



hispanicfederation
35 YEARS OF SERVICE
 annual gala 2025

THURSDAY, APRIL 24, 2025
AMERICAN MUSEUM OF NATURAL HISTORY
 Central Park West at 79th Street, New York City
COCKTAIL RECEPTION 6:00 PM | DINNER PROGRAM 7:30 PM
BLACK TIE

SELECT YOUR SPONSORSHIP

PRESENTING SPONSOR \$150,000

- Listing as Presenting Sponsor in all event materials*
- Reception naming opportunity (subject to availability)
- 20 tickets for VIP Cocktail Reception
- Meet & Greet with honorees and special guests (2 tickets)
- 2 Premier tables of 10 at main level
- Special recognition during dinner program and across social media platforms
- Logo placement on event invite and "Step & Repeat" banner
- Company logo prominently displayed in event hall
- Commercial reel or static screenshot advertisement during cocktail reception**
- Full-page journal ad
- Product placement in guest gift bags

PRESIDENT'S CIRCLE \$125,000

- Listing as President's Circle Sponsor in all event materials*
- 12 tickets for VIP Cocktail Reception
- Premier table of 12 at main level
- Special recognition during dinner program and across social media platforms
- Logo placement on "Step & Repeat" banner
- Company logo prominently displayed in event hall
- Full-page journal ad
- Product placement in guest gift bags

VICE PRESIDENT'S CIRCLE \$100,000

- Listing as Vice President's Circle in select dinner materials
- Premier table of 10 at main level
- Full screen recognition during dinner program
- Full-page journal ad
- Product placement in guest gift bags

UNDERWRITER \$75,000

- Listing as Underwriter in select dinner materials
- Prime table of 10
- Full-page journal ad
- Product placement in guest gift bags

PATRON \$50,000

- Listing as Patron in select dinner materials
- Table of 10
- Full-page journal ad
- Product placement in guest gift bags

ADVOCATE \$25,000

- Listing as Advocate in select dinner materials
- Table of 10 – Balcony seating
- Half-page journal ad
- Product placement in guest gift bags

* Materials include dedicated website, journal, press release, e-blasts, and more
 ** Reel should be no more than 30 seconds and must be provided by sponsor

INDIVIDUAL TICKETS AND AD PLACEMENT

- Reserve _____ ticket(s) for \$3,000 each**
- ONE discount ticket at \$600 for Hispanic Federation Member Agencies ONLY (one per agency)
- I would like to place an advertisement in the journal**
- Full page ad: \$6,000
 - Half page ad: \$3,000

GENERAL INFORMATION

NAME _____

TITLE _____

COMPANY _____

ADDRESS (if making payment by credit card, please use billing address) _____

CITY _____ STATE _____ ZIP _____

TELEPHONE _____ FAX _____

EMAIL _____

LISTING (How would you like your company listed?) _____

PAYMENT OPTIONS

- Please make check payable to Hispanic Federation or submit credit card information:
- Visa MasterCard American Express

CARD NUMBER _____

EXP. DATE _____ SECURITY CODE _____

AMOUNT TO CHARGE _____

SIGNATURE _____

- I will visit www.hispanicfederation.org to make the payment
- Please check here if additional requirements are needed, such as an online application, to process your gala contribution.
- I am unable to attend. Enclosed is my gift of \$ _____

Please return completed Gala Form and check to:

HISPANIC FEDERATION
Annual Gala

55 Exchange Place, Suite 501, New York, NY 10005
 Email: ccruz@hispanicfederation.org

Contributions are fully tax-deductible to the extent allowed by law: the non-deductible portion of each dinner ticket is \$600.

Hispanic Federation's office is located at 55 Exchange Place, Suite 501, New York, NY 10005 Tel: 212 233 8955 Fax: 212 233 8996.



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AMERICAN MUSEUM OF NATURAL HISTORY

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JOURNAL AD PRICES

Souvenir Journal Ad Prices

- Full page ad: \$6,000
- Half page ad: \$3,000

Please note:

- All ads will be printed in color.
- Your name or company name will be used if no copy is submitted.

JOURNAL AD SPECIFICATIONS

- Live Image Area:

FULL PAGE AD

- 5" wide x 8" high

- For Presenting Sponsor, President's Circle, Vice President's Circle, Underwriter and Patron levels

HALF PAGE AD

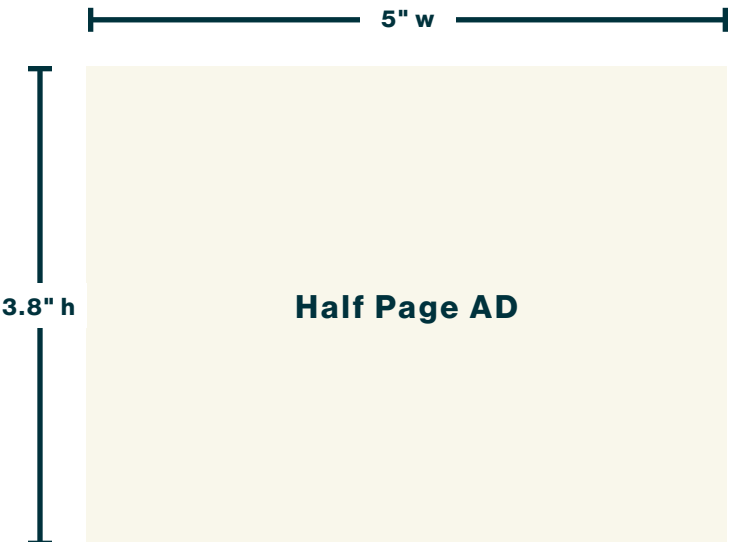
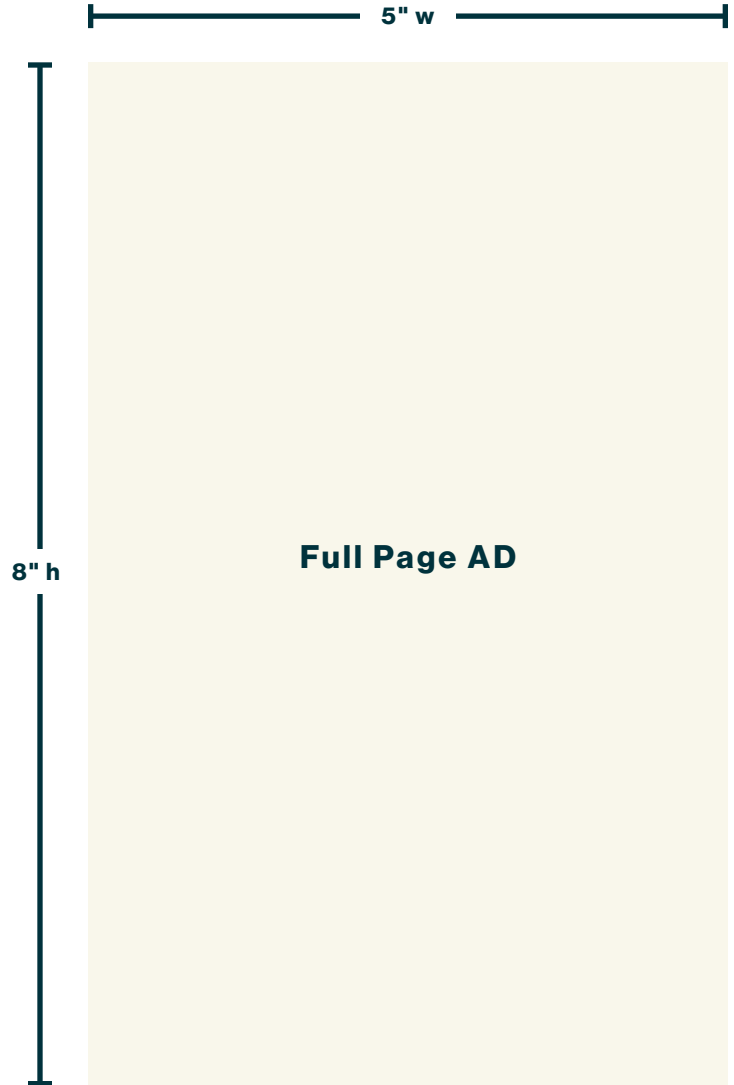
- 5" wide x 3.8" high

- For Advocate level

- Photographic elements imported into the ad or ads created in Photoshop should be saved at 300 dpi or higher

- High Resolution PDF files (Press Quality) are accepted. Be sure to embed your fonts

- Before submitting your ad, please contact Mario Colón at 212.233.8955 or via email at mcolon@hispanicfederation.org



The deadline for submitting ads is Thursday, April 10, 2025.

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