NEW YORK CITY	35%	38%	33%	31%	22%	26%	42%	38%	43%	31%	40%	33%	29%	45%	37%
Unweighted Count / Weighted Count		600 / 600	254 / 257	345 / 342	85 / 100	122 / 119	207 / 219	93 / 94	152 / 137	148 / 151	300 / 313	300 / 287	128 / 147	171 / 165	126 / 110	174 / 177

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /GENDER					
			Democrat	Indep/D K	Indep/D K w/weak	Republican	Strong Democrat	Weak Democrat	Strong Republican	Democratic men	Democratic women	Indep/D K men	Indep/D K women	Indep/D K men w/weak	Indep/D K women w/weak
TOTAL SUPPORT -- TABLE TWO OF TWO	B13p.BANNING LAW ENFORCEMENT (ICE, FBI, LOCAL AND STATE) FROM WEARING MASKS	70%	85%	64%	65%	23%	89%	79%	20%	81%	88%	76%	53%	63%	66%
	A13g.EXPAND THE FUNDING AND SIZE OF NYPD	70%	63%	84%	78%	89%	61%	67%	86%	62%	64%	86%	82%	80%	75%
	B13d.ELIMINATING FARES ON CITY BUSES	70%	81%	59%	67%	43%	81%	80%	36%	78%	82%	65%	54%	71%	64%
	A13k.RAISING THE CORPORATE TAX RATE	68%	76%	60%	70%	45%	74%	80%	43%	82%	72%	60%	60%	76%	64%
	A13m.ENSURING NEW YORK CITY REMAINS A SANCTUARY CITY FOR IMMIGRANTS AND REFUGEES	64%	81%	49%	59%	15%	87%	71%	10%	89%	75%	38%	59%	57%	61%
	B13j.REDUCING CORPORATE TAX RATES	51%	53%	46%	45%	57%	60%	41%	61%	52%	54%	54%	40%	48%	41%
	B13n.COOPERATING WITH IMMIGRATION AND CUSTOMS ENFORCEMENT, OR ICE, ON DEPORTATIONS IN NEW YORK CITY	43%	34%	41%	44%	82%	33%	36%	76%	45%	27%	49%	34%	50%	39%
	A13o.COOPERATING WITH PRESIDENT TRUMP ON THE DEPLOYMENT OF NATIONAL GUARD TROOPS IN NEW YORK CITY	35%	23%	41%	41%	86%	21%	28%	89%	23%	23%	52%	31%	51%	31%
Unweighted Count / Weighted Count		600 / 600	363 / 360	111 / 118	227 / 230	95 / 88	233 / 230	130 / 130	51 / 46	141 / 144	221 / 215	53 / 56	58 / 62	110 / 114	117 / 116

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		EDUCATION							EDUCATION / GENDER				EDUCATION / PARTY ID			
		TOTAL	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate	Non-college men	Non-college women	College men	College women	Non-college grad Democrat	Non-college grad Republican	Non-college grad Indep/D K	College graduate Democrat
TOTAL SUPPORT -- TABLE TWO OF TWO	B13p.BANNING LAW ENFORCEMENT (ICE, FBI, LOCAL AND STATE) FROM WEARING MASKS	70%	70%	72%	71%	68%	70%	63%	70%	71%	62%	74%	87%	23%	67%	82%
	A13g.EXPAND THE FUNDING AND SIZE OF NYPD	70%	75%	73%	74%	62%	66%	52%	76%	73%	56%	66%	70%	88%	82%	50%
	B13d.ELIMINATING FARES ON CITY BUSES	70%	68%	72%	70%	69%	69%	70%	75%	67%	58%	80%	84%	48%	52%	75%
	A13k.RAISING THE CORPORATE TAX RATE	68%	61%	73%	67%	71%	66%	83%	76%	60%	68%	73%	70%	52%	72%	86%
	A13m.ENSURING NEW YORK CITY REMAINS A SANCTUARY CITY FOR IMMIGRANTS AND REFUGEES	64%	56%	63%	59%	72%	71%	74%	62%	57%	67%	75%	75%	20%	43%	91%
	B13j.REDUCING CORPORATE TAX RATES	51%	53%	49%	51%	51%	63%	24%	47%	53%	56%	45%	57%	59%	34%	46%
	B13n.COOPERATING WITH IMMIGRATION AND CUSTOMS ENFORCEMENT, OR ICE, ON DEPORTATIONS IN NEW YORK CITY	43%	44%	46%	45%	36%	39%	29%	51%	41%	47%	25%	36%	88%	36%	31%
	A13o.COOPERATING WITH PRESIDENT TRUMP ON THE DEPLOYMENT OF NATIONAL GUARD TROOPS IN NEW YORK CITY	35%	46%	37%	42%	23%	26%	18%	46%	39%	23%	24%	29%	84%	50%	13%
	Unweighted Count / Weighted Count	600	134	243	377	219	146	73	162	214	90	129	219	67	77	143
	600	197	194	392	202	138	64	162	229	91	111	232	65	79	127	

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	HISPANIC ORIGIN						IDEOLOGY			IDEOLOGY /PARTY			
			Central America	Dominican Republic	Mexico	Puerto Rico	South America	United States	Liberal /progressive	Conservative	Moderate	Liberal /progressive Democrat	Conservative Republican	Moderate Democrat	Moderate Indep/DK
TOTAL SUPPORT -- TABLE TWO OF TWO	B13p.BANNING LAW ENFORCEMENT (ICE, FBI, LOCAL AND STATE) FROM WEARING MASKS	70%	82%	58%	76%	72%	75%	58%	87%	26%	74%	88%	12%	80%	76%
	A13g.EXPAND THE FUNDING AND SIZE OF NYPD	70%	64%	75%	66%	77%	64%	75%	61%	97%	75%	63%	98%	60%	88%
	B13d.ELIMINATING FARES ON CITY BUSES	70%	76%	66%	79%	68%	69%	66%	86%	46%	57%	86%	36%	71%	40%
	A13k.RAISING THE CORPORATE TAX RATE	68%	59%	66%	79%	68%	81%	70%	80%	53%	65%	82%	51%	62%	72%
	A13m.ENSURING NEW YORK CITY REMAINS A SANCTUARY CITY FOR IMMIGRANTS AND REFUGEES	64%	80%	60%	88%	60%	62%	38%	88%	26%	52%	92%	6%	60%	46%
	B13j.REDUCING CORPORATE TAX RATES	51%	49%	45%	65%	45%	63%	52%	49%	62%	55%	49%	49%	58%	42%
	B13n.COOPERATING WITH IMMIGRATING AND CUSTOMS ENFORCEMENT, OR ICE, ON DEPORTATIONS IN NEW YORK CITY	43%	33%	36%	48%	41%	42%	49%	28%	81%	46%	27%	82%	43%	41%
	A13o.COOPERATING WITH PRESIDENT TRUMP ON THE DEPLOYMENT OF NATIONAL GUARD TROOPS IN NEW YORK CITY	35%	28%	29%	40%	41%	30%	45%	24%	80%	34%	24%	100%	24%	38%
Unweighted Count / Weighted Count		600 / 600	51 / 42	128 / 150	77 / 60	204 / 222	96 / 102	61 / 60	281 / 275	101 / 95	177 / 180	243 / 238	67 / 62	87 / 91	63 / 63

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	REGION				PARTY REGISTRATION			PARTY REGISTRATION / PARTY ID		GENERAL VOTE HISTORY			2021 MAYOR ELECTION VOTER	
			Bronx	Brooklyn	Manhattan	Queens	Democrat	Republican	Unaffiliated /other	Democrat / Democrat	Unaffiliated /other /Indep/DK	Voted Nov 24 and 22	Voted Nov 24 only	Voted neither	Yes	No
TOTAL SUPPORT -- TABLE TWO OF TWO	B13p.BANNING LAW ENFORCEMENT (ICE, FBI, LOCAL AND STATE) FROM WEARING MASKS	70%	66%	85%	65%	66%	78%	26%	62%	85%	61%	64%	64%	78%	61%	73%
	A13g.EXPAND THE FUNDING AND SIZE OF NYPD	70%	70%	74%	72%	65%	67%	84%	74%	63%	81%	66%	70%	74%	80%	68%
	B13d.ELIMINATING FARES ON CITY BUSES	70%	64%	81%	78%	62%	75%	49%	61%	81%	59%	59%	76%	71%	67%	71%
	A13k.RAISING THE CORPORATE TAX RATE	68%	61%	79%	58%	76%	70%	45%	71%	74%	66%	78%	64%	68%	67%	69%
	A13m.ENSURING NEW YORK CITY REMAINS A SANCTUARY CITY FOR IMMIGRANTS AND REFUGEES	64%	52%	71%	63%	75%	74%	23%	48%	84%	56%	65%	61%	65%	56%	66%
	B13j.REDUCING CORPORATE TAX RATES	51%	53%	38%	54%	57%	49%	55%	56%	55%	56%	42%	55%	52%	54%	51%
	B13n.COOPERATING WITH IMMIGRATION AND CUSTOMS ENFORCEMENT, OR ICE, ON DEPORTATIONS IN NEW YORK CITY	43%	47%	32%	45%	38%	37%	72%	48%	35%	50%	45%	43%	40%	43%	42%
	A13o.COOPERATING WITH PRESIDENT TRUMP ON THE DEPLOYMENT OF NATIONAL GUARD TROOPS IN NEW YORK CITY	35%	37%	35%	35%	30%	31%	68%	36%	24%	41%	26%	36%	40%	38%	35%
Unweighted Count / Weighted Count		600	198	102	126	152	398	61	141	315	64	162	182	245	123	477
		600	186	120	120	150	407	48	144	313	67	150	177	256	124	476

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		7.VOTE LIKELIHOOD	7.VOTE LIKELIHOOD	4.NYC DIRECTION			5.MOST IMPORTANT ISSUES FOR MAYOR						8.FOLLOWING NEWS RELATED TO THE 2025 NEW YORK CITY MAYORAL ELECTION			
		TOTAL	Almost certain	At least 50-50	Right direction	Wrong direction	(Don't know)	Cost of living/Inflation	Jobs and the economy	Housing costs/Affordability	Crime and public safety	Affordable healthcare	Homelessness	Following news updates every single day	Following news a few times per week	Following somewhat but not that closely
TOTAL SUPPORT -- TABLE TWO OF TWO	B13p.BANNING LAW ENFORCEMENT (ICE, FBI, LOCAL AND STATE) FROM WEARING MASKS	70%	75%	71%	82%	63%	86%	79%	56%	84%	61%	76%	58%	70%	69%	73%
	A13g.EXPAND THE FUNDING AND SIZE OF NYPD	70%	69%	71%	68%	72%	66%	66%	88%	59%	88%	61%	77%	82%	63%	70%
	B13d.ELIMINATING FARES ON CITY BUSES	70%	73%	71%	77%	68%	69%	71%	59%	81%	63%	75%	81%	71%	68%	71%
	A13k.RAISING THE CORPORATE TAX RATE	68%	72%	69%	74%	69%	57%	69%	59%	75%	65%	71%	71%	69%	72%	71%
	A13m.ENSURING NEW YORK CITY REMAINS A SANCTUARY CITY FOR IMMIGRANTS AND REFUGEES	64%	68%	66%	80%	59%	58%	68%	54%	73%	51%	68%	60%	61%	73%	63%
	B13j.REDUCING CORPORATE TAX RATES	51%	50%	51%	64%	49%	39%	49%	55%	43%	48%	43%	49%	61%	37%	51%
	B13n.COOPERATING WITH IMMIGRATION AND CUSTOMS ENFORCEMENT, OR ICE, ON DEPORTATIONS IN NEW YORK CITY	43%	44%	43%	43%	47%	15%	35%	51%	41%	53%	30%	47%	50%	32%	43%
	A13o.COOPERATING WITH PRESIDENT TRUMP ON THE DEPLOYMENT OF NATIONAL GUARD TROOPS IN NEW YORK CITY	35%	35%	35%	37%	40%	16%	35%	46%	24%	47%	32%	38%	46%	23%	36%
Unweighted Count / Weighted Count		600 / 600	465 / 452	555 / 545	137 / 141	373 / 373	90 / 86	252 / 261	79 / 79	213 / 213	237 / 223	81 / 82	68 / 69	193 / 192	183 / 192	170 / 165

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		9a.DONALD TRUMP		9b.HISPANIC FEDERATION		9c.ERIC ADAMS			9d.ZOHRAN MAMDANI			9e.ANDREW CUOMO			
		TOTAL	Favorable	Unfavorable	Favorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)
TOTAL SUPPORT -- TABLE TWO OF TWO	B13p.BANNING LAW ENFORCEMENT (ICE, FBI, LOCAL AND STATE) FROM WEARING MASKS	70%	33%	83%	75%	67%	71%	72%	64%	89%	43%	52%	72%	73%	58%
	A13g.EXPAND THE FUNDING AND SIZE OF NYPD	70%	85%	65%	70%	68%	83%	65%	73%	61%	91%	66%	79%	62%	71%
	B13d.ELIMINATING FARES ON CITY BUSES	70%	52%	77%	76%	66%	79%	69%	59%	82%	52%	59%	71%	73%	57%
	A13k.RAISING THE CORPORATE TAX RATE	68%	45%	79%	77%	63%	54%	74%	67%	82%	54%	48%	65%	72%	66%
	A13m.ENSURING NEW YORK CITY REMAINS A SANCTUARY CITY FOR IMMIGRANTS AND REFUGEES	64%	17%	79%	73%	59%	50%	69%	63%	83%	23%	67%	64%	63%	68%
	B13j.REDUCING CORPORATE TAX RATES	51%	66%	47%	62%	39%	64%	42%	60%	49%	59%	48%	62%	41%	55%
	B13n.COOPERATING WITH IMMIGRATION AND CUSTOMS ENFORCEMENT, OR ICE, ON DEPORTATIONS IN NEW YORK CITY	43%	85%	29%	46%	36%	55%	36%	45%	31%	67%	41%	47%	36%	50%
	A13o.COOPERATING WITH PRESIDENT TRUMP ON THE DEPLOYMENT OF NATIONAL GUARD TROOPS IN NEW YORK CITY	35%	84%	20%	28%	39%	55%	30%	30%	18%	78%	24%	39%	33%	31%
Unweighted Count / Weighted Count		600	141	411	302	253	150	351	99	330	169	101	261	275	64
		600	137	413	299	264	144	345	111	334	163	103	250	276	74

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		9f.CURTIS SLIWA			9g.KATHY HOCHUL			9h.LETITIA JAMES			10.MAYORAL VOTE				
		TOTAL	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Mamda ni	Sliwa	Cuomo	Undecided
TOTAL SUPPORT -- TABLE TWO OF TWO	B13p.BANNING LAW ENFORCEMENT (ICE, FBI, LOCAL AND STATE) FROM WEARING MASKS	70%	59%	80%	69%	90%	55%	61%	90%	41%	71%	89%	38%	62%	58%
	A13g.EXPAND THE FUNDING AND SIZE OF NYPD	70%	86%	64%	62%	74%	72%	60%	68%	82%	63%	61%	90%	80%	71%
	B13d.ELIMINATING FARES ON CITY BUSES	70%	57%	81%	68%	81%	58%	69%	82%	49%	72%	81%	45%	67%	68%
	A13k.RAISING THE CORPORATE TAX RATE	68%	55%	83%	62%	72%	63%	71%	76%	61%	62%	82%	41%	71%	45%
	A13m.ENSURING NEW YORK CITY REMAINS A SANCTUARY CITY FOR IMMIGRANTS AND REFUGEES	64%	47%	78%	62%	84%	36%	69%	81%	28%	69%	85%	22%	47%	60%
	B13j.REDUCING CORPORATE TAX RATES	51%	58%	43%	55%	46%	54%	57%	43%	53%	59%	45%	65%	59%	50%
	B13n.COOPERATING WITH IMMIGRATION AND CUSTOMS ENFORCEMENT, OR ICE, ON DEPORTATIONS IN NEW YORK CITY	43%	70%	26%	37%	29%	56%	45%	25%	64%	45%	30%	85%	46%	41%
	A13o.COOPERATING WITH PRESIDENT TRUMP ON THE DEPLOYMENT OF NATIONAL GUARD TROOPS IN NEW YORK CITY	35%	62%	24%	24%	20%	55%	33%	17%	74%	29%	18%	77%	42%	43%
Unweighted Count / Weighted Count		600 / 600	181 / 179	242 / 235	177 / 186	265 / 251	218 / 222	117 / 128	274 / 254	150 / 157	176 / 189	282 / 288	86 / 82	144 / 143	79 / 76

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	11.FAMILY'S FINANCIAL FUTURE		SPLIT	
			Optimistic	Concerned	A	B
TOTAL SUPPORT -- TABLE TWO OF TWO	B13p.BANNING LAW ENFORCEMENT (ICE, FBI, LOCAL AND STATE) FROM WEARING MASKS	70%	70%	72%	.	70%
	A13g.EXPAND THE FUNDING AND SIZE OF NYPD	70%	75%	71%	70%	.
	B13d.ELIMINATING FARES ON CITY BUSES	70%	77%	67%	.	70%
	A13k.RAISING THE CORPORATE TAX RATE	68%	69%	70%	68%	.
	A13m.ENSURING NEW YORK CITY REMAINS A SANCTUARY CITY FOR IMMIGRANTS AND REFUGEES	64%	70%	64%	64%	.
	B13j.REDUCING CORPORATE TAX RATES	51%	55%	49%	.	51%
	B13n.COOPERATING WITH IMMIGRATION AND CUSTOMS ENFORCEMENT, OR ICE, ON DEPORTATIONS IN NEW YORK CITY	43%	41%	42%	.	43%
	A13o.COOPERATING WITH PRESIDENT TRUMP ON THE DEPLOYMENT OF NATIONAL GUARD TROOPS IN NEW YORK CITY	35%	43%	33%	35%	.
Unweighted Count / Weighted Count		600	164	398	300	300
		600	170	388	305	295

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		GENDER		AGE						AGE		GENDER / AGE				
		TOTAL	Men	Women	Under 30	30 - 39	All under 40	40 - 49	50 - 64	65 & over	Under 50	50 & over	Men <50	Women <50	Men 50+	Women 50+
SUPPORT - OPPOSE		85	84	86	82	86	84	83	80	94	84	87	83	84	85	88
A13a.BUILDING MORE AFFORDABLE HOUSING THROUGHOUT THE CITY	Strongly support	78%	83%	75%	78%	81%	80%	78%	70%	85%	79%	78%	83%	75%	81%	75%
	Somewhat support	12%	7%	15%	11%	11%	11%	8%	16%	11%	10%	13%	4%	15%	10%	16%
	Somewhat oppose	2%	4%	1%	3%	6%	5%	1%	2%		4%	1%	5%	2%	1%	0%
	Strongly oppose	3%	2%	3%	4%		2%	3%	5%	2%	2%	3%		4%	4%	3%
	(Don't know) Not sure	5%	5%	5%	5%	2%	3%	11%	7%	3%	5%	5%	7%	4%	3%	6%
A13a.BUILDING MORE AFFORDABLE HOUSING THROUGHOUT THE CITY	Support	90%	89%	91%	89%	92%	91%	86%	86%	95%	89%	91%	88%	90%	91%	91%
	Oppose	5%	5%	5%	7%	6%	6%	3%	7%	2%	6%	4%	5%	6%	6%	3%
	Unweighted Count / Weighted Count	300	116	184	44	59	103	46	75	76	149	151	57	92	59	92
		305	131	174	51	60	112	48	69	76	160	145	75	85	56	89
SUPPORT - OPPOSE		68	62	72	60	75	68	60	55	84	66	70	61	70	65	74
B13b.FREEZING THE RENT FOR ALL RENT-STABILIZED APARTMENTS	Strongly support	45%	42%	48%	31%	53%	43%	53%	33%	55%	46%	44%	41%	51%	44%	45%
	Somewhat support	36%	37%	35%	44%	34%	39%	25%	39%	37%	34%	38%	38%	31%	37%	38%
	Somewhat oppose	7%	8%	7%	9%	3%	6%	9%	12%	4%	7%	8%	5%	8%	12%	5%
	Strongly oppose	6%	9%	3%	6%	9%	8%	9%	5%	3%	8%	4%	13%	3%	4%	4%
	(Don't know) Not sure	6%	3%	7%	10%	1%	5%	5%	12%	1%	5%	6%	3%	7%	3%	8%
B13b.FREEZING THE RENT FOR ALL RENT-STABILIZED APARTMENTS	Support	81%	79%	82%	75%	87%	81%	78%	72%	91%	80%	82%	79%	82%	81%	83%
	Oppose	13%	17%	10%	15%	12%	13%	18%	17%	7%	15%	12%	18%	12%	16%	9%
	Unweighted Count / Weighted Count	300	138	161	41	63	104	47	77	72	151	149	71	79	67	82
		295	127	168	49	58	107	46	67	75	153	142	72	80	54	88
SUPPORT - OPPOSE		88	92	84	81	94	88	86	86	89	87	88	93	82	90	86
A13c.MAKING IT FASTER, EASIER, AND CHEAPER TO START AND RUN A SMALL BUSINESS IN NEW YORK CITY	Strongly support	66%	73%	61%	57%	71%	65%	55%	74%	68%	62%	71%	66%	58%	82%	64%
	Somewhat support	24%	21%	27%	31%	24%	27%	34%	16%	21%	29%	19%	28%	30%	11%	24%
	Somewhat oppose	1%	1%	1%	1%	1%	1%	4%			2%		1%	2%		
	Strongly oppose	2%	2%	2%	7%		3%		4%		2%	2%	1%	4%	2%	1%
	(Don't know) Not sure	7%	4%	9%	5%	4%	4%	6%	7%	11%	5%	9%	3%	6%	5%	11%
A13c.MAKING IT FASTER, EASIER, AND CHEAPER TO START AND RUN A SMALL ...	Support	90%	94%	88%	88%	95%	92%	90%	90%	89%	91%	90%	95%	88%	93%	88%
	Oppose	3%	2%	3%	7%	1%	4%	4%	4%		4%	2%	2%	6%	2%	1%
	Unweighted Count / Weighted Count	300	116	184	44	59	103	46	75	76	149	151	57	92	59	92
		305	131	174	51	60	112	48	69	76	160	145	75	85	56	89

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /GENDER					
			Democrat	Indep/D K	Indep/D K w/weak	Republican	Strong Democrat	Weak Democrat	Strong Republican	Democratic men	Democratic women	Indep/D K men	Indep/D K women	Indep/D K men w/weak	Indep/D K women w/weak
SUPPORT - OPPOSE		85	95	80	87	49	95	94	47	100	91	76	84	85	90
A13a.BUILDING MORE AFFORDABLE HOUSING THROUGHOUT THE CITY	Strongly support	78%	86%	79%	77%	49%	93%	74%	51%	91%	82%	82%	77%	77%	77%
	Somewhat support	12%	10%	9%	15%	18%	3%	22%	17%	9%	10%	5%	13%	12%	17%
	Somewhat oppose	2%	1%	1%	1%	9%	0%	2%	3%		2%	3%		1%	1%
	Strongly oppose	3%		7%	3%	9%			18%			8%	6%	4%	3%
	(Don't know) Not sure	5%	3%	3%	4%	14%	4%	2%	11%		6%	3%	4%	5%	2%
A13a.BUILDING MORE AFFORDABLE HOUSING THROUGHOUT THE CITY	Support	90%	96%	89%	92%	68%	95%	96%	68%	100%	93%	87%	90%	90%	94%
	Oppose	5%	1%	8%	5%	19%	0%	2%	21%		2%	11%	6%	5%	4%
	Unweighted Count /	300	177	64	120	42	113	64	25	62	115	31	33	58	62
	Weighted Count	305	183	58	115	44	117	67	23	74	109	28	30	59	56
SUPPORT - OPPOSE		68	86	57	59	9	91	76	2	84	87	56	58	56	61
B13b.FREEZING THE RENT FOR ALL RENT-STABILIZED APARTMENTS	Strongly support	45%	53%	39%	41%	15%	55%	51%	14%	50%	55%	48%	31%	45%	37%
	Somewhat support	36%	39%	30%	33%	39%	40%	36%	35%	42%	36%	24%	36%	30%	37%
	Somewhat oppose	7%	3%	10%	13%	21%	0%	8%	18%	3%	3%	12%	9%	13%	12%
	Strongly oppose	6%	3%	2%	3%	24%	3%	2%	30%	5%	1%	4%		6%	1%
	(Don't know) Not sure	6%	2%	19%	10%	1%	2%	2%	2%		4%	12%	24%	6%	14%
B13b.FREEZING THE RENT FOR ALL RENT-STABILIZED APARTMENTS	Support	81%	92%	69%	74%	54%	94%	87%	50%	92%	92%	72%	67%	75%	74%
	Oppose	13%	6%	12%	16%	45%	3%	11%	48%	8%	5%	16%	9%	19%	13%
	Unweighted Count /	300	186	47	107	53	120	66	26	79	106	22	25	52	55
Weighted Count	295	177	60	115	43	114	63	23	70	106	28	32	55	60	
SUPPORT - OPPOSE		88	94	77	82	78	97	88	72	99	90	90	66	90	74
A13c.MAKING IT FASTER, EASIER, AND CHEAPER TO START AND RUN A SMALL BUSINESS IN NEW YORK CITY	Strongly support	66%	75%	60%	62%	49%	76%	73%	43%	81%	71%	75%	46%	72%	52%
	Somewhat support	24%	20%	23%	25%	33%	21%	18%	34%	18%	21%	17%	29%	21%	28%
	Somewhat oppose	1%	0%	3%	2%			1%			1%	2%	4%	1%	3%
	Strongly oppose	2%	1%	3%	2%	4%		2%	5%		1%		5%	1%	3%
	(Don't know) Not sure	7%	4%	11%	9%	14%	3%	6%	18%	1%	6%	5%	16%	5%	14%
A13c.MAKING IT FASTER, EASIER, AND CHEAPER TO START AND RUN A SMALL ...	Support	90%	95%	83%	87%	82%	97%	91%	77%	99%	92%	93%	75%	93%	80%
	Oppose	3%	1%	6%	4%	4%		3%	5%		2%	2%	9%	2%	6%
	Unweighted Count /	300	177	64	120	42	113	64	25	62	115	31	33	58	62
	Weighted Count	305	183	58	115	44	117	67	23	74	109	28	30	59	56

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		EDUCATION						EDUCATION / GENDER				EDUCATION / PARTY ID				
		TOTAL	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate	Non-college men	Non-college women	College men	College women	Non-college grad Democrat	Non-college grad Republican	Non-college grad Indep/DK	College graduate Democrat
SUPPORT - OPPOSE		85	87	83	85	85	85	85	85	85	81	87	93	70	70	97
A13a.BUILDING MORE AFFORDABLE HOUSING THROUGHOUT THE CITY	Strongly support	78%	79%	74%	77%	83%	81%	86%	80%	73%	87%	80%	81%	57%	78%	95%
	Somewhat support	12%	14%	12%	13%	9%	11%	4%	9%	16%	2%	13%	14%	18%	5%	2%
	Somewhat oppose	2%	1%	2%	2%	4%	5%	1%	2%	1%	7%	1%	1%	2%	2%	1%
	Strongly oppose	3%	4%	2%	3%	3%	2%	4%	2%	3%	1%	4%		4%	10%	
	(Don't know) Not sure	5%	3%	10%	6%	2%	2%	4%	7%	6%	3%	2%	4%	18%	5%	2%
A13a.BUILDING MORE AFFORDABLE HOUSING THROUGHOUT THE CITY	Support	90%	92%	86%	89%	91%	92%	91%	89%	89%	89%	93%	94%	76%	83%	98%
	Oppose	5%	5%	3%	4%	6%	7%	6%	4%	4%	8%	5%	1%	6%	13%	1%
	Unweighted Count / Weighted Count	300	70	105	175	122	83	39	72	103	43	79	96	29	41	80
		305	101	98	198	104	70	34	88	110	41	63	116	33	38	66
SUPPORT - OPPOSE		68	73	69	71	61	58	67	70	72	49	73	87	28	60	85
B13b.FREEZING THE RENT FOR ALL RENT-STABILIZED APARTMENTS	Strongly support	45%	48%	41%	44%	45%	43%	49%	44%	45%	36%	54%	55%	18%	32%	50%
	Somewhat support	36%	36%	41%	38%	33%	33%	32%	41%	36%	34%	31%	37%	46%	40%	42%
	Somewhat oppose	7%	8%	6%	7%	8%	8%	7%	7%	7%	10%	6%	3%	19%	9%	4%
	Strongly oppose	6%	2%	7%	5%	9%	10%	7%	8%	2%	12%	6%	2%	17%	3%	4%
	(Don't know) Not sure	6%	5%	6%	6%	6%	5%	6%	0%	9%	8%	3%	3%		16%	1%
B13b.FREEZING THE RENT FOR ALL RENT-STABILIZED APARTMENTS	Support	81%	84%	81%	83%	78%	76%	80%	85%	81%	70%	85%	92%	64%	72%	92%
	Oppose	13%	11%	12%	12%	17%	18%	13%	15%	10%	22%	12%	5%	36%	12%	7%
	Unweighted Count / Weighted Count	300	64	138	202	97	63	34	90	111	47	50	123	38	36	63
		295	97	97	194	99	68	31	74	119	50	49	116	32	41	61
SUPPORT - OPPOSE		88	86	87	87	90	96	78	94	81	86	93	91	82	73	98
A13c.MAKING IT FASTER, EASIER, AND CHEAPER TO START AND RUN A SMALL BUSINESS IN NEW YORK CITY	Strongly support	66%	72%	60%	66%	67%	70%	60%	74%	59%	70%	64%	79%	43%	54%	68%
	Somewhat support	24%	19%	28%	23%	28%	27%	29%	20%	25%	22%	31%	13%	39%	26%	31%
	Somewhat oppose	1%	1%		1%	1%	1%	2%		1%	2%	1%			3%	1%
	Strongly oppose	2%	3%		2%	3%		9%		3%	5%	2%	1%		4%	
	(Don't know) Not sure	7%	6%	13%	9%	1%	2%		6%	12%	1%	2%	6%	18%	12%	
A13c.MAKING IT FASTER, EASIER, AND CHEAPER TO START AND RUN A SMALL ...	Support	90%	90%	87%	89%	94%	97%	89%	94%	84%	93%	95%	93%	82%	81%	99%
	Oppose	3%	4%		2%	4%	1%	11%		4%	6%	3%	1%		7%	1%
	Unweighted Count / Weighted Count	300	70	105	175	122	83	39	72	103	43	79	96	29	41	80
		305	101	98	198	104	70	34	88	110	41	63	116	33	38	66

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	HISPANIC ORIGIN					IDEOLOGY			IDEOLOGY / PARTY				
			Central America	Dominican Republic	Mexico	Puerto Rico	South America	United States	Liberal /progressive	Conservative	Moderate	Liberal /progressive Democrat	Conservative Republican	Moderate Democrat	Moderate Indep/DK
SUPPORT - OPPOSE		85	100	80	100	91	94	84	92	66	86	97	45	88	83
A13a.BUILDING MORE AFFORDABLE HOUSING THROUGHOUT THE CITY	Strongly support	78%	93%	80%	89%	80%	80%	77%	90%	67%	70%	92%	53%	68%	80%
	Somewhat support	12%	7%	9%	11%	13%	16%	14%	6%	14%	18%	6%	16%	19%	10%
	Somewhat oppose	2%		7%		1%	1%	5%	2%	7%	1%	2%	11%		3%
	Strongly oppose	3%		2%		2%	1%	1%	2%	8%	1%		13%		4%
	(Don't know) Not sure	5%		3%		4%	2%	2%	0%	4%	10%		6%	12%	3%
A13a.BUILDING MORE AFFORDABLE HOUSING THROUGHOUT THE CITY	Support	90%	100%	89%	100%	94%	96%	91%	96%	81%	88%	98%	69%	88%	90%
	Oppose	5%		8%		3%	2%	7%	4%	15%	2%	2%	24%		7%
	Unweighted Count / Weighted Count	300	27	62	41	105	46	25	144	51	86	121	30	41	32
		305	23	76	30	113	52	22	143	51	89	122	31	45	29
SUPPORT - OPPOSE		68	63	52	88	64	84	53	92	18	65	95	0	77	56
B13b.FREEZING THE RENT FOR ALL RENT-STABILIZED APARTMENTS	Strongly support	45%	43%	42%	46%	44%	44%	44%	57%	22%	38%	56%	15%	43%	39%
	Somewhat support	36%	33%	31%	48%	37%	42%	31%	38%	36%	41%	41%	35%	44%	33%
	Somewhat oppose	7%	4%	14%	3%	11%	1%	8%	1%	19%	10%	1%	22%	7%	12%
	Strongly oppose	6%	9%	7%	3%	6%	2%	14%	2%	22%	4%	1%	28%	3%	3%
	(Don't know) Not sure	6%	10%	6%		3%	11%	4%	1%	1%	7%	1%		3%	12%
B13b.FREEZING THE RENT FOR ALL RENT-STABILIZED APARTMENTS	Support	81%	76%	73%	94%	80%	87%	75%	95%	58%	79%	97%	50%	87%	72%
	Oppose	13%	13%	21%	6%	17%	3%	22%	3%	41%	14%	2%	50%	10%	16%
	Unweighted Count / Weighted Count	300	24	66	36	99	50	36	137	50	91	122	37	46	31
	295	18	74	29	109	50	37	132	45	90	116	31	45	34	
SUPPORT - OPPOSE		88	91	82	100	90	96	87	93	80	87	95	81	89	91
A13c.MAKING IT FASTER, EASIER, AND CHEAPER TO START AND RUN A SMALL BUSINESS IN NEW YORK CITY	Strongly support	66%	49%	68%	78%	67%	62%	65%	74%	59%	65%	75%	50%	77%	60%
	Somewhat support	24%	41%	20%	22%	25%	33%	28%	22%	28%	24%	22%	38%	12%	31%
	Somewhat oppose	1%		1%		1%		6%	0%	4%		0%			
	Strongly oppose	2%		5%		1%			2%	4%	1%	1%	6%		
	(Don't know) Not sure	7%	9%	6%		6%	4%	2%	2%	5%	10%	1%	7%	11%	9%
A13c.MAKING IT FASTER, EASIER, AND CHEAPER TO START AND RUN A SMALL ...	Support	90%	91%	88%	100%	92%	96%	92%	95%	87%	89%	97%	87%	89%	91%
	Oppose	3%		6%		2%		6%	3%	7%	1%	2%	6%		
	Unweighted Count / Weighted Count	300	27	62	41	105	46	25	144	51	86	121	30	41	32
	305	23	76	30	113	52	22	143	51	89	122	31	45	29	

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	REGION				PARTY REGISTRATION			PARTY REGISTRATION / PARTY ID		GENERAL VOTE HISTORY			2021 MAYOR ELECTION VOTER	
			Bronx	Brooklyn	Manhattan	Queens	Democrat	Republican	Unaffiliated /other	Democrat / Democrat	Unaffiliated /other /Indep/DK	Voted Nov 24 and 22	Voted Nov 24 only	Voted neither	Yes	No
SUPPORT - OPPOSE		85	85	89	76	91	87	79	81	94	67	93	88	80	92	84
A13a.BUILDING MORE AFFORDABLE HOUSING THROUGHOUT THE CITY	Strongly support	78%	75%	84%	81%	78%	81%	66%	75%	86%	78%	83%	74%	82%	71%	80%
	Somewhat support	12%	11%	10%	6%	17%	11%	17%	12%	10%	5%	12%	16%	7%	23%	9%
	Somewhat oppose	2%		1%	9%		3%	2%	1%	1%	3%	1%	0%	4%	1%	3%
	Strongly oppose	3%	2%	4%	3%	3%	2%	3%	5%		12%	1%	2%	4%	1%	3%
	(Don't know) Not sure	5%	12%		2%	2%	4%	13%	7%	3%	3%	3%	7%	3%	4%	5%
A13a.BUILDING MORE AFFORDABLE HOUSING THROUGHOUT THE CITY	Support	90%	86%	95%	87%	95%	92%	83%	87%	96%	82%	95%	91%	89%	94%	89%
	Oppose	5%	2%	5%	11%	3%	5%	4%	6%	1%	15%	2%	2%	9%	2%	6%
	Unweighted Count /	300	105	50	64	68	200	31	69	154	33	69	96	132	55	245
	Weighted Count	305	95	61	61	76	207	24	73	157	29	75	91	130	61	244
SUPPORT - OPPOSE		68	63	82	65	67	77	12	62	87	61	59	63	76	68	68
B13b.FREEZING THE RENT FOR ALL RENT-STABILIZED APARTMENTS	Strongly support	45%	42%	44%	55%	45%	52%	13%	36%	52%	29%	46%	43%	44%	41%	46%
	Somewhat support	36%	37%	46%	24%	35%	34%	44%	38%	41%	41%	31%	35%	41%	40%	35%
	Somewhat oppose	7%	10%	1%	12%	5%	7%	12%	8%	4%	9%	10%	9%	4%	9%	7%
	Strongly oppose	6%	6%	8%	2%	8%	3%	32%	5%	2%		7%	6%	5%	4%	6%
	(Don't know) Not sure	6%	5%	1%	7%	7%	4%		13%	2%	21%	6%	7%	5%	5%	6%
B13b.FREEZING THE RENT FOR ALL RENT-STABILIZED APARTMENTS	Support	81%	79%	90%	79%	80%	87%	56%	75%	93%	70%	77%	78%	86%	81%	81%
	Oppose	13%	16%	9%	14%	13%	10%	44%	12%	5%	9%	18%	15%	10%	14%	13%
	Unweighted Count /	300	93	52	62	84	198	30	72	161	31	93	86	113	68	232
	Weighted Count	295	92	59	59	74	200	24	71	155	38	75	86	125	62	233
SUPPORT - OPPOSE		88	83	92	82	93	88	71	91	93	85	97	86	85	96	85
A13c.MAKING IT FASTER, EASIER, AND CHEAPER TO START AND RUN A SMALL BUSINESS IN NEW YORK CITY	Strongly support	66%	60%	69%	67%	73%	71%	47%	60%	76%	62%	76%	55%	68%	73%	64%
	Somewhat support	24%	26%	25%	20%	22%	21%	26%	33%	18%	28%	22%	33%	21%	23%	25%
	Somewhat oppose	1%	1%		2%	1%	1%			0%			1%	1%		1%
	Strongly oppose	2%	2%	2%	4%	2%	2%	3%	2%	1%	5%	2%		4%		3%
	(Don't know) Not sure	7%	12%	4%	7%	2%	5%	24%	5%	5%	5%		11%	6%	4%	8%
A13c.MAKING IT FASTER, EASIER, AND CHEAPER TO START AND RUN A SMALL ...	Support	90%	86%	94%	87%	95%	92%	74%	93%	94%	90%	98%	88%	89%	96%	89%
	Oppose	3%	2%	2%	6%	3%	3%	3%	2%	1%	5%	2%	1%	5%		4%
	Unweighted Count /	300	105	50	64	68	200	31	69	154	33	69	96	132	55	245
	Weighted Count	305	95	61	61	76	207	24	73	157	29	75	91	130	61	244

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		TOTAL	7.VOTE LIKELIHOOD	7.VOTE LIKELIHOOD	4.NYC DIRECTION			5.MOST IMPORTANT ISSUES FOR MAYOR						8.FOLLOWING NEWS RELATED TO THE 2025 NEW YORK CITY MAYORAL ELECTION		
			Almost certain	At least 50-50	Right direction	Wrong direction	(Don't know)	Cost of living/Inflation	Jobs and the economy	Housing costs/Affordability	Crime and public safety	Affordable healthcare	Homelessness	Following news updates every single day	Following news a few times per week	Following somewhat but not that closely
SUPPORT - OPPOSE		85	85	86	78	88	83	90	64	91	84	89	81	82	99	75
A13a.BUILDING MORE AFFORDABLE HOUSING THROUGHOUT THE CITY	Strongly support	78%	82%	79%	78%	81%	69%	80%	71%	86%	76%	77%	81%	76%	90%	73%
	Somewhat support	12%	10%	12%	10%	11%	15%	12%	10%	9%	13%	14%	6%	12%	9%	13%
	Somewhat oppose	2%	3%	2%	2%	3%	1%	0%	14%	2%	1%		1%	5%	0%	3%
	Strongly oppose	3%	3%	3%	8%	1%		1%	3%	2%	3%	2%	4%	1%	0%	8%
	(Don't know) Not sure	5%	3%	4%	2%	3%	15%	7%	2%	1%	7%	6%	8%	6%		4%
A13a.BUILDING MORE AFFORDABLE HOUSING THROUGHOUT THE CITY	Support	90%	91%	91%	88%	93%	84%	91%	81%	95%	89%	91%	87%	88%	99%	85%
	Oppose	5%	6%	5%	10%	4%	1%	2%	17%	4%	4%	2%	5%	6%	1%	10%
	Unweighted Count / Weighted Count	300	227	283	73	176	51	122	35	114	110	45	38	93	95	83
		305	229	287	74	182	49	131	35	120	104	46	38	96	103	79
SUPPORT - OPPOSE		68	75	68	93	57	82	78	35	89	51	72	66	61	64	78
B13b.FREEZING THE RENT FOR ALL RENT-STABILIZED APARTMENTS	Strongly support	45%	47%	46%	48%	43%	53%	51%	37%	57%	39%	34%	28%	48%	42%	47%
	Somewhat support	36%	39%	36%	48%	33%	31%	37%	24%	37%	34%	47%	55%	30%	36%	42%
	Somewhat oppose	7%	5%	8%	3%	9%	2%	5%	13%	1%	13%	7%	13%	7%	10%	7%
	Strongly oppose	6%	6%	6%		9%		4%	13%	4%	8%	2%	4%	10%	4%	3%
	(Don't know) Not sure	6%	4%	4%	0%	6%	13%	3%	13%	2%	6%	9%			6%	7%
B13b.FREEZING THE RENT FOR ALL RENT-STABILIZED APARTMENTS	Support	81%	86%	82%	96%	75%	85%	87%	61%	94%	73%	82%	83%	78%	79%	88%
	Oppose	13%	10%	14%	3%	19%	2%	9%	26%	4%	21%	9%	17%	17%	14%	10%
	Unweighted Count / Weighted Count	300	238	272	64	197	39	130	44	99	127	36	30	100	88	87
		295	222	258	67	192	36	130	45	93	119	36	31	96	89	86
SUPPORT - OPPOSE		88	94	91	89	90	78	86	90	93	90	83	92	90	95	84
A13c.MAKING IT FASTER, EASIER, AND CHEAPER TO START AND RUN A SMALL BUSINESS IN NEW YORK CITY	Strongly support	66%	71%	68%	69%	67%	59%	63%	75%	67%	60%	76%	79%	77%	66%	61%
	Somewhat support	24%	25%	25%	22%	27%	19%	26%	19%	29%	32%	10%	12%	16%	31%	27%
	Somewhat oppose	1%	0%	0%		1%		1%			2%				1%	1%
	Strongly oppose	2%	2%	2%	2%	3%		1%	4%	3%	1%	2%			3%	3%
	(Don't know) Not sure	7%	2%	5%	7%	3%	22%	9%	1%	2%	5%	12%	8%	5%	1%	8%
A13c.MAKING IT FASTER, EASIER, AND CHEAPER TO START AND RUN A SMALL ...	Support	90%	96%	93%	91%	94%	78%	89%	95%	96%	92%	86%	92%	93%	97%	88%
	Oppose	3%	2%	2%	2%	4%		3%	4%	3%	3%	2%		3%	2%	4%
	Unweighted Count / Weighted Count	300	227	283	73	176	51	122	35	114	110	45	38	93	95	83
		305	229	287	74	182	49	131	35	120	104	46	38	96	103	79

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		9a.DONALD TRUMP		9b.HISPANIC FEDERATION		9c.ERIC ADAMS			9d.ZOHRAN MAMDANI			9e.ANDREW CUOMO			
		Favorable	Unfavorable	Favorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	
TOTAL															
SUPPORT - OPPOSE		85	68	91	93	84	82	87	83	91	77	79	84	88	77
A13a.BUILDING MORE AFFORDABLE HOUSING THROUGHOUT THE CITY	Strongly support	78%	63%	84%	87%	74%	62%	85%	76%	86%	66%	74%	77%	82%	70%
	Somewhat support	12%	15%	11%	8%	15%	27%	8%	8%	8%	21%	9%	12%	11%	13%
	Somewhat oppose	2%	4%	2%		3%	6%	1%	1%	2%	4%	2%	1%	3%	2%
	Strongly oppose	3%	6%	2%	2%	2%	1%	4%		2%	6%	1%	4%	1%	4%
	(Don't know) Not sure	5%	11%	2%	4%	6%	4%	3%	14%	2%	4%	15%	6%	3%	11%
A13a.BUILDING MORE AFFORDABLE HOUSING THROUGHOUT THE CITY	Support	90%	78%	95%	95%	89%	89%	92%	85%	94%	87%	82%	89%	93%	83%
	Oppose	5%	11%	4%	2%	5%	7%	5%	1%	3%	10%	3%	5%	4%	6%
	Unweighted Count / Weighted Count	300	64	209	152	124	59	187	54	164	81	55	127	140	33
		305	69	212	154	130	62	185	58	168	84	53	130	141	34
SUPPORT - OPPOSE		68	27	84	76	65	60	73	65	94	25	52	63	74	63
B13b.FREEZING THE RENT FOR ALL RENT-STABILIZED APARTMENTS	Strongly support	45%	23%	52%	50%	43%	51%	46%	33%	57%	21%	46%	50%	44%	35%
	Somewhat support	36%	39%	37%	37%	35%	28%	38%	43%	39%	40%	20%	29%	41%	41%
	Somewhat oppose	7%	18%	3%	5%	7%	13%	6%	4%	1%	20%	6%	8%	6%	9%
	Strongly oppose	6%	16%	3%	6%	6%	6%	5%	8%	1%	16%	8%	8%	5%	4%
	(Don't know) Not sure	6%	4%	4%	2%	10%	3%	5%	12%	2%	4%	20%	6%	4%	10%
B13b.FREEZING THE RENT FOR ALL RENT-STABILIZED APARTMENTS	Support	81%	62%	90%	87%	78%	79%	84%	76%	96%	60%	66%	79%	85%	76%
	Oppose	13%	35%	6%	11%	12%	18%	11%	12%	2%	36%	14%	15%	11%	13%
	Unweighted Count / Weighted Count	300	77	202	150	129	91	164	45	166	88	46	134	135	31
		295	67	201	145	134	82	161	52	166	80	50	120	135	40
SUPPORT - OPPOSE		88	81	92	92	82	91	88	83	90	89	78	79	94	90
A13c.MAKING IT FASTER, EASIER, AND CHEAPER TO START AND RUN A SMALL BUSINESS IN NEW YORK CITY	Strongly support	66%	57%	70%	68%	65%	64%	66%	70%	68%	66%	59%	67%	66%	60%
	Somewhat support	24%	28%	24%	25%	21%	28%	25%	17%	23%	29%	21%	17%	30%	30%
	Somewhat oppose	1%	1%	1%		2%	1%				3%		1%	1%	
	Strongly oppose	2%	3%	1%	1%	2%		2%	3%	2%	2%	2%	4%	1%	
	(Don't know) Not sure	7%	12%	4%	5%	10%	7%	6%	10%	7%	0%	17%	11%	2%	10%
A13c.MAKING IT FASTER, EASIER, AND CHEAPER TO START AND RUN A SMALL ...	Support	90%	84%	94%	93%	86%	92%	91%	87%	91%	94%	81%	84%	96%	90%
	Oppose	3%	4%	2%	1%	4%	1%	3%	3%	2%	5%	2%	5%	2%	
	Unweighted Count / Weighted Count	300	64	209	152	124	59	187	54	164	81	55	127	140	33
		305	69	212	154	130	62	185	58	168	84	53	130	141	34

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		TOTAL	9f.CURTIS SLIWA			9g.KATHY HOCHUL			9h.LETITIA JAMES			10.MAYORAL VOTE			
			Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Mamda ni	Sliwa	Cuomo	Undeci ded
SUPPORT - OPPOSE		85	75	97	80	92	81	78	90	74	87	95	61	84	76
A13a.BUILDING MORE AFFORDABLE HOUSING THROUGHOUT THE CITY	Strongly support	78%	66%	89%	76%	88%	68%	77%	87%	63%	79%	89%	53%	75%	71%
	Somewhat support	12%	18%	9%	9%	7%	20%	6%	7%	22%	10%	9%	18%	15%	11%
	Somewhat oppose	2%	3%	1%	3%	0%	3%	5%	1%	4%	2%	2%	7%	1%	2%
	Strongly oppose	3%	5%	1%	2%	3%	4%		2%	7%		1%	3%	6%	4%
	(Don't know) Not sure	5%	8%		9%	2%	5%	12%	3%	4%	10%		18%	4%	13%
A13a.BUILDING MORE AFFORDABLE HOUSING THROUGHOUT THE CITY	Support	90%	84%	98%	85%	95%	88%	83%	94%	85%	89%	97%	72%	90%	82%
	Oppose	5%	9%	2%	6%	3%	7%	5%	3%	11%	2%	3%	11%	6%	5%
	Unweighted Count / Weighted Count	300	90	128	82	131	111	58	147	70	83	141	44	66	45
		305	92	123	89	131	112	61	141	79	85	145	40	72	43
SUPPORT - OPPOSE		68	53	84	63	88	47	67	91	33	70	92	26	53	62
B13b.FREEZING THE RENT FOR ALL RENT-STABILIZED APARTMENTS	Strongly support	45%	38%	54%	41%	56%	30%	51%	60%	22%	46%	57%	15%	43%	44%
	Somewhat support	36%	36%	38%	34%	37%	41%	26%	33%	42%	34%	39%	46%	29%	32%
	Somewhat oppose	7%	12%	4%	6%	3%	14%	3%	2%	18%	5%	2%	20%	7%	13%
	Strongly oppose	6%	9%	3%	7%	2%	10%	7%	1%	14%	6%	2%	15%	12%	1%
	(Don't know) Not sure	6%	5%	1%	12%	2%	5%	13%	4%	4%	9%	0%	5%	9%	10%
B13b.FREEZING THE RENT FOR ALL RENT-STABILIZED APARTMENTS	Support	81%	74%	92%	76%	93%	71%	77%	94%	64%	80%	96%	60%	72%	76%
	Oppose	13%	21%	8%	13%	5%	24%	10%	3%	32%	11%	4%	35%	19%	14%
	Unweighted Count / Weighted Count	300	91	114	95	134	107	59	127	80	93	141	42	78	34
		295	86	112	97	119	109	66	112	78	104	143	42	71	33
SUPPORT - OPPOSE		88	87	97	75	91	89	77	88	90	84	94	80	84	84
A13c.MAKING IT FASTER, EASIER, AND CHEAPER TO START AND RUN A SMALL BUSINESS IN NEW YORK CITY	Strongly support	66%	69%	68%	60%	74%	58%	63%	70%	73%	54%	70%	56%	70%	61%
	Somewhat support	24%	22%	29%	21%	19%	34%	19%	21%	22%	33%	25%	29%	18%	27%
	Somewhat oppose	1%	1%		1%		2%			2%	1%		2%	1%	
	Strongly oppose	2%	3%		4%	2%	1%	5%	2%	2%	2%	1%	3%	3%	4%
	(Don't know) Not sure	7%	4%	3%	14%	5%	5%	14%	7%	1%	11%	4%	10%	9%	8%
A13c.MAKING IT FASTER, EASIER, AND CHEAPER TO START AND RUN A SMALL ...	Support	90%	91%	97%	81%	93%	92%	81%	90%	94%	87%	95%	85%	88%	88%
	Oppose	3%	4%		5%	2%	3%	5%	2%	5%	2%	1%	5%	3%	4%
	Unweighted Count / Weighted Count	300	90	128	82	131	111	58	147	70	83	141	44	66	45
		305	92	123	89	131	112	61	141	79	85	145	40	72	43

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		TOTAL	11.FAMILY'S FINANCIAL FUTURE		SPLIT	
			Optimistic	Concerned	A	B
SUPPORT - OPPOSE		85	78	88	85	.
A13a.BUILDING MORE AFFORDABLE HOUSING THROUGHOUT THE CITY	Strongly support	78%	77%	80%	78%	
	Somewhat support	12%	8%	13%	12%	
	Somewhat oppose	2%	2%	3%	2%	
	Strongly oppose	3%	5%	2%	3%	
	(Don't know) Not sure	5%	7%	3%	5%	
A13a.BUILDING MORE AFFORDABLE HOUSING THROUGHOUT THE CITY	Support	90%	86%	93%	90%	
	Oppose	5%	7%	4%	5%	
	Unweighted Count / Weighted Count	300	87	191	300	
		305	84	196	305	
SUPPORT - OPPOSE		68	64	70	.	68
B13b.FREEZING THE RENT FOR ALL RENT-STABILIZED APARTMENTS	Strongly support	45%	45%	48%		45%
	Somewhat support	36%	35%	34%		36%
	Somewhat oppose	7%	7%	7%		7%
	Strongly oppose	6%	9%	5%		6%
	(Don't know) Not sure	6%	3%	6%		6%
B13b.FREEZING THE RENT FOR ALL RENT-STABILIZED APARTMENTS	Support	81%	80%	82%		81%
	Oppose	13%	16%	12%		13%
	Unweighted Count / Weighted Count	300	77	207		300
		295	86	193		295
SUPPORT - OPPOSE		88	84	92	88	.
A13c.MAKING IT FASTER, EASIER, AND CHEAPER TO START AND RUN A SMALL BUSINESS IN NEW YORK CITY	Strongly support	66%	68%	68%	66%	
	Somewhat support	24%	22%	25%	24%	
	Somewhat oppose	1%	1%	1%	1%	
	Strongly oppose	2%	5%	1%	2%	
	(Don't know) Not sure	7%	4%	4%	7%	
A13c.MAKING IT FASTER, EASIER, AND CHEAPER TO START AND RUN A SMALL ...	Support	90%	90%	94%	90%	
	Oppose	3%	6%	2%	3%	
	Unweighted Count / Weighted Count	300	87	191	300	
		305	84	196	305	

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		TOTAL	GENDER		AGE						AGE		GENDER / AGE			
			Men	Women	Under 30	30 - 39	All under 40	40 - 49	50 - 64	65 & over	Under 50	50 & over	Men <50	Women <50	Men 50+	Women 50+
SUPPORT - OPPOSE		49	42	53	41	54	48	45	32	66	47	50	36	56	50	50
B13d.ELIMINATING FARES ON CITY BUSES	Strongly support	36%	29%	42%	20%	39%	30%	44%	26%	48%	34%	38%	28%	40%	30%	43%
	Somewhat support	34%	40%	29%	36%	37%	36%	29%	34%	33%	34%	33%	37%	31%	43%	27%
	Somewhat oppose	11%	10%	12%	11%	11%	11%	5%	16%	10%	9%	13%	10%	9%	11%	14%
	Strongly oppose	10%	16%	6%	4%	11%	8%	22%	11%	5%	12%	8%	19%	6%	12%	6%
	(Don't know) Not sure	9%	5%	12%	29%	3%	14%		12%	3%	10%	8%	6%	14%	4%	10%
B13d.ELIMINATING FARES ON CITY BUSES	Support	70%	69%	71%	56%	76%	67%	73%	60%	82%	68%	71%	65%	71%	73%	70%
	Oppose	21%	26%	18%	15%	22%	19%	27%	28%	15%	22%	21%	29%	15%	23%	20%
	Unweighted Count /	300	138	161	41	63	104	47	77	72	151	149	71	79	67	82
	Weighted Count	295	127	168	49	58	107	46	67	75	153	142	72	80	54	88
SUPPORT - OPPOSE		87	92	83	88	98	93	80	78	90	89	84	91	88	92	80
A13e.INVESTING IN CITYWIDE MENTAL HEALTH PROGRAMS AND CRISIS RESPONSE	Strongly support	71%	75%	69%	74%	76%	75%	74%	68%	68%	75%	68%	79%	71%	69%	68%
	Somewhat support	20%	20%	20%	18%	23%	21%	12%	19%	26%	18%	22%	15%	21%	27%	19%
	Somewhat oppose	3%	3%	4%	4%	1%	2%	4%	5%	2%	3%	3%	3%	3%	2%	4%
	Strongly oppose	2%	0%	2%				2%	4%	1%	1%	2%		1%	1%	3%
	(Don't know) Not sure	4%	2%	5%	4%		2%	8%	5%	3%	4%	4%	3%	4%	1%	6%
A13e.INVESTING IN CITYWIDE MENTAL HEALTH PROGRAMS AND CRISIS RESPONSE	Support	92%	95%	89%	92%	99%	96%	86%	87%	94%	93%	90%	94%	92%	96%	87%
	Oppose	5%	3%	6%	4%	1%	2%	6%	8%	4%	4%	6%	3%	4%	3%	7%
	Unweighted Count /	300	116	184	44	59	103	46	75	76	149	151	57	92	59	92
	Weighted Count	305	131	174	51	60	112	48	69	76	160	145	75	85	56	89
SUPPORT - OPPOSE		79	81	78	72	90	82	73	76	83	79	80	83	75	78	81
B13f.EXPANDING EVIDENCE-BASED GUN VIOLENCE PREVENTION PROGRAMS	Strongly support	60%	60%	60%	53%	57%	55%	65%	57%	66%	58%	62%	58%	58%	61%	62%
	Somewhat support	25%	29%	23%	29%	35%	32%	15%	24%	24%	27%	24%	32%	23%	24%	23%
	Somewhat oppose	2%	1%	2%	7%	1%	4%	1%		1%	3%	0%	2%	4%	1%	
	Strongly oppose	4%	6%	3%	3%	2%	2%	5%	6%	5%	3%	6%	6%	1%	7%	5%
	(Don't know) Not sure	8%	4%	12%	8%	5%	6%	14%	13%	4%	9%	8%	3%	14%	6%	10%
B13f.EXPANDING EVIDENCE-BASED GUN VIOLENCE PREVENTION PROGRAMS	Support	85%	88%	83%	82%	92%	88%	80%	81%	89%	85%	86%	90%	81%	86%	86%
	Oppose	6%	8%	5%	10%	3%	6%	7%	6%	6%	6%	6%	7%	5%	8%	5%
	Unweighted Count /	300	138	161	41	63	104	47	77	72	151	149	71	79	67	82
	Weighted Count	295	127	168	49	58	107	46	67	75	153	142	72	80	54	88

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		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /GENDER					
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Strong Republi can	Democr atic men	Democr atic women	Indep/D K men	Indep/D K women	Indep/D K men w/weak	Indep/D K women w/weak
SUPPORT - OPOSE		49	67	34	46	0	68	67	-14	62	71	33	35	45	48
B13d.ELIMINATING FARES ON CITY BUSES	Strongly support	36%	40%	35%	36%	19%	39%	42%	19%	32%	45%	29%	39%	31%	40%
	Somewhat support	34%	40%	25%	31%	24%	42%	38%	17%	46%	37%	36%	15%	40%	23%
	Somewhat oppose	11%	9%	13%	11%	10%	11%	4%	10%	7%	10%	13%	13%	9%	12%
	Strongly oppose	10%	4%	12%	10%	33%	2%	8%	40%	8%	2%	20%	6%	17%	4%
	(Don't know) Not sure	9%	6%	15%	12%	13%	6%	7%	14%	7%	6%	2%	27%	3%	21%
B13d.ELIMINATING FARES ON CITY BUSES	Support	70%	81%	59%	67%	43%	81%	80%	36%	78%	82%	65%	54%	71%	64%
	Oppose	21%	13%	25%	21%	44%	13%	13%	50%	15%	12%	32%	19%	26%	16%
	Unweighted Count / Weighted Count	300 295	186 177	47 60	107 115	53 43	120 114	66 63	26 23	79 70	106 106	22 28	25 32	52 55	55 60
	SUPPORT - OPOSE	87	91	86	87	67	90	94	72	100	85	96	77	90	83
A13e.INVESTING IN CITYWIDE MENTAL HEALTH PROGRAMS AND CRISIS RESPONSE	Strongly support	71%	79%	67%	66%	44%	82%	74%	39%	80%	78%	71%	64%	64%	68%
	Somewhat support	20%	15%	25%	27%	36%	10%	22%	41%	20%	11%	27%	23%	31%	22%
	Somewhat oppose	3%	2%	6%	5%	6%	2%	2%	3%		3%	2%	10%	4%	6%
	Strongly oppose	2%	1%			7%	1%		5%		1%				
	(Don't know) Not sure	4%	4%	2%	2%	7%	5%	2%	11%		7%		4%	1%	4%
A13e.INVESTING IN CITYWIDE MENTAL HEALTH PROGRAMS AND CRISIS RESPONSE	Support	92%	94%	92%	92%	80%	92%	96%	81%	100%	89%	98%	87%	95%	89%
	Oppose	5%	2%	6%	5%	13%	2%	2%	8%		4%	2%	10%	4%	6%
	Unweighted Count / Weighted Count	300 305	177 183	64 58	120 115	42 44	113 117	64 67	25 23	62 74	115 109	31 28	33 30	58 59	62 56
	SUPPORT - OPOSE	79	86	70	73	60	89	81	43	94	81	64	76	73	72
B13f.EXPANDING EVIDENCE-BASED GUN VIOLENCE PREVENTION PROGRAMS	Strongly support	60%	68%	52%	50%	37%	74%	57%	43%	66%	69%	69%	37%	57%	43%
	Somewhat support	25%	22%	26%	30%	36%	18%	30%	23%	30%	17%	12%	39%	27%	34%
	Somewhat oppose	2%	2%	1%	4%	1%		6%	3%	2%	3%	2%		3%	5%
	Strongly oppose	4%	2%	7%	4%	12%	3%		20%		3%	15%		8%	
	(Don't know) Not sure	8%	6%	14%	12%	14%	5%	6%	11%	2%	8%	2%	24%	5%	18%
B13f.EXPANDING EVIDENCE-BASED GUN VIOLENCE PREVENTION PROGRAMS	Support	85%	90%	78%	80%	73%	92%	88%	66%	96%	86%	81%	76%	84%	77%
	Oppose	6%	4%	8%	8%	13%	3%	6%	23%	2%	6%	17%		11%	5%
	Unweighted Count / Weighted Count	300 295	186 177	47 60	107 115	53 43	120 114	66 63	26 23	79 70	106 106	22 28	25 32	52 55	55 60

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		TOTAL	EDUCATION					EDUCATION / GENDER				EDUCATION / PARTY ID				
			H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate	Non-college men	Non-college women	College men	College women	Non-college grad Democrat	Non-college grad Republican	Non-college grad Indep/D K	College graduate Democrat
SUPPORT - OPPOSE		49	51	53	52	40	41	39	55	50	20	60	75	13	27	52
B13d.ELIMINATING FARES ON CITY BUSES	Strongly support	36%	38%	36%	37%	33%	33%	33%	29%	42%	24%	42%	44%	22%	33%	33%
	Somewhat support	34%	30%	36%	33%	36%	36%	37%	45%	25%	34%	39%	40%	26%	20%	42%
	Somewhat oppose	11%	13%	6%	9%	15%	17%	10%	6%	12%	18%	11%	7%	9%	14%	13%
	Strongly oppose	10%	4%	13%	8%	14%	11%	21%	14%	5%	20%	8%	2%	27%	12%	9%
	(Don't know) Not sure	9%	15%	9%	12%	2%	3%		5%	17%	5%		8%	16%	23%	3%
B13d.ELIMINATING FARES ON CITY BUSES	Support	70%	68%	72%	70%	69%	69%	70%	75%	67%	58%	80%	84%	48%	52%	75%
	Oppose	21%	17%	19%	18%	29%	28%	30%	20%	17%	37%	20%	8%	35%	25%	22%
	Unweighted Count / Weighted Count	300	64	138	202	97	63	34	90	111	47	50	123	38	36	63
		295	97	97	194	99	68	31	74	119	50	49	116	32	41	61
SUPPORT - OPPOSE		87	92	75	84	93	96	87	89	79	97	90	88	68	79	97
A13e.INVESTING IN CITYWIDE MENTAL HEALTH PROGRAMS AND CRISIS RESPONSE	Strongly support	71%	79%	56%	68%	78%	79%	77%	72%	65%	79%	78%	77%	42%	59%	82%
	Somewhat support	20%	15%	27%	21%	18%	19%	16%	20%	22%	20%	17%	14%	38%	29%	16%
	Somewhat oppose	3%	3%	6%	4%	1%		2%	4%	5%		1%	2%	8%	9%	1%
	Strongly oppose	2%		2%	1%	3%	2%	3%		2%	1%	3%	1%	3%		
	(Don't know) Not sure	4%	3%	8%	5%	1%		2%	3%	7%		1%	6%	9%	3%	1%
A13e.INVESTING IN CITYWIDE MENTAL HEALTH PROGRAMS AND CRISIS RESPONSE	Support	92%	95%	83%	89%	96%	98%	93%	93%	86%	99%	95%	91%	79%	88%	98%
	Oppose	5%	3%	8%	5%	3%	2%	6%	4%	7%	1%	4%	3%	11%	9%	1%
	Unweighted Count / Weighted Count	300	70	105	175	122	83	39	72	103	43	79	96	29	41	80
		305	101	98	198	104	70	34	88	110	41	63	116	33	38	66
SUPPORT - OPPOSE		79	79	77	78	82	78	90	83	74	76	88	83	69	68	93
B13f.EXPANDING EVIDENCE-BASED GUN VIOLENCE PREVENTION PROGRAMS	Strongly support	60%	60%	52%	56%	66%	64%	71%	59%	54%	58%	74%	66%	42%	44%	72%
	Somewhat support	25%	25%	30%	28%	22%	21%	24%	31%	25%	26%	17%	23%	34%	30%	21%
	Somewhat oppose	2%	3%	2%	3%				2%	3%			4%	2%	2%	
	Strongly oppose	4%	4%	3%	3%	6%	7%	5%	5%	3%	9%	3%	3%	5%	4%	
	(Don't know) Not sure	8%	8%	12%	10%	6%	9%		3%	14%	6%	6%	5%	17%	20%	7%
B13f.EXPANDING EVIDENCE-BASED GUN VIOLENCE PREVENTION PROGRAMS	Support	85%	85%	82%	84%	88%	85%	95%	90%	80%	85%	91%	89%	76%	74%	93%
	Oppose	6%	7%	6%	6%	6%	7%	5%	7%	6%	9%	3%	6%	7%	6%	
	Unweighted Count / Weighted Count	300	64	138	202	97	63	34	90	111	47	50	123	38	36	63
		295	97	97	194	99	68	31	74	119	50	49	116	32	41	61

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		TOTAL	HISPANIC ORIGIN					IDEOLOGY			IDEOLOGY /PARTY				
			Central America	Dominican Republic	Mexico	Puerto Rico	South America	United States	Liberal /progressive	Conservative	Moderate	Liberal /progressive Democrat	Conservative Republican	Moderate Democrat	Moderate Indep/DK
SUPPORT - OPOSE		49	55	44	59	41	55	41	77	1	27	77	-18	50	-4
B13d.ELIMINATING FARES ON CITY BUSES	Strongly support	36%	59%	35%	45%	30%	41%	40%	45%	27%	25%	42%	16%	33%	13%
	Somewhat support	34%	17%	31%	35%	38%	28%	26%	41%	19%	32%	44%	20%	38%	27%
	Somewhat oppose	11%	11%	11%	8%	15%	8%	15%	7%	10%	17%	8%	11%	14%	23%
	Strongly oppose	10%	10%	11%	12%	12%	7%	11%	2%	36%	13%	1%	43%	6%	20%
	(Don't know) Not sure	9%	3%	12%		6%	17%	9%	5%	8%	13%	5%	10%	9%	16%
B13d.ELIMINATING FARES ON CITY BUSES	Support	70%	76%	66%	79%	68%	69%	66%	86%	46%	57%	86%	36%	71%	40%
	Oppose	21%	21%	22%	21%	27%	14%	25%	9%	46%	30%	9%	54%	20%	44%
	Unweighted Count / Weighted Count	300	24	66	36	99	50	36	137	50	91	122	37	46	31
		295	18	74	29	109	50	37	132	45	90	116	31	45	34
SUPPORT - OPOSE		87	91	90	96	93	93	88	92	80	84	95	80	85	86
A13e.INVESTING IN CITYWIDE MENTAL HEALTH PROGRAMS AND CRISIS RESPONSE	Strongly support	71%	68%	87%	76%	74%	62%	73%	81%	65%	61%	82%	53%	70%	54%
	Somewhat support	20%	27%	7%	22%	21%	35%	20%	15%	25%	28%	15%	37%	17%	39%
	Somewhat oppose	3%	5%	1%	2%	1%	3%	5%	3%	6%	3%	1%	6%	2%	7%
	Strongly oppose	2%		3%		1%			1%	3%	2%	1%	4%		
	(Don't know) Not sure	4%		2%		3%		2%	1%	2%	6%	0%		11%	
A13e.INVESTING IN CITYWIDE MENTAL HEALTH PROGRAMS AND CRISIS RESPONSE	Support	92%	95%	94%	98%	95%	97%	93%	96%	89%	89%	97%	90%	87%	93%
	Oppose	5%	5%	4%	2%	2%	3%	5%	4%	9%	5%	2%	10%	2%	7%
	Unweighted Count / Weighted Count	300	27	62	41	105	46	25	144	51	86	121	30	41	32
		305	23	76	30	113	52	22	143	51	89	122	31	45	29
SUPPORT - OPOSE		79	86	73	93	73	87	60	97	56	72	97	46	68	70
B13f.EXPANDING EVIDENCE-BASED GUN VIOLENCE PREVENTION PROGRAMS	Strongly support	60%	73%	57%	64%	57%	58%	46%	77%	38%	51%	76%	36%	50%	56%
	Somewhat support	25%	19%	24%	31%	23%	32%	32%	20%	30%	35%	21%	27%	33%	29%
	Somewhat oppose	2%		4%		1%		2%		1%	5%		2%	8%	2%
	Strongly oppose	4%	6%	3%	2%	7%	4%	16%		11%	9%		16%	7%	12%
	(Don't know) Not sure	8%	2%	12%	3%	11%	6%	5%	3%	20%	2%	3%	19%	2%	2%
B13f.EXPANDING EVIDENCE-BASED GUN VIOLENCE PREVENTION PROGRAMS	Support	85%	92%	81%	95%	81%	90%	78%	97%	68%	85%	97%	63%	83%	84%
	Oppose	6%	6%	7%	2%	8%	4%	17%		12%	13%		18%	15%	14%
	Unweighted Count / Weighted Count	300	24	66	36	99	50	36	137	50	91	122	37	46	31
		295	18	74	29	109	50	37	132	45	90	116	31	45	34

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	REGION				PARTY REGISTRATION			PARTY REGISTRATION / PARTY ID		GENERAL VOTE HISTORY			2021 MAYOR ELECTION VOTER	
			Bronx	Brooklyn	Manhattan	Queens	Democrat	Republican	Unaffiliated /other	Democrat / Democrat	Unaffiliated /other /Indep/D K	Voted Nov 24 and 22	Voted Nov 24 only	Voted neither	Yes	No
SUPPORT - OPPOSE		49	44	62	63	34	57	0	40	69	37	29	60	51	42	50
B13d.ELIMINATING FARES ON CITY BUSES	Strongly support	36%	35%	42%	38%	33%	40%	32%	28%	40%	29%	30%	40%	36%	28%	38%
	Somewhat support	34%	29%	39%	40%	29%	36%	17%	33%	41%	30%	30%	37%	35%	39%	32%
	Somewhat oppose	11%	9%	11%	9%	16%	12%	8%	9%	8%	8%	14%	6%	13%	11%	11%
	Strongly oppose	10%	11%	8%	6%	12%	6%	41%	12%	4%	14%	16%	10%	6%	14%	9%
	(Don't know) Not sure	9%	16%	1%	7%	9%	7%	1%	18%	7%	19%	10%	7%	10%	9%	9%
B13d.ELIMINATING FARES ON CITY BUSES	Support	70%	64%	81%	78%	62%	75%	49%	61%	81%	59%	59%	76%	71%	67%	71%
	Oppose	21%	20%	19%	15%	28%	18%	49%	21%	12%	22%	30%	17%	20%	25%	20%
	Unweighted Count / Weighted Count	300 / 295	93 / 92	52 / 59	62 / 59	84 / 74	198 / 200	30 / 24	72 / 71	161 / 155	31 / 38	93 / 75	86 / 86	113 / 125	68 / 62	232 / 233
	SUPPORT - OPPOSE	87	79	93	96	85	92	68	80	92	82	92	86	86	86	87
A13e.INVESTING IN CITYWIDE MENTAL HEALTH PROGRAMS AND CRISIS RESPONSE	Strongly support	71%	58%	74%	83%	76%	76%	56%	63%	79%	68%	77%	66%	75%	68%	72%
	Somewhat support	20%	28%	22%	14%	15%	18%	22%	27%	14%	23%	18%	25%	17%	23%	19%
	Somewhat oppose	3%	5%	2%	1%	3%	2%	4%	7%	2%	9%	2%	3%	4%	4%	3%
	Strongly oppose	2%	1%	2%		3%	1%	6%	3%			1%	2%	2%	1%	2%
	(Don't know) Not sure	4%	9%		2%	2%	4%	13%			5%		1%	5%	3%	3%
A13e.INVESTING IN CITYWIDE MENTAL HEALTH PROGRAMS AND CRISIS RESPONSE	Support	92%	85%	96%	97%	91%	94%	78%	90%	94%	91%	95%	91%	92%	92%	92%
	Oppose	5%	6%	4%	1%	6%	2%	10%	10%	2%	9%	3%	5%	6%	5%	5%
	Unweighted Count / Weighted Count	300 / 305	105 / 95	50 / 61	64 / 61	68 / 76	200 / 207	31 / 24	69 / 73	154 / 157	33 / 29	69 / 75	96 / 91	132 / 130	55 / 61	245 / 244
	SUPPORT - OPPOSE	79	69	98	73	79	81	45	85	85	79	70	73	88	80	79
B13f.EXPANDING EVIDENCE-BASED GUN VIOLENCE PREVENTION PROGRAMS	Strongly support	60%	54%	71%	53%	67%	63%	39%	59%	68%	58%	55%	55%	64%	55%	61%
	Somewhat support	25%	26%	27%	24%	20%	24%	25%	31%	22%	29%	22%	27%	28%	31%	24%
	Somewhat oppose	2%	4%		2%	1%	2%	2%	1%	3%	2%	2%	3%	1%	1%	2%
	Strongly oppose	4%	7%		2%	7%	3%	17%	4%	2%	6%	6%	6%	3%	6%	4%
	(Don't know) Not sure	8%	9%	2%	19%	6%	9%	16%	5%	5%	5%	15%	9%	4%	7%	9%
B13f.EXPANDING EVIDENCE-BASED GUN VIOLENCE PREVENTION PROGRAMS	Support	85%	80%	98%	77%	86%	86%	64%	90%	90%	87%	77%	82%	92%	86%	85%
	Oppose	6%	11%		4%	7%	5%	19%	5%	5%	8%	7%	9%	4%	7%	6%
	Unweighted Count / Weighted Count	300 / 295	93 / 92	52 / 59	62 / 59	84 / 74	198 / 200	30 / 24	72 / 71	161 / 155	31 / 38	93 / 75	86 / 86	113 / 125	68 / 62	232 / 233
	SUPPORT - OPPOSE	79	69	98	73	79	81	45	85	85	79	70	73	88	80	79

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		TOTAL	7.VOTE LIKELI HOOD	7.VOTE LIKELI HOOD	4.NYC DIRECTION			5.MOST IMPORTANT ISSUES FOR MAYOR						8.FOLLOWING NEWS RELATED TO THE 2025 NEW YORK CITY MAYORAL ELECTION		
			Almost certain	At least 50-50	Right direction	Wrong direction	(Don't know)	Cost of living/Inflation	Jobs and the economy	Housing costs/Affordability	Crime and public safety	Affordable healthcare	Homelessness	Following news updates every single day	Following news a few times per week	Following somewhat but not that closely
SUPPORT - OPPOSE		49	53	50	66	43	44	51	20	68	32	63	63	46	50	51
B13d.ELIMINATING FARES ON CITY BUSES	Strongly support	36%	35%	35%	42%	33%	40%	39%	22%	40%	30%	42%	45%	37%	30%	40%
	Somewhat support	34%	38%	36%	34%	34%	28%	31%	37%	41%	32%	33%	36%	34%	39%	32%
	Somewhat oppose	11%	8%	10%	8%	12%	13%	11%	26%	8%	12%	11%	7%	10%	9%	13%
	Strongly oppose	10%	12%	11%	2%	13%	12%	8%	12%	5%	19%	1%	11%	15%	9%	7%
	(Don't know) Not sure	9%	7%	8%	13%	8%	6%	10%	2%	6%	7%	14%	1%	4%	13%	8%
B13d.ELIMINATING FARES ON CITY BUSES	Support	70%	73%	71%	77%	68%	69%	71%	59%	81%	63%	75%	81%	71%	68%	71%
	Oppose	21%	20%	21%	11%	24%	25%	20%	39%	13%	31%	11%	18%	25%	18%	20%
	Unweighted Count / Weighted Count	300 295	238 222	272 258	64 67	197 192	39 36	130 130	44 45	99 93	127 119	36 36	30 31	100 96	88 89	87 86
SUPPORT - OPPOSE		87	87	87	91	89	76	81	95	89	84	87	86	83	98	84
A13e.INVESTING IN CITYWIDE MENTAL HEALTH PROGRAMS AND CRISIS RESPONSE	Strongly support	71%	75%	72%	75%	73%	60%	71%	75%	76%	63%	76%	70%	68%	87%	61%
	Somewhat support	20%	18%	20%	19%	21%	19%	17%	23%	18%	27%	15%	20%	22%	12%	29%
	Somewhat oppose	3%	4%	3%	3%	3%	4%	5%	2%	3%	5%		2%	6%	1%	4%
	Strongly oppose	2%	2%	2%		3%		2%		1%	1%	5%	3%	2%		3%
	(Don't know) Not sure	4%	2%	3%	3%	0%	17%	6%		2%	4%	4%	5%	3%		4%
A13e.INVESTING IN CITYWIDE MENTAL HEALTH PROGRAMS AND CRISIS RESPONSE	Support	92%	92%	92%	94%	94%	79%	88%	98%	94%	90%	92%	90%	90%	99%	90%
	Oppose	5%	6%	5%	3%	6%	4%	6%	2%	4%	6%	5%	4%	7%	1%	6%
	Unweighted Count / Weighted Count	300 305	227 229	283 287	73 74	176 182	51 49	122 131	35 35	114 120	110 104	45 46	38 38	93 96	95 103	83 79
SUPPORT - OPPOSE		79	88	81	92	75	80	85	76	92	66	90	68	72	82	85
B13f.EXPANDING EVIDENCE-BASED GUN VIOLENCE PREVENTION PROGRAMS	Strongly support	60%	67%	63%	70%	55%	67%	66%	52%	71%	51%	52%	48%	66%	58%	57%
	Somewhat support	25%	25%	25%	24%	27%	21%	22%	31%	22%	27%	40%	33%	18%	28%	31%
	Somewhat oppose	2%	1%	2%	1%	2%				1%	4%	2%		1%	3%	1%
	Strongly oppose	4%	3%	4%	1%	5%	7%	3%	7%	0%	8%		13%	11%	1%	1%
	(Don't know) Not sure	8%	5%	7%	4%	11%	5%	9%	9%	9%	6%	11%	7%	6%	3%	9%
B13f.EXPANDING EVIDENCE-BASED GUN VIOLENCE PREVENTION PROGRAMS	Support	85%	92%	87%	94%	82%	88%	88%	83%	93%	78%	91%	81%	85%	87%	87%
	Oppose	6%	4%	6%	2%	7%	7%	3%	7%	1%	12%	2%	13%	13%	5%	2%
	Unweighted Count / Weighted Count	300 295	238 222	272 258	64 67	197 192	39 36	130 130	44 45	99 93	127 119	36 36	30 31	100 96	88 89	87 86

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		TOTAL	9a.DONALD TRUMP		9b.HISPANIC FEDERATION		9c.ERIC ADAMS			9d.ZOHRAN MAMDANI			9e.ANDREW CUOMO		
			Favorable	Unfavorable	Favorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)
SUPPORT - OPPOSE		49	15	61	57	43	60	45	43	70	12	37	47	52	40
B13d.ELIMINATING FARES ON CITY BUSES	Strongly support	36%	18%	40%	34%	38%	37%	36%	36%	41%	26%	37%	37%	35%	38%
	Somewhat support	34%	34%	37%	41%	28%	42%	33%	24%	41%	26%	22%	34%	38%	19%
	Somewhat oppose	11%	12%	10%	13%	9%	7%	13%	12%	9%	12%	16%	11%	10%	14%
	Strongly oppose	10%	24%	6%	6%	14%	12%	11%	4%	3%	28%	7%	12%	10%	3%
	(Don't know) Not sure	9%	12%	7%	6%	11%	3%	7%	25%	6%	8%	19%	6%	6%	26%
B13d.ELIMINATING FARES ON CITY BUSES	Support	70%	52%	77%	76%	66%	79%	69%	59%	82%	52%	59%	71%	73%	57%
	Oppose	21%	37%	16%	19%	23%	19%	24%	16%	12%	40%	22%	23%	21%	17%
	Unweighted Count / Weighted Count	300	77	202	150	129	91	164	45	166	88	46	134	135	31
SUPPORT - OPPOSE		295	67	201	145	134	82	161	52	166	80	50	120	135	40
SUPPORT - OPPOSE		87	74	93	91	88	81	89	85	93	84	73	88	87	82
A13e.INVESTING IN CITYWIDE MENTAL HEALTH PROGRAMS AND CRISIS RESPONSE	Strongly support	71%	56%	77%	76%	67%	61%	74%	73%	77%	64%	65%	73%	73%	62%
	Somewhat support	20%	27%	19%	17%	25%	29%	19%	13%	18%	28%	15%	18%	21%	23%
	Somewhat oppose	3%	5%	2%	2%	2%	7%	2%	1%	2%	4%	3%	2%	4%	3%
	Strongly oppose	2%	4%	0%	1%	1%	1%	2%			3%	4%	1%	2%	
	(Don't know) Not sure	4%	8%	1%	4%	4%	2%	2%	12%	2%	1%	12%	6%		12%
A13e.INVESTING IN CITYWIDE MENTAL HEALTH PROGRAMS AND CRISIS RESPONSE	Support	92%	83%	96%	94%	92%	90%	94%	87%	95%	92%	80%	91%	94%	85%
	Oppose	5%	9%	3%	3%	4%	8%	4%	1%	2%	8%	7%	3%	6%	3%
	Unweighted Count / Weighted Count	300	64	209	152	124	59	187	54	164	81	55	127	140	33
SUPPORT - OPPOSE		305	69	212	154	130	62	185	58	168	84	53	130	141	34
SUPPORT - OPPOSE		79	59	88	89	75	79	80	76	95	52	69	76	83	76
B13f.EXPANDING EVIDENCE-BASED GUN VIOLENCE PREVENTION PROGRAMS	Strongly support	60%	38%	69%	63%	61%	59%	62%	54%	70%	41%	56%	62%	60%	53%
	Somewhat support	25%	34%	24%	31%	19%	27%	25%	25%	26%	32%	15%	22%	29%	26%
	Somewhat oppose	2%	3%	2%	0%	0%	1%	3%	1%	0%	6%		1%	3%	
	Strongly oppose	4%	11%	3%	3%	4%	6%	4%	2%	0%	14%	2%	6%	3%	3%
	(Don't know) Not sure	8%	14%	3%	3%	15%	7%	6%	18%	3%	8%	26%	9%	5%	18%
B13f.EXPANDING EVIDENCE-BASED GUN VIOLENCE PREVENTION PROGRAMS	Support	85%	72%	93%	93%	80%	86%	87%	79%	96%	72%	71%	83%	89%	79%
	Oppose	6%	14%	4%	4%	5%	7%	7%	3%	1%	20%	2%	7%	6%	3%
	Unweighted Count / Weighted Count	300	77	202	150	129	91	164	45	166	88	46	134	135	31
SUPPORT - OPPOSE		295	67	201	145	134	82	161	52	166	80	50	120	135	40

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		TOTAL	9f.CURTIS SLIWA			9g.KATHY HOCHUL			9h.LETITIA JAMES			10.MAYORAL VOTE			
			Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Mamda ni	Sliwa	Cuomo	Undeci ded
SUPPORT - OPOSE		49	24	67	48	66	26	54	69	6	59	71	3	37	42
B13d.ELIMINATING FARES ON CITY BUSES	Strongly support	36%	34%	35%	40%	33%	37%	41%	41%	17%	45%	38%	17%	44%	37%
	Somewhat support	34%	24%	46%	28%	48%	21%	28%	41%	32%	27%	43%	28%	23%	31%
	Somewhat oppose	11%	12%	9%	12%	11%	11%	10%	9%	14%	11%	8%	15%	11%	23%
	Strongly oppose	10%	22%	4%	7%	4%	21%	4%	4%	29%	3%	3%	27%	19%	3%
	(Don't know) Not sure	9%	9%	5%	13%	4%	10%	16%	4%	8%	14%	8%	14%	4%	5%
B13d.ELIMINATING FARES ON CITY BUSES	Support	70%	57%	81%	68%	81%	58%	69%	82%	49%	72%	81%	45%	67%	68%
	Oppose	21%	33%	14%	19%	15%	32%	15%	13%	43%	14%	10%	42%	30%	26%
	Unweighted Count / Weighted Count	300	91	114	95	134	107	59	127	80	93	141	42	78	34
		295	86	112	97	119	109	66	112	78	104	143	42	71	33
SUPPORT - OPOSE		87	80	95	82	87	88	85	89	83	87	97	72	82	76
A13e.INVESTING IN CITYWIDE MENTAL HEALTH PROGRAMS AND CRISIS RESPONSE	Strongly support	71%	59%	80%	73%	75%	64%	76%	78%	68%	63%	80%	55%	69%	59%
	Somewhat support	20%	30%	18%	13%	17%	28%	12%	15%	23%	26%	18%	28%	18%	25%
	Somewhat oppose	3%	7%	1%	2%	4%	3%	1%	3%	5%	2%	2%	7%	3%	5%
	Strongly oppose	2%	2%	1%	2%	2%	1%	2%	1%	3%			4%	3%	2%
	(Don't know) Not sure	4%	3%		10%	2%	3%	9%	2%	1%	9%		6%	7%	8%
A13e.INVESTING IN CITYWIDE MENTAL HEALTH PROGRAMS AND CRISIS RESPONSE	Support	92%	89%	98%	86%	92%	93%	88%	94%	91%	89%	98%	83%	87%	84%
	Oppose	5%	8%	2%	4%	6%	5%	3%	4%	8%	2%	2%	11%	6%	8%
	Unweighted Count / Weighted Count	300	90	128	82	131	111	58	147	70	83	141	44	66	45
		305	92	123	89	131	112	61	141	79	85	145	40	72	43
SUPPORT - OPOSE		79	65	91	79	96	60	81	93	60	80	94	56	73	70
B13f.EXPANDING EVIDENCE-BASED GUN VIOLENCE PREVENTION PROGRAMS	Strongly support	60%	47%	68%	62%	69%	48%	63%	75%	40%	59%	72%	31%	64%	44%
	Somewhat support	25%	32%	26%	19%	28%	26%	20%	20%	35%	25%	25%	42%	17%	28%
	Somewhat oppose	2%	1%	3%	1%	1%	4%		1%	5%		2%		1%	2%
	Strongly oppose	4%	13%		2%	1%	10%	2%	1%	11%	4%	1%	17%	7%	
	(Don't know) Not sure	8%	8%	3%	16%	2%	12%	15%	4%	9%	13%		9%	12%	27%
B13f.EXPANDING EVIDENCE-BASED GUN VIOLENCE PREVENTION PROGRAMS	Support	85%	79%	94%	81%	97%	74%	83%	95%	75%	83%	97%	73%	81%	71%
	Oppose	6%	14%	3%	3%	1%	14%	2%	2%	16%	4%	3%	17%	7%	2%
	Unweighted Count / Weighted Count	300	91	114	95	134	107	59	127	80	93	141	42	78	34
		295	86	112	97	119	109	66	112	78	104	143	42	71	33

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		TOTAL	11.FAMILY'S FINANCIAL FUTURE		SPLIT	
			Optimistic	Concerned	A	B
SUPPORT - OPPOSE		49	55	45	.	49
B13d.ELIMINATING FARES ON CITY BUSES	Strongly support	36%	38%	35%		36%
	Somewhat support	34%	38%	32%		34%
	Somewhat oppose	11%	13%	10%		11%
	Strongly oppose	10%	8%	12%		10%
	(Don't know) Not sure	9%	2%	11%		9%
B13d.ELIMINATING FARES ON CITY BUSES	Support	70%	77%	67%		70%
	Oppose	21%	21%	22%		21%
	Unweighted Count / Weighted Count	300	77	207		300
		295	86	193		295
SUPPORT - OPPOSE		87	84	89	87	.
A13e.INVESTING IN CITYWIDE MENTAL HEALTH PROGRAMS AND CRISIS RESPONSE	Strongly support	71%	73%	73%	71%	
	Somewhat support	20%	18%	20%	20%	
	Somewhat oppose	3%	6%	2%	3%	
	Strongly oppose	2%		2%	2%	
	(Don't know) Not sure	4%	3%	2%	4%	
A13e.INVESTING IN CITYWIDE MENTAL HEALTH PROGRAMS AND CRISIS RESPONSE	Support	92%	91%	94%	92%	
	Oppose	5%	6%	4%	5%	
	Unweighted Count / Weighted Count	300	87	191	300	
		305	84	196	305	
SUPPORT - OPPOSE		79	80	79	.	79
B13f.EXPANDING EVIDENCE-BASED GUN VIOLENCE PREVENTION PROGRAMS	Strongly support	60%	68%	58%		60%
	Somewhat support	25%	20%	26%		25%
	Somewhat oppose	2%	1%	2%		2%
	Strongly oppose	4%	7%	3%		4%
	(Don't know) Not sure	8%	3%	10%		8%
B13f.EXPANDING EVIDENCE-BASED GUN VIOLENCE PREVENTION PROGRAMS	Support	85%	89%	84%		85%
	Oppose	6%	9%	5%		6%
	Unweighted Count / Weighted Count	300	77	207		300
		295	86	193		295

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		GENDER		AGE						AGE		GENDER / AGE				
		TOTAL	Men	Women	Under 30	30 - 39	All under 40	40 - 49	50 - 64	65 & over	Under 50	50 & over	Men <50	Women <50	Men 50+	Women 50+
SUPPORT - OPPOSE		47	43	49	27	9	17	44	67	73	25	70	16	34	80	64
A13g.EXPAND THE FUNDING AND SIZE OF NYPD	Strongly support	42%	44%	41%	43%	27%	34%	38%	49%	49%	35%	49%	30%	40%	62%	41%
	Somewhat support	28%	26%	30%	15%	25%	20%	31%	31%	36%	24%	33%	24%	23%	28%	37%
	Somewhat oppose	12%	12%	12%	21%	20%	20%	5%	12%	4%	16%	8%	14%	17%	8%	8%
	Strongly oppose	12%	15%	10%	11%	23%	17%	20%	1%	8%	18%	5%	24%	12%	2%	7%
	(Don't know) Not sure	6%	4%	8%	10%	6%	8%	6%	7%	2%	8%	4%	6%	9%	1%	7%
A13g.EXPAND THE FUNDING AND SIZE OF NYPD	Support	70%	70%	71%	58%	52%	55%	69%	80%	85%	59%	83%	55%	63%	90%	78%
	Oppose	24%	26%	22%	31%	43%	37%	25%	13%	13%	34%	13%	39%	29%	10%	15%
	Unweighted Count / Weighted Count	300	116	184	44	59	103	46	75	76	149	151	57	92	59	92
		305	131	174	51	60	112	48	69	76	160	145	75	85	56	89
SUPPORT - OPPOSE		60	58	61	28	41	35	41	82	86	37	84	40	35	83	84
B13h.MORE POLICE IN THE SUBWAY AND PREVENTING FARE EVASION	Strongly support	50%	52%	48%	38%	36%	37%	43%	61%	62%	39%	62%	45%	33%	62%	61%
	Somewhat support	27%	27%	28%	17%	34%	26%	26%	26%	31%	26%	28%	25%	28%	30%	28%
	Somewhat oppose	9%	8%	10%	16%	11%	13%	20%	2%	4%	15%	3%	13%	17%	2%	4%
	Strongly oppose	8%	13%	5%	11%	18%	15%	8%	3%	3%	13%	3%	17%	9%	7%	1%
	(Don't know) Not sure	5%		9%	17%	1%	8%	3%	8%		7%	4%		13%		6%
B13h.MORE POLICE IN THE SUBWAY AND PREVENTING FARE EVASION	Support	77%	79%	76%	55%	70%	63%	69%	87%	93%	65%	90%	70%	61%	92%	89%
	Oppose	18%	21%	15%	28%	29%	28%	28%	5%	7%	28%	6%	30%	26%	8%	5%
	Unweighted Count / Weighted Count	300	138	161	41	63	104	47	77	72	151	149	71	79	67	82
		295	127	168	49	58	107	46	67	75	153	142	72	80	54	88
SUPPORT - OPPOSE		56	58	53	51	73	63	74	37	50	66	44	66	67	49	41
A13i.RAISE TAXES ON THE WEALTHIEST NEW YORKERS	Strongly support	55%	52%	57%	56%	67%	62%	62%	45%	49%	62%	47%	61%	63%	40%	52%
	Somewhat support	19%	23%	16%	13%	18%	16%	21%	20%	21%	17%	21%	17%	18%	31%	14%
	Somewhat oppose	9%	13%	6%	5%	7%	6%	4%	17%	9%	6%	13%	12%		14%	12%
	Strongly oppose	9%	4%	14%	14%	4%	9%	5%	11%	12%	8%	12%	0%	14%	8%	14%
	(Don't know) Not sure	8%	8%	7%	12%	4%	8%	7%	8%	8%	7%	8%	10%	5%	7%	9%
A13i.RAISE TAXES ON THE WEALTHIEST NEW YORKERS	Support	74%	75%	73%	69%	85%	78%	83%	65%	71%	79%	68%	78%	81%	71%	66%
	Oppose	18%	17%	20%	18%	11%	15%	9%	27%	21%	13%	24%	12%	14%	22%	25%
	Unweighted Count / Weighted Count	300	116	184	44	59	103	46	75	76	149	151	57	92	59	92
		305	131	174	51	60	112	48	69	76	160	145	75	85	56	89

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		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /GENDER					
			Democrat	Indep/D K	Indep/D K w/weak	Republican	Strong Democrat	Weak Democrat	Strong Republican	Democratic men	Democratic women	Indep/D K men	Indep/D K women	Indep/D K men w/weak	Indep/D K women w/weak
SUPPORT - OPPOSE		47	31	73	60	85	28	37	83	24	36	74	71	62	58
A13g.EXPAND THE FUNDING AND SIZE OF NYPD	Strongly support	42%	35%	45%	38%	70%	35%	34%	70%	34%	35%	50%	39%	44%	31%
	Somewhat support	28%	28%	39%	40%	19%	26%	33%	16%	28%	29%	36%	43%	36%	44%
	Somewhat oppose	12%	17%	5%	9%	2%	18%	15%	3%	18%	16%	3%	7%	7%	12%
	Strongly oppose	12%	15%	6%	8%	2%	15%	15%		20%	12%	9%	3%	11%	6%
	(Don't know) Not sure	6%	5%	5%	5%	7%	6%	3%	11%		9%	2%	8%	2%	8%
A13g.EXPAND THE FUNDING AND SIZE OF NYPD	Support	70%	63%	84%	78%	89%	61%	67%	86%	62%	64%	86%	82%	80%	75%
	Oppose	24%	32%	11%	18%	4%	33%	30%	3%	38%	28%	12%	11%	18%	17%
	Unweighted Count / Weighted Count	300	177	64	120	42	113	64	25	62	115	31	33	58	62
		305	183	58	115	44	117	67	23	74	109	28	30	59	56
SUPPORT - OPPOSE		60	61	49	55	86	67	49	77	62	61	55	44	56	54
B13h.MORE POLICE IN THE SUBWAY AND PREVENTING FARE EVASION	Strongly support	50%	46%	44%	47%	77%	48%	43%	76%	49%	44%	52%	37%	52%	43%
	Somewhat support	27%	33%	23%	25%	16%	34%	30%	12%	32%	33%	25%	20%	25%	25%
	Somewhat oppose	9%	10%	15%	9%	1%	10%	9%	2%	7%	11%	19%	11%	11%	8%
	Strongly oppose	8%	8%	3%	8%	6%	5%	14%	9%	12%	6%	4%	2%	11%	5%
	(Don't know) Not sure	5%	4%	15%	10%		3%	5%			6%		28%		20%
B13h.MORE POLICE IN THE SUBWAY AND PREVENTING FARE EVASION	Support	77%	78%	67%	72%	93%	82%	72%	88%	81%	77%	77%	58%	78%	67%
	Oppose	18%	18%	18%	17%	7%	15%	23%	12%	19%	17%	23%	14%	22%	13%
	Unweighted Count / Weighted Count	300	186	47	107	53	120	66	26	79	106	22	25	52	55
		295	177	60	115	43	114	63	23	70	106	28	32	55	60
SUPPORT - OPPOSE		56	79	48	59	-27	84	69	-60	90	71	33	63	59	59
A13i.RAISE TAXES ON THE WEALTHIEST NEW YORKERS	Strongly support	55%	68%	43%	44%	19%	78%	50%	6%	69%	67%	28%	57%	40%	49%
	Somewhat support	19%	19%	24%	31%	13%	10%	34%	8%	25%	15%	31%	19%	34%	28%
	Somewhat oppose	9%	4%	14%	11%	24%	3%	5%	23%	2%	4%	19%	10%	13%	8%
	Strongly oppose	9%	4%	5%	6%	36%	2%	9%	51%	2%	6%	7%	3%	3%	9%
	(Don't know) Not sure	8%	5%	14%	8%	7%	8%	1%	11%	1%	8%	16%	12%	9%	7%
A13i.RAISE TAXES ON THE WEALTHIEST NEW YORKERS	Support	74%	87%	67%	75%	33%	88%	84%	15%	94%	81%	59%	75%	75%	76%
	Oppose	18%	8%	19%	16%	60%	4%	15%	74%	5%	10%	26%	13%	16%	17%
	Unweighted Count / Weighted Count	300	177	64	120	42	113	64	25	62	115	31	33	58	62
		305	183	58	115	44	117	67	23	74	109	28	30	59	56

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		EDUCATION						EDUCATION / GENDER				EDUCATION / PARTY ID				
		TOTAL	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate	Non-college men	Non-college women	College men	College women	Non-college grad Democrat	Non-college grad Republican	Non-college grad Indep/D K	College graduate Democrat
SUPPORT - OPOSE		47	54	58	56	27	36	7	57	56	13	36	47	85	71	3
A13g.EXPAND THE FUNDING AND SIZE OF NYPD	Strongly support	42%	51%	43%	47%	31%	34%	25%	47%	47%	34%	29%	40%	70%	53%	24%
	Somewhat support	28%	24%	30%	27%	30%	32%	27%	28%	26%	21%	36%	30%	18%	30%	26%
	Somewhat oppose	12%	11%	10%	10%	15%	18%	9%	12%	9%	11%	18%	15%		7%	21%
	Strongly oppose	12%	10%	6%	8%	20%	12%	36%	7%	8%	32%	13%	9%	3%	4%	26%
	(Don't know) Not sure	6%	4%	11%	8%	3%	3%	3%	5%	10%	1%	4%	6%	9%	6%	4%
A13g.EXPAND THE FUNDING AND SIZE OF NYPD	Support	70%	75%	73%	74%	62%	66%	52%	76%	73%	56%	66%	70%	88%	82%	50%
	Oppose	24%	21%	15%	18%	35%	31%	45%	19%	17%	43%	30%	24%	3%	12%	46%
	Unweighted Count / Weighted Count	300	70	105	175	122	83	39	72	103	43	79	96	29	41	80
		305	101	98	198	104	70	34	88	110	41	63	116	33	38	66
SUPPORT - OPOSE		60	65	58	61	55	68	25	62	62	51	58	59	97	44	65
B13h.MORE POLICE IN THE SUBWAY AND PREVENTING FARE EVASION	Strongly support	50%	44%	53%	48%	51%	50%	53%	53%	45%	48%	55%	43%	80%	40%	51%
	Somewhat support	27%	35%	22%	29%	26%	34%	8%	27%	29%	28%	24%	33%	18%	21%	31%
	Somewhat oppose	9%	9%	12%	11%	7%	6%	9%	10%	11%	6%	8%	11%	2%	15%	6%
	Strongly oppose	8%	5%	4%	5%	15%	10%	27%	10%	2%	18%	12%	7%		3%	11%
	(Don't know) Not sure	5%	7%	9%	8%	1%		2%				1%	5%		22%	1%
B13h.MORE POLICE IN THE SUBWAY AND PREVENTING FARE EVASION	Support	77%	79%	75%	77%	77%	84%	61%	81%	75%	76%	79%	77%	98%	61%	82%
	Oppose	18%	14%	17%	15%	22%	16%	36%	19%	13%	24%	20%	18%	2%	17%	17%
	Unweighted Count / Weighted Count	300	64	138	202	97	63	34	90	111	47	50	123	38	36	63
		295	97	97	194	99	68	31	74	119	50	49	116	32	41	61
SUPPORT - OPOSE		56	55	56	55	55	43	79	61	51	51	57	75	-20	61	85
A13i.RAISE TAXES ON THE WEALTHIEST NEW YORKERS	Strongly support	55%	47%	53%	50%	64%	63%	68%	48%	51%	59%	68%	60%	20%	41%	80%
	Somewhat support	19%	27%	18%	23%	11%	8%	19%	28%	18%	13%	10%	23%	16%	31%	12%
	Somewhat oppose	9%	10%	7%	9%	9%	14%		13%	6%	13%	7%	5%	23%	7%	2%
	Strongly oppose	9%	9%	8%	9%	12%	13%	9%	2%	13%	7%	15%	4%	32%	5%	6%
	(Don't know) Not sure	8%	7%	14%	10%	3%	3%	4%	9%	11%	8%	1%	8%	9%	16%	
A13i.RAISE TAXES ON THE WEALTHIEST NEW YORKERS	Support	74%	74%	71%	73%	76%	70%	87%	76%	70%	72%	78%	83%	36%	73%	93%
	Oppose	18%	19%	15%	17%	21%	27%	9%	15%	19%	20%	21%	8%	55%	12%	7%
	Unweighted Count / Weighted Count	300	70	105	175	122	83	39	72	103	43	79	96	29	41	80
		305	101	98	198	104	70	34	88	110	41	63	116	33	38	66

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		HISPANIC ORIGIN						IDEOLOGY			IDEOLOGY /PARTY				
		TOTAL	Central America	Dominican Republic	Mexico	Puerto Rico	South America	United States	Liberal /progressive	Conservative	Moderate	Liberal /progressive Democrat	Conservative Republican	Moderate Democrat	Moderate Indep/DK
SUPPORT - OPPOSE		47	35	52	32	59	36	60	24	94	60	27	95	36	83
A13g.EXPAND THE FUNDING AND SIZE OF NYPD	Strongly support	42%	41%	46%	49%	46%	34%	64%	29%	79%	46%	30%	80%	38%	45%
	Somewhat support	28%	23%	29%	17%	30%	29%	12%	33%	18%	30%	33%	18%	23%	44%
	Somewhat oppose	12%	7%	13%	17%	9%	10%		17%	3%	9%	16%	2%	16%	4%
	Strongly oppose	12%	22%	11%	17%	8%	18%	15%	20%		6%	19%		9%	1%
	(Don't know) Not sure	6%	7%	2%		6%	8%	10%	2%		9%	2%		15%	6%
A13g.EXPAND THE FUNDING AND SIZE OF NYPD	Support	70%	64%	75%	66%	77%	64%	75%	61%	97%	75%	63%	98%	60%	88%
	Oppose	24%	29%	23%	34%	18%	28%	15%	37%	3%	16%	36%	2%	25%	6%
	Unweighted Count / Weighted Count	300	27	62	41	105	46	25	144	51	86	121	30	41	32
		305	23	76	30	113	52	22	143	51	89	122	31	45	29
SUPPORT - OPPOSE		60	74	43	78	65	44	69	44	86	77	51	81	84	60
B13h.MORE POLICE IN THE SUBWAY AND PREVENTING FARE EVASION	Strongly support	50%	53%	41%	41%	59%	39%	55%	39%	71%	56%	40%	77%	56%	45%
	Somewhat support	27%	32%	26%	47%	22%	30%	23%	32%	21%	29%	35%	13%	32%	29%
	Somewhat oppose	9%		14%	5%	11%	14%	1%	13%	1%	6%	12%	2%	5%	9%
	Strongly oppose	8%	11%	11%	5%	5%	11%	9%	14%	6%	2%	12%	8%		6%
	(Don't know) Not sure	5%	3%	8%	2%	3%	6%	11%	2%	1%	8%	2%		6%	11%
B13h.MORE POLICE IN THE SUBWAY AND PREVENTING FARE EVASION	Support	77%	86%	67%	88%	81%	69%	79%	71%	93%	85%	75%	90%	89%	74%
	Oppose	18%	11%	25%	10%	16%	25%	10%	27%	7%	8%	24%	10%	5%	14%
	Unweighted Count / Weighted Count	300	24	66	36	99	50	36	137	50	91	122	37	46	31
		295	18	74	29	109	50	37	132	45	90	116	31	45	34
SUPPORT - OPPOSE		56	45	63	72	55	62	47	82	-15	50	89	-44	54	52
A13i.RAISE TAXES ON THE WEALTHIEST NEW YORKERS	Strongly support	55%	46%	56%	76%	53%	56%	34%	78%	30%	37%	82%	22%	32%	45%
	Somewhat support	19%	23%	23%	10%	21%	22%	28%	13%	12%	30%	12%	6%	37%	21%
	Somewhat oppose	9%	16%	12%	2%	8%	2%	3%	6%	24%	7%	3%	32%	7%	12%
	Strongly oppose	9%	7%	4%	12%	12%	13%	12%	3%	33%	10%	2%	40%	8%	3%
	(Don't know) Not sure	8%	7%	5%		7%	7%	22%	1%	2%	16%	1%		16%	19%
A13i.RAISE TAXES ON THE WEALTHIEST NEW YORKERS	Support	74%	69%	79%	86%	74%	78%	62%	90%	41%	67%	94%	28%	69%	66%
	Oppose	18%	24%	16%	14%	19%	15%	16%	9%	57%	17%	5%	72%	15%	15%
	Unweighted Count / Weighted Count	300	27	62	41	105	46	25	144	51	86	121	30	41	32
		305	23	76	30	113	52	22	143	51	89	122	31	45	29

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	REGION				PARTY REGISTRATION			PARTY REGISTRATION / PARTY ID		GENERAL VOTE HISTORY			2021 MAYOR ELECTION VOTER	
			Bronx	Brooklyn	Manhattan	Queens	Democrat	Republican	Unaffiliated /other	Democrat / Democrat	Unaffiliated /other /Indep/DK	Voted Nov 24 and 22	Voted Nov 24 only	Voted neither	Yes	No
SUPPORT - OPPOSE		47	53	51	47	30	41	81	50	32	63	33	50	51	61	43
A13g.EXPAND THE FUNDING AND SIZE OF NYPD	Strongly support	42%	40%	51%	44%	34%	40%	53%	45%	35%	49%	37%	39%	47%	48%	40%
	Somewhat support	28%	29%	23%	27%	31%	28%	31%	29%	28%	32%	28%	30%	27%	32%	27%
	Somewhat oppose	12%	10%	10%	16%	12%	14%	1%	10%	16%	9%	14%	11%	12%	9%	13%
	Strongly oppose	12%	7%	12%	9%	22%	12%	2%	13%	15%	8%	19%	10%	10%	10%	12%
	(Don't know) Not sure	6%	14%	4%	3%	1%	6%	13%	3%	6%	2%	2%	10%	4%	1%	7%
A13g.EXPAND THE FUNDING AND SIZE OF NYPD	Support	70%	70%	74%	72%	65%	67%	84%	74%	63%	81%	66%	70%	74%	80%	68%
	Oppose	24%	16%	23%	25%	35%	26%	3%	23%	31%	17%	32%	20%	23%	19%	25%
	Unweighted Count / Weighted Count	300	105	50	64	68	200	31	69	154	33	69	96	132	55	245
		305	95	61	61	76	207	24	73	157	29	75	91	130	61	244
SUPPORT - OPPOSE		60	70	45	68	45	58	72	61	62	61	63	60	54	71	56
B13h.MORE POLICE IN THE SUBWAY AND PREVENTING FARE EVASION	Strongly support	50%	53%	50%	42%	48%	47%	79%	47%	46%	40%	58%	56%	38%	53%	49%
	Somewhat support	27%	28%	21%	38%	23%	29%	7%	30%	33%	33%	20%	21%	37%	30%	27%
	Somewhat oppose	9%	7%	15%	2%	16%	9%	2%	14%	8%	12%	5%	5%	16%	3%	11%
	Strongly oppose	8%	4%	12%	10%	10%	10%	12%	2%	8%		11%	12%	5%	10%	8%
	(Don't know) Not sure	5%	9%	2%	7%	3%	5%			8%	4%	14%	5%	7%	5%	6%
B13h.MORE POLICE IN THE SUBWAY AND PREVENTING FARE EVASION	Support	77%	81%	71%	80%	71%	76%	86%	77%	79%	73%	79%	76%	75%	83%	75%
	Oppose	18%	10%	27%	12%	26%	19%	14%	16%	17%	12%	16%	17%	20%	12%	19%
	Unweighted Count / Weighted Count	300	93	52	62	84	198	30	72	161	31	93	86	113	68	232
		295	92	59	59	74	200	24	71	155	38	75	86	125	62	233
SUPPORT - OPPOSE		56	62	59	49	59	64	1	49	79	76	64	47	61	49	57
A13i.RAISE TAXES ON THE WEALTHIEST NEW YORKERS	Strongly support	55%	50%	50%	58%	67%	61%	22%	48%	68%	51%	64%	47%	59%	52%	56%
	Somewhat support	19%	24%	26%	14%	11%	17%	22%	24%	18%	33%	16%	21%	18%	20%	19%
	Somewhat oppose	9%	5%	4%	15%	8%	7%	15%	11%	4%	7%	7%	6%	11%	10%	8%
	Strongly oppose	9%	7%	13%	7%	11%	7%	29%	11%	3%	1%	10%	15%	6%	13%	9%
	(Don't know) Not sure	8%	14%	7%	5%	2%	8%	13%	5%	6%	8%	4%	11%	6%	5%	9%
A13i.RAISE TAXES ON THE WEALTHIEST NEW YORKERS	Support	74%	74%	76%	72%	78%	78%	44%	72%	87%	84%	80%	68%	77%	72%	74%
	Oppose	18%	12%	17%	23%	19%	14%	43%	23%	7%	8%	16%	21%	17%	23%	17%
	Unweighted Count / Weighted Count	300	105	50	64	68	200	31	69	154	33	69	96	132	55	245
		305	95	61	61	76	207	24	73	157	29	75	91	130	61	244

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		TOTAL	7.VOTE LIKELI HOOD	7.VOTE LIKELI HOOD	4.NYC DIRECTION			5.MOST IMPORTANT ISSUES FOR MAYOR						8.FOLLOWING NEWS RELATED TO THE 2025 NEW YORK CITY MAYORAL ELECTION		
			Almost certain	At least 50-50	Right direction	Wrong direction	(Don't know)	Cost of living/Inflation	Jobs and the economy	Housing costs/Affordability	Crime and public safety	Affordable healthcare	Homelessness	Following news updates every single day	Following news a few times per week	Following somewhat but not that closely
SUPPORT - OPOSE		47	41	47	42	47	52	39	78	24	82	23	62	69	28	47
A13g.EXPAND THE FUNDING AND SIZE OF NYPD	Strongly support	42%	42%	42%	41%	45%	33%	37%	51%	35%	51%	36%	45%	57%	39%	29%
	Somewhat support	28%	26%	29%	28%	27%	33%	29%	37%	24%	37%	24%	32%	24%	24%	41%
	Somewhat oppose	12%	14%	12%	18%	11%	8%	14%	5%	17%	4%	23%	12%	5%	15%	16%
	Strongly oppose	12%	14%	12%	9%	15%	6%	13%	5%	18%	2%	15%	4%	8%	20%	7%
	(Don't know) Not sure	6%	4%	5%	5%	3%	20%	7%	2%	5%	6%	2%	7%	5%	2%	8%
A13g.EXPAND THE FUNDING AND SIZE OF NYPD	Support	70%	69%	71%	68%	72%	66%	66%	88%	59%	88%	61%	77%	82%	63%	70%
	Oppose	24%	28%	24%	26%	25%	14%	27%	10%	36%	6%	38%	16%	13%	35%	23%
	Unweighted Count / Weighted Count	300	227	283	73	176	51	122	35	114	110	45	38	93	95	83
		305	229	287	74	182	49	131	35	120	104	46	38	96	103	79
SUPPORT - OPOSE		60	57	57	61	62	43	53	84	50	69	56	68	60	37	76
B13h.MORE POLICE IN THE SUBWAY AND PREVENTING FARE EVASION	Strongly support	50%	52%	50%	40%	53%	49%	48%	60%	45%	53%	34%	58%	61%	34%	57%
	Somewhat support	27%	25%	26%	38%	26%	17%	26%	29%	29%	29%	38%	26%	19%	29%	30%
	Somewhat oppose	9%	10%	10%	8%	9%	16%	12%	1%	13%	8%	7%	10%	7%	16%	8%
	Strongly oppose	8%	10%	9%	9%	8%	7%	9%	5%	11%	5%	9%	6%	12%	10%	4%
	(Don't know) Not sure	5%	3%	4%	5%	4%	11%	5%	5%	2%	6%	13%		1%	12%	1%
B13h.MORE POLICE IN THE SUBWAY AND PREVENTING FARE EVASION	Support	77%	77%	77%	78%	79%	66%	74%	90%	74%	82%	71%	84%	80%	63%	87%
	Oppose	18%	20%	20%	17%	17%	23%	21%	6%	24%	13%	16%	16%	19%	26%	12%
	Unweighted Count / Weighted Count	300	238	272	64	197	39	130	44	99	127	36	30	100	88	87
		295	222	258	67	192	36	130	45	93	119	36	31	96	89	86
SUPPORT - OPOSE		56	60	56	61	53	58	57	51	71	32	80	63	53	63	46
A13i.RAISE TAXES ON THE WEALTHIEST NEW YORKERS	Strongly support	55%	60%	56%	54%	56%	51%	59%	44%	65%	50%	67%	56%	56%	64%	47%
	Somewhat support	19%	17%	19%	25%	17%	19%	16%	29%	18%	11%	21%	22%	15%	15%	23%
	Somewhat oppose	9%	9%	9%	10%	9%	7%	7%	17%	5%	14%	3%	8%	9%	7%	12%
	Strongly oppose	9%	9%	10%	8%	11%	6%	10%	4%	7%	15%	5%	7%	9%	10%	12%
	(Don't know) Not sure	8%	5%	6%	3%	7%	17%	8%	6%	5%	10%	4%	7%	10%	3%	7%
A13i.RAISE TAXES ON THE WEALTHIEST NEW YORKERS	Support	74%	77%	75%	79%	73%	70%	74%	72%	83%	61%	88%	78%	72%	80%	70%
	Oppose	18%	18%	19%	18%	20%	13%	17%	22%	12%	29%	8%	15%	18%	17%	23%
	Unweighted Count / Weighted Count	300	227	283	73	176	51	122	35	114	110	45	38	93	95	83
		305	229	287	74	182	49	131	35	120	104	46	38	96	103	79

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		9a.DONALD TRUMP		9b.HISPANIC FEDERATION		9c.ERIC ADAMS			9d.ZOHRAN MAMDANI			9e.ANDREW CUOMO			
		Favorable	Unfavorable	Favorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	
TOTAL															
SUPPORT - OPPOSE		47	79	33	46	44	68	34	63	27	85	48	65	26	59
A13g.EXPAND THE FUNDING AND SIZE OF NYPD	Strongly support	42%	66%	32%	36%	49%	48%	37%	51%	32%	64%	40%	47%	36%	48%
	Somewhat support	28%	19%	32%	34%	19%	35%	28%	22%	30%	27%	26%	32%	26%	23%
	Somewhat oppose	12%	5%	16%	14%	10%	10%	14%	7%	17%	4%	9%	9%	16%	6%
	Strongly oppose	12%	2%	16%	11%	14%	5%	17%	4%	17%	2%	10%	5%	20%	6%
	(Don't know) Not sure	6%	8%	4%	5%	8%	2%	4%	17%	5%	3%	15%	7%	3%	17%
A13g.EXPAND THE FUNDING AND SIZE OF NYPD	Support	70%	85%	65%	70%	68%	83%	65%	73%	61%	91%	66%	79%	62%	71%
	Oppose	24%	7%	31%	25%	24%	15%	31%	10%	34%	6%	18%	14%	35%	12%
	Unweighted Count / Weighted Count	300	64	209	152	124	59	187	54	164	81	55	127	140	33
		305	69	212	154	130	62	185	58	168	84	53	130	141	34
SUPPORT - OPPOSE		60	85	52	65	51	78	47	67	47	87	57	78	41	65
B13h.MORE POLICE IN THE SUBWAY AND PREVENTING FARE EVASION	Strongly support	50%	69%	42%	49%	48%	55%	48%	47%	42%	65%	53%	63%	38%	50%
	Somewhat support	27%	23%	31%	31%	24%	34%	24%	29%	31%	27%	17%	24%	31%	26%
	Somewhat oppose	9%	4%	11%	9%	11%	9%	11%	6%	13%	1%	10%	8%	11%	8%
	Strongly oppose	8%	3%	11%	7%	10%	2%	13%	2%	12%	4%	3%	1%	16%	3%
	(Don't know) Not sure	5%	1%	5%	3%	6%		4%	16%	2%	4%	17%	4%	4%	13%
B13h.MORE POLICE IN THE SUBWAY AND PREVENTING FARE EVASION	Support	77%	92%	73%	81%	72%	89%	72%	75%	72%	91%	70%	87%	68%	76%
	Oppose	18%	7%	21%	16%	21%	11%	24%	8%	25%	5%	13%	9%	27%	11%
	Unweighted Count / Weighted Count	300	77	202	150	129	91	164	45	166	88	46	134	135	31
		295	67	201	145	134	82	161	52	166	80	50	120	135	40
SUPPORT - OPPOSE		56	-5	76	72	50	17	69	55	81	13	43	53	62	40
A13i.RAISE TAXES ON THE WEALTHIEST NEW YORKERS	Strongly support	55%	27%	66%	62%	51%	36%	65%	44%	70%	36%	39%	52%	61%	41%
	Somewhat support	19%	14%	20%	21%	18%	18%	18%	24%	19%	18%	19%	19%	18%	20%
	Somewhat oppose	9%	21%	5%	6%	8%	23%	5%	7%	5%	17%	9%	12%	6%	10%
	Strongly oppose	9%	25%	5%	5%	11%	14%	9%	7%	3%	24%	6%	6%	12%	11%
	(Don't know) Not sure	8%	13%	4%	6%	11%	8%	4%	18%	3%	5%	27%	10%	3%	18%
A13i.RAISE TAXES ON THE WEALTHIEST NEW YORKERS	Support	74%	41%	86%	83%	69%	54%	82%	68%	89%	54%	58%	71%	79%	61%
	Oppose	18%	46%	10%	11%	20%	37%	13%	14%	8%	41%	15%	18%	18%	21%
	Unweighted Count / Weighted Count	300	64	209	152	124	59	187	54	164	81	55	127	140	33
		305	69	212	154	130	62	185	58	168	84	53	130	141	34

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		TOTAL	9f.CURTIS SLIWA			9g.KATHY HOCHUL			9h.LETITIA JAMES			10.MAYORAL VOTE			
			Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Mamda ni	Sliwa	Cuomo	Undeci ded
SUPPORT - OPPOSE		47	76	30	40	51	47	36	40	65	41	24	86	67	55
A13g.EXPAND THE FUNDING AND SIZE OF NYPD	Strongly support	42%	59%	29%	41%	35%	50%	42%	34%	63%	36%	30%	71%	47%	47%
	Somewhat support	28%	27%	35%	21%	39%	21%	18%	34%	19%	27%	31%	19%	33%	24%
	Somewhat oppose	12%	6%	16%	12%	11%	12%	12%	12%	9%	15%	17%	4%	12%	4%
	Strongly oppose	12%	4%	18%	11%	11%	12%	12%	16%	9%	8%	20%		1%	12%
	(Don't know) Not sure	6%	3%	2%	16%	3%	4%	16%	4%		15%	2%	6%	7%	13%
A13g.EXPAND THE FUNDING AND SIZE OF NYPD	Support	70%	86%	64%	62%	74%	72%	60%	68%	82%	63%	61%	90%	80%	71%
	Oppose	24%	11%	34%	22%	23%	24%	24%	28%	18%	22%	37%	4%	13%	16%
	Unweighted Count / Weighted Count	300	90	128	82	131	111	58	147	70	83	141	44	66	45
		305	92	123	89	131	112	61	141	79	85	145	40	72	43
SUPPORT - OPPOSE		60	79	45	59	66	60	49	45	85	56	39	87	80	79
B13h.MORE POLICE IN THE SUBWAY AND PREVENTING FARE EVASION	Strongly support	50%	61%	44%	46%	49%	55%	43%	46%	66%	41%	38%	58%	72%	48%
	Somewhat support	27%	28%	27%	27%	33%	23%	25%	25%	24%	32%	29%	36%	15%	38%
	Somewhat oppose	9%	5%	14%	9%	11%	4%	15%	12%	1%	13%	15%	1%	5%	8%
	Strongly oppose	8%	6%	12%	6%	5%	14%	5%	14%	4%	5%	14%	5%	3%	
	(Don't know) Not sure	5%	0%	3%	12%	2%	5%	12%	3%	4%	9%	5%		5%	6%
B13h.MORE POLICE IN THE SUBWAY AND PREVENTING FARE EVASION	Support	77%	89%	71%	73%	82%	77%	68%	71%	90%	73%	67%	94%	87%	87%
	Oppose	18%	10%	26%	14%	16%	18%	19%	26%	6%	17%	28%	6%	8%	8%
	Unweighted Count / Weighted Count	300	91	114	95	134	107	59	127	80	93	141	42	78	34
	295	86	112	97	119	109	66	112	78	104	143	42	71	33	
SUPPORT - OPPOSE		56	24	87	45	69	31	71	76	25	50	76	-2	47	54
A13i.RAISE TAXES ON THE WEALTHIEST NEW YORKERS	Strongly support	55%	41%	70%	48%	60%	44%	63%	64%	44%	49%	68%	27%	55%	36%
	Somewhat support	19%	15%	23%	18%	22%	18%	15%	21%	16%	18%	20%	17%	13%	31%
	Somewhat oppose	9%	14%	3%	12%	7%	14%	3%	6%	15%	8%	7%	20%	12%	2%
	Strongly oppose	9%	19%	3%	8%	6%	17%	4%	4%	21%	8%	5%	25%	9%	11%
	(Don't know) Not sure	8%	12%	1%	14%	6%	6%	16%	5%	3%	17%	1%	11%	11%	21%
A13i.RAISE TAXES ON THE WEALTHIEST NEW YORKERS	Support	74%	56%	93%	66%	82%	62%	77%	85%	61%	67%	87%	44%	68%	67%
	Oppose	18%	32%	6%	21%	13%	32%	6%	10%	36%	16%	12%	45%	21%	13%
	Unweighted Count / Weighted Count	300	90	128	82	131	111	58	147	70	83	141	44	66	45
	305	92	123	89	131	112	61	141	79	85	145	40	72	43	

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		TOTAL	11.FAMILY'S FINANCIAL FUTURE		SPLIT	
			Optimistic	Concerned	A	B
SUPPORT - OPPOSE		47	55	47	47	.
A13g.EXPAND THE FUNDING AND SIZE OF NYPD	Strongly support	42%	50%	41%	42%	
	Somewhat support	28%	25%	31%	28%	
	Somewhat oppose	12%	11%	14%	12%	
	Strongly oppose	12%	9%	11%	12%	
	(Don't know) Not sure	6%	6%	4%	6%	
A13g.EXPAND THE FUNDING AND SIZE OF NYPD	Support	70%	75%	71%	70%	
	Oppose	24%	20%	25%	24%	
	Unweighted Count / Weighted Count	300	87	191	300	
		305	84	196	305	
SUPPORT - OPPOSE		60	49	64	.	60
B13h.MORE POLICE IN THE SUBWAY AND PREVENTING FARE EVASION	Strongly support	50%	42%	53%		50%
	Somewhat support	27%	32%	26%		27%
	Somewhat oppose	9%	10%	9%		9%
	Strongly oppose	8%	15%	5%		8%
	(Don't know) Not sure	5%	2%	6%		5%
B13h.MORE POLICE IN THE SUBWAY AND PREVENTING FARE EVASION	Support	77%	74%	79%		77%
	Oppose	18%	25%	15%		18%
	Unweighted Count / Weighted Count	300	77	207		300
		295	86	193		295
SUPPORT - OPPOSE		56	54	57	56	.
A13i.RAISE TAXES ON THE WEALTHIEST NEW YORKERS	Strongly support	55%	55%	57%	55%	
	Somewhat support	19%	19%	19%	19%	
	Somewhat oppose	9%	12%	8%	9%	
	Strongly oppose	9%	8%	10%	9%	
	(Don't know) Not sure	8%	6%	6%	8%	
A13i.RAISE TAXES ON THE WEALTHIEST NEW YORKERS	Support	74%	74%	75%	74%	
	Oppose	18%	20%	19%	18%	
	Unweighted Count / Weighted Count	300	87	191	300	
		305	84	196	305	

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		GENDER		AGE						AGE		GENDER / AGE				
		TOTAL	Men	Women	Under 30	30 - 39	All under 40	40 - 49	50 - 64	65 & over	Under 50	50 & over	Men <50	Women <50	Men 50+	Women 50+
SUPPORT - OPPOSE		17	10	22	17	-9	3	6	8	51	4	31	4	4	19	39
B13j.REDUCING CORPORATE TAX RATES	Strongly support	34%	33%	35%	29%	25%	27%	30%	34%	47%	28%	41%	30%	26%	37%	44%
	Somewhat support	17%	19%	16%	17%	15%	16%	16%	11%	25%	16%	18%	18%	15%	21%	17%
	Somewhat oppose	13%	11%	14%	11%	16%	14%	13%	15%	9%	14%	12%	13%	14%	7%	15%
	Strongly oppose	22%	32%	15%	18%	33%	27%	27%	22%	12%	27%	17%	31%	22%	32%	8%
	(Don't know) Not sure	14%	6%	20%	25%	10%	17%	13%	17%	7%	16%	12%	7%	24%	4%	17%
B13j.REDUCING CORPORATE TAX RATES	Support	51%	52%	51%	46%	40%	43%	46%	46%	72%	44%	60%	48%	40%	57%	61%
	Oppose	35%	42%	29%	29%	50%	40%	40%	37%	21%	40%	29%	45%	36%	39%	22%
	Unweighted Count / Weighted Count	300	138	161	41	63	104	47	77	72	151	149	71	79	67	82
		295	127	168	49	58	107	46	67	75	153	142	72	80	54	88
SUPPORT - OPPOSE		46	54	41	65	63	64	65	24	29	64	27	66	63	38	20
A13k.RAISING THE CORPORATE TAX RATE	Strongly support	47%	53%	42%	40%	57%	49%	51%	41%	46%	50%	44%	54%	46%	51%	39%
	Somewhat support	22%	21%	22%	37%	22%	29%	25%	16%	14%	28%	15%	24%	30%	17%	14%
	Somewhat oppose	10%	9%	11%	8%	7%	7%	1%	18%	14%	6%	16%	5%	6%	15%	16%
	Strongly oppose	11%	11%	12%	5%	8%	6%	9%	14%	18%	7%	16%	8%	7%	16%	17%
	(Don't know) Not sure	10%	6%	12%	11%	6%	8%	15%	11%	8%	10%	9%	9%	11%	2%	14%
A13k.RAISING THE CORPORATE TAX RATE	Support	68%	74%	64%	77%	79%	78%	75%	57%	60%	77%	59%	78%	76%	68%	53%
	Oppose	22%	20%	23%	12%	15%	14%	10%	33%	32%	13%	32%	12%	13%	30%	33%
	Unweighted Count / Weighted Count	300	116	184	44	59	103	46	75	76	149	151	57	92	59	92
		305	131	174	51	60	112	48	69	76	160	145	75	85	56	89
SUPPORT - OPPOSE		79	71	86	68	89	79	68	75	90	76	83	67	83	75	88
B13i.RAISING THE MINIMUM WAGE	Strongly support	65%	59%	69%	53%	72%	63%	58%	64%	73%	61%	69%	53%	69%	67%	69%
	Somewhat support	22%	25%	20%	23%	23%	23%	23%	20%	22%	23%	21%	29%	17%	19%	22%
	Somewhat oppose	4%	8%	2%	2%	1%	2%	6%	7%	5%	3%	6%	6%		10%	3%
	Strongly oppose	3%	5%	1%	5%	5%	5%	7%	1%		6%	0%	9%	3%	1%	
	(Don't know) Not sure	6%	3%	8%	18%		8%	6%	8%		7%	4%	3%	11%	2%	5%
B13i.RAISING THE MINIMUM WAGE	Support	87%	84%	89%	75%	94%	86%	81%	84%	95%	84%	90%	82%	86%	86%	92%
	Oppose	7%	13%	3%	7%	6%	6%	13%	8%	5%	8%	7%	15%	3%	12%	3%
	Unweighted Count / Weighted Count	300	138	161	41	63	104	47	77	72	151	149	71	79	67	82
		295	127	168	49	58	107	46	67	75	153	142	72	80	54	88

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		PARTY ID				PARTY ID STRENGTH			PARTY ID /GENDER						
		TOTAL	Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Strong Republi can	Democr atic men	Democr atic women	Indep/D K men	Indep/D K women	Indep/D K men w/weak	Indep/D K women w/weak
SUPPORT - OPOSE		17	14	22	10	21	27	-8	28	5	21	26	18	6	13
B13j.REDUCING CORPORATE TAX RATES	Strongly support	34%	35%	35%	29%	32%	42%	22%	32%	28%	39%	44%	27%	32%	27%
	Somewhat support	17%	18%	11%	15%	24%	18%	19%	29%	24%	15%	10%	12%	16%	15%
	Somewhat oppose	13%	14%	11%	12%	12%	13%	16%	6%	13%	15%	3%	19%	8%	17%
	Strongly oppose	22%	25%	13%	23%	23%	19%	34%	27%	34%	18%	25%	2%	34%	12%
	(Don't know) Not sure	14%	8%	29%	20%	8%	7%	9%	6%	1%	13%	18%	39%	9%	30%
B13j.REDUCING CORPORATE TAX RATES	Support	51%	53%	46%	45%	57%	60%	41%	61%	52%	54%	54%	40%	48%	41%
	Oppose	35%	39%	25%	35%	36%	33%	50%	33%	47%	33%	28%	21%	42%	29%
	Unweighted Count / Weighted Count	300	186	47	107	53	120	66	26	79	106	22	25	52	55
		295	177	60	115	43	114	63	23	70	106	28	32	55	60
SUPPORT - OPOSE		46	59	36	52	2	56	65	-3	67	54	26	45	57	46
A13k.RAISING THE CORPORATE TAX RATE	Strongly support	47%	57%	39%	42%	15%	58%	54%	8%	67%	50%	41%	37%	50%	34%
	Somewhat support	22%	19%	21%	28%	30%	16%	26%	35%	16%	22%	19%	24%	26%	31%
	Somewhat oppose	10%	9%	14%	10%	17%	8%	9%	17%	4%	12%	17%	12%	9%	12%
	Strongly oppose	11%	8%	10%	8%	27%	10%	6%	28%	12%	6%	17%	4%	10%	5%
	(Don't know) Not sure	10%	7%	16%	11%	11%	8%	5%	11%	2%	10%	6%	24%	5%	18%
A13k.RAISING THE CORPORATE TAX RATE	Support	68%	76%	60%	70%	45%	74%	80%	43%	82%	72%	60%	60%	76%	64%
	Oppose	22%	17%	24%	18%	44%	18%	15%	46%	16%	18%	34%	15%	19%	18%
	Unweighted Count / Weighted Count	300	177	64	120	42	113	64	25	62	115	31	33	58	62
	305	183	58	115	44	117	67	23	74	109	28	30	59	56	
SUPPORT - OPOSE		79	89	65	72	58	94	80	40	87	90	48	80	59	83
B13i.RAISING THE MINIMUM WAGE	Strongly support	65%	69%	63%	62%	46%	72%	65%	44%	67%	71%	58%	68%	59%	64%
	Somewhat support	22%	23%	11%	19%	32%	24%	22%	25%	27%	21%	11%	12%	18%	20%
	Somewhat oppose	4%	3%	10%	8%	6%	1%	5%	7%	5%	1%	20%		16%	
	Strongly oppose	3%	1%		1%	15%	1%	2%	22%	2%	1%			1%	1%
	(Don't know) Not sure	6%	4%	15%	11%	1%	3%	6%	2%		6%	11%	20%	6%	15%
B13i.RAISING THE MINIMUM WAGE	Support	87%	92%	75%	81%	79%	95%	87%	69%	94%	92%	69%	80%	77%	84%
	Oppose	7%	4%	10%	9%	20%	2%	7%	29%	6%	2%	20%		18%	1%
	Unweighted Count / Weighted Count	300	186	47	107	53	120	66	26	79	106	22	25	52	55
		295	177	60	115	43	114	63	23	70	106	28	32	55	60

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		EDUCATION						EDUCATION / GENDER				EDUCATION / PARTY ID				
		TOTAL	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate	Non-college men	Non-college women	College men	College women	Non-college grad Democrat	Non-college grad Republican	Non-college grad Indep/D K	College graduate Democrat
SUPPORT - OPPOSE		17	22	12	17	13	36	-37	-1	29	21	6	22	25	1	0
B13j.REDUCING CORPORATE TAX RATES	Strongly support	34%	33%	34%	34%	34%	43%	13%	28%	37%	37%	31%	38%	34%	25%	29%
	Somewhat support	17%	20%	15%	17%	17%	20%	11%	19%	16%	20%	15%	19%	25%	9%	17%
	Somewhat oppose	13%	12%	14%	13%	12%	10%	17%	12%	14%	9%	15%	13%	11%	17%	17%
	Strongly oppose	22%	19%	22%	20%	26%	17%	44%	36%	10%	27%	25%	22%	23%	16%	30%
	(Don't know) Not sure	14%	16%	14%	15%	11%	10%	14%	4%	22%	8%	15%	8%	7%	34%	7%
B13j.REDUCING CORPORATE TAX RATES	Support	51%	53%	49%	51%	51%	63%	24%	47%	53%	56%	45%	57%	59%	34%	46%
	Oppose	35%	31%	37%	34%	38%	27%	61%	48%	24%	35%	40%	35%	34%	32%	46%
	Unweighted Count / Weighted Count	300	64	138	202	97	63	34	90	111	47	50	123	38	36	63
		295	97	97	194	99	68	31	74	119	50	49	116	32	41	61
SUPPORT - OPPOSE		46	35	57	46	47	36	69	59	35	40	52	50	18	58	75
A13k.RAISING THE CORPORATE TAX RATE	Strongly support	47%	37%	49%	43%	54%	54%	55%	52%	35%	52%	56%	49%	15%	46%	70%
	Somewhat support	22%	24%	24%	24%	17%	12%	28%	24%	25%	16%	18%	22%	36%	26%	16%
	Somewhat oppose	10%	12%	5%	9%	14%	19%	3%	6%	11%	16%	13%	11%	8%	3%	4%
	Strongly oppose	11%	14%	10%	12%	10%	10%	10%	11%	14%	13%	9%	9%	26%	11%	7%
	(Don't know) Not sure	10%	13%	11%	12%	4%	5%	4%	7%	16%	4%	5%	9%	15%	14%	3%
A13k.RAISING THE CORPORATE TAX RATE	Support	68%	61%	73%	67%	71%	66%	83%	76%	60%	68%	73%	70%	52%	72%	86%
	Oppose	22%	26%	16%	21%	24%	30%	13%	17%	24%	28%	22%	20%	33%	14%	11%
	Unweighted Count / Weighted Count	300	70	105	175	122	83	39	72	103	43	79	96	29	41	80
		305	101	98	198	104	70	34	88	110	41	63	116	33	38	66
SUPPORT - OPPOSE		79	86	78	82	74	72	79	73	87	65	83	88	75	65	89
B13i.RAISING THE MINIMUM WAGE	Strongly support	65%	63%	69%	66%	62%	60%	65%	62%	69%	53%	70%	72%	48%	60%	64%
	Somewhat support	22%	25%	17%	21%	24%	25%	22%	24%	19%	27%	21%	19%	40%	14%	31%
	Somewhat oppose	4%	1%	5%	3%	7%	7%	5%	8%	0%	8%	5%	2%	3%	8%	4%
	Strongly oppose	3%	1%	3%	2%	5%	6%	2%	5%	1%	7%	3%	1%	10%		1%
	(Don't know) Not sure	6%	9%	5%	7%	2%	1%	6%	2%	11%	5%		6%		18%	
B13i.RAISING THE MINIMUM WAGE	Support	87%	88%	86%	87%	86%	86%	87%	86%	88%	80%	92%	91%	88%	74%	95%
	Oppose	7%	2%	9%	5%	12%	14%	7%	13%	1%	15%	8%	3%	12%	8%	5%
	Unweighted Count / Weighted Count	300	64	138	202	97	63	34	90	111	47	50	123	38	36	63
		295	97	97	194	99	68	31	74	119	50	49	116	32	41	61

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		TOTAL	HISPANIC ORIGIN					IDEOLOGY			IDEOLOGY / PARTY				
			Central America	Dominican Republic	Mexico	Puerto Rico	South America	United States	Liberal /progressive	Conservative	Moderate	Liberal /progressive Democrat	Conservative Republican	Moderate Democrat	Moderate Indep/DK
SUPPORT - OPPOSE		17	12	12	32	2	39	16	6	33	27	6	7	24	16
B13j.REDUCING CORPORATE TAX RATES	Strongly support	34%	36%	27%	40%	28%	42%	37%	35%	36%	34%	34%	24%	32%	31%
	Somewhat support	17%	12%	18%	25%	16%	21%	15%	15%	26%	20%	16%	25%	26%	10%
	Somewhat oppose	13%	4%	16%	14%	20%	5%	11%	14%	9%	10%	16%	13%	13%	9%
	Strongly oppose	22%	32%	18%	19%	23%	19%	24%	29%	20%	17%	28%	28%	21%	16%
	(Don't know) Not sure	14%	15%	21%	2%	13%	13%	13%	8%	9%	17%	8%	9%	8%	33%
B13j.REDUCING CORPORATE TAX RATES	Support	51%	49%	45%	65%	45%	63%	52%	49%	62%	55%	49%	49%	58%	42%
	Oppose	35%	36%	34%	33%	43%	24%	35%	43%	29%	28%	43%	42%	34%	25%
	Unweighted Count / Weighted Count	300	24	66	36	99	50	36	137	50	91	122	37	46	31
		295	18	74	29	109	50	37	132	45	90	116	31	45	34
SUPPORT - OPPOSE		46	36	38	59	45	65	45	65	7	43	67	2	42	53
A13k.RAISING THE CORPORATE TAX RATE	Strongly support	47%	44%	51%	70%	39%	62%	35%	62%	29%	39%	65%	17%	35%	45%
	Somewhat support	22%	16%	15%	8%	28%	19%	35%	18%	24%	26%	17%	34%	27%	27%
	Somewhat oppose	10%	2%	14%	11%	11%	6%	4%	9%	19%	11%	7%	24%	14%	12%
	Strongly oppose	11%	21%	14%	8%	12%	9%	21%	7%	27%	11%	8%	25%	7%	7%
	(Don't know) Not sure	10%	17%	6%	2%	9%	4%	5%	4%	1%	14%	3%		17%	10%
A13k.RAISING THE CORPORATE TAX RATE	Support	68%	59%	66%	79%	68%	81%	70%	80%	53%	65%	82%	51%	62%	72%
	Oppose	22%	23%	28%	19%	23%	15%	25%	16%	46%	21%	15%	49%	21%	18%
	Unweighted Count / Weighted Count	300	27	62	41	105	46	25	144	51	86	121	30	41	32
	305	23	76	30	113	52	22	143	51	89	122	31	45	29	
SUPPORT - OPPOSE		79	74	74	96	71	85	72	94	52	74	93	45	89	55
B13i.RAISING THE MINIMUM WAGE	Strongly support	65%	70%	60%	85%	56%	69%	71%	77%	55%	54%	77%	43%	51%	62%
	Somewhat support	22%	11%	24%	13%	28%	19%	15%	19%	20%	29%	19%	29%	40%	10%
	Somewhat oppose	4%	2%	4%	2%	10%	2%	10%	2%	9%	7%	2%	7%		17%
	Strongly oppose	3%	5%	5%		3%	1%	5%	0%	14%	2%	1%	21%	1%	
	(Don't know) Not sure	6%	11%	6%		3%	9%		1%	1%	9%	1%		8%	11%
B13i.RAISING THE MINIMUM WAGE	Support	87%	81%	84%	98%	84%	88%	86%	96%	76%	83%	96%	73%	91%	72%
	Oppose	7%	7%	10%	2%	13%	3%	14%	2%	24%	9%	3%	27%	1%	17%
	Unweighted Count / Weighted Count	300	24	66	36	99	50	36	137	50	91	122	37	46	31
	295	18	74	29	109	50	37	132	45	90	116	31	45	34	

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	REGION				PARTY REGISTRATION			PARTY REGISTRATION / PARTY ID		GENERAL VOTE HISTORY			2021 MAYOR ELECTION VOTER	
			Bronx	Brooklyn	Manhattan	Queens	Democrat	Republican	Unaffiliated /other	Democrat / Democrat	Unaffiliated /other /Indep/D K	Voted Nov 24 and 22	Voted Nov 24 only	Voted neither	Yes	No
SUPPORT - OPPOSE		17	18	0	17	26	11	18	32	19	48	-3	27	17	17	17
B13j.REDUCING CORPORATE TAX RATES	Strongly support	34%	27%	29%	35%	44%	31%	44%	40%	36%	44%	26%	35%	36%	29%	36%
	Somewhat support	17%	26%	9%	19%	13%	18%	12%	16%	20%	12%	15%	20%	16%	26%	15%
	Somewhat oppose	13%	18%	5%	19%	9%	16%	3%	6%	14%	2%	11%	11%	16%	7%	14%
	Strongly oppose	22%	17%	34%	18%	22%	22%	35%	18%	22%	6%	33%	18%	20%	30%	20%
	(Don't know) Not sure	14%	12%	23%	9%	12%	12%	7%	21%	9%	36%	14%	16%	13%	9%	15%
B13j.REDUCING CORPORATE TAX RATES	Support	51%	53%	38%	54%	57%	49%	55%	56%	55%	56%	42%	55%	52%	54%	51%
	Oppose	35%	35%	39%	37%	31%	38%	38%	23%	36%	8%	44%	29%	35%	37%	34%
	Unweighted Count / Weighted Count	300 / 295	93 / 92	52 / 59	62 / 59	84 / 74	198 / 200	30 / 24	72 / 71	161 / 155	31 / 38	93 / 75	86 / 86	113 / 125	68 / 62	232 / 233
	SUPPORT - OPPOSE	46	37	70	28	54	49	14	49	57	43	57	44	45	40	48
A13k.RAISING THE CORPORATE TAX RATE	Strongly support	47%	39%	49%	46%	61%	54%	21%	36%	57%	35%	60%	38%	46%	55%	45%
	Somewhat support	22%	23%	30%	12%	15%	16%	24%	35%	17%	31%	17%	26%	22%	13%	24%
	Somewhat oppose	10%	8%	2%	17%	15%	12%	12%	5%	10%	7%	13%	7%	10%	17%	9%
	Strongly oppose	11%	16%	7%	13%	8%	9%	19%	17%	7%	16%	8%	13%	13%	10%	12%
	(Don't know) Not sure	10%	15%	11%	12%	2%	9%	24%	6%	8%	11%	2%	16%	8%	5%	11%
A13k.RAISING THE CORPORATE TAX RATE	Support	68%	61%	79%	58%	76%	70%	45%	71%	74%	66%	78%	64%	68%	67%	69%
	Oppose	22%	24%	9%	30%	22%	21%	31%	22%	17%	23%	20%	20%	23%	27%	21%
	Unweighted Count / Weighted Count	300 / 305	105 / 95	50 / 61	64 / 61	68 / 76	200 / 207	31 / 24	69 / 73	154 / 157	33 / 29	69 / 75	96 / 91	132 / 130	55 / 61	245 / 244
	SUPPORT - OPPOSE	79	84	77	77	78	86	50	69	90	60	69	76	89	71	82
B13i.RAISING THE MINIMUM WAGE	Strongly support	65%	62%	73%	64%	64%	67%	61%	61%	68%	62%	63%	60%	69%	60%	66%
	Somewhat support	22%	26%	15%	21%	23%	24%	14%	18%	25%	10%	19%	24%	23%	25%	21%
	Somewhat oppose	4%	2%	6%	7%	3%	3%	4%	7%	2%	12%	8%	6%	1%	11%	3%
	Strongly oppose	3%	2%	5%	1%	5%	1%	21%	3%	1%		5%	1%	2%	3%	3%
	(Don't know) Not sure	6%	7%	1%	7%	5%	5%		10%	4%	16%	5%	9%	5%	2%	7%
B13i.RAISING THE MINIMUM WAGE	Support	87%	88%	88%	85%	87%	91%	75%	80%	93%	72%	82%	84%	92%	84%	88%
	Oppose	7%	4%	11%	8%	8%	4%	25%	10%	3%	12%	13%	7%	3%	13%	6%
	Unweighted Count / Weighted Count	300 / 295	93 / 92	52 / 59	62 / 59	84 / 74	198 / 200	30 / 24	72 / 71	161 / 155	31 / 38	93 / 75	86 / 86	113 / 125	68 / 62	232 / 233
	SUPPORT - OPPOSE	79	84	77	77	78	86	50	69	90	60	69	76	89	71	82

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		TOTAL	7.VOTE LIKELI HOOD	7.VOTE LIKELI HOOD	4.NYC DIRECTION			5.MOST IMPORTANT ISSUES FOR MAYOR						8.FOLLOWING NEWS RELATED TO THE 2025 NEW YORK CITY MAYORAL ELECTION		
			Almost certain	At least 50-50	Right direction	Wrong direction	(Don't know)	Cost of living/Inflation	Jobs and the economy	Housing costs/Affordability	Crime and public safety	Affordable healthcare	Homelessness	Following news updates every single day	Following news a few times per week	Following somewhat but not that closely
SUPPORT - OPPOSE		17	10	12	36	13	4	10	26	-4	15	8	6	27	-9	18
B13j.REDUCING CORPORATE TAX RATES	Strongly support	34%	32%	34%	38%	35%	24%	36%	37%	28%	33%	29%	26%	42%	18%	35%
	Somewhat support	17%	18%	16%	26%	14%	15%	14%	18%	15%	15%	13%	23%	19%	19%	16%
	Somewhat oppose	13%	13%	14%	13%	13%	10%	14%	17%	12%	11%	16%	22%	8%	15%	20%
	Strongly oppose	22%	26%	24%	15%	24%	26%	26%	12%	35%	23%	18%	21%	27%	30%	13%
	(Don't know) Not sure	14%	11%	11%	8%	14%	25%	11%	16%	10%	18%	23%	8%	4%	18%	17%
B13j.REDUCING CORPORATE TAX RATES	Support	51%	50%	51%	64%	49%	39%	49%	55%	43%	48%	43%	49%	61%	37%	51%
	Oppose	35%	39%	38%	28%	37%	36%	40%	29%	47%	34%	35%	43%	34%	45%	33%
	Unweighted Count / Weighted Count	300	238	272	64	197	39	130	44	99	127	36	30	100	88	87
		295	222	258	67	192	36	130	45	93	119	36	31	96	89	86
SUPPORT - OPPOSE		46	51	47	53	46	39	49	28	60	36	51	50	48	50	50
A13k.RAISING THE CORPORATE TAX RATE	Strongly support	47%	52%	48%	47%	49%	39%	47%	35%	56%	41%	53%	40%	52%	57%	34%
	Somewhat support	22%	21%	22%	27%	20%	18%	22%	24%	19%	24%	18%	31%	17%	16%	38%
	Somewhat oppose	10%	10%	11%	7%	12%	10%	11%	15%	7%	12%	8%	10%	11%	11%	12%
	Strongly oppose	11%	11%	12%	14%	12%	7%	9%	16%	9%	17%	12%	11%	10%	12%	9%
	(Don't know) Not sure	10%	6%	8%	5%	7%	26%	11%	9%	10%	6%	8%	8%	11%	5%	7%
A13k.RAISING THE CORPORATE TAX RATE	Support	68%	72%	69%	74%	69%	57%	69%	59%	75%	65%	71%	71%	69%	72%	71%
	Oppose	22%	21%	23%	21%	24%	17%	20%	31%	15%	29%	21%	21%	21%	23%	21%
	Unweighted Count / Weighted Count	300	227	283	73	176	51	122	35	114	110	45	38	93	95	83
	305	229	287	74	182	49	131	35	120	104	46	38	96	103	79	
SUPPORT - OPPOSE		79	84	80	97	73	82	82	59	96	68	91	77	74	80	84
B13i.RAISING THE MINIMUM WAGE	Strongly support	65%	68%	66%	69%	63%	69%	68%	53%	77%	57%	68%	63%	63%	63%	66%
	Somewhat support	22%	22%	22%	29%	20%	20%	22%	23%	20%	23%	23%	26%	22%	22%	25%
	Somewhat oppose	4%	4%	5%		6%	6%	6%	10%		6%		12%	6%	4%	5%
	Strongly oppose	3%	2%	3%	1%	4%		1%	7%	2%	6%			6%	1%	2%
	(Don't know) Not sure	6%	3%	5%	1%	8%	5%	3%	8%	1%	7%	9%		2%	10%	2%
B13i.RAISING THE MINIMUM WAGE	Support	87%	90%	88%	98%	83%	89%	90%	76%	97%	81%	91%	88%	86%	85%	91%
	Oppose	7%	6%	8%	1%	10%	6%	7%	17%	2%	12%		12%	12%	5%	7%
	Unweighted Count / Weighted Count	300	238	272	64	197	39	130	44	99	127	36	30	100	88	87
		295	222	258	67	192	36	130	45	93	119	36	31	96	89	86

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		9a.DONALD TRUMP		9b.HISPANIC FEDERATION		9c.ERIC ADAMS			9d.ZOHRAN MAMDANI			9e.ANDREW CUOMO			
		Favorable	Unfavorable	Favorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	
TOTAL															
SUPPORT - OPPOSE		17	42	8	31	-1	34	-2	49	5	33	30	34	-5	36
B13j.REDUCING CORPORATE TAX RATES	Strongly support	34%	39%	32%	42%	25%	36%	30%	46%	31%	39%	37%	37%	31%	38%
	Somewhat support	17%	27%	16%	20%	13%	28%	12%	15%	17%	20%	11%	25%	10%	18%
	Somewhat oppose	13%	9%	13%	13%	14%	15%	13%	8%	15%	9%	11%	12%	13%	16%
	Strongly oppose	22%	15%	27%	18%	26%	15%	32%	3%	28%	18%	8%	16%	33%	4%
	(Don't know) Not sure	14%	9%	13%	7%	21%	5%	14%	28%	8%	14%	33%	11%	13%	25%
B13j.REDUCING CORPORATE TAX RATES	Support	51%	66%	47%	62%	39%	64%	42%	60%	49%	59%	48%	62%	41%	55%
	Oppose	35%	24%	40%	31%	40%	31%	44%	12%	44%	26%	18%	27%	46%	19%
	Unweighted Count / Weighted Count	300	77	202	150	129	91	164	45	166	88	46	134	135	31
		295	67	201	145	134	82	161	52	166	80	50	120	135	40
SUPPORT - OPPOSE		46	2	65	62	40	20	53	55	69	12	29	43	47	53
A13k.RAISING THE CORPORATE TAX RATE	Strongly support	47%	23%	57%	46%	53%	22%	56%	43%	64%	29%	19%	39%	56%	38%
	Somewhat support	22%	22%	22%	31%	10%	32%	17%	24%	17%	25%	29%	26%	16%	28%
	Somewhat oppose	10%	19%	8%	8%	8%	18%	10%	4%	6%	21%	6%	14%	8%	4%
	Strongly oppose	11%	24%	6%	7%	16%	16%	11%	9%	6%	21%	13%	8%	16%	9%
	(Don't know) Not sure	10%	12%	6%	8%	13%	12%	6%	20%	6%	4%	32%	13%	4%	21%
A13k.RAISING THE CORPORATE TAX RATE	Support	68%	45%	79%	77%	63%	54%	74%	67%	82%	54%	48%	65%	72%	66%
	Oppose	22%	43%	15%	15%	23%	34%	21%	13%	12%	42%	20%	22%	24%	13%
	Unweighted Count / Weighted Count	300	64	209	152	124	59	187	54	164	81	55	127	140	33
		305	69	212	154	130	62	185	58	168	84	53	130	141	34
SUPPORT - OPPOSE		79	53	89	88	73	70	83	83	96	47	77	73	83	87
B13i.RAISING THE MINIMUM WAGE	Strongly support	65%	40%	73%	71%	62%	56%	73%	54%	76%	43%	61%	61%	70%	61%
	Somewhat support	22%	34%	20%	22%	20%	28%	17%	28%	21%	26%	18%	23%	20%	27%
	Somewhat oppose	4%	10%	3%	3%	5%	10%	3%		1%	13%		8%	2%	
	Strongly oppose	3%	11%	1%	3%	3%	4%	4%		0%	10%	2%	3%	4%	
	(Don't know) Not sure	6%	4%	4%	1%	9%	2%	4%	17%	1%	7%	19%	5%	4%	13%
B13i.RAISING THE MINIMUM WAGE	Support	87%	74%	92%	94%	82%	84%	90%	83%	98%	70%	79%	84%	89%	87%
	Oppose	7%	21%	4%	6%	9%	14%	7%		2%	23%	2%	11%	6%	
	Unweighted Count / Weighted Count	300	77	202	150	129	91	164	45	166	88	46	134	135	31
		295	67	201	145	134	82	161	52	166	80	50	120	135	40

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		TOTAL	9f.CURTIS SLIWA			9g.KATHY HOCHUL			9h.LETITIA JAMES			10.MAYORAL VOTE			
			Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Mamda ni	Sliwa	Cuomo	Undeci ded
SUPPORT - OPPOSE		17	22	-3	34	0	22	37	-5	20	37	0	38	38	18
B13j.REDUCING CORPORATE TAX RATES	Strongly support	34%	36%	27%	41%	30%	34%	43%	28%	34%	41%	28%	45%	40%	39%
	Somewhat support	17%	22%	16%	14%	16%	21%	15%	16%	19%	18%	17%	20%	19%	11%
	Somewhat oppose	13%	12%	12%	14%	19%	7%	9%	14%	14%	10%	15%	6%	11%	19%
	Strongly oppose	22%	24%	33%	8%	26%	25%	11%	34%	20%	11%	30%	22%	10%	14%
	(Don't know) Not sure	14%	6%	11%	24%	9%	14%	23%	9%	14%	20%	10%	7%	20%	18%
B13j.REDUCING CORPORATE TAX RATES	Support	51%	58%	43%	55%	46%	54%	57%	43%	53%	59%	45%	65%	59%	50%
	Oppose	35%	36%	46%	21%	45%	32%	20%	48%	33%	21%	45%	27%	21%	32%
	Unweighted Count / Weighted Count	300	91	114	95	134	107	59	127	80	93	141	42	78	34
		295	86	112	97	119	109	66	112	78	104	143	42	71	33
SUPPORT - OPPOSE		46	21	71	40	50	32	64	61	23	44	68	-4	50	13
A13k.RAISING THE CORPORATE TAX RATE	Strongly support	47%	35%	65%	34%	50%	41%	52%	55%	39%	42%	63%	22%	40%	25%
	Somewhat support	22%	20%	19%	27%	22%	22%	20%	22%	22%	20%	19%	19%	31%	20%
	Somewhat oppose	10%	16%	6%	10%	13%	13%	1%	7%	19%	8%	9%	13%	17%	2%
	Strongly oppose	11%	18%	7%	12%	9%	17%	7%	8%	19%	10%	5%	32%	4%	30%
	(Don't know) Not sure	10%	11%	4%	16%	7%	7%	21%	8%	1%	20%	4%	14%	8%	23%
A13k.RAISING THE CORPORATE TAX RATE	Support	68%	55%	83%	62%	72%	63%	71%	76%	61%	62%	82%	41%	71%	45%
	Oppose	22%	34%	13%	22%	21%	30%	8%	15%	38%	18%	14%	45%	21%	32%
	Unweighted Count / Weighted Count	300	90	128	82	131	111	58	147	70	83	141	44	66	45
	305	92	123	89	131	112	61	141	79	85	145	40	72	43	
SUPPORT - OPPOSE		79	70	85	81	93	61	84	97	47	85	95	50	69	85
B13i.RAISING THE MINIMUM WAGE	Strongly support	65%	56%	75%	61%	74%	50%	74%	76%	44%	69%	76%	48%	57%	61%
	Somewhat support	22%	27%	17%	23%	23%	27%	12%	22%	26%	19%	20%	26%	23%	25%
	Somewhat oppose	4%	9%	5%		2%	9%	2%		15%	1%	2%	14%	7%	
	Strongly oppose	3%	4%	1%	4%	1%	7%	1%	1%	8%	2%		11%	5%	1%
	(Don't know) Not sure	6%	3%	3%	11%	1%	7%	11%	2%	7%	9%	2%	1%	7%	13%
B13i.RAISING THE MINIMUM WAGE	Support	87%	83%	91%	85%	96%	77%	86%	97%	70%	88%	96%	74%	81%	86%
	Oppose	7%	14%	6%	4%	3%	16%	3%	1%	23%	3%	2%	24%	12%	1%
	Unweighted Count / Weighted Count	300	91	114	95	134	107	59	127	80	93	141	42	78	34
	295	86	112	97	119	109	66	112	78	104	143	42	71	33	

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		TOTAL	11.FAMILY'S FINANCIAL FUTURE		SPLIT	
			Optimistic	Concerned	A	B
SUPPORT - OPPOSE		17	15	15	.	17
B13j.REDUCING CORPORATE TAX RATES	Strongly support	34%	39%	30%		34%
	Somewhat support	17%	17%	19%		17%
	Somewhat oppose	13%	13%	13%		13%
	Strongly oppose	22%	28%	20%		22%
	(Don't know) Not sure	14%	4%	18%		14%
B13j.REDUCING CORPORATE TAX RATES	Support	51%	55%	49%		51%
	Oppose	35%	41%	34%		35%
	Unweighted Count / Weighted Count	300 295	77 86	207 193		300 295
SUPPORT - OPPOSE		46	46	47	46	.
A13k.RAISING THE CORPORATE TAX RATE	Strongly support	47%	48%	47%	47%	
	Somewhat support	22%	21%	23%	22%	
	Somewhat oppose	10%	12%	11%	10%	
	Strongly oppose	11%	11%	12%	11%	
	(Don't know) Not sure	10%	8%	7%	10%	
A13k.RAISING THE CORPORATE TAX RATE	Support	68%	69%	70%	68%	
	Oppose	22%	23%	23%	22%	
	Unweighted Count / Weighted Count	300 305	87 84	191 196	300 305	
SUPPORT - OPPOSE		79	82	78	.	79
B13i.RAISING THE MINIMUM WAGE	Strongly support	65%	70%	63%		65%
	Somewhat support	22%	19%	23%		22%
	Somewhat oppose	4%	4%	5%		4%
	Strongly oppose	3%	3%	3%		3%
	(Don't know) Not sure	6%	3%	6%		6%
B13i.RAISING THE MINIMUM WAGE	Support	87%	90%	86%		87%
	Oppose	7%	7%	8%		7%
	Unweighted Count / Weighted Count	300 295	77 86	207 193		300 295

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		GENDER		AGE						AGE		GENDER / AGE				
		TOTAL	Men	Women	Under 30	30 - 39	All under 40	40 - 49	50 - 64	65 & over	Under 50	50 & over	Men <50	Women <50	Men 50+	Women 50+
SUPPORT - OPPOSE		34	30	37	41	46	43	35	31	22	41	26	34	47	26	26
A13m.ENSURING NEW YORK CITY REMAINS A SANCTUARY CITY FOR IMMIGRANTS AND REFUGEES	Strongly support	47%	49%	46%	57%	53%	55%	50%	41%	40%	54%	40%	54%	53%	41%	40%
	Somewhat support	16%	15%	17%	11%	17%	14%	14%	20%	17%	14%	19%	10%	18%	21%	17%
	Somewhat oppose	10%	11%	9%	8%	14%	11%	8%	9%	10%	10%	10%	12%	9%	9%	10%
	Strongly oppose	20%	23%	18%	20%	11%	15%	21%	21%	25%	17%	23%	19%	15%	27%	21%
	(Don't know) Not sure	6%	3%	9%	5%	4%	4%	7%	7%	8%	5%	8%	4%	6%	1%	12%
A13m.ENSURING NEW YORK CITY REMAINS A SANCTUARY CITY FOR IMMIGRANTS AND ...	Support	64%	64%	64%	68%	71%	69%	64%	62%	57%	68%	59%	65%	71%	63%	57%
	Oppose	30%	33%	27%	27%	25%	26%	29%	31%	35%	27%	33%	31%	23%	36%	31%
	Unweighted Count /	300	116	184	44	59	103	46	75	76	149	151	57	92	59	92
	Weighted Count	305	131	174	51	60	112	48	69	76	160	145	75	85	56	89
SUPPORT - OPPOSE		-6	5	-15	-26	-17	-21	-17	4	11	-20	8	-20	-19	38	-11
B13n.COOPERATING WITH IMMIGRATION AND CUSTOMS ENFORCEMENT, OR ICE, ON DEPORTATIONS IN NEW YORK CITY	Strongly support	27%	38%	19%	27%	27%	27%	22%	26%	32%	26%	30%	30%	22%	50%	17%
	Somewhat support	15%	12%	17%	3%	11%	7%	17%	19%	22%	10%	20%	8%	12%	18%	22%
	Somewhat oppose	7%	4%	9%	9%	2%	5%	7%	8%	9%	6%	8%	3%	8%	6%	10%
	Strongly oppose	42%	41%	43%	47%	53%	50%	49%	33%	34%	50%	34%	55%	46%	24%	40%
	(Don't know) Not sure	8%	4%	12%	14%	7%	10%	5%	14%	3%	9%	8%	5%	12%	3%	12%
B13n.COOPERATING WITH IMMIGRATION AND CUSTOMS ENFORCEMENT, OR ICE,	Support	43%	51%	36%	30%	38%	34%	39%	45%	54%	36%	50%	38%	34%	68%	38%
	Oppose	49%	46%	51%	56%	55%	55%	56%	41%	43%	55%	42%	58%	53%	29%	50%
	Unweighted Count /	300	138	161	41	63	104	47	77	72	151	149	71	79	67	82
	Weighted Count	295	127	168	49	58	107	46	67	75	153	142	72	80	54	88
SUPPORT - OPPOSE		-22	-19	-25	-31	-45	-39	-10	-15	-13	-30	-14	-28	-32	-8	-18
A13o.COOPERATING WITH PRESIDENT TRUMP ON THE DEPLOYMENT OF NATIONAL GUARD TROOPS IN NEW YORK CITY	Strongly support	24%	23%	25%	24%	16%	19%	32%	20%	30%	23%	25%	19%	27%	28%	23%
	Somewhat support	11%	15%	8%	7%	6%	7%	10%	18%	13%	8%	15%	14%	2%	17%	14%
	Somewhat oppose	6%	5%	8%	6%	1%	4%	6%	9%	8%	4%	9%	1%	7%	9%	8%
	Strongly oppose	51%	53%	50%	56%	66%	61%	46%	43%	48%	57%	46%	60%	54%	43%	47%
	(Don't know) Not sure	7%	5%	9%	7%	10%	9%	7%	10%	1%	8%	5%	6%	10%	2%	8%
A13o.COOPERATING WITH PRESIDENT TRUMP ON THE DEPLOYMENT OF NATIONAL GUARD ...	Support	35%	38%	33%	31%	22%	26%	42%	38%	43%	31%	40%	33%	29%	45%	37%
	Oppose	58%	57%	58%	62%	67%	65%	51%	52%	56%	61%	54%	61%	61%	53%	55%
	Unweighted Count /	300	116	184	44	59	103	46	75	76	149	151	57	92	59	92
	Weighted Count	305	131	174	51	60	112	48	69	76	160	145	75	85	56	89

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		PARTY ID				PARTY ID STRENGTH			PARTY ID /GENDER						
		TOTAL	Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Strong Republi can	Democr atic men	Democr atic women	Indep/D K men	Indep/D K women	Indep/D K men w/weak	Indep/D K women w/weak
SUPPORT - OPPOSE		34	67	9	26	-61	78	46	-69	78	59	-22	37	15	38
A13m.ENSURING NEW YORK CITY REMAINS A SANCTUARY CITY FOR IMMIGRANTS AND REFUGEES	Strongly support	47%	67%	20%	33%	9%	74%	55%	10%	74%	62%	19%	21%	35%	30%
	Somewhat support	16%	14%	29%	26%	6%	13%	16%		15%	13%	19%	38%	21%	31%
	Somewhat oppose	10%	7%	20%	13%	9%	3%	13%	6%	3%	10%	35%	6%	17%	8%
	Strongly oppose	20%	8%	21%	20%	67%	5%	12%	73%	8%	7%	25%	17%	25%	14%
	(Don't know) Not sure	6%	5%	11%	9%	9%	4%	5%	11%		8%	2%	18%	2%	16%
A13m.ENSURING NEW YORK CITY REMAINS A SANCTUARY CITY FOR IMMIGRANTS AND ...	Support	64%	81%	49%	59%	15%	87%	71%	10%	89%	75%	38%	59%	57%	61%
	Oppose	30%	14%	40%	32%	76%	9%	24%	79%	11%	17%	60%	23%	42%	23%
	Unweighted Count /	300	177	64	120	42	113	64	25	62	115	31	33	58	62
	Weighted Count	305	183	58	115	44	117	67	23	74	109	28	30	59	56
SUPPORT - OPPOSE		-6	-25	-2	0	69	-29	-18	59	-6	-37	0	-5	3	-3
B13n.COOPERATING WITH IMMIGRATION AND CUSTOMS ENFORCEMENT, OR ICE, ON DEPORTATIONS IN NEW YORK CITY	Strongly support	27%	18%	30%	29%	65%	20%	16%	66%	29%	12%	42%	20%	41%	18%
	Somewhat support	15%	16%	11%	15%	18%	13%	20%	11%	16%	15%	7%	14%	9%	20%
	Somewhat oppose	7%	6%	11%	9%	3%	7%	5%	3%	3%	8%	5%	16%	5%	12%
	Strongly oppose	42%	53%	33%	36%	10%	55%	50%	14%	48%	56%	43%	23%	43%	29%
	(Don't know) Not sure	8%	7%	15%	11%	5%	5%	9%	6%	4%	8%	2%	27%	2%	20%
B13n.COOPERATING WITH IMMIGRATION AND CUSTOMS ENFORCEMENT, OR ICE,	Support	43%	34%	41%	44%	82%	33%	36%	76%	45%	27%	49%	34%	50%	39%
	Oppose	49%	59%	44%	44%	13%	62%	54%	18%	51%	65%	49%	39%	48%	41%
	Unweighted Count /	300	186	47	107	53	120	66	26	79	106	22	25	52	55
	Weighted Count	295	177	60	115	43	114	63	23	70	106	28	32	55	60
SUPPORT - OPPOSE		-22	-50	-4	-10	82	-53	-44	89	-52	-48	12	-19	6	-27
A13o.COOPERATING WITH PRESIDENT TRUMP ON THE DEPLOYMENT OF NATIONAL GUARD TROOPS IN NEW YORK CITY	Strongly support	24%	13%	26%	23%	70%	13%	13%	78%	11%	14%	28%	25%	25%	22%
	Somewhat support	11%	10%	15%	18%	16%	7%	15%	11%	12%	9%	24%	7%	26%	10%
	Somewhat oppose	6%	7%	10%	10%	3%	6%	7%		2%	10%	17%	3%	9%	11%
	Strongly oppose	51%	66%	36%	41%	1%	67%	65%		74%	61%	24%	47%	36%	48%
	(Don't know) Not sure	7%	4%	13%	7%	9%	6%		11%	1%	6%	7%	18%	4%	10%
A13o.COOPERATING WITH PRESIDENT TRUMP ON THE DEPLOYMENT OF NATIONAL GUARD ...	Support	35%	23%	41%	41%	86%	21%	28%	89%	23%	23%	52%	31%	51%	31%
	Oppose	58%	73%	46%	52%	4%	73%	72%		76%	71%	40%	51%	45%	59%
	Unweighted Count /	300	177	64	120	42	113	64	25	62	115	31	33	58	62
	Weighted Count	305	183	58	115	44	117	67	23	74	109	28	30	59	56

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		EDUCATION						EDUCATION / GENDER				EDUCATION / PARTY ID				
		TOTAL	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate	Non-college men	Non-college women	College men	College women	Non-college grad Democrat	Non-college grad Republican	Non-college grad Indep/D K	College graduate Democrat
SUPPORT - OPPOSE		34	18	37	27	46	44	50	27	27	35	53	58	-47	-4	82
A13m.ENSURING NEW YORK CITY REMAINS A SANCTUARY CITY FOR IMMIGRANTS AND REFUGEES	Strongly support	47%	42%	41%	41%	59%	57%	62%	44%	39%	58%	59%	57%	13%	19%	83%
	Somewhat support	16%	14%	22%	18%	13%	14%	12%	18%	18%	8%	17%	18%	8%	24%	8%
	Somewhat oppose	10%	12%	7%	10%	11%	10%	12%	8%	11%	17%	7%	7%	10%	18%	6%
	Strongly oppose	20%	27%	18%	23%	15%	17%	11%	26%	20%	15%	15%	10%	57%	28%	3%
	(Don't know) Not sure	6%	5%	11%	8%	2%	1%	3%	3%	12%	1%	2%	7%	12%	11%	
A13m.ENSURING NEW YORK CITY REMAINS A SANCTUARY CITY FOR IMMIGRANTS AND ...	Support	64%	56%	63%	59%	72%	71%	74%	62%	57%	67%	75%	75%	20%	43%	91%
	Oppose	30%	39%	26%	32%	26%	27%	23%	35%	30%	32%	22%	18%	68%	47%	9%
	Unweighted Count / Weighted Count	300	70	105	175	122	83	39	72	103	43	79	96	29	41	80
		305	101	98	198	104	70	34	88	110	41	63	116	33	38	66
SUPPORT - OPPOSE		-6	-2	2	0	-23	-15	-40	6	-3	-1	-44	-21	83	-8	-33
B13n.COOPERATING WITH IMMIGRATION AND CUSTOMS ENFORCEMENT, OR ICE, ON DEPORTATIONS IN NEW YORK CITY	Strongly support	27%	23%	27%	25%	31%	37%	16%	34%	19%	41%	20%	16%	67%	20%	23%
	Somewhat support	15%	21%	19%	20%	6%	2%	13%	17%	22%	6%	6%	20%	21%	16%	8%
	Somewhat oppose	7%	8%	8%	8%	5%	5%	5%	3%	11%	6%	4%	8%	3%	13%	3%
	Strongly oppose	42%	38%	35%	37%	54%	49%	64%	43%	33%	42%	66%	48%	2%	31%	62%
	(Don't know) Not sure	8%	10%	11%	10%	5%	6%	2%	3%	15%	5%	5%	8%	6%	21%	4%
B13n.COOPERATING WITH IMMIGRATION AND CUSTOMS ENFORCEMENT, OR ICE, ...	Support	43%	44%	46%	45%	36%	39%	29%	51%	41%	47%	25%	36%	88%	36%	31%
	Oppose	49%	46%	44%	45%	59%	54%	69%	46%	44%	48%	70%	56%	5%	43%	65%
	Unweighted Count / Weighted Count	300	64	138	202	97	63	34	90	111	47	50	123	38	36	63
		295	97	97	194	99	68	31	74	119	50	49	116	32	41	61
SUPPORT - OPPOSE		-22	-2	-13	-8	-51	-45	-63	-2	-12	-53	-49	-37	80	16	-74
A13o.COOPERATING WITH PRESIDENT TRUMP ON THE DEPLOYMENT OF NATIONAL GUARD TROOPS IN NEW YORK CITY	Strongly support	24%	32%	21%	27%	19%	21%	14%	25%	28%	20%	18%	14%	68%	32%	11%
	Somewhat support	11%	14%	16%	15%	5%	5%	3%	21%	10%	3%	5%	15%	16%	18%	1%
	Somewhat oppose	6%	6%	6%	6%	7%	7%	6%	4%	8%	7%	7%	6%	4%	10%	8%
	Strongly oppose	51%	42%	44%	43%	68%	64%	74%	44%	43%	70%	66%	60%		24%	79%
	(Don't know) Not sure	7%	6%	12%	9%	2%	2%	2%	7%	11%		3%	6%	12%	16%	1%
A13o.COOPERATING WITH PRESIDENT TRUMP ON THE DEPLOYMENT OF NATIONAL GUARD ...	Support	35%	46%	37%	42%	23%	26%	18%	46%	39%	23%	24%	29%	84%	50%	13%
	Oppose	58%	48%	50%	49%	74%	72%	80%	48%	50%	77%	73%	66%	4%	34%	86%
	Unweighted Count / Weighted Count	300	70	105	175	122	83	39	72	103	43	79	96	29	41	80
		305	101	98	198	104	70	34	88	110	41	63	116	33	38	66

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		HISPANIC ORIGIN						IDEOLOGY			IDEOLOGY /PARTY				
		TOTAL	Central America	Dominican Republic	Mexico	Puerto Rico	South America	United States	Liberal /progressive	Conservative	Moderate	Liberal /progressive Democrat	Conservative Republican	Moderate Democrat	Moderate Indep/DK
SUPPORT - OPPOSE		34	62	24	77	27	32	-10	77	-46	17	84	-88	33	0
A13m.ENSURING NEW YORK CITY REMAINS A SANCTUARY CITY FOR IMMIGRANTS AND REFUGEES	Strongly support	47%	49%	51%	76%	39%	54%	29%	69%	15%	37%	76%	2%	51%	21%
	Somewhat support	16%	31%	9%	12%	22%	8%	9%	18%	11%	15%	16%	4%	9%	25%
	Somewhat oppose	10%	7%	12%	2%	8%	12%	10%	4%	13%	16%	1%	12%	17%	21%
	Strongly oppose	20%	10%	23%	9%	25%	18%	37%	7%	60%	20%	6%	82%	9%	25%
	(Don't know) Not sure	6%	3%	4%		6%	8%	15%	2%	1%	12%	1%		14%	8%
A13m.ENSURING NEW YORK CITY REMAINS A SANCTUARY CITY FOR IMMIGRANTS AND ...	Support	64%	80%	60%	88%	60%	62%	38%	88%	26%	52%	92%	6%	60%	46%
	Oppose	30%	18%	36%	12%	33%	30%	47%	11%	73%	35%	7%	94%	26%	46%
	Unweighted Count /	300	27	62	41	105	46	25	144	51	86	121	30	41	32
	Weighted Count	305	23	76	30	113	52	22	143	51	89	122	31	45	29
SUPPORT - OPPOSE		-6	-29	-13	-2	-10	-15	13	-40	67	3	-43	70	-1	-7
B13n.COOPERATING WITH IMMIGRATION AND CUSTOMS ENFORCEMENT, OR ICE, ON DEPORTATIONS IN NEW YORK CITY	Strongly support	27%	18%	18%	26%	31%	27%	48%	16%	61%	28%	14%	68%	20%	32%
	Somewhat support	15%	15%	17%	22%	10%	15%	1%	12%	21%	18%	13%	14%	23%	10%
	Somewhat oppose	7%	9%	7%	13%	8%	6%	12%	7%	3%	7%	6%	2%	6%	9%
	Strongly oppose	42%	54%	42%	37%	43%	51%	24%	62%	11%	36%	64%	9%	38%	40%
	(Don't know) Not sure	8%	5%	15%	2%	8%	1%	15%	4%	5%	11%	3%	7%	13%	10%
B13n.COOPERATING WITH IMMIGRATION AND CUSTOMS ENFORCEMENT, OR ICE, ...	Support	43%	33%	36%	48%	41%	42%	49%	28%	81%	46%	27%	82%	43%	41%
	Oppose	49%	62%	49%	50%	51%	57%	36%	68%	14%	43%	70%	12%	44%	49%
	Unweighted Count /	300	24	66	36	99	50	36	137	50	91	122	37	46	31
	Weighted Count	295	18	74	29	109	50	37	132	45	90	116	31	45	34
SUPPORT - OPPOSE		-22	-41	-39	-20	-11	-32	-1	-49	61	-23	-51	100	-42	-14
A13o.COOPERATING WITH PRESIDENT TRUMP ON THE DEPLOYMENT OF NATIONAL GUARD TROOPS IN NEW YORK CITY	Strongly support	24%	18%	21%	33%	27%	18%	26%	15%	62%	21%	15%	82%	12%	19%
	Somewhat support	11%	11%	8%	7%	14%	12%	18%	9%	17%	13%	9%	18%	12%	19%
	Somewhat oppose	6%	9%	11%		3%	7%	2%	3%	4%	12%	4%		9%	19%
	Strongly oppose	51%	61%	57%	60%	49%	55%	44%	71%	14%	44%	72%		57%	32%
	(Don't know) Not sure	7%	3%	4%		7%	8%	10%	2%	2%	10%	1%		10%	11%
A13o.COOPERATING WITH PRESIDENT TRUMP ON THE DEPLOYMENT OF NATIONAL GUARD ...	Support	35%	28%	29%	40%	41%	30%	45%	24%	80%	34%	24%	100%	24%	38%
	Oppose	58%	69%	68%	60%	52%	62%	46%	73%	19%	56%	75%		66%	52%
	Unweighted Count /	300	27	62	41	105	46	25	144	51	86	121	30	41	32
	Weighted Count	305	23	76	30	113	52	22	143	51	89	122	31	45	29

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		TOTAL	REGION				PARTY REGISTRATION			PARTY REGISTRATION / PARTY ID		GENERAL VOTE HISTORY			2021 MAYOR ELECTION VOTER	
			Bronx	Brooklyn	Manhattan	Queens	Democrat	Republican	Unaffiliated /other	Democrat / Democrat	Unaffiliated /other /Indep/DK	Voted Nov 24 and 22	Voted Nov 24 only	Voted neither	Yes	No
SUPPORT - OPPOSE		34	16	43	36	52	54	-41	2	74	17	29	32	36	17	38
A13m.ENSURING NEW YORK CITY REMAINS A SANCTUARY CITY FOR IMMIGRANTS AND REFUGEES	Strongly support	47%	37%	47%	43%	65%	59%	20%	24%	70%	19%	54%	45%	48%	40%	49%
	Somewhat support	16%	15%	24%	20%	11%	15%	3%	24%	14%	38%	10%	15%	17%	16%	17%
	Somewhat oppose	10%	16%	5%	5%	10%	4%	17%	23%	4%	16%	12%	9%	10%	12%	9%
	Strongly oppose	20%	20%	24%	22%	14%	15%	47%	24%	7%	23%	24%	19%	20%	27%	18%
	(Don't know) Not sure	6%	12%		10%	1%	6%	13%	5%	5%	4%		11%	5%	5%	7%
A13m.ENSURING NEW YORK CITY REMAINS A SANCTUARY CITY FOR IMMIGRANTS AND ...	Support	64%	52%	71%	63%	75%	74%	23%	48%	84%	56%	65%	61%	65%	56%	66%
	Oppose	30%	36%	29%	27%	23%	20%	64%	47%	10%	40%	35%	28%	30%	39%	27%
	Unweighted Count /	300	105	50	64	68	200	31	69	154	33	69	96	132	55	245
	Weighted Count	305	95	61	61	76	207	24	73	157	29	75	91	130	61	244
SUPPORT - OPPOSE		-6	2	-27	6	-19	-17	52	4	-23	10	-1	-4	-11	-3	-7
B13n.COOPERATING WITH IMMIGRATION AND CUSTOMS ENFORCEMENT, OR ICE, ON DEPORTATIONS IN NEW YORK CITY	Strongly support	27%	33%	28%	23%	26%	21%	66%	32%	20%	36%	31%	35%	20%	30%	27%
	Somewhat support	15%	14%	4%	23%	12%	15%	7%	17%	16%	14%	14%	8%	20%	13%	15%
	Somewhat oppose	7%	10%	4%	7%	5%	7%	1%	8%	7%	13%	8%	6%	7%	4%	8%
	Strongly oppose	42%	34%	55%	33%	51%	47%	19%	37%	52%	28%	38%	41%	44%	43%	42%
	(Don't know) Not sure	8%	8%	9%	15%	5%	9%	7%	7%	7%	9%	9%	10%	8%	10%	8%
B13n.COOPERATING WITH IMMIGRATION AND CUSTOMS ENFORCEMENT, OR ICE,	Support	43%	47%	32%	45%	38%	37%	72%	48%	35%	50%	45%	43%	40%	43%	42%
	Oppose	49%	45%	59%	40%	57%	54%	20%	45%	58%	40%	46%	47%	52%	47%	50%
	Unweighted Count /	300	93	52	62	84	198	30	72	161	31	93	86	113	68	232
	Weighted Count	295	92	59	59	74	200	24	71	155	38	75	86	125	62	233
SUPPORT - OPPOSE		-22	-11	-28	-25	-37	-32	48	-19	-47	-5	-48	-15	-14	-22	-22
A13o.COOPERATING WITH PRESIDENT TRUMP ON THE DEPLOYMENT OF NATIONAL GUARD TROOPS IN NEW YORK CITY	Strongly support	24%	18%	29%	32%	18%	21%	51%	25%	14%	29%	18%	23%	30%	22%	25%
	Somewhat support	11%	18%	6%	3%	12%	10%	17%	12%	10%	12%	8%	14%	10%	16%	10%
	Somewhat oppose	6%	6%	9%	5%	6%	5%	12%	9%	5%	9%	7%	7%	6%	7%	6%
	Strongly oppose	51%	42%	54%	56%	60%	58%	8%	46%	66%	37%	67%	44%	49%	53%	51%
	(Don't know) Not sure	7%	15%	2%	4%	4%	6%	13%	8%	5%	12%		13%	5%	3%	8%
A13o.COOPERATING WITH PRESIDENT TRUMP ON THE DEPLOYMENT OF NATIONAL GUARD ...	Support	35%	37%	35%	35%	30%	31%	68%	36%	24%	41%	26%	36%	40%	38%	35%
	Oppose	58%	48%	63%	61%	66%	63%	20%	56%	71%	46%	74%	51%	55%	60%	57%
	Unweighted Count /	300	105	50	64	68	200	31	69	154	33	69	96	132	55	245
	Weighted Count	305	95	61	61	76	207	24	73	157	29	75	91	130	61	244

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		7.VOTE LIKELIHOOD	7.VOTE LIKELIHOOD	4.NYC DIRECTION			5.MOST IMPORTANT ISSUES FOR MAYOR						8.FOLLOWING NEWS RELATED TO THE 2025 NEW YORK CITY MAYORAL ELECTION			
		Almost certain	At least 50-50	Right direction	Wrong direction	(Don't know)	Cost of living/Inflation	Jobs and the economy	Housing costs/Affordability	Crime and public safety	Affordable healthcare	Homelessness	Following news updates every single day	Following news a few times per week	Following somewhat but not that closely	
SUPPORT - OPOSE		34	40	36	67	21	34	41	12	51	7	47	26	28	47	33
A13m.ENSURING NEW YORK CITY REMAINS A SANCTUARY CITY FOR IMMIGRANTS AND REFUGEES	Strongly support	47%	54%	48%	65%	43%	37%	51%	38%	55%	35%	53%	41%	45%	63%	37%
	Somewhat support	16%	15%	17%	16%	15%	21%	17%	16%	18%	15%	15%	19%	16%	10%	26%
	Somewhat oppose	10%	9%	9%	4%	12%	9%	11%	12%	11%	13%	3%	10%	7%	11%	12%
	Strongly oppose	20%	19%	20%	10%	25%	15%	16%	30%	11%	31%	18%	24%	25%	14%	18%
	(Don't know) Not sure	6%	4%	5%	6%	4%	18%	5%	3%	5%	6%	10%	7%	6%	1%	7%
A13m.ENSURING NEW YORK CITY REMAINS A SANCTUARY CITY FOR IMMIGRANTS AND ...	Support	64%	68%	66%	80%	59%	58%	68%	54%	73%	51%	68%	60%	61%	73%	63%
	Oppose	30%	28%	29%	14%	38%	24%	27%	43%	22%	44%	22%	33%	33%	26%	30%
	Unweighted Count /	300	227	283	73	176	51	122	35	114	110	45	38	93	95	83
	Weighted Count	305	229	287	74	182	49	131	35	120	104	46	38	96	103	79
SUPPORT - OPOSE		-6	-9	-7	-10	4	-56	-21	17	-14	13	-24	-7	1	-24	-5
B13n.COOPERATING WITH IMMIGRATION AND CUSTOMS ENFORCEMENT, OR ICE, ON DEPORTATIONS IN NEW YORK CITY	Strongly support	27%	28%	28%	24%	32%	10%	28%	34%	19%	35%	24%	24%	37%	22%	20%
	Somewhat support	15%	16%	16%	19%	15%	5%	7%	17%	21%	17%	5%	23%	12%	10%	22%
	Somewhat oppose	7%	5%	6%	8%	5%	16%	7%	5%	5%	3%	11%	22%	10%	5%	6%
	Strongly oppose	42%	47%	44%	45%	39%	55%	50%	29%	50%	37%	43%	32%	39%	52%	41%
	(Don't know) Not sure	8%	3%	6%	4%	9%	14%	8%	15%	4%	7%	17%		2%	12%	10%
B13n.COOPERATING WITH IMMIGRATION AND CUSTOMS ENFORCEMENT, OR ICE, ...	Support	43%	44%	43%	43%	47%	15%	35%	51%	41%	53%	30%	47%	50%	32%	43%
	Oppose	49%	53%	51%	53%	43%	71%	57%	34%	55%	40%	54%	53%	48%	56%	48%
	Unweighted Count /	300	238	272	64	197	39	130	44	99	127	36	30	100	88	87
	Weighted Count	295	222	258	67	192	36	130	45	93	119	36	31	96	89	86
SUPPORT - OPOSE		-22	-25	-23	-22	-16	-49	-21	-6	-47	3	-30	-15	-3	-53	-18
A13o.COOPERATING WITH PRESIDENT TRUMP ON THE DEPLOYMENT OF NATIONAL GUARD TROOPS IN NEW YORK CITY	Strongly support	24%	23%	24%	22%	29%	10%	21%	30%	16%	31%	24%	27%	30%	17%	24%
	Somewhat support	11%	12%	12%	15%	11%	6%	14%	15%	8%	16%	8%	11%	16%	5%	12%
	Somewhat oppose	6%	4%	7%	8%	6%	4%	6%	12%	6%	7%	7%	8%	4%	7%	9%
	Strongly oppose	51%	56%	52%	51%	49%	60%	50%	40%	65%	37%	55%	45%	45%	69%	44%
	(Don't know) Not sure	7%	4%	6%	4%	5%	20%	8%	2%	6%	9%	6%	8%	4%	2%	10%
A13o.COOPERATING WITH PRESIDENT TRUMP ON THE DEPLOYMENT OF NATIONAL GUARD ...	Support	35%	35%	35%	37%	40%	16%	35%	46%	24%	47%	32%	38%	46%	23%	36%
	Oppose	58%	60%	59%	59%	56%	64%	57%	52%	70%	44%	62%	53%	49%	76%	54%
	Unweighted Count /	300	227	283	73	176	51	122	35	114	110	45	38	93	95	83
	Weighted Count	305	229	287	74	182	49	131	35	120	104	46	38	96	103	79

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		9a.DONALD TRUMP		9b.HISPANIC FEDERATION		9c.ERIC ADAMS			9d.ZOHRAN MAMDANI			9e.ANDREW CUOMO			
		Favorable	Unfavorable	Favorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	
TOTAL															
SUPPORT - OPPOSE		34	-58	63	53	26	5	42	40	71	-51	51	35	28	56
A13m.ENSURING NEW YORK CITY REMAINS A SANCTUARY CITY FOR IMMIGRANTS AND REFUGEES	Strongly support	47%	9%	60%	55%	44%	37%	53%	41%	65%	18%	37%	44%	51%	44%
	Somewhat support	16%	8%	19%	18%	15%	13%	16%	22%	18%	5%	30%	19%	12%	24%
	Somewhat oppose	10%	14%	9%	8%	9%	12%	11%	5%	8%	17%	5%	9%	13%	
	Strongly oppose	20%	62%	7%	13%	24%	33%	16%	18%	4%	57%	11%	20%	22%	12%
	(Don't know) Not sure	6%	8%	4%	6%	8%	6%	4%	14%	5%	3%	18%	7%	2%	20%
A13m.ENSURING NEW YORK CITY REMAINS A SANCTUARY CITY FOR IMMIGRANTS AND ...	Support	64%	17%	79%	73%	59%	50%	69%	63%	83%	23%	67%	64%	63%	68%
	Oppose	30%	75%	16%	21%	33%	45%	27%	23%	12%	74%	15%	29%	35%	12%
	Unweighted Count / Weighted Count	300	64	209	152	124	59	187	54	164	81	55	127	140	33
		305	69	212	154	130	62	185	58	168	84	53	130	141	34
SUPPORT - OPPOSE		-6	73	-35	-1	-19	12	-21	11	-34	40	12	1	-21	21
B13n.COOPERATING WITH IMMIGRATION AND CUSTOMS ENFORCEMENT, OR ICE, ON DEPORTATIONS IN NEW YORK CITY	Strongly support	27%	61%	16%	29%	23%	36%	21%	33%	19%	45%	27%	32%	21%	35%
	Somewhat support	15%	24%	13%	17%	13%	18%	14%	12%	12%	22%	14%	15%	15%	15%
	Somewhat oppose	7%	5%	7%	8%	7%	5%	7%	9%	8%	4%	9%	9%	4%	13%
	Strongly oppose	42%	7%	57%	39%	48%	38%	50%	26%	58%	23%	20%	38%	54%	16%
	(Don't know) Not sure	8%	3%	8%	7%	9%	3%	8%	20%	3%	7%	30%	6%	7%	21%
B13n.COOPERATING WITH IMMIGRATION AND CUSTOMS ENFORCEMENT, OR ICE, ...	Support	43%	85%	29%	46%	36%	55%	36%	45%	31%	67%	41%	47%	36%	50%
	Oppose	49%	12%	64%	47%	55%	43%	57%	35%	66%	27%	29%	46%	57%	29%
	Unweighted Count / Weighted Count	300	77	202	150	129	91	164	45	166	88	46	134	135	31
		295	67	201	145	134	82	161	52	166	80	50	120	135	40
SUPPORT - OPPOSE		-22	78	-55	-39	-13	13	-33	-27	-60	60	-33	-12	-30	-31
A13o.COOPERATING WITH PRESIDENT TRUMP ON THE DEPLOYMENT OF NATIONAL GUARD TROOPS IN NEW YORK CITY	Strongly support	24%	67%	11%	19%	25%	32%	22%	23%	9%	59%	15%	23%	26%	20%
	Somewhat support	11%	17%	9%	8%	14%	24%	9%	7%	8%	19%	9%	16%	7%	10%
	Somewhat oppose	6%	3%	8%	7%	4%	6%	7%	5%	7%	6%	6%	5%	5%	14%
	Strongly oppose	51%	3%	68%	59%	48%	36%	56%	52%	71%	13%	51%	46%	58%	48%
	(Don't know) Not sure	7%	10%	4%	6%	9%	3%	6%	14%	5%	4%	18%	10%	4%	8%
A13o.COOPERATING WITH PRESIDENT TRUMP ON THE DEPLOYMENT OF NATIONAL GUARD ...	Support	35%	84%	20%	28%	39%	55%	30%	30%	18%	78%	24%	39%	33%	31%
	Oppose	58%	6%	76%	66%	52%	42%	63%	57%	77%	18%	58%	51%	63%	61%
	Unweighted Count / Weighted Count	300	64	209	152	124	59	187	54	164	81	55	127	140	33
		305	69	212	154	130	62	185	58	168	84	53	130	141	34

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		TOTAL	9f.CURTIS SLIWA			9g.KATHY HOCHUL			9h.LETITIA JAMES			10.MAYORAL VOTE			
			Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Mamda ni	Sliwa	Cuomo	Undeci ded
SUPPORT - OPPOSE		34	-3	58	38	72	-22	53	69	-45	49	74	-47	5	29
A13m.ENSURING NEW YORK CITY REMAINS A SANCTUARY CITY FOR IMMIGRANTS AND REFUGEES	Strongly support	47%	27%	64%	45%	62%	27%	53%	63%	18%	49%	67%	21%	31%	37%
	Somewhat support	16%	20%	14%	17%	22%	10%	16%	17%	10%	20%	18%	2%	16%	23%
	Somewhat oppose	10%	14%	9%	6%	7%	17%	2%	6%	16%	11%	7%	13%	11%	10%
	Strongly oppose	20%	36%	10%	17%	5%	41%	15%	6%	56%	10%	4%	57%	31%	20%
	(Don't know) Not sure	6%	4%	3%	15%	4%	6%	14%	7%		11%	3%	8%	10%	9%
A13m.ENSURING NEW YORK CITY REMAINS A SANCTUARY CITY FOR IMMIGRANTS AND ...	Support	64%	47%	78%	62%	84%	36%	69%	81%	28%	69%	85%	22%	47%	60%
	Oppose	30%	50%	20%	23%	12%	58%	16%	12%	72%	20%	12%	69%	42%	31%
	Unweighted Count /	300	90	128	82	131	111	58	147	70	83	141	44	66	45
	Weighted Count	305	92	123	89	131	112	61	141	79	85	145	40	72	43
SUPPORT - OPPOSE		-6	41	-41	-9	-37	19	7	-45	34	4	-37	73	4	-2
B13n.COOPERATING WITH IMMIGRATION AND CUSTOMS ENFORCEMENT, OR ICE, ON DEPORTATIONS IN NEW YORK CITY	Strongly support	27%	45%	18%	23%	18%	38%	28%	16%	48%	24%	19%	56%	32%	18%
	Somewhat support	15%	25%	8%	15%	11%	18%	17%	9%	16%	21%	10%	29%	14%	23%
	Somewhat oppose	7%	10%	3%	9%	5%	7%	10%	7%	2%	10%	7%	4%	8%	10%
	Strongly oppose	42%	19%	64%	38%	61%	29%	29%	62%	28%	31%	59%	8%	35%	32%
	(Don't know) Not sure	8%	2%	7%	16%	5%	8%	16%	5%	6%	14%	4%	2%	12%	17%
B13n.COOPERATING WITH IMMIGRATION AND CUSTOMS ENFORCEMENT, OR ICE, ...	Support	43%	70%	26%	37%	29%	56%	45%	25%	64%	45%	30%	85%	46%	41%
	Oppose	49%	28%	67%	47%	66%	37%	39%	70%	30%	41%	66%	13%	42%	43%
	Unweighted Count /	300	91	114	95	134	107	59	127	80	93	141	42	78	34
	Weighted Count	295	86	112	97	119	109	66	112	78	104	143	42	71	33
SUPPORT - OPPOSE		-22	26	-50	-35	-57	17	-21	-61	51	-27	-62	61	-5	3
A13o.COOPERATING WITH PRESIDENT TRUMP ON THE DEPLOYMENT OF NATIONAL GUARD TROOPS IN NEW YORK CITY	Strongly support	24%	40%	18%	16%	10%	43%	20%	11%	57%	16%	12%	64%	24%	28%
	Somewhat support	11%	21%	6%	8%	9%	13%	13%	7%	17%	13%	6%	13%	18%	15%
	Somewhat oppose	6%	5%	7%	7%	8%	6%	3%	7%	2%	8%	8%		8%	5%
	Strongly oppose	51%	30%	67%	51%	69%	32%	50%	70%	21%	48%	72%	16%	39%	35%
	(Don't know) Not sure	7%	3%	2%	18%	4%	7%	13%	5%	3%	14%	2%	6%	11%	17%
A13o.COOPERATING WITH PRESIDENT TRUMP ON THE DEPLOYMENT OF NATIONAL GUARD ...	Support	35%	62%	24%	24%	20%	55%	33%	17%	74%	29%	18%	77%	42%	43%
	Oppose	58%	35%	74%	59%	77%	38%	54%	78%	23%	56%	80%	16%	47%	40%
	Unweighted Count /	300	90	128	82	131	111	58	147	70	83	141	44	66	45
	Weighted Count	305	92	123	89	131	112	61	141	79	85	145	40	72	43

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		TOTAL	11.FAMILY'S FINANCIAL FUTURE		SPLIT	
			Optimistic	Concerned	A	B
SUPPORT - OPPOSE		34	42	33	34	.
A13m.ENSURING NEW YORK CITY REMAINS A SANCTUARY CITY FOR IMMIGRANTS AND REFUGEES	Strongly support	47%	53%	47%	47%	
	Somewhat support	16%	17%	17%	16%	
	Somewhat oppose	10%	5%	13%	10%	
	Strongly oppose	20%	23%	19%	20%	
	(Don't know) Not sure	6%	3%	5%	6%	
A13m.ENSURING NEW YORK CITY REMAINS A SANCTUARY CITY FOR IMMIGRANTS AND ...	Support	64%	70%	64%	64%	
	Oppose	30%	28%	31%	30%	
	Unweighted Count / Weighted Count	300 305	87 84	191 196	300 305	
SUPPORT - OPPOSE		-6	-15	-6	.	-6
B13n.COOPERATING WITH IMMIGRATION AND CUSTOMS ENFORCEMENT, OR ICE, ON DEPORTATIONS IN NEW YORK CITY	Strongly support	27%	30%	26%		27%
	Somewhat support	15%	11%	16%		15%
	Somewhat oppose	7%	8%	7%		7%
	Strongly oppose	42%	47%	41%		42%
	(Don't know) Not sure	8%	4%	10%		8%
B13n.COOPERATING WITH IMMIGRATION AND CUSTOMS ENFORCEMENT, OR ICE, ...	Support	43%	41%	42%		43%
	Oppose	49%	56%	48%		49%
	Unweighted Count / Weighted Count	300 295	77 86	207 193		300 295
SUPPORT - OPPOSE		-22	-8	-30	-22	.
A13o.COOPERATING WITH PRESIDENT TRUMP ON THE DEPLOYMENT OF NATIONAL GUARD TROOPS IN NEW YORK CITY	Strongly support	24%	27%	24%	24%	
	Somewhat support	11%	16%	9%	11%	
	Somewhat oppose	6%	7%	7%	6%	
	Strongly oppose	51%	44%	55%	51%	
	(Don't know) Not sure	7%	6%	5%	7%	
A13o.COOPERATING WITH PRESIDENT TRUMP ON THE DEPLOYMENT OF NATIONAL GUARD ...	Support	35%	43%	33%	35%	
	Oppose	58%	51%	62%	58%	
	Unweighted Count / Weighted Count	300 305	87 84	191 196	300 305	

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	GENDER		AGE					AGE		GENDER /AGE				
			Men	Women	Under 30	30 - 39	All under 40	40 - 49	50 - 64	65 & over	Under 50	50 & over	Men <50	Women <50	Men 50+	Women 50+
SUPPORT - OPPOSE		49	40	55	37	29	33	71	32	73	44	53	40	47	40	62
B13p.BANNING LAW ENFORCEMENT (ICE, FBI, LOCAL AND STATE) FROM WEARING MASKS	Strongly support	54%	58%	50%	53%	48%	50%	59%	51%	58%	53%	54%	60%	46%	55%	54%
	Somewhat support	17%	9%	22%	11%	12%	12%	24%	9%	27%	15%	18%	9%	22%	11%	23%
	Somewhat oppose	5%	6%	5%	10%	5%	8%	1%	7%	4%	6%	5%	5%	6%	6%	5%
	Strongly oppose	16%	22%	12%	16%	26%	22%	11%	20%	8%	18%	14%	23%	14%	20%	10%
	(Don't know) Not sure	8%	5%	11%	10%	8%	9%	5%	14%	3%	8%	8%	2%	13%	8%	8%
B13p.BANNING LAW ENFORCEMENT (ICE, FBI, LOCAL AND STATE) FROM WEARING MASKS	Support	70%	68%	72%	64%	60%	62%	83%	59%	85%	68%	73%	69%	67%	66%	77%
	Oppose	22%	27%	17%	26%	31%	29%	12%	27%	12%	24%	19%	29%	20%	26%	15%
	Unweighted Count /	300	138	161	41	63	104	47	77	72	151	149	71	79	67	82
	Weighted Count	295	127	168	49	58	107	46	67	75	153	142	72	80	54	88

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		PARTY ID				PARTY ID STRENGTH			PARTY ID /GENDER						
		TOTAL	Democrat	Indep/D K	Indep/D K w/weak	Republican	Strong Democrat	Weak Democrat	Strong Republican	Democratic men	Democratic women	Indep/D K men	Indep/D K women	Indep/D K men w/weak	Indep/D K women w/weak
SUPPORT - OPPOSE		49	75	47	41	-49	82	63	-54	66	81	56	39	33	49
B13p.BANNING LAW ENFORCEMENT (ICE, FBI, LOCAL AND STATE) FROM WEARING MASKS	Strongly support	54%	64%	52%	48%	13%	68%	57%	14%	68%	61%	72%	35%	57%	39%
	Somewhat support	17%	21%	12%	17%	10%	21%	22%	6%	13%	27%	5%	19%	6%	27%
	Somewhat oppose	5%	5%	3%	7%	8%	2%	9%	4%	5%	4%	2%	3%	4%	9%
	Strongly oppose	16%	6%	15%	17%	65%	5%	7%	70%	9%	3%	18%	11%	26%	8%
	(Don't know) Not sure	8%	4%	19%	12%	4%	4%	5%	6%	5%	4%	4%	32%	7%	17%
B13p.BANNING LAW ENFORCEMENT (ICE, FBI, LOCAL AND STATE) FROM WEARING MASKS	Support	70%	85%	64%	65%	23%	89%	79%	20%	81%	88%	76%	53%	63%	66%
	Oppose	22%	10%	17%	23%	73%	7%	16%	74%	14%	8%	20%	15%	30%	17%
	Unweighted Count /	300	186	47	107	53	120	66	26	79	106	22	25	52	55
	Weighted Count	295	177	60	115	43	114	63	23	70	106	28	32	55	60

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		EDUCATION						EDUCATION / GENDER				EDUCATION / PARTY ID				
		TOTAL	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate	Non-college men	Non-college women	College men	College women	Non-college grad Democrat	Non-college grad Republican	Non-college grad Indep/D K	College graduate Democrat
SUPPORT - OPPOSE		49	54	51	52	40	43	32	47	56	27	53	79	-49	59	68
B13p.BANNING LAW ENFORCEMENT (ICE, FBI, LOCAL AND STATE) FROM WEARING MASKS	Strongly support	54%	55%	51%	53%	53%	51%	58%	58%	50%	57%	50%	67%	10%	49%	58%
	Somewhat support	17%	15%	21%	18%	15%	19%	5%	12%	21%	6%	24%	20%	12%	18%	23%
	Somewhat oppose	5%	7%	2%	5%	7%	10%		6%	4%	5%	9%	6%	6%	1%	3%
	Strongly oppose	16%	8%	20%	14%	21%	17%	31%	17%	12%	30%	12%	3%	66%	7%	11%
	(Don't know) Not sure	8%	15%	6%	10%	4%	3%	6%	7%	13%	2%	5%	4%	5%	26%	5%
B13p.BANNING LAW ENFORCEMENT (ICE, FBI, LOCAL AND STATE) FROM WEARING MASKS	Support	70%	70%	72%	71%	68%	70%	63%	70%	71%	62%	74%	87%	23%	67%	82%
	Oppose	22%	16%	22%	19%	28%	27%	31%	23%	16%	35%	21%	9%	72%	8%	14%
	Unweighted Count / Weighted Count	300 / 295	64 / 97	138 / 97	202 / 194	97 / 99	63 / 68	34 / 31	90 / 74	111 / 119	47 / 50	50 / 49	123 / 116	38 / 32	36 / 41	63 / 61

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	HISPANIC ORIGIN					IDEOLOGY			IDEOLOGY /PARTY				
			Central America	Dominican Republic	Mexico	Puerto Rico	South America	United States	Liberal /progressive	Conservative	Moderate	Liberal /progressive Democrat	Conservative Republican	Moderate Democrat	Moderate Indep/DK
SUPPORT - OPPOSE		49	74	28	55	49	61	21	78	-44	56	81	-71	67	62
B13p.BANNING LAW ENFORCEMENT (ICE, FBI, LOCAL AND STATE) FROM WEARING MASKS	Strongly support	54%	63%	45%	49%	58%	55%	50%	69%	15%	55%	69%	8%	52%	70%
	Somewhat support	17%	19%	13%	27%	15%	20%	8%	18%	11%	19%	20%	4%	28%	7%
	Somewhat oppose	5%		9%	11%	6%	4%	5%	4%	8%	8%	2%	3%	8%	4%
	Strongly oppose	16%	8%	21%	10%	17%	10%	32%	5%	62%	11%	5%	80%	5%	10%
	(Don't know) Not sure	8%	10%	12%	4%	4%	11%	5%	4%	4%	8%	4%	4%	6%	9%
B13p.BANNING LAW ENFORCEMENT (ICE, FBI, LOCAL AND STATE) FROM WEARING MASKS	Support	70%	82%	58%	76%	72%	75%	58%	87%	26%	74%	88%	12%	80%	76%
	Oppose	22%	8%	30%	21%	24%	14%	37%	9%	70%	18%	8%	83%	13%	14%
	Unweighted Count /	300	24	66	36	99	50	36	137	50	91	122	37	46	31
	Weighted Count	295	18	74	29	109	50	37	132	45	90	116	31	45	34

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

	TOTAL	REGION				PARTY REGISTRATION			PARTY REGISTRATION / PARTY ID		GENERAL VOTE HISTORY			2021 MAYOR ELECTION VOTER		
		Bronx	Brooklyn	Manhattan	Queens	Democrat	Republican	Unaffiliated /other	Democrat / Democrat	Unaffiliated /other /Indep/DK	Voted Nov 24 and 22	Voted Nov 24 only	Voted neither	Yes	No	
SUPPORT - OPPOSE	49	43	71	41	43	65	-47	34	76	39	37	37	64	28	54	
B13p.BANNING LAW ENFORCEMENT (ICE, FBI, LOCAL AND STATE) FROM WEARING MASKS	Strongly support	54%	50%	72%	40%	56%	60%	19%	47%	64%	47%	54%	45%	59%	47%	55%
	Somewhat support	17%	16%	13%	26%	10%	18%	8%	16%	22%	14%	10%	19%	19%	13%	18%
	Somewhat oppose	5%	7%	6%	9%	2%	5%	11%	5%	5%	4%	4%	8%	5%	3%	6%
	Strongly oppose	16%	17%	8%	15%	22%	8%	62%	23%	5%	18%	23%	19%	9%	30%	13%
	(Don't know) Not sure	8%	10%	1%	10%	10%	8%		10%	5%	16%	9%	9%	7%	6%	9%
B13p.BANNING LAW ENFORCEMENT (ICE, FBI, LOCAL AND STATE) FROM WEARING MASKS	Support	70%	66%	85%	65%	66%	78%	26%	62%	85%	61%	64%	64%	78%	61%	73%
	Oppose	22%	23%	14%	24%	24%	13%	74%	28%	10%	22%	27%	27%	14%	33%	19%
	Unweighted Count /	300	93	52	62	84	198	30	72	161	31	93	86	113	68	232
	Weighted Count	295	92	59	59	74	200	24	71	155	38	75	86	125	62	233

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		7.VOTE LIKELI HOOD	7.VOTE LIKELI HOOD	4.NYC DIRECTION			5.MOST IMPORTANT ISSUES FOR MAYOR						8.FOLLOWING NEWS RELATED TO THE 2025 NEW YORK CITY MAYORAL ELECTION			
				Right direction	Wrong direction	(Don't know)	Cost of living/Inflation	Jobs and the economy	Housing costs/Affordability	Crime and public safety	Affordable healthcare	Homelessness	Following news updates every single day	Following news a few times per week	Following somewhat but not that closely	
		TOTAL	Almost certain	At least 50-50												
SUPPORT - OPPOSE		49	54	49	67	37	78	63	26	73	26	71	25	45	46	53
B13p.BANNING LAW ENFORCEMENT (ICE, FBI, LOCAL AND STATE) FROM WEARING MASKS	Strongly support	54%	59%	54%	59%	48%	73%	61%	40%	62%	42%	63%	38%	56%	53%	51%
	Somewhat support	17%	16%	17%	22%	16%	12%	18%	16%	22%	19%	13%	19%	14%	16%	22%
	Somewhat oppose	5%	4%	5%	5%	6%	2%	4%	6%	1%	8%		4%	2%	13%	3%
	Strongly oppose	16%	17%	17%	9%	21%	6%	13%	23%	10%	27%	4%	28%	23%	10%	17%
	(Don't know) Not sure	8%	5%	7%	3%	10%	7%	4%	15%	5%	3%	20%	10%	5%	8%	7%
B13p.BANNING LAW ENFORCEMENT (ICE, FBI, LOCAL AND STATE) FROM WEARING MASKS	Support	70%	75%	71%	82%	63%	86%	79%	56%	84%	61%	76%	58%	70%	69%	73%
	Oppose	22%	20%	22%	15%	27%	7%	17%	30%	11%	35%	4%	32%	25%	23%	20%
	Unweighted Count /	300	238	272	64	197	39	130	44	99	127	36	30	100	88	87
	Weighted Count	295	222	258	67	192	36	130	45	93	119	36	31	96	89	86

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	TOTAL	9a.DONALD TRUMP		9b.HISPANIC FEDERATION		9c.ERIC ADAMS			9d.ZOHRAN MAMDANI			9e.ANDREW CUOMO			
		Favorable	Unfavorable	Favorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	
SUPPORT - OPPOSE	49	-28	73	57	45	47	51	45	83	-10	29	45	54	42	
B13p.BANNING LAW ENFORCEMENT (ICE, FBI, LOCAL AND STATE) FROM WEARING MASKS	Strongly support	54%	12%	67%	51%	59%	44%	59%	50%	72%	23%	42%	51%	56%	54%
	Somewhat support	17%	21%	16%	25%	8%	27%	13%	13%	17%	20%	11%	20%	17%	4%
	Somewhat oppose	5%	8%	4%	5%	5%	3%	6%	7%	2%	11%	7%	8%	4%	2%
	Strongly oppose	16%	53%	5%	14%	18%	21%	15%	12%	4%	43%	17%	19%	15%	14%
	(Don't know) Not sure	8%	5%	7%	7%	11%	5%	6%	18%	5%	4%	25%	2%	8%	26%
B13p.BANNING LAW ENFORCEMENT (ICE, FBI, LOCAL AND STATE) FROM WEARING MASKS	Support	70%	33%	83%	75%	67%	71%	72%	64%	89%	43%	52%	72%	73%	58%
	Oppose	22%	62%	10%	18%	22%	24%	21%	19%	6%	53%	23%	27%	19%	16%
	Unweighted Count /	300	77	202	150	129	91	164	45	166	88	46	134	135	31
	Weighted Count	295	67	201	145	134	82	161	52	166	80	50	120	135	40

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	9f.CURTIS SLIWA			9g.KATHY HOCHUL			9h.LETITIA JAMES			10.MAYORAL VOTE			
			Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Mamdani	Sliwa	Cuomo	Undecided
SUPPORT - OPPOSE		49	22	66	52	84	15	42	86	-12	54	81	-21	30	44
B13p.BANNING LAW ENFORCEMENT (ICE, FBI, LOCAL AND STATE) FROM WEARING MASKS	Strongly support	54%	35%	67%	55%	71%	35%	52%	73%	27%	53%	76%	12%	42%	40%
	Somewhat support	17%	25%	13%	14%	19%	20%	8%	18%	13%	18%	13%	26%	20%	17%
	Somewhat oppose	5%	5%	5%	6%		9%	9%	0%	12%	6%	3%	7%	9%	5%
	Strongly oppose	16%	32%	9%	11%	6%	32%	10%	4%	41%	11%	5%	53%	22%	9%
	(Don't know) Not sure	8%	3%	6%	15%	4%	5%	20%	5%	7%	13%	3%	2%	7%	29%
B13p.BANNING LAW ENFORCEMENT (ICE, FBI, LOCAL AND STATE) FROM WEARING MASKS	Support	70%	59%	80%	69%	90%	55%	61%	90%	41%	71%	89%	38%	62%	58%
	Oppose	22%	37%	14%	16%	6%	40%	19%	5%	53%	17%	8%	60%	31%	14%
	Unweighted Count /	300	91	114	95	134	107	59	127	80	93	141	42	78	34
	Weighted Count	295	86	112	97	119	109	66	112	78	104	143	42	71	33

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	11.FAMILY'S FINANCIAL FUTURE		SPLIT	
			Optimis tic	Concer ned	A	B
SUPPORT - OPPOSE		49	47	51	.	49
B13p.BANNING LAW ENFORCEMENT (ICE, FBI, LOCAL AND STATE) FROM WEARING MASKS	Strongly support	54%	55%	55%		54%
	Somewhat support	17%	15%	17%		17%
	Somewhat oppose	5%	3%	6%		5%
	Strongly oppose	16%	20%	14%		16%
	(Don't know) Not sure	8%	8%	7%		8%
B13p.BANNING LAW ENFORCEMENT (ICE, FBI, LOCAL AND STATE) FROM WEARING MASKS	Support	70%	70%	72%		70%
	Oppose	22%	23%	21%		22%
	Unweighted Count /	300	77	207		300
	Weighted Count	295	86	193		295

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	GENDER		AGE					AGE		GENDER / AGE				
			Men	Women	Under 30	30 - 39	All under 40	40 - 49	50 - 64	65 & over	Under 50	50 & over	Men <50	Women <50	Men 50+	Women 50+
IMPORTANT - NOT IMPORTANT -- TABLE ONE OF TWO	A14a.EXPANDING EMPLOYMENT AND INVESTING IN GOOD-PAYING JOBS	96	96	97	97	95	96	98	94	98	96	96	94	98	98	95
	A14e.PARKS AND GREEN SPACES	94	95	94	98	99	98	100	84	93	99	89	98	99	90	88
	B14d.K-12 EDUCATION	94	98	91	88	97	93	90	92	99	92	96	97	88	100	93
	A14m.COMMUNITY HEALTHCARE PROGRAMS	94	96	92	91	97	95	92	90	97	94	94	98	90	94	94
	B14f.AFFORDABLE HOUSING	93	93	92	89	89	89	100	86	99	92	93	91	93	96	91
	B14n.PROGRAMS TO IMPROVE MENTAL HEALTH	91	85	95	87	95	92	83	92	94	89	93	82	95	90	94
	B14b.COMMUNITY VIOLENCE INTERVENTION PROGRAMS	90	93	87	81	85	83	97	91	93	88	92	88	87	99	88
	A14c.FREE FULL-DAY PRE-KINDERGARTEN AVAILABLE TO ALL CITY THREE- AND FOUR-YEAR-OLDS	88	85	91	98	72	84	95	90	89	87	89	79	94	92	88
Unweighted Count / Weighted Count		600	254	345	85	122	207	93	152	148	300	300	128	171	126	174
		600	257	342	100	119	219	94	137	151	313	287	147	165	110	177

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		PARTY ID				PARTY ID STRENGTH			PARTY ID /GENDER						
		Democrat	Indep/D K	Indep/D K w/weak	Republican	Strong Democrat	Weak Democrat	Strong Republican	Democratic men	Democratic women	Indep/D K men	Indep/D K women	Indep/D K men w/weak	Indep/D K women w/weak	
IMPORTANT - NOT IMPORTANT -- TABLE ONE OF TWO	A14a.EXPANDING EMPLOYMENT AND INVESTING IN GOOD-PAYING JOBS	96	96	97	97	100	97	96	100	98	95	94	100	97	98
	A14e.PARKS AND GREEN SPACES	94	97	94	96	83	96	99	77	97	97	87	100	94	99
	B14d.K-12 EDUCATION	94	94	90	88	98	97	88	100	100	90	96	84	98	79
	A14m.COMMUNITY HEALTHCARE PROGRAMS	94	97	87	92	90	97	97	80	100	95	88	86	94	89
	B14f.AFFORDABLE HOUSING	93	94	95	95	80	94	95	79	98	92	95	94	98	92
	B14n.PROGRAMS TO IMPROVE MENTAL HEALTH	91	97	87	91	68	99	95	50	100	96	83	91	91	90
	B14b.COMMUNITY VIOLENCE INTERVENTION PROGRAMS	90	91	95	90	78	93	87	70	93	90	95	94	94	86
	A14c.FREE FULL-DAY PRE-KINDERGARTEN AVAILABLE TO ALL CITY THREE- AND FOUR-YEAR-OLDS	88	93	88	92	66	89	100	78	90	95	92	84	93	91
Unweighted Count / Weighted Count		600	363	111	227	95	233	130	51	141	221	53	58	110	117
		600	360	118	230	88	230	130	46	144	215	56	62	114	116

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		EDUCATION						EDUCATION / GENDER				EDUCATION / PARTY ID				
		TOTAL	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate	Non-college men	Non-college women	College men	College women	Non-college grad Democrat	Non-college grad Republican	Non-college grad Indep/D K	College graduate Democrat
IMPORTANT - NOT IMPORTANT -- TABLE ONE OF TWO	A14a.EXPANDING EMPLOYMENT AND INVESTING IN GOOD-PAYING JOBS	96	99	94	96	96	100	88	96	96	94	98	96	100	96	96
	A14e.PARKS AND GREEN SPACES	94	96	94	95	93	93	91	95	95	94	91	95	94	94	100
	B14d.K-12 EDUCATION	94	87	95	91	99	100	98	97	87	100	99	91	97	85	99
	A14m.COMMUNITY HEALTHCARE PROGRAMS	94	95	91	93	94	94	94	96	91	96	94	97	92	81	97
	B14f.AFFORDABLE HOUSING	93	89	91	90	97	98	96	92	89	95	100	91	81	92	100
	B14n.PROGRAMS TO IMPROVE MENTAL HEALTH	91	88	91	90	92	90	98	85	92	85	100	96	77	81	100
	B14b.COMMUNITY VIOLENCE INTERVENTION PROGRAMS	90	83	95	89	91	93	86	92	87	93	88	90	82	92	94
	A14c.FREE FULL-DAY PRE-KINDERGARTEN AVAILABLE TO ALL CITY THREE- AND FOUR-YEAR-OLDS	88	97	84	91	83	76	98	90	91	72	90	94	86	83	92
Unweighted Count / Weighted Count		600	134	243	377	219	146	73	162	214	90	129	219	67	77	143
		600	197	194	392	202	138	64	162	229	91	111	232	65	79	127

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		HISPANIC ORIGIN						IDEOLOGY			IDEOLOGY /PARTY				
		TOTAL	Central America	Dominican Republic	Mexico	Puerto Rico	South America	United States	Liberal /progressive	Conservative	Moderate	Liberal /progressive Democrat	Conservative Republican	Moderate Democrat	Moderate Indep/DK
IMPORTANT - NOT IMPORTANT – TABLE ONE OF TWO	A14a.EXPANDING EMPLOYMENT AND INVESTING IN GOOD-PAYING JOBS	96	88	97	96	96	97	95	99	100	90	99	100	88	94
	A14e.PARKS AND GREEN SPACES	94	100	91	100	94	97	97	97	89	94	100	88	92	100
	B14d.K-12 EDUCATION	94	83	90	94	98	100	100	98	98	87	98	97	83	87
	A14m.COMMUNITY HEALTHCARE PROGRAMS	94	100	99	100	91	100	95	97	89	90	99	85	90	84
	B14f.AFFORDABLE HOUSING	93	100	84	92	97	99	90	94	82	95	94	74	94	96
	B14n.PROGRAMS TO IMPROVE MENTAL HEALTH	91	91	84	92	93	100	91	99	67	90	99	55	94	82
	B14b.COMMUNITY VIOLENCE INTERVENTION PROGRAMS	90	74	84	90	96	95	95	93	79	90	92	70	87	96
	A14c.FREE FULL-DAY PRE-KINDERGARTEN AVAILABLE TO ALL CITY THREE- AND FOUR-YEAR-OLDS	88	100	83	95	85	97	75	95	72	85	94	66	89	86
Unweighted Count / Weighted Count		600 / 600	51 / 42	128 / 150	77 / 60	204 / 222	96 / 102	61 / 60	281 / 275	101 / 95	177 / 180	243 / 238	67 / 62	87 / 91	63 / 63

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	REGION				PARTY REGISTRATION			PARTY REGISTRATION / PARTY ID		GENERAL VOTE HISTORY			2021 MAYOR ELECTION VOTER	
			Bronx	Brooklyn	Manhattan	Queens	Democrat	Republican	Unaffiliated /other	Democrat	Unaffiliated /other Indep/D K	Voted Nov 24 and 22	Voted Nov 24 only	Voted neither	Yes	No
IMPORTANT - NOT IMPORTANT -- TABLE ONE OF TWO	A14a.EXPANDING EMPLOYMENT AND INVESTING IN GOOD-PAYING JOBS	96	96	95	98	96	97	100	94	97	94	97	97	98	96	96
	A14e.PARKS AND GREEN SPACES	94	92	95	97	93	96	95	90	98	87	98	95	93	98	93
	B14d.K-12 EDUCATION	94	91	99	95	94	93	100	94	93	88	97	90	95	100	92
	A14m.COMMUNITY HEALTHCARE PROGRAMS	94	92	93	94	95	95	90	91	96	78	97	95	93	97	93
	B14f.AFFORDABLE HOUSING	93	89	100	100	86	93	74	97	94	100	87	94	95	92	93
	B14n.PROGRAMS TO IMPROVE MENTAL HEALTH	91	90	93	92	89	94	48	95	97	94	81	92	95	89	91
	B14b.COMMUNITY VIOLENCE INTERVENTION PROGRAMS	90	86	86	100	89	88	79	97	90	100	87	87	95	88	90
	A14c.FREE FULL-DAY PRE-KINDERGARTEN AVAILABLE TO ALL CITY THREE- AND FOUR-YEAR-OLDS	88	91	94	65	97	86	86	94	92	92	83	94	89	86	89
Unweighted Count / Weighted Count		600	198	102	126	152	398	61	141	315	64	162	182	245	123	477
		600	186	120	120	150	407	48	144	313	67	150	177	256	124	476

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		7.VOTE LIKELI HOOD	7.VOTE LIKELI HOOD	4.NYC DIRECTION			5.MOST IMPORTANT ISSUES FOR MAYOR						8.FOLLOWING NEWS RELATED TO THE 2025 NEW YORK CITY MAYORAL ELECTION			
		TOTAL	Almost certain	At least 50-50	Right direction	Wrong direction	(Don't know)	Cost of living/Inflation	Jobs and the economy	Housing costs/Affordability	Crime and public safety	Affordable healthcare	Homelessness	Following news updates every single day	Following news a few times per week	Following somewhat but not that closely
IMPORTANT - NOT IMPORTANT -- TABLE ONE OF TWO	A14a.EXPANDING EMPLOYMENT AND INVESTING IN GOOD-PAYING JOBS	96	99	96	96	98	89	95	100	99	98	97	100	97	98	95
	A14e.PARKS AND GREEN SPACES	94	95	94	93	96	89	97	94	97	96	89	93	97	98	91
	B14d.K-12 EDUCATION	94	96	94	98	93	93	100	100	99	92	87	91	99	88	97
	A14m.COMMUNITY HEALTHCARE PROGRAMS	94	94	93	87	97	93	93	93	95	91	98	95	96	99	86
	B14f.AFFORDABLE HOUSING	93	93	93	100	92	82	94	82	100	90	96	97	95	96	90
	B14n.PROGRAMS TO IMPROVE MENTAL HEALTH	91	93	91	98	87	95	95	86	97	85	96	97	90	92	92
	B14b.COMMUNITY VIOLENCE INTERVENTION PROGRAMS	90	92	89	91	89	93	93	97	93	86	96	79	92	91	88
	A14c.FREE FULL-DAY PRE-KINDERGARTEN AVAILABLE TO ALL CITY THREE- AND FOUR-YEAR-OLDS	88	87	89	91	86	93	88	81	91	85	92	89	80	94	94
Unweighted Count / Weighted Count		600 / 600	465 / 452	555 / 545	137 / 141	373 / 373	90 / 86	252 / 261	79 / 79	213 / 213	237 / 223	81 / 82	68 / 69	193 / 192	183 / 192	170 / 165

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	9a.DONALD TRUMP		9b.HISPANIC FEDERATION		9c.ERIC ADAMS			9d.ZOHRAN MAMDANI			9e.ANDREW CUOMO		
			Favorable	Unfavorable	Favorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)
IMPORTANT - NOT IMPORTANT – TABLE ONE OF TWO	A14a.EXPANDING EMPLOYMENT AND INVESTING IN GOOD-PAYING JOBS	96	96	97	98	93	98	99	85	99	100	83	97	98	87
	A14e.PARKS AND GREEN SPACES	94	85	98	100	90	94	95	91	99	93	83	93	96	91
	B14d.K-12 EDUCATION	94	94	95	99	93	97	95	86	100	87	85	95	95	86
	A14m.COMMUNITY HEALTHCARE PROGRAMS	94	85	96	97	93	94	94	92	98	87	90	91	96	95
	B14f.AFFORDABLE HOUSING	93	87	96	99	90	96	91	91	97	82	93	95	90	95
	B14n.PROGRAMS TO IMPROVE MENTAL HEALTH	91	74	97	96	89	94	90	90	99	73	93	89	91	95
	B14b.COMMUNITY VIOLENCE INTERVENTION PROGRAMS	90	83	92	96	91	95	89	84	95	80	87	88	93	86
	A14c.FREE FULL-DAY PRE-KINDERGARTEN AVAILABLE TO ALL CITY THREE- AND FOUR-YEAR-OLDS	88	71	94	96	83	83	89	91	96	76	85	98	78	93
Unweighted Count / Weighted Count		600	141	411	302	253	150	351	99	330	169	101	261	275	64
		600	137	413	299	264	144	345	111	334	163	103	250	276	74

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	9f.CURTIS SLIWA			9g.KATHY HOCHUL			9h.LETITIA JAMES			10.MAYORAL VOTE			
			Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Mamda ni	Sliwa	Cuomo	Undeci ded
IMPORTANT - NOT IMPORTANT – TABLE ONE OF TWO	A14a.EXPANDING EMPLOYMENT AND INVESTING IN GOOD-PAYING JOBS	96	99	98	92	97	100	88	97	100	91	98	97	96	93
	A14e.PARKS AND GREEN SPACES	94	92	100	88	96	95	88	95	93	93	98	92	89	90
	B14d.K-12 EDUCATION	94	97	93	92	98	92	89	98	89	93	95	100	94	85
	A14m.COMMUNITY HEALTHCARE PROGRAMS	94	89	98	93	96	92	93	98	86	94	100	88	87	88
	B14f.AFFORDABLE HOUSING	93	92	95	90	96	88	95	96	82	97	95	90	89	98
	B14n.PROGRAMS TO IMPROVE MENTAL HEALTH	91	85	94	93	98	83	90	99	77	92	96	79	87	94
	B14b.COMMUNITY VIOLENCE INTERVENTION PROGRAMS	90	92	89	89	93	84	93	98	80	89	90	89	87	98
	A14c.FREE FULL-DAY PRE-KINDERGARTEN AVAILABLE TO ALL CITY THREE- AND FOUR-YEAR-OLDS	88	76	96	90	97	78	88	93	75	92	94	60	94	90
Unweighted Count / Weighted Count		600 / 600	181 / 179	242 / 235	177 / 186	265 / 251	218 / 222	117 / 128	274 / 254	150 / 157	176 / 189	282 / 288	86 / 82	144 / 143	79 / 76

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	11.FAMILY'S FINANCIAL FUTURE		SPLIT	
			Optimis tic	Concer ned	A	B
IMPORTANT - NOT IMPORTANT -- TABLE ONE OF TWO	A14a.EXPANDING EMPLOYMENT AND INVESTING IN GOOD-PAYING JOBS	96	97	97	96	.
	A14e.PARKS AND GREEN SPACES	94	96	95	94	.
	B14d.K-12 EDUCATION	94	95	94	.	94
	A14m.COMMUNITY HEALTHCARE PROGRAMS	94	93	95	94	.
	B14f.AFFORDABLE HOUSING	93	98	91	.	93
	B14n.PROGRAMS TO IMPROVE MENTAL HEALTH	91	94	90	.	91
	B14b.COMMUNITY VIOLENCE INTERVENTION PROGRAMS	90	98	86	.	90
	A14c.FREE FULL-DAY PRE-KINDERGARTEN AVAILABLE TO ALL CITY THREE- AND FOUR-YEAR-OLDS	88	95	86	88	.
Unweighted Count / Weighted Count		600	164	398	300	300
		600	170	388	305	295

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	GENDER		AGE					AGE		GENDER / AGE				
			Men	Women	Under 30	30 - 39	All under 40	40 - 49	50 - 64	65 & over	Under 50	50 & over	Men <50	Women <50	Men 50+	Women 50+
IMPORTANT - NOT IMPORTANT -- TABLE TWO OF TWO	A14i.CUNY, OR THE CITY UNIVERSITY OF NEW YORK	88	90	86	81	95	89	80	88	91	86	90	88	84	93	87
	B14h.CHILDCARE	87	88	87	78	96	88	73	88	95	83	92	86	81	90	92
	14o.PROGRAMS TO LIFT LATINOS OUT OF POVERTY	86	83	88	88	83	85	89	81	89	87	85	83	89	83	87
	B14i.PROTECTING AND FUNDING NEW YORK CITY'S NONPROFIT ORGANIZATIONS	82	82	82	73	81	77	79	83	91	77	87	80	75	85	88
	B14j.ESL, OR ENGLISH AS A SECOND LANGUAGE, PROGRAMS IN OUR SCHOOLS	79	80	78	96	81	88	85	64	76	87	70	81	92	80	64
	A14k.ARTS AND CULTURE PROGRAMS	70	67	72	70	78	74	79	45	81	76	63	80	72	50	72
	A14g.PROGRAMS THAT FUND RESEARCH FOCUSED ON LGBTQ HEALTH	37	36	37	42	45	44	37	28	33	42	31	37	46	35	28
Unweighted Count / Weighted Count		600 / 600	254 / 257	345 / 342	85 / 100	122 / 119	207 / 219	93 / 94	152 / 137	148 / 151	300 / 313	300 / 287	128 / 147	171 / 165	126 / 110	174 / 177

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /GENDER					
			Democrat	Indep/D K	Indep/D K w/weak	Republican	Strong Democrat	Weak Democrat	Strong Republican	Democratic men	Democratic women	Indep/D K men	Indep/D K women	Indep/D K men w/weak	Indep/D K women w/weak
IMPORTANT - NOT IMPORTANT -- TABLE TWO OF TWO	A14i.CUNY, OR THE CITY UNIVERSITY OF NEW YORK	88	95	87	88	64	94	96	64	99	92	82	92	85	90
	B14h.CHILDCARE	87	93	84	86	64	96	88	37	94	92	84	84	90	82
	14o.PROGRAMS TO LIFT LATINOS OUT OF POVERTY	86	94	85	84	61	96	89	68	97	91	80	89	86	82
	B14l.PROTECTING AND FUNDING NEW YORK CITY'S NONPROFIT ORGANIZATIONS	82	94	83	84	34	94	93	15	97	91	84	82	85	82
	B14j.ESL, OR ENGLISH AS A SECOND LANGUAGE, PROGRAMS IN OUR SCHOOLS	79	88	72	79	52	85	92	57	91	85	61	83	73	83
	A14k.ARTS AND CULTURE PROGRAMS	70	81	75	69	14	89	67	33	75	85	67	83	55	84
	A14g.PROGRAMS THAT FUND RESEARCH FOCUSED ON LGBTQ HEALTH	37	70	4	18	-59	80	51	-68	74	67	-9	16	19	18
Unweighted Count / Weighted Count		600 / 600	363 / 360	111 / 118	227 / 230	95 / 88	233 / 230	130 / 130	51 / 46	141 / 144	221 / 215	53 / 56	58 / 62	110 / 114	117 / 116

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		EDUCATION						EDUCATION / GENDER				EDUCATION / PARTY ID				
		TOTAL	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate	Non-college men	Non-college women	College men	College women	Non-college grad Democrat	Non-college grad Republican	Non-college grad Indep/D K	College graduate Democrat
IMPORTANT - NOT IMPORTANT -- TABLE TWO OF TWO	A14i.CUNY, OR THE CITY UNIVERSITY OF NEW YORK	88	91	80	86	91	89	96	88	84	94	89	94	64	83	96
	B14h.CHILDCARE	87	79	91	85	91	93	88	87	84	89	94	89	79	77	100
	14o.PROGRAMS TO LIFT LATINOS OUT OF POVERTY	86	89	83	86	86	83	91	86	86	76	93	91	68	86	99
	B14l.PROTECTING AND FUNDING NEW YORK CITY'S NONPROFIT ORGANIZATIONS	82	78	81	79	87	89	83	76	81	92	83	92	35	75	97
	B14j.ESL, OR ENGLISH AS A SECOND LANGUAGE, PROGRAMS IN OUR SCHOOLS	79	76	78	77	82	81	83	79	75	80	83	85	51	71	92
	A14k.ARTS AND CULTURE PROGRAMS	70	79	64	71	66	62	76	71	71	58	72	82	26	81	80
	A14g.PROGRAMS THAT FUND RESEARCH FOCUSED ON LGBTQ HEALTH	37	29	36	32	46	34	70	38	28	36	52	66	-51	1	76
Unweighted Count / Weighted Count		600	134	243	377	219	146	73	162	214	90	129	219	67	77	143
		600	197	194	392	202	138	64	162	229	91	111	232	65	79	127

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		HISPANIC ORIGIN						IDEOLOGY			IDEOLOGY /PARTY				
		TOTAL	Central America	Dominican Republic	Mexico	Puerto Rico	South America	United States	Liberal /progressive	Conservative	Moderate	Liberal /progressive Democrat	Conservative Republican	Moderate Democrat	Moderate Indep/DK
IMPORTANT - NOT IMPORTANT – TABLE TWO OF TWO	A14i.CUNY, OR THE CITY UNIVERSITY OF NEW YORK	88	100	95	96	83	90	80	99	76	79	100	67	81	85
	B14h.CHILDCARE	87	79	83	96	86	100	95	96	65	84	95	50	86	78
	14o.PROGRAMS TO LIFT LATINOS OUT OF POVERTY	86	95	80	82	90	96	79	94	70	79	96	57	84	78
	B14i.PROTECTING AND FUNDING NEW YORK CITY'S NONPROFIT ORGANIZATIONS	82	69	85	88	81	93	83	97	37	82	97	16	90	76
	B14j.ESL, OR ENGLISH AS A SECOND LANGUAGE, PROGRAMS IN OUR SCHOOLS	79	92	72	78	78	93	61	83	62	77	84	48	94	59
	A14k.ARTS AND CULTURE PROGRAMS	70	68	66	84	70	85	91	85	26	72	85	1	77	71
	A14g.PROGRAMS THAT FUND RESEARCH FOCUSED ON LGBTQ HEALTH	37	34	47	58	32	20	30	73	-31	20	77	-71	54	-11
Unweighted Count / Weighted Count		600 / 600	51 / 42	128 / 150	77 / 60	204 / 222	96 / 102	61 / 60	281 / 275	101 / 95	177 / 180	243 / 238	67 / 62	87 / 91	63 / 63

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	REGION				PARTY REGISTRATION			PARTY REGISTRATION / PARTY ID		GENERAL VOTE HISTORY			2021 MAYOR ELECTION VOTER		
			Bronx	Brooklyn	Manhattan	Queens	Democrat	Republican	Unaffiliated /other	Democrat	Unaffiliated /other	Indep/DK	Voted Nov 24 and 22	Voted Nov 24 only	Voted neither	Yes	No
IMPORTANT - NOT IMPORTANT -- TABLE TWO OF TWO	A14i.CUNY, OR THE CITY UNIVERSITY OF NEW YORK	88	82	83	94	93	90	65	88	95	89	93	79	93	89	88	
	B14h.CHILDCARE	87	87	87	98	79	91	71	83	92	80	81	85	92	81	89	
	14o.PROGRAMS TO LIFT LATINOS OUT OF POVERTY	86	84	86	89	85	88	80	83	93	83	80	87	91	86	86	
	B14i.PROTECTING AND FUNDING NEW YORK CITY'S NONPROFIT ORGANIZATIONS	82	79	87	94	72	89	46	75	94	82	71	88	86	83	82	
	B14j.ESL, OR ENGLISH AS A SECOND LANGUAGE, PROGRAMS IN OUR SCHOOLS	79	79	76	91	72	84	46	75	86	65	70	87	78	75	80	
	A14k.ARTS AND CULTURE PROGRAMS	70	72	70	74	60	77	40	60	83	86	85	52	78	73	69	
	A14g.PROGRAMS THAT FUND RESEARCH FOCUSED ON LGBTQ HEALTH	37	31	45	17	59	55	-44	10	71	3	47	11	47	31	38	
Unweighted Count / Weighted Count		600	198	102	126	152	398	61	141	315	64	162	182	245	123	477	
		600	186	120	120	150	407	48	144	313	67	150	177	256	124	476	

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		7.VOTE LIKELI HOOD	7.VOTE LIKELI HOOD	4.NYC DIRECTION			5.MOST IMPORTANT ISSUES FOR MAYOR						8.FOLLOWING NEWS RELATED TO THE 2025 NEW YORK CITY MAYORAL ELECTION			
		TOTAL	Almost certain	At least 50-50	Right direction	Wrong direction	(Don't know)	Cost of living/Inflation	Jobs and the economy	Housing costs/Affordability	Crime and public safety	Affordable healthcare	Homelessness	Following news updates every single day	Following news a few times per week	Following somewhat but not that closely
IMPORTANT - NOT IMPORTANT -- TABLE TWO OF TWO	A14i.CUNY, OR THE CITY UNIVERSITY OF NEW YORK	88	90	88	87	89	86	86	100	89	77	100	81	84	99	86
	B14h.CHILDCARE	87	89	86	100	84	81	90	98	91	86	87	84	82	88	93
	14o.PROGRAMS TO LIFT LATINOS OUT OF POVERTY	86	87	86	90	83	92	91	77	93	82	93	89	84	90	87
	B14i.PROTECTING AND FUNDING NEW YORK CITY'S NONPROFIT ORGANIZATIONS	82	83	82	90	77	93	90	78	87	74	78	81	77	88	84
	B14j.ESL, OR ENGLISH AS A SECOND LANGUAGE, PROGRAMS IN OUR SCHOOLS	79	78	79	83	80	66	77	54	94	76	96	69	71	95	70
	A14k.ARTS AND CULTURE PROGRAMS	70	69	68	81	65	71	70	52	79	54	86	86	61	88	64
	A14g.PROGRAMS THAT FUND RESEARCH FOCUSED ON LGBTQ HEALTH	37	35	38	57	30	31	34	18	58	1	71	34	23	59	35
Unweighted Count / Weighted Count		600 / 600	465 / 452	555 / 545	137 / 141	373 / 373	90 / 86	252 / 261	79 / 79	213 / 213	237 / 223	81 / 82	68 / 69	193 / 192	183 / 192	170 / 165

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	9a.DONALD TRUMP		9b.HISPANIC FEDERATION		9c.ERIC ADAMS			9d.ZOHRAN MAMDANI			9e.ANDREW CUOMO		
			Favorable	Unfavorable	Favorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)
IMPORTANT - NOT IMPORTANT – TABLE TWO OF TWO	A14i.CUNY, OR THE CITY UNIVERSITY OF NEW YORK	88	65	96	97	82	88	91	79	96	72	86	91	87	81
	B14h.CHILDCARE	87	76	91	94	86	91	89	76	98	72	77	90	89	76
	14o.PROGRAMS TO LIFT LATINOS OUT OF POVERTY	86	65	94	95	85	78	90	84	97	66	82	85	87	86
	B14i.PROTECTING AND FUNDING NEW YORK CITY'S NONPROFIT ORGANIZATIONS	82	49	93	93	77	79	88	68	98	59	66	81	88	67
	B14j.ESL, OR ENGLISH AS A SECOND LANGUAGE, PROGRAMS IN OUR SCHOOLS	79	54	88	85	75	78	85	63	90	59	73	73	85	76
	A14k.ARTS AND CULTURE PROGRAMS	70	21	86	92	56	43	76	80	85	45	63	69	71	70
	A14g.PROGRAMS THAT FUND RESEARCH FOCUSED ON LGBTQ HEALTH	37	-53	64	61	21	18	35	62	66	-28	44	43	25	61
Unweighted Count / Weighted Count		600 / 600	141 / 137	411 / 413	302 / 299	253 / 264	150 / 144	351 / 345	99 / 111	330 / 334	169 / 163	101 / 103	261 / 250	275 / 276	64 / 74

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	9f.CURTIS SLIWA			9g.KATHY HOCHUL			9h.LETITIA JAMES			10.MAYORAL VOTE			
			Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Mamdani	Sliwa	Cuomo	Undecided
IMPORTANT - NOT IMPORTANT – TABLE TWO OF TWO	A14i.CUNY, OR THE CITY UNIVERSITY OF NEW YORK	88	78	95	88	96	78	88	98	78	80	100	53	86	82
	B14h.CHILDCARE	87	81	87	93	96	76	90	96	72	89	93	70	87	89
	14o.PROGRAMS TO LIFT LATINOS OUT OF POVERTY	86	80	92	84	94	77	86	95	70	87	96	59	81	89
	B14i.PROTECTING AND FUNDING NEW YORK CITY'S NONPROFIT ORGANIZATIONS	82	72	92	79	94	69	82	96	64	80	96	56	76	71
	B14j.ESL, OR ENGLISH AS A SECOND LANGUAGE, PROGRAMS IN OUR SCHOOLS	79	67	90	77	87	67	82	89	57	84	89	49	72	89
	A14k.ARTS AND CULTURE PROGRAMS	70	46	87	72	84	56	65	86	48	64	85	21	65	74
	A14g.PROGRAMS THAT FUND RESEARCH FOCUSED ON LGBTQ HEALTH	37	-18	67	50	71	-14	54	62	-5	33	72	-46	18	30
Unweighted Count / Weighted Count		600 / 600	181 / 179	242 / 235	177 / 186	265 / 251	218 / 222	117 / 128	274 / 254	150 / 157	176 / 189	282 / 288	86 / 82	144 / 143	79 / 76

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	11.FAMILY'S FINANCIAL FUTURE		SPLIT	
			Optimis tic	Concer ned	A	B
IMPORTANT - NOT IMPORTANT -- TABLE TWO OF TWO	A14i.CUNY, OR THE CITY UNIVERSITY OF NEW YORK	88	84	91	88	.
	B14h.CHILDCARE	87	86	88	.	87
	14o.PROGRAMS TO LIFT LATINOS OUT OF POVERTY	86	83	88	87	85
	B14i.PROTECTING AND FUNDING NEW YORK CITY'S NONPROFIT ORGANIZATIONS	82	83	82	.	82
	B14j.ESL, OR ENGLISH AS A SECOND LANGUAGE, PROGRAMS IN OUR SCHOOLS	79	82	78	.	79
	A14k.ARTS AND CULTURE PROGRAMS	70	77	68	70	.
	A14g.PROGRAMS THAT FUND RESEARCH FOCUSED ON LGBTQ HEALTH	37	34	37	37	.
Unweighted Count / Weighted Count		600	164	398	300	300
		600	170	388	305	295

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	GENDER		AGE						AGE		GENDER / AGE			
			Men	Women	Under 30	30 - 39	All under 40	40 - 49	50 - 64	65 & over	Under 50	50 & over	Men <50	Women <50	Men 50+	Women 50+
VERY IMPORTANT -- TABLE ONE OF TWO	A14a.EXPANDING EMPLOYMENT AND INVESTING IN GOOD-PAYING JOBS	85%	81%	89%	89%	90%	89%	89%	77%	85%	89%	81%	85%	93%	76%	85%
	B14f.AFFORDABLE HOUSING	84%	85%	83%	82%	84%	83%	89%	81%	83%	85%	82%	83%	87%	86%	80%
	A14c.FREE FULL-DAY PRE-KINDERGARTEN AVAILABLE TO ALL CITY THREE- AND FOUR-YEAR-OLDS	78%	74%	80%	86%	70%	77%	84%	71%	81%	79%	76%	71%	86%	77%	76%
	B14n.PROGRAMS TO IMPROVE MENTAL HEALTH	77%	78%	76%	72%	72%	72%	81%	82%	76%	75%	79%	72%	77%	85%	75%
	A14m.COMMUNITY HEALTHCARE PROGRAMS	77%	78%	76%	72%	80%	76%	75%	70%	85%	76%	78%	76%	76%	80%	76%
	B14b.COMMUNITY VIOLENCE INTERVENTION PROGRAMS	75%	76%	74%	74%	71%	72%	78%	79%	74%	74%	76%	71%	76%	83%	72%
	B14d.K-12 EDUCATION	72%	76%	69%	77%	79%	78%	65%	72%	67%	74%	70%	77%	72%	75%	66%
Unweighted Count / Weighted Count		600	254	345	85	122	207	93	152	148	300	300	128	171	126	174
		600	257	342	100	119	219	94	137	151	313	287	147	165	110	177

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /GENDER					
			Democrat	Indep/D K	Indep/D K w/weak	Republican	Strong Democrat	Weak Democrat	Strong Republican	Democratic men	Democratic women	Indep/D K men	Indep/D K women	Indep/D K men w/weak	Indep/D K women w/weak
VERY IMPORTANT -- TABLE ONE OF TWO	A14a.EXPANDING EMPLOYMENT AND INVESTING IN GOOD-PAYING JOBS	85%	89%	84%	83%	77%	90%	88%	85%	89%	90%	82%	85%	85%	82%
	B14f.AFFORDABLE HOUSING	84%	83%	93%	86%	72%	85%	79%	71%	86%	81%	98%	89%	92%	80%
	A14c.FREE FULL-DAY PRE-KINDERGARTEN AVAILABLE TO ALL CITY THREE- AND FOUR-YEAR-OLDS	78%	83%	72%	73%	62%	85%	81%	65%	79%	87%	70%	74%	71%	75%
	B14n.PROGRAMS TO IMPROVE MENTAL HEALTH	77%	81%	79%	75%	55%	85%	72%	51%	82%	80%	89%	71%	88%	63%
	A14m.COMMUNITY HEALTHCARE PROGRAMS	77%	83%	73%	76%	60%	83%	83%	63%	84%	83%	76%	70%	79%	72%
	B14b.COMMUNITY VIOLENCE INTERVENTION PROGRAMS	75%	78%	78%	75%	57%	77%	79%	55%	79%	77%	79%	77%	79%	72%
	B14d.K-12 EDUCATION	72%	71%	68%	66%	72%	74%	67%	71%	81%	64%	66%	70%	70%	62%
Unweighted Count / Weighted Count		600	363	111	227	95	233	130	51	141	221	53	58	110	117
		600	360	118	230	88	230	130	46	144	215	56	62	114	116

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		EDUCATION							EDUCATION / GENDER				EDUCATION / PARTY ID			
		TOTAL	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate	Non-college men	Non-college women	College men	College women	Non-college grad Democrat	Non-college grad Republican	Non-college grad Indep/D K	College graduate Democrat
VERY IMPORTANT – TABLE ONE OF TWO	A14a.EXPANDING EMPLOYMENT AND INVESTING IN GOOD-PAYING JOBS	85%	86%	85%	85%	86%	92%	74%	83%	88%	76%	92%	88%	84%	81%	91%
	B14f.AFFORDABLE HOUSING	84%	79%	88%	83%	84%	79%	94%	85%	82%	83%	85%	84%	73%	90%	81%
	A14c.FREE FULL-DAY PRE-KINDERGARTEN AVAILABLE TO ALL CITY THREE- AND FOUR-YEAR-OLDS	78%	83%	73%	78%	79%	76%	85%	73%	81%	76%	80%	82%	74%	67%	85%
	B14n.PROGRAMS TO IMPROVE MENTAL HEALTH	77%	80%	69%	74%	81%	77%	89%	76%	73%	79%	82%	80%	57%	70%	81%
	A14m.COMMUNITY HEALTHCARE PROGRAMS	77%	84%	69%	77%	79%	76%	83%	78%	75%	80%	78%	83%	67%	68%	83%
	B14b.COMMUNITY VIOLENCE INTERVENTION PROGRAMS	75%	76%	68%	72%	80%	81%	79%	76%	69%	75%	86%	74%	63%	71%	84%
	B14d.K-12 EDUCATION	72%	68%	71%	70%	76%	70%	91%	78%	64%	72%	81%	67%	79%	66%	79%
Unweighted Count / Weighted Count		600	134	243	377	219	146	73	162	214	90	129	219	67	77	143
		600	197	194	392	202	138	64	162	229	91	111	232	65	79	127

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		HISPANIC ORIGIN							IDEOLOGY			IDEOLOGY /PARTY			
		TOTAL	Central America	Dominican Republic	Mexico	Puerto Rico	South America	United States	Liberal /progressive	Conservative	Moderate	Liberal /progressive Democrat	Conservative Republican	Moderate Democrat	Moderate Indep/DK
VERY IMPORTANT -- TABLE ONE OF TWO	A14a.EXPANDING EMPLOYMENT AND INVESTING IN GOOD-PAYING JOBS	85%	77%	87%	93%	88%	84%	87%	90%	80%	81%	92%	73%	79%	87%
	B14f.AFFORDABLE HOUSING	84%	88%	74%	91%	87%	84%	94%	86%	76%	82%	84%	74%	78%	93%
	A14c.FREE FULL-DAY PRE-KINDERGARTEN AVAILABLE TO ALL CITY THREE- AND FOUR-YEAR-OLDS	78%	94%	80%	81%	75%	71%	69%	83%	68%	74%	85%	60%	77%	65%
	B14n.PROGRAMS TO IMPROVE MENTAL HEALTH	77%	73%	71%	62%	82%	81%	83%	84%	62%	68%	84%	58%	66%	78%
	A14m.COMMUNITY HEALTHCARE PROGRAMS	77%	73%	80%	81%	76%	82%	68%	86%	72%	66%	87%	64%	71%	66%
	B14b.COMMUNITY VIOLENCE INTERVENTION PROGRAMS	75%	59%	74%	69%	81%	77%	91%	80%	59%	73%	79%	51%	68%	79%
	B14d.K-12 EDUCATION	72%	68%	74%	69%	75%	67%	92%	73%	76%	63%	71%	75%	64%	58%
Unweighted Count / Weighted Count		600	51	128	77	204	96	61	281	101	177	243	67	87	63
		600	42	150	60	222	102	60	275	95	180	238	62	91	63

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	REGION				PARTY REGISTRATION			PARTY REGISTRATION / PARTY ID		GENERAL VOTE HISTORY			2021 MAYOR ELECTION VOTER	
			Bronx	Brooklyn	Manhattan	Queens	Democrat	Republican	Unaffiliated /other	Democrat / Democrat	Unaffiliated /other /Indep/DK	Voted Nov 24 and 22	Voted Nov 24 only	Voted neither	Yes	No
VERY IMPORTANT -- TABLE ONE OF TWO	A14a.EXPANDING EMPLOYMENT AND INVESTING IN GOOD-PAYING JOBS	85%	86%	90%	80%	85%	87%	78%	84%	89%	86%	93%	85%	83%	89%	85%
	B14f.AFFORDABLE HOUSING	84%	79%	85%	86%	86%	84%	70%	89%	82%	96%	80%	86%	84%	87%	83%
	A14c.FREE FULL-DAY PRE-KINDERGARTEN AVAILABLE TO ALL CITY THREE- AND FOUR-YEAR-OLDS	78%	73%	79%	74%	84%	78%	69%	80%	83%	76%	82%	72%	80%	83%	76%
	B14n.PROGRAMS TO IMPROVE MENTAL HEALTH	77%	74%	80%	82%	76%	80%	57%	73%	81%	78%	80%	75%	75%	80%	76%
	A14m.COMMUNITY HEALTHCARE PROGRAMS	77%	74%	76%	73%	83%	78%	72%	75%	83%	77%	74%	74%	81%	70%	78%
	B14b.COMMUNITY VIOLENCE INTERVENTION PROGRAMS	75%	77%	78%	77%	74%	76%	62%	76%	78%	79%	76%	75%	75%	75%	75%
	B14d.K-12 EDUCATION	72%	73%	71%	76%	70%	75%	72%	64%	71%	57%	77%	75%	66%	74%	72%
Unweighted Count / Weighted Count		600	198	102	126	152	398	61	141	315	64	162	182	245	123	477
		600	186	120	120	150	407	48	144	313	67	150	177	256	124	476

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		7.VOTE LIKELIHOOD	7.VOTE LIKELIHOOD	4.NYC DIRECTION			5.MOST IMPORTANT ISSUES FOR MAYOR						8.FOLLOWING NEWS RELATED TO THE 2025 NEW YORK CITY MAYORAL ELECTION			
		TOTAL	Almost certain	At least 50-50	Right direction	Wrong direction	(Don't know)	Cost of living/Inflation	Jobs and the economy	Housing costs/Affordability	Crime and public safety	Affordable healthcare	Homelessness	Following news updates every single day	Following news a few times per week	Following somewhat but not that closely
VERY IMPORTANT -- TABLE ONE OF TWO	A14a.EXPANDING EMPLOYMENT AND INVESTING IN GOOD-PAYING JOBS	85%	88%	86%	82%	87%	85%	90%	81%	91%	86%	87%	87%	83%	93%	84%
	B14f.AFFORDABLE HOUSING	84%	82%	83%	86%	82%	86%	87%	76%	92%	78%	86%	87%	88%	88%	76%
	A14c.FREE FULL-DAY PRE-KINDERGARTEN AVAILABLE TO ALL CITY THREE- AND FOUR-YEAR-OLDS	78%	80%	78%	83%	78%	68%	74%	76%	86%	77%	79%	74%	76%	88%	71%
	B14n.PROGRAMS TO IMPROVE MENTAL HEALTH	77%	77%	75%	75%	75%	87%	82%	80%	80%	71%	70%	82%	85%	71%	74%
	A14m.COMMUNITY HEALTHCARE PROGRAMS	77%	78%	76%	76%	78%	72%	74%	66%	83%	76%	86%	81%	75%	92%	65%
	B14b.COMMUNITY VIOLENCE INTERVENTION PROGRAMS	75%	77%	76%	76%	74%	76%	82%	71%	72%	75%	85%	68%	77%	79%	72%
	B14d.K-12 EDUCATION	72%	74%	72%	67%	72%	81%	82%	81%	75%	66%	65%	70%	82%	69%	71%
Unweighted Count / Weighted Count		600	465	555	137	373	90	252	79	213	237	81	68	193	183	170
		600	452	545	141	373	86	261	79	213	223	82	69	192	192	165

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	9a.DONALD TRUMP		9b.HISPANIC FEDERATION		9c.ERIC ADAMS			9d.ZOHRAN MAMDANI			9e.ANDREW CUOMO		
			Favorable	Unfavorable	Favorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)
VERY IMPORTANT -- TABLE ONE OF TWO	A14a.EXPANDING EMPLOYMENT AND INVESTING IN GOOD-PAYING JOBS	85%	78%	88%	89%	86%	80%	89%	79%	90%	81%	78%	84%	90%	71%
	B14f.AFFORDABLE HOUSING	84%	72%	89%	86%	84%	79%	86%	84%	87%	74%	90%	84%	81%	90%
	A14c.FREE FULL-DAY PRE-KINDERGARTEN AVAILABLE TO ALL CITY THREE- AND FOUR-YEAR-OLDS	78%	64%	83%	83%	75%	68%	81%	76%	85%	71%	66%	82%	75%	74%
	B14n.PROGRAMS TO IMPROVE MENTAL HEALTH	77%	57%	82%	75%	84%	81%	77%	69%	82%	61%	84%	82%	74%	71%
	A14m.COMMUNITY HEALTHCARE PROGRAMS	77%	65%	82%	85%	71%	73%	77%	80%	84%	67%	69%	81%	77%	62%
	B14b.COMMUNITY VIOLENCE INTERVENTION PROGRAMS	75%	66%	78%	77%	77%	74%	78%	66%	79%	68%	75%	75%	76%	73%
	B14d.K-12 EDUCATION	72%	66%	76%	68%	79%	68%	79%	58%	75%	65%	75%	72%	75%	62%
Unweighted Count / Weighted Count		600	141	411	302	253	150	351	99	330	169	101	261	275	64
		600	137	413	299	264	144	345	111	334	163	103	250	276	74

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	9f.CURTIS SLIWA			9g.KATHY HOCHUL			9h.LETITIA JAMES			10.MAYORAL VOTE			
			Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Mamdani	Sliwa	Cuomo	Undecided
VERY IMPORTANT -- TABLE ONE OF TWO	A14a.EXPANDING EMPLOYMENT AND INVESTING IN GOOD-PAYING JOBS	85%	81%	89%	85%	87%	87%	79%	87%	86%	82%	90%	70%	84%	91%
	B14f.AFFORDABLE HOUSING	84%	75%	88%	86%	82%	81%	92%	84%	72%	92%	84%	79%	84%	90%
	A14c.FREE FULL-DAY PRE-KINDERGARTEN AVAILABLE TO ALL CITY THREE- AND FOUR-YEAR-OLDS	78%	66%	87%	76%	86%	71%	71%	82%	74%	73%	85%	59%	73%	79%
	B14n.PROGRAMS TO IMPROVE MENTAL HEALTH	77%	65%	83%	80%	80%	70%	82%	84%	64%	79%	83%	45%	85%	73%
	A14m.COMMUNITY HEALTHCARE PROGRAMS	77%	70%	83%	74%	82%	70%	78%	82%	74%	71%	84%	60%	73%	76%
	B14b.COMMUNITY VIOLENCE INTERVENTION PROGRAMS	75%	68%	78%	78%	80%	69%	76%	83%	68%	72%	79%	65%	79%	67%
	B14d.K-12 EDUCATION	72%	70%	70%	76%	72%	71%	75%	80%	61%	72%	75%	63%	76%	65%
Unweighted Count / Weighted Count		600	181	242	177	265	218	117	274	150	176	282	86	144	79
		600	179	235	186	251	222	128	254	157	189	288	82	143	76

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	11.FAMILY'S FINANCIAL FUTURE		SPLIT	
			Optimis tic	Concer ned	A	B
VERY IMPORTANT -- TABLE ONE OF TWO	A14a.EXPANDING EMPLOYMENT AND INVESTING IN GOOD-PAYING JOBS	85%	84%	88%	85%	.
	B14f.AFFORDABLE HOUSING	84%	89%	81%	.	84%
	A14c.FREE FULL-DAY PRE-KINDERGARTEN AVAILABLE TO ALL CITY THREE- AND FOUR-YEAR-OLDS	78%	85%	76%	78%	.
	B14n.PROGRAMS TO IMPROVE MENTAL HEALTH	77%	82%	76%	.	77%
	A14m.COMMUNITY HEALTHCARE PROGRAMS	77%	81%	77%	77%	.
	B14b.COMMUNITY VIOLENCE INTERVENTION PROGRAMS	75%	82%	73%	.	75%
	B14d.K-12 EDUCATION	72%	68%	75%	.	72%
Unweighted Count / Weighted Count		600	164	398	300	300
		600	170	388	305	295

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	GENDER		AGE					AGE		GENDER / AGE				
			Men	Women	Under 30	30 - 39	All under 40	40 - 49	50 - 64	65 & over	Under 50	50 & over	Men <50	Women <50	Men 50+	Women 50+
VERY IMPORTANT -- TABLE TWO OF TWO	A14i.CUNY, OR THE CITY UNIVERSITY OF NEW YORK	71%	72%	70%	80%	75%	77%	70%	64%	69%	75%	67%	71%	78%	73%	63%
	A14e.PARKS AND GREEN SPACES	70%	69%	70%	64%	77%	71%	69%	61%	77%	70%	69%	67%	73%	73%	67%
	14o.PROGRAMS TO LIFT LATINOS OUT OF POVERTY	70%	69%	71%	67%	71%	69%	77%	62%	74%	71%	68%	71%	72%	66%	70%
	B14h.CHILDCARE	69%	68%	69%	72%	79%	76%	65%	58%	70%	73%	64%	69%	76%	67%	62%
	B14j.ESL, OR ENGLISH AS A SECOND LANGUAGE, PROGRAMS IN OUR SCHOOLS	60%	56%	62%	62%	64%	63%	54%	57%	61%	60%	59%	52%	67%	61%	57%
	B14i.PROTECTING AND FUNDING NEW YORK CITY'S NONPROFIT ORGANIZATIONS	56%	55%	57%	56%	48%	52%	52%	56%	64%	52%	60%	51%	53%	60%	60%
	A14k.ARTS AND CULTURE PROGRAMS	51%	46%	54%	53%	53%	53%	62%	38%	52%	56%	45%	49%	62%	42%	48%
	A14g.PROGRAMS THAT FUND RESEARCH FOCUSED ON LGBTQ HEALTH	35%	38%	33%	38%	42%	40%	37%	26%	36%	39%	31%	43%	36%	32%	30%
Unweighted Count / Weighted Count		600 / 600	254 / 257	345 / 342	85 / 100	122 / 119	207 / 219	93 / 94	152 / 137	148 / 151	300 / 313	300 / 287	128 / 147	171 / 165	126 / 110	174 / 177

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /GENDER					
			Democrat	Indep/D K	Indep/D K w/weak	Republican	Strong Democrat	Weak Democrat	Strong Republican	Democratic men	Democratic women	Indep/D K men	Indep/D K women	Indep/D K men w/weak	Indep/D K women w/weak
VERY IMPORTANT -- TABLE TWO OF TWO	A14i.CUNY, OR THE CITY UNIVERSITY OF NEW YORK	71%	76%	66%	64%	56%	78%	72%	61%	75%	76%	62%	69%	58%	69%
	A14e.PARKS AND GREEN SPACES	70%	71%	78%	71%	51%	73%	65%	65%	71%	71%	78%	78%	69%	74%
	14o.PROGRAMS TO LIFT LATINOS OUT OF POVERTY	70%	77%	60%	64%	52%	81%	71%	53%	78%	77%	61%	59%	64%	64%
	B14h.CHILDCARE	69%	69%	71%	70%	55%	70%	66%	49%	72%	66%	56%	83%	71%	70%
	B14j.ESL, OR ENGLISH AS A SECOND LANGUAGE, PROGRAMS IN OUR SCHOOLS	60%	63%	55%	55%	49%	65%	58%	54%	57%	66%	61%	51%	57%	54%
	B14l.PROTECTING AND FUNDING NEW YORK CITY'S NONPROFIT ORGANIZATIONS	56%	59%	66%	55%	26%	64%	49%	22%	63%	55%	58%	73%	51%	60%
	A14k.ARTS AND CULTURE PROGRAMS	51%	53%	47%	46%	38%	57%	45%	41%	44%	59%	43%	52%	38%	55%
	A14g.PROGRAMS THAT FUND RESEARCH FOCUSED ON LGBTQ HEALTH	35%	48%	15%	23%	12%	52%	39%	5%	50%	46%	15%	16%	31%	14%
Unweighted Count / Weighted Count		600 / 600	363 / 360	111 / 118	227 / 230	95 / 88	233 / 230	130 / 130	51 / 46	141 / 144	221 / 215	53 / 56	58 / 62	110 / 114	117 / 116

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	EDUCATION						EDUCATION / GENDER				EDUCATION / PARTY ID			
			H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate	Non-college men	Non-college women	College men	College women	Non-college grad Democrat	Non-college grad Republican	Non-college grad Indep/D K	College graduate Democrat
VERY IMPORTANT – TABLE TWO OF TWO	A14i.CUNY, OR THE CITY UNIVERSITY OF NEW YORK	71%	70%	64%	67%	78%	75%	83%	69%	66%	77%	78%	73%	54%	65%	80%
	A14e.PARKS AND GREEN SPACES	70%	70%	67%	68%	73%	72%	75%	68%	68%	71%	75%	67%	57%	80%	76%
	14o.PROGRAMS TO LIFT LATINOS OUT OF POVERTY	70%	70%	69%	70%	70%	65%	81%	72%	68%	63%	76%	75%	56%	63%	82%
	B14h.CHILDCARE	69%	61%	71%	66%	72%	69%	78%	71%	63%	63%	82%	64%	57%	75%	76%
	B14j.ESL, OR ENGLISH AS A SECOND LANGUAGE, PROGRAMS IN OUR SCHOOLS	60%	59%	56%	57%	63%	63%	61%	57%	57%	52%	73%	61%	47%	50%	65%
	B14i.PROTECTING AND FUNDING NEW YORK CITY'S NONPROFIT ORGANIZATIONS	56%	60%	56%	58%	50%	43%	67%	59%	57%	45%	55%	61%	32%	69%	53%
	A14k.ARTS AND CULTURE PROGRAMS	51%	49%	51%	50%	52%	49%	58%	46%	53%	44%	57%	52%	44%	48%	54%
	A14g.PROGRAMS THAT FUND RESEARCH FOCUSED ON LGBTQ HEALTH	35%	37%	33%	35%	36%	30%	49%	40%	31%	35%	37%	47%	13%	20%	47%
Unweighted Count / Weighted Count		600 / 600	134 / 197	243 / 194	377 / 392	219 / 202	146 / 138	73 / 64	162 / 162	214 / 229	90 / 91	129 / 111	219 / 232	67 / 65	77 / 79	143 / 127

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	HISPANIC ORIGIN						IDEOLOGY			IDEOLOGY /PARTY			
			Central America	Dominican Republic	Mexico	Puerto Rico	South America	United States	Liberal /progressive	Conservative	Moderate	Liberal /progressive Democrat	Conservative Republican	Moderate Democrat	Moderate Indep/DK
VERY IMPORTANT -- TABLE TWO OF TWO	A14i.CUNY, OR THE CITY UNIVERSITY OF NEW YORK	71%	59%	76%	80%	71%	67%	67%	79%	60%	63%	79%	52%	65%	59%
	A14e.PARKS AND GREEN SPACES	70%	72%	66%	80%	69%	82%	81%	72%	60%	76%	72%	46%	70%	83%
	14o.PROGRAMS TO LIFT LATINOS OUT OF POVERTY	70%	69%	66%	72%	75%	62%	68%	76%	60%	63%	78%	50%	73%	55%
	B14h.CHILDCARE	69%	72%	64%	75%	66%	80%	86%	72%	65%	61%	69%	50%	60%	59%
	B14j.ESL, OR ENGLISH AS A SECOND LANGUAGE, PROGRAMS IN OUR SCHOOLS	60%	70%	55%	61%	60%	49%	61%	65%	55%	52%	64%	55%	54%	54%
	B14i.PROTECTING AND FUNDING NEW YORK CITY'S NONPROFIT ORGANIZATIONS	56%	53%	50%	45%	62%	57%	61%	63%	42%	49%	60%	27%	55%	51%
	A14k.ARTS AND CULTURE PROGRAMS	51%	35%	50%	70%	52%	50%	54%	56%	45%	47%	53%	32%	54%	30%
	A14g.PROGRAMS THAT FUND RESEARCH FOCUSED ON LGBTQ HEALTH	35%	32%	45%	43%	33%	30%	32%	46%	30%	26%	49%	13%	40%	14%
Unweighted Count / Weighted Count		600 / 600	51 / 42	128 / 150	77 / 60	204 / 222	96 / 102	61 / 60	281 / 275	101 / 95	177 / 180	243 / 238	67 / 62	87 / 91	63 / 63

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	REGION				PARTY REGISTRATION			PARTY REGISTRATION / PARTY ID		GENERAL VOTE HISTORY			2021 MAYOR ELECTION VOTER	
			Bronx	Brooklyn	Manhattan	Queens	Democrat	Republican	Unaffiliated /other	Democrat	Unaffiliated /other Indep/D K	Voted Nov 24 and 22	Voted Nov 24 only	Voted neither	Yes	No
VERY IMPORTANT -- TABLE TWO OF TWO	A14i.CUNY, OR THE CITY UNIVERSITY OF NEW YORK	71%	66%	71%	70%	75%	72%	55%	73%	75%	77%	85%	65%	72%	73%	70%
	A14e.PARKS AND GREEN SPACES	70%	68%	75%	71%	69%	73%	68%	61%	73%	71%	77%	69%	67%	77%	68%
	14o.PROGRAMS TO LIFT LATINOS OUT OF POVERTY	70%	63%	85%	75%	67%	73%	59%	63%	77%	57%	72%	73%	69%	67%	71%
	B14h.CHILDCARE	69%	76%	72%	64%	59%	70%	65%	65%	67%	65%	63%	76%	67%	58%	71%
	B14j.ESL, OR ENGLISH AS A SECOND LANGUAGE, PROGRAMS IN OUR SCHOOLS	60%	54%	58%	65%	68%	61%	50%	58%	59%	45%	58%	59%	59%	55%	61%
	B14i.PROTECTING AND FUNDING NEW YORK CITY'S NONPROFIT ORGANIZATIONS	56%	56%	64%	51%	51%	60%	42%	50%	59%	59%	53%	59%	55%	47%	58%
	A14k.ARTS AND CULTURE PROGRAMS	51%	48%	62%	44%	52%	57%	35%	39%	57%	43%	68%	47%	45%	59%	49%
	A14g.PROGRAMS THAT FUND RESEARCH FOCUSED ON LGBTQ HEALTH	35%	29%	47%	26%	46%	44%	10%	20%	50%	14%	57%	24%	33%	47%	32%
Unweighted Count / Weighted Count		600 / 600	198 / 186	102 / 120	126 / 120	152 / 150	398 / 407	61 / 48	141 / 144	315 / 313	64 / 67	162 / 150	182 / 177	245 / 256	123 / 124	477 / 476

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		7.VOTE LIKELIHOOD	7.VOTE LIKELIHOOD	4.NYC DIRECTION			5.MOST IMPORTANT ISSUES FOR MAYOR						8.FOLLOWING NEWS RELATED TO THE 2025 NEW YORK CITY MAYORAL ELECTION			
		TOTAL	Almost certain	At least 50-50	Right direction	Wrong direction	(Don't know)	Cost of living/Inflation	Jobs and the economy	Housing costs/Affordability	Crime and public safety	Affordable healthcare	Homelessness	Following news updates every single day	Following news a few times per week	Following somewhat but not that closely
VERY IMPORTANT -- TABLE TWO OF TWO	A14i.CUNY, OR THE CITY UNIVERSITY OF NEW YORK	71%	72%	70%	75%	71%	65%	68%	79%	75%	63%	72%	79%	74%	77%	63%
	A14e.PARKS AND GREEN SPACES	70%	71%	69%	70%	71%	63%	72%	60%	77%	67%	71%	67%	82%	68%	61%
	14o.PROGRAMS TO LIFT LATINOS OUT OF POVERTY	70%	69%	68%	69%	69%	73%	73%	57%	73%	66%	69%	74%	73%	71%	67%
	B14h.CHILDCARE	69%	70%	69%	70%	68%	66%	69%	64%	70%	61%	72%	78%	70%	71%	69%
	B14j.ESL, OR ENGLISH AS A SECOND LANGUAGE, PROGRAMS IN OUR SCHOOLS	60%	58%	58%	57%	60%	62%	63%	48%	69%	49%	54%	67%	63%	59%	56%
	B14i.PROTECTING AND FUNDING NEW YORK CITY'S NONPROFIT ORGANIZATIONS	56%	56%	55%	67%	52%	54%	58%	49%	55%	52%	41%	62%	59%	44%	62%
	A14k.ARTS AND CULTURE PROGRAMS	51%	51%	49%	56%	48%	55%	51%	42%	55%	40%	57%	55%	58%	54%	38%
	A14g.PROGRAMS THAT FUND RESEARCH FOCUSED ON LGBTQ HEALTH	35%	37%	35%	38%	36%	30%	30%	26%	37%	19%	62%	45%	34%	45%	27%
Unweighted Count / Weighted Count		600	465	555	137	373	90	252	79	213	237	81	68	193	183	170
		600	452	545	141	373	86	261	79	213	223	82	69	192	192	165

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	9a.DONALD TRUMP		9b.HISPANIC FEDERATION		9c.ERIC ADAMS			9d.ZOHRAN MAMDANI			9e.ANDREW CUOMO		
			Favorable	Unfavorable	Favorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)
VERY IMPORTANT -- TABLE TWO OF TWO	A14i.CUNY, OR THE CITY UNIVERSITY OF NEW YORK	71%	53%	77%	79%	64%	66%	74%	66%	78%	62%	63%	72%	73%	56%
	A14e.PARKS AND GREEN SPACES	70%	59%	75%	75%	66%	53%	76%	67%	75%	68%	56%	72%	71%	57%
	14o.PROGRAMS TO LIFT LATINOS OUT OF POVERTY	70%	54%	75%	77%	66%	63%	73%	67%	76%	56%	70%	68%	72%	68%
	B14h.CHILDCARE	69%	55%	73%	72%	68%	67%	74%	53%	72%	60%	70%	69%	70%	63%
	B14j.ESL, OR ENGLISH AS A SECOND LANGUAGE, PROGRAMS IN OUR SCHOOLS	60%	43%	66%	58%	63%	46%	69%	52%	66%	44%	62%	56%	63%	57%
	B14i.PROTECTING AND FUNDING NEW YORK CITY'S NONPROFIT ORGANIZATIONS	56%	29%	64%	57%	59%	54%	60%	47%	62%	41%	61%	57%	55%	57%
	A14k.ARTS AND CULTURE PROGRAMS	51%	37%	55%	56%	48%	32%	56%	55%	57%	45%	40%	52%	49%	52%
	A14g.PROGRAMS THAT FUND RESEARCH FOCUSED ON LGBTQ HEALTH	35%	11%	43%	38%	36%	20%	35%	52%	44%	19%	33%	35%	33%	45%
Unweighted Count / Weighted Count		600 / 600	141 / 137	411 / 413	302 / 299	253 / 264	150 / 144	351 / 345	99 / 111	330 / 334	169 / 163	101 / 103	261 / 250	275 / 276	64 / 74

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		9f.CURTIS SLIWA			9g.KATHY HOCHUL			9h.LETITIA JAMES			10.MAYORAL VOTE				
		TOTAL	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Mamdani	Sliwa	Cuomo	Undecided
VERY IMPORTANT -- TABLE TWO OF TWO	A14i.CUNY, OR THE CITY UNIVERSITY OF NEW YORK	71%	64%	80%	64%	73%	69%	70%	82%	65%	58%	78%	58%	69%	63%
	A14e.PARKS AND GREEN SPACES	70%	66%	74%	68%	72%	69%	68%	74%	71%	62%	73%	60%	71%	65%
	14o.PROGRAMS TO LIFT LATINOS OUT OF POVERTY	70%	60%	79%	68%	75%	65%	69%	77%	64%	65%	77%	53%	65%	71%
	B14h.CHILDCARE	69%	60%	72%	72%	70%	66%	70%	70%	56%	76%	71%	55%	68%	75%
	B14j.ESL, OR ENGLISH AS A SECOND LANGUAGE, PROGRAMS IN OUR SCHOOLS	60%	51%	63%	63%	65%	50%	66%	67%	39%	68%	64%	42%	56%	67%
	B14i.PROTECTING AND FUNDING NEW YORK CITY'S NONPROFIT ORGANIZATIONS	56%	47%	58%	61%	57%	51%	62%	63%	37%	62%	60%	31%	63%	53%
	A14k.ARTS AND CULTURE PROGRAMS	51%	43%	55%	53%	50%	51%	53%	58%	51%	39%	57%	39%	45%	50%
	A14g.PROGRAMS THAT FUND RESEARCH FOCUSED ON LGBTQ HEALTH	35%	23%	41%	40%	41%	19%	51%	39%	28%	36%	44%	16%	32%	34%
Unweighted Count / Weighted Count		600	181	242	177	265	218	117	274	150	176	282	86	144	79
		600	179	235	186	251	222	128	254	157	189	288	82	143	76

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	11.FAMILY'S FINANCIAL FUTURE		SPLIT	
			Optimis tic	Concer ned	A	B
VERY IMPORTANT -- TABLE TWO OF TWO	A14i.CUNY, OR THE CITY UNIVERSITY OF NEW YORK	71%	69%	75%	71%	.
	A14e.PARKS AND GREEN SPACES	70%	70%	71%	70%	.
	14o.PROGRAMS TO LIFT LATINOS OUT OF POVERTY	70%	75%	69%	71%	68%
	B14h.CHILDCARE	69%	69%	67%	.	69%
	B14j.ESL, OR ENGLISH AS A SECOND LANGUAGE, PROGRAMS IN OUR SCHOOLS	60%	63%	60%	.	60%
	B14i.PROTECTING AND FUNDING NEW YORK CITY'S NONPROFIT ORGANIZATIONS	56%	57%	55%	.	56%
	A14k.ARTS AND CULTURE PROGRAMS	51%	59%	49%	51%	.
	A14g.PROGRAMS THAT FUND RESEARCH FOCUSED ON LGBTQ HEALTH	35%	40%	33%	35%	.
Unweighted Count / Weighted Count		600	164	398	300	300
		600	170	388	305	295

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

	TOTAL	GENDER		AGE						AGE		GENDER / AGE				
		Men	Women	Under 30	30 - 39	All under 40	40 - 49	50 - 64	65 & over	Under 50	50 & over	Men <50	Women <50	Men 50+	Women 50+	
TOTAL IMPORTANT -- TABLE ONE OF TWO	A14a.EXPANDING EMPLOYMENT AND INVESTING IN GOOD-PAYING JOBS	97%	97%	97%	97%	97%	99%	94%	98%	98%	96%	96%	99%	98%	95%	
	A14m.COMMUNITY HEALTHCARE PROGRAMS	96%	98%	95%	95%	99%	97%	96%	92%	99%	97%	96%	99%	95%	97%	95%
	B14d.K-12 EDUCATION	96%	99%	94%	94%	98%	96%	95%	93%	99%	96%	96%	98%	94%	100%	94%
	A14e.PARKS AND GREEN SPACES	96%	96%	96%	98%	99%	99%	100%	89%	97%	99%	93%	99%	99%	93%	93%
	B14f.AFFORDABLE HOUSING	95%	96%	94%	91%	94%	93%	100%	90%	100%	95%	95%	95%	95%	98%	93%
	B14n.PROGRAMS TO IMPROVE MENTAL HEALTH	94%	92%	95%	91%	98%	94%	91%	93%	96%	93%	95%	91%	96%	94%	95%
	B14b.COMMUNITY VIOLENCE INTERVENTION PROGRAMS	93%	95%	92%	91%	90%	90%	97%	92%	96%	92%	94%	92%	93%	99%	91%
	A14c.FREE FULL-DAY PRE-KINDERGARTEN AVAILABLE TO ALL CITY THREE- AND FOUR-YEAR-OLDS	93%	92%	94%	98%	85%	91%	97%	92%	95%	93%	93%	89%	96%	95%	92%
Unweighted Count / Weighted Count	600	254	345	85	122	207	93	152	148	300	300	128	171	126	174	
	600	257	342	100	119	219	94	137	151	313	287	147	165	110	177	

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /GENDER					
			Democrat	Indep/D K	Indep/D K w/weak	Republican	Strong Democrat	Weak Democrat	Strong Republican	Democratic men	Democratic women	Indep/D K men	Indep/D K women	Indep/D K men w/weak	Indep/D K women w/weak
TOTAL IMPORTANT -- TABLE ONE OF TWO	A14a.EXPANDING EMPLOYMENT AND INVESTING IN GOOD-PAYING JOBS	97%	97%	99%	98%	100%	97%	97%	100%	99%	95%	97%	100%	99%	98%
	A14m.COMMUNITY HEALTHCARE PROGRAMS	96%	97%	93%	95%	95%	97%	98%	90%	100%	96%	94%	92%	97%	93%
	B14d.K-12 EDUCATION	96%	96%	93%	93%	99%	97%	94%	100%	100%	94%	98%	89%	99%	88%
	A14e.PARKS AND GREEN SPACES	96%	97%	96%	98%	92%	96%	99%	89%	97%	97%	92%	100%	96%	99%
	B14f.AFFORDABLE HOUSING	95%	96%	96%	95%	90%	96%	95%	88%	99%	94%	98%	94%	99%	92%
	B14n.PROGRAMS TO IMPROVE MENTAL HEALTH	94%	97%	92%	93%	84%	99%	95%	75%	100%	96%	91%	92%	96%	91%
	B14b.COMMUNITY VIOLENCE INTERVENTION PROGRAMS	93%	94%	96%	93%	86%	96%	92%	83%	95%	94%	98%	94%	95%	90%
	A14c.FREE FULL-DAY PRE-KINDERGARTEN AVAILABLE TO ALL CITY THREE- AND FOUR-YEAR-OLDS	93%	96%	92%	95%	82%	93%	100%	87%	95%	96%	95%	89%	96%	94%
Unweighted Count / Weighted Count		600 / 600	363 / 360	111 / 118	227 / 230	95 / 88	233 / 230	130 / 130	51 / 46	141 / 144	221 / 215	53 / 56	58 / 62	110 / 114	117 / 116

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		EDUCATION						EDUCATION / GENDER				EDUCATION / PARTY ID				
		TOTAL	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate	Non-college men	Non-college women	College men	College women	Non-college grad Democrat	Non-college grad Republican	Non-college grad Indep/D K	College graduate Democrat
TOTAL IMPORTANT -- TABLE ONE OF TWO	A14a.EXPANDING EMPLOYMENT AND INVESTING IN GOOD-PAYING JOBS	97%	99%	95%	97%	97%	100%	92%	97%	96%	95%	99%	96%	100%	98%	98%
	A14m.COMMUNITY HEALTHCARE PROGRAMS	96%	98%	94%	96%	97%	97%	97%	98%	94%	98%	96%	97%	96%	91%	99%
	B14d.K-12 EDUCATION	96%	92%	97%	94%	99%	100%	98%	98%	92%	100%	99%	95%	98%	90%	99%
	A14e.PARKS AND GREEN SPACES	96%	97%	95%	96%	96%	96%	96%	96%	96%	96%	96%	95%	97%	97%	100%
	B14f.AFFORDABLE HOUSING	95%	91%	96%	93%	98%	99%	98%	96%	92%	97%	100%	94%	91%	94%	100%
	B14n.PROGRAMS TO IMPROVE MENTAL HEALTH	94%	91%	96%	93%	96%	94%	99%	93%	94%	91%	100%	96%	89%	88%	100%
	B14b.COMMUNITY VIOLENCE INTERVENTION PROGRAMS	93%	88%	97%	92%	95%	96%	92%	94%	91%	96%	94%	93%	87%	94%	97%
	A14c.FREE FULL-DAY PRE-KINDERGARTEN AVAILABLE TO ALL CITY THREE- AND FOUR-YEAR-OLDS	93%	99%	89%	94%	91%	87%	99%	95%	93%	85%	95%	96%	92%	89%	96%
Unweighted Count / Weighted Count		600	134	243	377	219	146	73	162	214	90	129	219	67	77	143
		600	197	194	392	202	138	64	162	229	91	111	232	65	79	127

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		HISPANIC ORIGIN							IDEOLOGY			IDEOLOGY /PARTY			
		TOTAL	Central America	Dominican Republic	Mexico	Puerto Rico	South America	United States	Liberal /progressive	Conservative	Moderate	Liberal /progressive Democrat	Conservative Republican	Moderate Democrat	Moderate Indep/DK
TOTAL IMPORTANT -- TABLE ONE OF TWO	A14a.EXPANDING EMPLOYMENT AND INVESTING IN GOOD-PAYING JOBS	97%	91%	97%	98%	97%	99%	97%	100%	100%	92%	100%	100%	89%	97%
	A14m.COMMUNITY HEALTHCARE PROGRAMS	96%	100%	99%	100%	94%	100%	96%	99%	94%	93%	100%	93%	91%	91%
	B14d.K-12 EDUCATION	96%	91%	94%	96%	99%	100%	100%	98%	99%	93%	98%	98%	92%	94%
	A14e.PARKS AND GREEN SPACES	96%	100%	94%	100%	95%	98%	99%	99%	95%	95%	100%	94%	92%	100%
	B14f.AFFORDABLE HOUSING	95%	100%	89%	96%	99%	99%	95%	97%	91%	95%	96%	87%	94%	98%
	B14n.PROGRAMS TO IMPROVE MENTAL HEALTH	94%	95%	88%	96%	97%	100%	95%	99%	82%	93%	99%	78%	94%	91%
	B14b.COMMUNITY VIOLENCE INTERVENTION PROGRAMS	93%	81%	90%	94%	98%	98%	98%	95%	87%	95%	94%	80%	94%	98%
	A14c.FREE FULL-DAY PRE-KINDERGARTEN AVAILABLE TO ALL CITY THREE- AND FOUR-YEAR-OLDS	93%	100%	91%	98%	90%	97%	82%	97%	85%	90%	97%	82%	91%	90%
Unweighted Count / Weighted Count		600	51	128	77	204	96	61	281	101	177	243	67	87	63
		600	42	150	60	222	102	60	275	95	180	238	62	91	63

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		REGION				PARTY REGISTRATION			PARTY REGISTRATION / PARTY ID		GENERAL VOTE HISTORY			2021 MAYOR ELECTION VOTER		
		TOTAL	Bronx	Brooklyn	Manhattan	Queens	Democrat	Republican	Unaffiliated /other	Democrat	Unaffiliated /other Indep/D K	Voted Nov 24 and 22	Voted Nov 24 only	Voted neither	Yes	No
TOTAL IMPORTANT -- TABLE ONE OF TWO	A14a.EXPANDING EMPLOYMENT AND INVESTING IN GOOD-PAYING JOBS	97%	96%	96%	99%	97%	97%	100%	96%	97%	97%	97%	97%	99%	98%	97%
	A14m.COMMUNITY HEALTHCARE PROGRAMS	96%	94%	97%	97%	98%	97%	95%	96%	97%	89%	99%	98%	96%	98%	96%
	B14d.K-12 EDUCATION	96%	94%	99%	97%	96%	95%	100%	97%	96%	94%	97%	94%	97%	100%	95%
	A14e.PARKS AND GREEN SPACES	96%	93%	98%	98%	97%	97%	98%	93%	98%	93%	99%	98%	95%	99%	95%
	B14f.AFFORDABLE HOUSING	95%	92%	100%	100%	92%	95%	87%	98%	96%	100%	92%	94%	98%	96%	95%
	B14n.PROGRAMS TO IMPROVE MENTAL HEALTH	94%	92%	96%	95%	94%	95%	74%	98%	97%	97%	89%	94%	97%	95%	94%
	B14b.COMMUNITY VIOLENCE INTERVENTION PROGRAMS	93%	92%	90%	100%	93%	92%	87%	99%	94%	100%	90%	92%	97%	92%	94%
	A14c.FREE FULL-DAY PRE-KINDERGARTEN AVAILABLE TO ALL CITY THREE- AND FOUR-YEAR-OLDS	93%	92%	97%	82%	98%	92%	92%	97%	95%	95%	91%	96%	94%	93%	93%
Unweighted Count / Weighted Count		600 / 600	198 / 186	102 / 120	126 / 120	152 / 150	398 / 407	61 / 48	141 / 144	315 / 313	64 / 67	162 / 150	182 / 177	245 / 256	123 / 124	477 / 476

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		7.VOTE LIKELIHOOD	7.VOTE LIKELIHOOD	4.NYC DIRECTION			5.MOST IMPORTANT ISSUES FOR MAYOR						8.FOLLOWING NEWS RELATED TO THE 2025 NEW YORK CITY MAYORAL ELECTION			
		TOTAL	Almost certain	At least 50-50	Right direction	Wrong direction	(Don't know)	Cost of living/Inflation	Jobs and the economy	Housing costs/Affordability	Crime and public safety	Affordable healthcare	Homelessness	Following news updates every single day	Following news a few times per week	Following somewhat but not that closely
TOTAL IMPORTANT -- TABLE ONE OF TWO	A14a.EXPANDING EMPLOYMENT AND INVESTING IN GOOD-PAYING JOBS	97%	99%	97%	97%	98%	91%	96%	100%	100%	99%	97%	100%	98%	98%	97%
	A14m.COMMUNITY HEALTHCARE PROGRAMS	96%	97%	96%	93%	98%	93%	95%	96%	97%	96%	98%	98%	98%	100%	92%
	B14d.K-12 EDUCATION	96%	97%	97%	99%	96%	93%	100%	100%	99%	95%	91%	95%	99%	94%	99%
	A14e.PARKS AND GREEN SPACES	96%	97%	96%	96%	98%	89%	97%	94%	97%	98%	94%	96%	98%	98%	95%
	B14f.AFFORDABLE HOUSING	95%	96%	95%	100%	95%	89%	97%	91%	100%	93%	96%	98%	97%	96%	95%
	B14n.PROGRAMS TO IMPROVE MENTAL HEALTH	94%	96%	94%	99%	92%	95%	97%	93%	99%	91%	96%	98%	95%	94%	95%
	B14b.COMMUNITY VIOLENCE INTERVENTION PROGRAMS	93%	95%	93%	95%	93%	93%	95%	97%	95%	92%	96%	89%	94%	95%	93%
	A14c.FREE FULL-DAY PRE-KINDERGARTEN AVAILABLE TO ALL CITY THREE- AND FOUR-YEAR-OLDS	93%	93%	93%	96%	92%	93%	93%	90%	94%	91%	96%	94%	90%	97%	96%
Unweighted Count / Weighted Count		600	465	555	137	373	90	252	79	213	237	81	68	193	183	170
		600	452	545	141	373	86	261	79	213	223	82	69	192	192	165

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	9a.DONALD TRUMP		9b.HISPANIC FEDERATION		9c.ERIC ADAMS			9d.ZOHRAN MAMDANI			9e.ANDREW CUOMO		
			Favorable	Unfavorable	Favorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)
TOTAL IMPORTANT -- TABLE ONE OF TWO	A14a.EXPANDING EMPLOYMENT AND INVESTING IN GOOD-PAYING JOBS	97%	96%	98%	99%	94%	98%	100%	87%	99%	100%	86%	97%	99%	89%
	A14m.COMMUNITY HEALTHCARE PROGRAMS	96%	91%	98%	98%	95%	96%	97%	94%	99%	93%	92%	94%	98%	98%
	B14d.K-12 EDUCATION	96%	97%	97%	99%	95%	99%	97%	89%	100%	94%	88%	97%	97%	90%
	A14e.PARKS AND GREEN SPACES	96%	91%	99%	100%	92%	95%	98%	93%	99%	96%	86%	94%	98%	95%
	B14f.AFFORDABLE HOUSING	95%	93%	97%	99%	93%	98%	95%	92%	99%	89%	93%	97%	94%	95%
	B14n.PROGRAMS TO IMPROVE MENTAL HEALTH	94%	86%	98%	98%	93%	97%	94%	92%	99%	84%	93%	94%	94%	95%
	B14b.COMMUNITY VIOLENCE INTERVENTION PROGRAMS	93%	90%	95%	98%	92%	97%	93%	88%	97%	89%	89%	93%	95%	89%
	A14c.FREE FULL-DAY PRE-KINDERGARTEN AVAILABLE TO ALL CITY THREE- AND FOUR-YEAR-OLDS	93%	83%	96%	98%	90%	91%	94%	93%	98%	86%	90%	98%	88%	96%
Unweighted Count / Weighted Count		600	141	411	302	253	150	351	99	330	169	101	261	275	64
		600	137	413	299	264	144	345	111	334	163	103	250	276	74

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		9f.CURTIS SLIWA			9g.KATHY HOCHUL			9h.LETITIA JAMES			10.MAYORAL VOTE				
		TOTAL	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Mamdani	Sliwa	Cuomo	Undecided
TOTAL IMPORTANT -- TABLE ONE OF TWO	A14a.EXPANDING EMPLOYMENT AND INVESTING IN GOOD-PAYING JOBS	97%	99%	99%	93%	98%	100%	89%	98%	100%	92%	99%	97%	96%	96%
	A14m.COMMUNITY HEALTHCARE PROGRAMS	96%	94%	99%	94%	98%	96%	94%	99%	93%	95%	100%	94%	91%	93%
	B14d.K-12 EDUCATION	96%	98%	96%	94%	99%	96%	91%	99%	94%	95%	97%	100%	96%	92%
	A14e.PARKS AND GREEN SPACES	96%	96%	100%	91%	97%	97%	91%	97%	96%	94%	99%	96%	92%	92%
	B14f.AFFORDABLE HOUSING	95%	96%	96%	93%	98%	92%	95%	98%	89%	97%	96%	94%	93%	99%
	B14n.PROGRAMS TO IMPROVE MENTAL HEALTH	94%	92%	95%	95%	99%	90%	92%	99%	86%	95%	97%	88%	92%	97%
	B14b.COMMUNITY VIOLENCE INTERVENTION PROGRAMS	93%	96%	93%	92%	96%	90%	93%	98%	89%	92%	94%	93%	92%	99%
	A14c.FREE FULL-DAY PRE-KINDERGARTEN AVAILABLE TO ALL CITY THREE- AND FOUR-YEAR-OLDS	93%	88%	98%	92%	98%	88%	91%	97%	87%	93%	97%	80%	94%	94%
Unweighted Count / Weighted Count		600	181	242	177	265	218	117	274	150	176	282	86	144	79
		600	179	235	186	251	222	128	254	157	189	288	82	143	76

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	11.FAMILY'S FINANCIAL FUTURE		SPLIT	
			Optimis tic	Concer ned	A	B
TOTAL IMPORTANT -- TABLE ONE OF TWO	A14a.EXPANDING EMPLOYMENT AND INVESTING IN GOOD-PAYING JOBS	97%	98%	98%	97%	.
	A14m.COMMUNITY HEALTHCARE PROGRAMS	96%	96%	97%	96%	.
	B14d.K-12 EDUCATION	96%	97%	96%	.	96%
	A14e.PARKS AND GREEN SPACES	96%	98%	98%	96%	.
	B14f.AFFORDABLE HOUSING	95%	99%	94%	.	95%
	B14n.PROGRAMS TO IMPROVE MENTAL HEALTH	94%	97%	93%	.	94%
	B14b.COMMUNITY VIOLENCE INTERVENTION PROGRAMS	93%	98%	92%	.	93%
	A14c.FREE FULL-DAY PRE-KINDERGARTEN AVAILABLE TO ALL CITY THREE- AND FOUR-YEAR-OLDS	93%	97%	93%	93%	.
Unweighted Count / Weighted Count		600	164	398	300	300
		600	170	388	305	295

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	GENDER		AGE					AGE		GENDER / AGE				
			Men	Women	Under 30	30 - 39	All under 40	40 - 49	50 - 64	65 & over	Under 50	50 & over	Men <50	Women <50	Men 50+	Women 50+
TOTAL IMPORTANT -- TABLE TWO OF TWO	A14i.CUNY, OR THE CITY UNIVERSITY OF NEW YORK	92%	94%	91%	89%	97%	93%	88%	91%	96%	92%	94%	93%	90%	96%	92%
	B14h.CHILDCARE	92%	93%	92%	89%	98%	94%	86%	89%	97%	92%	93%	93%	90%	92%	94%
	14o.PROGRAMS TO LIFT LATINOS OUT OF POVERTY	92%	91%	93%	94%	91%	92%	94%	87%	95%	93%	91%	91%	94%	91%	92%
	B14i.PROTECTING AND FUNDING NEW YORK CITY'S NONPROFIT ORGANIZATIONS	89%	90%	89%	81%	90%	86%	89%	88%	95%	87%	92%	89%	85%	91%	92%
	B14j.ESL, OR ENGLISH AS A SECOND LANGUAGE, PROGRAMS IN OUR SCHOOLS	89%	90%	88%	98%	90%	94%	92%	79%	88%	93%	84%	90%	96%	90%	80%
	A14k.ARTS AND CULTURE PROGRAMS	84%	83%	85%	84%	89%	87%	89%	70%	90%	87%	81%	89%	86%	75%	84%
	A14g.PROGRAMS THAT FUND RESEARCH FOCUSED ON LGBTQ HEALTH	66%	67%	66%	70%	71%	70%	65%	60%	66%	69%	63%	66%	71%	67%	61%
Unweighted Count / Weighted Count		600	254	345	85	122	207	93	152	148	300	300	128	171	126	174
		600	257	342	100	119	219	94	137	151	313	287	147	165	110	177

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /GENDER					
			Democrat	Indep/D K	Indep/D K w/weak	Republican	Strong Democrat	Weak Democrat	Strong Republican	Democratic men	Democratic women	Indep/D K men	Indep/D K women	Indep/D K men w/weak	Indep/D K women w/weak
TOTAL IMPORTANT -- TABLE TWO OF TWO	A14i.CUNY, OR THE CITY UNIVERSITY OF NEW YORK	92%	96%	92%	92%	80%	95%	98%	82%	99%	95%	88%	96%	91%	94%
	B14h.CHILDCARE	92%	95%	90%	92%	82%	96%	94%	68%	95%	95%	92%	89%	95%	89%
	14o.PROGRAMS TO LIFT LATINOS OUT OF POVERTY	92%	96%	91%	91%	79%	97%	95%	83%	98%	95%	90%	92%	92%	90%
	B14l.PROTECTING AND FUNDING NEW YORK CITY'S NONPROFIT ORGANIZATIONS	89%	95%	90%	89%	64%	96%	94%	53%	99%	93%	92%	88%	92%	86%
	B14j.ESL, OR ENGLISH AS A SECOND LANGUAGE, PROGRAMS IN OUR SCHOOLS	89%	93%	85%	88%	76%	92%	96%	79%	95%	92%	80%	89%	86%	90%
	A14k.ARTS AND CULTURE PROGRAMS	84%	90%	88%	85%	57%	93%	83%	67%	88%	91%	84%	91%	78%	92%
	A14g.PROGRAMS THAT FUND RESEARCH FOCUSED ON LGBTQ HEALTH	66%	84%	48%	57%	17%	88%	75%	9%	87%	81%	44%	50%	59%	54%
Unweighted Count / Weighted Count		600 / 600	363 / 360	111 / 118	227 / 230	95 / 88	233 / 230	130 / 130	51 / 46	141 / 144	221 / 215	53 / 56	58 / 62	110 / 114	117 / 116

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		EDUCATION							EDUCATION / GENDER				EDUCATION / PARTY ID			
		TOTAL	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate	Non-college men	Non-college women	College men	College women	Non-college grad Democrat	Non-college grad Republican	Non-college grad Indep/DK	College graduate Democrat
TOTAL IMPORTANT -- TABLE TWO OF TWO	A14i.CUNY, OR THE CITY UNIVERSITY OF NEW YORK	92%	94%	88%	91%	96%	95%	98%	93%	89%	97%	95%	95%	79%	89%	98%
	B14h.CHILDCARE	92%	86%	95%	91%	96%	96%	94%	91%	90%	94%	97%	92%	89%	86%	100%
	14o.PROGRAMS TO LIFT LATINOS OUT OF POVERTY	92%	94%	90%	92%	92%	91%	95%	92%	91%	87%	97%	94%	82%	91%	99%
	B14l.PROTECTING AND FUNDING NEW YORK CITY'S NONPROFIT ORGANIZATIONS	89%	84%	90%	87%	93%	93%	91%	87%	88%	94%	91%	94%	64%	85%	98%
	B14j.ESL, OR ENGLISH AS A SECOND LANGUAGE, PROGRAMS IN OUR SCHOOLS	89%	86%	89%	88%	91%	90%	91%	89%	86%	90%	91%	92%	76%	83%	96%
	A14k.ARTS AND CULTURE PROGRAMS	84%	89%	80%	84%	83%	81%	88%	85%	84%	79%	86%	90%	63%	91%	90%
	A14g.PROGRAMS THAT FUND RESEARCH FOCUSED ON LGBTQ HEALTH	66%	65%	62%	64%	72%	67%	84%	67%	61%	67%	76%	81%	19%	46%	88%
Unweighted Count / Weighted Count		600	134	243	377	219	146	73	162	214	90	129	219	67	77	143
		600	197	194	392	202	138	64	162	229	91	111	232	65	79	127

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		HISPANIC ORIGIN						IDEOLOGY			IDEOLOGY /PARTY				
		TOTAL	Central America	Dominican Republic	Mexico	Puerto Rico	South America	United States	Liberal /progressive	Conservative	Moderate	Liberal /progressive Democrat	Conservative Republican	Moderate Democrat	Moderate Indep/DK
TOTAL IMPORTANT -- TABLE TWO OF TWO	A14i.CUNY, OR THE CITY UNIVERSITY OF NEW YORK	92%	100%	97%	98%	88%	93%	86%	99%	87%	86%	100%	84%	87%	89%
	B14h.CHILDCARE	92%	89%	90%	98%	91%	100%	98%	96%	83%	92%	96%	75%	92%	89%
	14o.PROGRAMS TO LIFT LATINOS OUT OF POVERTY	92%	97%	89%	91%	94%	97%	88%	97%	84%	88%	98%	77%	91%	88%
	B14i.PROTECTING AND FUNDING NEW YORK CITY'S NONPROFIT ORGANIZATIONS	89%	84%	87%	93%	90%	96%	92%	98%	65%	89%	98%	54%	92%	87%
	B14j.ESL, OR ENGLISH AS A SECOND LANGUAGE, PROGRAMS IN OUR SCHOOLS	89%	96%	85%	88%	89%	96%	81%	90%	81%	88%	91%	74%	97%	80%
	A14k.ARTS AND CULTURE PROGRAMS	84%	81%	83%	92%	84%	92%	95%	92%	63%	84%	93%	51%	85%	85%
	A14g.PROGRAMS THAT FUND RESEARCH FOCUSED ON LGBTQ HEALTH	66%	67%	72%	79%	64%	57%	59%	86%	33%	57%	89%	13%	72%	41%
Unweighted Count / Weighted Count		600 / 600	51 / 42	128 / 150	77 / 60	204 / 222	96 / 102	61 / 60	281 / 275	101 / 95	177 / 180	243 / 238	67 / 62	87 / 91	63 / 63

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	REGION				PARTY REGISTRATION			PARTY REGISTRATION / PARTY ID		GENERAL VOTE HISTORY			2021 MAYOR ELECTION VOTER	
			Bronx	Brooklyn	Manhattan	Queens	Democrat	Republican	Unaffiliated /other	Democrat	Unaffiliated /other /Indep/DK	Voted Nov 24 and 22	Voted Nov 24 only	Voted neither	Yes	No
TOTAL IMPORTANT -- TABLE TWO OF TWO	A14i.CUNY, OR THE CITY UNIVERSITY OF NEW YORK	92%	87%	90%	97%	97%	94%	79%	94%	96%	95%	95%	87%	96%	93%	92%
	B14h.CHILDCARE	92%	93%	91%	98%	88%	94%	86%	91%	94%	90%	87%	92%	96%	87%	94%
	14o.PROGRAMS TO LIFT LATINOS OUT OF POVERTY	92%	90%	93%	95%	92%	93%	90%	91%	96%	91%	89%	92%	95%	93%	92%
	B14i.PROTECTING AND FUNDING NEW YORK CITY'S NONPROFIT ORGANIZATIONS	89%	86%	93%	95%	84%	92%	73%	87%	95%	90%	82%	91%	92%	91%	89%
	B14j.ESL, OR ENGLISH AS A SECOND LANGUAGE, PROGRAMS IN OUR SCHOOLS	89%	88%	87%	96%	85%	91%	73%	87%	92%	82%	83%	93%	89%	87%	89%
	A14k.ARTS AND CULTURE PROGRAMS	84%	85%	84%	87%	80%	88%	70%	79%	91%	93%	93%	75%	89%	86%	84%
	A14g.PROGRAMS THAT FUND RESEARCH FOCUSED ON LGBTQ HEALTH	66%	61%	72%	56%	79%	75%	21%	55%	84%	51%	73%	51%	73%	65%	67%
Unweighted Count / Weighted Count		600 / 600	198 / 186	102 / 120	126 / 120	152 / 150	398 / 407	61 / 48	141 / 144	315 / 313	64 / 67	162 / 150	182 / 177	245 / 256	123 / 124	477 / 476

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		7.VOTE LIKELI HOOD	7.VOTE LIKELI HOOD	4.NYC DIRECTION			5.MOST IMPORTANT ISSUES FOR MAYOR						8.FOLLOWING NEWS RELATED TO THE 2025 NEW YORK CITY MAYORAL ELECTION			
		TOTAL	Almost certain	At least 50-50	Right direction	Wrong direction	(Don't know)	Cost of living/Inflation	Jobs and the economy	Housing costs/Affordability	Crime and public safety	Affordable healthcare	Homelessness	Following news updates every single day	Following news a few times per week	Following somewhat but not that closely
TOTAL IMPORTANT -- TABLE TWO OF TWO	A14i.CUNY, OR THE CITY UNIVERSITY OF NEW YORK	92%	94%	93%	92%	94%	89%	90%	100%	93%	87%	100%	90%	89%	99%	93%
	B14h.CHILDCARE	92%	93%	92%	100%	91%	87%	94%	99%	93%	93%	91%	92%	89%	94%	96%
	14o.PROGRAMS TO LIFT LATINOS OUT OF POVERTY	92%	93%	92%	95%	91%	93%	94%	89%	96%	90%	95%	95%	91%	95%	93%
	B14i.PROTECTING AND FUNDING NEW YORK CITY'S NONPROFIT ORGANIZATIONS	89%	91%	89%	94%	87%	93%	94%	87%	93%	85%	85%	91%	88%	92%	90%
	B14j.ESL, OR ENGLISH AS A SECOND LANGUAGE, PROGRAMS IN OUR SCHOOLS	89%	89%	89%	92%	89%	79%	89%	76%	97%	88%	96%	85%	85%	97%	85%
	A14k.ARTS AND CULTURE PROGRAMS	84%	84%	83%	91%	82%	83%	83%	76%	90%	77%	93%	93%	80%	93%	82%
	A14g.PROGRAMS THAT FUND RESEARCH FOCUSED ON LGBTQ HEALTH	66%	66%	67%	77%	64%	58%	64%	59%	77%	48%	85%	66%	59%	80%	64%
Unweighted Count / Weighted Count		600 / 600	465 / 452	555 / 545	137 / 141	373 / 373	90 / 86	252 / 261	79 / 79	213 / 213	237 / 223	81 / 82	68 / 69	193 / 192	183 / 192	170 / 165

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		TOTAL	9a.DONALD TRUMP		9b.HISPANIC FEDERATION		9c.ERIC ADAMS			9d.ZOHRAN MAMDANI			9e.ANDREW CUOMO		
			Favorable	Unfavorable	Favorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)
TOTAL IMPORTANT -- TABLE TWO OF TWO	A14i.CUNY, OR THE CITY UNIVERSITY OF NEW YORK	92%	78%	98%	99%	88%	94%	94%	86%	98%	84%	89%	93%	92%	90%
	B14h.CHILDCARE	92%	88%	95%	96%	92%	95%	93%	85%	98%	86%	85%	94%	93%	85%
	14o.PROGRAMS TO LIFT LATINOS OUT OF POVERTY	92%	80%	97%	97%	91%	88%	95%	89%	99%	82%	87%	91%	93%	92%
	B14i.PROTECTING AND FUNDING NEW YORK CITY'S NONPROFIT ORGANIZATIONS	89%	72%	96%	95%	86%	90%	92%	80%	99%	76%	79%	89%	92%	78%
	B14j.ESL, OR ENGLISH AS A SECOND LANGUAGE, PROGRAMS IN OUR SCHOOLS	89%	77%	94%	93%	86%	89%	92%	78%	95%	80%	83%	86%	92%	86%
	A14k.ARTS AND CULTURE PROGRAMS	84%	58%	93%	96%	76%	72%	88%	86%	92%	72%	77%	83%	85%	83%
	A14g.PROGRAMS THAT FUND RESEARCH FOCUSED ON LGBTQ HEALTH	66%	19%	81%	79%	58%	57%	66%	77%	82%	34%	66%	68%	61%	78%
Unweighted Count / Weighted Count		600 / 600	141 / 137	411 / 413	302 / 299	253 / 264	150 / 144	351 / 345	99 / 111	330 / 334	169 / 163	101 / 103	261 / 250	275 / 276	64 / 74

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		9f.CURTIS SLIWA			9g.KATHY HOCHUL			9h.LETITIA JAMES			10.MAYORAL VOTE				
		TOTAL	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Mamdani	Sliwa	Cuomo	Undecided
TOTAL IMPORTANT -- TABLE TWO OF TWO	A14i.CUNY, OR THE CITY UNIVERSITY OF NEW YORK	92%	87%	98%	91%	98%	87%	91%	99%	87%	86%	100%	74%	90%	88%
	B14h.CHILDCARE	92%	90%	92%	95%	96%	88%	92%	96%	86%	93%	95%	85%	93%	94%
	14o.PROGRAMS TO LIFT LATINOS OUT OF POVERTY	92%	89%	96%	90%	97%	88%	90%	98%	84%	91%	98%	78%	88%	94%
	B14l.PROTECTING AND FUNDING NEW YORK CITY'S NONPROFIT ORGANIZATIONS	89%	85%	95%	87%	96%	83%	87%	98%	78%	88%	97%	75%	87%	84%
	B14j.ESL, OR ENGLISH AS A SECOND LANGUAGE, PROGRAMS IN OUR SCHOOLS	89%	83%	94%	87%	93%	84%	89%	94%	79%	90%	94%	74%	85%	95%
	A14k.ARTS AND CULTURE PROGRAMS	84%	73%	93%	83%	92%	78%	79%	93%	74%	79%	92%	61%	80%	87%
	A14g.PROGRAMS THAT FUND RESEARCH FOCUSED ON LGBTQ HEALTH	66%	39%	83%	71%	84%	41%	73%	79%	47%	63%	85%	24%	55%	63%
Unweighted Count / Weighted Count		600 / 600	181 / 179	242 / 235	177 / 186	265 / 251	218 / 222	117 / 128	274 / 254	150 / 157	176 / 189	282 / 288	86 / 82	144 / 143	79 / 76

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		TOTAL	11.FAMILY'S FINANCIAL FUTURE		SPLIT	
			Optimis tic	Concer ned	A	B
TOTAL IMPORTANT -- TABLE TWO OF TWO	A14i.CUNY, OR THE CITY UNIVERSITY OF NEW YORK	92%	91%	94%	92%	.
	B14h.CHILDCARE	92%	91%	93%	.	92%
	14o.PROGRAMS TO LIFT LATINOS OUT OF POVERTY	92%	91%	94%	92%	92%
	B14i.PROTECTING AND FUNDING NEW YORK CITY'S NONPROFIT ORGANIZATIONS	89%	90%	89%	.	89%
	B14j.ESL, OR ENGLISH AS A SECOND LANGUAGE, PROGRAMS IN OUR SCHOOLS	89%	91%	88%	.	89%
	A14k.ARTS AND CULTURE PROGRAMS	84%	88%	83%	84%	.
	A14g.PROGRAMS THAT FUND RESEARCH FOCUSED ON LGBTQ HEALTH	66%	66%	68%	66%	.
Unweighted Count / Weighted Count		600	164	398	300	300
		600	170	388	305	295

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		TOTAL	GENDER		AGE					AGE		GENDER / AGE				
			Men	Women	Under 30	30 - 39	All under 40	40 - 49	50 - 64	65 & over	Under 50	50 & over	Men <50	Women <50	Men 50+	Women 50+
DEM. MINUS REPUB. ID		45	39	50	37	52	45	41	40	53	44	47	37	50	42	50
PARTY ID	Strong Democrat	38%	32%	43%	32%	35%	34%	38%	42%	42%	35%	42%	33%	37%	32%	48%
	Not strong Democrat	16%	18%	14%	15%	17%	17%	12%	10%	22%	15%	16%	17%	14%	19%	14%
	Lean Democrat	6%	6%	6%	5%	12%	9%	10%	2%	3%	9%	2%	8%	11%	4%	2%
	Indep.	15%	18%	12%	19%	9%	14%	16%	21%	9%	14%	15%	17%	12%	20%	12%
	Lean Republican	4%	5%	3%	3%	6%	4%	4%	3%	3%	4%	3%	8%	2%	1%	4%
	Not strong Republican	3%	5%	2%	1%	3%	2%	6%	5%	1%	3%	3%	4%	2%	5%	2%
	Strong Republican	8%	7%	8%	12%	4%	8%	10%	7%	8%	8%	7%	8%	8%	6%	8%
	(Other) Other	5%	4%	5%	6%	10%	8%	1%	2%	6%	6%	4%	4%	7%	5%	3%
	(Don't know) Not sure	5%	4%	6%	7%	2%	4%	2%	8%	6%	4%	7%	1%	6%	7%	7%
(Refused)Prefer not to Respond	1%	1%	1%	2%	1%	1%		1%	1%	1%	1%	1%	1%	1%	1%	
PARTY ID	Democrat	60%	56%	63%	52%	65%	59%	61%	54%	66%	60%	60%	57%	62%	55%	64%
	Indep/DK	20%	22%	18%	26%	11%	18%	18%	29%	15%	18%	22%	18%	18%	27%	18%
	Indep/DK w/weak	38%	44%	34%	42%	32%	36%	36%	43%	38%	36%	41%	39%	35%	52%	33%
	Republican	15%	17%	13%	15%	13%	14%	20%	14%	13%	16%	13%	20%	12%	12%	14%
PARTY ID /GENDER	Democratic men	24%	56%		22%	27%	24%	32%	22%	20%	27%	21%	57%		55%	
	Democratic women	36%		63%	31%	38%	35%	28%	33%	46%	33%	39%		62%		64%
	Indep/DK men	9%	22%		12%	5%	8%	9%	14%	7%	8%	10%	18%		27%	
	Indep/DK women	10%		18%	14%	6%	10%	9%	15%	8%	10%	11%		18%		18%
	Indep/DK men w/weak	19%	44%		17%	18%	18%	19%	24%	16%	18%	20%	39%		52%	
	Indep/DK women w/weak	19%		34%	24%	14%	19%	18%	20%	21%	18%	21%		35%		33%
	Republican men	7%	17%		7%	9%	8%	13%	7%	2%	9%	5%	20%		12%	
	Republican women	7%		13%	8%	5%	6%	7%	7%	10%	6%	9%		12%		14%
	Unweighted Count /	600	254	345	85	122	207	93	152	148	300	300	128	171	126	174
	Weighted Count	600	257	342	100	119	219	94	137	151	313	287	147	165	110	177

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	TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /GENDER					
		Democrat	Indep/DK	Indep/DK w/weak	Republican	Strong Democrat	Weak Democrat	Strong Republican	Democratic men	Democratic women	Indep/DK men	Indep/DK women	Indep/DK men w/weak	Indep/DK women w/weak
DEM. MINUS REPUB. ID	45	100	0	32	-100	100	100	-100	100	100	0	0	29	35
PARTY ID	Strong Democrat	38%	64%			100%			58%	68%				
	Not strong Democrat	16%	26%	41%				72%	32%	22%			40%	41%
	Lean Democrat	6%	10%					28%	11%	10%				
	Indep.	15%		74%	38%						84%	65%	41%	35%
	Lean Republican	4%			26%									
	Not strong Republican	3%		8%	22%								11%	6%
	Strong Republican	8%			53%			100%						
	(Other) Other	5%												
	(Don't know) Not sure (Refused)Prefer not to Respond	5% 1%		26%	13%						16%	35%	8%	18%
PARTY ID	Democrat	60%	100%	41%		100%	100%		100%	100%			40%	41%
	Indep/DK	20%		100%	51%						100%	100%	49%	53%
	Indep/DK w/weak	38%	26%	100%	100%	22%		72%	32%	22%	100%	100%	100%	100%
	Republican	15%			8%	100%			100%					11%
PARTY ID /GENDER	Democratic men	24%	40%	20%		36%	47%		100%				40%	
	Democratic women	36%	60%	21%		64%	53%			100%				41%
	Indep/DK men	9%		47%	24%						100%		49%	
	Indep/DK women	10%		53%	27%						100%			53%
	Indep/DK men w/weak	19%	13%	47%	49%	14%		35%	32%		100%		100%	
	Indep/DK women w/weak	19%	13%	53%	51%	8%		37%		22%		100%		100%
	Republican men	7%			5%	49%			40%					11%
	Republican women	7%			3%	51%			60%					6%
	Unweighted Count / Weighted Count	600 600	363 360	111 118	227 230	95 88	233 230	130 130	51 46	141 144	221 215	53 56	58 62	110 114

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		EDUCATION						EDUCATION / GENDER				EDUCATION / PARTY ID				
		TOTAL	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate	Non-college men	Non-college women	College men	College women	Non-college grad Democrat	Non-college grad Republican	Non-college grad Indep/DK	College graduate Democrat
DEM. MINUS REPUB. ID		45	48	37	43	52	52	52	40	44	40	61	100	-100	0	100
PARTY ID	Strong Democrat	38%	41%	34%	38%	40%	38%	46%	33%	41%	33%	47%	64%			64%
	Not strong Democrat	16%	17%	15%	16%	15%	18%	9%	21%	13%	13%	17%	27%			24%
	Lean Democrat	6%	4%	6%	5%	8%	7%	9%	5%	6%	8%	7%	9%			12%
	Indep.	15%	12%	17%	14%	15%	17%	10%	17%	12%	20%	11%			71%	
	Lean Republican	4%	5%	3%	4%	3%	3%	3%	5%	4%	5%	1%		26%		
	Not strong Republican	3%	2%	6%	4%	2%	1%	3%	6%	2%	2%	1%		24%		
	Strong Republican	8%	7%	10%	8%	7%	7%	5%	8%	9%	6%	7%		50%		
	(Other) Other	5%	3%	2%	3%	9%	7%	14%	1%	4%	11%	7%				
	(Don't know) Not sure (Refused)Prefer not to Respond	1%	1%	1%	1%				1%	1%					29%	
PARTY ID	Democrat	60%	63%	56%	59%	63%	63%	63%	59%	59%	53%	71%	100%			100%
	Indep/DK	20%	18%	22%	20%	17%	20%	12%	20%	20%	22%	13%			100%	
	Indep/DK w/weak	38%	38%	43%	40%	34%	38%	24%	48%	35%	37%	31%	27%	24%	100%	24%
	Republican	15%	14%	19%	17%	11%	11%	11%	19%	15%	13%	9%		100%		
PARTY ID / GENDER	Democratic men	24%	28%	21%	24%	24%	24%	23%	59%		53%		41%			38%
	Democratic women	36%	35%	34%	35%	39%	38%	40%		59%		71%	59%			62%
	Indep/DK men	9%	8%	9%	8%	10%	12%	6%	20%		22%				42%	
	Indep/DK women	10%	10%	13%	12%	7%	8%	6%		20%		13%			58%	
	Indep/DK men w/weak	19%	18%	22%	20%	17%	19%	11%	48%		37%		15%	16%	42%	9%
	Indep/DK women w/weak	19%	20%	21%	21%	17%	19%	13%		35%		31%	13%	8%	58%	15%
	Republican men	7%	6%	10%	8%	6%	6%	6%	19%		13%			47%		
	Republican women	7%	8%	9%	9%	5%	5%	6%		15%		9%		53%		
	Unweighted Count / Weighted Count	600	134	243	377	219	146	73	162	214	90	129	219	67	77	143
	600	197	194	392	202	138	64	162	229	91	111	232	65	79	127	

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		HISPANIC ORIGIN						IDEOLOGY			IDEOLOGY /PARTY				
		TOTAL	Central America	Dominican Republic	Mexico	Puerto Rico	South America	United States	Liberal /progressive	Conservative	Moderate	Liberal /progressive Democrat	Conservative Republican	Moderate Democrat	Moderate Indep/DK
DEM. MINUS REPUB. ID		45	39	39	58	43	61	25	85	-47	41	100	-100	100	0
PARTY ID	Strong Democrat	38%	36%	33%	55%	39%	31%	25%	60%	13%	25%	69%		49%	
	Not strong Democrat	16%	16%	16%	16%	13%	26%	4%	21%	3%	16%	24%		31%	
	Lean Democrat	6%	5%	7%	1%	5%	9%	9%	5%	2%	10%	6%		20%	
	Indep.	15%	10%	14%	11%	14%	22%	34%	6%	13%	30%				87%
	Lean Republican	4%	5%	9%	5%	2%	1%			13%	6%		20%		
	Not strong Republican	3%	3%	1%	3%	4%	1%	5%	0%	15%	2%		23%		
	Strong Republican	8%	11%	7%	5%	10%	4%	8%	1%	37%	2%		57%		
	(Other) Other	5%	3%	7%	2%	7%	2%	8%	5%	2%	5%				
(Don't know) Not sure	5%	2%	7%		6%	3%	7%	1%	2%	4%				13%	
(Refused)Prefer not to Respond	1%	7%			1%	1%			2%						
PARTY ID	Democrat	60%	58%	56%	72%	58%	67%	38%	87%	17%	51%	100%		100%	
	Indep/DK	20%	13%	21%	11%	20%	25%	40%	6%	15%	35%				100%
	Indep/DK w/weak	38%	32%	38%	31%	37%	52%	50%	28%	32%	52%	24%	23%	31%	100%
	Republican	15%	19%	17%	14%	15%	5%	13%	2%	65%	10%		100%		
PARTY ID /GENDER	Democratic men	24%	29%	25%	14%	25%	27%	12%	36%	9%	17%	42%		34%	
	Democratic women	36%	29%	31%	59%	32%	40%	26%	50%	8%	33%	58%		66%	
	Indep/DK men	9%	2%	8%	6%	10%	13%	18%	3%	6%	19%				55%
	Indep/DK women	10%	10%	13%	5%	10%	12%	23%	3%	9%	16%				45%
	Indep/DK men w/weak	19%	17%	17%	13%	20%	25%	25%	14%	20%	26%	13%	18%	14%	55%
	Indep/DK women w/weak	19%	15%	21%	18%	16%	27%	25%	13%	12%	26%	12%	5%	17%	45%
	Republican men	7%	9%	9%	8%	5%	2%	11%	1%	33%	4%		52%		
	Republican women	7%	10%	8%	6%	10%	4%	2%	1%	31%	6%		48%		
Unweighted Count / Weighted Count	600	51	128	77	204	96	61	281	101	177	243	67	87	63	
	600	42	150	60	222	102	60	275	95	180	238	62	91	63	

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	TOTAL	REGION				PARTY REGISTRATION			PARTY REGISTRATION / PARTY ID		GENERAL VOTE HISTORY			2021 MAYOR ELECTION VOTER	
		Bronx	Brooklyn	Manhattan	Queens	Democrat	Republican	Unaffiliated /other	Democrat	Unaffiliated /other /Indep/DK	Voted Nov 24 and 22	Voted Nov 24 only	Voted neither	Yes	No
DEM. MINUS REPUB. ID	45	47	36	51	50	70	-65	14	100	0	49	34	51	55	43
PARTY ID															
Strong Democrat	38%	38%	34%	43%	43%	51%	7%	13%	66%		36%	34%	43%	34%	39%
Not strong Democrat	16%	15%	19%	16%	14%	21%		4%	28%		18%	17%	12%	23%	14%
Lean Democrat	6%	7%	2%	6%	6%	4%		13%	6%		8%	2%	8%	10%	5%
Indep.	15%	15%	12%	13%	16%	5%	13%	41%		88%	12%	14%	17%	13%	15%
Lean Republican	4%	3%	7%	5%	2%	2%	4%	7%			2%	4%	5%	1%	4%
Not strong Republican	3%	3%	7%	3%	1%	1%	19%	3%			3%	6%	2%	2%	4%
Strong Republican	8%	7%	6%	6%	9%	3%	48%	6%			9%	10%	6%	9%	7%
(Other) Other	5%	3%	8%	2%	8%	5%	5%	6%			8%	4%	3%	5%	5%
(Don't know) Not sure	5%	9%	2%	7%	2%	5%	3%	5%		12%	4%	6%	5%	3%	6%
(Refused)Prefer not to Respond	1%	1%	3%			1%		1%				2%	1%		1%
PARTY ID															
Democrat	60%	60%	55%	65%	62%	77%	7%	30%	100%		62%	54%	63%	67%	58%
Indep/DK	20%	24%	14%	20%	18%	11%	16%	46%		100%	16%	20%	22%	16%	21%
Indep/DK w/weak	38%	42%	39%	38%	33%	33%	35%	54%	28%	100%	37%	43%	36%	40%	38%
Republican	15%	13%	19%	14%	12%	7%	72%	17%			13%	20%	12%	12%	15%
PARTY ID /GENDER															
Democratic men	24%	24%	20%	29%	24%	31%	2%	13%	40%		31%	17%	25%	34%	21%
Democratic women	36%	35%	34%	36%	38%	46%	5%	18%	60%		31%	37%	37%	33%	37%
Indep/DK men	9%	9%	7%	8%	13%	3%	12%	25%		54%	10%	11%	8%	10%	9%
Indep/DK women	10%	15%	7%	12%	5%	7%	4%	21%		46%	6%	9%	13%	6%	12%
Indep/DK men w/weak	19%	21%	22%	12%	20%	14%	25%	30%	14%	54%	22%	20%	16%	27%	17%
Indep/DK women w/weak	19%	22%	17%	26%	13%	19%	11%	23%	14%	46%	14%	22%	20%	13%	21%
Republican men	7%	7%	10%	5%	5%	3%	39%	9%			5%	9%	7%	3%	8%
Republican women	7%	6%	9%	8%	7%	4%	34%	7%			8%	11%	5%	9%	7%
Unweighted Count /	600	198	102	126	152	398	61	141	315	64	162	182	245	123	477
Weighted Count	600	186	120	120	150	407	48	144	313	67	150	177	256	124	476

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		7.VOTE LIKELI HOOD	7.VOTE LIKELI HOOD	4.NYC DIRECTION			5.MOST IMPORTANT ISSUES FOR MAYOR						8.FOLLOWING NEWS RELATED TO THE 2025 NEW YORK CITY MAYORAL ELECTION			
		TOTAL	Almost certain	At least 50-50	Right direction	Wrong direction	(Don't know)	Cost of living/Inflation	Jobs and the economy	Housing costs/Affordability	Crime and public safety	Affordable healthcare	Homelessness	Following news updates every single day	Following news a few times per week	Following somewhat but not that closely
DEM. MINUS REPUB. ID		45	48	47	59	39	50	54	32	63	28	53	32	42	63	33
PARTY ID	Strong Democrat	38%	41%	39%	46%	33%	47%	41%	33%	44%	35%	35%	34%	42%	44%	28%
	Not strong Democrat	16%	16%	17%	16%	18%	5%	16%	10%	17%	14%	22%	24%	14%	20%	14%
	Lean Democrat	6%	7%	7%	8%	5%	6%	8%	7%	8%	4%	7%		4%	8%	8%
	Indep.	15%	14%	14%	12%	14%	22%	15%	24%	12%	16%	12%	6%	11%	12%	22%
	Lean Republican	4%	4%	4%	2%	5%		2%	7%	1%	5%	5%	8%	4%	3%	4%
	Not strong Republican	3%	3%	3%	3%	4%	1%	3%	3%	1%	5%	2%	9%	3%	1%	5%
	Strong Republican	8%	8%	8%	5%	9%	7%	6%	8%	4%	15%	5%	8%	11%	4%	8%
	(Other) Other	5%	4%	4%	3%	5%	4%	4%	7%	7%	3%	5%	2%	8%	2%	3%
(Don't know) Not sure (Refused)Prefer not to Respond	5%	4%	4%	3%	6%	5%	4%	0%	4%	5%	6%	6%	3%	4%	7%	
		1%	1%	1%	2%	0%	2%	1%		1%			2%		2%	
PARTY ID	Democrat	60%	63%	62%	70%	57%	59%	65%	50%	70%	53%	65%	58%	60%	72%	50%
	Indep/DK	20%	18%	18%	14%	20%	27%	19%	24%	16%	20%	19%	12%	14%	16%	29%
	Indep/DK w/weak	38%	37%	39%	34%	41%	33%	38%	38%	34%	39%	42%	46%	31%	38%	48%
	Republican	15%	15%	15%	11%	18%	8%	11%	18%	7%	24%	12%	26%	18%	9%	17%
PARTY ID /GENDER	Democratic men	24%	28%	26%	28%	25%	15%	27%	15%	33%	19%	28%	16%	22%	36%	18%
	Democratic women	36%	35%	36%	42%	32%	44%	38%	36%	37%	33%	36%	43%	38%	36%	32%
	Indep/DK men	9%	10%	10%	7%	10%	11%	8%	20%	7%	10%	9%	7%	8%	7%	13%
	Indep/DK women	10%	8%	9%	7%	10%	16%	11%	5%	9%	11%	9%	6%	6%	8%	16%
	Indep/DK men w/weak	19%	22%	20%	13%	22%	14%	19%	28%	16%	20%	22%	27%	18%	19%	22%
	Indep/DK women w/weak	19%	15%	18%	21%	19%	19%	19%	10%	18%	19%	20%	19%	13%	18%	27%
	Republican men	7%	7%	7%	1%	10%	5%	4%	15%	1%	14%	6%	18%	10%	5%	8%
	Republican women	7%	8%	8%	9%	8%	4%	7%	3%	5%	11%	6%	8%	8%	4%	10%
Unweighted Count / Weighted Count	600	465	555	137	373	90	252	79	213	237	81	68	193	183	170	
		600	452	545	141	373	86	261	79	213	223	82	69	192	192	165

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		TOTAL	9a.DONALD TRUMP		9b.HISPANIC FEDERATION		9c.ERIC ADAMS			9d.ZOHRAN MAMDANI			9e.ANDREW CUOMO		
			Favorable	Unfavorable	Favorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)
DEM. MINUS REPUB. ID		45	-32	73	62	32	42	47	44	77	-9	30	52	49	11
PARTY ID	Strong Democrat	38%	11%	49%	49%	29%	43%	37%	38%	52%	13%	33%	45%	37%	21%
	Not strong Democrat	16%	12%	18%	17%	13%	16%	16%	14%	19%	14%	9%	15%	17%	12%
	Lean Democrat	6%	0%	9%	5%	8%	4%	7%	5%	9%	3%	1%	5%	9%	
	Indep.	15%	13%	15%	14%	15%	14%	17%	9%	10%	23%	14%	16%	12%	18%
	Lean Republican	4%	13%	1%	1%	6%	6%	3%	4%	1%	12%	1%	1%	5%	7%
	Not strong Republican	3%	11%	1%	2%	4%	4%	3%	3%	0%	9%	3%	2%	3%	5%
	Strong Republican	8%	32%	0%	6%	8%	11%	7%	6%	2%	18%	9%	10%	5%	10%
	(Other) Other	5%	5%	5%	4%	6%	1%	7%	4%	4%	4%	9%	3%	7%	2%
	(Don't know) Not sure (Refused)Prefer not to Respond	5%	4%	3%	3%	8%	1%	4%	12%	2%	3%	17%	2%	4%	19%
PARTY ID	Democrat	60%	23%	75%	71%	50%	63%	60%	57%	80%	30%	43%	65%	63%	34%
	Indep/DK	20%	17%	18%	16%	23%	15%	21%	21%	13%	27%	31%	18%	16%	37%
	Indep/DK w/weak	38%	40%	36%	36%	40%	35%	40%	39%	32%	49%	43%	35%	37%	55%
	Republican	15%	55%	2%	9%	18%	21%	12%	13%	3%	39%	13%	13%	14%	22%
PARTY ID /GENDER	Democratic men	24%	10%	30%	26%	24%	31%	23%	17%	34%	10%	15%	23%	28%	12%
	Democratic women	36%	13%	45%	45%	26%	31%	36%	40%	46%	20%	28%	41%	35%	22%
	Indep/DK men	9%	13%	8%	5%	13%	9%	10%	8%	6%	18%	8%	10%	8%	14%
	Indep/DK women	10%	4%	10%	11%	10%	6%	11%	13%	7%	9%	23%	9%	8%	24%
	Indep/DK men w/weak	19%	27%	16%	14%	24%	23%	18%	16%	15%	30%	14%	19%	19%	20%
	Indep/DK women w/weak	19%	12%	20%	21%	17%	12%	22%	22%	17%	19%	29%	17%	18%	35%
	Republican men	7%	28%	1%	6%	7%	13%	6%	5%	1%	22%	2%	6%	8%	8%
	Republican women	7%	28%	1%	3%	11%	8%	7%	9%	2%	17%	11%	7%	6%	14%
	Unweighted Count / Weighted Count	600	141	411	302	253	150	351	99	330	169	101	261	275	64
	600	137	413	299	264	144	345	111	334	163	103	250	276	74	

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		9f.CURTIS SLIWA			9g.KATHY HOCHUL			9h.LETITIA JAMES			10.MAYORAL VOTE				
		TOTAL	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Mamdani	Sliwa	Cuomo	Undecided
DEM. MINUS REPUB. ID		45	10	76	41	79	10	40	72	9	41	79	-44	38	36
PARTY ID	Strong Democrat	38%	23%	49%	39%	56%	19%	37%	53%	19%	36%	52%	7%	32%	36%
	Not strong Democrat	16%	11%	22%	11%	16%	16%	13%	15%	19%	14%	21%	5%	15%	7%
	Lean Democrat	6%	7%	7%	3%	9%	6%	2%	9%	5%	3%	9%	1%	4%	6%
	Indep.	15%	20%	13%	11%	11%	19%	14%	13%	14%	17%	8%	18%	21%	23%
	Lean Republican	4%	9%	0%	3%	0%	9%	2%	2%	10%	1%	1%	19%	1%	4%
	Not strong Republican	3%	6%	1%	3%	0%	7%	3%	1%	6%	4%	0%	13%	2%	5%
	Strong Republican	8%	17%	1%	7%	2%	15%	7%	2%	18%	7%	2%	26%	10%	5%
	(Other) Other	5%	2%	4%	8%	2%	6%	8%	3%	6%	6%	4%	6%	5%	5%
	(Don't know) Not sure	5%	5%	1%	10%	3%	4%	11%	2%	3%	11%	2%	3%	9%	7%
	(Refused)Prefer not to Respond	1%			3%	1%	0%	2%			3%	0%	2%		2%
PARTY ID	Democrat	60%	42%	78%	54%	81%	40%	52%	76%	43%	52%	82%	14%	51%	50%
	Indep/DK	20%	24%	14%	22%	14%	23%	25%	16%	17%	27%	10%	21%	30%	30%
	Indep/DK w/weak	38%	42%	38%	36%	30%	46%	41%	31%	43%	45%	32%	38%	47%	43%
	Republican	15%	32%	3%	13%	2%	30%	12%	5%	34%	12%	3%	58%	14%	14%
PARTY ID /GENDER	Democratic men	24%	18%	35%	16%	33%	16%	21%	31%	17%	20%	37%	3%	16%	16%
	Democratic women	36%	24%	44%	37%	49%	24%	31%	45%	26%	32%	45%	11%	35%	34%
	Indep/DK men	9%	14%	9%	6%	5%	13%	12%	7%	13%	10%	4%	10%	16%	14%
	Indep/DK women	10%	11%	6%	15%	8%	11%	14%	9%	5%	18%	6%	11%	13%	16%
	Indep/DK men w/weak	19%	22%	22%	12%	14%	24%	21%	13%	30%	17%	15%	19%	27%	20%
	Indep/DK women w/weak	19%	20%	16%	24%	16%	22%	20%	17%	12%	28%	17%	20%	20%	22%
	Republican men	7%	16%	1%	6%	1%	16%	4%	2%	21%	3%	1%	31%	7%	6%
	Republican women	7%	16%	2%	7%	1%	14%	8%	3%	13%	9%	2%	27%	7%	7%
		Unweighted Count / Weighted Count	600	181	242	177	265	218	117	274	150	176	282	86	144
		600	179	235	186	251	222	128	254	157	189	288	82	143	76

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		TOTAL	11.FAMILY'S FINANCIAL FUTURE		SPLIT	
			Optimis tic	Concer ned	A	B
DEM. MINUS REPUB. ID		45	45	47	46	45
PARTY ID	Strong Democrat	38%	42%	38%	38%	38%
	Not strong Democrat	16%	17%	15%	16%	16%
	Lean Democrat	6%	4%	7%	6%	6%
	Indep.	15%	12%	16%	15%	15%
	Lean Republican	4%	2%	5%	4%	4%
	Not strong Republican	3%	5%	2%	3%	3%
	Strong Republican	8%	10%	7%	8%	8%
	(Other) Other	5%	4%	5%	5%	5%
	(Don't know) Not sure	5%	4%	4%	4%	6%
PARTY ID	(Refused)Prefer not to Respond	1%	1%	1%	2%	
	Democrat	60%	62%	60%	60%	60%
	Indep/DK	20%	16%	20%	19%	20%
	Indep/DK w/weak	38%	38%	37%	38%	39%
PARTY ID /GENDER	Republican	15%	17%	13%	15%	15%
	Democratic men	24%	26%	23%	24%	24%
	Democratic women	36%	36%	37%	36%	36%
	Indep/DK men	9%	9%	10%	9%	10%
	Indep/DK women	10%	7%	10%	10%	11%
	Indep/DK men w/weak	19%	21%	18%	19%	19%
	Indep/DK women w/weak	19%	17%	19%	18%	20%
	Republican men	7%	8%	7%	7%	7%
	Republican women	7%	9%	7%	8%	7%
Unweighted Count / Weighted Count		600	164	398	300	300
		600	170	388	305	295

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	TOTAL	GENDER		AGE						AGE		GENDER /AGE				
		Men	Women	Under 30	30 - 39	All under 40	40 - 49	50 - 64	65 & over	Under 50	50 & over	Men <50	Women <50	Men 50+	Women 50+	
DEM. MINUS REPUB. REGISTRATION	60	52	66	44	68	57	54	52	75	56	64	53	58	50	73	
PARTY REGISTRATION	Democrat	68%	62%	72%	51%	71%	62%	66%	64%	81%	63%	73%	61%	65%	63%	79%
	Republican	8%	10%	7%	7%	4%	5%	12%	12%	6%	7%	9%	8%	7%	13%	7%
	Unaffiliated /other	24%	28%	21%	42%	25%	33%	22%	25%	12%	30%	18%	30%	29%	25%	14%
PARTY REGISTRATION / PARTY ID	Democrat Democrat	52%	49%	55%	42%	54%	48%	54%	45%	63%	50%	54%	49%	51%	48%	58%
	Democrat Republican	5%	4%	5%	1%	6%	4%	6%	3%	8%	4%	5%	6%	3%	2%	8%
	Democrat Indep/DK	7%	6%	9%	5%	4%	5%	6%	13%	6%	5%	10%	4%	6%	8%	11%
	Republican Democrat	1%	0%	1%	1%		0%	1%		1%	0%	1%	1%	0%		1%
	Republican Republican	6%	7%	5%	4%	4%	4%	11%	9%	3%	6%	6%	6%	6%	8%	4%
	Republican Indep/DK	1%	2%	1%	2%		1%	1%	2%	1%	1%	2%	1%	1%	4%	1%
	Unaffiliated /other Democrat	7%	7%	7%	9%	11%	10%	6%	9%	2%	9%	5%	7%	11%	7%	4%
	Unaffiliated /other Republican	4%	5%	3%	9%	4%	6%	4%	3%	2%	6%	2%	8%	4%	2%	3%
	Unaffiliated /other Indep/DK	11%	14%	9%	19%	7%	12%	11%	13%	7%	12%	10%	13%	11%	16%	7%
	Unweighted Count / Weighted Count	600	254	345	85	122	207	93	152	148	300	300	128	171	126	174
	600	257	342	100	119	219	94	137	151	313	287	147	165	110	177	

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	TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /GENDER							
		Democrat	Indep/DK	Indep/DK w/weak	Republican	Strong Democrat	Weak Democrat	Strong Republican	Democratic men	Democratic women	Indep/DK men	Indep/DK women	Indep/DK men w/weak	Indep/DK women w/weak		
DEM. MINUS REPUB. REGISTRATION	60	86	30	52	-7	89	81	-21	86	86	15	44	41	62		
PARTY REGISTRATION	Democrat	68%	87%	37%	59%	33%	90%	81%	30%	87%	87%	25%	47%	52%	66%	
	Republican	8%	1%	7%	7%	40%	1%		50%	1%	1%	10%	3%	10%	4%	
	Unaffiliated /other	24%	12%	57%	34%	27%	8%	19%	20%	13%	12%	65%	49%	38%	29%	
PARTY REGISTRATION / PARTY ID	Democrat Democrat	52%	87%		38%		90%	81%		87%	87%			38%	38%	
	Democrat Republican	5%			2%	33%			30%					1%	3%	
	Democrat Indep/DK	7%		37%	19%							25%	47%	12%	25%	
	Republican Democrat	1%	1%				1%			1%	1%					
	Republican Republican	6%			4%	40%			50%					5%	3%	
	Republican Indep/DK	1%		7%	3%							10%	3%	5%	2%	
	Unaffiliated /other Democrat	7%	12%		3%		8%	19%		13%	12%			3%	3%	
	Unaffiliated /other Republican	4%			2%	27%			20%						4%	
	Unaffiliated /other Indep/DK	11%		57%	29%							65%	49%	32%	26%	
	Unweighted Count / Weighted Count	600 / 600	363 / 360	111 / 118	227 / 230	95 / 88	233 / 230	130 / 130	51 / 46	141 / 144	221 / 215	53 / 56	58 / 62	110 / 114	117 / 116	

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	TOTAL	EDUCATION						EDUCATION / GENDER				EDUCATION / PARTY ID					
		H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate	Non-college men	Non-college women	College men	College women	Non-college grad Democrat	Non-college grad Republican	Non-college grad Indep/DK	College graduate Democrat		
DEM. MINUS REPUB. REGISTRATION	60	65	50	58	63	62	63	53	61	48	74	87	-15	29	84		
PARTY REGISTRATION	Democrat	68%	72%	60%	66%	70%	71%	68%	63%	69%	58%	79%	88%	26%	35%	85%	
	Republican	8%	7%	10%	9%	7%	8%	5%	11%	7%	10%	5%	1%	41%	7%	1%	
	Unaffiliated /other	24%	20%	30%	25%	23%	21%	27%	26%	24%	32%	16%	12%	33%	58%	13%	
PARTY REGISTRATION / PARTY ID	Democrat Democrat	52%	56%	48%	52%	53%	53%	54%	53%	51%	43%	62%	88%			85%	
	Democrat Republican	5%	4%	5%	4%	6%	6%	5%	4%	5%	5%	7%		26%			
	Democrat Indep/DK	7%	9%	5%	7%	6%	8%		6%	8%	2%	8%			35%		
	Republican Democrat	1%		1%	0%	1%	1%	1%	0%	0%	0%	1%	1%			1%	
	Republican Republican	6%	6%	8%	7%	4%	4%	4%	8%	6%	6%	2%		41%			
	Republican Indep/DK	1%	2%	1%	1%	1%	1%	1%	2%	1%	2%	0%			7%		
	Unaffiliated /other Democrat	7%	7%	7%	7%	8%	8%	9%	6%	8%	10%	7%	12%				13%
	Unaffiliated /other Republican	4%	5%	6%	6%	1%	1%	2%	7%	4%	2%	0%		33%			
	Unaffiliated /other Indep/DK	11%	8%	16%	12%	11%	10%	12%	12%	11%	18%	5%			58%		
	Unweighted Count / Weighted Count	600	134	243	377	219	146	73	162	214	90	129	219	67	77	143	
	600	197	194	392	202	138	64	162	229	91	111	232	65	79	127		

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		HISPANIC ORIGIN						IDEOLOGY			IDEOLOGY /PARTY				
		TOTAL	Central America	Dominican Republic	Mexico	Puerto Rico	South America	United States	Liberal /progressive	Conservative	Moderate	Liberal /progressive Democrat	Conservative Republican	Moderate Democrat	Moderate Indep/DK
DEM. MINUS REPUB. REGISTRATION		60	39	70	65	61	63	39	83	19	49	88	-2	83	15
PARTY REGISTRATION	Democrat	68%	46%	75%	74%	71%	66%	53%	85%	46%	55%	89%	38%	83%	25%
	Republican	8%	7%	5%	8%	10%	3%	14%	2%	28%	6%	1%	40%		9%
	Unaffiliated /other	24%	47%	20%	18%	19%	30%	33%	13%	26%	38%	10%	23%	17%	66%
PARTY REGISTRATION / PARTY ID	Democrat Democrat	52%	40%	46%	64%	54%	57%	30%	77%	15%	42%	89%		83%	
	Democrat Republican	5%		11%	2%	4%	2%	1%	1%	24%	1%		38%		
	Democrat Indep/DK	7%	1%	12%	5%	8%	6%	19%	4%	5%	9%				25%
	Republican Democrat	1%				1%	1%		1%	1%		1%			
	Republican Republican	6%	3%	3%	7%	8%	2%	11%	1%	26%	3%		40%		
	Republican Indep/DK	1%	3%	2%	1%	1%	0%	1%	0%	1%	3%				9%
	Unaffiliated /other Democrat	7%	18%	10%	8%	3%	8%	8%	8%	2%	8%	10%		17%	
	Unaffiliated /other Republican	4%	16%	3%	4%	3%	2%	1%	0%	15%	5%		23%		
	Unaffiliated /other Indep/DK	11%	8%	7%	6%	11%	19%	21%	2%	9%	23%				66%
	Unweighted Count / Weighted Count	600	51	128	77	204	96	61	281	101	177	243	67	87	63
		600	42	150	60	222	102	60	275	95	180	238	62	91	63

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

	TOTAL	REGION				PARTY REGISTRATION			PARTY REGISTRATION / PARTY ID		GENERAL VOTE HISTORY			2021 MAYOR ELECTION VOTER	
		Bronx	Brooklyn	Manhattan	Queens	Democrat	Republican	Unaffiliated /other	Democrat	Unaffiliated /other Indep/DK	Voted Nov 24 and 22	Voted Nov 24 only	Voted neither	Yes	No
DEM. MINUS REPUB. REGISTRATION	60	61	59	74	52	100	-100	0	100	0	67	52	60	66	58
PARTY REGISTRATION	Democrat	68%	69%	69%	77%	62%	100%		100%		76%	63%	65%	75%	66%
	Republican	8%	8%	10%	3%	9%		100%			9%	11%	6%	8%	8%
	Unaffiliated /other	24%	22%	21%	20%	29%			100%	100%	15%	26%	29%	17%	26%
PARTY REGISTRATION / PARTY ID	Democrat Democrat	52%	54%	50%	57%	51%	77%		100%		58%	46%	52%	61%	50%
	Democrat Republican	5%	2%	9%	8%	2%	7%				4%	5%	5%	4%	5%
	Democrat Indep/DK	7%	10%	4%	11%	4%	11%				8%	8%	6%	6%	7%
	Republican Democrat	1%	0%	1%	1%	1%		7%			0%	1%	1%	1%	0%
	Republican Republican	6%	7%	7%	2%	6%		72%			6%	10%	3%	5%	6%
	Republican Indep/DK	1%	2%	1%	0%	2%		16%			2%	1%	1%	2%	1%
	Unaffiliated /other Democrat	7%	6%	5%	8%	11%			30%		4%	7%	10%	5%	8%
	Unaffiliated /other Republican	4%	4%	3%	4%	4%			17%		3%	6%	4%	3%	4%
	Unaffiliated /other Indep/DK	11%	12%	9%	8%	12%			46%	100%	6%	11%	15%	8%	12%
	Unweighted Count / Weighted Count	600	198	102	126	152	398	61	141	315	64	162	182	245	123
	600	186	120	120	150	407	48	144	313	67	150	177	256	124	476

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	7.VOTE LIKELI HOOD	7.VOTE LIKELI HOOD	4.NYC DIRECTION			5.MOST IMPORTANT ISSUES FOR MAYOR						8.FOLLOWING NEWS RELATED TO THE 2025 NEW YORK CITY MAYORAL ELECTION		
			Almost certain	At least 50-50	Right direction	Wrong direction	(Don't know)	Cost of living/Inflation	Jobs and the economy	Housing costs/Affordability	Crime and public safety	Affordable healthcare	Homelessness	Following news updates every single day	Following news a few times per week	Following somewhat but not that closely
DEM. MINUS REPUB. REGISTRATION		60	60	61	70	55	64	61	47	70	41	74	68	57	65	59
PARTY REGISTRATION	Democrat	68%	68%	68%	75%	64%	71%	67%	59%	73%	57%	75%	77%	70%	68%	66%
	Republican	8%	7%	7%	5%	9%	8%	7%	12%	4%	16%	0%	9%	13%	3%	7%
	Unaffiliated /other	24%	25%	25%	20%	26%	21%	26%	29%	23%	26%	25%	14%	17%	29%	28%
PARTY REGISTRATION / PARTY ID	Democrat Democrat	52%	55%	53%	61%	49%	53%	57%	43%	58%	46%	56%	56%	55%	60%	42%
	Democrat Republican	5%	4%	5%	6%	5%	1%	1%	8%	4%	4%	8%	11%	5%	1%	10%
	Democrat Indep/DK	7%	5%	6%	4%	7%	14%	7%	4%	6%	6%	7%	7%	4%	6%	13%
	Republican Democrat	1%	1%	0%	1%	1%		1%		1%	1%			1%	1%	
	Republican Republican	6%	6%	5%	3%	6%	7%	5%	7%	2%	12%	0%	7%	9%	2%	5%
	Republican Indep/DK	1%	1%	1%	1%	2%	1%	1%	3%	1%	3%		1%	1%	0%	2%
	Unaffiliated /other Democrat	7%	8%	8%	8%	7%	6%	8%	7%	11%	6%	9%	2%	3%	12%	9%
	Unaffiliated /other Republican	4%	5%	4%	1%	6%	0%	5%	3%	1%	8%	3%	8%	4%	5%	3%
	Unaffiliated /other Indep/DK	11%	12%	11%	10%	12%	12%	11%	17%	9%	12%	12%	4%	9%	10%	15%
	Unweighted Count / Weighted Count	600	465	555	137	373	90	252	79	213	237	81	68	193	183	170
	600	452	545	141	373	86	261	79	213	223	82	69	192	192	165	

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	9a.DONALD TRUMP		9b.HISPANIC FEDERATION		9c.ERIC ADAMS			9d.ZOHRAN MAMDANI			9e.ANDREW CUOMO		
			Favorable	Unfavorable	Favorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)
DEM. MINUS REPUB. REGISTRATION		60	18	72	63	58	59	58	68	76	26	61	59	59	67
PARTY REGISTRATION	Democrat	68%	45%	75%	69%	67%	66%	67%	74%	79%	46%	66%	68%	67%	71%
	Republican	8%	26%	3%	6%	9%	7%	9%	6%	3%	21%	5%	9%	8%	4%
	Unaffiliated /other	24%	29%	23%	25%	24%	27%	24%	21%	18%	33%	29%	22%	25%	25%
PARTY REGISTRATION / PARTY ID	Democrat Democrat	52%	22%	64%	61%	45%	54%	51%	51%	69%	26%	37%	58%	52%	33%
	Democrat Republican	5%	17%	1%	2%	6%	8%	3%	7%	1%	12%	5%	4%	3%	14%
	Democrat Indep/DK	7%	2%	6%	5%	11%	4%	8%	10%	6%	5%	16%	4%	7%	21%
	Republican Democrat	1%		1%	0%	1%	1%	1%		0%	1%		1%	1%	
	Republican Republican	6%	23%	1%	5%	7%	6%	6%	4%	2%	16%	4%	6%	6%	4%
	Republican Indep/DK	1%	3%	1%	0%	1%	1%	2%		1%	3%		2%	1%	
	Unaffiliated /other Democrat	7%	1%	10%	10%	5%	8%	8%	6%	10%	3%	6%	6%	10%	1%
	Unaffiliated /other Republican	4%	16%	0%	2%	5%	8%	3%	2%	0%	11%	4%	2%	5%	5%
	Unaffiliated /other Indep/DK	11%	12%	11%	11%	12%	10%	12%	11%	6%	19%	15%	13%	8%	16%
	Unweighted Count / Weighted Count	600	141	411	302	253	150	351	99	330	169	101	261	275	64
	600	137	413	299	264	144	345	111	334	163	103	250	276	74	

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	9f.CURTIS SLIWA			9g.KATHY HOCHUL			9h.LETITIA JAMES			10.MAYORAL VOTE			
			Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Mamdani	Sliwa	Cuomo	Undecided
DEM. MINUS REPUB. REGISTRATION		60	35	73	67	75	37	70	72	42	59	81	9	53	51
PARTY REGISTRATION	Democrat	68%	53%	75%	73%	77%	54%	75%	76%	57%	66%	83%	39%	62%	56%
	Republican	8%	18%	2%	6%	2%	17%	5%	4%	15%	7%	2%	30%	9%	5%
	Unaffiliated /other	24%	29%	23%	21%	21%	30%	20%	19%	27%	28%	15%	31%	29%	39%
PARTY REGISTRATION / PARTY ID	Democrat Democrat	52%	36%	66%	50%	69%	35%	48%	67%	36%	45%	73%	10%	45%	39%
	Democrat Republican	5%	8%	2%	6%	1%	8%	7%	1%	12%	3%	1%	17%	6%	4%
	Democrat Indep/DK	7%	7%	5%	10%	5%	6%	13%	5%	5%	12%	5%	5%	10%	9%
	Republican Democrat	1%	1%	0%	1%	1%	0%	1%	1%	1%	0%	1%	1%	1%	
	Republican Republican	6%	15%	0%	4%	1%	13%	3%	2%	12%	5%	1%	24%	4%	5%
	Republican Indep/DK	1%	2%	2%	0%		3%		1%	2%	0%	0%	4%	3%	
	Unaffiliated /other Democrat	7%	5%	12%	3%	12%	5%	3%	8%	6%	7%	9%	2%	6%	11%
	Unaffiliated /other Republican	4%	9%	1%	4%	1%	9%	2%	1%	9%	4%	0%	17%	4%	5%
	Unaffiliated /other Indep/DK	11%	15%	8%	11%	9%	14%	12%	9%	10%	15%	5%	12%	17%	21%
	Unweighted Count / Weighted Count	600	181	242	177	265	218	117	274	150	176	282	86	144	79
		600	179	235	186	251	222	128	254	157	189	288	82	143	76

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	11.FAMILY'S FINANCIAL FUTURE		SPLIT	
			Optimis tic	Concer ned	A	B
DEM. MINUS REPUB. REGISTRATION		60	59	61	60	60
PARTY REGISTRATION	Democrat	68%	69%	68%	68%	68%
	Republican	8%	11%	6%	8%	8%
	Unaffiliated /other	24%	20%	26%	24%	24%
PARTY REGISTRATION / PARTY ID	Democrat Democrat	52%	56%	52%	52%	53%
	Democrat Republican	5%	5%	5%	5%	4%
	Democrat Indep/DK	7%	5%	7%	7%	7%
	Republican Democrat	1%	1%	1%	0%	1%
	Republican Republican	6%	9%	4%	5%	6%
	Republican Indep/DK	1%	1%	1%	2%	0%
	Unaffiliated /other Democrat	7%	6%	8%	8%	7%
	Unaffiliated /other Republican	4%	3%	4%	4%	4%
	Unaffiliated /other Indep/DK	11%	10%	12%	10%	13%
	Unweighted Count /	600	164	398	300	300
	Weighted Count	600	170	388	305	295

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

	TOTAL	GENDER		AGE						AGE		GENDER /AGE				
		Men	Women	Under 30	30 - 39	All under 40	40 - 49	50 - 64	65 & over	Under 50	50 & over	Men <50	Women <50	Men 50+	Women 50+	
IDEOLOGY	Very liberal	17%	19%	16%	12%	24%	19%	21%	15%	15%	19%	15%	20%	18%	17%	14%
	Somewhat liberal	16%	14%	17%	13%	12%	13%	14%	16%	21%	13%	19%	11%	15%	17%	20%
	Very progressive	9%	11%	7%	8%	23%	16%	8%	4%	2%	14%	3%	15%	13%	6%	1%
	Somewhat progressive	4%	2%	6%	5%	4%	4%	2%	5%	5%	4%	5%	3%	5%	1%	7%
	Very conservative	8%	8%	8%	5%	9%	7%	8%	10%	9%	7%	9%	7%	7%	9%	10%
	Somewhat conservative	8%	10%	6%	7%	4%	5%	8%	9%	10%	6%	9%	9%	4%	13%	7%
	Moderate	30%	29%	31%	37%	20%	28%	29%	32%	32%	28%	32%	28%	28%	31%	33%
	(Don't know) Not sure	8%	7%	9%	13%	4%	8%	11%	9%	6%	9%	7%	7%	11%	6%	8%
IDEOLOGY	Liberal /progressive	46%	46%	46%	38%	62%	51%	45%	40%	43%	49%	42%	49%	50%	41%	42%
	Conservative	16%	19%	14%	11%	13%	12%	15%	19%	19%	13%	19%	16%	11%	22%	17%
	Moderate	30%	29%	31%	37%	20%	28%	29%	32%	32%	28%	32%	28%	28%	31%	33%
IDEOLOGY /GENDER	Liberal /progressive men	20%	46%		16%	27%	22%	25%	17%	15%	23%	16%	49%		41%	
	Liberal /progressive women	26%		46%	22%	35%	29%	20%	23%	28%	27%	26%		50%		42%
	Conservative men	8%	19%		6%	7%	7%	10%	12%	5%	8%	8%	16%		22%	
	Conservative women	8%		14%	6%	6%	6%	5%	7%	13%	6%	10%		11%		17%
	Moderate men	12%	29%		15%	9%	12%	16%	15%	9%	13%	12%	28%		31%	
	Moderate women	18%		31%	22%	11%	16%	13%	17%	23%	15%	20%		28%		33%
IDEOLOGY /PARTY	Liberal /progressive Democrat	40%	39%	40%	31%	53%	43%	42%	34%	38%	43%	36%	43%	43%	33%	38%
	Liberal /progressive Indep/DK	3%	3%	2%	4%	3%	3%	3%	5%	1%	3%	3%	3%	3%	4%	2%
	Liberal /progressive Republican	1%	1%	1%	1%	1%	1%		1%	1%	1%	1%		1%	1%	1%
	Conservative Democrat	3%	3%	2%	1%	1%	1%		5%	5%	0%	5%	0%	0%	8%	4%
	Conservative Indep/DK	2%	2%	3%	0%	2%	2%	2%	2%	4%	2%	3%	1%	3%	4%	2%
	Conservative Republican	10%	12%	9%	10%	10%	10%	13%	10%	9%	11%	9%	15%	8%	9%	10%
	Moderate Democrat	15%	12%	18%	17%	11%	14%	14%	12%	20%	14%	17%	12%	15%	11%	20%
	Moderate Indep/DK	10%	13%	8%	14%	6%	10%	10%	16%	7%	10%	11%	11%	8%	16%	8%
	Moderate Republican	3%	3%	3%	4%	2%	3%	5%	3%	2%	3%	2%	3%	4%	2%	3%
	Unweighted Count /	600	254	345	85	122	207	93	152	148	300	300	128	171	126	174
	Weighted Count	600	257	342	100	119	219	94	137	151	313	287	147	165	110	177

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /GENDER					
			Democrat	Indep/DK	Indep/DK w/weak	Republican	Strong Democrat	Weak Democrat	Strong Republican	Democrat men	Democrat women	Indep/DK men	Indep/DK women	Indep/DK men w/weak	Indep/DK women w/weak
IDEOLOGY	Very liberal	17%	25%	5%	5%	2%	36%	7%	5%	28%	23%	9%	2%	6%	3%
	Somewhat liberal	16%	23%	4%	17%	2%	21%	28%	3%	22%	24%	4%	4%	17%	16%
	Very progressive	9%	12%	1%	7%	1%	11%	14%	2%	16%	9%	2%	1%	8%	5%
	Somewhat progressive	4%	6%	4%	5%	1%	4%	8%		3%	8%		7%	3%	8%
	Very conservative	8%	2%	2%	4%	42%	3%	1%	55%	2%	2%	1%	4%	5%	2%
	Somewhat conservative	8%	3%	10%	9%	28%	3%	3%	21%	5%	1%	9%	10%	11%	8%
	Moderate	30%	25%	53%	41%	20%	20%	35%	8%	21%	28%	62%	45%	42%	40%
	(Don't know) Not sure	8%	4%	21%	13%	4%	3%	5%	7%	3%	4%	13%	27%	7%	18%
IDEOLOGY	Liberal /progressive	46%	66%	14%	33%	6%	72%	56%	9%	69%	64%	15%	13%	35%	32%
	Conservative	16%	5%	12%	13%	70%	5%	3%	76%	6%	3%	9%	14%	17%	10%
	Moderate	30%	25%	53%	41%	20%	20%	35%	8%	21%	28%	62%	45%	42%	40%
IDEOLOGY /GENDER	Liberal /progressive men	20%	28%	7%	17%	2%	27%	28%	2%	69%		15%		35%	
	Liberal /progressive women	26%	38%	7%	16%	4%	44%	28%	6%		64%		13%		32%
	Conservative men	8%	2%	4%	8%	36%	2%	3%	28%	6%		9%		17%	
	Conservative women	8%	2%	7%	5%	34%	3%		47%		3%		14%		10%
	Moderate men	12%	9%	29%	21%	8%	6%	14%	3%	21%		62%		42%	
	Moderate women	18%	17%	24%	20%	12%	14%	22%	5%		28%		45%		40%
IDEOLOGY /PARTY	Liberal /progressive Democrat	40%	66%		25%		72%	56%		69%	64%			27%	24%
	Liberal /progressive Indep/DK	3%		14%	7%							15%	13%	8%	7%
	Liberal /progressive Republican	1%			1%	6%			9%					0%	1%
	Conservative Democrat	3%	5%		1%		5%	3%		6%	3%			2%	
	Conservative Indep/DK	2%		12%	6%							9%	14%	5%	8%
	Conservative Republican	10%			6%	70%			76%					10%	2%
	Moderate Democrat	15%	25%		12%		20%	35%		21%	28%			11%	13%
	Moderate Indep/DK	10%		53%	27%							62%	45%	30%	24%
	Moderate Republican	3%			2%	20%			8%					0%	3%
	Unweighted Count / Weighted Count	600 / 600	363 / 360	111 / 118	227 / 230	95 / 88	233 / 230	130 / 130	51 / 46	141 / 144	221 / 215	53 / 56	58 / 62	110 / 114	117 / 116

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		EDUCATION						EDUCATION / GENDER				EDUCATION / PARTY ID				
		TOTAL	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate	Non-college men	Non-college women	College men	College women	Non-college grad Democrat	Non-college grad Republican	Non-college grad Indep/DK	College graduate Democrat
IDEOLOGY	Very liberal	17%	22%	10%	16%	20%	16%	28%	20%	13%	18%	22%	25%	2%	3%	26%
	Somewhat liberal	16%	14%	17%	16%	16%	21%	7%	17%	15%	9%	22%	24%	2%	5%	22%
	Very progressive	9%	4%	8%	6%	14%	11%	22%	8%	4%	17%	12%	8%	1%		18%
	Somewhat progressive	4%	2%	5%	4%	6%	6%	5%	3%	4%	1%	10%	6%	1%	0%	6%
	Very conservative	8%	7%	13%	10%	6%	6%	6%	7%	11%	10%	3%	3%	40%	3%	
	Somewhat conservative	8%	10%	8%	9%	5%	5%	6%	13%	6%	6%	4%	2%	32%	11%	3%
	Moderate	30%	32%	30%	31%	29%	32%	22%	26%	34%	35%	23%	26%	18%	57%	23%
	(Don't know) Not sure	8%	9%	10%	10%	4%	3%	4%	6%	11%	3%	4%	5%	4%	21%	2%
IDEOLOGY	Liberal /progressive	46%	42%	40%	41%	57%	54%	62%	47%	37%	45%	67%	63%	6%	8%	72%
	Conservative	16%	17%	20%	19%	11%	11%	12%	20%	18%	17%	7%	6%	72%	14%	3%
	Moderate	30%	32%	30%	31%	29%	32%	22%	26%	34%	35%	23%	26%	18%	57%	23%
IDEOLOGY /GENDER	Liberal /progressive men	20%	22%	17%	20%	20%	18%	24%	47%		45%		30%	2%	6%	24%
	Liberal /progressive women	26%	20%	22%	21%	37%	36%	38%		37%		67%	33%	3%	2%	48%
	Conservative men	8%	9%	8%	8%	7%	9%	4%	20%		17%		2%	35%	5%	3%
	Conservative women	8%	8%	12%	10%	4%	2%	8%		18%		7%	3%	37%	9%	
	Moderate men	12%	9%	12%	11%	16%	17%	13%	26%		35%		7%	6%	29%	12%
	Moderate women	18%	23%	18%	20%	13%	14%	9%		34%		23%	19%	12%	28%	12%
IDEOLOGY /PARTY	Liberal /progressive Democrat	40%	39%	36%	37%	45%	42%	51%	43%	34%	33%	55%	63%			72%
	Liberal /progressive Indep/DK	3%	3%	1%	2%	5%	7%	1%	3%	1%	4%	6%			8%	
	Liberal /progressive Republican	1%	1%	1%	1%	1%	1%		1%	1%		1%		6%		
	Conservative Democrat	3%	3%	4%	3%	2%	2%		3%	3%	4%		6%			3%
	Conservative Indep/DK	2%	3%	2%	3%	1%	0%	3%	3%	3%	1%	2%			14%	
	Conservative Republican	10%	10%	14%	12%	7%	6%	9%	14%	11%	10%	5%		72%		
	Moderate Democrat	15%	18%	12%	15%	15%	16%	11%	10%	20%	16%	13%	26%			23%
	Moderate Indep/DK	10%	9%	14%	11%	9%	11%	4%	14%	10%	13%	6%			57%	
	Moderate Republican	3%	3%	3%	3%	3%	3%	3%	2%	4%	3%	2%		18%		
	Unweighted Count / Weighted Count	600 / 600	134 / 197	243 / 194	377 / 392	219 / 202	146 / 138	73 / 64	162 / 162	214 / 229	90 / 91	129 / 111	219 / 232	67 / 65	77 / 79	143 / 127

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	HISPANIC ORIGIN						IDEOLOGY			IDEOLOGY /PARTY			
			Central America	Dominican Republic	Mexico	Puerto Rico	South America	United States	Liberal /progressive	Conservative	Moderate	Liberal /progressive Democrat	Conservative Republican	Moderate Democrat	Moderate Indep/DK
IDEOLOGY	Very liberal	17%	18%	20%	21%	16%	19%	5%	38%			38%			
	Somewhat liberal	16%	16%	10%	34%	15%	14%	8%	34%			35%			
	Very progressive	9%	9%	12%	14%	4%	13%	8%	19%			18%			
	Somewhat progressive	4%	4%	4%		6%	5%	3%	9%			9%			
	Very conservative	8%	11%	11%	5%	8%	3%	15%		52%			60%		
	Somewhat conservative	8%	10%	12%	3%	8%	6%	7%		48%			40%		
	Moderate	30%	29%	22%	23%	35%	34%	43%			100%			100%	100%
	(Don't know) Not sure	8%	4%	10%		9%	5%	10%							
IDEOLOGY	Liberal /progressive	46%	46%	46%	69%	41%	52%	25%	100%			100%			
	Conservative	16%	21%	22%	8%	16%	10%	22%		100%			100%		
	Moderate	30%	29%	22%	23%	35%	34%	43%			100%			100%	100%
IDEOLOGY /GENDER	Liberal /progressive men	20%	22%	26%	14%	16%	20%	13%	43%			42%			
	Liberal /progressive women	26%	24%	20%	55%	25%	32%	12%	57%			58%			
	Conservative men	8%	9%	12%	3%	8%	3%	13%		50%			52%		
	Conservative women	8%	13%	10%	4%	8%	6%	9%		50%			48%		
	Moderate men	12%	10%	4%	11%	18%	15%	16%			42%			34%	55%
	Moderate women	18%	19%	17%	12%	17%	19%	27%			58%			66%	45%
IDEOLOGY /PARTY	Liberal /progressive Democrat	40%	42%	37%	62%	36%	48%	15%	87%			100%			
	Liberal /progressive Indep/DK	3%	2%	5%	4%	0%	1%	4%	6%						
	Liberal /progressive Republican	1%	2%	1%	1%	1%	1%	3%	2%						
	Conservative Democrat	3%		4%		3%	3%	3%		17%					
	Conservative Indep/DK	2%	1%	4%		3%	3%	8%		15%					
	Conservative Republican	10%	16%	14%	8%	10%	3%	10%		65%			100%		
	Moderate Democrat	15%	16%	12%	11%	15%	15%	16%			51%			100%	
	Moderate Indep/DK	10%	10%	6%	8%	13%	17%	23%			35%				100%
	Moderate Republican	3%	1%	2%	5%	4%	1%				10%				
	Unweighted Count / Weighted Count	600 / 600	51 / 42	128 / 150	77 / 60	204 / 222	96 / 102	61 / 60	281 / 275	101 / 95	177 / 180	243 / 238	67 / 62	87 / 91	63 / 63

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
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HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	REGION				PARTY REGISTRATION			PARTY REGISTRATION / PARTY ID		GENERAL VOTE HISTORY			2021 MAYOR ELECTION VOTER	
			Bronx	Brooklyn	Manhattan	Queens	Democrat	Republican	Unaffiliated /other	Democrat / Democrat	Unaffiliated /other /Indep/DK	Voted Nov 24 and 22	Voted Nov 24 only	Voted neither	Yes	No
IDEOLOGY	Very liberal	17%	14%	13%	20%	25%	22%	3%	9%	26%	4%	18%	14%	20%	11%	19%
	Somewhat liberal	16%	15%	20%	14%	16%	19%	6%	9%	24%	5%	9%	11%	22%	13%	16%
	Very progressive	9%	3%	9%	11%	13%	11%	1%	6%	12%		16%	9%	4%	15%	7%
	Somewhat progressive	4%	3%	4%	5%	3%	6%	5%	0%	6%	0%	7%	5%	2%	7%	4%
	Very conservative	8%	6%	11%	8%	10%	6%	38%	5%	2%	1%	8%	11%	7%	7%	9%
	Somewhat conservative	8%	8%	8%	8%	4%	5%	17%	12%	2%	12%	7%	6%	8%	9%	7%
	Moderate	30%	41%	29%	22%	24%	24%	24%	48%	24%	62%	29%	31%	30%	31%	30%
	(Don't know) Not sure	8%	9%	6%	13%	4%	7%	7%	11%	3%	15%	6%	13%	7%	8%	8%
IDEOLOGY	Liberal /progressive	46%	35%	47%	50%	57%	57%	14%	24%	68%	10%	50%	39%	48%	46%	46%
	Conservative	16%	14%	19%	16%	14%	11%	55%	17%	4%	13%	16%	17%	15%	16%	16%
	Moderate	30%	41%	29%	22%	24%	24%	24%	48%	24%	62%	29%	31%	30%	31%	30%
IDEOLOGY /GENDER	Liberal /progressive men	20%	16%	21%	21%	22%	24%	4%	12%	28%	7%	26%	14%	20%	23%	19%
	Liberal /progressive women	26%	19%	26%	29%	35%	33%	10%	12%	40%	3%	23%	25%	28%	22%	27%
	Conservative men	8%	7%	9%	10%	6%	5%	28%	10%	2%	5%	7%	9%	8%	6%	8%
	Conservative women	8%	7%	9%	6%	8%	6%	26%	8%	2%	8%	8%	8%	7%	10%	7%
	Moderate men	12%	14%	11%	9%	14%	8%	16%	23%	9%	36%	17%	10%	12%	18%	11%
	Moderate women	18%	27%	18%	12%	10%	16%	8%	25%	16%	26%	12%	20%	18%	12%	19%
IDEOLOGY /PARTY	Liberal /progressive Democrat	40%	32%	39%	45%	48%	52%	5%	16%	68%		42%	32%	44%	43%	39%
	Liberal /progressive Indep/DK	3%	2%	1%	4%	4%	2%	1%	5%		10%	2%	2%	3%	0%	3%
	Liberal /progressive Republican	1%	1%		1%	1%	1%	4%	1%			1%	2%	0%	1%	1%
	Conservative Democrat	3%	3%	1%	3%	4%	3%	2%	1%	4%		3%	2%	3%	4%	2%
	Conservative Indep/DK	2%	2%	2%	4%	0%	1%	1%	6%		13%	2%	2%	3%	3%	2%
	Conservative Republican	10%	8%	14%	8%	10%	6%	51%	10%			9%	13%	9%	9%	11%
	Moderate Democrat	15%	23%	13%	11%	10%	19%		10%	24%		14%	17%	14%	17%	15%
	Moderate Indep/DK	10%	14%	10%	5%	12%	4%	12%	29%		62%	9%	9%	13%	9%	11%
	Moderate Republican	3%	2%	5%	4%	1%	1%	12%	6%			3%	4%	2%	2%	3%
	Unweighted Count / Weighted Count	600 / 600	198 / 186	102 / 120	126 / 120	152 / 150	398 / 407	61 / 48	141 / 144	315 / 313	64 / 67	162 / 150	182 / 177	245 / 256	123 / 124	477 / 476

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HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		7.VOTE LIKELI HOOD	7.VOTE LIKELI HOOD	4.NYC DIRECTION			5.MOST IMPORTANT ISSUES FOR MAYOR						8.FOLLOWING NEWS RELATED TO THE 2025 NEW YORK CITY MAYORAL ELECTION			
		TOTAL	Almost certain	At least 50-50	Right direction	Wrong direction	(Don't know)	Cost of living/Inflation	Jobs and the economy	Housing costs/Affordability	Crime and public safety	Affordable healthcare	Homelessness	Following news updates every single day	Following news a few times per week	Following news somewhat but not that closely
IDEOLOGY	Very liberal	17%	20%	19%	21%	16%	15%	17%	7%	20%	12%	20%	13%	14%	25%	13%
	Somewhat liberal	16%	16%	16%	23%	14%	10%	16%	19%	17%	15%	22%	19%	14%	16%	18%
	Very progressive	9%	10%	9%	13%	7%	7%	9%	4%	17%	3%	10%	4%	10%	11%	5%
	Somewhat progressive	4%	5%	4%	5%	2%	12%	6%	7%	5%	3%	1%	6%	5%	2%	6%
	Very conservative	8%	9%	9%	7%	10%	3%	6%	14%	6%	13%	1%	10%	13%	4%	7%
	Somewhat conservative	8%	7%	8%	4%	10%	5%	5%	8%	5%	12%	8%	14%	5%	6%	11%
	Moderate (Don't know) Not sure	30% 8%	29% 4%	30% 6%	25% 3%	32% 8%	28% 20%	32% 8%	30% 10%	22% 9%	35% 7%	30% 7%	28% 7%	32% 6%	27% 8%	32% 8%
IDEOLOGY	Liberal /progressive	46%	51%	48%	62%	40%	44%	48%	38%	58%	33%	54%	42%	44%	55%	42%
	Conservative	16%	16%	17%	11%	20%	8%	11%	22%	11%	25%	9%	23%	19%	10%	19%
	Moderate	30%	29%	30%	25%	32%	28%	32%	30%	22%	35%	30%	28%	32%	27%	32%
IDEOLOGY /GENDER	Liberal /progressive men	20%	23%	21%	28%	19%	11%	21%	9%	29%	11%	26%	12%	18%	27%	16%
	Liberal /progressive women	26%	28%	27%	34%	22%	33%	27%	29%	29%	23%	28%	31%	25%	28%	26%
	Conservative men	8%	8%	9%	3%	11%	1%	4%	15%	2%	14%	7%	19%	9%	6%	9%
	Conservative women	8%	8%	8%	8%	8%	7%	7%	7%	9%	11%	3%	5%	9%	5%	10%
	Moderate men	12%	13%	13%	6%	15%	11%	14%	21%	9%	17%	9%	9%	13%	15%	11%
	Moderate women	18%	16%	17%	18%	17%	18%	19%	9%	13%	18%	22%	18%	18%	12%	21%
IDEOLOGY /PARTY	Liberal /progressive Democrat	40%	45%	42%	53%	36%	34%	43%	35%	49%	31%	44%	39%	37%	51%	34%
	Liberal /progressive Indep/DK	3%	3%	3%	3%	2%	7%	3%	1%	5%	1%	3%	1%	2%	1%	6%
	Liberal /progressive Republican	1%	1%	1%	2%	0%	1%	0%		1%	1%	1%	1%	0%	0%	1%
	Conservative Democrat	3%	2%	3%	4%	2%	3%	3%	4%	2%	3%	1%	1%	4%	2%	2%
	Conservative Indep/DK	2%	2%	2%	1%	3%	1%	2%	4%	3%	3%		1%	2%	1%	2%
	Conservative Republican	10%	11%	11%	5%	14%	5%	6%	15%	6%	17%	8%	22%	13%	6%	14%
	Moderate Democrat	15%	14%	15%	13%	16%	15%	16%	8%	13%	16%	19%	18%	17%	14%	14%
	Moderate Indep/DK	10%	11%	11%	7%	11%	14%	12%	16%	6%	12%	11%	6%	8%	10%	14%
	Moderate Republican	3%	3%	3%	4%	3%		4%	4%	0%	5%	1%	3%	3%	2%	2%
	Unweighted Count / Weighted Count	600 600	465 452	555 545	137 141	373 373	90 86	252 261	79 79	213 213	237 223	81 82	68 69	193 192	183 192	170 165

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	9a.DONALD TRUMP		9b.HISPANIC FEDERATION		9c.ERIC ADAMS			9d.ZOHRAN MAMDANI			9e.ANDREW CUOMO		
			Favorable	Unfavorable	Favorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)
IDEOLOGY	Very liberal	17%	3%	23%	23%	12%	16%	17%	18%	24%	3%	17%	17%	19%	11%
	Somewhat liberal	16%	8%	19%	19%	12%	14%	16%	17%	23%	8%	5%	17%	17%	7%
	Very progressive	9%	1%	12%	8%	10%	4%	12%	3%	14%	3%	1%	5%	14%	2%
	Somewhat progressive	4%	1%	6%	4%	5%	3%	6%	1%	6%	2%	1%	5%	4%	1%
	Very conservative	8%	28%	2%	4%	10%	12%	7%	9%	1%	20%	12%	6%	8%	17%
	Somewhat conservative	8%	21%	4%	6%	9%	12%	6%	7%	2%	21%	4%	8%	7%	10%
	Moderate	30%	30%	30%	30%	29%	34%	28%	30%	24%	39%	35%	34%	26%	32%
	(Don't know) Not sure	8%	9%	5%	5%	13%	6%	7%	15%	5%	5%	26%	9%	5%	20%
IDEOLOGY	Liberal /progressive	46%	12%	59%	54%	40%	37%	52%	39%	67%	16%	24%	44%	54%	22%
	Conservative	16%	49%	6%	10%	19%	23%	13%	16%	4%	41%	16%	14%	15%	27%
	Moderate	30%	30%	30%	30%	29%	34%	28%	30%	24%	39%	35%	34%	26%	32%
IDEOLOGY /GENDER	Liberal /progressive men	20%	6%	25%	21%	19%	19%	22%	12%	30%	6%	8%	17%	25%	7%
	Liberal /progressive women	26%	7%	34%	33%	20%	18%	30%	27%	38%	10%	16%	27%	29%	15%
	Conservative men	8%	29%	2%	5%	9%	16%	5%	6%	2%	24%	3%	7%	9%	10%
	Conservative women	8%	20%	4%	4%	10%	7%	8%	10%	2%	17%	13%	8%	6%	16%
	Moderate men	12%	14%	12%	11%	13%	15%	12%	9%	10%	19%	11%	14%	12%	10%
	Moderate women	18%	16%	18%	19%	16%	19%	16%	21%	14%	20%	24%	20%	15%	22%
IDEOLOGY /PARTY	Liberal /progressive Democrat	40%	10%	52%	49%	33%	35%	44%	34%	59%	14%	18%	39%	47%	16%
	Liberal /progressive Indep/DK	3%	0%	3%	2%	3%	1%	4%	1%	4%	2%	1%	3%	3%	3%
	Liberal /progressive Republican	1%	2%	0%	1%	1%	1%	0%	3%	1%	0%	2%	1%	0%	3%
	Conservative Democrat	3%	3%	3%	3%	2%	5%	2%	2%	2%	3%	3%	4%	2%	2%
	Conservative Indep/DK	2%	3%	2%	2%	2%	0%	3%	3%	0%	7%	1%	1%	3%	4%
	Conservative Republican	10%	42%	1%	4%	13%	18%	7%	10%	1%	29%	10%	8%	10%	19%
	Moderate Democrat	15%	8%	18%	18%	12%	21%	12%	18%	17%	12%	16%	19%	12%	14%
	Moderate Indep/DK	10%	10%	11%	9%	11%	11%	11%	9%	7%	15%	14%	11%	9%	16%
	Moderate Republican	3%	9%	1%	2%	4%	2%	4%	1%	0%	9%	1%	2%	4%	
	Unweighted Count / Weighted Count	600 / 600	141 / 137	411 / 413	302 / 299	253 / 264	150 / 144	351 / 345	99 / 111	330 / 334	169 / 163	101 / 103	261 / 250	275 / 276	64 / 74

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		TOTAL	9f.CURTIS SLIWA			9g.KATHY HOCHUL			9h.LETITIA JAMES			10.MAYORAL VOTE			
			Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Mamda ni	Sliwa	Cuomo	Undecided
IDEOLOGY	Very liberal	17%	7%	25%	17%	24%	6%	23%	26%	6%	15%	28%		11%	7%
	Somewhat liberal	16%	10%	21%	14%	20%	10%	17%	17%	14%	16%	20%	6%	15%	12%
	Very progressive	9%	4%	14%	7%	9%	10%	6%	14%	5%	5%	15%	1%	3%	4%
	Somewhat progressive	4%	4%	4%	5%	8%	2%	1%	7%	2%	3%	7%	2%	3%	1%
	Very conservative	8%	17%	2%	8%	2%	16%	8%	2%	21%	6%	3%	31%	8%	5%
	Somewhat conservative	8%	16%	2%	7%	3%	14%	5%	2%	16%	7%	1%	19%	12%	11%
	Moderate	30%	35%	30%	25%	29%	34%	25%	26%	35%	31%	22%	37%	39%	41%
	(Don't know) Not sure	8%	8%	2%	17%	5%	8%	15%	6%	3%	17%	3%	5%	11%	19%
IDEOLOGY	Liberal /progressive	46%	25%	64%	43%	61%	28%	46%	64%	26%	38%	71%	8%	31%	25%
	Conservative	16%	33%	4%	15%	5%	30%	13%	4%	37%	14%	4%	50%	20%	16%
	Moderate	30%	35%	30%	25%	29%	34%	25%	26%	35%	31%	22%	37%	39%	41%
IDEOLOGY /GENDER	Liberal /progressive men	20%	10%	31%	14%	25%	13%	20%	27%	11%	17%	33%	2%	10%	9%
	Liberal /progressive women	26%	14%	33%	29%	36%	15%	27%	37%	15%	21%	38%	6%	21%	16%
	Conservative men	8%	19%	1%	6%	2%	17%	4%	2%	24%	3%	2%	27%	9%	10%
	Conservative women	8%	14%	2%	9%	2%	13%	9%	3%	13%	10%	3%	22%	11%	6%
	Moderate men	12%	17%	13%	7%	11%	15%	11%	10%	17%	11%	9%	17%	17%	14%
	Moderate women	18%	18%	17%	18%	18%	18%	14%	16%	17%	20%	13%	20%	22%	27%
IDEOLOGY /PARTY	Liberal /progressive Democrat	40%	20%	59%	34%	56%	23%	36%	56%	23%	33%	63%	5%	27%	19%
	Liberal /progressive Indep/DK	3%	3%	2%	3%	3%	2%	3%	5%	1%	1%	4%	1%	2%	4%
	Liberal /progressive Republican	1%	2%		1%	0%	1%	3%	0%	0%	2%	1%	0%	1%	2%
	Conservative Democrat	3%	5%	1%	3%	2%	3%	3%	2%	4%	3%	2%	2%	6%	1%
	Conservative Indep/DK	2%	6%	1%	1%	1%	5%	1%	1%	4%	2%	1%	6%	2%	3%
	Conservative Republican	10%	21%	2%	10%	1%	22%	9%	1%	28%	8%	2%	38%	12%	11%
	Moderate Democrat	15%	14%	18%	13%	19%	12%	12%	16%	16%	13%	16%	6%	17%	22%
	Moderate Indep/DK	10%	13%	10%	9%	9%	12%	11%	7%	10%	15%	5%	12%	18%	16%
	Moderate Republican	3%	7%	1%	2%	1%	6%	1%	2%	6%	2%	1%	16%	1%	1%
	Unweighted Count / Weighted Count	600 / 600	181 / 179	242 / 235	177 / 186	265 / 251	218 / 222	117 / 128	274 / 254	150 / 157	176 / 189	282 / 288	86 / 82	144 / 143	79 / 76

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	11.FAMILY'S FINANCIAL FUTURE		SPLIT	
			Optimis tic	Concer ned	A	B
IDEOLOGY	Very liberal	17%	19%	17%	19%	16%
	Somewhat liberal	16%	20%	15%	14%	17%
	Very progressive	9%	9%	8%	11%	6%
	Somewhat progressive	4%	3%	5%	3%	6%
	Very conservative	8%	12%	7%	8%	9%
	Somewhat conservative	8%	8%	7%	9%	7%
	Moderate	30%	24%	32%	29%	31%
	(Don't know) Not sure	8%	4%	9%	7%	9%
IDEOLOGY	Liberal /progressive	46%	51%	45%	47%	45%
	Conservative	16%	21%	14%	17%	15%
	Moderate	30%	24%	32%	29%	31%
IDEOLOGY /GENDER	Liberal /progressive men	20%	22%	19%	22%	17%
	Liberal /progressive women	26%	29%	26%	25%	28%
	Conservative men	8%	11%	7%	8%	7%
	Conservative women	8%	9%	6%	8%	8%
	Moderate men	12%	12%	13%	9%	16%
	Moderate women	18%	12%	20%	20%	15%
IDEOLOGY /PARTY	Liberal /progressive Democrat	40%	46%	39%	40%	39%
	Liberal /progressive Indep/DK	3%	3%	3%	4%	2%
	Liberal /progressive Republican	1%	0%	1%	1%	1%
	Conservative Democrat	3%	4%	2%	3%	2%
	Conservative Indep/DK	2%	2%	2%	3%	2%
	Conservative Republican	10%	15%	9%	10%	10%
	Moderate Democrat	15%	11%	17%	15%	15%
	Moderate Indep/DK	10%	10%	11%	9%	12%
	Moderate Republican	3%	2%	3%	3%	3%
	Unweighted Count / Weighted Count	600 600	164 170	398 388	300 305	300 295

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	GENDER		AGE						AGE		GENDER / AGE			
			Men	Women	Under 30	30 - 39	All under 40	40 - 49	50 - 64	65 & over	Under 50	50 & over	Men <50	Women <50	Men 50+	Women 50+
GENDER	Men	43%	100%		43%	44%	44%	55%	45%	33%	47%	38%	100%		100%	
	Women	57%		100%	57%	56%	56%	45%	55%	67%	53%	62%		100%		100%
	Non-binary	0%						1%			0%					
GENDER / AGE	Men <50	24%	57%		43%	44%	44%	55%			47%		100%			
	Women <50	28%		48%	57%	56%	56%	45%			53%			100%		
	Men 50+	18%	43%						45%	33%					100%	
	Women 50+	29%		52%					55%	67%		62%				100%
AGE	Under 50	52%	57%	48%	100%	100%	100%	100%			100%		100%	100%		
	50 & over	48%	43%	52%					100%	100%		100%			100%	100%
AGE	Under 30	17%	17%	17%	100%		46%				32%		29%	35%		
	30 - 39	20%	20%	19%		100%	54%				38%		36%	40%		
	All under 40	36%	37%	36%	100%	100%	100%				70%		65%	75%		
	40 - 49	16%	20%	12%					100%				35%	25%		
	50 - 64	23%	24%	22%						100%					55%	43%
	65 & over	25%	19%	30%							100%				45%	57%
AGE	18 - 24	8%	7%	9%	47%		22%				15%		12%	18%		
	25 - 29	9%	10%	8%	53%		24%				17%		17%	17%		
	30 - 34	10%	12%	9%		52%	28%				20%		20%	19%		
	35 - 39	10%	9%	10%		48%	26%				18%		15%	21%		
	40 - 44	8%	11%	5%					52%		16%		20%	11%		
	45 - 49	8%	9%	7%					48%		15%		15%	14%		
	50 - 54	7%	8%	6%						31%		15%			18%	12%
	55 - 59	7%	6%	8%						31%		15%			15%	15%
	60 - 64	9%	10%	8%						38%		18%			22%	16%
	65 - 69	8%	5%	10%							32%	17%			12%	20%
	70 - 74	6%	5%	7%							25%	13%			11%	14%
	Over 74	11%	9%	12%							43%	23%			21%	24%
	Unweighted Count / Weighted Count	600 / 600	254 / 257	345 / 342	85 / 100	122 / 119	207 / 219	93 / 94	152 / 137	148 / 151	300 / 313	300 / 287	128 / 147	171 / 165	126 / 110	174 / 177

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /GENDER					
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Strong Republi can	Democr atic men	Democr atic women	Indep/D K men	Indep/D K women	Indep/D K men w/weak	Indep/D K women w/weak
GENDER	Men	43%	40%	47%	49%	49%	36%	47%	40%	100%		100%		100%	
	Women	57%	60%	53%	51%	51%	64%	53%	60%		100%		100%		100%
	Non-binary	0%	0%				0%								
GENDER /AGE	Men <50	24%	23%	22%	25%	34%	21%	28%	26%	58%		47%		50%	
	Women <50	28%	28%	25%	25%	23%	26%	32%	29%		47%		48%		49%
	Men 50+	18%	17%	25%	25%	15%	15%	19%	14%	42%		53%		50%	
	Women 50+	29%	31%	27%	26%	28%	37%	21%	31%		53%		52%		51%
AGE	Under 50	52%	52%	48%	49%	56%	48%	59%	55%	58%	47%	47%	48%	50%	49%
	50 & over	48%	48%	52%	51%	44%	52%	41%	45%	42%	53%	53%	52%	50%	51%
AGE	Under 30	17%	15%	22%	18%	17%	14%	16%	25%	15%	14%	21%	23%	15%	21%
	30 - 39	20%	21%	11%	16%	18%	18%	27%	10%	22%	21%	10%	12%	19%	14%
	All under 40	36%	36%	33%	35%	35%	32%	43%	36%	37%	35%	31%	35%	34%	35%
	40 - 49	16%	16%	14%	15%	22%	16%	16%	19%	21%	12%	15%	13%	15%	14%
	50 - 64	23%	21%	34%	26%	22%	25%	12%	20%	20%	21%	35%	32%	29%	23%
	65 & over	25%	28%	19%	25%	21%	27%	28%	25%	21%	32%	18%	20%	22%	28%
AGE	18 - 24	8%	9%	6%	6%	9%	8%	9%	17%	8%	9%	6%	7%	5%	8%
	25 - 29	9%	6%	16%	12%	8%	6%	7%	8%	7%	5%	15%	16%	10%	13%
	30 - 34	10%	11%	5%	9%	7%	8%	17%	4%	13%	10%	8%	2%	14%	5%
	35 - 39	10%	10%	7%	7%	11%	10%	10%	7%	9%	11%	3%	10%	5%	9%
	40 - 44	8%	9%	6%	7%	10%	9%	9%	7%	13%	6%	7%	5%	8%	6%
	45 - 49	8%	7%	8%	8%	12%	7%	7%	12%	8%	6%	8%	8%	7%	8%
	50 - 54	7%	6%	12%	11%	6%	5%	8%	6%	8%	5%	11%	13%	13%	9%
	55 - 59	7%	7%	9%	6%	7%	10%	1%	6%	7%	7%	8%	10%	5%	7%
	60 - 64	9%	7%	13%	8%	9%	10%	3%	8%	6%	8%	17%	9%	10%	7%
	65 - 69	8%	7%	10%	9%	6%	8%	6%	8%	6%	8%	6%	14%	8%	9%
	70 - 74	6%	7%	3%	9%	5%	4%	13%	8%	5%	9%	7%		7%	10%
	Over 74	11%	13%	5%	7%	11%	15%	9%	9%	10%	15%	5%	6%	7%	8%
	Unweighted Count /	600	363	111	227	95	233	130	51	141	221	53	58	110	117
Weighted Count	600	360	118	230	88	230	130	46	144	215	56	62	114	116	

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	EDUCATION						EDUCATION / GENDER				EDUCATION / PARTY ID				
			H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate	Non-college men	Non-college women	College men	College women	Non-college grad Democrat	Non-college grad Republican	Non-college grad Indep/DK	College graduate Democrat	
GENDER	Men	43%	42%	41%	41%	45%	45%	45%	100%		100%		41%	47%	42%	38%	
	Women	57%	58%	59%	58%	55%	55%	55%		100%		100%	59%	53%	58%	62%	
	Non-binary	0%		0%	0%								0%				
GENDER /AGE	Men <50	24%	22%	23%	23%	28%	28%	29%	55%		63%		22%	31%	20%	25%	
	Women <50	28%	21%	34%	27%	28%	26%	33%		47%		51%	25%	29%	30%	34%	
	Men 50+	18%	19%	18%	18%	17%	17%	16%	45%		37%		19%	16%	21%	13%	
	Women 50+	29%	38%	24%	31%	27%	29%	22%		53%		49%	34%	24%	29%	28%	
AGE	Under 50	52%	43%	58%	50%	57%	54%	62%	55%	47%	63%	51%	47%	60%	50%	60%	
	50 & over	48%	57%	42%	50%	43%	46%	38%	45%	53%	37%	49%	53%	40%	50%	40%	
AGE	Under 30	17%	17%	20%	18%	14%	10%	21%	17%	19%	17%	11%	17%	19%	21%	9%	
	30 - 39	20%	12%	19%	16%	27%	26%	30%	18%	15%	26%	28%	15%	17%	12%	32%	
	All under 40	36%	29%	40%	34%	41%	37%	51%	35%	34%	43%	40%	33%	36%	33%	41%	
	40 - 49	16%	14%	18%	16%	15%	17%	11%	21%	13%	20%	12%	14%	24%	17%	19%	
	50 - 64	23%	25%	18%	21%	26%	27%	22%	23%	20%	26%	25%	19%	21%	30%	23%	
	65 & over	25%	32%	24%	28%	18%	19%	16%	21%	33%	12%	23%	33%	19%	20%	18%	
AGE	18 - 24	8%	9%	10%	10%	5%	1%	12%	7%	11%	7%	3%	11%	11%	6%	5%	
	25 - 29	9%	7%	10%	9%	9%	9%	10%	10%	8%	10%	8%	7%	8%	16%	5%	
	30 - 34	10%	7%	6%	6%	17%	17%	18%	8%	5%	18%	17%	6%	7%	5%	20%	
	35 - 39	10%	5%	14%	9%	10%	9%	12%	9%	10%	8%	12%	9%	10%	7%	12%	
	40 - 44	8%	7%	8%	7%	10%	14%	2%	11%	4%	13%	8%	7%	10%	6%	12%	
	45 - 49	8%	7%	11%	9%	5%	3%	8%	10%	8%	7%	4%	7%	15%	11%	7%	
	50 - 54	7%	5%	5%	5%	11%	12%	8%	8%	3%	9%	13%	4%	6%	10%	11%	
	55 - 59	7%	10%	6%	8%	5%	5%	4%	8%	8%	4%	6%	8%	7%	10%	5%	
	60 - 64	9%	9%	7%	8%	10%	9%	10%	8%	9%	13%	7%	8%	9%	9%	7%	
	65 - 69	8%	7%	10%	9%	7%	7%	8%	7%	10%	3%	11%	8%	6%	13%	7%	
	70 - 74	6%	4%	7%	6%	6%	7%	3%	4%	7%	3%	8%	8%	3%	1%	6%	
	Over 74	11%	20%	7%	14%	5%	5%	5%	11%	16%	5%	5%	18%	11%	7%	4%	
	Unweighted Count / Weighted Count		600 / 600	134 / 197	243 / 194	377 / 392	219 / 202	146 / 138	73 / 64	162 / 162	214 / 229	90 / 91	129 / 111	219 / 232	67 / 65	77 / 79	143 / 127

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	HISPANIC ORIGIN						IDEOLOGY			IDEOLOGY /PARTY			
			Central America	Dominican Republic	Mexico	Puerto Rico	South America	United States	Liberal /progressive	Conservative	Moderate	Liberal /progressive Democrat	Conservative Republican	Moderate Democrat	Moderate Indep/DK
GENDER	Men	43%	45%	46%	29%	44%	42%	43%	50%	42%	42%	52%	34%	55%	
	Women	57%	55%	54%	71%	56%	58%	57%	50%	58%	58%	48%	66%	45%	
	Non-binary	0%				0%									
GENDER /AGE	Men <50	24%	36%	29%	18%	23%	23%	19%	26%	25%	23%	26%	36%	20%	27%
	Women <50	28%	21%	26%	42%	22%	38%	31%	30%	19%	26%	30%	20%	28%	21%
	Men 50+	18%	9%	17%	10%	21%	19%	24%	17%	25%	19%	16%	16%	14%	29%
	Women 50+	29%	34%	28%	30%	34%	20%	26%	27%	31%	32%	28%	28%	39%	23%
AGE	Under 50	52%	58%	55%	60%	45%	60%	56%	56%	44%	49%	56%	56%	48%	48%
	50 & over	48%	42%	45%	40%	55%	40%	50%	44%	56%	51%	44%	44%	52%	52%
AGE	Under 30	17%	25%	16%	17%	15%	21%	22%	14%	12%	21%	13%	17%	19%	23%
	30 - 39	20%	19%	24%	28%	14%	25%	19%	27%	17%	13%	26%	20%	14%	11%
	All under 40	36%	44%	40%	44%	30%	47%	41%	41%	29%	34%	39%	37%	33%	34%
	40 - 49	16%	14%	15%	16%	15%	14%	9%	15%	15%	15%	17%	20%	14%	14%
	50 - 64	23%	14%	24%	13%	26%	18%	30%	20%	27%	24%	20%	22%	19%	34%
	65 & over	25%	28%	21%	27%	29%	22%	20%	24%	30%	27%	24%	22%	34%	18%
AGE	18 - 24	8%	11%	6%	8%	9%	10%	5%	7%	9%	8%	8%	12%	13%	4%
	25 - 29	9%	14%	10%	9%	6%	11%	18%	7%	3%	12%	5%	5%	6%	19%
	30 - 34	10%	11%	11%	16%	9%	12%	10%	15%	4%	8%	13%	6%	10%	3%
	35 - 39	10%	7%	14%	12%	5%	13%	9%	12%	13%	6%	13%	14%	4%	8%
	40 - 44	8%	9%	10%	8%	7%	7%	3%	9%	8%	7%	9%	11%	7%	7%
	45 - 49	8%	5%	5%	7%	8%	7%	6%	7%	7%	8%	7%	9%	7%	7%
	50 - 54	7%	3%	8%	3%	6%	7%	9%	6%	10%	9%	5%	9%	8%	16%
	55 - 59	7%	3%	9%	8%	9%	3%	7%	8%	5%	5%	8%	6%	3%	9%
	60 - 64	9%	9%	7%	2%	11%	7%	13%	7%	12%	10%	7%	7%	7%	10%
	65 - 69	8%	12%	5%	9%	8%	9%	7%	8%	9%	8%	8%	4%	5%	12%
	70 - 74	6%	3%	6%	5%	8%	7%	1%	5%	5%	8%	6%	5%	12%	2%
	Over 74	11%	13%	10%	12%	13%	6%	12%	10%	15%	11%	11%	13%	17%	4%
	Unweighted Count /	600	51	128	77	204	96	61	281	101	177	243	67	87	63
	Weighted Count	600	42	150	60	222	102	60	275	95	180	238	62	91	63

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	REGION				PARTY REGISTRATION			PARTY REGISTRATION / PARTY ID		GENERAL VOTE HISTORY			2021 MAYOR ELECTION VOTER	
			Bronx	Brooklyn	Manhattan	Queens	Democrat	Republican	Unaffiliated /other	Democrat	Unaffiliated /other /Indep/D K	Voted Nov 24 and 22	Voted Nov 24 only	Voted neither	Yes	No
GENDER	Men	43%	41%	43%	42%	44%	39%	54%	50%	40%	54%	52%	39%	41%	50%	41%
	Women	57%	59%	56%	58%	56%	61%	46%	50%	60%	46%	48%	61%	58%	50%	59%
	Non-binary	0%		0%			0%			0%				0%		0%
GENDER /AGE	Men <50	24%	22%	29%	25%	22%	22%	25%	31%	23%	28%	25%	23%	27%	21%	25%
	Women <50	28%	30%	25%	25%	31%	26%	22%	33%	27%	28%	20%	35%	28%	20%	30%
	Men 50+	18%	19%	14%	18%	23%	17%	29%	19%	17%	26%	27%	16%	15%	29%	16%
	Women 50+	29%	29%	32%	33%	24%	34%	24%	17%	33%	18%	28%	26%	31%	30%	29%
AGE	Under 50	52%	52%	55%	50%	53%	49%	47%	64%	50%	56%	45%	58%	55%	41%	55%
	50 & over	48%	48%	45%	50%	47%	51%	53%	36%	50%	44%	55%	42%	45%	59%	45%
AGE	Under 30	17%	16%	19%	13%	17%	13%	14%	29%	14%	28%	9%	19%	20%	9%	19%
	30 - 39	20%	20%	17%	21%	23%	21%	9%	21%	20%	12%	20%	23%	18%	20%	20%
	All under 40	36%	36%	36%	33%	41%	33%	23%	50%	34%	41%	30%	42%	37%	29%	38%
	40 - 49	16%	16%	19%	16%	12%	15%	24%	14%	16%	16%	15%	16%	17%	12%	17%
	50 - 64	23%	17%	20%	25%	33%	21%	33%	23%	20%	27%	28%	21%	18%	26%	22%
	65 & over	25%	31%	26%	25%	14%	30%	20%	13%	30%	17%	27%	20%	27%	33%	23%
AGE	18 - 24	8%	7%	7%	4%	10%	6%	11%	12%	8%	8%	4%	10%	9%	3%	9%
	25 - 29	9%	10%	11%	9%	8%	7%	4%	17%	6%	20%	5%	9%	11%	5%	10%
	30 - 34	10%	11%	12%	9%	11%	11%	4%	11%	10%	4%	10%	13%	9%	10%	10%
	35 - 39	10%	9%	5%	12%	12%	10%	5%	10%	10%	8%	10%	10%	9%	10%	10%
	40 - 44	8%	7%	10%	10%	6%	9%	8%	6%	9%	9%	9%	7%	9%	9%	8%
	45 - 49	8%	9%	9%	6%	6%	7%	16%	8%	7%	7%	5%	9%	8%	4%	9%
	50 - 54	7%	4%	6%	9%	10%	7%	15%	4%	7%	7%	8%	6%	5%	9%	6%
	55 - 59	7%	5%	5%	9%	10%	6%	9%	8%	6%	8%	6%	7%	8%	5%	8%
	60 - 64	9%	8%	8%	7%	13%	8%	8%	11%	7%	12%	15%	8%	5%	12%	8%
	65 - 69	8%	10%	9%	8%	4%	8%	10%	7%	8%	13%	11%	7%	8%	15%	6%
	70 - 74	6%	8%	4%	5%	5%	8%	3%	3%	8%	0%	10%	5%	5%	11%	5%
	Over 74	11%	14%	12%	12%	5%	14%	7%	3%	15%	3%	7%	9%	14%	7%	12%
	Unweighted Count /	600	198	102	126	152	398	61	141	315	64	162	182	245	123	477
Weighted Count	600	186	120	120	150	407	48	144	313	67	150	177	256	124	476	

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	7.VOTE LIKELI HOOD	7.VOTE LIKELI HOOD	4.NYC DIRECTION			5.MOST IMPORTANT ISSUES FOR MAYOR						8.FOLLOWING NEWS RELATED TO THE 2025 NEW YORK CITY MAYORAL ELECTION		
			Almost certain	At least 50-50	Right direction	Wrong direction	(Don't know)	Cost of living/Inflation	Jobs and the economy	Housing costs/Affordability	Crime and public safety	Affordable healthcare	Homelessness	Following news updates every single day	Following news a few times per week	Following somewhat but not that closely
GENDER	Men	43%	47%	45%	40%	47%	30%	42%	50%	43%	43%	45%	42%	44%	50%	39%
	Women	57%	53%	55%	60%	53%	69%	58%	50%	56%	57%	55%	58%	56%	50%	61%
	Non-binary	0%	0%	0%			1%	0%		0%				0%		
GENDER /AGE	Men <50	24%	28%	25%	21%	27%	20%	25%	30%	26%	23%	23%	26%	19%	35%	23%
	Women <50	28%	25%	27%	33%	25%	30%	31%	21%	32%	25%	25%	20%	22%	29%	30%
	Men 50+	18%	19%	19%	18%	20%	10%	16%	20%	17%	20%	22%	15%	25%	15%	16%
	Women 50+	29%	28%	28%	27%	28%	39%	27%	29%	25%	32%	29%	38%	33%	20%	31%
AGE	Under 50	52%	53%	52%	55%	52%	50%	57%	51%	58%	48%	49%	47%	42%	65%	53%
	50 & over	48%	47%	48%	45%	48%	50%	43%	49%	42%	52%	51%	53%	58%	35%	47%
AGE	Under 30	17%	17%	17%	20%	16%	17%	18%	16%	16%	14%	22%	20%	11%	25%	16%
	30 - 39	20%	21%	20%	21%	20%	17%	22%	23%	25%	14%	17%	15%	18%	21%	19%
	All under 40	36%	37%	37%	40%	36%	34%	40%	38%	41%	28%	39%	35%	29%	46%	36%
	40 - 49	16%	15%	16%	14%	16%	17%	17%	12%	17%	20%	9%	12%	13%	19%	17%
	50 - 64	23%	22%	23%	14%	24%	31%	22%	23%	20%	24%	22%	23%	24%	20%	23%
	65 & over	25%	25%	25%	31%	24%	19%	21%	26%	22%	28%	29%	30%	34%	16%	24%
AGE	18 - 24	8%	8%	8%	7%	7%	12%	7%	9%	6%	9%	8%	9%	7%	9%	8%
	25 - 29	9%	9%	9%	13%	8%	5%	11%	7%	10%	5%	14%	11%	4%	15%	8%
	30 - 34	10%	11%	10%	13%	9%	9%	12%	7%	13%	6%	12%	8%	7%	11%	13%
	35 - 39	10%	10%	10%	8%	11%	8%	10%	15%	12%	8%	5%	8%	11%	10%	7%
	40 - 44	8%	8%	8%	5%	10%	6%	9%	7%	8%	7%	8%	8%	6%	9%	10%
	45 - 49	8%	8%	7%	9%	6%	11%	8%	5%	10%	13%	3%	4%	7%	10%	7%
	50 - 54	7%	7%	7%	3%	8%	9%	8%	5%	6%	9%	6%	10%	8%	6%	9%
	55 - 59	7%	7%	7%	5%	7%	11%	7%	8%	6%	7%	7%	11%	5%	7%	8%
	60 - 64	9%	8%	9%	6%	9%	10%	8%	10%	8%	9%	9%	2%	11%	7%	6%
	65 - 69	8%	8%	8%	9%	9%	4%	6%	12%	8%	9%	9%	3%	10%	5%	9%
	70 - 74	6%	7%	7%	7%	6%	7%	4%	8%	6%	7%	10%	8%	8%	3%	7%
	Over 74	11%	10%	11%	15%	10%	8%	11%	6%	8%	12%	10%	19%	16%	8%	8%
	Unweighted Count / Weighted Count	600	465	555	137	373	90	252	79	213	237	81	68	193	183	170
	600	452	545	141	373	86	261	79	213	223	82	69	192	192	165	

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	9a.DONALD TRUMP		9b.HISPANIC FEDERATION		9c.ERIC ADAMS			9d.ZOHRAN MAMDANI			9e.ANDREW CUOMO		
			Favorable	Unfavorable	Favorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)
GENDER	Men	43%	53%	41%	39%	47%	53%	42%	33%	43%	52%	29%	40%	47%	37%
	Women	57%	47%	59%	61%	53%	47%	58%	67%	57%	48%	71%	60%	53%	63%
	Non-binary	0%		0%	0%			0%		0%				0%	
GENDER /AGE	Men <50	24%	28%	25%	22%	26%	27%	27%	13%	28%	28%	9%	19%	31%	19%
	Women <50	28%	20%	32%	28%	26%	15%	32%	29%	30%	20%	32%	23%	33%	23%
	Men 50+	18%	24%	16%	17%	21%	26%	15%	20%	15%	24%	20%	21%	17%	18%
	Women 50+	29%	27%	28%	32%	27%	31%	26%	38%	27%	29%	39%	37%	20%	40%
AGE	Under 50	52%	48%	56%	51%	53%	42%	59%	42%	58%	47%	41%	42%	63%	43%
	50 & over	48%	52%	44%	49%	47%	58%	41%	58%	42%	53%	59%	58%	37%	57%
AGE	Under 30	17%	17%	18%	15%	19%	11%	19%	15%	18%	15%	15%	14%	17%	22%
	30 - 39	20%	15%	23%	20%	19%	17%	21%	18%	23%	15%	17%	12%	28%	13%
	All under 40	36%	32%	40%	35%	38%	29%	41%	34%	41%	30%	33%	27%	46%	35%
	40 - 49	16%	16%	16%	16%	15%	14%	19%	8%	17%	18%	8%	16%	18%	8%
	50 - 64	23%	26%	19%	20%	25%	29%	21%	22%	18%	27%	32%	27%	17%	29%
65 & over	25%	25%	24%	29%	22%	29%	20%	36%	25%	25%	27%	30%	19%	28%	
AGE	18 - 24	8%	9%	8%	7%	8%	6%	8%	9%	9%	7%	6%	7%	8%	9%
	25 - 29	9%	8%	10%	7%	11%	6%	11%	7%	9%	8%	9%	7%	9%	13%
	30 - 34	10%	6%	12%	9%	11%	5%	12%	12%	13%	5%	8%	6%	15%	9%
	35 - 39	10%	9%	11%	11%	7%	12%	10%	6%	9%	10%	10%	7%	14%	4%
	40 - 44	8%	8%	9%	9%	8%	5%	10%	7%	9%	8%	4%	7%	10%	6%
	45 - 49	8%	9%	7%	7%	7%	9%	9%	1%	8%	9%	5%	9%	8%	2%
	50 - 54	7%	10%	6%	6%	7%	10%	7%	3%	5%	9%	10%	9%	4%	10%
	55 - 59	7%	6%	7%	5%	10%	11%	6%	5%	6%	9%	8%	6%	7%	9%
	60 - 64	9%	11%	6%	9%	8%	7%	8%	14%	6%	10%	15%	12%	5%	10%
	65 - 69	8%	8%	8%	11%	5%	9%	8%	8%	8%	7%	9%	9%	7%	6%
	70 - 74	6%	9%	5%	7%	5%	5%	5%	11%	5%	6%	9%	8%	4%	9%
	Over 74	11%	9%	11%	11%	12%	15%	7%	17%	11%	13%	8%	14%	8%	13%
	Unweighted Count / Weighted Count	600	141	411	302	253	150	351	99	330	169	101	261	275	64
	600	137	413	299	264	144	345	111	334	163	103	250	276	74	

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		TOTAL	9f.CURTIS SLIWA			9g.KATHY HOCHUL			9h.LETITIA JAMES			10.MAYORAL VOTE			
			Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Mamda ni	Sliwa	Cuomo	Undeci ded
GENDER	Men	43%	49%	47%	32%	40%	48%	39%	41%	54%	35%	45%	49%	39%	36%
	Women	57%	51%	53%	68%	60%	52%	61%	59%	46%	64%	55%	51%	61%	64%
	Non-binary	0%			0%			0%			0%	0%			
GENDER /AGE	Men <50	24%	23%	30%	19%	20%	30%	23%	25%	32%	18%	29%	27%	18%	16%
	Women <50	28%	18%	29%	35%	26%	30%	26%	30%	18%	32%	31%	20%	21%	35%
	Men 50+	18%	27%	17%	12%	20%	19%	16%	17%	22%	18%	16%	22%	22%	20%
	Women 50+	29%	33%	24%	33%	34%	22%	35%	28%	28%	33%	24%	30%	40%	29%
AGE	Under 50	52%	41%	59%	55%	47%	60%	49%	55%	50%	50%	60%	48%	38%	50%
	50 & over	48%	59%	41%	45%	53%	40%	51%	45%	50%	50%	40%	52%	62%	50%
AGE	Under 30	17%	14%	14%	22%	14%	17%	22%	15%	14%	22%	20%	10%	14%	11%
	30 - 39	20%	12%	24%	22%	16%	23%	22%	21%	18%	19%	23%	17%	14%	24%
	All under 40	36%	26%	38%	44%	30%	40%	44%	36%	32%	41%	43%	28%	28%	35%
	40 - 49	16%	15%	21%	10%	17%	20%	5%	19%	19%	9%	17%	20%	10%	16%
	50 - 64	23%	27%	18%	24%	25%	20%	24%	21%	26%	23%	17%	28%	34%	17%
	65 & over	25%	32%	23%	22%	29%	20%	27%	24%	24%	27%	22%	24%	28%	33%
AGE	18 - 24	8%	7%	6%	11%	7%	8%	10%	7%	7%	10%	11%	5%	6%	4%
	25 - 29	9%	7%	8%	11%	7%	9%	12%	8%	7%	12%	9%	6%	8%	7%
	30 - 34	10%	2%	15%	12%	7%	13%	13%	10%	11%	10%	13%	7%	6%	11%
	35 - 39	10%	9%	9%	10%	9%	11%	9%	12%	7%	9%	10%	10%	8%	13%
	40 - 44	8%	6%	12%	5%	11%	8%	2%	12%	7%	4%	10%	8%	3%	12%
	45 - 49	8%	9%	8%	5%	7%	12%	3%	7%	12%	5%	7%	12%	7%	4%
	50 - 54	7%	8%	5%	8%	7%	7%	6%	6%	9%	7%	6%	7%	13%	3%
	55 - 59	7%	8%	6%	7%	8%	6%	7%	8%	5%	8%	6%	8%	7%	11%
	60 - 64	9%	11%	7%	8%	9%	7%	11%	7%	11%	9%	6%	14%	14%	3%
	65 - 69	8%	8%	11%	5%	10%	6%	8%	8%	7%	9%	7%	9%	10%	5%
	70 - 74	6%	6%	6%	6%	6%	5%	8%	6%	7%	5%	6%	6%	7%	6%
	Over 74	11%	18%	6%	11%	13%	9%	10%	10%	10%	13%	9%	8%	11%	22%
	Unweighted Count / Weighted Count	600	181	242	177	265	218	117	274	150	176	282	86	144	79
	600	179	235	186	251	222	128	254	157	189	288	82	143	76	

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	11.FAMILY'S FINANCIAL FUTURE		SPLIT	
			Optimistic	Concerned	A	B
GENDER	Men	43%	47%	42%	43%	43%
	Women	57%	53%	58%	57%	57%
	Non-binary	0%	0%			0%
GENDER /AGE	Men <50	24%	24%	25%	24%	25%
	Women <50	28%	22%	31%	28%	27%
	Men 50+	18%	23%	17%	18%	18%
	Women 50+	29%	32%	27%	29%	30%
AGE	Under 50	52%	45%	56%	52%	52%
	50 & over	48%	55%	44%	48%	48%
AGE	Under 30	17%	14%	18%	17%	17%
	30 - 39	20%	15%	20%	20%	20%
	All under 40	36%	30%	39%	37%	36%
	40 - 49	16%	16%	17%	16%	16%
	50 - 64	23%	24%	21%	23%	23%
	65 & over	25%	30%	23%	25%	25%
AGE	18 - 24	8%	6%	8%	8%	8%
	25 - 29	9%	8%	10%	9%	8%
	30 - 34	10%	9%	10%	10%	11%
	35 - 39	10%	7%	11%	10%	9%
	40 - 44	8%	7%	9%	9%	7%
	45 - 49	8%	9%	8%	7%	9%
	50 - 54	7%	7%	8%	8%	6%
	55 - 59	7%	6%	7%	7%	7%
	60 - 64	9%	12%	7%	8%	10%
	65 - 69	8%	6%	8%	8%	8%
	70 - 74	6%	8%	6%	5%	7%
	Over 74	11%	16%	9%	12%	10%
	Unweighted Count / Weighted Count	600 / 600	164 / 170	398 / 388	300 / 305	300 / 295

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	GENDER		AGE						AGE		GENDER /AGE			
			Men	Women	Under 30	30 - 39	All under 40	40 - 49	50 - 64	65 & over	Under 50	50 & over	Men <50	Women <50	Men 50+	Women 50+
EDUCATION	1 - 11th Grade	8%	7%	9%	8%	1%	4%	4%	9%	17%	4%	13%	5%	3%	10%	15%
	High School Graduate	24%	25%	24%	25%	19%	22%	25%	27%	25%	23%	26%	25%	21%	24%	27%
	Vocational or technical school	4%	3%	5%	1%	7%	4%	4%	3%	5%	4%	4%	2%	6%	4%	4%
	Some college but no degree	20%	19%	21%	33%	13%	22%	25%	14%	20%	23%	17%	21%	25%	16%	18%
	Associate degree	8%	10%	8%	5%	12%	9%	9%	9%	7%	9%	8%	8%	10%	11%	5%
	4-year college graduate or bachelor's degree	23%	24%	22%	14%	31%	23%	25%	27%	17%	24%	22%	26%	22%	21%	23%
	Graduate School or advanced degree	11%	11%	10%	14%	16%	15%	7%	11%	7%	13%	9%	12%	13%	9%	8%
	(Refused)Prefer not to Respond	1%	2%	1%		1%	0%		1%	3%	0%	2%		0%	4%	1%
EDUCATION	H.S./Less	33%	32%	34%	33%	21%	26%	29%	36%	42%	27%	39%	30%	25%	34%	42%
	Post H.S.	32%	31%	33%	39%	32%	35%	38%	25%	31%	36%	28%	31%	40%	31%	27%
	Non-college grad	65%	63%	67%	72%	53%	61%	67%	61%	73%	63%	68%	61%	65%	66%	69%
	College graduate or post-grad	34%	35%	33%	28%	47%	38%	33%	38%	24%	37%	31%	39%	35%	31%	31%
EDUCATION /GENDER	Non-college men	27%	63%		28%	24%	26%	36%	28%	23%	29%	25%	61%		66%	
	Non-college women	38%		67%	44%	29%	36%	31%	34%	50%	34%	42%		65%		69%
	College men	15%	35%		15%	20%	18%	19%	17%	7%	18%	12%	39%		31%	
	College women	19%		33%	13%	27%	20%	14%	21%	17%	18%	19%		35%		31%
	Unweighted Count / Weighted Count	600 / 600	254 / 257	345 / 342	85 / 100	122 / 119	207 / 219	93 / 94	152 / 137	148 / 151	300 / 313	300 / 287	128 / 147	171 / 165	126 / 110	174 / 177

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		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /GENDER					
			Democrat	Indep/D K	Indep/D K w/weak	Republican	Strong Democrat	Weak Democrat	Strong Republican	Democratic men	Democratic women	Indep/D K men	Indep/D K women	Indep/D K men w/weak	Indep/D K women w/weak
EDUCATION	1 - 11th Grade	8%	10%	7%	8%	7%	9%	10%	7%	10%	9%	2%	11%	6%	11%
	High School Graduate	24%	25%	24%	24%	25%	26%	23%	21%	28%	23%	27%	22%	26%	23%
	Vocational or technical school	4%	3%	2%	4%	8%	3%	4%	11%	3%	3%	1%	3%	4%	4%
	Some college but no degree	20%	20%	24%	21%	19%	21%	19%	16%	17%	22%	20%	27%	18%	24%
	Associate degree	8%	7%	10%	11%	16%	5%	9%	16%	8%	6%	9%	11%	15%	8%
	4-year college graduate or bachelor's degree	23%	24%	23%	23%	17%	23%	27%	22%	23%	25%	30%	17%	23%	22%
	Graduate School or advanced degree	11%	11%	7%	7%	8%	13%	9%	7%	10%	12%	6%	7%	6%	7%
(Refused)Prefer not to Respond	1%	0%	3%	2%		0%				0%	5%	2%	3%	1%	
EDUCATION	H.S./Less	33%	34%	31%	32%	32%	35%	33%	29%	38%	32%	29%	32%	31%	33%
	Post H.S.	32%	30%	36%	36%	43%	29%	32%	42%	29%	31%	30%	42%	37%	36%
	Non-college grad	65%	64%	67%	69%	75%	64%	65%	71%	66%	63%	59%	74%	68%	69%
	College graduate or post-grad	34%	35%	30%	30%	25%	35%	35%	29%	34%	37%	36%	24%	29%	30%
EDUCATION /GENDER	Non-college men	27%	27%	28%	34%	35%	23%	33%	28%	66%		59%		68%	
	Non-college women	38%	38%	39%	35%	39%	41%	32%	43%		63%		74%		69%
	College men	15%	13%	17%	15%	14%	13%	15%	12%	34%		36%		29%	
	College women	19%	22%	13%	15%	12%	23%	21%	17%		37%		24%		30%
	Unweighted Count / Weighted Count	600 / 600	363 / 360	111 / 118	227 / 230	95 / 88	233 / 230	130 / 130	51 / 46	141 / 144	221 / 215	53 / 56	58 / 62	110 / 114	117 / 116

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		EDUCATION						EDUCATION /GENDER				EDUCATION / PARTY ID				
		TOTAL	H.S./Less	Post H.S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate	Non-college men	Non-college women	College men	College women	Non-college grad Democrat	Non-college grad Republican	Non-college grad Indep/DK	College graduate Democrat
EDUCATION	1 - 11th Grade	8%	26%		13%				11%	14%			15%	10%	10%	
	High School Graduate	24%	74%		37%				39%	36%			39%	33%	36%	
	Vocational or technical school	4%		12%	6%				5%	7%			5%	11%	3%	
	Some college but no degree	20%		62%	31%				29%	32%			31%	25%	36%	
	Associate degree	8%		26%	13%				15%	11%			10%	21%	15%	
	4-year college graduate or bachelor's degree	23%				68%	100%				68%	68%				68%
	Graduate School or advanced degree	11%				32%		100%			32%	32%				32%
	(Refused)Prefer not to Respond	1%														
EDUCATION	H.S./Less	33%	100%		50%				51%	50%			53%	43%	46%	
	Post H.S.	32%		100%	50%				49%	50%			47%	57%	54%	
	Non-college grad	65%	100%	100%	100%				100%	100%			100%	100%	100%	
	College graduate or post-grad	34%				100%	100%	100%			100%	100%				100%
EDUCATION /GENDER	Non-college men	27%	42%	41%	41%				100%				41%	47%	42%	
	Non-college women	38%	58%	59%	58%					100%			59%	53%	58%	
	College men	15%				45%	45%	45%			100%					38%
	College women	19%				55%	55%	55%				100%				62%
	Unweighted Count / Weighted Count	600 / 600	134 / 197	243 / 194	377 / 392	219 / 202	146 / 138	73 / 64	162 / 162	214 / 229	90 / 91	129 / 111	219 / 232	67 / 65	77 / 79	143 / 127

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	HISPANIC ORIGIN						IDEOLOGY			IDEOLOGY /PARTY			
			Central America	Dominican Republic	Mexico	Puerto Rico	South America	United States	Liberal /progressive	Conservative	Moderate	Liberal /progressive Democrat	Conservative Republican	Moderate Democrat	Moderate Indep/DK
EDUCATION	1 - 11th Grade	8%	7%	8%	2%	9%	7%	4%	5%	9%	13%	6%	10%	19%	7%
	High School Graduate	24%	40%	29%	20%	26%	14%	19%	25%	26%	22%	27%	23%	21%	21%
	Vocational or technical school	4%	7%	3%	2%	5%	5%	5%	4%	8%	3%	3%	10%	4%	4%
	Some college but no degree	20%	16%	13%	26%	22%	25%	23%	18%	17%	23%	19%	15%	20%	29%
	Associate degree	8%	9%	7%	14%	9%	4%	15%	7%	17%	6%	7%	18%	3%	10%
	4-year college graduate or bachelor's degree	23%	13%	26%	28%	21%	26%	22%	27%	16%	24%	25%	15%	24%	25%
	Graduate School or advanced degree	11%	7%	11%	7%	9%	18%	12%	14%	8%	8%	14%	9%	8%	4%
	(Refused)Prefer not to Respond	1%		3%			2%				0%			1%	
EDUCATION	H.S./Less	33%	47%	37%	22%	35%	21%	23%	30%	35%	35%	32%	33%	40%	28%
	Post H.S.	32%	33%	23%	42%	35%	33%	43%	28%	41%	32%	29%	43%	27%	43%
	Non-college grad	65%	80%	60%	64%	70%	54%	66%	58%	76%	67%	62%	76%	67%	71%
	College graduate or post-grad	34%	20%	38%	36%	30%	43%	34%	42%	24%	32%	38%	24%	33%	29%
EDUCATION /GENDER	Non-college men	27%	33%	24%	21%	31%	23%	26%	28%	34%	24%	29%	37%	17%	36%
	Non-college women	38%	46%	36%	43%	39%	31%	40%	30%	42%	44%	33%	39%	49%	35%
	College men	15%	12%	20%	8%	13%	18%	17%	15%	16%	18%	13%	15%	16%	19%
	College women	19%	9%	18%	28%	17%	25%	17%	27%	8%	14%	26%	9%	16%	10%
	Unweighted Count / Weighted Count	600 / 600	51 / 42	128 / 150	77 / 60	204 / 222	96 / 102	61 / 60	281 / 275	101 / 95	177 / 180	243 / 238	67 / 62	87 / 91	63 / 63

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	REGION				PARTY REGISTRATION			PARTY REGISTRATION / PARTY ID		GENERAL VOTE HISTORY			2021 MAYOR ELECTION VOTER	
			Bronx	Brooklyn	Manhattan	Queens	Democrat	Republican	Unaffiliated /other	Democrat / Democrat	Unaffiliated /other /Indep/DK	Voted Nov 24 and 22	Voted Nov 24 only	Voted neither	Yes	No
EDUCATION	1 - 11th Grade	8%	13%	7%	7%	5%	10%	4%	5%	9%	22%	7%	11%	8%	10%	8%
	High School Graduate	24%	25%	32%	22%	22%	25%	25%	23%	26%	22%	23%	17%	31%	19%	26%
	Vocational or technical school	4%	5%	5%	3%	3%	5%	4%	2%	4%		4%	6%	3%	4%	4%
	Some college but no degree	20%	21%	15%	23%	19%	17%	18%	29%	19%	35%	21%	18%	20%	19%	20%
	Associate degree	8%	9%	10%	5%	9%	7%	18%	9%	7%	11%	7%	10%	7%	11%	8%
	4-year college graduate or bachelor's degree	23%	19%	22%	28%	26%	24%	24%	20%	24%	21%	26%	24%	20%	25%	23%
	Graduate School or advanced degree	11%	6%	9%	10%	17%	11%	6%	12%	11%	11%	12%	11%	10%	11%	11%
(Refused)Prefer not to Respond	1%	2%	1%	2%		1%			0%			3%	0%	1%	1%	
EDUCATION	H.S./Less	33%	38%	39%	29%	27%	35%	30%	28%	35%	22%	30%	28%	39%	29%	34%
	Post H.S.	32%	35%	29%	31%	30%	29%	40%	40%	30%	45%	32%	34%	30%	34%	32%
	Non-college grad	65%	73%	68%	60%	57%	64%	70%	68%	65%	68%	61%	62%	70%	63%	66%
	College graduate or post-grad	34%	25%	31%	38%	43%	35%	30%	32%	35%	32%	39%	35%	30%	36%	33%
EDUCATION /GENDER	Non-college men	27%	29%	33%	22%	23%	25%	35%	29%	28%	30%	30%	25%	27%	31%	26%
	Non-college women	38%	44%	34%	38%	34%	39%	34%	38%	37%	38%	31%	37%	42%	33%	40%
	College men	15%	10%	9%	20%	21%	13%	18%	20%	12%	24%	22%	12%	14%	19%	14%
	College women	19%	15%	22%	18%	22%	22%	12%	12%	22%	8%	16%	23%	16%	17%	19%
	Unweighted Count / Weighted Count	600 / 600	198 / 186	102 / 120	126 / 120	152 / 150	398 / 407	61 / 48	141 / 144	315 / 313	64 / 67	162 / 150	182 / 177	245 / 256	123 / 124	477 / 476

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

			7.VOTE LIKELIHOOD	7.VOTE LIKELIHOOD	4.NYC DIRECTION			5.MOST IMPORTANT ISSUES FOR MAYOR						8.FOLLOWING NEWS RELATED TO THE 2025 NEW YORK CITY MAYORAL ELECTION		
		TOTAL	Almost certain	At least 50-50	Right direction	Wrong direction	(Don't know)	Cost of living/Inflation	Jobs and the economy	Housing costs/Affordability	Crime and public safety	Affordable healthcare	Homelessness	Following news updates every single day	Following news a few times per week	Following somewhat but not that closely
EDUCATION	1 - 11th Grade	8%	6%	8%	7%	9%	8%	7%	2%	7%	5%	16%	14%	12%	6%	6%
	High School Graduate	24%	24%	24%	27%	24%	24%	22%	30%	22%	21%	19%	32%	19%	29%	24%
	Vocational or technical school	4%	4%	4%	4%	4%	5%	4%	7%	5%	5%	1%	4%	3%	3%	6%
	Some college but no degree	20%	21%	20%	19%	19%	28%	25%	14%	21%	22%	27%	13%	20%	19%	21%
	Associate degree	8%	9%	9%	7%	9%	9%	7%	11%	9%	11%	4%	12%	9%	7%	9%
	4-year college graduate or bachelor's degree	23%	24%	24%	22%	24%	19%	25%	27%	25%	26%	20%	15%	23%	24%	23%
	Graduate School or advanced degree	11%	12%	11%	11%	11%	8%	11%	9%	11%	11%	9%	9%	14%	13%	8%
	(Refused)Prefer not to Respond	1%	1%	1%	3%	1%				0%		4%	2%	0%		2%
EDUCATION	H.S./Less	33%	30%	32%	34%	33%	32%	29%	32%	30%	25%	35%	45%	31%	34%	31%
	Post H.S.	32%	33%	33%	30%	31%	42%	35%	31%	34%	38%	33%	29%	32%	29%	36%
	Non-college grad	65%	63%	64%	64%	64%	74%	64%	64%	64%	63%	67%	75%	63%	63%	66%
	College graduate or post-grad	34%	36%	35%	33%	36%	26%	36%	36%	36%	37%	29%	24%	37%	37%	31%
EDUCATION /GENDER	Non-college men	27%	29%	28%	24%	29%	23%	28%	33%	26%	24%	32%	35%	23%	32%	30%
	Non-college women	38%	34%	36%	40%	35%	50%	36%	31%	37%	39%	35%	39%	39%	31%	37%
	College men	15%	17%	16%	13%	18%	7%	14%	17%	17%	19%	10%	5%	21%	18%	8%
	College women	19%	19%	19%	20%	18%	19%	22%	19%	19%	18%	19%	19%	16%	18%	24%
	Unweighted Count / Weighted Count	600 / 600	465 / 452	555 / 545	137 / 141	373 / 373	90 / 86	252 / 261	79 / 79	213 / 213	237 / 223	81 / 82	68 / 69	193 / 192	183 / 192	170 / 165

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	9a.DONALD TRUMP		9b.HISPANIC FEDERATION		9c.ERIC ADAMS			9d.ZOHRAN MAMDANI			9e.ANDREW CUOMO		
			Favorable	Unfavorable	Favorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)
EDUCATION	1 - 11th Grade	8%	9%	8%	10%	8%	12%	5%	16%	7%	7%	15%	10%	4%	18%
	High School Graduate	24%	24%	24%	24%	26%	25%	22%	30%	24%	27%	23%	18%	26%	37%
	Vocational or technical school	4%	8%	3%	2%	5%	6%	4%	0%	3%	6%	4%	5%	4%	2%
	Some college but no degree	20%	19%	20%	22%	19%	19%	20%	23%	21%	17%	23%	20%	21%	17%
	Associate degree	8%	12%	7%	8%	9%	11%	8%	6%	7%	12%	7%	9%	8%	7%
	4-year college graduate or bachelor's degree	23%	22%	25%	22%	23%	22%	26%	15%	26%	22%	16%	25%	25%	8%
	Graduate School or advanced degree	11%	6%	13%	12%	9%	4%	15%	5%	12%	9%	8%	12%	11%	5%
	(Refused)Prefer not to Respond	1%		0%	0%	2%	1%		4%	1%		4%	1%		6%
EDUCATION	H.S./Less	33%	32%	32%	34%	33%	37%	27%	46%	31%	34%	38%	29%	31%	55%
	Post H.S.	32%	39%	30%	32%	33%	36%	32%	29%	30%	35%	35%	34%	32%	27%
	Non-college grad	65%	72%	62%	66%	67%	73%	59%	75%	61%	69%	73%	63%	63%	82%
	College graduate or post-grad	34%	28%	37%	34%	32%	26%	41%	20%	38%	31%	23%	37%	37%	13%
EDUCATION /GENDER	Non-college men	27%	34%	26%	25%	31%	39%	24%	23%	27%	32%	19%	23%	31%	26%
	Non-college women	38%	37%	36%	40%	36%	34%	35%	52%	34%	37%	54%	40%	32%	56%
	College men	15%	18%	15%	14%	15%	15%	18%	6%	16%	19%	6%	17%	16%	6%
	College women	19%	10%	23%	20%	16%	11%	23%	14%	23%	11%	17%	20%	21%	7%
	Unweighted Count / Weighted Count	600 / 600	141 / 137	411 / 413	302 / 299	253 / 264	150 / 144	351 / 345	99 / 111	330 / 334	169 / 163	101 / 103	261 / 250	275 / 276	64 / 74

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	9f.CURTIS SLIWA			9g.KATHY HOCHUL			9h.LETITIA JAMES			10.MAYORAL VOTE			
			Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Mamda ni	Sliwa	Cuomo	Undeci ded
EDUCATION	1 - 11th Grade	8%	12%	6%	7%	7%	8%	13%	4%	9%	15%	8%	7%	9%	9%
	High School Graduate	24%	24%	21%	29%	23%	23%	30%	24%	24%	25%	24%	20%	22%	35%
	Vocational or technical school	4%	4%	4%	4%	4%	4%	4%	3%	5%	4%	3%	6%	6%	3%
	Some college but no degree	20%	18%	20%	21%	21%	18%	21%	22%	13%	22%	21%	18%	17%	21%
	Associate degree	8%	12%	6%	8%	9%	10%	6%	7%	12%	7%	6%	13%	9%	10%
	4-year college graduate or bachelor's degree	23%	22%	27%	19%	24%	25%	17%	23%	26%	20%	24%	30%	22%	18%
	Graduate School or advanced degree	11%	7%	15%	9%	12%	11%	6%	16%	11%	4%	14%	6%	12%	3%
	(Refused)Prefer not to Respond	1%		0%	3%	0%	0%	3%	1%		2%	1%		3%	
EDUCATION	H.S./Less	33%	36%	28%	36%	30%	31%	43%	28%	33%	40%	31%	28%	31%	44%
	Post H.S.	32%	35%	30%	33%	33%	32%	31%	33%	31%	34%	30%	37%	32%	35%
	Non-college grad	65%	71%	58%	69%	63%	63%	74%	60%	64%	73%	62%	64%	63%	79%
	College graduate or post-grad	34%	29%	42%	28%	37%	36%	23%	39%	36%	24%	38%	36%	34%	21%
EDUCATION /GENDER	Non-college men	27%	30%	27%	24%	27%	26%	29%	26%	33%	24%	29%	29%	23%	27%
	Non-college women	38%	41%	31%	45%	36%	37%	44%	35%	31%	49%	33%	36%	40%	52%
	College men	15%	19%	20%	6%	13%	22%	7%	16%	21%	9%	16%	21%	14%	9%
	College women	19%	10%	22%	23%	23%	15%	16%	23%	15%	16%	21%	15%	20%	12%
	Unweighted Count / Weighted Count	600 / 600	181 / 179	242 / 235	177 / 186	265 / 251	218 / 222	117 / 128	274 / 254	150 / 157	176 / 189	282 / 288	86 / 82	144 / 143	79 / 76

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	11.FAMILY'S FINANCIAL FUTURE		SPLIT	
			Optimis tic	Concer ned	A	B
EDUCATION	1 - 11th Grade	8%	8%	8%	10%	7%
	High School Graduate	24%	33%	20%	23%	26%
	Vocational or technical school	4%	4%	4%	4%	4%
	Some college but no degree	20%	11%	24%	21%	19%
	Associate degree	8%	10%	8%	7%	10%
	4-year college graduate or bachelor's degree	23%	22%	24%	23%	23%
	Graduate School or advanced degree	11%	11%	11%	11%	10%
	(Refused)Prefer not to Respond	1%	1%	1%	1%	1%
EDUCATION	H.S./Less	33%	42%	28%	33%	33%
	Post H.S.	32%	25%	36%	32%	33%
	Non-college grad	65%	67%	64%	65%	66%
	College graduate or post-grad	34%	33%	35%	34%	33%
EDUCATION /GENDER	Non-college men	27%	30%	26%	29%	25%
	Non-college women	38%	36%	38%	36%	40%
	College men	15%	16%	15%	13%	17%
	College women	19%	17%	20%	21%	17%
	Unweighted Count /	600	164	398	300	300
	Weighted Count	600	170	388	305	295

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	GENDER		AGE						AGE		GENDER / AGE			
			Men	Women	Under 30	30 - 39	All under 40	40 - 49	50 - 64	65 & over	Under 50	50 & over	Men <50	Women <50	Men 50+	Women 50+
EDUCATION / PARTY ID	Non-college grad Democrat	39%	37%	40%	40%	30%	35%	36%	33%	51%	35%	43%	35%	35%	40%	44%
	Non-college grad Republican	11%	12%	10%	12%	9%	11%	17%	10%	8%	13%	9%	14%	11%	9%	9%
	Non-college grad Indep/DK	13%	13%	13%	17%	8%	12%	14%	17%	11%	13%	14%	11%	14%	15%	13%
	College graduate Democrat	21%	19%	23%	12%	34%	24%	25%	21%	15%	24%	18%	22%	26%	15%	20%
	College graduate Republican	4%	5%	3%	3%	4%	3%	3%	4%	4%	3%	4%	6%	1%	3%	5%
	College graduate Indep/DK	6%	8%	4%	9%	4%	6%	4%	11%	2%	5%	6%	7%	4%	9%	5%
RACE	All white	9%	11%	8%	8%	10%	10%	9%	12%	6%	9%	9%	8%	11%	14%	5%
	Black	7%	9%	6%	13%	9%	11%	7%	7%	2%	10%	4%	12%	8%	6%	3%
	Latino/a	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	Asian American or Pacific Islander	2%	2%	1%		2%	1%	3%	3%	1%	1%	2%	0%	3%	4%	
	Native or Indigenous American	4%	4%	3%	3%	2%	2%	6%	5%	3%	3%	4%	4%	3%	3%	4%
	Middle Eastern or North African	1%	2%	0%	1%		1%	2%	1%	1%	1%	1%	1%	1%	3%	
	(Other: SPECIFY __)	1%	1%	1%		4%	2%	0%	0%		1%	0%	2%	1%		0%
HISPANIC ORIGIN	Puerto Rico	37%	38%	36%	34%	27%	30%	36%	42%	43%	32%	43%	34%	29%	43%	42%
	Dominican Republic	25%	27%	24%	24%	31%	28%	23%	27%	21%	26%	23%	29%	24%	23%	24%
	South America	17%	17%	17%	22%	22%	22%	15%	13%	15%	20%	14%	16%	23%	18%	12%
	Mexico	10%	7%	12%	10%	14%	12%	10%	6%	11%	11%	8%	8%	15%	5%	10%
	United States	10%	10%	10%	13%	10%	11%	5%	13%	8%	10%	10%	8%	11%	13%	9%
	Central America	7%	7%	7%	11%	7%	8%	6%	4%	8%	8%	6%	10%	5%	3%	8%
	Spain	4%	3%	4%	5%	5%	5%	2%	3%	4%	4%	4%	2%	5%	5%	3%
	Cuba	3%	3%	3%		3%	2%	6%	5%	2%	3%	3%	1%	4%	6%	2%
	(Other)	2%	4%	1%	3%	0%	1%	6%	2%	1%	3%	2%	5%	1%	3%	1%
(Don't know/refused)	2%	2%	2%	1%	0%	1%	4%	2%	3%	2%	2%	2%	1%	2%	3%	
Unweighted Count / Weighted Count		600	254	345	85	122	207	93	152	148	300	300	128	171	126	174
		600	257	342	100	119	219	94	137	151	313	287	147	165	110	177

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /GENDER					
			Democrat	Indep/DK	Indep/DK w/weak	Republican	Strong Democrat	Weak Democrat	Strong Republican	Democratic men	Democratic women	Indep/DK men	Indep/DK women	Indep/DK men w/weak	Indep/DK women w/weak
EDUCATION / PARTY ID	Non-college grad Democrat	39%	64%		27%		64%	65%		66%	63%			30%	25%
	Non-college grad Republican	11%		7%	75%			71%						9%	5%
	Non-college grad Indep/DK	13%		67%	34%							59%	74%	29%	40%
	College graduate Democrat	21%	35%		13%		35%	35%		34%	37%			10%	16%
	College graduate Republican	4%			1%	25%			29%					2%	1%
	College graduate Indep/DK	6%		30%	15%							36%	24%	18%	13%
RACE	All white	9%	8%	13%	12%	6%	7%	10%	4%	11%	6%	12%	14%	15%	8%
	Black	7%	5%	14%	10%	3%	2%	11%	3%	8%	4%	11%	16%	10%	10%
	Latino/a	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	Asian American or Pacific Islander	2%	1%	3%	2%	1%	1%	0%	3%	1%	1%	4%	2%	2%	1%
	Native or Indigenous American	4%	2%	7%	5%	2%	2%	2%	2%	3%	2%	5%	9%	4%	5%
	Middle Eastern or North African	1%	1%	1%	1%		1%	1%		2%	0%	2%	1%	2%	0%
	(Other: SPECIFY __)	1%	1%		1%	0%	1%	2%	1%	2%	1%			3%	
HISPANIC ORIGIN	Puerto Rico	37%	35%	38%	35%	38%	38%	31%	48%	39%	33%	41%	34%	39%	31%
	Dominican Republic	25%	23%	27%	25%	29%	21%	26%	22%	26%	22%	22%	31%	23%	27%
	South America	17%	19%	22%	23%	6%	14%	28%	8%	19%	19%	23%	20%	22%	24%
	Mexico	10%	12%	6%	8%	10%	14%	8%	7%	6%	16%	6%	5%	7%	9%
	United States	10%	6%	20%	13%	9%	7%	6%	10%	5%	7%	19%	22%	13%	13%
	Central America	7%	7%	4%	6%	9%	7%	7%	10%	8%	6%	2%	7%	6%	5%
	Spain	4%	4%	6%	4%	4%	5%	2%	3%	3%	4%	3%	8%	3%	5%
	Cuba	3%	4%	3%	3%		5%	4%		4%	5%	5%		4%	2%
	(Other)	2%	2%	3%	1%	3%	2%	2%	6%	4%	1%	3%	2%	1%	1%
	(Don't know/refused)	2%	1%	3%	3%	3%	2%	1%			2%	5%	2%	4%	2%
	Unweighted Count /	600	363	111	227	95	233	130	51	141	221	53	58	110	117
	Weighted Count	600	360	118	230	88	230	130	46	144	215	56	62	114	116

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		EDUCATION						EDUCATION / GENDER				EDUCATION / PARTY ID					
		TOTAL	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate	Non-college men	Non-college women	College men	College women	Non-college grad Democrat	Non-college grad Republican	Non-college grad Indep/DK	College graduate Democrat	
EDUCATION / PARTY ID	Non-college grad Democrat	39%	63%	56%	59%				59%	59%			100%				
	Non-college grad Republican	11%	14%	19%	17%				19%	15%				100%			
	Non-college grad Indep/DK	13%	18%	22%	20%				20%	20%					100%		
	College graduate Democrat	21%				63%	63%	63%			53%	71%					100%
	College graduate Republican	4%				11%	11%	11%			13%	9%					
	College graduate Indep/DK	6%				17%	20%	12%			22%	13%					
RACE	All white	9%	3%	8%	6%	16%	17%	15%	8%	4%	17%	16%	4%	5%	10%	16%	
	Black	7%	5%	9%	7%	8%	9%	6%	10%	5%	9%	7%	6%	4%	12%	4%	
	Latino/a	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
	Asian American or Pacific Islander	2%	1%	1%	1%	3%	3%	2%	1%	1%	4%	1%	1%	2%	2%	1%	
	Native or Indigenous American	4%	3%	3%	3%	5%	6%	3%	4%	2%	4%	6%	2%	2%	5%	4%	
	Middle Eastern or North African	1%	1%	1%	1%	2%	1%	3%	1%	0%	3%	0%	1%		1%	1%	
	(Other: SPECIFY)	1%	2%	0%	1%	1%	0%	2%	2%	0%		1%	1%	1%		1%	
HISPANIC ORIGIN	Puerto Rico	37%	39%	40%	40%	33%	34%	30%	42%	38%	32%	34%	39%	38%	41%	28%	
	Dominican Republic	25%	28%	17%	23%	28%	29%	26%	22%	23%	33%	24%	23%	26%	19%	23%	
	South America	17%	11%	18%	14%	22%	19%	28%	14%	14%	20%	23%	14%	3%	25%	28%	
	Mexico	10%	7%	13%	10%	11%	12%	7%	8%	11%	5%	15%	11%	11%	5%	13%	
	United States	10%	7%	13%	10%	10%	9%	11%	10%	10%	11%	9%	6%	11%	23%	7%	
	Central America	7%	10%	7%	8%	4%	4%	5%	9%	8%	5%	3%	7%	12%	6%	6%	
	Spain	4%	5%	4%	4%	3%	2%	5%	4%	5%	3%	3%	4%	4%	7%	4%	
	Cuba	3%	1%	2%	2%	6%	6%	6%	2%	2%	6%	6%	3%			7%	
	(Other)	2%	2%	4%	3%	1%	0%	1%	5%	1%	1%	0%	3%	4%	4%	1%	
(Don't know/refused)	2%	4%	1%	3%	1%	1%	2%	3%	2%		3%	1%	3%	5%	2%		
Unweighted Count / Weighted Count	600 / 600	134 / 197	243 / 194	377 / 392	219 / 202	146 / 138	73 / 64	162 / 162	214 / 229	90 / 91	129 / 111	219 / 232	67 / 65	77 / 79	143 / 127		

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		HISPANIC ORIGIN							IDEOLOGY			IDEOLOGY /PARTY			
		TOTAL	Central America	Dominican Republic	Mexico	Puerto Rico	South America	United States	Liberal /progressive	Conservative	Moderate	Liberal /progressive Democrat	Conservative Republican	Moderate Democrat	Moderate Indep/DK
EDUCATION / PARTY ID	Non-college grad Democrat	39%	41%	36%	44%	41%	32%	23%	53%	14%	34%	62%		67%	
	Non-college grad Republican	11%	19%	11%	12%	11%	2%	12%	1%	49%	7%		76%		
	Non-college grad Indep/DK	13%	12%	10%	6%	15%	19%	31%	2%	12%	25%				71%
	College graduate Democrat	21%	17%	19%	28%	16%	34%	15%	33%	3%	16%	38%		33%	
	College graduate Republican	4%		5%	2%	4%	3%	1%	1%	15%	3%		24%		
	College graduate Indep/DK	6%	1%	9%	5%	5%	5%	10%	4%	3%	10%				29%
RACE	All white	9%	13%	5%	5%	8%	14%	20%	10%	6%	11%	8%	4%	9%	14%
	Black	7%	7%	11%	1%	7%	9%	13%	7%	3%	7%	5%	2%	4%	12%
	Latino/a	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	Asian American or Pacific Islander	2%		1%	1%	3%	2%	7%	1%	3%	1%	1%	2%		4%
	Native or Indigenous American	4%	6%	3%	5%	4%	4%	2%	4%	3%	3%	2%	2%	3%	3%
	Middle Eastern or North African	1%	1%	1%	1%	1%	3%	2%	2%		0%	2%			1%
	(Other: SPECIFY _)	1%		3%	1%		3%		2%	0%	0%	2%	1%	0%	
HISPANIC ORIGIN	Puerto Rico	37%	1%	10%	9%	100%	5%	43%	33%	37%	43%	33%	36%	38%	45%
	Dominican Republic	25%		100%	3%	7%	5%	15%	25%	35%	18%	23%	34%	20%	14%
	South America	17%	3%	3%	1%	2%	100%	12%	19%	10%	19%	21%	6%	17%	28%
	Mexico	10%	5%	1%	100%	2%	0%	2%	15%	5%	8%	15%	7%	7%	7%
	United States	10%	2%	6%	2%	12%	7%	100%	5%	14%	14%	4%	10%	10%	22%
	Central America	7%	100%		4%	0%	1%	2%	7%	9%	7%	7%	11%	7%	6%
	Spain	4%		1%	2%	2%	2%	10%	3%	3%	6%	3%	3%	6%	7%
	Cuba	3%		1%	2%	2%	3%	7%	5%	1%	3%	5%		3%	4%
	(Other)	2%	4%		1%	1%		3%	1%	3%	1%	1%		1%	2%
(Don't know/refused)	2%							1%	2%	3%	0%	3%	3%	1%	
Unweighted Count /	600	51	128	77	204	96	61	281	101	177	243	67	87	63	
Weighted Count	600	42	150	60	222	102	60	275	95	180	238	62	91	63	

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		TOTAL	REGION				PARTY REGISTRATION			PARTY REGISTRATION / PARTY ID		GENERAL VOTE HISTORY			2021 MAYOR ELECTION VOTER	
			Bronx	Brooklyn	Manhattan	Queens	Democrat	Republican	Unaffiliated/other	Democrat / Democrat	Unaffiliated /other /Indep/DK	Voted Nov 24 and 22	Voted Nov 24 only	Voted neither	Yes	No
EDUCATION / PARTY ID	Non-college grad Democrat	39%	43%	35%	40%	37%	50%	3%	19%	65%		39%	31%	43%	43%	38%
	Non-college grad Republican	11%	10%	18%	7%	8%	4%	55%	15%			10%	17%	7%	10%	11%
	Non-college grad Indep/DK	13%	18%	10%	12%	10%	7%	11%	32%		68%	9%	11%	18%	8%	14%
	College graduate Democrat	21%	16%	20%	24%	25%	27%	4%	12%	35%		24%	23%	20%	25%	20%
	College graduate Republican	4%	3%	1%	7%	5%	3%	17%	2%			3%	3%	5%	2%	4%
	College graduate Indep/DK	6%	5%	4%	6%	8%	3%	5%	15%		32%	7%	6%	4%	7%	6%
RACE	All white	9%	8%	10%	13%	8%	9%	5%	10%	8%	9%	15%	10%	4%	16%	7%
	Black	7%	8%	5%	7%	10%	7%		12%	5%	13%	10%	7%	5%	7%	7%
	Latino/a	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	Asian American or Pacific Islander	2%	1%	1%	2%	3%	2%		2%	1%	4%	2%	1%	1%	3%	1%
	Native or Indigenous American	4%	3%	5%	5%	3%	4%	3%	3%	3%	4%	5%	3%	3%	3%	4%
	Middle Eastern or North African	1%	2%	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
	(Other: SPECIFY _)	1%	0%			3%	1%	1%			1%	1%	0%	1%	1%	1%
HISPANIC ORIGIN	Puerto Rico	37%	38%	46%	32%	31%	39%	48%	28%	38%	37%	50%	30%	34%	47%	34%
	Dominican Republic	25%	26%	18%	33%	26%	28%	15%	21%	22%	15%	21%	28%	25%	20%	26%
	South America	17%	17%	11%	12%	24%	17%	7%	21%	19%	29%	13%	21%	18%	18%	17%
	Mexico	10%	10%	11%	12%	8%	11%	10%	7%	12%	5%	7%	10%	12%	6%	11%
	United States	10%	11%	11%	12%	7%	8%	18%	13%	6%	19%	11%	13%	8%	13%	9%
	Central America	7%	4%	11%	5%	8%	5%	6%	14%	5%	5%	6%	6%	7%	7%	7%
	Spain	4%	6%	1%	5%	2%	4%	4%	4%	4%	3%	8%	3%	3%	6%	3%
	Cuba	3%	4%	2%	1%	5%	3%	1%	4%	4%	4%	5%	2%	3%	4%	3%
(Other)	2%	3%	0%	3%	2%	1%	9%	2%	2%	3%	4%	2%	2%	3%	2%	
(Don't know/refused)	2%	1%	3%	3%	2%	2%		4%	2%	4%	0%	5%	2%	1%	2%	
Unweighted Count / Weighted Count	Unweighted Count	600	198	102	126	152	398	61	141	315	64	162	182	245	123	477
	Weighted Count	600	186	120	120	150	407	48	144	313	67	150	177	256	124	476

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		TOTAL	7.VOTE LIKELIHOOD	7.VOTE LIKELIHOOD	4.NYC DIRECTION			5.MOST IMPORTANT ISSUES FOR MAYOR						8.FOLLOWING NEWS RELATED TO THE 2025 NEW YORK CITY MAYORAL ELECTION		
			Almost certain	At least 50-50	Right direction	Wrong direction	(Don't know)	Cost of living/Inflation	Jobs and the economy	Housing costs/Affordability	Crime and public safety	Affordable healthcare	Homelessness	Following news updates every single day	Following news a few times per week	Following somewhat but not that closely
EDUCATION / PARTY ID	Non-college grad Democrat	39%	39%	39%	43%	35%	45%	41%	36%	42%	31%	46%	43%	42%	44%	30%
	Non-college grad Republican	11%	10%	11%	8%	13%	8%	9%	10%	6%	18%	9%	21%	12%	6%	15%
	Non-college grad Indep/DK	13%	12%	12%	10%	13%	18%	11%	14%	11%	12%	11%	11%	7%	11%	20%
	College graduate Democrat	21%	24%	22%	27%	21%	14%	24%	15%	28%	22%	18%	16%	18%	28%	21%
	College graduate Republican	4%	4%	4%	2%	5%	1%	2%	8%	1%	7%	2%	5%	7%	2%	2%
	College graduate Indep/DK	6%	6%	6%	2%	7%	9%	8%	10%	5%	8%	4%	2%	8%	5%	6%
RACE	All white	9%	10%	10%	7%	9%	11%	10%	15%	13%	9%	7%	7%	12%	8%	8%
	Black	7%	7%	8%	3%	7%	13%	7%	12%	9%	6%	13%	4%	6%	9%	6%
	Latino/a	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	Asian American or Pacific Islander	2%	1%	2%	2%	2%		1%	4%	2%	2%	2%		2%	1%	1%
	Native or Indigenous American	4%	4%	4%	3%	3%	7%	6%	4%	5%	1%	2%	1%	2%	4%	7%
	Middle Eastern or North African	1%	1%	1%		1%	1%	2%	1%	1%		1%		1%	1%	1%
	(Other: SPECIFY __)	1%	1%	1%		1%	0%		0%	2%		4%		1%	2%	
HISPANIC ORIGIN	Puerto Rico	37%	35%	35%	28%	39%	45%	42%	42%	35%	44%	19%	40%	44%	33%	32%
	Dominican Republic	25%	24%	26%	25%	26%	21%	20%	34%	30%	18%	39%	19%	21%	27%	28%
	South America	17%	19%	18%	24%	15%	14%	16%	15%	16%	16%	25%	16%	15%	21%	17%
	Mexico	10%	11%	10%	12%	9%	11%	11%	7%	12%	11%	9%	12%	7%	13%	10%
	United States	10%	9%	9%	9%	10%	12%	10%	18%	7%	9%	9%	16%	13%	7%	10%
	Central America	7%	7%	7%	7%	8%	3%	6%	5%	5%	5%	6%	9%	4%	10%	6%
	Spain	4%	4%	4%	5%	4%	3%	3%	2%	3%	6%	1%	9%	3%	4%	4%
	Cuba	3%	3%	3%	2%	4%	1%	3%	5%	2%	5%	3%		5%	2%	3%
(Other)	2%	2%	2%	2%	1%	6%	4%		3%	2%	1%	1%	4%	2%	2%	
(Don't know/refused)	2%	2%	2%	2%	2%	2%	2%	3%	1%	3%	2%	1%		3%	1%	2%
Unweighted Count /	600	465	555	137	373	90	252	79	213	237	81	68	193	183	170	
Weighted Count	600	452	545	141	373	86	261	79	213	223	82	69	192	192	165	

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		TOTAL	9a.DONALD TRUMP		9b.HISPANIC FEDERATION		9c.ERIC ADAMS			9d.ZOHRAN MAMDANI			9e.ANDREW CUOMO		
			Favorable	Unfavorable	Favorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)
EDUCATION / PARTY ID	Non-college grad Democrat	39%	17%	46%	47%	31%	49%	33%	44%	49%	21%	33%	44%	38%	26%
	Non-college grad Republican	11%	42%	1%	6%	16%	15%	9%	10%	2%	28%	11%	8%	11%	21%
	Non-college grad Indep/DK	13%	11%	12%	12%	15%	9%	14%	16%	8%	18%	22%	9%	12%	31%
	College graduate Democrat	21%	6%	28%	24%	19%	14%	27%	12%	31%	10%	9%	21%	25%	8%
	College graduate Republican	4%	13%	1%	3%	3%	6%	3%	3%	1%	11%	2%	5%	4%	1%
	College graduate Indep/DK	6%	6%	5%	4%	7%	6%	7%	2%	4%	9%	6%	9%	4%	2%
RACE	All white	9%	10%	10%	7%	13%	10%	11%	2%	9%	13%	5%	8%	11%	5%
	Black	7%	7%	8%	7%	9%	5%	9%	4%	7%	8%	5%	5%	10%	7%
	Latino/a	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	Asian American or Pacific Islander	2%	3%	1%	2%	1%	2%	1%	1%	1%	4%		2%	2%	
	Native or Indigenous American	4%	3%	4%	4%	4%	2%	5%	1%	4%	4%	2%	3%	4%	2%
	Middle Eastern or North African	1%	1%	1%	2%	0%	1%	1%	1%	1%	1%	1%	0%	2%	1%
(Other: SPECIFY __)	1%	0%	1%	1%	1%		1%			1%	0%	0%	0%	2%	
HISPANIC ORIGIN	Puerto Rico	37%	42%	35%	36%	38%	43%	35%	34%	33%	42%	42%	46%	30%	31%
	Dominican Republic	25%	26%	23%	22%	28%	22%	26%	24%	25%	22%	30%	21%	28%	28%
	South America	17%	10%	21%	20%	15%	16%	18%	15%	21%	16%	6%	13%	21%	14%
	Mexico	10%	7%	12%	12%	8%	7%	12%	7%	13%	8%	3%	8%	13%	3%
	United States	10%	13%	9%	8%	12%	9%	11%	9%	7%	18%	8%	8%	11%	12%
	Central America	7%	8%	6%	5%	10%	8%	6%	10%	7%	5%	10%	6%	6%	12%
	Spain	4%	3%	4%	3%	5%	2%	4%	5%	3%	6%	3%	3%	4%	7%
Cuba	3%	3%	4%	4%	2%	5%	3%	2%	3%	3%	3%	3%	3%	2%	
(Other)	2%	3%	2%	2%	2%	1%	3%			3%	2%	2%	3%	2%	
(Don't know/refused)	2%	4%	2%	2%	2%	4%	2%	2%	1%	3%	5%	3%	1%	3%	
Unweighted Count /	600	141	411	302	253	150	351	99	330	169	101	261	275	64	
Weighted Count	600	137	413	299	264	144	345	111	334	163	103	250	276	74	

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		TOTAL	9f.CURTIS SLIWA			9g.KATHY HOCHUL			9h.LETITIA JAMES			10.MAYORAL VOTE			
			Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Mamda ni	Sliwa	Cuomo	Undeci ded
EDUCATION / PARTY ID	Non-college grad Democrat	39%	31%	45%	38%	53%	21%	41%	47%	26%	38%	51%	8%	35%	34%
	Non-college grad Republican	11%	23%	2%	10%	1%	23%	10%	3%	24%	10%	3%	42%	9%	12%
	Non-college grad Indep/DK	13%	17%	8%	15%	8%	16%	18%	9%	11%	20%	6%	12%	18%	26%
	College graduate Democrat	21%	11%	33%	15%	28%	19%	11%	29%	16%	14%	31%	6%	16%	15%
	College graduate Republican	4%	9%	1%	3%	2%	7%	2%	1%	10%	2%	0%	16%	5%	2%
	College graduate Indep/DK	6%	7%	6%	5%	5%	7%	5%	6%	6%	6%	4%	9%	10%	4%
RACE	All white	9%	11%	8%	8%	10%	12%	3%	11%	10%	5%	10%	9%	9%	6%
	Black	7%	7%	6%	9%	6%	8%	8%	9%	6%	6%	8%	4%	6%	3%
	Latino/a	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	Asian American or Pacific Islander	2%	2%	2%	1%	1%	3%	1%	1%	3%	1%	1%	3%	2%	
	Native or Indigenous American	4%	4%	4%	3%	4%	4%	1%	4%	5%	1%	3%	2%	3%	3%
	Middle Eastern or North African	1%		2%	0%	1%	1%	1%	1%	2%	1%	1%		1%	1%
	(Other: SPECIFY _)	1%	0%	1%	2%	1%	0%	2%	1%	0%	2%	1%		0%	0%
HISPANIC ORIGIN	Puerto Rico	37%	44%	36%	31%	36%	40%	33%	35%	49%	30%	34%	33%	50%	27%
	Dominican Republic	25%	18%	24%	32%	22%	24%	34%	25%	23%	27%	26%	28%	22%	26%
	South America	17%	16%	17%	18%	18%	16%	17%	17%	14%	20%	21%	11%	15%	15%
	Mexico	10%	8%	13%	8%	10%	13%	5%	11%	9%	10%	13%	12%	4%	10%
	United States	10%	15%	8%	7%	6%	15%	9%	7%	12%	12%	7%	12%	14%	9%
	Central America	7%	4%	7%	9%	8%	6%	8%	7%	4%	9%	7%	6%	5%	12%
	Spain	4%	5%	2%	5%	4%	4%	3%	2%	5%	6%	3%	4%	4%	4%
	Cuba	3%	3%	4%	2%	4%	3%	2%	3%	4%	3%	3%	5%	3%	3%
(Other)	2%	4%	1%	2%	3%	2%	2%	4%	1%	1%	2%	4%	2%	2%	
(Don't know/refused)	2%	4%	1%	2%	2%	3%	1%	2%	3%	1%	1%	2%	2%	7%	
Unweighted Count /	600	181	242	177	265	218	117	274	150	176	282	86	144	79	
Weighted Count	600	179	235	186	251	222	128	254	157	189	288	82	143	76	

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	11.FAMILY'S FINANCIAL FUTURE		SPLIT	
			Optimis tic	Concer ned	A	B
EDUCATION / PARTY ID	Non-college grad Democrat	39%	41%	39%	38%	39%
	Non-college grad Republican	11%	14%	9%	11%	11%
	Non-college grad Indep/DK	13%	12%	12%	12%	14%
	College graduate Democrat	21%	22%	21%	22%	21%
	College graduate Republican	4%	4%	4%	4%	4%
	College graduate Indep/DK	6%	4%	7%	6%	6%
RACE	All white	9%	10%	9%	9%	9%
	Black	7%	7%	7%	10%	5%
	Latino/a	100%	100%	100%	100%	100%
	Asian American or Pacific Islander	2%	2%	1%	1%	2%
	Native or Indigenous American	4%	3%	4%	5%	2%
	Middle Eastern or North African	1%	1%	1%	1%	1%
	(Other: SPECIFY__)	1%	0%	0%	2%	
HISPANIC ORIGIN	Puerto Rico	37%	30%	39%	37%	37%
	Dominican Republic	25%	25%	26%	25%	25%
	South America	17%	18%	15%	17%	17%
	Mexico	10%	9%	11%	10%	10%
	United States	10%	11%	9%	7%	13%
	Central America	7%	10%	6%	8%	6%
	Spain	4%	6%	2%	5%	3%
	Cuba	3%	5%	2%	4%	3%
	(Other)	2%	1%	3%	3%	1%
	(Don't know/refused)	2%	3%	2%	3%	1%
	Unweighted Count /	600	164	398	300	300
	Weighted Count	600	170	388	305	295

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

	TOTAL	GENDER		AGE						AGE		GENDER / AGE				
		Men	Women	Under 30	30 - 39	All under 40	40 - 49	50 - 64	65 & over	Under 50	50 & over	Men <50	Women <50	Men 50+	Women 50+	
REGION	Bronx	31%	30%	32%	30%	31%	31%	32%	23%	39%	31%	31%	28%	33%	32%	30%
	Brooklyn	20%	20%	20%	22%	18%	20%	24%	17%	20%	21%	19%	24%	18%	15%	21%
	Manhattan	20%	20%	20%	15%	21%	18%	21%	22%	20%	19%	21%	20%	18%	19%	22%
	Queens	25%	26%	24%	26%	29%	28%	20%	36%	14%	25%	25%	22%	28%	31%	21%
	Staten Island	4%	4%	4%	6%	1%	4%	4%	2%	6%	4%	4%	5%	2%	3%	5%
GENERAL VOTE HISTORY	Voted Nov 24 and 22	25%	30%	21%	14%	26%	21%	23%	31%	27%	21%	29%	25%	18%	37%	24%
	Voted Nov 22 only	3%	1%	4%	1%	2%	2%		7%	3%	1%	5%	1%	2%	3%	6%
	Voted Nov 24 only	30%	27%	31%	34%	34%	34%	30%	28%	24%	33%	26%	28%	37%	26%	26%
	Voted neither	43%	41%	44%	50%	38%	44%	46%	34%	46%	45%	40%	46%	43%	34%	44%
2021 MAYOR ELECTION VOTER	Yes	21%	24%	18%	11%	21%	16%	16%	24%	27%	16%	25%	18%	15%	32%	21%
	No	79%	76%	82%	89%	79%	84%	84%	76%	73%	84%	75%	82%	85%	68%	79%
TARGETSMART PARTISANSHIP SCORE	90+	79%	73%	83%	73%	88%	81%	70%	71%	89%	78%	80%	76%	80%	69%	87%
	80 - 89	4%	6%	2%	4%	3%	3%	10%	4%	1%	5%	2%	8%	3%	4%	1%
	70 - 79	1%	1%	2%	5%	2%	3%		0%	1%	2%	0%	2%	3%		1%
	60 - 69	2%	2%	2%	3%		2%	4%	3%	3%	2%	3%	2%	3%	4%	2%
	50 - 59	0%	0%	1%	1%	1%	1%			0%	1%	0%	1%	1%		0%
	40 - 49	1%	1%	1%				1%	2%	0%	0%	1%		1%	2%	1%
	30 - 39	2%	2%	1%	3%	1%	2%	3%	2%	0%	2%	1%	1%	3%	3%	
	20 - 29	0%	1%	0%	0%		0%		1%		0%	1%		0%	2%	
	10 - 19	2%	4%	1%	4%	2%	3%	1%	5%		2%	2%	3%	1%	4%	1%
	0 - 9	8%	10%	7%	6%	4%	5%	12%	12%	6%	7%	9%	8%	7%	12%	7%
TARGETSMART 2024 TURNOUT SCORE	90+	7%	9%	6%	3%	2%	2%	4%	12%	12%	6%	3%	12%	2%	3%	9%
	80 - 89	11%	11%	11%	1%	9%	6%	9%	18%	14%	7%	16%	8%	6%	16%	16%
	70 - 79	12%	10%	14%	8%	15%	12%	8%	14%	13%	11%	13%	9%	12%	11%	15%
	60 - 69	13%	9%	15%	20%	6%	12%	11%	15%	12%	12%	14%	7%	16%	12%	15%
	50 - 59	14%	13%	15%	16%	16%	16%	9%	15%	14%	14%	14%	9%	18%	17%	12%
	40 - 49	17%	14%	19%	25%	15%	19%	14%	12%	20%	18%	16%	15%	21%	14%	18%
	30 - 39	15%	18%	12%	24%	20%	22%	19%	11%	5%	21%	8%	26%	17%	9%	8%
	20 - 29	9%	14%	5%	3%	15%	9%	21%	3%	5%	13%	4%	23%	4%	3%	5%
	10 - 19	1%	1%	1%		2%	1%	1%	0%	2%	1%	1%	1%	1%	2%	1%
	0 - 9	1%	0%	1%		1%	1%	3%		2%	1%	1%	1%	1%		2%
SPLIT	A	51%	51%	51%	51%	51%	51%	51%	51%	50%	51%	51%	52%	51%	50%	
	B	49%	49%	49%	49%	49%	49%	49%	49%	50%	49%	50%	49%	48%	49%	
	Unweighted Count / Weighted Count	600 / 600	254 / 257	345 / 342	85 / 100	122 / 119	207 / 219	93 / 94	152 / 137	148 / 151	300 / 313	300 / 287	128 / 147	171 / 165	126 / 110	174 / 177

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /GENDER					
			Democrat	Indep/D K	Indep/D K w/weak	Republican	Strong Democrat	Weak Democrat	Strong Republican	Democratic men	Democratic women	Indep/D K men	Indep/D K women	Indep/D K men w/weak	Indep/D K women w/weak
REGION	Bronx	31%	31%	38%	34%	27%	30%	32%	29%	31%	31%	30%	45%	34%	35%
	Brooklyn	20%	18%	14%	20%	26%	18%	19%	15%	17%	19%	14%	14%	23%	17%
	Manhattan	20%	22%	20%	20%	19%	22%	21%	15%	24%	20%	17%	23%	13%	27%
	Queens	25%	26%	23%	22%	21%	28%	23%	30%	25%	27%	34%	12%	27%	17%
	Staten Island	4%	3%	6%	4%	7%	2%	5%	11%	3%	3%	5%	7%	4%	4%
GENERAL VOTE HISTORY	Voted Nov 24 and 22	25%	26%	21%	24%	22%	24%	30%	28%	33%	22%	27%	15%	30%	18%
	Voted Nov 22 only	3%	3%	2%	3%	3%	3%	3%	3%	2%	4%		5%	3%	4%
	Voted Nov 24 only	30%	26%	30%	33%	41%	26%	27%	39%	21%	30%	35%	25%	32%	34%
	Voted neither	43%	45%	47%	40%	34%	47%	40%	31%	45%	44%	39%	55%	35%	44%
2021 MAYOR ELECTION VOTER	Yes	21%	23%	17%	22%	17%	18%	32%	24%	29%	19%	23%	11%	29%	14%
	No	79%	77%	83%	78%	83%	82%	68%	76%	71%	81%	77%	89%	71%	86%
TARGETSMART PARTISANSHIP SCORE	90+	79%	92%	65%	74%	43%	93%	91%	41%	92%	92%	52%	76%	66%	83%
	80 - 89	4%	2%	6%	4%	9%	1%	2%	4%	2%	1%	11%	2%	6%	2%
	70 - 79	1%	2%	2%	1%		1%	2%		1%	2%	1%	3%	1%	2%
	60 - 69	2%	1%	4%	3%	6%	0%	2%	5%	2%	0%	2%	7%	3%	3%
	50 - 59	0%	0%	1%	1%	1%		0%	2%		0%	2%		1%	1%
	40 - 49	1%	1%	2%	1%		1%	1%			1%	4%		2%	
	30 - 39	2%	0%	5%	3%	3%		0%	5%	0%		4%	6%	3%	3%
	20 - 29	0%		2%	1%							3%	1%	2%	0%
	10 - 19	2%	1%	3%	2%	6%	1%	1%	4%	1%	1%	6%		5%	0%
	0 - 9	8%	2%	10%	9%	32%	3%		39%	1%	2%	15%	6%	12%	5%
TARGETSMART 2024 TURNOUT SCORE	90+	7%	10%	3%	6%	4%	9%	11%	5%	12%	8%	6%		9%	3%
	80 - 89	11%	12%	10%	13%	8%	10%	16%	12%	12%	12%	12%	8%	14%	11%
	70 - 79	12%	11%	13%	11%	11%	12%	11%	10%	9%	13%	7%	18%	11%	12%
	60 - 69	13%	13%	10%	11%	12%	13%	14%	16%	11%	15%	9%	12%	7%	15%
	50 - 59	14%	14%	16%	15%	11%	13%	17%	19%	11%	17%	20%	14%	14%	15%
	40 - 49	17%	16%	24%	19%	11%	17%	13%	13%	13%	17%	18%	29%	12%	26%
	30 - 39	15%	13%	17%	16%	22%	14%	12%	20%	18%	10%	21%	14%	20%	13%
	20 - 29	9%	8%	4%	6%	18%	9%	7%	5%	13%	5%	8%	1%	12%	1%
	10 - 19	1%	1%	1%	1%	1%	2%	0%		2%	1%		1%		2%
	0 - 9	1%	1%	2%	2%	2%	1%		1%		1%		4%	1%	2%
SPLIT	A	51%	51%	49%	50%	51%	51%	51%	51%	52%	51%	49%	49%	52%	48%
	B	49%	49%	51%	50%	49%	49%	49%	49%	48%	49%	51%	51%	48%	52%
	Unweighted Count /	600	363	111	227	95	233	130	51	141	221	53	58	110	117
	Weighted Count	600	360	118	230	88	230	130	46	144	215	56	62	114	116

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
 Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		EDUCATION							EDUCATION / GENDER				EDUCATION / PARTY ID			
		TOTAL	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate	Non-college men	Non-college women	College men	College women	Non-college grad Democrat	Non-college grad Republican	Non-college grad Indep/D K	College graduate Democrat
REGION	Bronx	31%	36%	34%	35%	23%	26%	17%	34%	36%	21%	25%	35%	28%	42%	24%
	Brooklyn	20%	24%	18%	21%	18%	19%	17%	25%	18%	12%	24%	18%	32%	15%	19%
	Manhattan	20%	18%	19%	18%	23%	25%	18%	16%	20%	27%	19%	21%	13%	19%	23%
	Queens	25%	20%	23%	22%	32%	28%	41%	21%	22%	35%	29%	24%	17%	18%	30%
	Staten Island	4%	3%	6%	4%	4%	2%	7%	4%	4%	6%	2%	2%	9%	6%	4%
GENERAL VOTE HISTORY	Voted Nov 24 and 22	25%	23%	24%	23%	29%	28%	29%	28%	21%	36%	22%	25%	24%	17%	28%
	Voted Nov 22 only	3%	2%	5%	3%	2%	4%		2%	4%		5%	4%	4%		1%
	Voted Nov 24 only	30%	25%	31%	28%	31%	31%	31%	27%	29%	23%	37%	24%	46%	25%	32%
	Voted neither	43%	51%	40%	45%	38%	37%	40%	43%	47%	40%	36%	47%	26%	58%	40%
2021 MAYOR ELECTION VOTER	Yes	21%	18%	21%	20%	22%	22%	22%	23%	18%	26%	19%	23%	19%	13%	24%
	No	79%	82%	79%	80%	78%	78%	78%	77%	82%	74%	81%	77%	81%	87%	76%
TARGETSMART PARTISANSHIP SCORE	90+	79%	85%	70%	78%	80%	79%	81%	74%	81%	70%	88%	94%	38%	63%	89%
	80 - 89	4%	3%	4%	4%	4%	2%	8%	5%	3%	9%	0%	2%	10%	5%	2%
	70 - 79	1%	1%	2%	1%	2%	1%	4%	0%	2%	2%	1%	1%		2%	2%
	60 - 69	2%	2%	3%	3%	2%	3%	1%	2%	3%	4%	1%	0%	7%	6%	2%
	50 - 59	0%		1%	1%				1%	1%			0%	2%	1%	
	40 - 49	1%		2%	1%	1%		2%	1%	0%		1%	0%		3%	1%
	30 - 39	2%	0%	2%	1%	2%	3%		1%	2%	5%		0%	1%	5%	
	20 - 29	0%				1%	1%	1%			2%	0%				
	10 - 19	2%	2%	4%	3%	1%	1%	2%	4%	2%	3%		1%	6%	2%	
	0 - 9	8%	6%	12%	9%	7%	9%	2%	12%	7%	5%	8%	1%	36%	12%	4%
TARGETSMART 2024 TURNOUT SCORE	90+	7%	5%	8%	7%	8%	7%	10%	9%	5%	9%	7%	9%	3%	2%	10%
	80 - 89	11%	11%	10%	10%	12%	13%	10%	10%	11%	13%	12%	11%	9%	9%	14%
	70 - 79	12%	12%	14%	13%	10%	9%	13%	11%	15%	8%	12%	13%	15%	14%	9%
	60 - 69	13%	15%	13%	14%	11%	10%	14%	9%	18%	11%	11%	15%	12%	12%	11%
	50 - 59	14%	9%	15%	12%	16%	17%	13%	11%	14%	14%	17%	15%	10%	8%	14%
	40 - 49	17%	13%	20%	16%	18%	18%	18%	14%	18%	14%	22%	14%	12%	24%	18%
	30 - 39	15%	19%	13%	16%	14%	13%	16%	20%	13%	17%	12%	12%	22%	21%	15%
	20 - 29	9%	12%	5%	9%	9%	11%	5%	14%	5%	14%	5%	9%	13%	5%	6%
	10 - 19	1%	2%	1%	1%	1%	1%	1%	2%	1%		1%	2%	1%	1%	1%
	0 - 9	1%	1%	1%	1%	1%	2%		1%	1%		2%	0%	3%	3%	2%
SPLIT	A	51%	51%	50%	51%	51%	51%	52%	54%	48%	45%	56%	50%	51%	48%	52%
	B	49%	49%	50%	49%	49%	49%	48%	46%	52%	55%	44%	50%	49%	52%	48%
	Unweighted Count /	600	134	243	377	219	146	73	162	214	90	129	219	67	77	143
	Weighted Count	600	197	194	392	202	138	64	162	229	91	111	232	65	79	127

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	HISPANIC ORIGIN						IDEOLOGY			IDEOLOGY / PARTY			
			Central America	Dominican Republic	Mexico	Puerto Rico	South America	United States	Liberal /progressive	Conservative	Moderate	Liberal /progressive Democrat	Conservative Republican	Moderate Democrat	Moderate Indep/DK
REGION	Bronx	31%	19%	33%	32%	32%	31%	35%	24%	28%	43%	25%	26%	47%	42%
	Brooklyn	20%	32%	14%	23%	25%	12%	22%	20%	23%	19%	20%	28%	17%	19%
	Manhattan	20%	15%	27%	23%	17%	14%	23%	22%	20%	14%	23%	16%	15%	10%
	Queens	25%	28%	26%	20%	21%	35%	18%	31%	22%	20%	30%	24%	16%	28%
	Staten Island	4%	7%	1%	2%	5%	7%	2%	3%	7%	4%	3%	6%	5%	1%
GENERAL VOTE HISTORY	Voted Nov 24 and 22	25%	20%	21%	17%	34%	19%	27%	27%	25%	24%	27%	22%	23%	21%
	Voted Nov 22 only	3%	7%	4%	1%	3%	1%		3%	3%	3%	2%	5%	6%	
	Voted Nov 24 only	30%	27%	32%	29%	24%	36%	39%	25%	32%	30%	24%	38%	33%	25%
	Voted neither	43%	45%	43%	52%	39%	44%	35%	45%	40%	43%	47%	36%	39%	54%
2021 MAYOR ELECTION VOTER	Yes	21%	20%	16%	13%	26%	21%	27%	21%	21%	21%	23%	18%	23%	17%
	No	79%	80%	84%	87%	74%	79%	73%	79%	79%	79%	77%	82%	77%	83%
TARGETSMART PARTISANSHIP SCORE	90+	79%	70%	86%	81%	82%	74%	62%	89%	57%	74%	91%	42%	94%	53%
	80 - 89	4%	4%	5%	2%	3%	4%	4%	2%	5%	5%	2%	8%	0%	7%
	70 - 79	1%	8%		2%	1%	1%		2%		1%	2%		0%	3%
	60 - 69	2%	2%	0%	1%	1%	7%		1%	9%	2%	1%	7%		3%
	50 - 59	0%	3%		3%		1%	2%	0%	1%	1%	0%	2%		2%
	40 - 49	1%		1%	1%		3%		0%		2%	0%		2%	3%
	30 - 39	2%	1%	1%		1%	4%	9%	0%	3%	4%	0%	5%		10%
	20 - 29	0%	1%					3%	1%						
	10 - 19	2%	7%	1%	2%	2%	2%	3%	1%	4%	2%	1%	7%	2%	2%
	0 - 9	8%	4%	5%	8%	10%	4%	17%	3%	21%	9%	2%	30%	1%	17%
TARGETSMART 2024 TURNOUT SCORE	90+	7%	10%	5%	3%	10%	7%	6%	10%	8%	5%	11%	5%	4%	5%
	80 - 89	11%	14%	12%	7%	11%	9%	11%	11%	8%	14%	11%	8%	17%	8%
	70 - 79	12%	11%	12%	7%	16%	7%	23%	12%	11%	11%	10%	11%	15%	4%
	60 - 69	13%	4%	16%	18%	11%	13%	4%	13%	11%	13%	13%	12%	14%	10%
	50 - 59	14%	8%	14%	16%	13%	12%	19%	14%	10%	13%	13%	7%	15%	12%
	40 - 49	17%	22%	13%	20%	17%	23%	14%	16%	13%	20%	16%	9%	15%	31%
	30 - 39	15%	26%	14%	16%	11%	20%	15%	13%	18%	16%	13%	23%	16%	18%
	20 - 29	9%	2%	13%	9%	8%	5%	5%	10%	14%	6%	11%	21%	3%	7%
	10 - 19	1%		1%	1%	1%	2%	2%	1%	4%	1%	1%	1%	1%	1%
	0 - 9	1%	3%		2%	1%	2%		1%	2%	1%	1%	3%		4%
SPLIT	A	51%	56%	51%	51%	51%	51%	37%	52%	53%	50%	51%	50%	50%	46%
	B	49%	44%	49%	49%	49%	49%	63%	48%	47%	50%	49%	50%	50%	54%
	Unweighted Count / Weighted Count	600 / 600	51 / 42	128 / 150	77 / 60	204 / 222	96 / 102	61 / 60	281 / 275	101 / 95	177 / 180	243 / 238	67 / 62	87 / 91	63 / 63

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	REGION				PARTY REGISTRATION			PARTY REGISTRATION / PARTY ID		GENERAL VOTE HISTORY			2021 MAYOR ELECTION VOTER	
			Bronx	Brooklyn	Manhattan	Queens	Democrat	Republican	Unaffiliated /other	Democrat / Democrat	Unaffiliated /other /Indep/D K	Voted Nov 24 and 22	Voted Nov 24 only	Voted neither	Yes	No
REGION	Bronx	31%	100%				32%	33%	29%	32%	33%	25%	30%	36%	23%	33%
	Brooklyn	20%		100%			20%	25%	18%	19%	16%	18%	26%	18%	12%	22%
	Manhattan	20%			100%		23%	7%	17%	22%	15%	22%	18%	20%	26%	18%
	Queens	25%				100%	23%	29%	30%	24%	26%	31%	22%	23%	32%	23%
	Staten Island	4%					3%	6%	7%	3%	10%	4%	5%	4%	7%	3%
GENERAL VOTE HISTORY	Voted Nov 24 and 22	25%	20%	23%	27%	31%	28%	28%	16%	28%	14%	100%			79%	11%
	Voted Nov 22 only	3%	2%	1%	4%	5%	4%	2%	1%	3%					5%	2%
	Voted Nov 24 only	30%	28%	38%	26%	26%	27%	40%	32%	26%	28%		100%		13%	34%
	Voted neither	43%	50%	38%	42%	39%	41%	30%	51%	43%	58%			100%	4%	53%
2021 MAYOR ELECTION VOTER	Yes	21%	15%	13%	27%	26%	23%	22%	15%	24%	15%	65%	9%	2%	100%	
	No	79%	85%	87%	73%	74%	77%	78%	85%	76%	85%	35%	91%	98%		100%
TARGETSMART PARTISANSHIP SCORE	90+	79%	83%	75%	92%	70%	98%	1%	51%	100%	51%	85%	72%	79%	84%	78%
	80 - 89	4%	2%	5%	4%	4%	1%		12%		11%	2%	6%	3%	2%	4%
	70 - 79	1%	0%	1%	1%	3%	0%		5%	0%	4%		2%	2%		2%
	60 - 69	2%	3%	1%		3%		1%	10%		8%	2%	2%	3%	2%	3%
	50 - 59	0%	1%	1%				2%	1%		1%		1%	1%	1%	0%
	40 - 49	1%	0%	1%		2%				3%				2%		1%
	30 - 39	2%	3%			3%		5%	5%		9%	2%		3%	2%	2%
	20 - 29	0%			0%	1%		1%	1%		3%	0%	1%			0%
	10 - 19	2%	0%	4%	1%	5%		6%	7%		5%	2%	3%	2%	2%	2%
	0 - 9	8%	9%	12%	2%	9%	1%	84%	4%	0%	5%	8%	13%	5%	7%	8%
TARGETSMART 2024 TURNOUT SCORE	90+	7%	2%	7%	8%	12%	10%	3%	2%	11%	3%	25%		0%	30%	1%
	80 - 89	11%	9%	10%	15%	12%	13%	14%	4%	13%	4%	38%	3%	0%	31%	6%
	70 - 79	12%	13%	12%	14%	10%	13%	11%	10%	12%	7%	17%	16%	4%	18%	10%
	60 - 69	13%	14%	5%	12%	17%	12%	12%	14%	13%	12%	11%	13%	14%	8%	14%
	50 - 59	14%	19%	9%	13%	13%	12%	13%	21%	13%	20%	4%	24%	14%	10%	15%
	40 - 49	17%	15%	24%	19%	14%	16%	16%	21%	15%	29%	2%	15%	28%	2%	21%
	30 - 39	15%	14%	17%	9%	17%	12%	16%	22%	12%	19%		19%	22%	0%	19%
	20 - 29	9%	9%	14%	9%	4%	10%	13%	5%	9%	5%	1%	8%	14%	1%	11%
	10 - 19	1%	2%	1%	0%	1%	1%	2%	0%	2%	0%	0%	2%	2%	1%	1%
	0 - 9	1%	2%	2%	1%		1%	1%	1%	1%			1%	2%		1%
SPLIT	A	51%	51%	51%	51%	51%	51%	51%	51%	50%	44%	50%	51%	51%	50%	51%
	B	49%	49%	49%	49%	49%	49%	49%	49%	50%	56%	50%	49%	49%	50%	49%
	Unweighted Count /	600	198	102	126	152	398	61	141	315	64	162	182	245	123	477
	Weighted Count	600	186	120	120	150	407	48	144	313	67	150	177	256	124	476

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	7.VOTE LIKELI HOOD	7.VOTE LIKELI HOOD	4.NYC DIRECTION			5.MOST IMPORTANT ISSUES FOR MAYOR						8.FOLLOWING NEWS RELATED TO THE 2025 NEW YORK CITY MAYORAL ELECTION			
			Almost certain	At least 50-50	Right direction	Wrong direction	(Don't know)	Cost of living/Inflation	Jobs and the economy	Housing costs/Affordability	Crime and public safety	Affordable healthcare	Homelessness	Following news updates every single day	Following news a few times per week	Following news somewhat but not that closely	
REGION	Bronx	31%	30%	31%	36%	29%	32%	28%	31%	27%	32%	39%	32%	30%	32%	29%	
	Brooklyn	20%	18%	19%	18%	20%	23%	23%	13%	19%	19%	18%	30%	19%	18%	25%	
	Manhattan	20%	19%	19%	23%	20%	15%	20%	25%	21%	20%	13%	19%	17%	22%	21%	
	Queens	25%	28%	26%	20%	27%	24%	26%	25%	27%	22%	29%	13%	29%	25%	19%	
	Staten Island	4%	4%	4%	3%	4%	6%	2%	7%	6%	7%	1%	5%	4%	3%	5%	
GENERAL VOTE HISTORY	Voted Nov 24 and 22	25%	27%	25%	13%	28%	30%	26%	28%	30%	26%	12%	18%	38%	22%	16%	
	Voted Nov 22 only	3%	3%	3%	2%	2%	7%	4%	3%	3%	1%	1%	4%	0%	4%		
	Voted Nov 24 only	30%	29%	30%	28%	28%	38%	30%	26%	24%	30%	26%	35%	26%	30%	30%	
	Voted neither	43%	41%	42%	57%	41%	25%	40%	42%	43%	42%	62%	46%	32%	48%	50%	
2021 MAYOR ELECTION VOTER	Yes	21%	22%	21%	10%	24%	24%	21%	29%	23%	22%	15%	11%	34%	17%	11%	
	No	79%	78%	79%	90%	76%	76%	79%	71%	77%	78%	85%	89%	66%	83%	89%	
TARGETSMART PARTISANSHIP SCORE	90+	79%	79%	79%	80%	78%	82%	80%	76%	84%	69%	81%	81%	76%	84%	75%	
	80 - 89	4%	3%	4%	6%	4%	1%	3%	5%	1%	4%	6%	7%	3%	5%	5%	
	70 - 79	1%	1%	1%	2%	0%	4%	1%	1%	2%	2%	2%	2%	0%	2%	1%	
	60 - 69	2%	3%	3%	1%	3%	2%	4%	2%	5%	3%	3%	3%	3%	1%	3%	
	50 - 59	0%	0%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	
	40 - 49	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%	3%	3%	0%	1%	3%	
	30 - 39	2%	1%	2%	2%	2%	0%	1%	3%	0%	3%	5%	5%	3%	2%	0%	
	20 - 29	0%	0%	0%	1%	1%	1%	0%	0%	0%	0%	2%	2%	1%	1%	1%	
	10 - 19	2%	3%	2%	3%	2%	2%	3%	3%	1%	3%	2%	1%	2%	2%	3%	
	0 - 9	8%	8%	7%	5%	9%	10%	8%	8%	10%	6%	15%	1%	9%	11%	3%	9%
	TARGETSMART 2024 TURNOUT SCORE	90+	7%	8%	8%	3%	7%	14%	8%	13%	10%	6%	4%	4%	11%	7%	4%
80 - 89		11%	13%	12%	7%	13%	6%	9%	8%	15%	12%	5%	6%	16%	10%	8%	
70 - 79		12%	11%	11%	10%	10%	23%	13%	12%	10%	10%	9%	16%	9%	13%	9%	
60 - 69		13%	13%	13%	13%	13%	10%	11%	10%	12%	15%	13%	15%	14%	12%	11%	
50 - 59		14%	12%	13%	15%	14%	14%	15%	13%	14%	12%	23%	14%	14%	14%	15%	
40 - 49		17%	16%	17%	20%	17%	15%	16%	20%	17%	19%	19%	14%	16%	16%	19%	
30 - 39		15%	15%	15%	17%	15%	11%	15%	13%	15%	16%	15%	18%	9%	18%	20%	
20 - 29		9%	10%	9%	11%	9%	5%	9%	8%	7%	10%	11%	12%	8%	11%	9%	
10 - 19		1%	1%	1%	3%	1%	1%	1%	1%	1%	1%	0%	2%	1%	1%	2%	
0 - 9		1%	1%	1%	1%	2%	1%	2%	2%	1%	1%	1%	1%	2%	0%	1%	
SPLIT	A	51%	51%	53%	52%	49%	58%	50%	44%	56%	47%	56%	55%	50%	54%	48%	
	B	49%	49%	47%	48%	51%	42%	50%	56%	44%	53%	44%	45%	50%	46%	52%	
	Unweighted Count /	600	465	555	137	373	90	252	79	213	237	81	68	193	183	170	
	Weighted Count	600	452	545	141	373	86	261	79	213	223	82	69	192	192	165	

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	9a.DONALD TRUMP		9b.HISPANIC FEDERATION		9c.ERIC ADAMS			9d.ZOHRAN MAMDANI			9e.ANDREW CUOMO		
			Favorable	Unfavorable	Favorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)
REGION	Bronx	31%	33%	30%	32%	28%	35%	28%	36%	31%	32%	31%	31%	31%	33%
	Brooklyn	20%	19%	19%	19%	23%	13%	20%	29%	19%	19%	23%	19%	17%	32%
	Manhattan	20%	21%	20%	21%	18%	24%	20%	15%	21%	18%	18%	20%	22%	15%
	Queens	25%	22%	27%	22%	28%	24%	27%	19%	26%	23%	26%	24%	28%	20%
	Staten Island	4%	5%	4%	5%	3%	5%	4%	1%	3%	8%	1%	7%	2%	1%
GENERAL VOTE HISTORY	Voted Nov 24 and 22	25%	29%	23%	23%	27%	17%	30%	20%	25%	32%	16%	23%	28%	20%
	Voted Nov 22 only	3%	5%	3%	2%	5%	6%	1%	5%	3%	1%	5%	6%	1%	
	Voted Nov 24 only	30%	32%	28%	26%	32%	36%	28%	26%	26%	32%	37%	29%	29%	32%
	Voted neither	43%	34%	47%	48%	37%	42%	41%	50%	46%	36%	42%	42%	42%	48%
2021 MAYOR ELECTION VOTER	Yes	21%	25%	20%	20%	22%	20%	22%	16%	19%	27%	14%	21%	21%	17%
	No	79%	75%	80%	80%	78%	80%	78%	84%	81%	73%	86%	79%	79%	83%
TARGETSMART PARTISANSHIP SCORE	90+	79%	58%	85%	80%	79%	76%	80%	79%	88%	59%	82%	79%	80%	75%
	80 - 89	4%	6%	3%	3%	4%	4%	3%	6%	2%	8%	2%	4%	4%	5%
	70 - 79	1%	1%	2%	2%	1%	1%	2%	1%	2%	1%		1%	2%	1%
	60 - 69	2%	4%	2%	2%	2%	4%	2%	3%	1%	4%	6%	2%	3%	5%
	50 - 59	0%	1%	0%	0%	1%	1%	1%		0%	1%		0%	1%	
	40 - 49	1%		1%	1%	1%	1%	1%		1%	1%	0%	1%	1%	
	30 - 39	2%	5%	1%	3%	0%	2%	1%	3%	1%	4%		1%	1%	5%
	20 - 29	0%		0%	1%	0%		1%		0%	1%		1%	0%	
	10 - 19	2%	3%	2%	2%	2%	2%	2%	4%	2%	2%	4%	2%	2%	5%
	0 - 9	8%	23%	4%	6%	9%	9%	9%	5%	3%	19%	6%	9%	8%	4%
TARGETSMART 2024 TURNOUT SCORE	90+	7%	5%	8%	7%	7%	8%	8%	3%	9%	6%	4%	8%	7%	2%
	80 - 89	11%	16%	9%	10%	12%	8%	13%	8%	12%	14%	4%	12%	11%	6%
	70 - 79	12%	13%	11%	12%	13%	9%	12%	15%	9%	15%	15%	11%	12%	15%
	60 - 69	13%	11%	12%	12%	13%	7%	15%	14%	11%	12%	20%	12%	12%	17%
	50 - 59	14%	10%	15%	16%	12%	17%	13%	13%	15%	11%	15%	17%	11%	13%
	40 - 49	17%	13%	19%	18%	17%	15%	17%	21%	17%	15%	23%	15%	19%	19%
	30 - 39	15%	18%	14%	13%	17%	19%	13%	16%	15%	16%	11%	15%	15%	15%
	20 - 29	9%	12%	8%	10%	6%	14%	6%	9%	9%	11%	4%	7%	10%	10%
	10 - 19	1%	0%	2%	1%	1%	3%	1%	0%	2%	1%	1%	1%	1%	
	0 - 9	1%	1%	1%	2%	1%		2%		2%	0%	1%		2%	2%
SPLIT	A	51%	51%	51%	51%	49%	43%	53%	53%	50%	51%	52%	52%	51%	46%
	B	49%	49%	49%	49%	51%	57%	47%	47%	50%	49%	48%	48%	49%	54%
	Unweighted Count /	600	141	411	302	253	150	351	99	330	169	101	261	275	64
	Weighted Count	600	137	413	299	264	144	345	111	334	163	103	250	276	74

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	9f.CURTIS SLIWA			9g.KATHY HOCHUL			9h.LETITIA JAMES			10.MAYORAL VOTE			
			Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Mamdani	Sliwa	Cuomo	Undecided
REGION	Bronx	31%	32%	31%	30%	29%	34%	31%	26%	31%	37%	29%	32%	32%	36%
	Brooklyn	20%	13%	24%	22%	20%	22%	17%	19%	22%	19%	19%	20%	24%	17%
	Manhattan	20%	24%	18%	19%	22%	18%	20%	25%	17%	15%	23%	16%	15%	22%
	Queens	25%	24%	24%	26%	26%	20%	30%	26%	23%	25%	27%	24%	24%	23%
	Staten Island	4%	7%	2%	3%	3%	6%	2%	3%	6%	4%	3%	7%	5%	2%
GENERAL VOTE HISTORY	Voted Nov 24 and 22	25%	27%	30%	17%	24%	30%	18%	28%	33%	14%	26%	26%	29%	12%
	Voted Nov 22 only	3%	2%	0%	7%	4%	1%	5%	2%	3%	4%	3%	1%	5%	3%
	Voted Nov 24 only	30%	32%	26%	32%	26%	31%	32%	28%	29%	32%	25%	31%	35%	35%
	Voted neither	43%	39%	44%	44%	46%	38%	45%	42%	36%	49%	46%	42%	31%	51%
2021 MAYOR ELECTION VOTER	Yes	21%	25%	23%	13%	24%	21%	12%	21%	30%	13%	20%	23%	26%	13%
	No	79%	75%	77%	87%	76%	79%	88%	79%	70%	87%	80%	77%	74%	87%
TARGETSMART PARTISANSHIP SCORE	90+	79%	63%	86%	85%	86%	68%	84%	86%	71%	76%	90%	44%	76%	82%
	80 - 89	4%	6%	4%	2%	3%	5%	3%	3%	7%	2%	2%	8%	4%	6%
	70 - 79	1%	0%	3%	1%	3%	0%	1%	2%	0%	1%	2%	1%	1%	1%
	60 - 69	2%	7%	0%	1%	2%	4%	0%	1%	2%	4%	1%	10%	3%	
	50 - 59	0%	1%	1%			1%			1%	1%	0%	1%	1%	
	40 - 49	1%		1%	1%	1%	1%	0%	1%		1%	1%		0%	4%
	30 - 39	2%	3%	0%	2%		3%	2%	1%	3%	2%	1%	6%		2%
	20 - 29	0%	1%	0%		1%	0%		1%			0%			1%
	10 - 19	2%	4%	1%	2%	1%	2%	4%	2%	2%	3%	1%	5%	2%	2%
	0 - 9	8%	15%	4%	7%	3%	16%	5%	4%	14%	9%	3%	25%	11%	5%
TARGETSMART 2024 TURNOUT SCORE	90+	7%	7%	10%	4%	11%	5%	4%	10%	7%	3%	9%	4%	8%	2%
	80 - 89	11%	13%	13%	7%	11%	13%	7%	12%	14%	7%	11%	11%	13%	9%
	70 - 79	12%	12%	10%	15%	11%	14%	10%	10%	17%	11%	10%	8%	18%	9%
	60 - 69	13%	14%	11%	14%	9%	15%	18%	11%	14%	14%	14%	14%	12%	10%
	50 - 59	14%	15%	13%	15%	18%	10%	14%	15%	11%	15%	14%	11%	12%	19%
	40 - 49	17%	16%	16%	20%	19%	13%	20%	21%	6%	22%	16%	16%	18%	22%
	30 - 39	15%	12%	14%	18%	12%	16%	19%	10%	15%	22%	15%	14%	11%	20%
	20 - 29	9%	9%	10%	6%	6%	14%	5%	10%	13%	4%	8%	18%	6%	6%
	10 - 19	1%	2%	1%	1%	1%	1%	0%	1%	1%	2%	1%	3%	1%	1%
	0 - 9	1%	2%	1%	1%	2%	0%	1%		3%	1%	2%	1%		2%
SPLIT	A	51%	52%	52%	48%	52%	51%	48%	56%	50%	45%	50%	49%	51%	56%
	B	49%	48%	48%	52%	48%	49%	52%	44%	50%	55%	50%	51%	49%	44%
	Unweighted Count /	600	181	242	177	265	218	117	274	150	176	282	86	144	79
	Weighted Count	600	179	235	186	251	222	128	254	157	189	288	82	143	76

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
 Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

HISPANIC FEDERATION - SURVEY OF LATINO VOTERS IN NYC - SEPTEMBER 2025

		TOTAL	11.FAMILY'S FINANCIAL FUTURE		SPLIT	
			Optimis tic	Concer ned	A	B
REGION	Bronx	31%	29%	30%	31%	31%
	Brooklyn	20%	24%	19%	20%	20%
	Manhattan	20%	19%	21%	20%	20%
	Queens	25%	26%	25%	25%	25%
	Staten Island	4%	2%	4%	4%	4%
GENERAL VOTE HISTORY	Voted Nov 24 and 22	25%	23%	26%	25%	25%
	Voted Nov 22 only	3%	1%	3%	3%	3%
	Voted Nov 24 only	30%	30%	29%	30%	29%
	Voted neither	43%	45%	42%	43%	42%
2021 MAYOR ELECTION VOTER	Yes	21%	21%	20%	20%	21%
	No	79%	79%	80%	80%	79%
TARGETSMART PARTISANSHIP SCORE	90+	79%	78%	80%	79%	79%
	80 - 89	4%	3%	4%	3%	4%
	70 - 79	1%	2%	1%	1%	1%
	60 - 69	2%	3%	2%	3%	2%
	50 - 59	0%	1%	0%	1%	0%
	40 - 49	1%		1%	1%	1%
	30 - 39	2%	3%	1%	1%	3%
	20 - 29	0%		1%	0%	1%
	10 - 19	2%	3%	2%	4%	1%
	0 - 9	8%	8%	7%	8%	8%
TARGETSMART 2024 TURNOUT SCORE	90+	7%	6%	8%	7%	7%
	80 - 89	11%	12%	10%	11%	11%
	70 - 79	12%	13%	11%	12%	12%
	60 - 69	13%	13%	13%	13%	13%
	50 - 59	14%	13%	15%	14%	14%
	40 - 49	17%	14%	19%	17%	17%
	30 - 39	15%	14%	14%	15%	15%
	20 - 29	9%	10%	9%	9%	8%
	10 - 19	1%	2%	1%	1%	1%
0 - 9	1%	3%	0%	1%	1%	
SPLIT	A	51%	49%	50%	100%	
	B	49%	51%	50%		100%
	Unweighted Count /	600	164	398	300	300
	Weighted Count	600	170	388	305	295